

Scott D. Bourque

C.V. Fall 2023

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Current Affiliation: Communication Consultant

Faculty Associate, Walter Cronkite School of Journalism & Mass
Communication, Arizona State University

Education

Master of Mass Communication

Walter Cronkite School of Journalism & Mass Communication, Arizona State University
Project: *American Hate* documentary film, News21

Graduate Certificate in Communication & Media Studies (18 credit hours)

Emphasis: Media & Mass Communication Theory
Northern Arizona University
Advisor: Ben Krueger, PhD

Bachelor of Science in Communication & Media Studies *Cum Laude*

Northern Arizona University

University Teaching Experience

Instructor of Record

Walter Cronkite School of Journalism & Mass Communication, Arizona State University

- Advanced Podcast Production (Spring 2023)
- Intermediate News Reporting (Summer 2022, Fall 2022)
- Introduction to News Reporting & Writing - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Spring 2023, 2022, 2021)
- Advanced Radio Reporting - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2021)
- Multimedia Journalism - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2021, Spring 2021, Fall 2020, Spring 2020)

Northern Arizona University School of Communication

- Fundamentals of Public Speaking - Northern Arizona University (Fall 2016, Spring 2017)

Teaching Assistant

Walter Cronkite School of Journalism & Mass Communication, Arizona State University

- Sex, Love, and Romance in Mass Media - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Spring 2019) [Instructor: Amber Hutchins, PhD]
- Media Law - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2018) [Instructor: Joe Russomanno, PhD]
- Media Ethics & Diversity - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2018) [Instructor: Rick Rodriguez]
- Digital Media Literacy - Walter Cronkite School of Journalism & Mass Communication, Arizona State University (Fall 2018) [Instructor: Kristy Roschke, PhD]

Northern Arizona University School of Communication

- Special Topics: Web Copywriting - Northern Arizona University (Spring 2016) [Instructor: Jerry Thull]
- Freshman Seminar: Student Veteran Experience - Northern Arizona University (Fall 2015)

Presentations, Panels, Public Speaking

- “(Mis)Information Warfare: Seeking Truth Amid The Fog of War.” Speaker. Walter Cronkite School of Journalism and Mass Communication. November 2023.
- “Maximizing your Media Potential.” Speaker & Trainer. Indivisible Arizona annual summit. October 2023.
- “Free Press In Democracy”. Speaker. Common Defense Community Forum on Democracy. Aug. 2023. Guadalupe, AZ.
- “Beyond The Uniform: Cultural Awareness for Reporting on the Veteran & Disability Communities.” Speaker. Walter Cronkite School of Journalism and Mass Communication. March 2023.
- Best Practices for Reporting on Disability & Veterans Issues. Military Veterans In Journalism training session. Speaker. Nov. 2022.
- Women in the community: a panel discussion with women veterans. Co-moderator. Feb. 2022. KJZZ Phoenix.
- Bosse, R., & Bourque, S., (2022) “Soldiers as sources: veteran stereotypes in broadcast coverage of the Afghanistan withdrawal. Abstract presented at the Cronkite Research Symposium (Feb. 2022).
- *Cronkite Jumpstart* first-year summer engagement webinar. Topic: Developing a podcast pitch; audio reporting best practices. Host. (July 2021).
- **Bourque, S.** (2017). *Trouble in the VA: A Case study of the Department of Veterans Affairs public responses to the 2014 Phoenix VA Scandal*. Paper presented at Southwest Communication Association Conference, Northern Arizona University 2017.
- Ayres, J., Barsky, C. & **Bourque, S.** (2016). “*They Spoke In Offense: Gaffes in the 2012 Republican Primary*”. Paper presented at Southwest Communication Association Conference, Northern Arizona University 2017.

Poster Sessions

- **Bourque, S.,** Bosse, R. (2022) *American Civil Religion and CNN's Coverage of the Withdrawal from Afghanistan*. AEJMC 2022, Detroit, Mich.

Research Interests

Keywords: News media depictions of war, military personnel, veterans, first responders, homelessness, poverty and criminality; disability journalism; mass communication and society; critical theory; qualitative communication research; analysis of local television news; journalism and mass communication education; audio storytelling

Multimedia, Journalism & Communication Industry Experience

Communication Director - AZ VetsForward

(May 2022 - present)

- Created all communication collateral for David Lucier's successful primary write-in campaign in Arizona Congressional District 9.
- Managed all media relations. Helped reporters set up interviews with veteran leaders.
- Organized multiple events for volunteers, members, the press, and the general public.

Senior Podcast Producer - KJZZ Phoenix

(Nov. 2019 - May 2022)

- Responsible for all aspects of producing, reporting, writing, and editing long-form audio series.
- Trained multiple employees on long-form podcast storytelling techniques.
- Created social media content, including audiograms, infographics, and Instagram graphics using Canva.

Reporter - KJZZ Phoenix

(Jun. 2019 - Dec. 2020)

- Produced daily broadcast and digital news pieces about local news events.
- Produced long-form enterprise news features with multimedia elements, including photos, video, audio, infographics, and other interactive content.
- Appeared live on newsmagazine *The Show* to discuss prominent local stories.

Freelance Journalist

(Aug. 2018 - present)

- Reported, wrote, and produced multimedia stories about military and veterans' issues.

Reporting Fellow - News21

(Jan. 2018 - Aug. 2018)

- Lead producer & co-editor for Emmy-winning documentary film about hate crime in the U.S.
- Segment producer for five-part podcast series.
- Wrote two blog posts, contributing author to two long-form investigative articles.

Freelance Writer & Multimedia Producer

(Sep. 2015 - Aug. 2019)

- Wrote digital marketing content for multiple diverse clients throughout Arizona.
- Laid out and designed print and digital newsletters for clients on Navajo Nation.
- Developed interactive Google Maps for tourism/hospitality clients.

Mass Communication Specialist - U.S. Navy

(Dec. 2009 - Sep. 2014)

- Produced video, audio, and photographic content for U.S. 7th Fleet Public Affairs and U.S. Forces Afghanistan.
- Supervised a team of 5 multimedia producers.

Institutional Service

Walter Cronkite School of Journalism & Mass Communication, Arizona State University

- News reporting & writing instructor, Cronkite Summer Camp, Summer 2023
- Multimedia & Audio Reporting Guest Lecturer, Study of the United States Institute (Summer 2022)
- Audio Reporting Course Development Committee - (Fall 2021). Chair: Dean Melanie Alvarez
- Multimedia Journalism Course Development team (Spring 2021). Chairs: Heather Eaton, Celeste Sepessy
- Graduate Assistant - Donald W. Reynolds National Center for Business Journalism

Northern Arizona University

- Peer advisor, Veteran Success Center (2015-2017)

Service To Profession

- Military Veterans in Journalism Style Guide co-author (Publication Date Nov. 2022)
- Military Veterans in Journalism 2022 Speaking fellow

Non-Academic Teaching & Training Experience

Multimedia Training Coordinator

American Forces Network, Sasebo, Japan

June 2011 - October 2013

Military Training Coordinator

USS Wasp Media Division

November 2013 - August 2014

Awards

- **Edward R. Murrow Award (News Series - Region 3)** - May 2022
Reporter, Discharged: Becoming a Veteran, KJZZ
- **Rocky Mountain Emmy Award: Long-form Nonfiction**- August 2019
As Producer, News21 American Hate documentary Film
- **Edward R. Murrow Excellence in Digital Reporting** - June 2019
For News21 Hate In America project
- **Robert F. Kennedy Human Rights Award** - May 2019
For News21 Hate In America project
- **Eppy Award** - October 2018
Best College/University Documentary Program: Hate In America documentary

- **Joint Service Commendation Medal** - January 2014
Exceptionally meritorious service as news director, American Forces Network, Sasebo
- **Army Commendation Medal** - July 2013
Exceptionally meritorious service as a multimedia journalist, American Forces Network, Afghanistan
- **Joint Service Achievement Medal** - November 2011
Meritorious service as a broadcast reporter covering tsunami relief efforts in Japan
- **Russell Egnor Navy Media Awards**
Second Place, Video News Package, 2012
Honorable Mention, Video Spot Production, 2012
Honorable Mention, Radio Newscast, 2010

Professional Affiliations

Society of Professional Journalists

Military Veterans in Journalism

Association for Education in Journalism and Mass Communication (Adjunct member)