



B/N

# BRIAN NETHERO

## PROJECT MANAGER

### CONTACT

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PHOENIX, AZ, 85015

 BRIAN NETHERO

### EDUCATION

#### MASTERS OF EDUCATION:

Educational Leadership  
Arizona State University || 2015

#### MASTERS OF EDUCATION:

Elementary Education  
Arizona State University || 2010

#### BACHELORS OF SCIENCE:

Business Administration  
University of Missouri || 2008

#### BUSINESS SUMMER INTERNSHIP

University College Dublin || 2007

### ACHIEVEMENTS

- 2017 Edison Award: Gold for Innovative Services; Education Tools
- 2016 Reimagine Education Awards: Winner for USA and Canada Region, Silver for E-Learning
- 2016 ASU Mary Lou Fulton Teachers College Staff Innovation Award
- 2016 ASU President's Award for

### PROFESSIONAL MISSION

I creatively solve problems by bringing together dynamic groups of people and creating environments where they can thrive. I build a positive, productive team atmosphere where individuals can be authentic and collaborate to achieve results.

### PROFESSIONAL EXPERIENCE

#### PROJECT MANAGER

EdPlus: Starbucks Initiatives, Arizona State University || Phoenix, AZ || 6/16 – 8/17

- Lead development of Digital Customer Service Excellence Training, to be deployed to over 20,000 Opportunity Youth through strategic outreach and communication
- Partner and collaborate with key stakeholders to ensure quality and use of product

#### EXECUTIVE DIRECTOR

Sanford Inspire, Arizona State University || Phoenix, AZ || 6/16 – 8/17

- Converted several high-level, long-term ideas into vision-aligned projects
- Built and maintained “people first” culture to yield productivity and authenticity
- Led team of 17 to simultaneously develop 26 new online learning courses, redesign 56 existing courses, and create a custom Learning Management System, all in 1 year
- Managed \$5.9M gift while also identifying and securing 3 external projects
- Reported weekly to stakeholders, including donor, about progress and success

#### MARKETING AND CONSULTING MANAGER

Sanford Inspire, Arizona State University || Phoenix, AZ || 7/14 – 8/16

- Executed strategic, complex marketing strategy to grow network of engaged users from 0 to 7000+, across 150+ schools, to impact 150,000+ students internationally
- Developed new markets, assets, and events by responding to data and feedback
- Built and maintained strong, impactful relationships with 100+ engaged partners

#### CAMPAIGN MANAGER AND RECRUITMENT SPECIALIST

Sanford Inspire, Arizona State University || Phoenix, AZ || 9/10 – 5/14

- Generated 83% growth in applications from 18 territory schools, attaining > 100% of recruitment goals, through innovative campaign to reach untapped markets
- Delivered 100 inspiring presentations to 1300 prospects in 18 high schools

#### SCHOOL DIRECTOR

Teach For America || Phoenix, AZ || 2/14 – 7/14

- Led team of 10 staff and 80 Corps Members through intensive teacher training
- Created vision, mission, and strategic plan to lead school towards common goal
- Evaluated, developed, and support team members through coaching sessions