**Isaac Easley**

8206 W. Bloomfield Rd. Peoria, AZ, 85381 89123 623-910-0403 ikeeasley@gmail.com

**Jobs**

**Instructor of Video Journalism and Innovation,** Arizona State University **Nov 2020-Present**

* Help students produce sports content for the live sports shows on

Facebook live and PBS

* Collaborate with over 30 students a week
* Produce video content for the Cronkite school
* Lead a team of student workers and develop new ways to tell stories

In a newsroom

**Co Director Cronkite Sports Camp,** Arizona State University **July 2017-Present**

* Help create curriculum for a two week sports camp
* Supervise 5 student counselors
* Educate 30 high school students in the basics of production

**Sports Videography Adjunct Professor,** Arizona State University **August 2016-Present**

* Educate 10 to 20 students on the basics of storytelling
* Provide mentorship about the industry
* Teach the students the fundamentals of storytelling

**Producer and Videographer,** Phoenix Suns **Nov 2014-July 2020**

* Emmy award winning Videographer for three professional teams
* Work with multiple clients to create eye catching content
* Pre Produce, shoot, direct, set up sets and edit on my own
* Use my own equipment
* Brainstorm new ideas for fans
* Videos viewed by thousands of fans in the arena and thousands online
* Film and edit features for all social media platforms

**Owner,** Take It Easley Productions LLC, **Sept 2012-Present**

* <http://www.takeiteasley.com/>
* Provide professional media content for small businesses, non profits, and the fitness community
* Manage over a team of 5
* Create workshops to help others

**Videographer, Editor, Reporter, Photographer,** MGM Resorts, Las Vegas **Sept 2012-Nov 2014**

* Edited and filmed videos for MGM Resorts all over the world
* Coordinated and directed new ideas and content
* Created eye popping content photography and videography for all the MGM properties
* Content included training videos, music videos, testimonials, web series, and more

**Special Achievements**

1. **Telly Award**

* Telly Award Bronze in General-Documentary: Individual for Non-Broadcast: Dean Baquet – Cronkite Award Video

**2019 Rocky Mountain Emmys**

* Winner in the category for Promotion: Program – Campaign “Phoenix Suns – 19-20 Intros”

**2018 Rocky Mountain Emmys**

* Nomination for best director for an ad

**2017 Rocky Mountain Emmys**

* Nomination for best director for an ad

**Documentary Undefined: What is Success May 2012**

* Produced, directed, edited, and shot a 26 minute documentary that will air on PBS

**Student Convocation Speaker for the Walter Cronkite Class of 2012 May 2012**

* Selected as one the most outstanding students for the class of 2012

**Education**

Bachelor of Arts in Journalism and Communications **May 2012** Emphasis in Sports Broadcast

Walter Cronkite School of Journalism and Mass communication

Arizona State University, Phoenix, AZ

**Skills**

Videography

Osmo

Drone

Ronin

Jibs

Sliders

Photography

Directing

Pre Production

Script Writing

Editing

Pre Production

Voiceovers

Graphics

**Programs Used**

Adobe Suite

* Premiere
* After Effects
* Audition
* Photoshop

Final Cut 7

Avid

**References**

Nick Williams

Phoenix Suns Creative Producer

602-501-6007

Brian Snyder

Senior content coach, video at Gannet and USA Today

623-256-7748

**Website**

<http://www.takeiteasley.com/>