

# JASON DAVIDS SCOTT, Ph.D.

## *Curriculum vitae*

540 North May #1081

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*Gender non-binary (they/them)*

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[University Bio](#)

### **Academic Employment:**

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|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2020-present | <b>Associate Professor with tenure</b><br><b>The Sidney Poitier New American Film School</b><br>Herberger Institute for Design and the Arts, Arizona State University                          |
| 2024-present | <b>Director of Production, Educational Media Innovation Studios (EMIS)</b><br><b>Mary Lou Fulton College of Teaching and Learning Innovation</b><br>Arizona State University                   |
| 2022-2023    | <b>Associate Director for Curriculum</b><br><b>The Sidney Poitier New American Film School</b>                                                                                                 |
| 2020-2022    | <b>Interim Director, The Sidney Poitier New American Film School</b><br>Served as director during establishment and naming of new school unit                                                  |
| 2017-2020    | <b>Assistant Director for Film, School of Film, Dance and Theatre</b><br>Leading faculty member in film/media production programs; reported to Director of School of Film, Dance, and Theatre. |
| 2013-2020    | <b>Assistant Professor, School of Film, Dance and Theatre</b><br>Herberger Institute for Design and the Arts, ASU                                                                              |
| 2011-2013    | <b>Assistant Professor, School of Theatre</b><br>Stephen F. Austin State University, Nacogdoches, TX                                                                                           |
| 2009-2011    | <b>Lecturer, School of Theatre and Film</b><br>Herberger Institute for Design and the Arts, Arizona State University                                                                           |
| 2004-2009    | <b>Graduate Teaching Assistant / Graduate Associate,</b><br>UC Santa Barbara, Dept. of Dramatic Art and Dept. of Film Studies                                                                  |

### **Education:**

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|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Current   | <b>M.Ed., Learning Design and Technologies</b><br><b>Mary Lou Fulton College of Teaching and Learning Innovation.</b><br>Degree completion: Fall 2026                                                                           |
| Fall 2009 | <b>Ph.D., Theatre Studies, University of California Santa Barbara</b><br>Dissertation: <u>Setting a New Stage: Actors and Acting in the Early Sound Era</u><br>Committee: W. Davies King (chair), Catherine Cole, Charles Wolfe |

- Spring 2005      **M.A., Dramatic Art, University of California, Santa Barbara**  
 Thesis: You Had to Be There: Improvisation in the Age of Mechanical Reproduction  
 Committee: Catherine Cole (chair), Janet Walker, Judith Olauson  
 Degree awarded "with distinction"
- Spring 1991      **B.F.A., Cinema Studies, Tisch School of the Arts, New York University.** George Amberg Memorial Award for Undergraduate Achievement (co-recipient)

**Summary of leadership and service experiences for ASU and Poitier Film School:**

- Overseeing the restructuring of curriculum in order to facilitate higher rates of transfer students from community colleges, resulting in a 2x increase in transfer students over the course of six years
- Developing and establishing a new Bachelor of Fine Arts degree in Film and Media Production to facilitate growth of specialized concentrations and production courses
- Coordinating faculty assignments, course scheduling, resource management, and academic affairs in conjunction with unit staff
- Expanding faculty, notably faculty from diverse populations: coordinated and negotiated the hires of tenure track, year-to-year, and adjunct faculty, including hiring two tenure-track assistant professors, both females of color, during the pandemic.
- Supervising the hiring, onboarding, and integration of multiple new full- and part-time staff, as well as general staff management and administration, including periodic review of direct reports, annual faculty and faculty associate assessment, and general fiduciary management and responsibility.

As interim director (2020-2022), I was responsible (and/or part of the teams responsible) for overseeing the communication, coordination, and execution of multiple strategic plans and initiatives for the Sidney Poitier New American Film School, including:

- The construction and opening of the \$100m MIX Center ([mix.asu.edu](http://mix.asu.edu))
- The growth of the film program from 400 to 800+ students, even growing during the pandemic
- Managing the generation of online instructional content and protocols during the pandemic
- Maximizing revenue and FTE from summer programming, generating six-figure operating revenue for the unit for three consecutive summers
- Developing area- and college-specific transfer protocols for potential student transfers from both Arizona and California community colleges
- Managing, coordinating, and helping to message the announcement about the naming of the Sidney Poitier New American Film School, including working w/ national publicity firm on ensuring global impact of announcement
- Developing critical new staff positions in curriculum coordination, communications, and videography.
- Creating, revising, and managing assessment protocols and practices for multiple degree plans and courses, including collecting/reporting/analyzing assessment data

- Helping to create two separate state-mandated unit reports / program reviews (2015 and 2023), serving as principal document writer and academic data analyst, focusing on reports related to student success and program growth.
- Writing/reviewing/revising course description, website content, and other written materials about film programs for the purposes of recruitment or public relations

Specifically related to the area of facilitating student success and implementing inclusive and equitable practices, experience includes:

- Helping film students develop a “Safe Set” protocol with gender equity and safety in mind
- Establishing paid student positions in equipment management and course teaching assistance
- Connecting multiple students to paid professional opportunities related to community development, interdisciplinary study, and public impact
- Supporting the development of multiple student film clubs, including initiating the creation of and serving as advisor for The Film Alliance (the “club of clubs” for student leaders)
- Serving on Herberger Institute “Community of Care” committee, which coordinated resources between unit faculty and staff, academic advisors, and student success specialists
- Developing specific coursework and programming in unit orientation (first-year student experience, taught several times) and portfolio development (2<sup>nd</sup> year “review” course) in conjunction with academic advisors and student success centers to maximize student contact and retention
- Facilitating the expansion of student-driven film festivals and events, including expansion of “Senior Showcase” to multiple nights, internet broadcast, pursuing named awards and prizes, and producing/hosting unit events for 10+ years.

**Academic Areas of interest:**

educational and informational media, popular culture, film/media publicity and marketing, performance studies, poetry/literature/humanities, sexuality and gender studies, history of film/television/theatre, actors and acting, improvisation

## **Recent Film/Media Production Experience:**

- October 2025: **Director/ Executive Producer / Writer, “[Welcome to the Dorrance Dome](#)” (Arizona Science Center, Phoenix, AZ)**
- Created and produced 20-minute immersive film inaugurating the Dorrance Dome 60-foot 360° LED planetarium—the most advanced in North America. ([Link to news coverage](#))
  - Narrated by actor Anthony Rapp; produced in collaboration with ASU faculty, staff, and alumni, along with Arizona Science Center and major institutional and governmental partners
  - Completed in under three months on a <\$200 K budget; first project commissioned for the Dome by **Arizona Science Center**.
  - Demonstrates leadership in immersive storytelling, science communication, and public engagement through new-media learning environments.
- 2024-present **Coordinating Producer, Arizona PBS**
- Series producer for nationally broadcast educational humanities documentary series Season Five (airing 2026)
  - Includes production of ancillary promotional and series branded material for broadcast and social media; educational modules for K-12 and higher education; and behind-the-scenes material.
- Co-Director, series episode: “Tar” by C.K. Williams (2026)**
- November 2023 **Associate Producer, “[The Assignment](#)” – Short Promotional Film**
- Produced with SCIRENS ([www.scirens.com](http://www.scirens.com)) for ASU’s Center for Science and the Imagination; promotes solutions to climate crisis

## **Publications:**

### ***Monograph:***

- 2019 **Everything But the Script: Professional Writing for the Entertainment Industry (Cognella Publications) [Link](#)** Author
- Book offers critical insight into the theories and practices of film/media production and marketing that are enabled by professional writing.
  - First-ever published work about critical industry practices such as script coverage, story analysis, production notes, publicity materials, and general business writing practices from the perspective of the film/media industry.

## ***Peer Reviewed Articles, Journals, Book Chapters, and Contributions:***

- 2025 **Williams, Simon, and Delgado, Maria (ed.) The Cambridge Encyclopedia of Stage Directors. Cambridge University Press (UK). [Link with selected reviews](#).** Contributor
- Sole author of 25 biographical entries

2025	<p><b>“Open Wounds: Decentering the Televisual Rape/Recovery Narrative in <i>Outlander</i>.”</b></p> <ul style="list-style-type: none"> <li>• <u>Outlander and Lord John as Crime Fiction: Essays on the Novels, Stories, and TV Series</u>, Erin E. MacDonald (ed.) <a href="#">Link</a>.</li> </ul>	Author
2015-2017	<p><b><u>Response: The Digital Journal of Popular Culture Scholarship</u></b></p> <ul style="list-style-type: none"> <li>• Peer-reviewed, open access journal, published by Mid-Atlantic Popular &amp; American Culture Association (MAPACA).</li> </ul>	Original Editor
2016	<p><b>“‘Some Things Shouldn’t Be Fixed’: Frameworks of Critical Reception in the Early Career of Hal Hartley.”</b></p> <ul style="list-style-type: none"> <li>• <u>The Cinema of Hal Hartley: American Independent</u>, Steven M. Rybin (ed., Minnesota State University), Columbia University/Wallflower Press.</li> </ul>	Chapter Author
2015	<p><b>Williams, Simon (ed.) <u>The Cambridge Encyclopedia of Stage Actors and Acting</u>. Cambridge University Press.</b></p> <ul style="list-style-type: none"> <li>• Sole author of 28 entries</li> </ul>	Contributor
2014	<p><b><u>The Mid-Atlantic Almanack, Volume 23 (Fall 2014)</u></b></p> <ul style="list-style-type: none"> <li>• Final print edition of peer-reviewed journal, (MAPACA).</li> </ul>	Editor
	<p><b>Espinosa, Micha (ed.) <u>Monologues for Latino/a Actors: A Resource Guide to Contemporary Latino/a Playwrights for Actors and Teachers</u>, Smith+Krause.</b></p> <ul style="list-style-type: none"> <li>• Wrote original biographical profiles of over 50 notable Latino/a playwrights; edited manuscript.</li> </ul>	Biographer
	<p><b>“This Too, Too Sullied Flesh: The Resurfacing of Robert Downey Jr.”</b></p> <ul style="list-style-type: none"> <li>• <u>Robert Downey Jr. From Brat to Icon: Essays on the Film Career</u>. Erin E. McDonald (ed.) MacFarland</li> </ul>	Chapter Author
	<p><b>“American Empirical Time and Space: The (In)visibility of Popular Culture in the Films of Wes Anderson.”</b></p> <ul style="list-style-type: none"> <li>• <u>The Films of Wes Anderson: Critical Essays on an Indiewood Icon</u>. Peter C. Kunze (ed.) Palgrave MacMillan.</li> </ul>	Chapter Author
2013	<p><b>“Girls Will Be Boys: Approaching the Transgressive Female Body.” <u>Otherness: Essays and Studies 3.2</u>. The Center for Otherness (Aarhus University, Denmark).</b></p> <ul style="list-style-type: none"> <li>• Online, peer-reviewed journal.</li> </ul>	Article Author

- 2010                    **"New Voices, New Stars, New Challenges: Actors and Acting in the Early Sound Era." Mid-Atlantic Almanack Volume 19.**                    Article Author
- Excerpt of dissertation about early sound-era stars

***Reviews and other short form publications:***

- 2017                    **"We Cannot Pretend These Things Haven't Happened"; 'One Mississippi Offers Authenticity and Hope in Our #metoo Moment.'" *Response: The Digital Journal of Popular Culture Scholarship*, November 2017. [Link](#).**
- "Tomorrow's Headline." *Theatrical Intimacy Education*, October 2017. Editorial co-written with Chelsea Pace. [Link](#).**
- 2013                    **Review: The Feminist Porn Book, ed. Taormino, Penley, Shimizue, Mirelle-Young, CUNY Press. Mid-Atlantic Almanack Vol. 22.**
- 2012                    **Review: Steve Martin: The Television Stuff (DVD collection) Mid-Atlantic Almanack, Vol. 21.**
- 2009                    **Review: Under the March Sun by Charles Fountain, Oxford University Press. Journal of Popular Culture (46:4)**
- 2008                    **Review: The Funniest One in the Room: The Lives and Legends of Del Close by Kim Johnson, published by Chicago Review Press. Journal of Popular Culture (46:1)**

**Public Presentations:**

***Conference Papers since 2010:***

- 2024                    **"Imagining the Biggest Movie Ever Made"**  
Presented at [Architecture Media Politics Society \(AMPS\)](#) conference: Society. Spaces. Screens. Phoenix, AZ and virtual
- 2023                    **"Rhizomatic Learning in the Digital Age: How Interactive Media, Machine Learning, and Gamification can Personalize Higher Education"; co-written with Professor Nicholas Pilarski.**  
Presented at [Architecture Media Politics Society \(AMPS\)](#) virtual conference: Teaching Beyond the Curriculum.
- 2019                    **"Radical Witness: The Legacy of Michael Jackson after Leaving Neverland."**  
Presented at MAPACA Conference, Pittsburgh, PA
- 2018                    **"Ero-autism: Some Intersections of Sexuality, Adolescence, and Neurodiversity in Recent Series Television."**  
Presented at Society for Cinema and Media Studies (SCMS) Conference, Toronto, ON

- 2017                   **"Epic and Historical Fails: 'Waterworld' and 'Striptease'."**  
Presented at Popular Culture Association / American Culture Association (PCA/ACA) Conference, San Diego, CA (Film area panel)
- 2016                   **"Points of View: Gender, Privacy, Masculinity, and Celebrity Sex Scandals in the Internet Era."**  
Presented at Popular Culture Association / American Culture Association (PCA/ACA) Conference, Seattle, WA (Internet Culture area panel)
- 2015                   **"Severing and Suturing the Fairy Tale: Angelina Jolie and Maleficent."**  
Presented at MAPACA Conference, Philadelphia PA
- 2013                   **"The Resurfacing of Robert Downey Jr."**  
Presented at MAPACA Conference, Atlantic City, NJ
- 2012                   **"The Poetics of Cartman: South Park and Aristotelian Theory."**  
Presented at PCA/ACA Conference, Boston, MA (Animation area)
- 2011                   **"Anything That We Wanted to Be: Generic Hybridity, Kiddie Violence, and Bugsy Malone."**  
Presented at MAPACA Conference, Philadelphia, PA
- 2010                   **"Girls Will Be Boys: Sexual Fluidity in Digital Performance."**  
Presented at MAPACA Conference, Alexandria, VA. (Sexuality/Erotica area)

***Workshops / Panel Discussions / Invited Lectures / Interviews and Appearances since 2014:***

- 2023                   **Faculty Sponsor / Host, "The Films of Sidney Poitier."**  
Tempe Friendship Village Community (senior living community)  
Arranged guests and moderation for screening of six Poitier films for local senior communities.
- 2020-present       **Guest Lectures, Osher Lifelong Learning Insitute (OLLI)**  
Arizona State University.  
Topics: "The Legacy of Sidney Poitier," "A History of Movie Posters," "History of the Oscars," "Fosse and Verdon" (with dance professor Karen Schuup), "Kelly and Astaire" (with Professor Schuup),
- 2022                   **"Prequel Content Has Been on the Rise..."** *The State Press*, 6 October. Quoted in interview by Amir Imam. [Link](#)
- "How a mix of comfort TV and post-apocalyptic streaming got us through the pandemic."** Interview: Mark Brodie for KJZZ, public radio station (syndicated by NPR). March. [Link](#)
- "2002 Oscar Preview."** Interview: Wallethub.com, March. [Link](#)

- "ASU Students Explore New ASU Building."** Interview: local news, FOX 10, Phoenix, January. [Link.](#)
- 2021-2023 **Panelist / Contributor: Channel Zed (YouTube).**  
Regular contributor to podcast/webstream about contemporary culture channel, including "Undead Live!" and "Brain Dead Theatre." [Link.](#)
- 2022 **Screening and Discussion (Invited Host/Presenter):**  
**Tempe Majestic Theatre:** "Buck and the Preacher" and "Boogie Nights" (Separate events)
- 2020 **Interview subject and project advisor:**  
***Alright, Alright, Alright: The Oral History of Richard Linklater's "Dazed and Confused."*** Written by Melissa Maerz, published by Harper Collins.
- 2020 **Conference Panel / Contributor:**  
**ZAMM (Zombie Apocalypse Medicine Meeting).** Invited guest panelist on livestream conference, sponsored by Arizona State University. [Link](#)
- 2019 **Screening and Discussion (Invited Host/Presenter):**  
**Harkins Cinema – ASU Film School Series:** "Almost Famous." (Invited host/presenter.)
- Talk Cinema –Scottsdale Center for the Performing Arts.** "Ruben Brandt, Collector." [Link](#)
- Alamo Drafthouse Tempe.** "Easy Rider." Screening plus discussion/public lecture. [Link.](#)
- 2018 **Panel Discussion:**  
**Center for the Advanced Study and Practice of Hope. A Discussion about Hope and Cinema,** public discussion with Nancy Utley, Chairperson of Fox Searchlight Pictures. [Link.](#)
- Screening and Discussion (Invited Host/Presenter/Lecturer):**  
**Alamo Drafthouse Tempe.** "All That Jazz." Screening plus discussion with film stars Ann Reinking and Erszabet Foldi. [Link.](#)
- Scottsdale Museum of the West.** "The Man Who Shot Liberty Valance." [Link.](#)
- Scottsdale Museum of the West.** "Iconic Images: The Making of Great Movie Posters." [Link.](#)
- Discover – Japan Series, Scottsdale Center for the Performing Arts.** Akira Kurosawa's "Ran." [Link.](#)
- 2017 **Screening and Discussion (Invited Host/Presenter):**  
**Center for Film, Media, and Popular Culture.** "Trans\*cend (Invited host) September, 2017. Presented with AZ Humanities. [Link.](#)



**Discovery Series Arts Connect, Scottsdale Center for the Performing Arts.** “Nouvelle Vague French Cinema and Culture” series; discussion of film Pierrot le Fou. February 2017.

**Tempe Center for the Arts.** “The Unforgiven” (1960) public screening. January 2017. [Link](#).

2016      **Screening, Q+A and Discussion:**  
**Black Mirror: Twelve Million Merits.**  
“TV Dinner” series sponsored by ASU Center for Science and Imagination At Marston Theatre, ASU, scheduled for November. (Invited lecturer)

**Westworld.** Presented with Dr. Ruth Wylie and the ASU Center for Science and Imagination at FilmBar, Phoenix. (Invited co-presenter)

2015      **Screening and Discussion (Invited Host/Presenter):**  
**Tempe Center for the Arts “Page to Screen”**  
Peyton Place (Film) exhibit, Tempe, AZ. (Invited presenter).  
Also provided museum display and program text for exhibits on Peyton Place and Walt Disney film adaptations.

2014/2015      **Information session:**  
**“Finding and Preparing for the Right Theatre Program.”**  
Arizona Thespian Festival, Phoenix, AZ. Session for high school students and teachers advising them about selecting college theatre programs.

2014      **Professional development panels:**  
**“Gender in Academia” and “Scholarship and Digital Publication”**  
(facilitator), MAPACA Conference, Baltimore, MD.

**Host and moderator:**

**“Q+A with John Waters,”** MAPACA Conference, Baltimore, MD.

- Presented John Waters with first ever “Divine Impact Award” recognizing his lifelong contribution to popular culture.
- 20-minute interview was recorded and later published at [responsejournal.net](#), with video essay produced by ASU film student Elora Mastison. [Link](#).
- Initiated idea for award and contracted with Mr. Waters’ representatives for personal appearance.

***Invited Peer reviewer for Publication:***

2023      ***Contemporary Theatre Review, article peer reviewer***

2022      ***Quarterly Review of Film and Video, article peer reviewer***

2019      ***Representing Kink***, edited by Sara K. Howe and Susan E. Cook  
Manuscript Review, Lexington Books / Rowman and Littlefield Publishing  
Quoted on book cover and publisher’s website ([Link](#))

2017 *Staging Sex: A Handbook for Rehearsing and Directing Intimacy on Stage and Screen*, by Chelsea Pace  
Manuscript Review, Routledge

### Advanced Training and Workshops:

2020-2021	<p>ASU Launching Leaders Program (LLP) Cohort III  <a href="#">ASU Leadership Initiative</a>              Eight month leadership training program for select newly appointed administrators, directors, and leaders</p>
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2019      Theatrical Intimacy Education  
Intimacy Coordination Workshop, New York

**Selected Course Teaching Experience:**

2009-11, Arizona State University, Herberger Institute for Design and the Arts  
2013-present

**Primary Teaching Assignments (2018-present):**

FMP 330	Professional and Technical Writing for Film/Media Originated and developed course for ASU
FMP 403	Independent Film (in person and online) Created Herberger Online course content, 2016

**Other Courses Taught:**

FMP 250	Ethics Survey: Sex and Violence in Film/TV
FMS 100	Introduction to Film and Media Studies
	Course offered in Department of English
FMP 285/385	Portfolio Preparation and Review I and II
FMP 361	Intermediate Screenwriting
FMP 394	Intro to Comedy Series Writing
THE 320 /321	History of Theatre Part I / II
THE 125	Orientation to Theatre and Film
THE 220	Principles of Dramatic Analysis
THE 405	Great Movie Musicals (online; summer sessions)
	Created Herberger Online course content
THE 404	Foreign Films and Filmmakers
THE 421	Shakespeare on Film and Stage (online)
FMP 294/394	Special Topics:
	History of Film/Television Industries
	Livestream Production
	15 Weekend Seminars w/ Guest Instructors
FMP 398	Capstone Development
APH 494	The Image of Rome (in Rome, Italy)

**Courses taught at other institutions include:** Theatre Appreciation, Dramatic Structure, Beginning/Intermediate Acting, Improvisation, and the History of Acting/Performance.

**Senior Project/Capstone Advising/Advanced Study and Mentorship:**

Since 2015, I have served as instructor of record to over 100 senior projects, Barrett capstone projects, and independent study projects, totaling over 300 credit hours of student work

**Graduate Student Advising / Committees:**

**Seth Koury**, dissertation (Walter Cronkite School of Journalism and Mass Communication); committee member (2025)

**Elena Rocchi**, dissertation (The Design School); committee chair (2022)

**Madison West**, MS applied project (Sustainability/Global Studies); advisor and committee member (2019)

**Grants:**

2020

**Southwest Interdisciplinary Research Center (SIRC) – Pilot Grant  
“Development and Feasibility Testing of a Culture-Centric Digital  
Storytelling Intervention to Promote HPV Vaccination in Korean-  
American Youths.”**

- Co-Pi with nursing faculty for digital storytelling initiative, funded through NIH and NIMHD

2019

**National Institute of Nursing Research - Clinical Trial Planning Grant  
(NIH R34) (Grant approved Fall 2019)**

- Co-PI with nursing faculty for educational project for HPV vaccination awareness to at-risk communities

**CounterAct Initiative, Seed Grant**

**Herberger Institute for Design and the Arts**

- \$550 grant to develop educational materials related to SAFE Set Protocol

2018

**National Science Foundation - STEM Trek Proposal (NSF FP 00017087)**

Co-PI with education and STEM faculty to embed videography teams in learning experiences for junior-high school students

2015

**Mary Lily Research Grant, Sallie Bingham Center**

**Duke University / Rubenstein Rare Books Library**

- \$1000 travel grant to research materials related to feminist history, LGBTQ in popular culture and representations of kink

**Professional Affiliations and Appointments:**

**Center for Film, Media, and Popular Culture**, ASU, Faculty Affiliate

**Barrett Honors College** Affiliate Faculty and Capstone Adviser, ASU

**Mid-Atlantic Popular/American Culture Association (MAPACA)**

Vice-President of Publications, 2013-2016 (Three Year Term)

Association President, 2011-2012; Board Member, 2008 – 2016

Associate editor, Mid-Atlantic Almanack, 2009-10, 2012

Theatre/Dance/Performance Studies Area Chair, 2008 – 2013

Sexuality and Erotica Area Chair, 2012-2017; Film Studies Area Chair, 2014-2017

Conference Chair, 2013 (Atlantic City, NJ) and 2010 (Alexandria, VA)  
**Popular Culture Association/American Culture Association**, Member (PCA/ACA)  
**Society for Cinema and Media Studies**, Member (SCMS)

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**Academic/Professional Service and Appointments:**

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| 2025                    | <b>Promotion and Tenure – External Reviewer</b><br>For candidates at: Stony Brook University and Baylor University                                                                                                                                                                                                                                               |
| 2024-2025               | <b>Playwright Mentor</b><br>Crossroads Theatre Jerusalem Theatre Festival, <a href="#">Link</a>                                                                                                                                                                                                                                                                  |
| 2022-present            | <b>HIDA Tenured Faculty Personnel Committee</b><br>Committee Chairperson, 2023-present                                                                                                                                                                                                                                                                           |
| 2024-present            | <b>Advisor – Tempe Late Night</b><br>Advisor for ASU comedy performance club                                                                                                                                                                                                                                                                                     |
| 2015-2016<br>2022-2023  | <b>Arizona Board of Regents (ABOR) Program Review Committee (State-mandated unit review)</b> <ul style="list-style-type: none"><li>• In charge of document creation, management, copy-editing, formatting, and analysis of assessment and enrollment data</li><li>• Wrote/edited/supervised the collaborative writing of report text.</li></ul>                  |
| 2021-present            | <b>Advisor – The Film Alliance</b> <ul style="list-style-type: none"><li>• Club made up of leadership of multiple student clubs to coordinate student efforts and act as a representative body (de facto “student council”).</li></ul>                                                                                                                           |
| 2019                    | <b>“Dear Women” Social Media Campaign</b> <ul style="list-style-type: none"><li>• Originated, manage student engagement, and plan “Dear Women in Film” social media feeds on Instagram, Facebook, Twitter.</li></ul>                                                                                                                                             |
| 2018                    | <b>So Good Asian Food and Film Festival, Judge</b>                                                                                                                                                                                                                                                                                                               |
| 2017-2023               | <b>AZ Transfer Articulation Task Force Representative – Film and Media</b> <ul style="list-style-type: none"><li>• Co-created, developed, and chair (2017-2022) of first state-wide Film and Media ATF</li></ul>                                                                                                                                                 |
| 2018-present            | <b>Media and Communications Advisory Committee, Eastern Arizona College</b> <ul style="list-style-type: none"><li>• Advised EAC faculty on curriculum revisions and program management to facilitate greater transfer rates to ASU</li></ul>                                                                                                                     |
| 2010-2011,<br>2014-2017 | <b>Curriculum Coordinator, School of Film, Dance and Theatre<br/>Herberger Institute for Design and the Arts, Arizona State University</b> <ul style="list-style-type: none"><li>• General supervision and maintenance of catalog entries, course descriptions, degree plans, major maps for 17 degrees, concentrations, and certificates in the SoFDT</li></ul> |

	<ul style="list-style-type: none"> <li>• Assist faculty in proposing and developing new courses, degree plans, or course fees</li> <li>• Curricular management and course scheduling assistance.</li> <li>• Administration and approval of academic petitions</li> <li>• ACETS (transfer course) approval and course articulation</li> <li>• Lead gathering and reporting program assessment data for all academic programs</li> </ul>
2015-2019	<b>University Undergraduate Academic Standards Committee</b> <ul style="list-style-type: none"> <li>• Representative for Herberger Institute for Design and the Arts</li> <li>• Committee chaired by Vice-Provost Frederick Corey</li> </ul>
Multiple Semesters	<b>Film and Media Production Concentration (FMP) Admissions / Portfolio Review Committee</b> <ul style="list-style-type: none"> <li>• Developed new application review and approval system</li> </ul> <b>Senior Capstone/Showcase Selection Committee</b> <ul style="list-style-type: none"> <li>• Established new admission requirements/standards</li> <li>• Established new committee operating procedures</li> <li>• Established F. Miguel Valenti Award for Ethical Filmmaking Practices (2013)</li> <li>• Host of semester-ending senior capstone event 2014-2022</li> <li>• Supervised and produced multiple showcase programs, including online festivals during pandemic</li> </ul>
2015-2021	<b>Texas High School UIL Film/Media Competition Judge</b>
2014-2025	<b>Kennedy Center American College Theatre Festival (KCACTF) Respondent, Region Eight</b>
2013-2014	<b>Mainstage Production Committee, Film Area Representative</b>
2013-2015	<b>Arizona Thespian Festival, Recruitment</b> <b>Texas Educational Theatre Association, Recruitment</b>
2010	<b>Academic Senate, School of Theatre and Film Representative</b>
2010-2011	<b>Creator/Faculty Advisor, Mainstage Promo Video Project</b> <ul style="list-style-type: none"> <li>• Charged by unit leadership to create a program where students in Film and Media Production assisted in the creation of promotional videos and material to promote Mainstage productions</li> <li>• The success of this program eventually lead to the establishment of the HIDA Videography department, which now creates materials for projects across the ASU campus as well as for HIDA</li> </ul>
2009-2011	<b>Creator/Curator, ASU Film Forum Series</b> <ul style="list-style-type: none"> <li>• Charged by unit leadership to present a regular (3x per semester) public screening of notable historical films</li> </ul>

2009-present      **Curriculum Committee, Member/Film Area Representative**

2009-2011      **Faculty Advisor/Coach/Director for SPOT Improv**

***Ad-hoc service duties, accomplishments, and activities include:***

- Search committee member for tenure-track positions in film (2012), cinematography (2017), and film and media studies (2018); supervised multiple faculty and staff hires as interim director.
- Primary point person and curricular architect of revised FMP and FPR “track” programs (implemented fall 2015), including:
  - Revising upper-division requirements in five distinct areas of study
  - Facilitating expansion of degree plans through permanent course creation
  - Revising portfolio review/admissions procedures
  - Creating supporting documents and video instruction for advisors, faculty and students.
- Initiating and determining new protocols and forms regarding student film production on campus and in campus housing.
- Wrote and narrated six short video lectures for HIDA/Herberger Online course “The Image of Rome” for professor Elena Rocchi. “Guest video” lectures that focus on the image of the city of Rome throughout cinematic history.

**Honors:**

Feb 2020	<b>KCACTF Region 8: Judith Royer Respondents Award for Excellence in Production Response.</b> (First ever regional winner.)
May 2016	<b>SUN Award, Serving University Needs,</b> “for assisting in the endeavors of Barrett Students.”
May 2009	<b>Certificate of Appreciation, Arizona State University Disabilities Resource Center,</b> “for going the extra mile to reduce barriers and ensure student access.”
June 2005	<b>Nominee, Outstanding Teaching Assistant of the Year,</b> Department of Film Studies/Department of Dramatic Art
June 2004	<b>University Award of Distinction, UCSB ,</b> for creation of I.V. LIVE. and contribution to the University community
May 1991	<b>George Amberg Memorial Award for Outstanding Achievement,</b> Department of Cinema Studies, New York University <b>Founder’s Day Award</b> Recipient, New York University Highest GPA in class graduating from Tisch School of the Arts
1989 – 1991	<b>University Scholar (Dean’s Honors Program)</b> Tisch School of the Arts, New York University

**Funded Project:**

2004	<b>I.V. Live / Weekly Performance Series</b> <ul style="list-style-type: none"><li>• Created and initiated program and initial funding proposals</li><li>• Program funded by UCSB administration included new funding of teaching assistantship, creation of production class in Department of Dramatic Art, and weekly performances; launched the “I.V. Arts” movement and social initiatives to renovate and restore the public reputation of Isla Vista</li></ul>
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## **Professional/Industry Experience:**

- |                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2023-2024      | <b>Consultant, Verse Video Education</b> <ul style="list-style-type: none"><li>• Paid consultant on instructional design and pedagogy for creation of online courses in Humanities and Health Care.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                    |
| 1993 – present | <b>Freelance marketing/publicity consultant/writer.</b> <ul style="list-style-type: none"><li>• Press kits/production notes written and edited for over 200 projects. See section below.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                               |
| 2005 – 2006:   | <b>Executive Director, Michael Howard Studios, New York.</b> <ul style="list-style-type: none"><li>• Supervised scheduling/facilities/staffing of private acting studio; taught classes; designed print and online ads; supervised marketing and student recruiting.</li><li>• Supervised administrative transition following change of ownership; established numerous course management, scheduling, and office management practices.</li><li>• Working in New York for this year facilitated primary research for my dissertation at the performing arts library at Lincoln Center.</li></ul> |
| 1997 – 2001:   | <b>Creative Executive, Hunt/Tavel Productions, Sony Pictures Studios.</b> <ul style="list-style-type: none"><li>• Developed literary properties and screenplays for actress/producer Helen Hunt and producing partner Connie Tavel.</li><li>• Created and supervised office management; point person on project development notes and coordination of coverage.</li><li>• <u>Then She Found Me</u> (produced and directed by Helen Hunt in 2005) was developed at this time; I served as a writer's assistant to Ms. Hunt and co-writer Victor Levin in 2000 and 2001.</li></ul>                 |
| 1996 – 1997:   | <b>Asst. to Story Editor, Castle Rock Entertainment, Beverly Hills, CA</b> <ul style="list-style-type: none"><li>• Supervised freelance development staff.</li><li>• Managed studio screenplay/feature film archive and coverage files.</li><li>• Helped development/implement script submission database software program.</li></ul>                                                                                                                                                                                                                                                            |
| 1994 – 2004:   | <b>Freelance story analyst</b> <p>Analysis/story notes on over 2000 screenplays, novels, teleplays, theatrical properties, for major studios and film producers including Castle Rock Entertainment, Sony Pictures, and Media Rights Capital.</p>                                                                                                                                                                                                                                                                                                                                                |
| 1991 – 1995:   | <b>Publicist / staff member, Clein + White Public Relations, New York and Los Angeles</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

## **Unit Publicity / Professional Consultation and Writing**

This is a partial list of professional assignments in the film/television/media industry, including marketing materials, and other elements related to public relations. This work is contracted from several PR companies in New York and Los Angeles, including Falco Ink (New York), PMK-BMC (New York/Los Angeles), and Lori DeWaal and Associates (Los Angeles); and from independent production companies or individuals who approach me via referrals.

These written materials are used in support of public relations, publicity, sales, and marketing campaigns that support film/television/entertainment projects beginning at the earliest stages of the production process, and continuing through the project's release. I also occasionally create similar materials for public personalities, designers, chefs, restaurants, musicians, and architects.

My work on these projects varies slightly with each assignment, but would include many or most of the following elements:

- Creating log-lines and short-form synopses of projects for use in official publicity and marketing campaign literature.
- Identifying salient elements of popular culture and critical consensus for exploitation during publicity and marketing campaigns.
- Collating, formatting, and copy-editing of material collected from unit publicity, production credits, and personal biographies gathered from diverse industry sources.
- Creating questions for interviews conducted in conjunction with the production of electronic press kits (EPK – “Behind the Scenes” interviews and footage).
- Creation/collation of production materials into a “press kit” including production notes, full cast/crew information, biographies of principal talent, and special feature items regarding the project's unique history, features, and cultural value.
- Consultation regarding possible niche/specialty outlets for potential marketing outreach.
- Conducting interviews and conversations with key production personnel (producers, directors, screenwriters, and performers) that will prepare them for the engagement of the publicity and marketing efforts when the project comes to the press and public.
- Writing extended personal and corporate biographies for use of personal agents, managers, and publicists.
- Writing pitch letters specific to timely events; creating “official” statements in response to press requests; and other ad-hoc writing related to daily publicity, promotional, and marketing activities.
- Consulting on marketing campaigns related to awards consideration.

### ***Unit publicity (serving as production publicist and credited on film):***

#### **Dazed and Confused (1993)**

Written and directed by Richard Linklater

Produced by Jim Jacks and Sean Daniels for Gramercy/Universal Pictures

Starring Jason London, Matthew McConaughey, Ben Affleck

#### **Party Girl (1995)**

Written and directed by Daisy von Scherler Mayer

Starring Parker Posey, Liev Schreiber

First feature film to debut on internet, September 1995



**The Crow (1994)**

Directed by Alex Proyas; Produced by Ed Pressman and Jeff Most  
Starring Brandon Lee, Michael Wincott, Ernie Hudson  
Managed media frenzy surrounding the accidental on-set death of star Brandon Lee.

**Fall Time (1995)**

Directed by Paul Warner; Produced by Ed Bates  
Starring Mickey Rourke, Jason London, David Arquette

***Notable consulting/writing projects:***

**Leaving Neverland (four hour television documentary)**

Directed by Dan Reed, produced by HBO Documentary; premiere at Sundance Film Festival 2019

**Late Night (feature film)**

Written by Mindy Kaling, directed by Nisha Ganatra  
Starring Emma Thompson, Mindy Kaling, John Lithgow  
Produced by 30 West/FilmNation Entertainment; premiere at Sundance Film Festival 2019

**Struggle: The Life and Lost Art of Szukalski (Netflix feature documentary)**

Produced by Leonardo DiCaprio

**A Beautiful Day in the Neighborhood (feature film)**

Written by Noah Harpster and Micah Fitzerman-Blue; Directed by Marielle Heller  
Starring Tom Hanks; Produced by Big Beach Films and TriStar Pictures

**Life Itself (feature film)**

Written and directed by Dan Fogelman; Starring Oscar Isaac, Olivia Cooke, Antonio Banderas  
Released by Amazon Pictures, Fall 2018

**Searching... (feature film)**

Directed by Aneesh Chaganty; Starring John Cho, Debra Messing  
Debuted at Sundance Film Festival, 2018 / Released by Sony Pictures, August 2018

**The Zen Lives of Garry Shandling (feature documentary)**

Written and directed by Judd Apatow  
Produced by HBO Documentary / Debut Spring 2018

**Jane Fonda in Five Acts (feature documentary)**

Directed by Susan Lacy, produced by HBO Documentary; premiered at Sundance Film Festival 2018

**A Kid Like Jake (feature film)**

Written by Daniel Pearle, directed by Silas Howard; starring Jim Parsons, Claire Danes, Octavia Spencer  
Debuted at Sundance Film Festival, 2018 / Released by IFC Films, June 2018

**Hearts Beat Loud (feature film)**

Directed by Brett Haley; starring Nick Offerman, Kiersey Clemons, Ted Danson  
Debuted at Sundance Film Festival, 2018 / Released by Gunpowder and Sky, June 2018

**Wonderstruck (feature film)**

Written by Brian Selznick, based on his novel, directed by Todd Haynes  
Produced by Christine Vachon and Amazon Studios  
Starring Julianne Moore, Oakes Fegley, Millicent Simmonds / Released by Amazon, 2017

**A Murder in Mansfield (feature documentary)**

Directed by Barbara Kopple; broadcast on Discovery Channel, December 2016

**Lowriders (feature film)**

Directed by Ricardo de Montreuil, Produced by Brian Grazer

Starring Demian Bichir, Theo Rossi, Eva Longoria; released by BH Tilt/Universal Pictures, 2017

**Kingsglaive: Final Fantasy XV (all-CGI feature film)**

Produced by Square Enix; Starring Aaron Paul, Lena Headey, Sean Bean

Released by Sony, Fall 2016

**Miss Sharon Jones! (music documentary feature)**

Directed by Barbara Kopple; Starring Sharon Jones and the Dap-Kings

**Last Chance U (season one; Netflix sports documentary series)**

Directed and produced by Tim Whiteley

**Fastball (Netflix sports documentary feature)**

Directed by Jonathan Hock; Narrated by Kevin Costner

Produced by Major League Baseball, Thomas Toll, and Mike Tolin

**Hail Caesar! (feature film)**

Written and directed by the Coen Brothers; Starring James Brolin, Channing Tatum

**Being Charlie (feature film)**

Written by Nick Reiner and Matt Elisifon; directed by Rob Reiner

Starring Nick Robinson and Cary Elwes

**Five Flights Up (feature film)**

Directed by Richard Loncraine; Starring Morgan Freeman and Diane Keaton

**Begin Again (feature film)**

Written and directed by John Carney; Starring Mark Ruffalo and Keira Knightley

Academy-Award nominee (Best Song)

**The Skeleton Twins (feature film)**

Written and directed and Craig Johnson; Starring Kristin Wiig and Bill Hader

**Our Idiot Brother (feature film)**

Directed by Jesse Peretz; starring Paul Rudd, Elizabeth Banks, and Zooey Deschanel

**Cadillac Records (feature film)**

Written and directed by Darnell Martin; Starring Beyonce, Adrien Brody, Jeffrey Wright

**Rachel Getting Married (feature film)**

Directed by Jonathan Demme; Starring Anne Hathaway, Bill Irwin

Distributed by Sony Pictures Classics, October 2008; Academy Award nominee (Best Actress)

**Grateful Dawg (music documentary feature)**

Directed by Gillian Griesman; starring David Griesman and Jerry Garcia

**Hoop Dreams (documentary feature)**

Directed by Steve James; Academy Award nominee (Best Editing); Peabody Award Winner

Named "Best Documentary of All Time" by International Documentary Association (2007)

**Night on Earth (feature film)**

Written and directed by Jim Jarmusch; starring Winona Ryder, Gena Rowlands, Rosie Perez

**What's Eating Gilbert Grape? (feature film)**

Directed by Lasse Hallstrom; starring Johnny Depp and Leonardo DiCaprio

**The War Room (documentary feature)**

Directed by D.A. Pennebaker and Chris Hegedus; starring James Carville, George Stephanopolous  
Academy Award nominee (Best Documentary)

**Orlando (feature film)**

Written and directed by Sally Potter

Starring Tilda Swinton; based on the novel by Virginia Woolf

**Swoon (feature film)**

Written and directed by Todd Kalin

Starring Craig Chester

Produced by Christine Vachon

**Individual and corporate projects include:**

**Rob Paulsen (voice actor, "Pinky and the Brain," "Animaniacs")**

**Ernie Hudson (actor, "Ghostbusters," "Oz")**

**Rod Steiger (actor, at the end of his career)**

**Mindy Sterling (actor, comedienne)**

**Michael York (actor/producer)**

**Dennis Farina (actor, "Hill Street Blues")**

**Daphne Maxwell Reid (actor/designer)**

**Edward Pressman (independent film producer)**

**Tony Luke (restauranteur, Philadelphia, PA)**

**Steven Francis Jones (architect/designer, Los Angeles, CA)**

**Dan Meis (Staples Center architect, Los Angeles, CA)**

**Dorothy Willetts (interior designer, Palm Springs, CA)**

**Four Day Weekend (improv troupe/Ft. Worth, TX)**

**Dan Tana's Restaurant (Los Angeles, CA)**

**Children Incorporated (International charity)**

**Sam Sawyer (animator/illustrator)**

### **Theatrical Production Experience:**

I have contributed to several productions, the product of my many years performing, directing, and devising theatre with college/university students. The practice of dramaturgy also connects my interest in history and popular culture and public relations/audience outreach.

#### ***At Arizona State University:***

Spring 2017    **Titus Andronicus** (Dramaturg)

From the play by William Shakespeare; directed by Kristin Hunt  
Collaborating/creating dramaturgy materials with Theatre student Michael Christensen in support of his Theatre capstone project

Spring 2016    **Lasso of Truth** (Dramaturg)

Written by Carson M. Kreitzer; Directed by Pam Fields  
Collaborated with film student Celeste Carle to create program notes, lobby display, and provide rehearsal feedback for production team.

Fall 2014        **shallow grave** ("Mike")

Written by John Perovich; directed by William Partlan  
Performed in supporting role for lab series production

#### ***At Black Theatre Troupe, Phoenix, AZ:***

Spring 2020    **Trouble in Mind** ("Al Manners")

Performed in major role for local revival of Lorraine Hansberry play  
Directed by Pam Field

#### ***At Stephen F. Austin State University (as Assistant Professor of Theatre)***

Summer 2013    **Charlotte's Web** (performer / musician / original music)

SFA Summer Rep Program [Link](#)  
Directed by Laura Rikard

Spring 2013    **bobrauschenbergamerica** (Director)

Written by Charles Mee  
SFA Mainstage Season [Link](#)

Fall 2012        **Spark** (director)

Staged reading / Written by Caridad Svich  
"No Passport" National script reading program / SFA [Link](#)

Summer 2012    **Steel Magnolias** (Director)

Written by Robert Harling  
SFA Summer Rep Program [Link](#)

Spring 2012    **Three Sisters** (performer / musician)

SFA Mainstage Season  
Written by Anton Chekhov / Directed by Rick Jones

Fall 2011-  
Spring 2013 Multiple productions as director of “The New Original Cast” and “The Fredonia Players.” Devised/collaborative shows and showcases created with select group of 8-12 students as writers and performers, including two original holiday-themed musicals, a full-length original “jukebox” musical, and a “live radio play”.

***At University of California Santa Barbara***

Spring 2009 **Time and the Conways** (Dramaturg)  
Written by J.B. Priestly  
Directed by Simon Williams  
UCSB Mainstage

Spring 2004 **A View From the Bridge** (Performer / “Alfieri”)  
Written by Arthur Miller  
Directed by Irwin Appel

Winter 2004 **Much Ado About Nothing** (Dramaturg)  
Directed by Judith Olauson  
UCSB Mainstage

***In Santa Barbara, CA:***

Spring 2009 **Buried Child** (Dramaturg)  
Written by Sam Shepard  
Dramaturg for Ensemble Theatre Company and director Jonathan Fox

Summer 2008 **Much Ado About Nothing** (Performer / Musician)  
Shakespeare Santa Barbara  
Directed by Jeff Mills

Summer 2007 **A Comedy of Errors** (Performer / Musician)  
Shakespeare Santa Barbara  
Directed by Irwin Appel

Fall 2002 **Twelfth Night** (Performer / Musician)  
Site Pacific Theatre  
Directed by Jim al-Shamma

*Additional professional and academic theatrical credits available upon request.*