

JONATHAN NICHOLAS BUNDY

Associate Professor
Dean's Council Distinguished Scholar
Department of Management & Entrepreneurship
W. P. Carey School of Business
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Education

Doctor of Philosophy – Terry College of Business, University of Georgia. 2014.

- Major: Strategic Management/Organization Theory
- Minor: Organizational Behavior

Master of Business Administration – Anderson School of Management, University of New Mexico. 2009.

- Major: Finance
- Major: Public Policy & Planning

Bachelor of Arts – University of New Mexico. 2004.

- Major: Political Science, *Summa Cum Laude*
- Minor: Management

Academic Employment & Affiliations

2019-Present – Associate Professor, W. P. Carey School of Business, Arizona State University

2021-Present – Dean's Council Distinguished Scholar, Arizona State University

2020-Present – International Research Fellow, Oxford University Centre for Corporate Reputation

2016-2019 – Assistant Professor, W. P. Carey School of Business, Arizona State University

2014-2016 – Assistant Professor, Smeal College of Business, The Pennsylvania State University

Research Interests

Broadly, my research takes a behavioral approach to strategic management and focuses on the social and cognitive forces that shape organizational outcomes and behavior. I am specifically interested in four related areas: (i) reputation and other social evaluations, (ii) crisis and impression management, (iii) stakeholder management, and (iv) corporate governance.

Refereed Publications

Busenbark, J. R., Bundy, J., Chin, M. K. Director departure following political ideology (in)congruence with an incoming CEO. *Strategic Management Journal*, forthcoming.

Iqbal, F., Pfarrer, M., & Bundy, J. How crisis management strategies address stakeholders' sociocognitive concerns and organizations' social evaluations. *Academy of Management Review*, forthcoming.

- Oliver, A., Campbell, R., Graffin, S. D., & Bundy, J. How newsworthiness shapes media coverage of earnings announcements. *Journal of Management*, forthcoming.
- Shropshire, C., Bundy, J., & Albader, L. Advisory governance policy, shareholder voice, and board responsiveness: The case of majority vote in director elections. *Business & Society*, forthcoming.
- Zavyalova, A., Bundy, J., & Humphrey, S. 2022. A relational theory of reputational stability and change. *Organization Science*, 33: 1724-1740.
- Lovelace, J., Bundy, J., Pollock, T., & Hambrick, D. 2022. The push and pull of attaining CEO celebrity: A media routines perspective. *Academy of Management Journal*, 65: 1169-1191.
- Lange, D., Bundy, J., & Park, E. 2022. The social nature of stakeholder utility. *Academy of Management Review*, 47: 9-30.
- Bundy, J., Iqbal, F., & Pfarrer, M. D. 2021. Reputations in flux: How a firm defends its multiple reputations in response to different violations. *Strategic Management Journal*, 42: 1109-1138.
- Graf-Vlachy, L., Bundy, J., & Hambrick, D. 2020. Effects of an advancing tenure on CEO cognitive complexity. *Organization Science*, 31: 936-959.
- Gamache, D., Neville, F., Bundy, J., & Short, C. E. 2020. Serving differently: CEO regulatory focus and firm stakeholder strategy. *Strategic Management Journal*, 41: 1305-1335.
- König, A., Graf-Vlachy, L., Bundy, J., & Little, L. 2020. A blessing and a curse: How CEOs' empathy affects their management of organizational crises. *Academy of Management Review*, 45: 130-153.
- Graf-Vlachy, L., Oliver, A., Banfield, R., König, A., & Bundy, J. 2020. Media coverage of firms: Background, integration, and directions for future research. *Journal of Management*, 46: 36-69.
- Schnackenberg, A. K., Bundy, J., Coen, C. A., & Westphal, J. D. 2019. Capitalizing on categories of social construction: A review and assessment of organizational research on symbolic management strategies. *Academy of Management Annals*, 13: 375-413.
- Baer, M. D., Bundy, J., Garud, N., & Kim, J. K. 2018. The benefits and burdens of organizational reputation for employee well-being: A conservation of resources approach. *Personnel Psychology*, 71: 571-595.
- Lovelace, J. B., Bundy, J., Hambrick, D. C., & Pollock, T. G. 2018. The shackles of CEO celebrity: Sociocognitive and behavioral role constraints on "star" leaders. *Academy of Management Review*, 43: 419-444.
- Bundy, J., Vogel, R. M., & Zachary, M. A. 2018. Organization-stakeholder fit: A dynamic theory of cooperation, compromise, and conflict between an organization and its stakeholders. *Strategic Management Journal*, 39: 476-501.
- Bundy, J., Pfarrer, M. D., Short, C. E., & Coombs, W. T. 2017. Crises and crisis management: Integration, interpretation, and research development. *Journal of Management*, 43: 1661-1692.
- Finalist - JOM Scholarly Impact Award - 2022

Bundy, J., & Pfarrer, M. D. 2015. A burden of responsibility: The role of social approval at the onset of a crisis. *Academy of Management Review*, 40: 345-369.

- Finalist - AMR Managerial Practice Award - 2022

Graffin, S. D., Bundy, J., Porac, J. F., Wade, J. B., & Quinn, D. P. 2013. Falls from grace and the hazards of high status: The 2009 British MP expense scandal and its impact on Parliamentary elites.

Administrative Science Quarterly, 58: 313-345.

- Winner - ASQ Award for Scholarly Contribution - 2019

Bundy, J., Shropshire, C., & Buchholtz, A. K. 2013. Strategic cognition and issue salience: Towards an explanation of firm responsiveness to stakeholder concerns. *Academy of Management Review*, 38: 352-376.

Logsdon, J. M., & Bundy, J. 2010. *Good business creates good business: Southwest Creations Collaborative, cases A & B. Case Research Journal*, 30: 53-75.

Manuscripts Under Review

Hyde, S. J., Bachura, E., Bundy, J., Sanders, W. G., & Gretz, R. [title redacted]. (3rd revise-and-resubmit). *Strategic Management Journal*.

Jeon, C., Bundy, J., & Shen, W. [title redacted]. (reject-and-resubmit). *Strategic Management Journal*.

Selected Works in Progress

Etter, M., Poli, A., Bundy, J., & Lange, D. Employee voice after organizational wrongdoing: Affective and analytic judgments in social media.

Li, F., Semadeni, M., & Bundy, J. The paradox of reputation for innovation.

Nartey, L., & Bundy, J. Stakeholder humility: Integrating both instrumental and moral engagement.

Neville, F., Gamache, D., & Bundy, J. Board political ideology polarization and the resolution of social activism.

Raney, K., Poli, A., & Bundy, J. Taking a stand: Determining audience responses to public corporate socio-political activism.

Short, C. E., Pfarrer, M. D., & Bundy, J. The theoretical interrelationship between anticipatory and reactive impression management.

Yonish, L. M., Raney, K., Bundy, J., & Devers, C. E. No room for redemption: Toward a general organizational theory of cancellation.

Zachary, M., Bundy, J., Hayes, N., & Payne, G. T. Organizational identity change and stakeholder influence: The role of power in shaping “who we are.”

Book Chapters, Cases, & Related Publications

- Bundy, J., Shipp, A., & Brickson, S. 2022. From the Editors: Demystifying and normalizing the psychological experience of writing for *AMR*: A qualitative analysis of the highs, lows, and suggested coping strategies. *Academy of Management Review*, 47(3): 341-357.
- Bundy, J., Deephouse, D. L., Gardberg, N., & Newburry, W. 2022. Can we adequately assess corporate reputation? *Rutgers Business Review*, 7(2): 193-210.
- Iqbal, F., Bundy, J., & Pfarrer, M. D. 2021. Advancing research methods in crisis management. In A. D. Hill, J. K. Le, A. F. McKenny, P. O’Kane, S. Paroutis, & A. D. Smith (Eds.), *Research Methodology in Strategy and Management*, 13: 53-73. Bingley, UK: Emerald.
- Pfarrer, M. D., Bundy, J., Muller, A. R., & Wheeler, A. R. 2020. To minimize or mobilize? The trade-offs associated with the crisis communication process. In F. Frandsen & W. Johansen (Eds.), *Crisis Communication Handbook of Communication Science*, 23: 237-258. Berlin: De Gruyter Mouton.
- Bundy, J. 2019. Considering a behavioral view of stakeholders. In J. S. Harrison, J. B. Barney, R. E. Freeman, & R. A. Phillips (Eds.), *The Cambridge Handbook of Stakeholder Theory*: 245-249. Cambridge, UK: Cambridge University Press.
- Lange, D., & Bundy, J. 2018. The association between ethics and stakeholder theory. In S. Dorobantu, R. Aguilera, J. Luo, & F. Milliken (Eds.), *Advances in Strategic Management*, 38: 367-389. Bingley, UK: Emerald.
- Deephouse, D. L., Bundy, J., Tost, L. P., & Suchman, M. C. 2017. Organizational legitimacy: Six key questions. In R. Greenwood, C. Oliver, T. Lawrence, & R. Meyer (Eds.), *The SAGE Handbook of Organizational Institutionalism (2nd ed.)*: 27-54. Thousand Oaks, CA: Sage.
- Bundy, J. 2016. Multiple reputations. In C. E. Carroll (Ed.), *SAGE Encyclopedia of Corporate Reputation*: 468-470. Thousand Oaks, CA: Sage.
- Bundy, J. 2018. New Belgium Brewing: Defining a business on sustainability. In A. B. Carroll, J. Brown, & A. K. Buchholtz (Authors), *Business & Society: Ethics, Sustainability, and Stakeholder Management, 10th Edition*: 718-721. Mason, OH: Cengage Publishing.
- Also featured in 8th and 9th editions.

Conference Paper Presentations (Proceedings marked with *)

- Nartey, L., & Bundy, J. 2022. Stakeholder humility: Integrating both instrumental and moral engagement. Strategic Management Society Annual Meeting. London, England.
- Raney, K., Poli, A., & Bundy, J. 2022. Taking a stand: Determining audience responses to public corporate socio-political activism. Strategic Management Society Annual Meeting. London, England.
- *Neville, F., Gamache, D., & Bundy, J. 2022. Board political ideology polarization and the resolution of social activism. Annual Meeting of the Academy of Management. Seattle, WA.
- Also presented at the 2019 Strategic Management Society Special Conference. Las Vegas, NV.

- Yonish, L. M., Raney, K., Devers, C. E., & Bundy, J. 2021. An organizational theory of cancellation. Strategic Management Society Annual Meeting. Virtual.
- Etter, M., Poli, A., Bundy, J., & Lange, D. 2021. Comparing analytic and affective judgments after media coverage of corporate social irresponsibly. European Group for Organizational Studies. Virtual.
- Also presented at the 2021 Strategic Management Society Annual Meeting. Virtual.
 - Also presented at the 2022 Annual Meeting of the Academy of Management. Seattle, WA.
- Raney, K., Bundy, J., & Lange, D. 2020. Cracking the CEO values code: The influence of CEO moral foundations. Strategic Management Society Annual Meeting. Virtual.
- Park, E., Bundy, J., & Lange, D. 2019. Taking it personally: How CEO organizational identification influences the reciprocal relationship between corporate social responsibility and corporate social irresponsibility. Strategic Management Society Annual Meeting. Minneapolis, MN.
- Also presented at the 2020 Annual Meeting of the Academy of Management. Virtual.
- Iqbal, F., Pfarrer, M., & Bundy, J. 2019. Desperately seeking approval. Strategic Management Society Annual Meeting. Minneapolis, MN.
- Iqbal, F., Pfarrer, M., & Bundy, J. 2019. Wicked problems: Managing multiple social evaluations in a crisis. Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Also presented at the 2021 Annual Meeting of the Academy of Management.
- Zachary, M., Bundy, J., Hayes, N., & Payne, G. T. 2018. Organizational identity change and stakeholder influence: The role of power in shaping “who we are.” Strategic Management Society Annual Meeting. Paris, France.
- Lovelace, J., Bundy, J., Pollock, T., & Hambrick, D. 2018. The push and pull of attaining CEO celebrity. Strategic Management Society Annual Meeting. Paris, France.
- Best Paper Award, Strategic Leadership & Governance Interest Group
 - Nominated for overall conference Best Paper Award
 - Also presented at the 2019 SMS Special Conference. Las Vegas, NV.
- *Bundy, J., Lange, D., & Park, E. 2018. The social nature of stakeholder utility perceptions. Annual Meeting of the Academy of Management. Chicago, IL.
- Also presented at the 2018 INFORMS College of Organization Science Annual Meeting. Phoenix, AZ.
- Jeon, C., Shen, W., & Bundy, J. 2018. Responsiveness to status change and corporate acquisitions. Annual Meeting of the Academy of Management. Chicago, IL.
- Graf-Vlachy, L., Bundy, J., & Hambrick, D. C. 2017. The conditions of cognitive complexity: How performance pressures induce simple thinking in CEOs. Annual Meeting of the Academy of Management. Atlanta, GA.
- Baer, M. D., Bundy, J., Garud, N., & Kim, J. K. 2017. Two sides to every coin: The benefits and burdens of organizational reputation on employees. Annual Meeting of the Academy of Management. Atlanta, GA.
- Also presented at the 2018 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.

- Neville, F., Gamache, D., Bundy, J., & Short, C. E. 2016. Serving differently: CEO regulatory focus and firm social strategy. Strategic Management Society Annual Meeting. Berlin, Germany.
- Best Paper Award, Strategic Leadership & Governance Interest Group
 - Nominated for overall conference Best Paper Award
 - Also presented at the 2017 Annual Meeting of the Academy of Management. Atlanta, GA.
- Graffin, S. D., Campbell, R., Oliver, A., & Bundy, J. 2016. Who (and what) shapes the news? The determinants of organizational media content. Annual Meeting of the Academy of Management. Anaheim, CA.
- Also presented at the 2016 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
 - Also presented at the 2017 Strategic Management Society Annual Meeting. Houston, TX.
- Lovelace, J., Bundy, J., Hambrick, D., & Pollock, T. 2016. The shackles of CEO celebrity: A type-based theory. Annual Meeting of the Academy of Management. Anaheim, CA.
- Bundy, J., Vogel, R., & Zachary, M. 2015. Stakeholder fit: A theory of reciprocal value creation between an organization and its stakeholders. Strategic Management Society Annual Meeting. Denver, CO.
- Nominated for overall conference Best Paper Award
- Zavyalova, A., & Bundy, J. 2015. Organizational (dis)identification, reputation, and stakeholders' reactions to negative events. Strategic Management Society Annual Meeting. Denver, CO.
- Also presented at the 2015 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
 - Also presented at the 2016 Annual Meeting of the Academy of Management. Anaheim, CA.
- Bundy, J. 2015. Reputations in flux: Examining how a firm's multiple reputations influence reactions to a negative violation. Annual Meeting of the Academy of Management. Vancouver, BC.
- Also presented at the 2013 Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- *Hannigan, T., Bundy, J., Graffin, S. D., Wade, J. B., & Porac, J. F. 2015. The social construction of scandal: The role of the media in the 2009 British Parliamentary expense affair. Annual Meeting of the Academy of Management. Vancouver, BC.
- Quigley, T. J., & Bundy, J. 2014. Upper echelons as a link between corporate social responsibility and positive financial performance. Annual Meeting of the Academy of Management. Philadelphia, PA.
- Shropshire, C., Bundy, J., & Buchholtz, A. K. 2013. Interrupting a governance dilemma: Shareholder voting and its effects on monitoring and compensation. Strategic Management Society Annual Meeting. Atlanta, GA.
- Also presented at the 2016 Annual Meeting of the International Association of Business and Society. Park City, UT.
- *Graffin, S., Bundy, J., Porac, J., Wade, J., & Quinn, D. 2012. Negative returns to status: The 2009 expense scandal and its impact on Parliamentary elites. Annual Meeting of the Academy of Management. Boston, MA.

- Best Paper Award, OMT Division

Bundy, J., & Pfarrer, M. D. 2012. Accounting for approval: Organizational response strategies to a crisis. Annual Meeting of the Academy of Management. Boston, MA.

- Also presented at the 2013 Mid-Atlantic Strategy Colloquium Ph.D. Workshop. Blacksburg, VA.
- Also presented at the 2013 Atlanta Competitive Advantage Conference Ph.D. Workshop. Atlanta, GA.

*Bundy, J., & Pfarrer, M. D. 2012. The persistence of defensive firm response strategies to crises. Annual Meeting of the International Association of Business and Society. Asheville, NC.

Bundy, J., Pfarrer, M. D., & Hill, M. 2011. Engaging corporate stakeholders: The effects of corporate response strategies on stakeholder perceptions of corporate wrongdoing. Strategic Management Society Annual Meeting. Miami, FL.

Bundy, J., & Shropshire, C. 2011. Symbolic signaling and majority vote adoption for boards of directors. Annual Meeting of the Academy of Management. San Antonio, TX.

Bundy, J., & Shropshire, C. 2011. Issue salience and firm responsiveness to shareholder activism. Annual Meeting of the Academy of Management. San Antonio, TX.

*Logsdon, J. M., & Bundy, J. 2009. Southwest Creations Collaborative case A (1994-2005) & case B (2005-2008). North American Case Research Association. Santa Cruz, CA.

Conference Symposia & Workshops

Bundy, J. 2022. Panelist. *Editors Panel for the Doctoral and SRF Dissertation Grant Scholars*. Professional development workshop at the Strategic Management Society Annual Meeting. London, England.

Bundy, J. 2022. Panelist. *Stakeholder Strategy Paper Development Workshop*. Professional development workshop at the Strategic Management Society Annual Meeting. London, England.

Bundy, J. 2022. Panelist. *Corporate Reputation*. Symposium at the Strategic Management Society Annual Meeting. London, England.

Bundy, J. 2022. Presenter. *AMR: Writing theoretical papers – A workshop from the editors*. Professional development workshop at the Annual Meeting of the Academy of Management.

Bundy, J. 2021. Panelist. *Different shades? The influence of shareholder activism and stakeholder activism on strategic decisions*. Symposium at the Strategic Management Society Annual Meeting. Virtual.

Bundy, J. 2021. Facilitator. *AMR Idea Development Workshop on Developing Theories Grounded in the African Experience*. Virtual.

Bundy, J. 2021-2022. Panelist. *Stakeholder Strategy Editor's Panel*. Symposium at the Strategic Management Society Annual Meeting.

- Bundy, J. 2021-2022. Panelist. *Social Issues in Management (SIM) Doctoral Consortium*. Annual Meeting of the Academy of Management.
- Bundy, J. 2021. Co-Organizer & Facilitator. *AMR Idea Development Workshop on “The New Normal” Special Topic Forum*. Virtual.
- Bundy, J. 2021. Facilitator. *AMR Virtual Theory Writing Workshop*. Virtual.
- Bundy, J. 2020. Facilitator. In A. Hill & G. McNamara (Organizers), *Early Career Development Workshop*. Professional development workshop at the Strategic Management Society Annual Meeting. Virtual.
- Bundy, J. 2020. The social nature of stakeholder utility. In S. Sachs & A. Weibel (Organizers), *The dark side of stakeholder engagement: Troublesome relations between firms and stakeholders*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2020-2022. Facilitator. *AMR: Writing theoretical papers – A workshop from the editors*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2019. Considering a behavioral view of stakeholders. In R. A. Phillips & J. Bundy (Organizers), *Stakeholder theory pecha kucha*. Symposium at the Strategic Management Society Annual Meeting. Minneapolis, MN.
- Bundy, J. 2019. Macro perspectives in ethics: A review. In N. Den Nieuwenboer, M. S. Mitchell, & L. K. Trevino (Organizers), *The annual behavioral ethics pecha kucha springboard and networking session*. Professional development workshop at the Annual Meeting of the Academy of Management. Boston, MA.
- Bundy, J. 2019. Crossing the line or creating the line? Media effects in the 2009 British MP Expense Scandal. In C. Moore, A. Andor, & K. A. DeCelles (Organizers), *Ethics at the fringe: Using novel methods & data to answer imperative questions in behavioral ethics*. Symposium at the Annual Meeting of the Academy of Management. Boston, MA.
- Bundy, J. 2019. Facilitator in D. Harmon, H. Etchancu, & H. Tchalian (Organizers), *Language, meaning, and organizing: The future of linguistic theories, data, and methodologies*. Professional development workshop at the Annual Meeting of the Academy of Management. Boston, MA.
- Bundy, J. 2018. CEO celebrity: Past, present, and future. In M. Pfarrer (Chair), *Roundtable: Celebrity – taking stock and new directions*. Panel Session at the Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Bundy, J. 2018. Organizational reputation and employees: Benefits and burdens. In D. Deephouse, S. Graffin, & M. Pfarrer (Organizers), *PK3: The return of the Pecha Kucha on social evaluations*. Professional development workshop at the Annual Meeting of the Academy of Management. Chicago, IL.
- Bundy, J. 2018. Panelist in J.H. Han & Y. Seo (Organizers), *What’s next? An alternative and creative look at measuring social evaluations*. Showcase Symposium at the Annual Meeting of the Academy of Management. Chicago, IL.

- Bundy, J. 2018-2021. Facilitator. In N. Den Nieuwenboer, M. Mitchell & L. Trevino (Organizers), *Behavioral ethics research: A third annual Pecha Kucha springboard and networking session*. Professional development workshop at the Annual Meeting of the Academy of Management, Chicago, IL.
- Bundy, J. (Organizer). 2017. *Stakeholder theory at the intersections*. Paper symposium at the Strategic Management Society Annual Meeting. Houston, TX.
- Bundy, J. 2017. Micro-processes in the upper echelons: Social perceptions and CEOs. In Dwivedi, P., Lovelace, J., Zyung, J. D. (Organizers), *Micro-processes in the upper echelons: A dialogue between micro-scholars and macro-scholars*. Professional development workshop at the Annual Meeting of the Academy of Management. Atlanta, GA.
- Bundy, J. 2017. Panelist in Lee, E. Y., Short, C. E., & Oliver, A. G. (Organizers), *AIMing to impress: Anticipatory impression management and the organization*. Panel symposium at the Annual Meeting of the Academy of Management. Atlanta, GA.
- Bundy, J. 2015. Debate Participant. *Closing session*. Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Bundy, J. 2015-2016; 2018-2019. Facilitator. *Professional Development Workshop*. Oxford University Centre for Corporate Reputation Annual Symposium. Oxford, UK.
- Gupta, A., & Bundy, J. (Organizers). 2015. *Political ideology and organizations*. Paper symposium at the Annual Meeting of the Academy of Management. Vancouver, BC.
- Bundy, J. 2015. Multiple musings on multiple reputations. In D. Deephouse, S. Graffin, & M. Pfarrer (Organizers), *Who's next? The second Pecha Kucha about social evaluations*. Professional development workshop at the Annual Meeting of the Academy of Management. Vancouver, BC.
- Bundy, J. 2014. Media vs. scandal: A two-way relationship. In M. Clemente, R. Durand, & J. Porac (Organizers), *Scandal processes: Untapped opportunities for organizational research*. Professional development workshop at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Bundy, J. 2014. Majority rules for director elections: Strengthening shareholder voice and board identification with shareholders. In M. Goranova & L. V. Ryan (Organizers), *Shareholder empowerment*. Professional development workshop at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Bundy, J. 2014. Panelist in *Symbolic management in the 21st Century*. A. Schnackenberg & C. Coen (Organizers). Panel symposium at the Annual Meeting of the Academy of Management. Philadelphia, PA.
- Hannigan, T., Porac, J., Bundy, J., Graffin, S., & Wade, J. 2014. Scandal semantics: Using text analysis to uncover contaminating and purifying media narratives during the 2009 British MP expense scandal. In I. Katic (Organizer), *The power of words in big data: Ngrams, meta-text corpora, and computer-automated text analysis*. Symposium at the Annual Meeting of the Academy of Management. Philadelphia, PA.

- Bundy, J. 2014-2022. Facilitator. *Content analysis in organizational research: Techniques and applications*. Professional development workshop at the Annual Meeting of the Academy of Management.
- Bundy, J. 2014. What to expect on the job market. In *Doctoral students and new faculty workshop*. Mid-Atlantic Strategy Colloquium. Knoxville, TN.
- Bundy, J., & Reger, R. (Organizers). 2013. *Content analysis as an empirical research tool II*. Professional development institute workshop at the Southern Management Association Annual Meeting. New Orleans, LA.
- Guerber, A., Bundy, J., Pfarrer, M., & Anand, V. (Organizers). 2013. *Multi-theoretical perspectives in crisis management*. Panel symposium at the Annual Meeting of the Academy of Management. Orlando, FL.
- Bundy, J. 2013. Developing and validating firm reputation measures using content analysis. In M. Meyskens & M. Pfarrer (Organizers), *Content analysis in organizational research: Techniques and applications*. Professional development workshop at the Annual Meeting of the Academy of Management. Orlando, FL.
- Bundy, J. 2012. Human coding and inter-rater reliability in content analysis. In R. Reger & M. Pfarrer (Organizers), *Content analysis as an empirical research tool*. Professional development institute workshop at the Southern Management Association Annual Meeting. Ft. Lauderdale, FL.
- Bundy, J. 2012. The duality of social approval: Buffer, lightning rod, or both? In D. Deephouse (Organizer), *A Pecha Kucha about social evaluations*. Professional development workshop at the Annual Meeting of the Academy of Management. Boston, MA.

Invited Presentations

- 2023 – FU-Berlin
- 2022 – ASU (MMM Conference), Bank of America, Summer Seminar in Stakeholder Theory (Darden), University of Edinburgh, King's College London, Imperial College
- 2021 – University of Central Florida, ASU (internal brownbag), QUASI Seminar Series (Rutgers), Temple University, University of Denver, University of Groningen (Netherlands), University of Sao Paulo (Brazil), University of North Texas
- 2020 – SemeAd Seminar (Brazil)
- 2019 – EdPlus, Southern Arizona Association of Health Underwriters, Transformation Project, University of Arizona, University of Notre Dame, Summer Seminar in Stakeholder Theory (Darden), ASU (MMM Conference)
- 2018 - Auburn University, Cox Communications, Greater Phoenix Association of Health Underwriters, University of Virginia (McIntire)
- 2016 - University of Passau, West Virginia University

Honors, Grants, and Awards

- Outstanding Reviewer Award, Academy of Management – STR Division, 2022
- Emerging Scholar Award – Strategic Management Society, 2021
- Dean's Research Award – W. P. Carey School of Business, 2021
- Outstanding Graduate Teaching Award – W. P. Carey School of Business, 2021

- PLuS Alliance Seed Grant (\$30,000), 2020
- ASQ Award for Scholarly Contribution, 2019
- Best Reviewer Award, *Academy of Management Journal*, 2019
- Summer Research Grant (\$10,000) – ASU M&E Department, 2018
- Best Paper Award, Strategic Management Society – Strategic Leadership & Governance IG, 2016; 2018
- Best Reviewer Award, Strategic Management Society – Stakeholder Strategy IG, 2016; 2020
- 2nd Place, W. P. Carey’s Got Talent - Lip Sync Battle, 2016
- Award for Best Dissertation, Oxford University Centre for Corporate Reputation, 2015
- Developmental Reviewer of the Year Award, *Academy of Management Review*, 2015
- Best Reviewer Award, *Academy of Management Review*, 2015-2019
- Best Reviewer Award, Strategic Management Society – Behavioral Strategy IG, 2015; 2017
- Award for Best Published Paper, Oxford University Centre for Corporate Reputation, 2014
- Outstanding Reviewer Designation, Southern Management Association, 2013
- Best Paper Award, Academy of Management – OMT Division, 2012
- Outstanding Reviewer Award, Academy of Management – OMT Division, 2011; 2018-2019
- Outstanding Reviewer Award, Academy of Management – SIM Division, 2011
- Aspen Institute *Beyond Grey Pinstripes* Scoring Fellow, 2011
- International Ph.D. Student Competition Finalist, University of South Australia, 2011
- Outstanding Newcomer Award, North American Case Research Association, 2009
- Valedictorian and class speaker, University of New Mexico, Anderson School of Management MBA Commencement, Spring 2009

University Teaching Experience

Arizona State University, W. P. Carey School of Business, 2016-Present

- LES 582/586: Ethical Issues for Managers (ProFlex MBA/MiM)
 - Spring 2022 (2 sections) – course mean: 6.73/7.00
 - Spring 2021 (3 sections) – course mean: 6.67/7.00
 - Spring 2020 (3 sections) – course mean: 6.65/7.00
 - Spring 2019 (3 sections) – course mean: 6.67/7.00
 - Spring 2018 (3 sections) – course mean: 6.63/7.00
- MGT 565: Business Strategy and Public Policy (Executive MBA)
 - Summer 2022 (1 section) – course mean: 7.00/7.00
 - Summer 2021 (1 section) – course mean: 6.80/7.00
 - Spring 2021 (1 section) – course mean: 6.90/7.00
- MGT 791: Social Evaluations (PhD)
 - Spring 2021 (1 section) – course mean: 7.00/7.00
 - Spring 2019 (1 section) – course mean: 6.90/7.00
- WPC 480: Strategic Management Capstone (undergraduate)
 - Spring 2019 (2 sections) – course mean: 6.60/7.00
 - Spring 2018 (1 section) – course mean: 6.40/7.00
 - Spring 2017 (4 sections) – course mean: 6.17/7.00

Pennsylvania State University, Smeal College of Business, 2014-2016

- MGMT 451W: Business, Ethics, and Society (undergraduate)
 - Spring 2016 – instructor evaluation: 6.67/7.00; course mean: 6.33/7.00
 - Fall 2015 – instructor evaluation: 6.69/7.00; course mean: 6.23/7.00
- MGMT 590: Colloquium (PhD)

- Spring 2016 – instructor evaluation: 7.00/7.00; course mean: 7.00/7.00
- Fall 2015 – instructor evaluation: 7.00/7.00; course mean: 7.00/7.00
- MGMT 471: Strategic Management (undergraduate)
 - Spring 2015 (3 sections) – instructor evaluation: 6.48/7.00; course mean: 6.01/7.00

University of Georgia, Terry College of Business. 2010-2014

- MGMT 5400: Strategic Management (undergraduate)
 - Fall 2012 – instructor evaluation: 4.95/5.00; course mean: 4.76/5.00
- MGMT 5920: Organizational Behavior (undergraduate)
 - Summer 2012 – instructor evaluation 5.00/5.00; course mean: 4.86/5.00
- MGMT 5560: International Strategy (undergraduate)
 - Spring 2012 – instructor evaluation: 4.14/5.00; course mean: 4.18/5.00
- MGMT 5970: Organizational Change and Innovation Management (undergraduate)
 - Spring 2011 – instructor evaluation: 5.00/5.00; course mean: 4.87/5.00
- MGMT 5980: Leadership (undergraduate)
 - Fall 2010 – instructor evaluation: 4.92/5.00; course mean: 4.73/5.00
- MGMT 5440: Business Ethics (undergraduate)
 - Summer 2011 – instructor evaluation: 5.00/5.00; course mean: 4.89/5.00
 - Summer 2010 – instructor evaluation: 5.00/5.00; course mean: 4.85/5.00

Dissertation Committees

- Primary mentor, Anika Poli, Arizona State (expected 2025)
- Member, Lindsey Yonish, Texas A&M (expected 2025)
- Member, Latifa Albader, Arizona State (expected 2024)
- Co-Chair, Chunhu Jeon, Arizona State (2022; Placed at Morgan State University)
- Member, Eunyoung Park, Arizona State (2022; Placed at HKUST)
- Member, Fei (Sabrina) Li, Arizona State (2021; Placed at Shanghai Jiao Tong University)
- Member, Priyanka Dwivedi, Penn State (2017; Placed at Texas A&M University)

Professional Activities & Academic Service

Editing & Reviewing

- *Associate Editor*: Academy of Management Review, 2020-Present
- *Guest Editor*: Academy of Management Review - Special Topic Forum – “The new normal: Positive organizational impact in an age of disruption”, 2021-Present
- *Editorial Review Board*: Business & Society, 2015-Present
- *Editorial Review Board*: Organization Science, 2021-Present
- *Editorial Review Board*: Academy of Management Journal, 2015-2020
- *Editorial Review Board*: Academy of Management Review, 2014-2020
- *Ad Hoc*: Academy of Management Journal, 2013-2015
- *Ad Hoc*: Academy of Management Perspectives, 2019
- *Ad Hoc*: Academy of Management Review, 2013-2014; 2021
- *Ad Hoc*: Administrative Science Quarterly, 2015; 2017-2022
- *Ad Hoc*: Business & Society, 2012-2015
- *Ad Hoc*: Business Ethics Quarterly, 2012-2015
- *Ad Hoc*: Entrepreneurship Theory and Practice, 2020
- *Ad Hoc*: International Journal of Management Reviews, 2022
- *Ad Hoc*: Journal of Applied Psychology, 2020

- *Ad Hoc*: Journal of Business Ethics, 2018
- *Ad Hoc*: Journal of Business Research, 2018-2019
- *Ad Hoc*: Journal of Contingencies and Crisis Management, 2017
- *Ad Hoc*: Journal of Management, 2015-2020
- *Ad Hoc*: Journal of Management Inquiry, 2015
- *Ad Hoc*: Journal of Management Studies, 2011-2017; 2019-2020
- *Ad Hoc*: Management Science, 2015
- *Ad Hoc*: Organization Science, 2019-2021
- *Ad Hoc*: Organization Studies, 2020
- *Ad Hoc*: Personnel Psychology, 2018-2020; 2022
- *Ad Hoc*: Strategic Management Journal, 2017-2020
- *Ad Hoc*: INFORMS/Organization Science Dissertation Proposal Competition, 2014; 2019; 2021
- *Conference*: Annual Meeting of the Academy of Management
 - OMT Division, 2011-2023
 - SIM Division, Reviewer, 2011-2014
 - SIM Division, Associate Editor, 2015-2021; 2023
 - STR Division, Trusted Reviewer, 2022
- *Conference*: Strategic Management Society Annual Meeting, 2012-2023
 - *Special Conferences*: Las Vegas, Hyderabad
- *Conference*: International Association of Business and Society Annual Meeting, 2012-2018
- *Conference*: Southern Management Association Annual Meeting, 2011-2013
- *Conference*: North American Case Research Association Conference, 2009
- *Book*: Cambridge University Press, 2019
- *Book*: Stanford Press, 2016; 2017; 2019
- *Book*: MIT Press, 2014
- *Grant*: National Science Foundation, 2021

Professional Service

- Board Member – The Washington Campus – 2020-Present
- Member – OMT Research Committee – 2020-Present
- Selection Committee – SMS Emerging Scholar Award – 2022
- Member – SMA Best Paper Award – Strategic Management Track – 2021
- Program Chair Leadership Rotation – Stakeholder Strategy IG; Strategic Management Society – 2017-2019
- Chair & Member – SIM Division Best Paper Award Committee – 2016-2020

College & Department Service

- Graduate Standards Committee – W. P. Carey – 2022-Present
- Hiring Committee (Strategy) – Arizona State M&E Department – 2021-2023
- Ph.D. Student Recruitment Committee – Arizona State M&E Department – 2020-Present
- MMM Conference Co-Chair – Arizona State M&E Department – 2022
- MMM Conference Committee – Arizona State M&E Department – 2019
- Brownbag Seminar Co-Chair – Arizona State M&E Department – 2016-2020
- Honors Faculty – Arizona State University – 2016-Present
- Course Lead – LES 582: Ethical Issues for Managers; Flex MBA – 2019-Present
- Curricular Lead – Business & Government Specialization; FT MBA – 2020-Present
- Comprehensive Exam Committee – Arizona State M&E Department – 2018; 2020; 2022
- Team Member, W. P. Carey's Got Talent – Lip Sync Battle – 2016

- M&O Department Faculty Advisory Committee – Penn State M&O Department – 2015
- Ph.D. Student Recruitment and Selection Committee – Penn State M&O Department – 2014
- Ph.D. Student Teaching Mentor (Strategy) – Penn State M&O Department – 2014-2016

Professional Affiliations

- Member, Academy of Management, 2009-Present
 - MOC, OMT, SIM, STR Divisions
- Member, International Association for Business and Society, 2009-Present
- Member, Society for Business Ethics, 2011-Present
- Member, Strategic Management Society, 2011-Present
 - Stakeholder Strategy, Strategic Leadership & Governance, Behavioral Strategy IGs

Media Coverage

- [“Why do you know the name Elon Musk and not Doug McMillon?”](#) Kilberry, September 2021.
- [“The social nature of stakeholder utility.”](#) AMR Origins Series – Episode 15, September 2021.
- [“How CEOs become A-list stars.”](#) AOM Insights, August 2021.
- [“Research focus: The push and pull of CEO celebrity.”](#) Reputation Magazine, Issue 31, July 2021.
- [“When companies say ‘sorry,’ it doesn’t always help their reputation.”](#) ASU News, July 2021
- [“Why do some CEOs become celebrities while others don’t?”](#) LSE Business Review, July 2021.
- [“As companies try to address racism, a generic response is no longer enough.”](#) Fast Company, August 2020.
- [“Celebrity CEOs often get typecast into one of four roles.”](#) AOM Insights, March 2019.
- [“How empathy helps \(or hurts\) when CEOs manage crises.”](#) AOM Insights, January 2019.
- [“Can you have too much empathy?”](#) ASU Now, January 2019.
- [“CEO fame is not always good news.”](#) ASU Now, January 2018.
- [“Behind the scenes of the Administrative Science Quarterly.”](#) ASQ Blog, March 2015.
- [“Art the mighty fallen?”](#) Economist, July 2013.

Related Experience

Graduate Assistant for Dr. Kip Pirkle, University of Georgia. 2009-2010.

-Class management and grading for two sections of MGMT 3000: Introduction to Management.

Graduate Assistant for Dr. Jeanne Logsdon, University of New Mexico. 2008-2009.

-Research and classroom assistance.

Graduate Assistant for Dr. Craig White, University of New Mexico. 2008.

-Business plan development and competition presentation.

Other Industry Experience

Sandia National Laboratories; Albuquerque, NM. 2007-2009.

-Student Intern – Logistics and Procurement

Rio Rancho Economic Development Corporation; Rio Rancho, NM. 2004-2007.

-Client Services Manager; Research Manager