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Hugh Downs School of Human Communication
Arizona State University
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EDUCATION

PH.D., COMMUNICATION, Michigan State University, 1995

M.A., ADVERTISING, Michigan State University, 1990

B.A., COMMUNICATION, Central Connecticut State University, 1988

EMPLOYMENT EXPERIENCE

PROFESSOR, Hugh Downs School of Human Communication, Arizona State University, Tempe, AZ – August 2016 to present.

GRADUATE DIRECTOR, Hugh Downs School of Human Communication, Arizona State University, Tempe, AZ August 2013 to June 2017.

ASSOCIATE PROFESSOR, Hugh Downs School of Human Communication, Arizona State University, Tempe, AZ – August 2008 to present (**WITH TENURE** – 2010 to 2016).

ASSOCIATE DIRECTOR, Institute for Social Science Research, Arizona State University, Tempe, AZ – July 2010 to June 2011.

ASSISTANT PROFESSOR, School of Communication, The Ohio State University, Columbus, OH – August 2004 to June 2008.

ASSISTANT PROFESSOR, Department of Communication, University of Kentucky, Lexington, KY – January 2002 to July 2004.

COMMUNICATION AND EVALUATION CONSULTANT, Dhaka, Bangladesh – May 2000 to October 2001.

RESEARCH SCIENTIST, Michigan Public Health Institute, Okemos, MI – December 1995 to May 2000.

ADJUNCT ASSISTANT PROFESSOR, Department of Communication, Michigan State University, East Lansing, MI – January 1996 to May 2000.

ASSISTANT PROFESSOR, Department of Communication Studies, Canisius College, Buffalo, NY – August 1994 to January 1996.

GRADUATE ASSISTANT, Department of Communication, Michigan State University, East Lansing, MI – September 1990 to August 1994.

GRADUATE ASSISTANT, Department of Advertising, Michigan State University, East Lansing, MI – January 1990 to June 1990.

HONORS AND AWARDS

TOP PAPER, Freedom of Expression and Political Communication Interest Group of the Western States Communication Association, 2024 (Lead Author).

NOMINEE, The Zebulon Pearce Distinguished Teaching Award at ASU (not awarded).

TOP-FOUR PAPER, Health Communication Interest Group of the Western States Communication Association, 2019 (Second Author).

DIRECTOR'S EXEMPLAR AWARD FOR SERVICE, Hugh Downs School of Human Communication, 2017.

2014 DISTINGUISHED JOURNAL SPECIAL ISSUE AWARD, Applied Communication Division of the National Communication Association (Editor).

2013 OUTSTANDING FACULTY AWARD, Communication Graduate Student Association, Hugh Downs School of Human Communication, Arizona State University.

TOP-FOUR PAPER, Interpersonal Communication Interest Group of the Western States Communication Association, 2012 (Fifth/Last Author).

2010 OUTSTANDING FACULTY AWARD, Communication Graduate Student Association, Hugh Downs School of Human Communication, Arizona State University.

TOP-FOUR PAPER, Applied Communication Division of the National Communication Association, 2010 (Lead Author).

TOP PAPER, Health Communication Interest Group of the Western States Communication Association, 2010 (Lead Author).

TOP-FOUR PAPER, Health Communication Division of the International Communication Association, 2009 (Lead Author).

TOP-FOUR PAPER, Health Communication Interest Group of the Western States Communication Association, 2009 (Second Author).

ALUMNI AWARD FOR DISTINGUISHED TEACHING, The Ohio State University, 2008 (Ohio State's most prestigious teaching award).

FACULTY OF THE YEAR 2007-2008, School of Communication, The Ohio State University (for recognition of service as a scholar and a teacher).

TOP PAPER, Health Communication Division of the National Communication Association, 2007 (Lead Author).

COMMUNITY PARTNER AWARD, National Kidney Foundation of Ohio, 2006.

FACULTY OF THE YEAR 2005-2006, School of Communication, The Ohio State University (for recognition of service as a scholar and a teacher).

TOP-THREE PAPER, Applied Communication Division of the National Communication Association, 2005 (Lead Author).

TOP-THREE PAPER, Health Communication Division of the International Communication Association, 2005 (Lead Author).

TOUCHSTONE AWARD FOR OUTSTANDING TEACHING IDEA, *Communication Teacher*, 2004 (Sole Author).

TOP-THREE PAPER, Health Communication Division of the International Communication Association, 1999 (Lead Author).

OUTSTANDING ARTICLE AWARD, International Association of Conflict Management, 1998 (Second of Two Authors).

TELLY AWARD® for *Bullet "Proof" – The Case for Gun Safety*, 1998 (Video – Executive Producer, Co-Producer, Co-Writer).

AWARD OF MERIT for *Gun Safety*, American Advertising Awards, Lansing Ad Club Competition, 1998 (Radio PSA – Executive Producer, Co-Producer, Co-Writer).

TOP-FOUR PAPER, Interpersonal Communication Division of the International Communication Association, 1996 (Lead Author).

GARRISON MEMORIAL AWARD FOR OUTSTANDING SCHOLARSHIP, Interpersonal Communication Division of the International Communication Association, 1992 (Sole Author).

REFEREED RESEARCH PUBLICATIONS (N = 56)

(* Indicates graduate student co-author under my direct supervision through data collection or beyond.)

- *Liu, Y., **ROBERTO, A. J.**, Sun, F., Mongeau, P.A., Wang, K. (in press). Extending the theory of planned behavior in advance care planning among Chinese American older adults: The role of acculturation. *Journal of Gerontological Social Work*.
- ROBERTO, A. J.**, *Mattson, L. D., *Von Feldt, P. A., & *Zhou, X. (2023). The only thing we have to fear is fear itself.” Predicting college students’ voting behavior using the extended parallel process model. *Social Sciences*.
- Mongeau, P. A., & *Liu, Y., *Hashi, E, & **ROBERTO, A. J.**, (2023). College students’ influenza vaccine hesitancy: A reasoned action investigation with quantitative and qualitative data. *Journal of Behavioral Medicine*, 46, 65-76.
- ROBERTO, A. J.**, & *Zhou, X. (2023). Predicting college student’s COVID-19 vaccination behavior: An application of the extended parallel process model. *Journal of Behavioral Medicine*, 46, 76-87.
- *Zhou, X., **ROBERTO, A.J.**, & *Lu, A. H. (2023). Understanding online health risk information seeking and avoiding during the COVID-19 pandemic. *Health Communication*, 38, 532-542.
- Lorts, C., Adams, M., **ROBERTO, A. J.** & Ohri-Vachaspati, P. (2022). What influences the credibility of printed nutrition education materials? *American Journal of Health Behavior*, 46, 3-11.
- *Zhou, X., & **ROBERTO, A.J.** (2022). An application of the risk information seeking and processing model in understanding college students’ COVID-19 vaccination information seeking and behavior. *Science Communication*, 44, 446-474.
- Eden, J., & **ROBERTO, A. J.** (2021). The role of verbal aggression in cyberbullying perpetration and victimization by middle school students. *Future Internet*, 13, 1-12.
- Koskan, A., Vizcaino, M., Brennhofer, S. A., Lee, C. D., & **ROBERTO, A. J.** (2021). Human papillomavirus vaccine administration behaviors and influences among Arizona pharmacists and pharmacy interns. *Human Vaccines and Immunotherapeutic*, 17, 3090-3095
- Raisa, A., **ROBERTO, A. J.**, Love, R. R., Steiness, H. L. S., Salim, R., & Krieger, J. L. (2021). Pot song as a novel cancer communication intervention: Lessons learned from developing, implementing, and evaluating a culturally grounded intervention for breast cancer education in rural Bangladesh. *Journal of Cancer Education*, 38, 260-273.
- ROBERTO, A. J.**, *Zhou, X., & *Lu, A. H. (2021). The effects of perceived threat and efficacy on college students’ social distancing behavior during the COVID-19 pandemic. *Journal of Health Communication*, 26, 264-271.

- ROBERTO, A. J.,** Mongeau, P. A., & *Liu, Y., *Hashi, E. (2019). Fear the flu, not the flu shot: A test of the extended parallel process model. *Journal of Health Communication, 11*, 829-836.
- ROBERTO, A. J.,** Mongeau, P. A., & *Liu, Y. (2018). A (re)defining moment for fear appeals. *Health Psychology Review, 14*, 1-3.
- ROBERTO, A. J.,** *Eden, J., *Deiss, D. M., *Savage, M. W., & *Ramos-Salazar, L. (2017). The short-term effects of a cyberbullying prevention intervention for parents of middle school students. *International Journal of Environmental Research and Public Health, 14*, 1-8.
- *Savage, M. W., *Menegatos, L., & **ROBERTO, A. J.** (2017). When do Friends Prevent Friends from Hooking Up Intoxicated? An Examination of Sex Differences and Hypothetical Intoxication in Peer Interventions. *Archives of Sexual Behavior, 46*, 1819-1829.
- *Savage, M. W., *Deiss, D. M., & **ROBERTO, A. J.,** & Aboujoaude, E. (2017). Theory based formative research of an anti-cyberbullying victimization intervention message. *Journal of Health Communication, 22*, 124-134.
- ROBERTO, A. J.,** Shafer, M. S., & *Marmo, J. (2014). Predicting substance-abuse treatment providers' communication with clients about medication assisted treatment: A test of the theories of reasoned action and planned behavior. *Journal of Substance Abuse Treatment, 47*, 307-313.
- ROBERTO, A. J.,** *Eden, J., *Savage, M. W., *Ramos-Salazar, L., & *Deiss, D. M. (2014). Outcome evaluation results of school-based cybersafety promotion and cyberbullying prevention intervention for middle school students. *Health Communication, 29*, 1029-1042.
- ROBERTO, A. J.,** *Eden, J., *Savage, M. W., *Ramos-Salazar, L., & *Deiss, D. M. (2014). Prevalence and predictors of cyberbullying perpetration by high school seniors. *Communication Quarterly, 62*, 97-114.
- *Cicchirillo, V. & **ROBERTO, A. J.** (2012). Teasing by the numbers: How race and gender influence teasing behaviors. *Communication Research Reports, 29*, 87-98.
- Story, H. L., Love, R. R., Salim, R., **ROBERTO, A. J.,** Krieger, J. L., & Ginsburg, O. M. (2012). Improving outcomes for breast cancer in a low-income country: Lessons from Bangladesh. *International Journal of Breast Cancer, 2012*, 1-9.
- Katz, M. L., Kam, J. A., Krieger, J. L., & **ROBERTO, A. J.** (2012). Predicting HPV vaccine intentions of college-age males: An examination of parents and son's perceptions. *Journal of American College Health, 60*, 449-459.
- Katz, M. L., Krieger, J. L., **ROBERTO, A. J.** (2011). Human papillomavirus (HPV): College male's knowledge, perceived risk, sources of information, and vaccine barriers and communication. *Journal of Men's Health, 8*, 175-184.

- Krieger, J. L., Kam, J., Katz, M., & **ROBERTO, A. J.** (2011). Does mother know best? An actor-partner interdependence model of college-age females' HPV vaccination behavior. *Human Communication Research, 37*, 107-124.
- Krieger, J. L., Katz, M., Kam, J., & **ROBERTO, A. J.** (2011). Appalachian and non-Appalachian pediatricians' encouragement of the human papillomavirus vaccine: Implications for health disparities. *Women's Health Issues, 22*, e19-e26.
- *Palazzolo, K. E., & **ROBERTO, A. J.** (2011). Media representations of intimate partner violence and punishment preferences: Exploring the mediating roles of attributions and emotions. *Journal of Applied Communication Research, 39*, 1-18.
- ROBERTO, A. J.**, Krieger, J. L., Katz, M. L., Goei, R., & *Jain, P. (2011). Predicting pediatricians' communication with parents about the HPV vaccine: A comparison of the theory of reasoned action and the theory of planned behavior. *Health Communication, 26*, 303-312.
- *Palazzolo, K. E., **ROBERTO, A. J.**, & Babin, E. (2010). The relationship between parents' verbal aggression and responsiveness and young adult children's intimate partner violence victimization and perpetration. *Health Communication, 25*, 357-364.
- ROBERTO, A. J.**, *Goodall, C. E., West, P., & Mahan, J. D. (2010). Persuading physicians to test their patients' level of kidney functioning: The effects of framing and point of view. *Health Communication, 25*, 107-118.
- ROBERTO, A. J.**, & *Goodall, C. E. (2009). Using the extended parallel process model to explain physicians' decisions to test their patients for kidney disease. *Journal of Health Communication, 14*, 400-412.
- ROBERTO, A. J.**, Raup-Krieger, J. L., & *Beam, M. A. (2009). Enhancing Web-based kidney disease prevention messages for Hispanics using targeting and tailoring. *Journal of Health Communication, 14*, 525-540.
- ROBERTO, A. J.**, *Carlyle, K. E., *Goodall, C. E., & *Castle, J. D. (2009). The relationship between parents' verbal aggressiveness and responsiveness and children's relational satisfaction with parent and attachment style. *Journal of Family Communication, 9*, 90-106.
- ROBERTO, A. J.**, *Carlyle, K. E., Zimmerman, R. S., Abner, E. L., Cupp, P. K., & Hansen, G. L. (2008). The short-term effects of a computer-based pregnancy, STD, and HIV prevention intervention. *Communication Quarterly, 56*, 29-48.
- Boster, F. J., Meyer, G., **ROBERTO, A. J.**, Lindsey, L., Smith, R., Inge, C., & Strom, R. (2007). The impact of video streaming on mathematics performance. *Communication Education, 56*, 134-144.

- *Carlyle, K. E., & **ROBERTO, A. J.** (2007). The relationship between counseling self-efficacy and communication skills of volunteer rape crisis advocates. *Communication Research Reports*, 24, 185-193.
- Goei, R., **ROBERTO, A. J.**, Meyer, G., & *Carlyle, K. E. (2007). The effects of favor and apology on compliance. *Communication Research*, 34, 575-595.
- ROBERTO, A. J.**, *Carlyle, K. E., & *Goodall, C. E. (2007). Communication and corporal punishment: The relationship between self-report parent verbal and physical aggression. *Communication Research Reports*, 24, 103-111.
- ROBERTO, A. J.**, Zimmerman, R. S., *Carlyle, K. E., Abner, E. L., Cupp, P. K., & Hansen, G. L. (2007). The effects of a computer-based pregnancy, STD, and HIV prevention intervention: A nine-school trial. *Health Communication*, 21, 115-124.
- ROBERTO, A. J.**, Zimmerman, R. S., *Carlyle, K. E., & Abner, E. L. (2007). A computer-based approach to preventing pregnancy, STD, and HIV in rural adolescents. *Journal of Health Communication*, 12, 53-76.
- Boster, F. J., Meyer, G., **ROBERTO, A. J.**, Inge, C., Strom, R. (2006). Some effects of video streaming on educational achievement. *Communication Education*, 55, 46-62.
- ROBERTO, A. J.**, *Carlyle, K. E., & McClure, L. (2006). Communication and corporal punishment: The relationship between parents' use of verbal and physical aggression. *Communication Research Reports*, 23, 27-33.
- Slonim, A. B., **ROBERTO A. J.**, Downing, C. R., Adams, I. F., Fasano, N. J., Davis-Satterla, L., & Miller, M. A. (2005). Adolescents' knowledge, beliefs, and behaviors regarding hepatitis B: Insights and implications for programs targeting vaccine-preventable diseases. *Journal of Adolescent Health*, 36, 178-186.
- Meyer, G., **ROBERTO, A. J.**, Boster, F. J., & Roberto, H. L. (2004). Assessing the *Get Real about Violence*® curriculum: Process and outcome evaluation results and implications. *Health Communication*, 16, 451-474.
- *Goei, R. C., Meyer, G., & **ROBERTO, A. J.** (2003). An assessment of violence prevention and intervention programs in Michigan: Policy and programmatic insights and implications. *Criminal Justice Policy Review*, 14, 306-321. (**Note:** All authors contributed equally to this manuscript.)
- Meyer, G., **ROBERTO, A. J.**, & Atkin, C. K. (2003). A radio-based approach to promoting gun safety: Process and outcome evaluation implications and insights. *Health Communication*, 15, 299-318.

- ROBERTO, A. J.**, Meyer, G., Boster, F. J., & Roberto, H. L. (2003). Adolescents' decisions about verbal and physical aggression: An application of the theory of reasoned action. *Human Communication Research, 29*, 135-147.
- Atkin, C. K., Smith, S. W., **ROBERTO, A. J.**, Fediuk, T., & Wagner, T. (2002). Correlates of verbally aggressive communication in adolescents. *Journal of Applied Communication Research, 30*, 251-268.
- ROBERTO, A. J.**, Meyer, G., *Johnson, A. J., Atkin, C. K., & Smith, P. K. (2002). Promoting gun trigger-lock use: Insights and implications from a radio-based health communication intervention. *Journal of Applied Communication Research, 30*, 210-230.
- ROBERTO, A. J.**, Meyer, G., & Boster, F. J. (2001). Predicting adolescents' decisions about fighting: A test of the theory of planned behavior. *Communication Research Reports, 18*, 315-323.
- ROBERTO, A. J.**, Meyer, G., *Johnson, A. J., & Atkin, C. K. (2000). Using the extended parallel process model to prevent firearm injury and death: Field experiment results of a video-based intervention. *Journal of Communication, 50*, 157-175.
- ROBERTO, A. J.** (1999). Applying the argumentative skill deficiency model of interpersonal violence to adolescent boys. *Communication Research Reports, 16*, 325-332.
- ROBERTO, A. J.**, *Johnson, A. J., Meyer, G., Robbins, S. L., & Smith, P. K. (1998). The Firearm Injury Reduction Education (FIRE) Program: Formative evaluation insights and implications. *Social Marketing Quarterly, 4*, 25-35.
- ROBERTO, A. J.**, & Finucane, M. E. (1997). The assessment of argumentativeness and verbal aggressiveness in adolescent populations. *Communication Quarterly, 45*, 21-36.
- Donohue, W. A., & **ROBERTO, A. J.** (1996). An empirical examination of three models of integrative and distributive bargaining. *International Journal of Conflict Management, 7*, 209-229. **Recipient of the 1998 Outstanding Article Award from the International Association of Conflict Management.**
- Donohue, W. A., Drake, L., & **ROBERTO, A. J.** (1994). Mediator issue intervention strategies: A replication and some conclusions. *Mediation Quarterly, 11*, 261-274.
- Donohue, W. A., & **ROBERTO, A. J.** (1993). Relational development as negotiated order in hostage negotiation. *Human Communication Research, 20*, 175-198.

BOOKS, EDITED JOURNAL, AND INSTRUCTOR'S MANUAL (N = 6)

ROBERTO, A. J. (2022). *Public health communication: Science and practice*. Dubuque, IA: Kendall/Hunt Publishing.

ROBERTO, A. J. (2022). *Instructor's manual and test bank for Public Health Communication: Science and Practice*. Dubuque, IA: Kendall Hunt.

Lederman, L. C., Kreps, G. L., & **ROBERTO, A. J.** (2017). *Health communication and everyday life*. Dubuque, IA: Kendall/Hunt Publishing. **(All authors contributed equally to this book.)**

ROBERTO, A. J., Preston, S. L., Lederman, L. C., & Kreps, G. L. (2017). *Instructor's manual for Lederman, Kreps, and Roberto's Health Communication in Everyday Life*. Dubuque, IA: Kendall Hunt.

ROBERTO, A. J. (Ed.). (2013). The extended parallel process model: Two decades later [Special issue]. *Health Communication*, 28 (1). (**Note:** Recipient of the 2014 Distinguished Journal Special Issue Award from Applied Communication Division of the National Communication Association.)

ROBERTO, A. J., & Meyer, G. (2002). *Influence in action: A student handbook*. Boston: Allyn & Bacon. (ISBN: 0-205-33819-4)

BOOK CHAPTERS, ENCYCLOPEDIA ENTRIES, AND EDITOR'S NOTE (N = 19)

(* Indicates graduate student co-author under my direct supervision.)

ROBERTO, A. J. (2022). Extended parallel process model. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, N. Bol, and M. Dean (Eds.), *International encyclopedia of health communication*. Wiley.

*Liu, Y., & **ROBERTO, A. J.** (2021). Social psychological Influences on health communication: An examination of four theories. In T. Thompson & P. J. Schulz (Eds.). *Health communication theory* (pp. 221-241). Wiley.

*Ramos-Salazar, L., **ROBERTO, A. J.**, *Eden, J., *Savage, M. W., & *Deiss, D. M. (2018). A short intervention on cyberbullying for students in middle school and their parents. In M. Campbell & S. Bauman (Eds.), *Reducing cyberbullying in schools: International evidence-based best practices* (pp. 245-254). Academic Press.

ROBERTO, A. J., *Van Raalte, L. J., *Liu, Y., *Woodward, C. (2017). The role of perceived threat and efficacy in motivating behavior change in sport and physical activity communication contexts. In J. Dimmock & B. Jackson (Eds.) *Persuasion and Communication in Sport, Exercise, and Physical Activity*. Routledge.

- ROBERTO, A. J.** (2015). Healthy people initiative. In G. A. Colditz & G. J. Golson (Eds.), *Encyclopedia of cancer and society* (2nd ed.; pp. 533-534). Sage.
- ROBERTO, A. J.** (2015). Hepatitis B. In G. A. Colditz & G. J. Golson (Eds.), *Encyclopedia of cancer and society* (2nd ed., pp. 534-536). Sage.
- ROBERTO, A. J.** (2014). Anti-social behaviors: Bullying and cyberbullying. In T. L. Thompson (Ed.), *Encyclopedia of health communication* (pp. 80-82). Sage.
- ROBERTO, A. J.** (2014). Disease prevention. T. L. Thompson (Ed.), *Encyclopedia of health communication* (pp. 353-358). Sage.
- ROBERTO, A. J.** (2014). Evaluation methods, quantitative. T. L. Thompson (Ed.), *Encyclopedia of health communication* (pp. 456-461). Sage.
- ROBERTO, A. J.** (2013). Bullying, definitions and laws of. In M. S. Eastin (Ed.), *Encyclopedia of media violence* (pp. 56-58). Sage.
- ROBERTO, A. J.** (2013). Editor's note for the extended parallel process model: Two decades later. *Health Communication*, 28, 1-2.
- Ferrara, M. H., **ROBERTO, A. J.**, & Witte, K. (2012). Managing fear to promote healthy change. In R. Obergon & S. Waisbord (Eds.), *The handbook of global health communication* (pp. 274-287). Wiley and Blackwell.
- ROBERTO, A. J.**, Murray-Johnson, L., & Witte, K. (2011). International health communication campaigns in developing countries. In T. Thompson, R. Parrott, & J. Nussbaum (Eds.), *The Routledge handbook of health communication* (2nd Ed.) (pp. 220-234). Routledge.
- ROBERTO, A. J.** (2010). Computer tailored messages. In S. Priest (Ed.), *Encyclopedia of science and technology communication* (pp. 176-178). Sage.
- ROBERTO, A. J.**, & *Eden, J. (2010). Cyberbullying: Aggressive communication in the digital age. In T. A. Avtgis & A. S. Rancer (Eds.), *Arguments, aggression, and conflict: New directions in theory and research* (pp. 198-216). Routledge.
- ROBERTO, A. J.**, & Witte, K. (2010). Fear appeals. In S. Priest (Ed.), *Encyclopedia of science and technology communication* (pp. 295-298). Sage.
- Witte, K., & **ROBERTO, A. J.** (2009). Fear appeals and public health: Managing fear and creating hope. In L. R. Frey & K. N. Cissna (Eds.), *Handbook of applied communication research* (pp. 584-610). Routledge. (**Note:** Both authors contributed equally to this manuscript.)
- ROBERTO, A. J.**, *Goodall, C. E., & Witte, K. (2009). Raising the alarm and calming fears: Perceived threat and efficacy during risk and crisis. In R. Heath and D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 287-303). Routledge.

ROBERTO, A. J., & *Carlyle, K. E. (2008). Using technology to prevent teen pregnancy, STDs, and HIV. In T. Edgar, S. M. Noar, & V. S. Freimuth (Eds.), *Communication perspectives on HIV/AIDS for the 21st century* (pp. 435-439). Erlbaum.

REFEREED TEACHING PUBLICATIONS (N = 5)

(* Indicates graduate student co-author under my direct supervision.)

*Goodall, C. E., & **ROBERTO, A. J. (2008).** *An Inconvenient Truth: An application of the extended parallel process model. Communication Teacher, 22, 97-100.*

Meyer, G., & **ROBERTO, A. J. (2005).** Influence in action in *Catch Me if You Can. Communication Teacher, 19, 23-27. (Note: Reprinted with permission in McGraw-Hill's Selections from Communication Teacher, 2002-2005.)*

ROBERTO, A. J. (2004). Putting communication theory into practice: The extended parallel process model. *Communication Teacher, 18, 38-43. (Note: Recipient of the Touchstone Award for Outstanding Teaching Idea.)*

ROBERTO, A. J. (1999). What's love got to do with it? Love, relationships, and communication. *The Speech Communication Teacher, 12 (2), 7-9.*

ROBERTO, A. J. (1997). Stages of a relationship: Examples from *When Harry Met Sally. The Speech Communication Teacher, 11 (3), 10-12.*

FUNDED RESEARCH PROJECTS

(* Indicates graduate student under my direct supervision.)

CONSULTANT, *Community Pharmacists Vaccinating Against Cancer (CPVAC): A Pilot Randomized Controlled Trial Aimed at Increasing HPV Vaccine Completion Rates Among Racially/Ethnically Diverse Youth*, Southwestern Interdisciplinary Research Center, Arizona State University

Principal Investigator: Alexis Koskan, Ph.D.

Amount: \$49,937

Period Covered: March 1, 2018 to March 1, 2019

CONSULTANT, *Exploring the Role of the Pharmacist in HPV Vaccine Series Completion*, Institute for Social Science Research (ISSR), Arizona State University

Principal Investigator: Alexis Koskan, Ph.D.

Amount: \$4567.50

Period Covered: January 1, 2018 to May 1, 2019.

CO-PRINCIPAL INVESTIGATOR, *Toward Narrative Disruptors and Inductors: Mapping the Narrative Comprehension Network and its Persuasive Effects*, Defense Advanced Research Projects Agency (DARPA)

Principal Investigator: Steve Corman, Ph.D.

Amount: \$2,303,195 (direct and indirect)

Period Covered: July 2012 to December 2013

CONSULTANT, *Increasing Access to Medication Assisted Treatment Services Among Minority Populations*, Department of Health and Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA)

Subcontract Principal Investigator: Michael Shafer, Ph.D.

Amount: \$124,387 (direct and indirect)

Period Covered: Summer 2010

CO-PRINCIPAL INVESTIGATOR, Population and Health Initiative, College of Social and Behavioral Sciences, The Ohio State University

Co-Principal Investigators: Janice Raup-Krieger, Ph.D. and Mira Katz, Ph.D.

Award Amount: \$59,510 (direct costs)

Period Covered: March 2007 to March 2009

PRINCIPAL INVESTIGATOR, Miller Award, School of Communication, The Ohio State University

Award Amount: \$15,000 plus \$5,000 in-kind Contribution from the National Kidney Foundation of Ohio (direct costs)

Period Covered: July 2006 to December 2007

CO-PRINCIPAL INVESTIGATOR, *Advocate Self-Efficacy as Mediated by Interpersonal Communication*, Center for Research on Violence Against Women.

Principal Investigator: Kellie Carlyle, M.A.*

Award Amount: \$3,515 (direct costs)

Period Covered: November 2003 to December 2004

PROJECT COORDINATOR, *HIV Interventions for Young, Appalachian Risk-Takers*, National Institutes of Mental Health.

Principal Investigator: Rick Zimmerman, Ph.D.

Amount: \$2,201,385 (direct and indirect)

Period Covered: September 2002 to May 2004.

CO-INVESTIGATOR, *Evaluation of Colorectal Cancer Screening Educational and Media Materials*, Appalachia Cancer Network

Principal Investigator: Stephen Wyatt, D.M.D., M.P.H.

Award Amount: \$50,800 (direct and indirect costs)

Period Covered: July 2002 to March 2003

ADVISORY BOARD MEMBER, *An Appalachian Community-Based Cervical Cancer Outreach Demonstration*, Appalachia Regional Commission with Centers for Disease Control and Prevention

Principal Investigator: Angel Rubio, Ph.D.

Award Amount: \$360,000 (direct costs)

Period Covered: October 2002 to March 2004

PROPOSALS SUBMITTED BUT NOT FUNDED

CO-PRINCIPAL INVESTIGATOR, *Pedagogical Cultural Reform via Badge-Based Assessment, Advancement and Accountability*, National Science Foundation (NSF)

Principal Investigator: Ronald Askin, Ph.D.

Amount: \$1,999,513 (direct and indirect)

Proposal Submitted: Fall 2014

LEAD INVESTIGATOR RUPANTAR CULTURAL EDUCATION PROJECT, *Decreasing Morbidity and Mortality from Breast Cancer In Bangladesh: The Amader Gram ("Our Village") Breastcare Program*, American Society Of Clinical Oncology

Principal Investigator: Richard R. Love, M.D., M.S.

Pre-proposal submitted: August 2009

CO-PRINCIPAL INVESTIGATOR, *STACKING UP: Testing an Interactive Game of Drinking-related Decision Making Among College Students*, Robert Wood Johnson Foundation

Principal Investigator: Linda Lederman, Ph.D.

Amount Requested: \$300,000 (direct and indirect)

Submitted: April, 2009

CO-PRINCIPAL INVESTIGATOR, *Smoking Intervention for Youth in Lung Cancer Families* (Project 3 of the University of Kentucky Center for Excellence in Cancer Communication Research Proposal), National Cancer Institute

Principal Investigator: Catherine Martin, M.D.

Amount: \$856,452 (direct costs)

Submitted: Summer, 2002

CO-PRINCIPAL INVESTIGATOR, *Youth in Lung Cancer Families: A Smoking Intervention*, National Cancer Institute

Principal Investigator: Catherine Martin, M.D.

Amount: \$324,196 (direct costs)

Submitted: Summer, 2003

CO-PRINCIPAL INVESTIGATOR, *Utilizing Kentucky's Driver's License System to Increase Intent to Donate and Willingness to Communicate about Organ Donation in Appalachian and Other Rural Communities*, Health Resources and Services Administration, Division of Transplantation

Principal Investigator: Bruce Lucas, M.D.

Amount: \$545,641 (direct and indirect costs)

Submitted: Spring, 2004

CO-INVESTIGATOR, *HIV Intervention for Young Appalachian Risk-Takers*, National Institutes of Mental Health

Principal Investigator: Rick Zimmerman, Ph.D.

Amount: \$5,581,347 (direct and indirect costs)

Submitted: Spring, 2004

REFEREED CONFERENCE PRESENTATIONS

(* Indicates graduate student co-author under my direct supervision through data collection or beyond.)

ROBERTO, A. J., *Mattson, L. D., *Von Feldt, P. A., & *Zhou, X. (2024). The only thing we have to fear is fear itself.” Predicting college students’ voting behavior using the extended parallel process model. **Top paper** presented to the Freedom of Expression and Political Communication Interest Group of the Western State Communication Association, Reno, NV.

ROBERTO, A. J., & *Zhou, X. (2022, May). *Predicting college students’ covid-19 vaccination behavior: An application of the extended parallel process model*. Paper presented to the Health Communication Division of the International Communication Association, Paris, France.

ROBERTO, A. J., Mongeau, P. A., *Liu, Y., & *Hashi, E. (2020, May). *Understanding college students’ decisions to get the influenza vaccine: A quantitative and qualitative application of the reasoned action approach*. Paper presented to the Health Communication Division of the International Communication Association, Gold Cost, Australia.

*Zhou, X, & **ROBERTO, A. J.** (2020, May). *Persuading first year Chinese international college students in the U.S. to get the human papillomavirus (HPV) vaccine: An application of the extended parallel process model*. Paper presented to the Health Communication Division of the International Communication Association, Gold Cost, Australia.

*Liu, Y., **ROBERTO, A. J.**, Sun, F., & Mongeau, P. A. (2019, February). Exploring advance care planning on end-of-life care among Chinese American older adults: The role of acculturation. **Top-four paper** presented to the Health Communication Interest Group of the Western State Communication Association, Seattle, WA.

ROBERTO, A. J., & *Liu, Y. (2018, May). *Fear appeals: Advances through meta-analysis*. Paper presented to the Health Communication Division of the International Communication Association, Prague, Czech Republic.

*Fehrenbach, K., & **ROBERTO, A. J.**, & *Liu, Y. (2017, May). Predicting consumers’ reduction in meat consumption: A test of the theories of reasoned action and planned behavior. Paper presented to the Health Communication Division of the International Communication Association, San Diego, CA.

*Liu, Y., Gallagher, A. M., **ROBERTO, A. J.**, & Shafer, M. S. (2017, April). *Exploring substance-abuse treatment providers’ communication with clients about medication-assisted treatment: A test of measurement and structural invariance of the Theory of Planned Behavior*. Peer-reviewed poster to be presented at the 4th Biennial D.C. Health Communication Conference (DCHC), Fairfax, VA.

- *Fehrenbach, K., & **ROBERTO, A. J.** (2015, November). *Reducing the health impacts of meat consumption: Using the Extended Parallel Process Model to persuade college students to eat less meat*. Paper presented to the Health Communication Division of the National Communication Association, Las Vegas, NV.
- *Liu, Y., **ROBERTO, A. J.**, & Zhang, X. (2015, November). *Exploring Chinese college students' intentions to become organ donors: A test of the Theory of Planned Behavior*. Paper to be presented to the Applied Communication Division of the National Communication Association, Las Vegas, NV.
- *Eden, J., & **ROBERTO, A. J.** (2014, November). *Predictors of cyberbullying perpetration and victimization by middle school students*. Paper presented to the Applied Communication Division of the National Communication Association, Chicago, IL.
- ROBERTO, A. J.**, Shafer, M. S., & *Marmo, J. (2013, November). *Predicting substance-abuse treatment providers' communication with clients about medication assisted treatment: A test of the theories of reasoned action and planned behavior*. Paper presented to the Health Communication Division of the National Communication Association, Washington, DC.
- *Marmo, J., **ROBERTO, A. J.**, & Mongeau, P. (2012, November). *Message sources, targeted messages, and physical activity: A social cognitive theory view*. Paper presented to the Health Communication Division at the National Communication Association Conference, Orlando, FL.
- Mongeau, P. M., Knight, K., Wiedmaier, B., Eden, J., & **ROBERTO, A. J.** (2012, March). *Diversity among high school friends with benefits relationships*. **Top-four paper** presented at the annual meeting of the International Association of Relationship Research, Chicago, IL.
- *Deiss, D. M., *Savage, M. W., *Eden, J., *Ramos-Salazar, L., & **ROBERTO, A. J.** (2012, February). *Outcome evaluation results of school-based cybersafety promotion and cyberbullying prevention intervention for middle school parents*. Paper presented to the Interpersonal Communication Interest Group of the Western States Communication Association, Albuquerque, NM.
- ROBERTO, A. J.**, *Savage, M., *Deiss, D., *Ramos-Salazar, L., & *Eden, J. (2011). *Outcome evaluation results of school-based cybersafety promotion and cyberbullying prevention intervention for middle school students*. Paper presented to the Health Communication Division of the National Communication Association, New Orleans, LA.
- *Menegatos, L., *Savage, M., & **ROBERTO, A. J.** (2011). *Friends don't let friends hook up drunk unless... Examining gender and intoxication influences on college students' interpersonal protective behaviors*. Paper presented to the Health Communication Division of the National Communication Association, New Orleans, LA.

- ROBERTO, A. J.**, *Eden, J., *Savage, M., *Deiss, D., & *Ramos-Salazar, L. (2010, November). *Prevalence and predictors of cyberbullying perpetration by high school seniors*. **Top-four paper** presented to the Applied Communication Division of the National Communication Association.
- Krieger, J. L., Kam, J., Katz, M., & **ROBERTO, A. J.** (2010, May). *Does mother know best? An actor-partner interdependence model of college-age females' HPV vaccination behavior*. Paper presented to the Health Communication Division of the International Communication Association, Singapore.
- ROBERTO, A. J.**, Goei, R., Krieger, J. L., & Katz, M. L. (2010, February) *Using the extended parallel process model to explain pediatricians' communication with parents about the human papillomavirus (HPV) vaccine*. **Top paper** presented to the Health Communication Interest Group of the Western States Communication Association, Anchorage, AK.
- *Palazzolo, K. E., & **ROBERTO, A. J.** (2009, November). *Media representations of intimate partner violence and punishment preferences: Exploring the mediating role of attributions and emotions*. Paper presented to the Mass Communication Division of the National Communication Association Conference, Chicago, IL.
- ROBERTO, A. J.**, Krieger, J. L., Katz, M. L., Goei, R., & *Jain, P. (2009, May). *Predicting pediatricians' communication with parents about the human papillomavirus (HPV) vaccine: An application of the theory of reasoned action*. **Top-four paper** presented to the Health Communication Division of the International Communication Association, Chicago, IL.
- Palazzolo, K. E., **ROBERTO, A. J.**, & Gallagher, E. B. (2009, February). *The relationship between parents' verbal aggression and responsiveness and young adult children's intimate partner violence victimization and perpetration*. **Top-four paper** presented to the Health Communication Interest Group of the Western States Communication Association, Phoenix, AZ.
- ROBERTO, A. J.** (2009, February). *The (unintended) effects of a kidney disease prevention campaign targeting the general population on primary care physicians within the campaign area*. Paper presented to the Health Communication Interest Group of the Western States Communication Association, Phoenix, AZ.
- ROBERTO, A. J.**, & *Goodall, C. E. (2008, November). *Predicting physicians' decisions to test their patients' level of kidney functioning: An application of the extended parallel process model*. Manuscript presented to the Applied Communication Division of the National Communication Association, San Diego, CA.
- Krieger, J. L., **ROBERTO, A. J.**, Roberto, H. L., & Love, R. (2008, November). *Development of a culturally grounded intervention to increase awareness of breast problem clinics in Bangladesh*. Panel presented to Health Communication Division of the National Communication Association, San Diego, CA.

- ROBERTO, A. J.**, Raup-Krieger, J. L., & *Beam, M. A. (2008, May). *Using targeting and tailoring to enhance prevention messages for Hispanics*. Paper presented to the Health Communication Division of the International Communication Association, Montreal, Quebec, Canada.
- ROBERTO, A. J.**, *Goodall, C. West, P., & Mahan, J. D. (2007, November). *Persuading physicians to test their patients' level of kidney functioning: The effects of framing and point of view*. **Top paper** presented to the Health Communication Division of the National Communication Association, Chicago, IL.
- ROBERTO, A. J.**, Zimmerman, R. S., & *Carlyle, K. E. (2007, May). *Using technology to prevent teen pregnancy, STDs, and HIV*. Paper presented to the Communication Technology Division of the International Communication Association, San Francisco, CA.
- Goei, R., **ROBERTO, A. J.**, Meyer, G., & *Carlyle, K. E. (2006, November). *The effects of apology and favor on compliance*. Paper presented to the Social Cognition Division of the National Communication Association, San Antonio, TX.
- ROBERTO, A. J.**, Goodall, C. E., *Carlyle, K. E., & *Castle, J. D. (2006, November). *The relationship between parents' verbal aggressiveness and responsiveness and children's relational satisfaction with parent and attachment style*. Paper presented to the Interpersonal Communication Division of the National Communication Association, San Antonio, TX.
- Witte, K., & **ROBERTO, A. J.** (2006, November). *Fear appeals and public health: Managing fear and creating hope*. Panel presented to the Applied Communication Division of the National Communication Association, San Antonio, TX.
- Goei, R., **ROBERTO, A. J.**, Meyer, G., & *Carlyle, K. E. (2005, November). *The effects of apology and favor on compliance: When the thought doesn't count*. Paper presented to the Interpersonal Communication Division of the National Communication Association, Boston, MA.
- ROBERTO, A. J.** (2005, November). *Putting communication theory into practice: The extended parallel process model*. Paper presented to the Communication Education Division of the National Communication Association, Boston, MA.
- ROBERTO, A. J.**, Zimmerman, R. S., *Carlyle, K. E., & Abner, E. L. (2005, November). *The effects of a computer-based pregnancy, STD, and HIV prevention program on rural adolescents*. **Top-three paper** presented to the Applied Communication Division of the National Communication Association, Boston, MA.
- ROBERTO, A. J.**, Zimmerman, R. S., *Carlyle, K., Abner, E. L., Cupp, P. K., & Hansen, G.L. (2005, May). *The effects of a computer-based HIV, STD, and pregnancy prevention intervention: A nine-school trial*. **Top-three paper** presented to the Health Communication Division of the International Communication Association, New York, NY.

- ROBERTO, A. J.**, *Carlyle, K., & McClure, L. (2005, May). *The relationship between parents' use of verbal and physical aggression and children's relational satisfaction and closeness with their parents*. Paper presented to the Interpersonal Communication Division of the International Communication Association, New York, NY.
- ROBERTO, A. J.**, Zimmerman, R. S., Abner, E. L., *Carlyle, K., Cupp, P. K., & Hansen, G. L. (2004, November). *A computer-based approach to preventing pregnancy, STD, and HIV in rural adolescents*. Paper presented to the Health Communication Division of the National Communication Association, Chicago, IL.
- ROBERTO, A. J.**, McClure, L., & *McFarland, M. (2003, November). *The relationship between parent verbal aggression and child verbal aggression and self-esteem*. Paper presented to the Family Communication Division of the National Communication Association, Miami, FL.
- ROBERTO, A. J.**, R.S. Zimmerman, R.S., Cupp, P.K., Hansen, G.L., Banerjee, B., Mazloomdoost, Y., & Abner, E.L. (2003, July). *Developing a small-media campaign to prevent HIV and pregnancy in rural adolescent populations: Formative evaluation insights and implications*. Presentation at the National HIV Prevention Conference, Atlanta, GA.
- ROBERTO, A. J.**, Zimmerman, R. S., Bevins, C. C., Hansen, G. L., Brumley-Shelton, A., & Cupp, P. K. (2003, July). *Assessing the effects of source and channel characteristics on perceptions of speaker and beliefs and attitudes regarding condoms and HIV/AIDS*. Presentation at the National HIV Prevention Conference, Atlanta, GA.
- Meyer, G., **ROBERTO, A.J.**, Goei, R.C., Post, L., Christiansen, J., & Boyson, A. (2002, November). *Uniting communities against violence*. Panel presented to the Applied Communication Division of the National Communication Association, New Orleans, LA.
- Meyer, G., **ROBERTO, A. J.**, Boster, F. J., & Story, H. L. (2001, November). *Get Real About Violence®: An outcome evaluation of a youth violence prevention curriculum*. Paper presented to the Applied Communication Division of the National Communication Association, Atlanta, GA.
- ROBERTO, A. J.**, Meyer, G., Boster, F. J., & Story, H. L. (2000, November). *Adolescents' decisions about verbal and physical aggression: An application of the theory of reasoned action*. Paper presented to the Health Communication Division of the National Communication Association. Seattle, WA.
- Slonim, A. B., Downing C. R., **ROBERTO A. J.**, Fasano N. J., & Miller, M. A. (2000, May). *The high-risk hepatitis B vaccination program: Tales from the field*. Manuscript presented at the National Hepatitis Coordinators Conference, San Diego, CA.
- Atkin, C. K., Smith, S. W., **ROBERTO, A. J.**, Fediuk, T., & Wagner, T. (1999, November). *Predictors of verbally aggressive communication in adolescents*. Paper presented to the Interpersonal Communication Division of the National Communication Association, Chicago, IL.

- ROBERTO, A. J.** (1999, November). *The relationship of topic and target to argumentativeness and verbal aggressiveness in adolescent populations*. Paper presented to the Interpersonal Communication Division of the National Communication Association, Chicago, IL.
- ROBERTO, A. J.**, Meyer, G., & Dorey, H. A. (1999, May). *Conducting a comprehensive program evaluation*. Panel presented at the Grantmakers/Grantseekers X Conference, Novi, MI.
- ROBERTO, A. J.**, Meyer, G., *Johnson, A. J., & Atkin, C. K. (1999, May). *Using the extended parallel process model to prevent firearm injury and death: Field experiment results of a video-based intervention*. **Top-four paper** presented to the Health Communication Division of the International Communication Association, San Francisco, CA.
- Meyer, G., **ROBERTO, A. J.**, Atkin, C. K., & *Johnson, A. J. (1998, November). *The assessment of a radio-based gun safety campaign: Process and outcome evaluation implications and insights*. Paper presented to the Health Communication Division of the National Communication Association, New York, NY.
- Smith, P. K., **ROBERTO, A. J.**, & Meyer, G. (1998, November). *Using the health belief model to develop a video to reduce unintentional firearm injuries and deaths*. Paper presented to the Public Health Education and Health Promotion Division of the American Public Health Association, Washington, DC.
- ROBERTO, A. J.**, Meyer, G., *Johnson, A. J., Atkin, C. K., & Smith, P. K. (1998, July). *The assessment of a radio-based gun trigger-lock giveaway program: Process and outcome evaluation implication and insights*. Paper presented to the Health Communication Division of the International Communication Association, Jerusalem, Israel.
- ROBERTO, A. J.**, *Johnson, A. J., Meyer, G., & Robbins, S. L. (1997, May). *Health communication and the reduction of firearm injury and death: Formative evaluation insights and implications*. Paper presented to the Health Communication Division of the International Communication Association, Montreal, Quebec, Canada.
- ROBERTO, A. J.** (1996, November). *Applying the argumentative skills deficiency model of interpersonal violence to adolescent boys*. Paper presented to the Elementary and Secondary Education Section of the Speech Communication Association, San Diego, CA.
- ROBERTO, A. J.**, & Wilson, S. R. (1996, May). *The effects of argumentativeness, verbal aggressiveness, and situations on perceptions of intent and propensity towards violence in adolescent boys*. **Top-four paper** presented to the Interpersonal Communication Division of the International Communication Association, Chicago, IL.
- ROBERTO, A. J.**, & Finucane, M. E. (1995, November). *The assessment of argumentativeness and verbal aggressiveness in adolescent populations*. Paper presented to the Interpersonal and Small Group Communication Division of the Speech Communication Association, San Antonio, TX.

- ROBERTO, A. J.**, Meyer, G., Preston, S. M., & Dearing, J. W. (1994, November). *Orientation to co-learning among university extension personnel*. Paper presented to the Organizational Communication Division of the Speech Communication Association, New Orleans, LA.
- Grau, J. M., & **ROBERTO, A. J.** (1993, November). *The integrative/distributive coding scheme: A critique and revision of Donohue, Diez, and Hamilton*. Paper presented to the Language and Social Interaction Division of the Speech Communication Association. Miami, FL.
- Donohue, W. A., & **ROBERTO, A. J.** (1992, June). *A phase mapping of relational development in hostage negotiation*. Paper presented to the International Association of Conflict Management, Minneapolis, MN.
- ROBERTO, A. J.** (1992, May). *Comparing strategy development across simulated and authentic criminal hostage negotiations*. Paper presented to the Interpersonal Communication Division of the International Communication Association, Miami, FL. **Recipient of the Garrison Memorial Award for Outstanding Scholarship.**

TEACHING EXPERIENCE AT ARIZONA STATE UNIVERSITY

RECENT UNDERGRADUATE COURSES TAUGHT

Conflict and Negotiation: Explores the relationship between communication and conflict in a variety of personal and professional contexts. Provides students with a better understanding of their reactions to conflict and helps build the communication and analytical skills necessary to manage conflicts more effectively.

Introduction to Human Communication: This survey course introduces students to a variety of communication topics (e.g., verbal, nonverbal, identity, perceptions) and contexts (e.g., interpersonal, small group, organizational, mass, and intercultural), and helps students apply communication concepts to their personal and professional lives.

Persuasion and Social Influence: Identifies both classic and contemporary theories of persuasion, and helps students apply these theories to real-world situations. An emphasis is placed on judgment heuristics commonly relied upon by receivers when making decisions.

RECENT GRADUATE COURSES TAUGHT

Communication Research Methods: Identifying the merits and demerits of various communication research methods with an emphasis on measurement reliability and validity, surveys, experiments, and content analysis. Provides an advanced overview of the concepts, methods, and tools by which communication research is designed, conducted, interpreted, and critically evaluated.

Health Communication Campaigns: Provides an in-depth examination of key health communication theory and research, as well as the role of both theory and research in the design, implementation, and evaluation of health promotion and disease prevention interventions.

Persuasion: Provides an advanced analysis of the role communication plays in the persuasion process in various contexts. Different theoretical and practical approaches to the study of attitude and behavior change are discussed.

Survey Research: This one-credit method module provides an in-depth review of the concepts and tools by which survey research is designed, conducted, interpreted, and critically evaluated. A key focus of this class is on how to reduce both nonresponse and measurement error when conducting in-person and web-based self-report surveys.

Health Communication and Social Change.

STUDENT ADVISING AND COMMITTEES

DOCTORAL STUDENTS

Megan Towels (Exam and Dissertation Committee Co-Chair) – Current
Melissa Farmer (Exam and Dissertation Committee Co-Chair) – Graduate Summer 2020
Yanqin Liu (Exam and Dissertation Committee Chair) – Graduated Spring 2018
Keri Fehrenbach (Exam and Dissertation Committee Chair) – Graduate Summer 2015
Matthew Savage (Exam and Dissertation Committee Chair) – Graduated Summer 2012
(Placement: University of Kentucky)
Jen Marmo (Exam Committee Member and Dissertation Committee Chair) – Graduated
Spring 2012 (Placement: Research Associate for the Arizona's Department of
Education)
Kellie Carlyle (Exam and Dissertation Committee Chair) – Graduated in Spring 2007
(Placement: Arizona State University; Current: Virginia Commonwealth University)

Cori Lorts – School of Nutrition and Health Promotion (Exam and Dissertation Committee
Member) – Graduated Summer 2017
Lori Bednarchik (Exam and Dissertation Committee Member) – Graduated Spring 2016
Megan Fisk (Exam and Dissertation Committee Member) – Graduated Spring 2015
Leslie Ramos-Salazar (Exam and Dissertation Committee Member) – Graduated Spring 2012
Sarah Riforgiate (Exam and Dissertation Committee Member) – Graduated Spring 2011
Allecia Reid – Psychology (Exam and Dissertation Committee Member) – Graduated
Summer 2010
Vincent Cicchirillo (Exam Committee Chair) – Graduated Spring 2009
Catherine Goodall (Exam Committee Co-Chair) – Graduated Spring 2009
Brant Guillory (Exam Committee Member) – Exams completed Spring 2007
Heather LaMarre (Exam Committee Member) – Exams completed Spring 2007
Andy Morella (Exam and Dissertation Committee Member) – Graduated Spring 2007

MASTERS STUDENTS

Josselyn Shamos (Thesis Committee Chair) – Graduated Spring 2008
Katherine Seguin (Non-thesis Committee Chair) – Graduated in 2007
Eric McGraw (Thesis Committee Chair) – Graduated in 2006

Chris Awagu – University of Lethbridge, Alberta, Canada (External Thesis Committee
Member) – Fall 2012
Michael Beam (Thesis Committee Member) – Graduated in 2008
Chad Green (Non-thesis Committee Member) – Graduated in 2006
Aletheia Henry (Thesis Committee Member) – Graduated in 2007
Nicole Huelskamp (Thesis Committee Member) – Graduated in 2007
Esther Rodriguez (Non-thesis Committee Member) – Graduated in 2006
Sarah Marie Smith (Non-thesis Committee Member) – Graduated in 2006
Lauren Tarczali (Non-thesis Committee Member) – Graduated in 2006

UNDERGRADUATE HONORS STUDENTS

Michael J. Chacon (Thesis Committee Member) – Graduated Spring 2013

Stephanie Azevedo (Thesis Chair) – Graduated Spring 2009 *

Hillary Key (Thesis Chair) – Graduated Spring 2009 *

* Ms. Azevedo and Ms. Key did a combined honors thesis, and their thesis received a Certificate of Recognition for receiving “among the highest scores for the presentation titled *Using the EPPM to Increase Sun Safety Among College Females,*” at the College of Liberal Arts and Sciences Undergraduate Research Symposium in May, 2009.

SERVICE – EDITORIAL AND REVIEW WORK

EDITORIAL BOARD, *Health Communication*, 2005 to present.

MANUSCRIPT REVIEWER, *Journal of Health Communication*, 2005 to present.

GUEST MANUSCRIPT REVIEWER, *Journal of Applied Communication Research*, 2019.

EDITORIAL BOARD, *Journal of Applied Communication Research*, 2008 to 2011; 2014 to 2017.

EDITORIAL BOARD, *Communication Reports*, 2014 to 2017.

GUEST MANUSCRIPT REVIEWER, *Western Journal of Communication*, 2004, 2014, 2019.

BOOK PROPOSAL REVIEWER, *Reducing Cyberbullying in Schools: International Evidence-Based Programs* (M. Campbell & S. Bauman, Eds.), 2016.

GUEST MANUSCRIPT REVIEWER, *Communication Monographs*, 2002, 2014.

GUEST MANUSCRIPT REVIEWER, *Journal of Media Psychology*, 2012.

MANUSCRIPT REVIEW BOARD, *Journal of Adolescent Health*, 2003 to 2011.

GUEST MANUSCRIPT REVIEWER, *Human Communication Research*, 1996, 2007, 2009.

GUEST EDITORIAL BOARD MEMBER, special issue of *Communication Education*, 2009.

GUEST MANUSCRIPT REVIEWER, *Communication Science*, 2009.

EDITORIAL BOARD, *Communication Yearbook 33*, 2008.

EDITORIAL BOARD, *Communication Quarterly*, 1996 to 1998, 2005 to 2008.

EDITORIAL BOARD, *Communication Research Reports*, 1998 to 2006.

GUEST MANUSCRIPT REVIEWER, *Journal of Social and Personal Relationships*, 2005.

GUEST MANUSCRIPT REVIEWER, *Communication Reports*, 2004.

GUEST MANUSCRIPT REVIEWER, *Journal of Applied Communication Research*, 2003.

MANUSCRIPT REVIEW BOARD, *Management Communication Quarterly*, 1996 to 1999.

SELECT OTHER PROFESSIONAL SERVICE

SERVICE TO THE HUGH DOWNS SCHOOL OF HUMAN COMMUNICATION

COORDINATOR, COM 594 Online Development Shell, Hugh Downs School of Human Communication, Arizona State University, 2022-present.

GUEST LECTURER, “Masters in the Classroom,” Hugh Downs School of Human Communication, Arizona State University, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023.

PEER-TEACHING EVALUATION, Hugh Downs School of Human Communication, Arizona State University, 2023 (for Jonathan Pettigrew).

PEER-TEACHING EVALUATION, Hugh Downs School of Human Communication, Arizona State University, 2022 (Elissa Adame).

MEMBER, Director Search Committee, Hugh Downs School of Human Communication, Arizona State University, 2021-2022.

CHAIR, Personnel Committee, Hugh Downs School of Human Communication, Arizona State University, 2020-present.

COORDINATOR, COM 319 Online Development Shell, Hugh Downs School of Human Communication, Arizona State University, 2018-2023.

COORDINATOR, COM 519 Online Development Shell, Hugh Downs School of Human Communication, Arizona State University, 2019-2023.

MEMBER, Personnel Committee, Hugh Downs School of Human Communication, Arizona State University, 2017-present.

MEMBER, Graduate Faculty in Communication Executive Committee, Hugh Downs School of Human Communication, Arizona State University, 2009-2011, 2012-2013, 2017-present.

MEMBER, Graduate Faculty in Communication Curriculum Committee, Hugh Downs School of Human Communication, Arizona State University, 2009-2011, 2012-2013, 2017-2020.

DIRECTOR, Health Communication Initiative, Hugh Downs School of Human Communication, Arizona State University, 2018-2019.

GRADUATE DIRECTOR, Hugh Downs School of Human Communication, Arizona State University, Tempe, AZ August 2013 to June 2017.

As Graduate Director I also chair the **ADMISSIONS COMMITTEE**, the **GRADUATE CURRICULUM COMMITTEE**, the **GRADUATE FACULTY IN COMMUNICATION**, and the

EXECUTIVE GRADUATE FACULTY IN COMMUNICATION. I also coordinate Graduate Student Recruitment Welcome Weekend, the recruitment booths at both NCA and WSCA, COM 691 (First Friday Forum), new graduate student orientation, and the graduate student portion of our annual awards ceremony. I also performed and oversaw a wide variety of other activities and issues on a day-to-day basis.

PEER-TEACHING EVALUATION, Hugh Downs School of Human Communication, Arizona State University, 2017 (for Jonathan Pettigrew), 2018 (Bradley Adame).

MEMBER, Executive Committee, Hugh Downs School of Human Communication, Arizona State University, 2014 to 2017.

MEMBER, Extended Personnel Committee, Hugh Downs School of Human Communication, Arizona State University, 2014 to 2017.

CO-CHAIR, Health Communication Search Committee, Hugh Downs School of Human Communication, Arizona State University, 2016-2017.

MEMBER, Organizational Communication Search Committee, Hugh Downs School of Human Communication, Arizona State University, 2015-2016.

MEMBER, Health Communication Search Committee, Hugh Downs School of Human Communication, Arizona State University, 2012-2013.

MEMBER, Graduate Faculty in Communication Executive Committee, Hugh Downs School of Human Communication, Arizona State University, 2009-2011, 2012-13.

ACTING CHAIR, Strategic Communication Search Committee, Hugh Downs School of Human Communication, Arizona State University, 2012-2013.

GUEST PRESENTER, First Friday Forum, Hugh Downs School of Human Communication, Arizona State University, 2008, 2009, 2010, 2011.

GUEST LECTURER, Communication and Emotion (COM 691), Arizona State University, 2011.

PROXY, for Dr. Paul Mongeau at Jen Eden's Dissertation Defense, Hugh Downs School of Human Communication, Arizona State University, 2010.

GUEST LECTURER, Research Apprenticeship (COM 404), Hugh Downs School of Human Communication, Arizona State University, 2008, 2010.

GUEST PRESENTER, The ASU Experience (LIA 194), Arizona State University, 2009. (Visited all three freshman clusters taking my COM 100 class during September, 2009)

GUEST LECTURER, Theory Construction in Communication (COM 604), Arizona State University, 2009.

GUEST LECTURER, Introduction to Human Communication (COM 100), Arizona State University, 2009.

GUEST LECTURER, Research Apprenticeship (COM 404), Arizona State University, 2009.

CONSULTING MEMBER, M.A. Committee, Hugh Downs School of Human Communication, Arizona State University, 2008-2009.

GUEST LECTURER, Research Methods in Communication (COM 501), Arizona State University, October 2008.

SELECT SERVICE TO ARIZONA STATE UNIVERSITY

ASU ADVANCE Fellow, College of Liberal Arts and Sciences, Arizona State University, 2023-2024.

MEMBER, Dean of Social Science Search Committee, Arizona State University, 2021-2022.

MEMBER, Graduate Programs Committee, College of Liberal Arts and Sciences, Arizona State University, 2013 to 2017.

PANELIST, Building a Research Program, College of Liberal Arts and Sciences, Arizona State University, 2016.

CONSULTING MEMBER, First Year Forward Learning Committee, College of Liberal Arts and Sciences, Arizona State University, 2014-2015.

CONSULTING MEMBER, Sexual Violence Prevention Task Force, College of Liberal Arts and Sciences, Arizona State University, 2014-2015.

ASSOCIATE DIRECTOR, Institute for Social Science Research, Arizona State University, 2010-2011.

DIRECTOR SEARCH COMMITTEE MEMBER, College of Liberal Arts and Sciences/Hugh Downs School of Human Communication Director Search, Arizona State University, 2008-2009.

SELECT SERVICE TO THE FIELD

PAPER READER, Health Communication Division of the International Communication Association, 2021, 2022.

EXTERNAL REVIEWER, promotion to full professor, 2018 ($n = 3$).

EXTERNAL REVIEWER, promotion to associate professor with tenure, 2011, 2012, 2014.

CHAIR, Health Communication Interest Group of the Western States Communication Association, 2011-2012.

PANEL CHAIR, Health Communication Interest Group of the Western States Communication Association, 2012.

VICE CHAIR, Health Communication Interest Group of the Western States Communication Association, 2010-2011.

RESPONDENT, Health Communication Interest Group, Western States Communication Association, 2009, 2011.

PAPER READER, Health Communication Interest Group of the Western States Communication Association, 2009.

GRANT PROPOSAL REVIEWER, American Foundation for AIDS Research, 2008.

CHAIR, Personnel Committee, Hugh Downs School of Human Communication, Arizona State University, Fall 2020-present.

MEMBER, Personnel Committee, Hugh Downs School of Human Communication, Arizona State University, Fall 2010-present.

MEMBER, Director Search Committee, Hugh Downs School of Human Communication, Arizona State University, Fall 2021-present.

MEMBER, Graduate Faculty in Communication Executive Committee, Hugh Downs School of Human Communication, Arizona State University, Fall 2017-present.

MEMBER, Graduate Faculty in Communication Curriculum Committee, Hugh Downs School of Human Communication, Arizona State University, Fall 2017- Spring 2020.

DIRECTOR, Health Communication Initiative, Hugh Downs School of Human Communication, Arizona State University, Fall 2018- Spring 2019.

CO-DIRECTOR, Health Communication Initiative, Hugh Downs School of Human Communication, Arizona State University, 2021-present.

GUEST PRESENTER, First Friday Forum, Health Communication Initiative, Hugh Downs School of Human Communication, Arizona State University, Fall 2021.

MEMBER, Graduate Faculty in Communication, Hugh Downs School of Human Communication, Arizona State University, Fall 2008-present.