

Scott D. Bourque

C.V. Fall 2024

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Current Affiliation: Faculty Associate, Walter Cronkite School of Journalism & Mass Communication
Independent communication consultant

Education

Master of Mass Communication

Walter Cronkite School of Journalism & Mass Communication, Arizona State University (2018)

Project: *American Hate* documentary film, News21

GPA: 3.97

Graduate Certificate in Communication & Media Studies (18 credit hours)

Northern Arizona University

Emphasis: Media & Mass Communication Theory, Critical Research Methodology (2017)

Advisor: Ben Krueger, PhD

GPA: 4.0

Bachelor of Science in Communication & Media Studies *Cum Laude*

Northern Arizona University (2016)

GPA: 3.86

University Teaching Experience

Instructor of Record

Adjunct Faculty - Walter Cronkite School of Journalism & Mass Communication, Arizona State University

- Introduction to News Reporting & Writing (JMC201) (Fall 2024, Spring 2024, Spring 2022, Spring 2021)
- Graduate Advanced Podcast Production (MCO 598) (Spring 2023)
- Intermediate News Reporting (JMC301) (Summer 2022, Fall 2022)
- Advanced Radio Reporting (JMC457) (Fall 2021)
- Multimedia Journalism (JMC305) (Fall 2021, Spring 2021, Fall 2020, Spring 2020)

Graduate Teaching Assistant - Northern Arizona University School of Communication

- Fundamentals of Public Speaking (CST111) (Fall 2016, Spring 2017)

Teaching Assistant

Northern Arizona University School of Communication

- Special Topics: Web Copywriting - Northern Arizona University (Spring 2016)
[Undergraduate TA – Instructor: Jerry Thull]
- Freshman Seminar: Student Veteran Experience - Northern Arizona University (Fall 2015)
[Undergraduate TA – Instructor: Dr. Andrew Griffin]

Walter Cronkite School of Journalism & Mass Communication, Arizona State University

- Sex, Love, and Romance in Mass Media - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Spring 2019) [Post-graduate TA – Instructor: Amber Hutchins, PhD]
- Media Law - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2018) [Post-graduate TA – Instructor: Joe Russomanno, PhD]
- Media Ethics & Diversity - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2018) [Post-graduate TA – Instructor: Rick Rodriguez]
- Digital Media Literacy - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2018) [Post-graduate TA – Instructor: Kristy Roschke, PhD]

Research Interests

Keywords: News media depictions of war, military personnel, veterans, first responders, homelessness, poverty and criminality; disability journalism; mass communication and society; critical theory; qualitative communication research; analysis of local television news and social media discourse; audio storytelling; journalism pedagogy and education

Academic Research

Submitted For Publication

- Bosse, R., **Bourque S.** (2022) *American Civil Religion and CNN's Coverage of the Withdrawal from Afghanistan*. Submitted to *Media, War, and Conflict* journal, April 2024.

Presentations & Poster Sessions

- Bosse, R. **Bourque, S.** (2022) *American Civil Religion and CNN's Coverage of the Withdrawal from Afghanistan*. Presented at Association for Education in Journalism & Mass Comm Conference (Aug. 2022)
- Bosse, R., & **Bourque, S.**, (2022) *"Soldiers as sources: veteran stereotypes in broadcast coverage of the Afghanistan withdrawal*. Abstract presented at the Cronkite Research Symposium (Feb. 2022).
- **Bourque, S.** (2017). *Trouble in the VA: A Case study of the Department of Veterans Affairs public responses to the 2014 Phoenix VA Scandal*. Paper presented at Southwest Communication Association Conference, Northern Arizona University 2017.
- Ayres, J., Barsky, C. & **Bourque, S.** (2016). *"They Spoke In Offense: Gaffes in the 2012 Republican Primary"*. Paper presented at Southwest Communication Association Conference, Northern Arizona University 2017.

Speeches, Lectures, and Panels

- "Your War: How to explain your non-combat experiences in interviews with the press" Presenter. Common Defense Organizing Committee. March 2024.
- "[\(Mis\)Information Warfare: Seeking Truth Amid The Fog of War.](#)" Presenter. Walter Cronkite School of Journalism and Mass Communication. November 2023.
- "Maximizing your Media Potential." Speaker & Trainer. Indivisible Arizona annual summit. October 2023.
- "Free Press In Democracy". Speaker. Common Defense Community Forum on Democracy. Aug. 2023. Guadalupe, AZ.
- "[Beyond The Uniform: Cultural Awareness for Reporting on the Veteran & Disability Communities.](#)" Speaker. Walter Cronkite School of Journalism and Mass Communication. March 2023.

- Best Practices for Reporting on Disability & Veterans Issues. Military Veterans In Journalism training session. Speaker. Nov. 2022.
- [The Veterans' Experience from a Woman's Perspective](#). Co-moderator. Feb. 2022. KJZZ Phoenix.
- *Cronkite Jumpstart* first-year summer engagement webinar. Topic: Developing a podcast pitch; audio reporting best practices. Host. (July 2021).

Public Scholarship

- Military and Veterans Affairs Reporting Style Guide Co-Author. [Cultural Competence for Reporting on Veterans](#). (2022)
- A Reporter's Guide To Electric Cars & EV Misinformation. Collaboration between Environmental Defense Fund, Agave Strategy, and the ASU News Co/Lab.

Institutional Service

Walter Cronkite School of Journalism & Mass Communication, Arizona State University

- First Year Reporting & Writing Curriculum Committee (Summer 2024). Chair: Dean Jessica Pucci
- News reporting & writing instructor, Cronkite High School Summer Camp (Summer 2023, 2024)
- Multimedia & Audio Reporting Guest Lecturer, Study of the United States Institute (Summer 2022)
- Audio Reporting Course Development Committee - (Fall 2021). Chair: Dean Melanie Alvarez
- Multimedia Journalism Course Development Committee (Spring 2021). Chairs: Heather Eaton, Celeste Sepessy
- Graduate Research Assistant - Donald W. Reynolds National Center for Business Journalism (2017-2018)

Northern Arizona University

- Peer advisor, Veteran Success Center (2015-2017)

Awarded Grants

Ford Foundation / Military Veterans in Journalism. Feb. 2022.

\$3000 to develop training sessions on disability journalism best practices to deliver to newsrooms and journalism schools.

Reviewing Activities

Grant Reviewer - Ford Foundation / MVJ Disability Journalism Grants Committee. Oct. 2022 - Oct. 2023

Responsible for reviewing grant applications for projects on veteran disability projects. Served as grant manager for three projects.

Jennifer Barnhill: [The Military Is Missing Recruitment Goals. Are Thousands Being Unnecessarily Disqualified?](#)

Doug Atkins: [Virtual Reality Showing Promise as Medical Treatment for PTSD](#)

Crystal Kupper: [Is there a link between TBI and veteran suicide?](#)

Multimedia, Journalism & Communication Industry Experience

Communication Consultant - Self Employed

(Oct. 2023 - Present)

Scott D. Bourque

- Strategic communication consultant for Arizona-based nonprofits and nonpartisan political and environmental groups. Responsible for content strategy, media relations, photo and video production, written communication campaigns, media training, and other aspects of public communication.
- Generated more than \$26 million in earned media for Arizona-based clients.
- Prepared detailed policy and procedure manuals and compliance guides for small businesses.

Communication Director - AZ VetsForward

(May 2022 - Oct. 2023)

- Created all communication collateral for David Lucier’s successful primary write-in campaign in Arizona Congressional District 9. Raised over \$10,000 in grassroots donations through e-mail fundraising.
- Managed all media relations for an organization of military veteran volunteers. Helped reporters set up interviews with veteran leaders. Prepared veteran leaders for interviews
- Organized multiple events for volunteers, members, the press, and the general public.
- Responsible for more than \$2.3 million in earned media placements in local and national press.

Senior Podcast Producer - KJZZ Phoenix

(Nov. 2019 - May 2022)

- Responsible for all aspects of producing, reporting, writing, and editing long-form audio series.
- Trained multiple employees on long-form podcast storytelling techniques.
- Created social media content, including audiograms, infographics, and Instagram graphics using Canva.

Reporter - KJZZ Phoenix

(Jun. 2019 - Dec. 2020)

- Produced daily broadcast and digital news pieces about local news events.
- Produced long-form enterprise news features with multimedia elements, including photos, video, audio, infographics, and other interactive content.
- Appeared live on newsmagazine *The Show* to discuss prominent local stories.

Freelance Journalist

(Aug. 2018 - present)

- Reported, wrote, and produced multimedia stories about military and veterans' issues.

Reporting Fellow - News21

(Jan. 2018 - Aug. 2018)

- Lead producer & co-editor for Emmy-winning documentary film about hate crime in the U.S.
- Segment producer for five-part podcast series.
- Wrote two blog posts, contributing author to two long-form investigative articles.

Freelance Writer & Multimedia Producer

(Sep. 2015 - Aug. 2019)

- Wrote digital marketing content for multiple diverse clients throughout Arizona.
- Laid out and designed print and digital newsletters for clients on Navajo Nation.

Mass Communication Specialist - U.S. Navy

(Dec. 2009 - Sep. 2014)

- Produced video, audio, and photographic content for U.S. 7th Fleet Public Affairs and U.S. Forces Afghanistan to support DOD and branch internal communication strategy.
- Supervised a team of 5 multimedia producers.

Non-Academic Teaching & Training Experience

Multimedia Training Coordinator

Scott D. Bourque

*American Forces Network, Sasebo, Japan
June 2011 - October 2013*

Military Training Coordinator

USS Wasp Media Division

November 2013 - August 2014

Awards

- **Edward R. Murrow Award (News Series - Region 3)** - May 2022
Reporter, *Discharged: Becoming a Veteran*, KJZZ
- **Rocky Mountain Emmy Award: Long-form Nonfiction-** August 2019
As Producer, *News21 American Hate* documentary Film
- **Edward R. Murrow Excellence in Digital Reporting** - June 2019
For *News21 Hate In America* project
- **Robert F. Kennedy Human Rights Award** - May 2019
For *News21 Hate In America* project
- **Eppy Award** - October 2018
Best College/University Documentary Program: *Hate In America* documentary
- **Joint Service Commendation Medal** - January 2014
Exceptionally meritorious service as news director, American Forces Network, Sasebo
- **Army Commendation Medal** - July 2013
Exceptionally meritorious service as a multimedia journalist, American Forces Network, Afghanistan
- **Joint Service Achievement Medal** - November 2011
Meritorious service as a broadcast reporter covering tsunami relief efforts in Japan
- **Russell Egnor Navy Media Awards**
Second Place, Video News Package, 2012
Honorable Mention, Video Spot Production, 2012
Honorable Mention, Radio Newscast, 2010

Professional Affiliations

Society of Professional Journalists

Military Veterans in Journalism

Association for Education in Journalism and Mass Communication (Adjunct member)

Volunteer & Public Service

Hiking Trail Maintenance & Repair Team Arizona Trail Association	March 2023 - Present
Field Organizing Volunteer Common Defense Civic Engagement	Aug. 2023 - Present
Reviewer & Grant Manager - Disability Journalism Grants Committee Ford Foundation / Military Veterans in Journalism	Oct. 2022 - Oct. 2023
Writing & Interviewing Instructor High School Summer Journalism Camp, Arizona State University	Summer 2022 - 2024

Member, Transitional Advisory Council Incoming AZ Dept. of Veterans Services Director Dana Allmond	Jan. 2023
Advisor, Author, Editor Military Veterans in Journalism - Journalism Style Guide Committee	Nov. 2022
Member, Veterans Advisory Council Kris Mayes for Arizona Attorney General	Sept. 2022 - Nov. 2022
Advisory Member, Arizona State Legislature Veterans Caucus Arizona State Legislature	June 2022 - Present
Peer Mentor Northern Arizona University Veteran Success Center	Sept. 2015 - May 2017