## Patrick J. Kenney

## **ADDRESS**

Office of the University Provost 300 E. University Drive, Suite 420

P.O. Box 877805, Arizona State University

Tempe, AZ 85287

Cell #: 602-796-8936, E-mail: pkenney@asu.edu

# **EDUCATION**

Ph.D. Political Science University of Iowa 1983
M.A.P.A. Public Administration University of Iowa 1979
B.A. Political Science University of Iowa 1978

#### ADMINISTRATIVE EXPERIENCE

Executive Vice Provost, 2023-present, Arizona State University

Dean, The College of Liberal Arts and Sciences, 2014-2024 Vice Provost, Academic Enterprise Strategy, 2021-2023, Arizona State University

Interim Vice Provost and Dean of the College of Liberal Arts and Sciences Arizona State University, December 2013-June 2014

Dean, Social Sciences, Arizona State University, 2012-2015

Director, Institute for Social Science Research, Arizona State University 2010-2014

Associate Vice President, Social Sciences, Office of Knowledge Enterprise Development, Arizona State University, 2012-2013

Founding Director, School of Politics and Global Studies, Arizona State University 2009-2012 Chair, Department of Political Science, Arizona State University, 2002-2009

### FACULTY EXPERIENCE

Foundation Professor, Arizona State University, 2016-present

Distinguished Visiting Scholar, Hoover Institution, Stanford University 2023-present

Visiting Scholar, Hoover Institution, Stanford University, May 2013 and June 2023

Professor, Arizona State University, 2001-present

Associate Professor, Arizona State University, 1991-2001

Assistant Professor, Arizona State University, 1986-1991

Assistant Professor, Wichita State University, 1984-1986

Assistant Professor, Monmouth College, Monmouth, Ill. 1983-1984

#### **BOOKS**

Choices in a Chaotic Campaign: Understanding Citizens' Decisions in the 2020 Election. 2024. Cambridge, United Kingdom: Cambridge University Press. (with Kim L. Fridkin)

Taking Aim at Attack Advertising: Understanding the Impact of Negative Campaigning in U.S. Senate Races. 2019. New York, NY: Oxford University Press. (with Kim L. Fridkin)

The Changing Face of Representation: The Gender of U.S. Senators and Constituent Communications. 2014. Ann Arbor, MI: University of Michigan Press. (with Kim L. Fridkin)

No Holds Barred: Negative Campaigning for the U.S. Senate. 2004. Upper Saddle, N.J.: Prentice Hall, Inc. (with Kim F. Kahn)

The Spectacle of U.S. Senate Campaigns. 1999. Princeton, N.J.: Princeton University Press, (with Kim F. Kahn)

#### JOURNAL PUBLICATIONS

The Framing of Federal Investigations: Exploring How Frames Altered the Impact of the Hur Report on Citizens' Impressions. *International Journal of Public Opinion Research*, 2025, Volume 37(1), (with Kim Fridkin).

The Impact of Emotional Responses to Public Service Announcements. The Case of Gun Violence in Schools. *American Politics Quarterly*, 2021, Volume 49: 347-358. (with Kim Fridkin, Ryan Deutsch, Manual Gutierrez).

Measuring Emotional Responses to Negative Commercials: A Comparison of Two Methods. *Political Research Quarterly*, 202, Volume 74: 526-539. (with Kim L. Fridkin, Bartia Cooper, Ryan Deutsch, Manual Gutierrez, Alexandra Williams).

The Message Matters: The Influence of Fact Checking on Evaluations of Political Messages. *Journal of Political Marketing*, 2021, Volume 20: 93-120. (with Kim Fridkin and Amanda Wintersieck).

The Upside of the Long Campaign: How Presidential Elections Engage the Electorate. *American Politics Research*, 2017, Volume 45:186-223. (with Kim L. Fridkin, Amanda Wintersieck, Jill Carle).

Liar, Liar, Pants on Fire: How Fact Checking Influences Citizens Reactions to Negative Advertising. *Political Communications*, 2015, volume 32: 127-151. (with Kim L. Fridkin and Amanda Wintersieck)

Variability in Citizen's Reactions to Negative Campaigning. *American Journal of Political Science*, 2011, volume 55: 307-325. (with Kim L. Fridkin)

Comparing the Views of Superdelegates and Democratic Voters in the 2008 Democratic Nomination Campaign. *Party Politics*, 2011, volume 17: 1-22. (with Kim L. Fridkin and Sarah Gershon).

The Role of Candidate Traits in U.S. Senate Campaigns. *Journal of Politics*, 2011, volume 73: 61-73. (with Kim L. Fridkin)

The Role of Gender Stereotypes in U.S. Senate Campaigns. *Politics and Gender*, 2009, volume 5: 301-324. (with Kim L. Fridkin and Gina Woodall).

Bad for Men, Better for Women: The Impact of Stereotypes during Negative Campaigns. *Political Behavior*, 2009, volume 31: 53-72. (with Kim L. Fridkin).

The Dimensions of Negative Messages. *American Politics Research*, 2008, volume 36: 694-723. (with Kim L. Fridkin).

Spinning Debates: The Impact of the News Media's Coverage of the Final 2004 Presidential Debate. *International Journal of Press/Politics*, 2008, volume 13: 29-51. (with Kim L. Fridkin, Sarah Gershon, Gina Woodall).

Examining the Gender Gap in Children's Attitudes Toward Politics. Sex Roles: A Journal of Research, 2007, volume 56: 133-140. (with Kim L. Fridkin).

Capturing the Power of a Campaign Event: The 2004 Presidential Debate in Tempe. *Journal of Politics*, 2007, volume 69: 770-785. (with Kim L. Fridkin, Sarah Allen Gershon, Karen Shafer, Gina Serignese Woodall)

On the Margins of Democratic Life: The Impact of Race and Ethnicity on the Political Engagement of Young People. *American Politics Research*, 2006, volume 34: 605-626. (with Kim L. Fridkin and Jack Crittenden)

Response to 'Revisiting the Influence of Campaign Tone on Turnout in Senate Elections. *Political Analysis*, 2006, volume 14: 219-222. (with Kim L. Fridkin)

Do Negative Messages Work? The Impact of Negativity on Citizen's Evaluations of Candidates. *American Politics Research*, 2004, volume 32: 570-605. (with Kim L. Fridkin)

The Slant of the News: How Editorial Endorsements Influence Campaign Coverage and Citizens' Views of Candidates. *American Political Science Review*, 2002, volume 96: 381-394. (with Kim F. Kahn)

The Importance of Issues in Campaigns: An Examination of Citizens' Reception of Issue Messages. *Legislative Studies Quarterly*, 2001, volume 26: 573-598. (with Kim F. Kahn)

Do Negative Campaigns Mobilize or Suppress Turnout? Clarifying the Relationship between Negativity and Participation. *American Political Science Review*, 1999, volume 93:1-13. (with Kim F. Kahn)

A Model of Candidate Evaluations in Senate Elections: The Impact of Campaign Intensity. *The Journal of Politics*, 1997, volume 59: 1173-1205. (with Kim F. Kahn).

The Psychology of Political Momentum. *Political Research Quarterly*, 1994, volume 47: 923-938. (with Tom W. Rice)

An Examination of How Voters Form Impressions of Candidates' Issue Positions During the Nomination Campaign. *Political Behavior*, 1993, volume 15: 265-288.

A Model of Nomination Preferences. *American Politics Quarterly*, 1992, volume 20: 267-287. (with Tom W. Rice)

An Empirical Examination of the Minimax Hypothesis. *American Politics Quarterly*, 1989, volume 17: 153-162. (with Tom W. Rice)

Presidential Prenomination Preferences and Candidate Evaluations. *American Political Science Review*, 1988, volume 82: 1309-1320. (with Tom W. Rice)

Sorting Out the Effects of Primary Divisiveness in Congressional and Senatorial Elections. *Western Political Quarterly*, 1988, volume 41: 765-777.

The Evaporating Independents: Removing the 'Independent' Option from the NES Party Identification Question. *Public Opinion Quarterly*, 1988, volume 52: 231-239. (with Tom W. Rice)

The Contextual Determinants of Presidential Greatness. *Presidential Studies Quarterly*, 1988, volume 18: 161-169. (with Tom W. Rice)

The Relationship between Divisive Primaries and General Election Outcomes. *American Journal of Political Science*, 1987, volume 31: 31-44. (with Tom W. Rice)

The Effects of Contextual Forces on Turnout in Congressional Elections. *Social Science Quarterly*, 1986, volume 67: 329-336. (with Tom W. Rice)

Explaining Primary Turnout: The Senatorial Case. *Legislative Studies Quarterly*, 1986, volume 11: 65-74.

Party Composition in the American States: Clarifying Concepts and Explaining Changes in Partisanship since the 1950s. *Political Behavior*, 1985, volume 7: 335-351. (with Tom W. Rice)

Voter Turnout in Presidential Primaries: A Cross-Sectional Examination. *Political Behavior*, 1985, volume 7: 101-112. (with Tom W. Rice)

The Effect of Primary Divisiveness in Gubernatorial and Senatorial Elections. *The Journal of Politics*, 1984, volume 46: 904-915. (with Tom W. Rice)

Boosting State Economies: The Caucus-Convention vs. the Primary. *Presidential Studies Quarterly*, 1984, volume 14: 357-360. (with Tom W. Rice)

Explaining Turnout in Gubernatorial Primaries. *American Politics Quarterly*, 1983, volume 11: 315-326.

Popularity and the Vote: The Gubernatorial Case. *American Politics Quarterly*, 1983, volume 11: 237-241. (with Tom W. Rice)

The Effect of State Economic Conditions on the Vote for Governor. *Social Science Quarterly*, 1983, volume 64:154-162.

### **BOOK CHAPTERS**

The Impact of Negative Campaigning. In *Sage Handbook of Political Communication*. Eds Holli Semetko and Margaret Scammell, May, 2012. Thousand Oaks, CA: *Sage Publications*. (Kim L. Fridkin).

Laboratory Experiments in American Political Behavior. In Oxford Handbook of American Elections and Political Behavior. Ed. Jan Leighley. 2010. Oxford, UK: Oxford University Press.

Campaign Frames: Can Candidates Influence Media Coverage? In *The Framing of American Politics*. Eds. Frauke Schnell and Karen Callaghan. 2005: Pittsburgh, Pennsylvania: *University of Pittsburgh Press*. (with Kim F. Kahn)

Ideological Portrayals During U.S. Senate Campaigns. In *Senate Exceptionalism*. Ed. Bruce Oppenheimer. 2002. Columbus, OH: *Ohio State Press*. (with Kim F. Kahn)

Negative Advertising and an Informed Electorate: How Negative Campaigning Enhances Knowledge of Senate Elections. In *Crowded Airwaves: Campaign Advertising in Modern Elections*. Eds. James Thurber, Candice J. Nelson and David A. Dulio, 2002. Washington, D.C.: *Brookings Institution Press*. (with Kim F. Kahn)

#### **RESEARCH GRANTS**

National Science Foundation Grant, \$80,823 8/1/2008-7/31/2009.

SGER: Representation in the 2008 Presidential Nomination Campaign. (with Kim L. Fridkin)

Arizona State University, ISSR Catalyst Grant \$10,000. Fall 2005. Negative Campaigning in Senate Campaigns. (with Kim L. Fridkin)

Arizona State University, ISSR Grant, \$6,000. Fall 2004. The 2004 Presidential Debate (with Kim L. Fridkin)

Gannett Channel 12 in Phoenix, \$10,000. Fall 2004. The 2004 Presidential Debate (with Kim L. Fridkin)

Arizona State University, ISSR Grant, \$18,811. Spring 2003.

Examining the Development of Civic Engagement Across Cultures and Generations. (with Kim F. Kahn, Richard Herrera, Jack Crittenden)

Arizona State University Grant, \$1000. Fall 1994. Examining the Flow of Information in Senate Campaigns. (with Kim F. Kahn)

National Science Foundation, \$48,882. 7/1/1993-6/31/1994 An Examination of the Nature and Consequences of Senate Campaigns. (with Kim F. Kahn)

Arizona State University Grant, Faculty Grant in Aid. \$5,600. January 1993. Examining the Flow of Information in Senate Campaigns. (with Kim F. Kahn)

Arizona State University Grant, Research Incentive Award. \$1000. January 1993. The Study of Senate Elections. (with Kim F. Kahn)

Arizona State University Grant, \$1000. Fall 1991. Examining the Flow of Information in Senate Campaigns. (with Kim F. Kahn)

## EDITORIAL BOARD

Member editorial board of the *Journal of Politics*, (2005-2009). Editor John Geer. Member editorial board of the *Political Research Quarterly*, (1996-2000). Editor Lyn Ragsdale. Member editorial board of the *Western Political Quarterly*, (1991-1993). Editor Walter J. Stone

#### **BOOK REVIEWS**

West, Darrel M. <u>Making Campaigns Count: Leadership and Coalition-Building in 1980</u>. <u>American Political Science Review</u>, 1985, 79: 544-545.

Hargrove, Erwin C., and Michael Nelson. <u>Presidents, Politics, and Policy</u>. <u>Journal of Politics</u>, 1986, 48: 186-189.

# **TEACHING EXPERIENCE**

Arizona State University, 1986-present.

*Undergraduate*:

American Government and Politics The Congress Political Statistics Empirical Political Inquiry Electoral Behavior Voters in America

*Graduate*:

Seminar in American Politics

Polimetrics 1: Introduction to Regression

Polimetrics 2: Time-series, Logit and Probit, Simultaneous equations

Research Seminar: Electoral Behavior and Public Opinion

# **TEACHING AWARDS**

Arizona State Department of Political Science Outstanding Teacher of the Year 2007-2008. Arizona State Department of Political Science Outstanding Teacher of the Year 1998-99. Arizona State Department of Political Science Outstanding Teacher of the Year 1987-88.