

SUMMARY of EXPERIENCE

- Twenty-four years transactional law practice
- Fourteen+ years experience in higher education course design, classroom and online instruction upper and lower division communication courses
- Engaging and educating over 3,000 students of diverse cultural backgrounds and skill levels in fifteen courses ranging from fundamentals to advanced subject matter
- Successfully meeting exceptional professional challenges

COMPETENCIES and ACCOMPLISHMENTS

Designing

curricula, materials, assignments, activities and assessments

LMS and Applications

Canvas, Blackboard, Brightspace LMSs, Camtasia, Zoom, Extensive experience with Gemini Advanced and Chat GPT 4

Collaborative

planning and achieving team and group objectives

Teaching

concepts and application, skills and best practices in understandable, practicable and learner centered terms

Planning - Executing

complex public communication projects requiring analytical and organizational ability

Strategic Communication

public and legislative affairs advocacy

Law Practice

business and real estate transactions, estates and trusts, controversies

Continuing Education

study, master, and assimilate complex knowledge, gain and maintain competency in advanced subject matter

Leadership

through civic and professional engagement, public service

EDUCATION

M.A. Communication, University of South Florida

J.D. University of Florida College of Law

B.A. English-Linguistics, University of South Florida

PROFESSIONAL EXPERIENCE – Higher Education

Highlights

Classroom and online instruction; design and instruct objectives-aligned courses in speech and organizational communication; maintain year-round full-time teaching loads; integrate instructional resources; developing materials using Large Language Model Generative AI.

8/09-5/17 Instructional and Honors Faculty Arizona State University, The Hugh Downs School & 8/19-date of Human Communication

1/18-5/19 Adjunct Instructional Faculty University of Tampa, Department of Communication and St. Petersburg College, College of Business

5/24-7/24 Adjunct Instructional Faculty Phoenix College

Portfolio of Upper and Lower Division Courses (*developed/designed)

Critical Rhetoric of Documentary Film*	Risk and Crisis Communication*
Rhetoric of Courtroom Advocacy*	Leadership Theory and Practice*
Law, Communication and Society*	Communication Training and Development
First Amendment*	Small Group Communication*
Rhetoric of Social Issues*	Business and Professional Communication*
Rhetorical Perspectives*	International Business Communication
Public Speaking*	Conflict and Negotiation*
Argumentation*	Introduction to Communication Studies

- AI Experience – May, 2023-date: Intensive user experience Google Gemini Advanced, 2.0 Pro Flash, other Google large language models and Chat GPT 4.0 and other Open AI gpts. Producing successful classroom activities, assignments, brainstorming, research, resource summaries and notes, philosophical discussions; prompt engineering; use cases for LLM Generative AI (generative pretrained transformers) in higher ed.
- Managing multiple courses and sections in combined semester cohorts of 80-120 students
- Engaging students' interest and encouraging growth and mastery of course subject matter
- Identifying, evaluating and integrating materials for curricula design
- Supervising and advising honors and other advanced individual projects
- Adapting and teaching classes on Zoom during the Covid shutdown
- Academic mentorship, advising, promoting and evaluating student success
- *An Exceptional (ly rewarding) Challenge in Teaching.* Responding to an urgent call from the Department of Communication at an elite private university to fill a last minute vacancy, I built an upper division face-to-face undergraduate course in First Amendment law from scratch on twelve days notice. I successfully taught two sections of my course every semester for three semesters, earning high praise in student and supervisory evaluations.

Professional Service:

Honors Faculty, Barrett the Honors College, Arizona State University,
Obama Scholars Mentor, Arizona State University

Publications and Panel Paper

Schuh C. "Being Lisa: Discourses of gender and transsexual identity." *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*. Volume 5, Fall 2006, pp 35 -56

Doering, K., Schuh, C. *The High Cost of Denying Permanency: An Analysis of the Economic Impact of Florida's Adoption Ban*. National Center for Lesbian Rights, March 2006.

Presented: "Theorizing the Transparent Activist: Lessons Learned at the King Center," with co-author, Deborah Cunningham Walker, Ph.D, at NCA and FCA Conventions, 2002.

PROFESSIONAL EXPERIENCE – Legal

5/83 to 7/07 Carl A. Schuh, P.A., St. Petersburg, Florida

Member Florida Bar 1983-Date

Position: Attorney

Principal Practice areas: Estates, trusts, guardianships, real property, business transactions

Effectiveness in Principal Practice Areas:

- Legal research, client matter analysis
- Acquiring and applying complex subject matter knowledge
- High quality planning, drafting and document design
- Analyzing legal issues, success factors and risks
- Partnering with professionals to achieve advantageous resolution of client matters
- Negotiation and collaborative problem solving with counsel
- Resolving contested matters in estates, trusts and transactions
- Counsel and fiduciary responsibilities in estates, trusts and guardianships
- Ad litem appointments for adversarial actions in fiduciary administration

Executive Effectiveness:

- Maintaining high quality client relationships, retention and cultivating referrals
- Forming productive working relationships with counsel and subject matter experts
- Effectively performing in professional leadership roles
- Collaboratively planning and achieving objectives in executive teams
- Martindale-Hubbell
- Professional competency development
- Evaluating and implementing business technology

Professional and Community Service

- St. Petersburg (Florida) Bar Association Executive Committee
- Chair, St. Petersburg (Florida) Bar Association Probate Committee
- Florida Bar Sub-Committee on small estate administration
- Continuing Legal Education lecturer
- Larry Hyman Memorial Service Award for pro bono legal services
- Rotary Club Officer, Youth Leadership Seminar Committee Chair
- Civic engagement, public and governmental advocacy, public communication, community organizing