Phılıp J Mızzı

**May 2021**

**W. P. Carey School of Business**

**Department of Economics**

**Arizona State University**

**Mobile: 602.882.8879**

**Electronic Mail: pjm@asu.edu**

**Employment:**

**Arizona State University; 08/88 – Present**

**Associate Professor, W. P. Carey School of Business, 12/2008 - Present**

**Associate Professor, School of Global Management, 08/93 – 11/2008**

**Assistant Professor, School of Global Management, 08/88 - 08/93**

**Director, Online Learning Initiative, 01/09 – 11/09**

**Thunderbird: School of Global Management**

**Visiting Professor, Data Analysis, Summer 2003**

**Texas A&M University; 08/87 - 08/88 & 08/84 - 08/85**

**Visiting Assistant Professor; Business Analysis**

**Cleveland State University, 08/85 - 08/87**

**Assistant Professor, Economics**

**Education:**

**Texas A&M University; 1984, Ph. D.; Economics**

**Rockford College; 1980, B. A.; Economics**

**Research Areas:**

**Consumer Behavior: Theory and Applications, Efficient Markets**

**Managerial Cost and Decision Analysis, Game Theory and Stochastic Dominance**

**Graduate Teaching Experience**

**Ethical, Legal, and Responsibility Issues for Business**

**Managerial Economics (Face-to-Face and Online), Industrial Organization**

**Managerial Statistics, Econometrics, Linear Regression, Linear Models**

**Managerial Decision Making (Face-to-Face, Hybrid, and Online)**

**Undergraduate Teaching Experience**

**Industrial Organization**

**Anti Trust and Regulation**

**Microeconomics (Face-to-Face and Online) and Price Theory**

**Introductory and Intermediate Business Statistics, Economic Forecasting**

**Capstone in Economics**

**Publications:**

# P T Lieu, C Chang, and P J Mizzi, “Estimating the true cost of living for households with different incomes using data from Taiwan,” *Applied Economics*, Volume 45, Issue 21, 2013, Pages 3011-3023.

S Mohan, M Gopalakrishnan, and P J Mizzi, “Improving the efficiency of a non-profit supply chain for the food insecure,” *International Journal of Production Economics*, Volume 143, Number 2, 2013, pages 248-255*.*

C Carmean and P J Mizzi, “The Case for Nudge Analytics,” *Educause Quarterly,* Volume 33, Number 4, 2010, <http://www.educause.edu/eq>.

W E Stein and P J Mızzı, “The Harmonic Consistency Index for the Analytic Hierarchy Process,” *European Journal of Operational Research*, 177 (1), pages 488-497, 2007.

M B Meznar, J H Johnson, and P J Mızzı, “No News is Good News? Press Coverage and Corporate Public Affairs Management,” *Journal of Public Affairs*, 6 (1) pages 58-68, 2006.

W E Stein and P J Mızzı, “An Analysis of Exotic Wagers in a Parimutuel Setting,” *Applied Economics*, March 2003, Volume 35, Issue 4, Pages 415-421.

W E Stein, R Dattero, and P J Mızzı, “Neural Networks and Non-Linear Regression, *Proceedings of the Decision Sciences Institute 29th Annual Meeting*, November 1998, pages 1075-1077.

J M Carey and P J Mızzı, “Pull-down Versus Traditional Menu Types: An Empirical Comparison, *Behaviour and Information Technology*, 1996, Volume 15, Number 2, pages 84-95.

W E Stein, P J Mızzı, and R C Pfaffenberger, “A Stochastic Dominance Analysis of Ranked Voting Systems with Scoring,” *European Journal of Operational Research*, Volume 74, Number 2, June 1994, Pages 78-85.

P J Mızzı and T P McWilliams, “How Additional information Leads to Superior Decisions for Rational Contestants,” *Decision Line*, Volume 24, Number 5, September/October 1993, pages 6-7, 33.

W E Stein, R C Pfaffenberger, and P J Mızzı, “A Stochastic Dominance Comparison of Truncated Normal Distributions,” *European Journal of Operational Research*, Volume 67, Number 2, June 1993, Pages 259-266.

P T Lieu, P J Mızzı, and S N White, “Consumer Demand with Variable Preferences in Taiwan: An Application of the Generalized Fechner-Thurstone Direct Utility Function,” *Journal of Asian Economics*, Volume 3, Number 2, Fall 1992, Pages 263-276.

A M Dillinger, W E Stein, and P J Mızzı, “Risk Averse Decisions in Business Planning,” *Decision Sciences*, Volume 23, Number 4, July/August 1992, Pages 1003-1008.

P J Mızzı, G L Cruze, D Geshwind, J G Greenhut, and W K Wong, “ASU West Study Identifies Target Industries for Development,” *Arizona Business*, Volume 39, Number 8, August 1992, Pages 4-5.

A Nahavandi, P J Mızzı, and A R Malekzadeh, “Executive Type A Personality as a Determinant of Environmental Perception and Firm Strategy,” *Journal of Social Psychology*, Volume 132, Number 1, February 1992, Pages 59-68.

W E Stein and P J Mızzı, “Estimation of the Degree of Market Inefficiency in Place and Show Betting at the Racetrack,” *Mathematical and Computer Modeling*, Volume 15, Number 9, September 1991, Pages 55-64.

A Nahavandi, A R Malekzadeh, and P J Mızzı, “Corporate Strategy: Leaders and How They Manage” *Journal of Business Strategy*, Volume 12, Number 3, May/June 1991, Pages 47-49.

J M Carey, L C Lindstrom, and P J Mızzı, “Using Simulation Techniques to Model Local Area Network (LAN) Configurations,” *Society for Computer Simulation Multiconference on Simulation in Business and Management,* Anaheim, California, January 1991, pages 59-62.

A Nahavandi, A R Malekzadeh, and P J Mızzı, “An Empirical Investigation of the Link between Type A and Organizational Strategy,” *Decision Sciences Institute National Meeting*, San Diego, California, November 1990, pages 1333-1335.

P J Mızzı, “Capital Adjustment Costs: A Nonrenewable Resource Industry,” *Southern Economic Journal*, Volume 54, Number 1, July 1987, Pages 168-173.

P J Mızzı, S C Maurice, and G Anders, “The Nickel Industry: Continued Response to a Changing Environment,” *Resources Policy*, Volume 13, Number 1, March 1987, Pages 35-46.

**Technical Reports:**

Gopalakrishnan, M and P J Mızzı, "Quantitative Analysis of the Food Reclamation Processing Center Storage Capacity," July 1999.

Mızzı, P J and M Gopalakrishnan, "Qualitative Analysis of the Food Reclamation Processing Center," June 1999.

S C Maurice and P J Mızzı, “An Analysis of Market Structure: The Nickel Industry,” *Mineral Policy Background Paper 21*, Toronto: Ontario Ministry of Natural Resources, 1985.

**Manuscripts in Progress:**

A Arreola-Risa, P J Mızzı, and B Keys, “Managing Random Disruptions of Random Duration.”

P J Mizzi, “Inefficiencies in Parimutuel Wagering Markets.”

W E Stein, Y Li, and P J Mizzi, “The Unique Bid Auction in a Poisson Environment.”

P J Mızzı, P T Lieu, and S Rudiger “On the Measurement of Secondary Utility and the Generalized Fechner-Thurstone Direct Utility Function*.*

P T Lieu and P J Mızzı, “Determination of Income Elastiticities and Their Behavior under the Generalized Fechner-Thurstone Direct Utility Function*.”*

W E Stein and P J Mızzı, “Normalized Subjective Probabilities and the Favorite-Longshot Bias Problem.”

P J Mızzı, P T Lieu, and S N White, “Consumer Demand in a Developing Versus Developed Economy: The Case of Taiwan and the United States.”

P J Mızzı and S N White, “Consumer Demand in the United States 1950-2010: The Generalized Fechner Thurstone Direct Utility Function and Almost Ideal Demand Systems.”

P J Mızzı and P T Lieu, “Consumer Demand in Taiwan and Government Economic Development Policy.”

P J Mızzı and S N White, “Measuring Conspicuous Consumption: Use of the Generalized Fechner Thurstone Direct Utility Function.”

P J Mızzı “Risky Alternatives in Cost Management.”

**Invited Conference Presentations:**

P J Mizzi, “Future Efforts to Optimize a Food Supply Chain for the Food Insecure,” *Decision Sciences Institute National Meeting*, Phoenix, Arizona, November 2007.

S N White and P J Mizzi, “Analysis of Consumer Behavior: The Generalized Fechner-Thurstone Direct Utility Function,” *Decision Sciences Institute National Meeting*, Phoenix, Arizona, November 2007.

P J Mızzı, “An Empirical Test of Place and Show Market Inefficiencies,” *The Operations Research Society of America National Meeting*, Phoenix, Arizona, November 1993.

P J Mızzı, “Stochastic Dominance Comparisons Related to Voting Methods,” *Decision Sciences Institute National Meeting*, San Diego, California, November 1990.

**Conference Presentations:**

P J Mizzi, S Ruediger, and C Madrid; Student Led Supplemental Instruction in the Department of Economics, 32nd Annual Teaching Economics Conference, February 2021.

A Arreola-Risa, B Keys, and P J Mızzı, “Impact of random capacity disruptions in a make-to-stock company with stochastic demand and capacity,” *Annual* *Meeting of the Institute for Operations Research and the Management Sciences*, November 2018, Phoenix, Arizona.

P J Mızzı and P T Lieu, “Modeling Consumer Behavior in a Post Modern World,” 36th *Annual* *Meeting of the Decision Sciences Institute*, November 2005, San Francisco, California.

W E Stein and P J Mızzı, “The Harmonic Consistency Index,” *Annual* *Meeting of Information Systems and Management Science*, November 2005, San Francisco, California.

M Gopalakrishnan, S Mohan, and P J Mızzı, “Improving the Efficiency of a Food Supply Chain for the Needy – A Case Study,” 33rd *Annual* *Meeting of the Decision Sciences Institute*, November 2002, San Diego, California.

P J Mızzı, M Gopalakrishnan, S J Zabilski, and C Ogden, “Supply Chain Management in a Not-For-Profit Setting,” *Information Systems and Management Sciences International Meeting*, Maui, Hawaii, June 2001.

W E Stein, R Dattero, and P J Mızzı, “Neural Networks and Non-Linear Regression, *Decision Sciences Institute 29th Annual Meeting*, Las Vegas, Nevada, November 1998.

P J Mızzı and S N White, “The Existence, Form, and Measurement of Secondary Utility in Consumer Behavior,” *The Institute of Management Science National Meeting*, Chicago, Illinois, May 1993.

P J Mızzı and S N White, “Measuring Conspicuous Consumption,” *The Operations Research Society of America National Meeting*, San Francisco, California, November 1992.

P J Mızzı and K M Poston, “Stochastic Dominance: Applications in Accounting,” *The Institute of Management Science National Meeting*, Orlando, Florida, April 1992.

P J Mızzı, “Modeling Consumer Choice in a Developing Economy,” *The Institute of Management Science National Meeting*, Las Vegas, NV, May 1990.

W E Stein and P J Mızzı, “A Stochastic Dominance Display,” *The Institute of Management Science National Meeting*, Las Vegas, NV, May 1990.

W E Stein and P J Mızzı, “Graphical Stochastic Dominance,” *Society for Industrial and Applied Mathematics National*, San Diego, CA, July 1989.

**Community Embedded Grants:**

Mizzi, P J, Society of St Vincent de Paul Board of Directors and Staff, “A New Marketing Plan for a Charitable Organization, $3,000,000, *Virginia Piper Charitable Trus*t, 2012.

Mızzı, P J, and Capstone in Economics 475, “Building a Healthy Pizza Kitchen to Feed Arizona's Hungry," *Funded* $110,000, *Private Donor,* 2011.

**External Grants:**

Mızzı, P J, and M Gopalakrishnan, "Building Neighborhood Capacity to Feed Arizona's Hungry," *Funded* $74,015, *Motorola Great Communities Program*.

Mızzı, P J and P A Balthazard, "Information Technology Integration and Business process Renewal," *Funded* $27,178 by the Society of St Vincent de Paul.

Mızzı, P J and M Gopalakrishnan, "Qualitative Analysis, Initial Quantitative Analysis, and Grant Preparation for the Food Reclamation Center at the Society of St Vincent de Paul," *Funded* $20,000 by the Society of St Vincent de Paul.

“Analysis of Target Industries for Economic Development,” P J Mızzı, the Peoria Economic Development Group, Inc. and Arizona State University Tempe Office of Economic Development, *Funded* $20,000, 1991-1992.

“Ontario's Role as a Major Nickel Producing Province and the Impact of Proposed Sulfur Emission Legislation on the Nickel Industry,” S C Maurice and P J Mızzı, Ministry of Natural Resources, Toronto, Ontario Canada, *Funded* $11,000, 1983–1985.

**Board of Directors:**

Tynkertopia, 2015 - present

Society of St Vincent de Paul, Phoenix, 2008 - 2014

Most Holy Trinity Catholic School, 2006 - 2009

Glendale Community Council, 1996 - 2001

**Honors:**

Golden Key International Honour Society, Honorary Member, 2018

Arizona Cardinals Community Quarterback Award Honoree, 2008

Han Kachina Volunteer Honoree, Han Kachina Council, 2005

Special Recognition by Arizona Governor Janet Napolitano for Service to the Community and the State of Arizona, Office of the Governor, 2003

**Awards:**

Arizona State University, Outstanding Teacher Award, School of Global Management MBA Alumni Advisory Board, 2007

Arizona State University, Excellence in Service Award, Silver Award, April 2002.

Arizona State University, Excellence in Service Award, September 2000.

Arizona State University, STARS Excellence in Service Award, April 2000.

Arizona State University President’s Award for Team Excellence, Virtual University, 1998.

Arizona State University MBA Alumni Outstanding Faculty Contribution Award, 1996

Martin Luther King, Jr. Community Service Award, 1996

**Community Conference Organized:**

Partners for Progress, July 1997, Sessions on Social Responsibility, Welfare Reform, and Juvenile Justice

**Service to Profession:**

**CFI Institute:**

Chartered Financial Analyst Level I Review, 2000-2011

**Committee Assignments at National Level:**

Annual Meeting Program Planning Committee, *Decision Sciences Institute National Meeting,* 2007*.*

Annual Meeting Program Planning Committee, *Decision Sciences Institute National Meeting,* 2006*.*

Executive Board, *The American Committee on Asian Economic Studies*, 1994 - 1996, 1998 to 2003

Planning Committee, 1993 *Operations Research Society of America and The Institute of Management Science* Joint National Meeting.

National Publications Chair, 1993 *Operations Research Society of America and The Institute of Management Science* Joint National Meeting.

**Manuscript Reviewer for:**

Decision Sciences

Southern Economic Journal

International Journal of Forecasting

**Service to External Community:**

Society of St Vincent de Paul, Finance Council, 2002-present

Glendale Community Council, Vice President, 1998-1999

Glendale Community Council, Finance Committee, 1996-2001

Partners for Progress, Executive Board

Phoenix Area Supplier Study Working Group

State of Arizona Department of Education

**Service to Arizona State University:**

Campus Environment Team Speakers Series Committee, Chair

Information Technology Advisory Committee, Chair

Volunteer Services Steering Committee

CLCC II Building Committee.

Campus Environment Team

Partnership for Community Development Director Search Committee

Provost’s Faculty Advisory Committee

Council for Scholarly and Instructional Activity, Chair

Economics Search Committee, Arts & Sciences

Economics Articulation Task Force

**School of Global Management - Arizona State University:**

Personnel Action Committee, Chair.

Quantitative Business Analysis Search Committee, Chair

Promotion & Tenure Committee, Secretary

Promotion & Tenure Guidelines Committee

Faculty Advisory Committee

Unit By-Laws Committee

Software Review Committee

Finance Search Committee

Marketing Search Committee

Finance Search Committee, Chair

Operation Production Management Search Committee

Production/Operations Management Search Committee, Chair

Institute for Business Development Search Committee

Marketing Search Committee

Economics Search Committee, Chair

Visiting Finance Search Committee, Chair

Accounting Search Committee

Management Information Systems Search Committee

Finance Search Committee

Promotion and Tenure Committee

Two Year Review Committee

Three Year Review Committee

Undergraduate Curriculum Committee

Economics Articulation Task Force

Research Resources Committee

**Department - Cleveland State University:**

Personnel Action (Promotion and Tenure) Committee

Academic Challenge Committee

Department Planning Committee

**Professional Organizations:**

American Economic Association

Decision Sciences Institute

Information Systems and Management Sciences

Marketing Science Institute