

## **JONATHAN NICHOLAS BUNDY**

Professor  
Dean's Council Distinguished Scholar  
Department of Management & Entrepreneurship  
W. P. Carey School of Business  
Arizona State University  
P.O. Box 874006  
Tempe, AZ 85287-4006  
(480) 965-6445  
[jonathan.bundy@asu.edu](mailto:jonathan.bundy@asu.edu)  
ORCID: 0000-0001-7821-121X

### **Education**

Doctor of Philosophy – Terry College of Business, University of Georgia. 2014.

- Major: Strategic Management/Organization Theory
- Minor: Organizational Behavior

Master of Business Administration – Anderson School of Management, University of New Mexico. 2009.

- Major: Finance
- Major: Public Policy & Planning

Bachelor of Arts – University of New Mexico. 2004.

- Major: Political Science, *Summa Cum Laude*
- Minor: Management

### **Academic Employment & Affiliations**

2024-Present – Professor, W. P. Carey School of Business, Arizona State University

2021-Present – Dean's Council Distinguished Scholar, Arizona State University

2020-Present – International Research Fellow, Oxford University Centre for Corporate Reputation

2024-Present – Affiliated Researcher, Hong Kong University Research Institute on Governance, Environment and Social Issues

2019-2024 – Associate Professor, W. P. Carey School of Business, Arizona State University

2016-2019 – Assistant Professor, W. P. Carey School of Business, Arizona State University

2014-2016 – Assistant Professor, Smeal College of Business, The Pennsylvania State University

### **Research Interests**

Broadly, my research takes a behavioral approach to strategic management and focuses on the social and cognitive forces that shape organizational outcomes and behavior. I am specifically interested in four related areas: (i) reputation and other social evaluations, (ii) crisis and impression management, (iii) stakeholder management, and (iv) corporate governance.

### **Refereed Publications**

Jeon, C., Bundy, J., & Shen, W. 2025. Tiered status hierarchies and competitive actions. *Strategic Management Journal*, 46: 2237-2273.

- Iqbal, F., Pfarrer, M., & Bundy, J. 2024. How crisis management strategies address stakeholders' sociocognitive concerns and organizations' social evaluations. *Academy of Management Review*, 49: 299-321.
- Hyde, S. J., Bachura, E., Bundy, J., Sanders, W. G., & Gretz, R. 2024. The tangled webs we weave: Examining the effects of CEO's deception on analyst recommendations. *Strategic Management Journal*, 45: 66-112.
- High-Impact Research Paper Award, UTSA Academy of Distinguished Researchers - 2024
- Busenbark, J. R., Bundy, J., Chin, M. K. 2023. Director departure following political ideology (in)congruence with an incoming CEO. *Strategic Management Journal*, 44: 1698-1732.
- Oliver, A., Campbell, R., Graffin, S. D., & Bundy, J. 2023. How newsworthiness shapes media coverage of earnings announcements. *Journal of Management*, 49: 1213-1245.
- Shropshire, C., Bundy, J., & Albader, L. 2023. Advisory governance policy, shareholder voice, and board responsiveness: The case of majority vote in director elections. *Business & Society*, 62: 285-321.
- Zavvalova, A., Bundy, J., & Humphrey, S. 2022. A relational theory of reputational stability and change. *Organization Science*, 33: 1724-1740.
- Lovelace, J., Bundy, J., Pollock, T., & Hambrick, D. 2022. The push and pull of attaining CEO celebrity: A media routines perspective. *Academy of Management Journal*, 65: 1169-1191.
- Lange, D., Bundy, J., & Park, E. 2022. The social nature of stakeholder utility. *Academy of Management Review*, 47: 9-30.
- Bundy, J., Iqbal, F., & Pfarrer, M. D. 2021. Reputations in flux: How a firm defends its multiple reputations in response to different violations. *Strategic Management Journal*, 42: 1109-1138.
- Graf-Vlachy, L., Bundy, J., & Hambrick, D. 2020. Effects of an advancing tenure on CEO cognitive complexity. *Organization Science*, 31: 936-959.
- Gamache, D., Neville, F., Bundy, J., & Short, C. E. 2020. Serving differently: CEO regulatory focus and firm stakeholder strategy. *Strategic Management Journal*, 41: 1305-1335.
- König, A., Graf-Vlachy, L., Bundy, J., & Little, L. 2020. A blessing and a curse: How CEOs' empathy affects their management of organizational crises. *Academy of Management Review*, 45: 130-153.
- Graf-Vlachy, L., Oliver, A., Banfield, R., König, A., & Bundy, J. 2020. Media coverage of firms: Background, integration, and directions for future research. *Journal of Management*, 46: 36-69.
- Finalist - JOM Best Review Paper Award - 2025
- Schnackenberg, A. K., Bundy, J., Coen, C. A., & Westphal, J. D. 2019. Capitalizing on categories of social construction: A review and assessment of organizational research on symbolic management strategies. *Academy of Management Annals*, 13: 375-413.
- Baer, M. D., Bundy, J., Garud, N., & Kim, J. K. 2018. The benefits and burdens of organizational reputation for employee well-being: A conservation of resources approach. *Personnel Psychology*, 71: 571-595.

- Lovelace, J. B., Bundy, J., Hambrick, D. C., & Pollock, T. G. 2018. The shackles of CEO celebrity: Sociocognitive and behavioral role constraints on “star” leaders. *Academy of Management Review*, 43: 419-444.
- Bundy, J., Vogel, R. M., & Zachary, M. A. 2018. Organization-stakeholder fit: A dynamic theory of cooperation, compromise, and conflict between an organization and its stakeholders. *Strategic Management Journal*, 39: 476-501.
- Bundy, J., Pfarrer, M. D., Short, C. E., & Coombs, W. T. 2017. Crises and crisis management: Integration, interpretation, and research development. *Journal of Management*, 43: 1661-1692.
- Finalist - JOM Scholarly Impact Award - 2022
- Bundy, J., & Pfarrer, M. D. 2015. A burden of responsibility: The role of social approval at the onset of a crisis. *Academy of Management Review*, 40: 345-369.
- Finalist - AMR Managerial Practice Award - 2022
- Graffin, S. D., Bundy, J., Porac, J. F., Wade, J. B., & Quinn, D. P. 2013. Falls from grace and the hazards of high status: The 2009 British MP expense scandal and its impact on Parliamentary elites. *Administrative Science Quarterly*, 58: 313-345.
- Winner - ASQ Award for Scholarly Contribution - 2019
- Bundy, J., Shropshire, C., & Buchholtz, A. K. 2013. Strategic cognition and issue salience: Towards an explanation of firm responsiveness to stakeholder concerns. *Academy of Management Review*, 38: 352-376.
- Logsdon, J. M., & Bundy, J. 2010. *Good business creates good business: Southwest Creations Collaborative, cases A & B. Case Research Journal*, 30: 53-75.

### **Manuscripts Under Review**

- Iqbal, F., Pfarrer, M. D., Bundy, J., & Reddick, J. J. [title redacted]. (revise-and-resubmit). *Academy of Management Journal*.
- Li, C. C., & Bundy, J. (under initial review). *Strategic Management Journal*.
- Short, C. E., Pfarrer, M. D., & Bundy, J. (under initial review). *Organization Science*.
- Zhao, Z., Hillman, A., & Bundy, J. [title redacted]. (reject-and-resubmit). *Management Science*.
- Zhou, C., Wang, M., & Bundy, J. [title redacted]. (2<sup>nd</sup> revise-and-resubmit). *Academy of Management Review*.

### **Selected Works in Progress**

- Etter, M., Zachary, M., Bundy, J., Lange, D., & Poli, A. Employee voice after organizational wrongdoing: Affective and analytic judgments in social media.
- Jeon, C., Bundy, J., & Shen, W. Do hierarchies spin off more hierarchies? Leader-member distinction and the transition to entrepreneurship.

Li., F., Bundy, J., & Semadeni, M. The paradox of reputation for innovation.

Nartey, L., & Bundy, J. Stakeholder humility: Integrating both instrumental and moral engagement.

Neville, F., Gamache, D., & Bundy, J. Board political ideology polarization and the resolution of social activism.

Raney, K., Yonish, L. M., Bundy, J., & Devers, C. E. No room for redemption: Toward an understanding of cancellation as a social and organizational phenomenon.

Zafar, M. A., Zachary, M., & Bundy, J. The vicarious Icarus paradox: How prestigious interorganizational relationship encourage managerial risk-taking.

### **Book Chapters, Cases, Editorials, & Related Publications**

Bridoux, F., Bundy, J., Gond, J-P., Haack, P., Petriglieri, J. L., Stephens, J. P., & Sutcliffe, K. M. 2024. The New Normal: Prescriptive theorizing for positive organizational impact in an age of disruption. *Academy of Management Review*, 49(4): 705-717.

Bundy, J., Shipp, A., & Brickson, S. 2022. From the Editors: Demystifying and normalizing the psychological experience of writing for *AMR*: A qualitative analysis of the highs, lows, and suggested coping strategies. *Academy of Management Review*, 47(3): 341-357.

Bundy, J., Deephouse, D. L., Gardberg, N., & Newburry, W. 2022. Can we adequately assess corporate reputation? *Rutgers Business Review*, 7(2): 193-210.

Iqbal, F., Bundy, J., & Pfarrer, M. D. 2021. Advancing research methods in crisis management. In A. D. Hill, J. K. Le, A. F. McKenny, P. O’Kane, S. Paroutis, & A. D. Smith (Eds.), *Research Methodology in Strategy and Management*, 13: 53-73. Bingley, UK: Emerald.

Pfarrer, M. D., Bundy, J., Muller, A. R., & Wheeler, A. R. 2020. To minimize or mobilize? The trade-offs associated with the crisis communication process. In F. Frandsen & W. Johansen (Eds.), *Crisis Communication Handbook of Communication Science*, 23: 237-258. Berlin: De Gruyter Mouton.

Bundy, J. 2019. Considering a behavioral view of stakeholders. In J. S. Harrison, J. B. Barney, R. E. Freeman, & R. A. Phillips (Eds.), *The Cambridge Handbook of Stakeholder Theory*: 245-249. Cambridge, UK: Cambridge University Press.

Lange, D., & Bundy, J. 2018. The association between ethics and stakeholder theory. In S. Dorobantu, R. Aguilera, J. Luo, & F. Milliken (Eds.), *Advances in Strategic Management*, 38: 367-389. Bingley, UK: Emerald.

Deephouse, D. L., Bundy, J., Tost, L. P., & Suchman, M. C. 2017. Organizational legitimacy: Six key questions. In R. Greenwood, C. Oliver, T. Lawrence, & R. Meyer (Eds.), *The SAGE Handbook of Organizational Institutionalism (2<sup>nd</sup> ed.)*: 27-54. Thousand Oaks, CA: Sage.

Bundy, J. 2016. Multiple reputations. In C. E. Carroll (Ed.), *SAGE Encyclopedia of Corporate Reputation*: 468-470. Thousand Oaks, CA: Sage.

- Bundy, J. 2018. New Belgium Brewing: Defining a business on sustainability. In A. B. Carroll, J. Brown, & A. K. Buchholtz (Authors), *Business & Society: Ethics, Sustainability, and Stakeholder Management, 10<sup>th</sup> Edition*: 718-721. Mason, OH: Cengage Publishing.
- Also featured in 8<sup>th</sup> and 9<sup>th</sup> editions.

**Conference Paper Presentations (Proceedings marked with \*)**

- Li, C. C., & Bundy, J. 2025. How do employees respond to firms' receptivity to shareholder requests? Annual Meeting of the Academy of Management. Copenhagen, Denmark.
- Also presented at the 2025 Strategic Management Society Conference. San Francisco, CA.
- Hillman, A., Bundy, J., & Zhao, Z. 2024. Do politicians trade on insider information? Strategic Management Society Annual Meeting. Istanbul, Turkey.
- Zhou, C., Wang, M., & Bundy, J. 2024. Emotions unleashed: How do organizational reputations shape audiences' emotional responses to organizational wrongdoing. Strategic Management Society Annual Meeting. Istanbul, Turkey.
- Jeon, C., & Bundy, J. 2023. Do hierarchies spin off more hierarchies? Leader-member distinction and the transition to entrepreneurship. Strategic Management Society Annual Meeting. Toronto, Canada.
- Lovelace, J., Bundy, J., Pollock, T., & Hambrick, D. 2023. Exploring variance in the arc of CEO celebrity. Strategic Leadership Idea Development Event (SLIDE). Gainesville, FL.
- Nartey, L., & Bundy, J. 2022. Stakeholder humility: Integrating both instrumental and moral engagement. Strategic Management Society Annual Meeting. London, England.
- Also presented at the 2023 Annual Meeting of the Academy of Management. Boston, MA.
- Raney, K., Poli, A., & Bundy, J. 2022. Taking a stand: Determining audience responses to public corporate socio-political activism. Strategic Management Society Annual Meeting. London, England.
- \*Neville, F., Gamache, D., & Bundy, J. 2022. Board political ideology polarization and the resolution of social activism. Annual Meeting of the Academy of Management. Seattle, WA.
- Also presented at the 2019 Strategic Management Society Special Conference. Las Vegas, NV.
- Yonish, L. M., Raney, K., Devers, C. E., & Bundy, J. 2021. An organizational theory of cancellation. Strategic Management Society Annual Meeting. Virtual.
- Also presented at the 2023 Annual Meeting of the Academy of Management. Boston, MA.
  - Also presented at the 2022 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Etter, M., Poli, A., Bundy, J., & Lange, D. 2021. Comparing analytic and affective judgments after media coverage of corporate social irresponsibly. European Group for Organizational Studies. Virtual.
- Also presented at the 2021 Strategic Management Society Annual Meeting. Virtual.
  - Also presented at the 2022 Annual Meeting of the Academy of Management. Seattle, WA.
  - Also presented at the 2024 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.

- Raney, K., Bundy, J., & Lange, D. 2020. Cracking the CEO values code: The influence of CEO moral foundations. Strategic Management Society Annual Meeting. Virtual.
- Park, E., Bundy, J., & Lange, D. 2019. Taking it personally: How CEO organizational identification influences the reciprocal relationship between corporate social responsibility and corporate social irresponsibility. Strategic Management Society Annual Meeting. Minneapolis, MN.
- Also presented at the 2020 Annual Meeting of the Academy of Management. Virtual.
- Iqbal, F., Pfarrer, M., & Bundy, J. 2019. Desperately seeking approval. Strategic Management Society Annual Meeting. Minneapolis, MN.
- Iqbal, F., Pfarrer, M., & Bundy, J. 2019. Wicked problems: Managing multiple social evaluations in a crisis. Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Also presented at the 2021 Annual Meeting of the Academy of Management.
- Zachary, M., Bundy, J., Hayes, N., & Payne, G. T. 2018. Organizational identity change and stakeholder influence: The role of power in shaping “who we are.” Strategic Management Society Annual Meeting. Paris, France.
- Lovelace, J., Bundy, J., Pollock, T., & Hambrick, D. 2018. The push and pull of attaining CEO celebrity. Strategic Management Society Annual Meeting. Paris, France.
- Best Paper Award, Strategic Leadership & Governance Interest Group
  - Nominated for overall conference Best Paper Award
  - Also presented at the 2019 SMS Special Conference. Las Vegas, NV.
- \*Bundy, J., Lange, D., & Park, E. 2018. The social nature of stakeholder utility perceptions. Annual Meeting of the Academy of Management. Chicago, IL.
- Also presented at the 2018 INFORMS College of Organization Science Annual Meeting. Phoenix, AZ.
- Jeon, C., Shen, W., & Bundy, J. 2018. Responsiveness to status change and corporate acquisitions. Annual Meeting of the Academy of Management. Chicago, IL.
- Graf-Vlachy, L., Bundy, J., & Hambrick, D. C. 2017. The conditions of cognitive complexity: How performance pressures induce simple thinking in CEOs. Annual Meeting of the Academy of Management. Atlanta, GA.
- Baer, M. D., Bundy, J., Garud, N., & Kim, J. K. 2017. Two sides to every coin: The benefits and burdens of organizational reputation on employees. Annual Meeting of the Academy of Management. Atlanta, GA.
- Also presented at the 2018 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Neville, F., Gamache, D., Bundy, J., & Short, C. E. 2016. Serving differently: CEO regulatory focus and firm social strategy. Strategic Management Society Annual Meeting. Berlin, Germany.
- Best Paper Award, Strategic Leadership & Governance Interest Group
  - Nominated for overall conference Best Paper Award
  - Also presented at the 2017 Annual Meeting of the Academy of Management. Atlanta, GA.

- Graffin, S. D., Campbell, R., Oliver, A., & Bundy, J. 2016. Who (and what) shapes the news? The determinants of organizational media content. Annual Meeting of the Academy of Management. Anaheim, CA.
- Also presented at the 2016 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
  - Also presented at the 2017 Strategic Management Society Annual Meeting. Houston, TX.
- Lovelace, J., Bundy, J., Hambrick, D., & Pollock, T. 2016. The shackles of CEO celebrity: A type-based theory. Annual Meeting of the Academy of Management. Anaheim, CA.
- Bundy, J., Vogel, R., & Zachary, M. 2015. Stakeholder fit: A theory of reciprocal value creation between an organization and its stakeholders. Strategic Management Society Annual Meeting. Denver, CO.
- Nominated for overall conference Best Paper Award
- Zavyalova, A., & Bundy, J. 2015. Organizational (dis)identification, reputation, and stakeholders' reactions to negative events. Strategic Management Society Annual Meeting. Denver, CO.
- Also presented at the 2015 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
  - Also presented at the 2016 Annual Meeting of the Academy of Management. Anaheim, CA.
- Bundy, J. 2015. Reputations in flux: Examining how a firm's multiple reputations influence reactions to a negative violation. Annual Meeting of the Academy of Management. Vancouver, BC.
- Also presented at the 2013 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- \*Hannigan, T., Bundy, J., Graffin, S. D., Wade, J. B., & Porac, J. F. 2015. The social construction of scandal: The role of the media in the 2009 British Parliamentary expense affair. Annual Meeting of the Academy of Management. Vancouver, BC.
- Quigley, T. J., & Bundy, J. 2014. Upper echelons as a link between corporate social responsibility and positive financial performance. Annual Meeting of the Academy of Management. Philadelphia, PA.
- Shropshire, C., Bundy, J., & Buchholtz, A. K. 2013. Interrupting a governance dilemma: Shareholder voting and its effects on monitoring and compensation. Strategic Management Society Annual Meeting. Atlanta, GA.
- Also presented at the 2016 Annual Meeting of the International Association of Business and Society. Park City, UT.
- \*Graffin, S., Bundy, J., Porac, J., Wade, J., & Quinn, D. 2012. Negative returns to status: The 2009 expense scandal and its impact on Parliamentary elites. Annual Meeting of the Academy of Management. Boston, MA.
- Best Paper Award, OMT Division
- Bundy, J., & Pfarrer, M. D. 2012. Accounting for approval: Organizational response strategies to a crisis. Annual Meeting of the Academy of Management. Boston, MA.
- Also presented at the 2013 Mid-Atlantic Strategy Colloquium Ph.D. Workshop. Blacksburg, VA.

- Also presented at the 2013 Atlanta Competitive Advantage Conference Ph.D. Workshop. Atlanta, GA.

\*Bundy, J., & Pfarrer, M. D. 2012. The persistence of defensive firm response strategies to crises. Annual Meeting of the International Association of Business and Society. Asheville, NC.

Bundy, J., Pfarrer, M. D., & Hill, M. 2011. Engaging corporate stakeholders: The effects of corporate response strategies on stakeholder perceptions of corporate wrongdoing. Strategic Management Society Annual Meeting. Miami, FL.

Bundy, J., & Shropshire, C. 2011. Symbolic signaling and majority vote adoption for boards of directors. Annual Meeting of the Academy of Management. San Antonio, TX.

Bundy, J., & Shropshire, C. 2011. Issue salience and firm responsiveness to shareholder activism. Annual Meeting of the Academy of Management. San Antonio, TX.

\*Logsdon, J. M., & Bundy, J. 2009. Southwest Creations Collaborative case A (1994-2005) & case B (2005-2008). North American Case Research Association. Santa Cruz, CA.

### **Conference Symposia & Workshops**

Bundy, J. 2025. Panelist. *Strategic Leadership and Social evaluations: Navigating Organizational Perceptions in a Complex World*. Symposium at the Strategic Management Society Annual Meeting. San Francisco, CA.

Bundy, J. 2025. Macro interventions: Stakeholder humility, stakeholder management and cooperation principles. In N. Den Nieuwenboer & L. K. Trevino (Organizers), *The annual behavioral ethics pecha kucha springboard and networking session*. Professional development workshop at the Annual Meeting of the Academy of Management. Copenhagen, Denmark.

Bundy, J. 2025. Discussant. *Strategic Leadership in the Face of Sociopolitical and Sociocultural Challenges*. Symposium at the Annual Meeting of the Academy of Management. Copenhagen, Denmark.

Bundy, J. 2024. Panelist. *New Topics in Corporate Governance Research*. Panel Session at the International Corporate Governance Society Annual Conference. Tempe, AZ.

Bundy, J. 2024. Panelist. *Perspectives on Organizational Resilience-Seeking*. Symposium at the Annual Meeting of the Academy of Management. Chicago, IL.

Bundy, J. 2024-2025. Facilitator. *SIM Research Development Workshop*. Professional development workshop at the Annual Meeting of the Academy of Management. Chicago, IL.

Bundy, J. 2023. Panelist. *Taking Stock of the Present – Stakeholder Theory 30 Years Later*. New Directions in Stakeholder Theory Extension at the Strategic Management Society Annual Meeting. Toronto, Canada.

Bundy, J. 2023. Panelist. In T. Recendes (Organizer), *Emerging Questions at the Intersection of Strategic Leadership and Stakeholders*. Symposium at the Strategic Management Society Annual Meeting. Toronto, Canada.

- Bundy, J. 2023. Panelist. In I. Minefee, H. Seo, & J. Yen (Organizers), *Research Frontiers in Nonmarket Strategy*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2022. Panelist. *Editors Panel for the Doctoral and SRF Dissertation Grant Scholars*. Professional development workshop at the Strategic Management Society Annual Meeting. London, England.
- Bundy, J. 2022. Panelist. *Stakeholder Strategy Paper Development Workshop*. Professional development workshop at the Strategic Management Society Annual Meeting. London, England.
- Bundy, J. 2022. Panelist. *Corporate Reputation*. Symposium at the Strategic Management Society Annual Meeting. London, England.
- Bundy, J. 2022. Presenter. *AMR: Writing theoretical papers – A workshop from the editors*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2021. Panelist. *Different shades? The influence of shareholder activism and stakeholder activism on strategic decisions*. Symposium at the Strategic Management Society Annual Meeting. Virtual.
- Bundy, J. 2021. Facilitator. *AMR Idea Development Workshop on Developing Theories Grounded in the African Experience*. Virtual.
- Bundy, J. 2021-2022. Panelist. *Stakeholder Strategy Editor's Panel*. Symposium at the Strategic Management Society Annual Meeting.
- Bundy, J. 2021-2022. Panelist. *Social Issues in Management (SIM) Doctoral Consortium*. Annual Meeting of the Academy of Management.
- Bundy, J. 2021. Co-Organizer & Facilitator. *AMR Idea Development Workshop on "The New Normal" Special Topic Forum*. Virtual.
- Bundy, J. 2021. Facilitator. *AMR Virtual Theory Writing Workshop*. Virtual.
- Bundy, J. 2020. Facilitator. In A. Hill & G. McNamara (Organizers), *Early Career Development Workshop*. Professional development workshop at the Strategic Management Society Annual Meeting. Virtual.
- Bundy, J. 2020. The social nature of stakeholder utility. In S. Sachs & A. Weibel (Organizers), *The dark side of stakeholder engagement: Troublesome relations between firms and stakeholders*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2020-2022; 2025. Facilitator. *AMR: Writing theoretical papers – A workshop from the editors*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2019. Considering a behavioral view of stakeholders. In R. A. Phillips & J. Bundy (Organizers), *Stakeholder theory pecha kucha*. Symposium at the Strategic Management Society Annual Meeting. Minneapolis, MN.

- Bundy, J. 2019. Macro perspectives in ethics: A review. In N. Den Nieuwenboer, M. S. Mitchell, & L. K. Trevino (Organizers), *The annual behavioral ethics pecha kucha springboard and networking session*. Professional development workshop at the Annual Meeting of the Academy of Management. Boston, MA.
- Bundy, J. 2019. Crossing the line or creating the line? Media effects in the 2009 British MP Expense Scandal. In C. Moore, A. Andor, & K. A. DeCelles (Organizers), *Ethics at the fringe: Using novel methods & data to answer imperative questions in behavioral ethics*. Symposium at the Annual Meeting of the Academy of Management. Boston, MA.
- Bundy, J. 2019. Facilitator in D. Harmon, H. Etchancu, & H. Tchalian (Organizers), *Language, meaning, and organizing: The future of linguistic theories, data, and methodologies*. Professional development workshop at the Annual Meeting of the Academy of Management. Boston, MA.
- Bundy, J. 2018. CEO celebrity: Past, present, and future. In M. Pfarrer (Chair), *Roundtable: Celebrity – taking stock and new directions*. Panel Session at the Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Bundy, J. 2018. Organizational reputation and employees: Benefits and burdens. In D. Deephouse, S. Graffin, & M. Pfarrer (Organizers), *PK3: The return of the Pecha Kucha on social evaluations*. Professional development workshop at the Annual Meeting of the Academy of Management. Chicago, IL.
- Bundy, J. 2018. Panelist in J.H. Han & Y. Seo (Organizers), *What's next? An alternative and creative look at measuring social evaluations*. Showcase Symposium at the Annual Meeting of the Academy of Management. Chicago, IL.
- Bundy, J. 2018-2021; 2023; 2025. Facilitator. In N. Den Nieuwenboer, M. Mitchell & L. Trevino (Organizers), *Behavioral ethics research: A third annual Pecha Kucha springboard and networking session*. Professional development workshop at the Annual Meeting of the Academy of Management, Chicago, IL.
- Bundy, J. (Organizer). 2017. *Stakeholder theory at the intersections*. Paper symposium at the Strategic Management Society Annual Meeting. Houston, TX.
- Bundy, J. 2017. Micro-processes in the upper echelons: Social perceptions and CEOs. In Dwivedi, P., Lovelace, J., Zyung, J. D. (Organizers), *Micro-processes in the upper echelons: A dialogue between micro-scholars and macro-scholars*. Professional development workshop at the Annual Meeting of the Academy of Management. Atlanta, GA.
- Bundy, J. 2017. Panelist in Lee, E. Y., Short, C. E., & Oliver, A. G. (Organizers), *AIMing to impress: Anticipatory impression management and the organization*. Panel symposium at the Annual Meeting of the Academy of Management. Atlanta, GA.
- Bundy, J. 2015. Debate Participant. *Closing session*. Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Bundy, J. 2015-2016; 2018-2019; 2023-2025. Facilitator. *Professional Development Workshop*. Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.

- Gupta, A., & Bundy, J. (Organizers). 2015. *Political ideology and organizations*. Paper symposium at the Annual Meeting of the Academy of Management. Vancouver, BC.
- Bundy, J. 2015. Multiple musings on multiple reputations. In D. Deephouse, S. Graffin, & M. Pfarrer (Organizers), *Who's next? The second Pecha Kucha about social evaluations*. Professional development workshop at the Annual Meeting of the Academy of Management. Vancouver, BC.
- Bundy, J. 2014. Media vs. scandal: A two-way relationship. In M. Clemente, R. Durand, & J. Porac (Organizers), *Scandal processes: Untapped opportunities for organizational research*. Professional development workshop at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Bundy, J. 2014. Majority rules for director elections: Strengthening shareholder voice and board identification with shareholders. In M. Goranova & L. V. Ryan (Organizers), *Shareholder empowerment*. Professional development workshop at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Bundy, J. 2014. Panelist in *Symbolic management in the 21<sup>st</sup> Century*. A. Schnackenberg & C. Coen (Organizers). Panel symposium at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Hannigan, T., Porac, J., Bundy, J., Graffin, S., & Wade, J. 2014. Scandal semantics: Using text analysis to uncover contaminating and purifying media narratives during the 2009 British MP expense scandal. In I. Katic (Organizer), *The power of words in big data: Ngrams, meta-text corpora, and computer-automated text analysis*. Symposium at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Bundy, J. 2014-2025. Facilitator. *Content analysis in organizational research: Techniques and applications*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2014. What to expect on the job market. In *Doctoral students and new faculty workshop*. Mid-Atlantic Strategy Colloquium. Knoxville, TN.
- Bundy, J., & Reger, R. (Organizers). 2013. *Content analysis as an empirical research tool II*. Professional development institute workshop at the Southern Management Association Annual Meeting. New Orleans, LA.
- Guerber, A., Bundy, J., Pfarrer, M., & Anand, V. (Organizers). 2013. *Multi-theoretical perspectives in crisis management*. Panel symposium at the Annual Meeting of the Academy of Management. Orlando, FL.
- Bundy, J. 2013. Developing and validating firm reputation measures using content analysis. In M. Meyskens & M. Pfarrer (Organizers), *Content analysis in organizational research: Techniques and applications*. Professional development workshop at the Annual Meeting of the Academy of Management. Orlando, FL.
- Bundy, J. 2012. Human coding and inter-rater reliability in content analysis. In R. Reger & M. Pfarrer (Organizers), *Content analysis as an empirical research tool*. Professional development institute workshop at the Southern Management Association Annual Meeting. Ft. Lauderdale, FL.

Bundy, J. 2012. The duality of social approval: Buffer, lightning rod, or both? In D. Deephouse (Organizer), *A Pecha Kucha about social evaluations*. Professional development workshop at the Annual Meeting of the Academy of Management. Boston, MA.

### **Invited Presentations**

- 2025 – Hong Kong University (ASU-HKU Interdisciplinary Conference), ASU (Resilience Research Summit), HEC Paris, Summer Seminar in Stakeholder Theory (Tampere, Finland), Baruch College (CUNY), International Association for Chinese Management Research (IACMR)
- 2024 – Hong Kong Polytechnic, Hong Kong University of Science and Technology, HEC Lausanne, USI Lugano, Mirabella ASU, University of Nevada-Reno, Loyola-Chicago, Seoul National University
- 2023 – FU-Berlin, University of New Mexico, Summer Seminar in Stakeholder Theory (Darden), SemeAd Seminar (Brazil)
- 2022 – ASU (MMM Conference), Bank of America, Summer Seminar in Stakeholder Theory (Darden), University of Edinburgh, King’s College London, Imperial College
- 2021 – University of Central Florida, ASU (internal brownbag), QUASI Seminar Series (Rutgers), Temple University, University of Denver, University of Groningen (Netherlands), University of Sao Paulo (Brazil), University of North Texas
- 2020 – SemeAd Seminar (Brazil)
- 2019 – EdPlus, Southern Arizona Association of Health Underwriters, Transformation Project, University of Arizona, University of Notre Dame, Summer Seminar in Stakeholder Theory (Darden), ASU (MMM Conference)
- 2018 - Auburn University, Cox Communications, Greater Phoenix Association of Health Underwriters, University of Virginia (McIntire)
- 2016 - University of Passau, West Virginia University

### **Honors, Grants, and Awards**

- Best Reviewer Award, *Business & Society*, 2025
- Best Reviewer Award, *Journal of Management*, 2025
- High-Impact Research Paper Award, UTSA Academy of Distinguished Researchers, 2024
- Research Committee Service Award, Academy of Management – OMT Division, 2024
- Outstanding ERB Reviewer Award, *Organization Science*, 2023
- New Governance Lab Summer Research Award, 2022-2024
- Outstanding Reviewer Award, Academy of Management – STR Division, 2022
- Emerging Scholar Award – Strategic Management Society, 2021
- Dean’s Research Award – W. P. Carey School of Business, 2021
- Outstanding Graduate Teaching Award – W. P. Carey School of Business, 2021
- PLS Alliance Seed Grant, 2020
- *ASQ* Award for Scholarly Contribution, 2019
- Best Reviewer Award, *Academy of Management Journal*, 2019
- Summer Research Grant – ASU M&E Department, 2018; 2023
- Best Paper Award, Strategic Management Society – Strategic Leadership & Governance IG, 2016; 2018
- Best Reviewer Award, Strategic Management Society – Stakeholder Strategy IG, 2016; 2020; 2023
- 2<sup>nd</sup> Place, W. P. Carey’s Got Talent - Lip Sync Battle, 2016
- Award for Best Dissertation, Oxford University Centre for Corporate Reputation, 2015

- Developmental Reviewer of the Year Award, *Academy of Management Review*, 2015
- Best Reviewer Award, *Academy of Management Review*, 2015-2019
- Best Reviewer Award, Strategic Management Society – Behavioral Strategy IG, 2015; 2017
- Award for Best Published Paper, Oxford University Centre for Corporate Reputation, 2014
- Outstanding Reviewer Designation, Southern Management Association, 2013
- Best Paper Award, Academy of Management – OMT Division, 2012
- Outstanding Reviewer Award, Academy of Management – OMT Division, 2011; 2018-2019; 2025
- Outstanding Reviewer Award, Academy of Management – SIM Division, 2011
- Aspen Institute *Beyond Grey Pinstripes* Scoring Fellow, 2011
- International Ph.D. Student Competition Finalist, University of South Australia, 2011
- Outstanding Newcomer Award, North American Case Research Association, 2009
- Valedictorian and class speaker, University of New Mexico, Anderson School of Management MBA Commencement, Spring 2009

### **University Teaching Experience**

Arizona State University, W. P. Carey School of Business, 2016-Present

- LES 582/586: Ethical Issues for Managers (Evening MBA/Executive MBA/Full-Time MBA/MiM)
  - Spring 2026 (2 sections) – course mean: In progress
  - Spring 2025 (2 sections) – course mean: 6.60/7.00
  - Spring 2024 (3 sections) – course mean: 6.60/7.00
  - Fall 2023 (1 section) – course mean: 6.80/7.00
  - Spring 2022 (2 sections) – course mean: 6.73/7.00
  - Spring 2021 (3 sections) – course mean: 6.67/7.00
  - Spring 2020 (3 sections) – course mean: 6.65/7.00
  - Spring 2019 (3 sections) – course mean: 6.67/7.00
  - Spring 2018 (3 sections) – course mean: 6.63/7.00
- MGT 565: Business Strategy and Public Policy (Executive MBA)
  - Summer 2025 (1 section) – course mean: 6.80/7.00
  - Summer 2024 (1 section) – course mean: 6.90/7.00
  - Summer 2023 (1 section) – course mean: 6.80/7.00
  - Summer 2022 (1 section) – course mean: 7.00/7.00
  - Summer 2021 (1 section) – course mean: 6.80/7.00
  - Spring 2021 (1 section) – course mean: 6.90/7.00
- MGT 580: International Practicum (Executive MBA)
  - Spring 2025 (1 section; co-taught) – 6.30/7.00
- MGT 791: Research Ethics (PhD)
  - Fall 2023 (1 section) – course mean: 7.00/7.00
- MGT 791: Social Evaluations (PhD)
  - Spring 2021 (1 section) – course mean: 7.00/7.00
  - Spring 2019 (1 section) – course mean: 6.90/7.00
- MGT 791: Stakeholder Theory and Non-Market Strategy (PhD)
  - Fall 2025 (1 section) – course mean: 7.00/7.00
- WPC 480: Strategic Management Capstone (undergraduate)
  - Spring 2019 (2 sections) – course mean: 6.60/7.00
  - Spring 2018 (1 section) – course mean: 6.40/7.00
  - Spring 2017 (4 sections) – course mean: 6.17/7.00

Pennsylvania State University, Smeal College of Business, 2014-2016

- MGMT 451W: Business, Ethics, and Society (undergraduate)
  - Spring 2016 – instructor evaluation: 6.67/7.00; course mean: 6.33/7.00
  - Fall 2015 – instructor evaluation: 6.69/7.00; course mean: 6.23/7.00
- MGMT 590: Colloquium (PhD)
  - Spring 2016 – instructor evaluation: 7.00/7.00; course mean: 7.00/7.00
  - Fall 2015 – instructor evaluation: 7.00/7.00; course mean: 7.00/7.00
- MGMT 471: Strategic Management (undergraduate)
  - Spring 2015 (3 sections) – instructor evaluation: 6.48/7.00; course mean: 6.01/7.00

University of Georgia, Terry College of Business. 2010-2014

- MGMT 5400: Strategic Management (undergraduate)
  - Fall 2012 – instructor evaluation: 4.95/5.00; course mean: 4.76/5.00
- MGMT 5920: Organizational Behavior (undergraduate)
  - Summer 2012 – instructor evaluation 5.00/5.00; course mean: 4.86/5.00
- MGMT 5560: International Strategy (undergraduate)
  - Spring 2012 – instructor evaluation: 4.14/5.00; course mean: 4.18/5.00
- MGMT 5970: Organizational Change and Innovation Management (undergraduate)
  - Spring 2011 – instructor evaluation: 5.00/5.00; course mean: 4.87/5.00
- MGMT 5980: Leadership (undergraduate)
  - Fall 2010 – instructor evaluation: 4.92/5.00; course mean: 4.73/5.00
- MGMT 5440: Business Ethics (undergraduate)
  - Summer 2011 – instructor evaluation: 5.00/5.00; course mean: 4.89/5.00
  - Summer 2010 – instructor evaluation: 5.00/5.00; course mean: 4.85/5.00

**Dissertation Committees**

- Member, Joanna Reddick, University of Georgia (Expected 2027)
- Member, Zeyu Zhao, Arizona State University (expected 2026)
- Member, Meiyang Cui, Auburn University (2025)
- Member, Lindsey Yonish, Texas A&M University (2024)
- Chair, Anika Poli, Arizona State University (2024)
- Member, Latifa Albader, Arizona State University (2023)
- Co-Chair, Chunhu Jeon, Arizona State University (2022)
- Member, Eunyong Park, Arizona State University (2022)
- Member, Fei (Sabrina) Li, Arizona State University (2021)
- Member, Priyanka Dwivedi, Pennsylvania State University (2017)

**Professional Activities & Academic Service**

***Editing & Reviewing***

- *Associate Editor*: Academy of Management Annals, 2025-2027
- *Associate Editor*: Academy of Management Review, 2020-2023
- *Guest Editor-in-Chief*: Academy of Management Review - Special Topic Forum – “The new normal: Positive organizational impact in an age of disruption”, 2021-2024
- *Editorial Review Board*: Academy of Management Journal, 2015-2020; 2023-Present
- *Editorial Review Board*: Academy of Management Review, 2014-2020; 2023-Present
- *Editorial Review Board*: Business & Society, 2015-Present
- *Editorial Review Board*: Journal of Management, 2023-Present

- *Editorial Review Board*: Organization Science, 2021-Present
- *Editorial Review Board*: Strategic Management Journal, 2025-Present
- *Ad Hoc*: Academy of Management Journal, 2013-2015
- *Ad Hoc*: Academy of Management Perspectives, 2019; 2024-2025
- *Ad Hoc*: Academy of Management Review, 2013-2014; 2021
- *Ad Hoc*: Administrative Science Quarterly, 2015; 2017-2025
- *Ad Hoc*: Business & Society, 2012-2015
- *Ad Hoc*: Business Ethics Quarterly, 2012-2015; 2024-2025
- *Ad Hoc*: Corporate Governance: An International Review, 2025
- *Ad Hoc*: Entrepreneurship Theory and Practice, 2020; 2023
- *Ad Hoc*: International Journal of Management Reviews, 2022
- *Ad Hoc*: Journal of Applied Psychology, 2020
- *Ad Hoc*: Journal of Business Ethics, 2018
- *Ad Hoc*: Journal of Business Research, 2018-2019
- *Ad Hoc*: Journal of Contingencies and Crisis Management, 2017
- *Ad Hoc*: Journal of Management, 2015-2020
- *Ad Hoc*: Journal of Management Scientific Reports, 2024
- *Ad Hoc*: Journal of Management Inquiry, 2015
- *Ad Hoc*: Journal of Management Studies, 2011-2017; 2019-2020; 2024-2025
- *Ad Hoc*: Management Science, 2015; 2024
- *Ad Hoc*: Organization Science, 2019-2021
- *Ad Hoc*: Organization Studies, 2020; 2024-2025
- *Ad Hoc*: Organization Theory, 2024
- *Ad Hoc*: Personnel Psychology, 2018-2020; 2022-2023
- *Ad Hoc*: Research Policy, 2025
- *Ad Hoc*: Strategic Entrepreneurship Journal, 2023
- *Ad Hoc*: Strategic Management Journal, 2017-2020; 2023-2024
- *Ad Hoc*: Strategic Organization, 2024-2025
- *Ad Hoc*: INFORMS/Organization Science Dissertation Proposal Competition, 2014; 2019; 2021
- *Conference*: Annual Meeting of the Academy of Management
  - OMT Division, 2011-2025
  - SIM Division, Reviewer, 2011-2014
  - SIM Division, Associate Editor, 2015-2021; 2023-2025
  - STR Division, Trusted Reviewer, 2022
- *Conference*: Strategic Management Society Annual Meeting, 2012-2025
  - *Special Conferences*: Las Vegas, Hyderabad
  - *Award*: Responsible Research Paper Prize, 2023-2024
- *Conference*: International Association of Business and Society Annual Meeting, 2012-2018
- *Conference*: Southern Management Association Annual Meeting, 2011-2013
- *Conference*: North American Case Research Association Conference, 2009
- *Book*: Cambridge University Press, 2019; 2026
- *Book*: Stanford Press, 2016; 2017; 2019
- *Book*: MIT Press, 2014
- *Grant*: National Science Foundation, 2021

### ***Professional Service***

- Board Member – The Washington Campus – 2020-Present
  - Executive Committee – 2023-Present

- Member – STR Research Committee – 2024-Present
- Conference Co-Chair – Strategic Management Society Special Conference – *Stakeholder Governance: New Implications for Organizations in Society*, Hong Kong, 2026
- Member – OMT Research Committee – 2020-2024
- Selection Committee – SMS Emerging Scholar Award – 2022
- Member – SMA Best Paper Award – Strategic Management Track – 2021
- Program Chair Leadership Rotation – Stakeholder Strategy IG; Strategic Management Society – 2017-2019
- Chair & Member – SIM Division Best Paper Award Committee – 2016-2020

### ***College & Department Service***

- Ph.D. Student Committee – Arizona State M&E Department – 2020-Present
- Faculty Advisor – MBA Golf Club at W. P. Carey – 2023-Present
- Graduate Standards Committee – W. P. Carey – 2022-Present
- Honors Faculty – Arizona State University – 2016-Present
- Personnel Committee – Arizona State M&E Department – 2023-2024
- Hiring Committee (Strategy) – Arizona State M&E Department – 2021-2024
- MMM Conference Co-Chair – Arizona State M&E Department – 2022
- MMM Conference Committee – Arizona State M&E Department – 2019
- Brownbag Seminar Co-Chair – Arizona State M&E Department – 2016-2020
- Course Lead – LES 582: Ethical Issues for Managers; Flex MBA – 2019-2022
- Curricular Lead – Business & Government Specialization; FT MBA – 2020-2022
- Comprehensive Exam Committee – Arizona State M&E Department – 2018; 2020; 2022
- Team Member, W. P. Carey’s Got Talent – Lip Sync Battle – 2016
- M&O Department Faculty Advisory Committee – Penn State M&O Department – 2015
- Ph.D. Student Recruitment and Selection Committee – Penn State M&O Department – 2014
- Ph.D. Student Teaching Mentor (Strategy) – Penn State M&O Department – 2014-2016

### ***Professional Affiliations***

- Member, Academy of Management, 2009-Present
  - MOC, OMT, SIM, STR Divisions
- Member, International Association for Business and Society, 2009-Present
- Member, Society for Business Ethics, 2011-Present
- Member, Strategic Management Society, 2011-Present
  - Stakeholder Strategy, Strategic Leadership & Governance, Behavioral Strategy IGs

### **Media Coverage**

- [“The Power of Position: Why Status Tiers Influence Corporate Behavior.”](#) SMS Explorer, June 2025.
- [“Corporate America cosies up to Elon Musk as billionaire deepens ties to Donald Trump.”](#) Financial Times, February 3, 2025.
- [“A famous CEO is often bad for business.”](#) The Hill, December 27, 2024.
- [“A tale of two companies: Can Boeing, Cruise rebuild customer confidence?”](#) The Christian Science Monitor, February 6, 2024.
- Featured on the [Stakeholder Podcast](#), December 3, 2023.
- “Using artificial intelligence to detect CEO deception.” AZ Family live newscast, November 6, 2023.
- [“Detecting when CEOs lie.”](#) ASU News, October 2023.

- [“Machine learning can help detect CEO lies and thwart corporate fraud.”](#) SMS Explorer, October 2023.
- [“SoFi CEO Anthony Noto on suing over student-loan payment pause: ‘I’m also protecting our shareholders.’”](#) MarketWatch, March 2023.
- [“‘Enough – it’s hurting our business’: SoFi’s campaign to stop the student-loan payment pause that helps its own customers.”](#) MarketWatch, March 2023.
- [“Board members who don’t share a CEO’s political views are likely to leave.”](#) Fortune, February 2023.
- [“Incoming CEO’s political views may drive director departure in a firm.”](#) SMS Explorer, February 2023.
- [“Why do you know the name Elon Musk and not Doug McMillon?”](#) Kilberry, September 2021.
- [“The social nature of stakeholder utility.”](#) AMR Origins Series – Episode 15, September 2021.
- [“How CEOs become A-list stars.”](#) AOM Insights, August 2021.
- [“Research focus: The push and pull of CEO celebrity.”](#) Reputation Magazine, Issue 31, July 2021.
- [“When companies say ‘sorry,’ it doesn’t always help their reputation.”](#) ASU News, July 2021
- [“Why do some CEOs become celebrities while others don’t?”](#) LSE Business Review, July 2021.
- [“As companies try to address racism, a generic response is no longer enough.”](#) Fast Company, August 2020.
- [“Celebrity CEOs often get typecast into one of four roles.”](#) AOM Insights, March 2019.
- [“How empathy helps \(or hurts\) when CEOs manage crises.”](#) AOM Insights, January 2019.
- [“Can you have too much empathy?”](#) ASU Now, January 2019.
- [“CEO fame is not always good news.”](#) ASU Now, January 2018.
- [“Behind the scenes of the Administrative Science Quarterly.”](#) ASQ Blog, March 2015.
- [“Art the mighty fallen?”](#) Economist, July 2013.

### **Related Experience**

Graduate Assistant for Dr. Kip Pirkle, University of Georgia. 2009-2010.

*-Class management and grading for two sections of MGMT 3000: Introduction to Management.*

Graduate Assistant for Dr. Jeanne Logsdon, University of New Mexico. 2008-2009.

*-Research and classroom assistance.*

Graduate Assistant for Dr. Craig White, University of New Mexico. 2008.

*-Business plan development and competition presentation.*

### **Other Industry Experience**

Sandia National Laboratories; Albuquerque, NM. 2007-2009.

*-Student Intern – Logistics and Procurement*

Rio Rancho Economic Development Corporation; Rio Rancho, NM. 2004-2007.

*-Client Services Manager; Research Manager*