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ACADEMIC POSITIONS

2020 – current	Assistant Teaching Professor of Communication School of Social and Behavioral Sciences	Arizona State University
2014 – 2020	Instructor Professional School of Social and Behavioral Sciences	Arizona State University

EDUCATION

2020	Doctor of Philosophy in Communication	Arizona State University
2013	Masters of Arts in Communication Studies	Arizona State University
2011	Bachelor of Arts in Communication	Arizona State University
2010	Associate of Arts in Business	Glendale Community College

COMPETITIVE GRANTS

2020: National Geographic Society

- Neighbor's Table (NT) seeks to increase virtuous perspective-taking (flexible relationship framing, Kelley, 2017), personal/community connection and involvement, and intrinsic spirituality through sharing stories/meals between immigrant families and church congregants in a nationally replicable program. Additional outcomes include conference papers, journal articles, and two books, including *We Are All Immigrant/Todos Somos Inmigrantes*.
- Grant Amount: \$64107-Denied

2016: OneAZ Community Foundation, OneAZ Credit Union.

- A grant for the development of program called, "Speaking of Science," which centers on targeting emerging middle school STEM students and the cultivating of confident and professional communication skills. Co-authored with Graduate Student Kenneth Kunkel in Communication Assessment Learning Lab (CALL).
- Grant Amount: \$2500-Approved

HONORS, AWARDS, FELLOWSHIPS

Fall 2024	College Marshal <ul style="list-style-type: none">• New College of Interdisciplinary Arts and Sciences, Arizona State University• Honored by the Dean's Office to represent the college at commencement for faculty exemplary contributions in teaching, scholarship, service, and academic leadership. Awarded to one faculty member each commencement cycle.
Spring 2024	Social Impact Award <ul style="list-style-type: none">• New College of Interdisciplinary Arts and Sciences, Arizona State University

Fall 2023	<ul style="list-style-type: none"> Recognized for outstanding contributions to community engagement, inclusive leadership, and public impact. Social Impact Award <ul style="list-style-type: none"> Presented by the Anonymous Student Committee, Arizona State University Awarded by student leaders in recognition of faculty mentorship, culturally responsive teaching, and community advocacy.
Fall 2013	Outstanding Master Graduate Student <ul style="list-style-type: none"> New College of Interdisciplinary Arts and Sciences, Arizona State University Top graduate student selected by the college amongst candidates from each of the schools.
2012/2013	Graduate Professional and Student Association (GPSA) Travel Grant recipient <ul style="list-style-type: none"> Recipient of full travel grant to attend two national conferences for presentation on a collaborated research projects with the Communication Assessment Learning Lab (CALL).
Spring 2013	Family Communication Consortium Student Spotlight, Arizona State University, <ul style="list-style-type: none"> School of Social and Behavioral Sciences Spotlight featured exceptional students whose work intersects with family communication topics and exemplifying research excellence. This honor requires faculty nomination.
2012/2014	Dean's Fellowship Scholarship, Arizona State University <ul style="list-style-type: none"> Recipient of the Graduate College Dean's Fellowship Scholarship awarded to first year graduate degree students who are underrepresented in their discipline, and who demonstrate academic excellence. Received during master's degree and doctoral degree

INSTRUCTIONAL DEVELOPMENT, CERTIFICATION, CREDENTIAL BADGES

2025	National Communication Association: Institute for Faculty Development. <ul style="list-style-type: none"> Instructional Development The general purpose of the IFFD is to stay abreast of ongoing changes and issues in communication theory and research, with an eye to enriching instructional insights and practices. This five-day conference offers participants an opportunity to network with fellow undergraduate scholar-teachers and learn from and with leading scholars in the field.
2025	Master Class for Teaching Online <ul style="list-style-type: none"> Instructional Development; Received CANVAS badge This badge is awarded for the completion of complete activities with due dates as students, using pedagogy and technologies designed to enhance online learning. Among the topics covered are creating course orientations, facilitating online discussions, managing writing assignments, using multimedia and reviewing course quality. This a 13-day training.
2025	ASU Foundation - Discovering Philanthropy <ul style="list-style-type: none"> Instructional Development 2 hours training providing an overview of philanthropic funding and its role at ASU; explored strategies for engaging with ASU Foundation staff, fostering collaborative development efforts, and leveraging resources to support faculty priorities. Included a fireside chat with frontline fundraisers and practical guidance for initiating philanthropic partnerships.
2025	Global Literacy Master Class: Good Governance, Democracy and Capitalism <ul style="list-style-type: none"> Instructional Development, Received CANVAS badge

- 2025

 - This badge is awarded to those who attend and participate in discussion of following topics: U.S. Post-World War II Power and Role; Measures of U.S. Global Power; International World Order; Cold War; American Successes and Failures; 21st Century U.S. Global Leadership; New Threats and Opportunities

Student Accessibility and Inclusive Learning Services: Orientation Webinar Invitation

 - Instructional Development
 - Provided guidance on the purpose, setup, and management of academic accommodations; introduced key university resources for SAILS students; shared best practices for using accommodations effectively. Included Q&A and support opportunities.
- 2024 – 2025

ASU WEST Teaching Innovation and Excellence Collaborative (TIE)

 - Instructional Development, received letter
 - For AY 24-25 attended 3 TIE workshops:
 - “Everything You’ve Ever Wanted to Know about Academic Status Reports”, on September 11, 2024.
 - “The Academic Integrity Process”, on October 22, 2024.
 - “Strategies for Using AI to Foster More Inclusive and Culturally Responsive Classroom Discussions”, on February 12, 2025.
- 2024

ASU Information Security Fundamentals Training 2024 Completion

 - Instructional Development; Received Certificate and Credly badges
 - This badge is awarded to those that complete the 2024 ASU Information Security Training.
- 2024

Adobe Education Institute Fellow 2024

 - Instructional Development; Received CANVAS badges
 - The Adobe Creative Campus program recognizes educators worldwide who are dedicated to empowering their students in the classroom and beyond. As an Adobe Education Institute Fellow, I have completed two months of Adobe’s professional development program and are inaugurated into a global community of academic thought-leaders who are changing the world through innovation and creativity.
- 2024

Researching Digital Interculturality Co-operatively

 - Instructional Development
 - ReDICO Encounters is 6 online encounters and 1 on-site PhD workshop & colloquium. The ReDICO encounters brings together leading international researchers from intercultural communication and linguistic studies to introduce theoretical and/or empirical perspectives on (digital) (intercultural) practices and engage in dialogue surrounding possible points of theoretical and methodological synergy.
- 2023 – 2024

PeerLA Leadership Academy Cohort XI

 - Professional and Instructional Development
 - A year-long series of trainings for ASU faculty and staff who are emerging as leaders in university activities. Trainings focus on developing leadership skills, supporting individuals in advancing impactful projects, and creating a diverse community of leaders. Dean nomination is required for participation. Offered by ASU’s University Design.
 - Capstone Project: Pa'Adelante@West: Empowering Latino Leaders
 - Developed course covering Latino leadership dimensions in professional communication, conflict management, workplace culture, and digital creativity.
- 2024

ASU Staff Council Inclusive Excellence Conference

- Instructional Development; Received CANVAS badge
 - Badge is awarded for the following competencies:
 - Identify the roles team characteristics play in building cultural bridges; Recognize how to establish safe spaces with respect and dignity for all people; Implement ways to inclusively listen and create visibility of all communities across campus through leadership representation.
- 2024 ASU A.I. Responsible Use Course Completion
- Instructional Development; Received CANVAS badge
 - Badge is awarded for successfully completing the ASU A.I. Responsible Use online course.
- 2023 Hispanic Promise Hispanic Capacity Building
- Instructional Development
 - The Hispanic Promise Capacity Building Organization provided an opportunity to attend monthly workshops, leadership development, data and insights analysis to help companies upskill and solve the most pressing issues they face on DE&I. These events were held between June and October 2023 for all involved in workforce development.
- 2023 – 2024 ASU Principled Innovation
- Instructional Development
 - A one-day leadership seminar focused on the exploration of The Principled Innovation Framework and its connection to ASU’s ability to imagine new concepts, catalyze ideas and for new solutions, guided by principles that create positive change for humanity. Dean nomination is required for participation.
- 2023 – 2024 ASU WEST Teaching Innovation and Excellence Collaborative (TIE)
- Instructional Development, received letter
 - For AY 23-24 attended 3 TIE workshops:
 - “Everything you wanted to know about ChatGBT and generative AI, but were too afraid to ask”, on September 20, 2023.
 - “How Concealable Stigmatized Identities of Faculty Can Affect Students”, on November 1, 2023.
 - “TIE Faculty Showcase”, on April 15, 2024.
- 2023 ASU Information Security Fundamentals Training 2023
- Instructional Development; Received CANVAS badge
 - This badge is awarded to those that complete the 2023 ASU Information Security Fundamentals Training.
- 2023 ASU Brand Strategy and Management
- Instructional Development
 - Enterprise Brand Strategy and Management hosts Academy workshops throughout the year ranging from brand introductions to live-event streaming to web development working sessions. Each summer we bring these session and subject matter experts together for a week of interactive learning courses for our annual Summer Camps.
- 2023 Promoting Mental Health Supports for Educators of Color
- Instructional Development
 - In this webinar, we will hear about recent data and what it tells us about the mental health of our educators, with special attention to research findings on the experiences of educators of color. This session will also highlight how states and districts are prioritizing educators’ mental health needs. Finally, attendees will hear a special presentation from the Rev. Dr. Thema Bryant, President of the American Psychological Association, on hope, encouragement, and healing.

- 2023 White House Initiative on Advancing Educational Equity, Excellence, and Economic Opportunity for Hispanics, U.S, Department of Education, Ed.gov
Learning Community: Ethnoautobiography Methodology
- Instructional Development
 - "Ethnoautobiography Learning Community" (ELC) coalesced in February 2022 around the work of decolonization and indigenous reclamation, meeting regularly over a period of time and immersing themselves in this framework ("Ethnoautobiography"). Membership consisted of individuals from the National Communication Association. Each week, ELC participants meet and share their individual and collective journeys as a way of highlighting not only the scholarly and pedagogical implications of the framework of Ethnoautobiography (in pushing back on modernity's culturally deracinating dynamic), but, more importantly, the transforming power of Indigenous challenges to recover a more just and sustainable way of living on a beleaguered planet.
- 2021 Global Advocacy Certificate Program, Advanced Certificate
- Instructional Development; Received participation certificate and CANVAS badge
 - After 8.0 hours of coursework via lectures and the completion of a capstone project.
 - Capstone Project Title: Cultural Intelligence in CommLabASU Project
 - Objective of project: Design a three-phase instructional research project focused on bringing DEIB into classroom and student organizational settings. Phases include instruction, self-reflection, and focus groups to develop strategies within student learning communities to embrace DEIB.
 - Workshops offered by the Certificate of Global Advocacy Program, GACP Arizona State University, Arizona
- 2021 Power of stories to Heal: Cultural strengths, Cultural wounds
- Instructional Development; Received participation certificate from Institute of Chicana Psychology, San Antonio, Texas.
 - Stories shape our identity and the telling and sharing of stories can be healing for intergenerational, community, family, and individuals. In this workshop, we discussed ways to recognize the healing power of stories through the use of Narrative therapy and a Chicana Psychology worldview.
- 2021 Advocacy, Activism, and Wellness: Identifying and utilizing our collective culture
- Instructional Development; Received participation certificate from Institute of Chicana Psychology, San Antonio, Texas.
 - This interactive workshop engaged with how to identify family's strengths and will ask to reflect on the responsibilities of passing these cultural strengths to future Chicana generations. Collectively considering/envisioning how our collective cultural resources lead to a voice of activism when grounded on values, strengths, and resources found within our communities.
- 2021 Global Advocacy Certificate
- Instructional Development; Received participation certificate and CANVAS badge
 - Contribute to the cultivation of a culturally intelligent campus community by demonstrating ongoing commitment to supporting culturally and linguistically diverse students and scholars in the classroom and workplace through participation in Arizona State University's 2020-2021 Global Advocacy Certificate Program.

2020 – 2021	<ul style="list-style-type: none"> • Workshops offered by the Certificate of Global Advocacy Program, GACP Arizona State University, Arizona <p>Explorations of Chicana/o/x identity Certificate</p> <ul style="list-style-type: none"> • Instructional Development; Received participation certificate Received participation certificate from Institute of Chicana Psychology, San Antonio, Texas. • Weekly seminars with a focus on the fundamentals of Chicana identity and its development. Topics covered include Chicana acculturation, media, identity, education, LGBTQ+gender, and spirituality.
2020	<p>ASUSync Instructional Strategies-Sync Workshop Assessment.</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Workshop Creating Material</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Workshop Active Learning</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Workshop Communication</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Workshop Planning</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Workshop Student Success</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Student Success</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
2020	<p>ASUSync Instructional Strategies-Sync Tech</p> <ul style="list-style-type: none"> • Instructional Development; Received CANVAS badge • Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials

- 2020 ASUSync Instructional Strategies
- Instructional Development; Received CANVAS badge
 - Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
- 2020 ASUSync Instructional Strategies-Sync Strategies
- Instructional Development; Received CANVAS badge
 - Discover new skills that can assist you in your ASU Sync classroom. Example of workshops and trainings for badge: Manage Your Course; Strategies for Group Projects; Designing Effective Learning Materials
- 2020 – 2021 Academics for Black Survival and Wellness
- Instructional Development; Received participation certificate.
 - This online week-long conference offered by WELLS collective at the University of Florida focused on providing training materials to Black and non-Black participants to make an actionable change to address anti-Black racism in their personal lives and academia.
- 2020 CommLabASU Distinguished Leadership
- Instructional Development; Received CANVAS badge
 - This recognition is reserved for those graduate students who began their undergraduate training at CommLabASU and demonstrated comprehensive knowledge and skill making an indelible, permanent contribution to the organization AND served in a substantial leadership role embodying excellence in communication education AND made superior contributions in the areas of professional training and community service.

TEACHING AND RESEACH INTERESTS

Intercultural communication; Critical Family Communication; Language, Culture, and Technology Intermediation within (Im)migrant Families; Cultural Identity, Cultural Humility, and Community Dialogue; Leadership, Qualitative Ethnographic/Community Participatory Action Research/Autoethnography Methodologies

TEACHING AND CURRICULUM DEVELOPMENT

- 2020 – 2025 Assistant Teaching Professor Builds Graduate Courses
- CMN 565: Globalization and Advocacy
 - Spring 2025, ground
 - This course examines the intersection of globalization and advocacy, focusing on how global forces shape intergroup relations, social structures, and responses to inequality. Through theory, case studies, and interactive dialogue, students will explore advocacy strategies addressing global challenges such as human rights, social justice, and inequality across diverse regions and communities.
 - CMN 598 (Special topic): Cultural Identity, Cultural Humility, and Community Building
 - Spring 2024, ground

- This seminar guides students through a reflective and interactive exploration of cultural identity and intercultural communication. Emphasizing a dialectical approach, the course fosters lifelong cultural humility through self-reflection and critical engagement with one's values, behaviors, and perspectives to help build inclusive communities of care.
- CMN 531: Communication and Social Change
 - Fall 2020, ground
 - This graduate seminar explores theories and practices of intercultural communication to understand and enact social change in “glocal” contexts. Emphasizing dialogue, participation, and community agency, the course critically examines how cultural processes, technology, and globalization shape both marginalization and opportunities for transformation. Students will co-create inclusive frameworks for equitable and sustainable social change.

Undergraduate Courses

- Com 494 (Special topic): Latinx Leadership
 - Fall 2024, ground
 - This course explores Latinx leadership through a cultural, historical, and communicative lens, emphasizing values such as resilience, advocacy, and community care. Using an ecosystems and dialectical approach, students examine how Latinx cultural identity and heritage shape leadership and activism. Through critical reflection, collaborative activities, and interdisciplinary analysis, students will develop intercultural leadership competence, cultural humility, and a deeper understanding of advocacy rooted in Latinx experiences.
- Com 363: Latinx and Media
 - Fall 2021, ground
 - The rapid growth of Latinx-media within the U.S., and transnational/regional media in the Americas, is unprecedented. Local and global organizations serving Latinx communities are increasingly acknowledging the importance of preparing professionals and academics with an understanding not only of Latino communities, but also of media industries and communication issues that impact those communities. Examines the production, distribution, and consumption of Latinx Media and images in the United States (U.S.). Focuses on a wide range of mediated cultural production with an emphasis on visual media such as television, film, advertising and digital/social media. Pays special attention to the influence of the so-called Latinx market, the configuration of national, racial and ethnic identities, politics, cultural production and the ways it challenges and/or reproduces competing cultural ideologies.
- Com 314: Inner City Families-The Cycle of Poverty-Developing our Advocacy through Cultural Humility
 - Spring 2023, ground
 - Examines issues and concerns that confront inner-city families. Blends theory and application. From a theoretical perspective, examines issues that affect families who live in the inner city (e.g., race and poverty), as well as specific skills and programmatic elements that are needed to work with families in an urban setting. In terms of application, provides an intensive service-learning-based experience. Engages students in specific

service to an embedded inner-city organization for a minimum of 3 hours per week. Students work with the professor to determine appropriate service placements.

- Universal Learning Course (ULC) – Online Learning
 - Com 225: Introduction to Public Speaking
 - Fall 2022, online
 - Skill-based course focusing on learning techniques for effective public speaking and professional presentations.

2014 – 2020

Instructor Professional Builds

Graduate Courses

- CMN 598 (Special topic): Family Communication Across Cultures
 - Spring 2020, ground/online
 - This course examines the concept of family through an intercultural communication lens, exploring how cultural identity, power, and social structures shape family experiences across contexts. Students will analyze diverse family forms, values, and communication practices, while developing intercultural competence and advocacy skills. Through critical reflection, theory, and collaborative projects, students will interrogate systems of exclusion and reimagine inclusive understandings of family in a global, multicultural world.
- CMN 598 (Special topic): Intercultural Communication Theory and praxis
 - Spring 2019, ground
 - This graduate seminar explores historical and contemporary theories of intercultural communication, examining core topics such as identity, language, nonverbal behavior, and intercultural relationships. Emphasizing social justice, new media, and peacebuilding, students will critically engage with diverse research perspectives and reflect on their own cultural identities. The course also focuses on applying theory to practice in teaching, training, community engagement, and conflict resolution.

Undergraduate Courses

- Com 494 (Special Topic): Families Across Culture
 - Spring 2020, ground/online
 - This course examines the concept of family through an intercultural communication lens, exploring how cultural identity, power, and social structures shape family experiences across contexts. Students will analyze diverse family forms, values, and communication practices, while developing intercultural competence and advocacy skills. Through critical reflection, theory, and collaborative projects, students will interrogate systems of exclusion and reimagine inclusive understandings of family in a global, multicultural world.
- Com 309: Rhetorical and Interpretive Methods in Communication
 - Fall 2019, ground
 - Examines humanistic and qualitative approaches to communication. Introduces textual, interactional and ethnographic methods.
- Com 471: Global media and Cultural Identity
 - Spring 2019, ground/online

- Explores theory and practices of global media production, dissemination and consumption. Surveys the ways in which local, regional and global sociocultural and political forces interplay to shape cultural identities and media consumption. Through reflection, collaboration, and critical analysis, the course fosters intercultural competence and advocacy.
- Com 499 (Individualized Instruction): Neighbors Table Dialogue
 - Spring 2019, ground
 - This course examines the concept of family through an intercultural communication lens, exploring how cultural identity, power, and social structures shape family experiences across contexts. Students will analyze diverse family forms, values, and communication practices, while developing intercultural competence and advocacy skills. Through critical reflection, theory, and collaborative projects, students will interrogate systems of exclusion and reimagine inclusive understandings of family in a global, multicultural world.
- Com 463: Intercultural Communication in the Global Context
 - Spring 2017, ground/online
 - This course explores the intersection of culture and communication in the context of globalization. Students will examine intercultural theories, communication practices, and systems of power that shape inclusion and exclusion. Through reflection, dialogue, and collaborative projects, the course fosters intercultural competence, advocacy, and critical engagement with global diversity and social justice.
- Com 371: Language, Culture, and Communication
 - Spring 2017, ground/online
 - This course introduces the cultural dimensions of language and its influence on communication, exploring topics such as bilingualism, biculturalism, and communicative disruptions. Students will examine the interplay between language, culture, and identity through interdisciplinary theories and interactive activities, building intercultural competence and critical awareness of communicative practices across diverse contexts. Cultural influences of language on communication, including social functions of language, bilingualism, biculturalism and bidialectism.
- SBS 302: Qualitative Research
 - Fall 2016, ground/online
 - Basic methodological issues in the systematic application of qualitative analysis of human social life. Surveys range of qualitative methods used by social and behavioral scientists
- Com 263: Intercultural Communication
 - Fall 2015, ground/online
 - This introductory course surveys key concepts in intercultural communication, focusing on cultural identity, value systems, communication styles, and intergroup dynamics across domestic and global contexts. Through theory and applied learning, students will develop skills for navigating cultural differences, reflecting on their own identities, and improving communication in diverse settings.
- Com 230: Small Group Communication
 - Fall 2014, ground
 - Skills and best practices for effective small group communication including leadership, problem-solving, collaboration and decision-making.

- Com 259: Communication in Business and the Professions
 - Spring 2014, ground
 - Interpersonal, group and public communication in business and professional organizations.
- Com 225: Introduction to Public Speaking
 - Spring 2014, ground
 - Skill-based course focusing on learning techniques for effective public speaking and professional presentations.

MENTORSHIP AND STUDENT SUCCESS

Graduate Thesis, Applied, Conference Projects

Spring 2026	Jingyu Wang <ul style="list-style-type: none"> • Master of Arts Communication Studies (MACS) • Second Reader Applied Project Committee
Spring 2025	Travis Harris <ul style="list-style-type: none"> • <i>Multi-Book Review: Responding to the Liberal Arts Crisis, as A Hermeneutic Education Crisis, with A Book Review</i> • Master of Arts Communication Studies (MACS) • Second Reader Master Applied Project Committee
Fall 2021	Katie Archer <ul style="list-style-type: none"> • <i>LGBTQ+ Youth and the Search for Labels: Identity Exploration Online</i> • Master of Arts Communication Studies (MACS) • Second Reader Master Thesis Committee
Spring 2021	Kelly Romero <ul style="list-style-type: none"> • <i>The Black Tax: A Case Study on the Effects of Discrimination in the Workplace</i> • Master of Arts Communication Studies (MACS) • Chair Applied Project
Spring 2021	Tyler Martinez <ul style="list-style-type: none"> • <i>Conspiracy Talk Among Fan Groups: Narratives Contributing to a Hyperreality</i> • Master of Arts Communication Studies (MACS) • Second Reader Master Thesis Committee
Spring 2021	Jacob Monka <ul style="list-style-type: none"> • <i>The Forkcast-An ASU West Podcast Network</i> • Master of Arts Communication Studies (MACS) • Co-Chair Applied Project
Spring 2020	Darnell Welch <ul style="list-style-type: none"> • <i>Discourse, Democracy, and Podcast: Connecting Commonality through Discourse</i> • Master of Arts Communication Studies (MACS) • Co-Chair Applied Project
Fall 2020	Darnell Welch <ul style="list-style-type: none"> • Master of Arts Communication Studies (MACS) • Reading Conference CMN 598: <i>Dialogue and Media</i>
Spring 2019	Noemi Moya <ul style="list-style-type: none"> • Master of Arts Communication Studies (MACS) • Second Reader Reading Conference CMN 598: <i>Language Brokering</i>

Undergraduate Honor Thesis

Spring 2025	Danilla Colin <ul style="list-style-type: none">• <i>“No estudio para saber más, sino para ignorar menos”--Sor Juana Inés de la Cruz: Exploring the Mexican-American Woman's Undergraduate Experience</i>• Barrett Honors College• Chair Honors Thesis
Spring 2025	Emily Rangel <ul style="list-style-type: none">• <i>Spanish-English Bilingual Families' Access to Children's Books in Spanish</i>• Barrett Honors College• Second Reader Honors Thesis
Spring 2025	Brandy Perez <ul style="list-style-type: none">• <i>Cross-Cultural Perspectives on Language Development: Examining the Role of Adult-Directed and Child-Directed Speech through Storytelling</i>• Barrett Honors College• Second Reader Honors Thesis
Spring 2024	Rita Dallal <ul style="list-style-type: none">• <i>Between Nations: Preserving the Remnants of Home</i>• Barrett Honors College• Chair Honors Thesis
Spring 2022	Claire Petersen <ul style="list-style-type: none">• <i>Disclosure in the Latinx Community: Health and Genetic Information</i>• Barrett Honors College• Chair Honors Thesis
Fall 2021	Favour Akanbi <ul style="list-style-type: none">• <i>This is What I Want to Do With My Future: Conversations Between Immigrant Parents and Their Americanized Child on the Topic of Pursuing Higher Education</i>• Barrett Honors College• Chair Honors Thesis
Spring 2021	Katrielle Ely Francke <ul style="list-style-type: none">• <i>Not Like Other Minorities: A Look into the Asian American Experience Surrounding Family, Education, and Identity</i>• Barrett Honors College• Chair Honors Thesis
Spring 2021	Vanessa Escamilla <ul style="list-style-type: none">• <i>An Examination of Communication Practices of Successful Entrepreneur Business Women in the Masculine Business/Corporate Environment</i>• Barrett Honors College• Chair Honors Thesis
Spring 2018	Taylor Lifgren <ul style="list-style-type: none">• <i>The Changing Landscape of Youth Sports: An Exploration of Youth Athlete's Perceptions and Experiences of Club Sport</i>• Barrett Honors College• Second Reader Honors Thesis

Undergraduate Teaching Assistantships

- COM 382 Classroom Apprenticeship
 - Nongraded credit for students extending their experience with a content area by assisting with classroom supervision in other COM courses
 - Fall 2023 Brenda Camacho, COM 383
 - Fall 2023 Nick Davidson, COM 383
 - Fall 2023 Nichola Salmon, COM 383
 - Fall 2019 Shannon Clap, COM 471
 - Fall 2017 Tony Camisi, COM 263
 - Spring 2017 Alyssa Rodarte, COM 263
 - Fall 2016 Margaret Barnes, COM 225
 - Fall 2016 Mien Huynh, COM 225
 - Fall 2016 Marie Lige, COM 259
 - Fall 2016 Natalia Stifano, COM 263
 - Spring 2016 Michael Ferguson, COM 225
 - Spring 2016 Rene Meyer, COM 225
 - Fall 2015 Brandon Todd, COM 225
 - Fall 2015 Jazmin Ramos-Rodriguez, COM 225
 - Fall 2015 Mikah Nunenkamp, COM 263
 - Spring 2015 Kendra Estle, COM 225
 - Spring 2015 Veronica Brown, COM 225
 - Spring 2015 Jose Gatica, COM 225
 - Spring 2015 Rebeka Korkora, COM 225
 - Fall 2014 Damian Enriquez, COM 225
 - Fall 2014 Ashlee Mondotte, COM 259
 - Fall 2014 Michelle Rudzki, COM 225
 - Fall 2014 Christiana Wentto, COM 225
 - Spring 2014 Allen Pat , COM 225
 - Spring 2014 Ashley Patton, COM 225

Undergraduate Research Assistantships

- COM 499: Individualized Instruction
 - Provides an opportunity for original study or investigation in the major or field of specialization, on an individual and more autonomous basis.
- | | |
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| Spring 2025 | Danilla Colin <ul style="list-style-type: none"> • New College Undergraduate Research (NCUIRE) Presentation • Scholarship Research Assistantship: Exploring the Influence of Ethnic Pride and Acculturation on Mexican-American Undergraduate Women Through Mixed-Methods Research |
| Fall 2023 | Ryan Lancaster <ul style="list-style-type: none"> • Barrett Undergraduate Research Fellow • Sensemaking and Sensegiving Leadership Communication Research |
| Fall 2023 | Abigail Oldham <ul style="list-style-type: none"> • Barrett Undergraduate Research Fellow • Sensemaking and Sensegiving Leadership Communication Research |
| Fall 2023 | Shinita Thomas <ul style="list-style-type: none"> • Barrett Undergraduate Research Fellows • Sensemaking and Sensegiving Leadership Communication Research |
| Spring 2023 | Miriam Lopez <ul style="list-style-type: none"> • New College Undergraduate Research (NCUIRE) |

Spring 2022	Claire Petersen <ul style="list-style-type: none"> • Scholarship Research Assistantship: Language Brokering and the Malinche resemblance. • New College Undergraduate Research (NCUIRE) • Scholarship Research Assistantship: Disclosure in the Latinx community: Health and Genetic Information • Honorary Mention Award in NCUIRE Symposium Spring 2022
Fall 2020	Gregory Abbott <ul style="list-style-type: none"> • ASU's Center for Religion and Conflict • Scholarship Research Assistantship: Neighbors' Table Community Dialogue
Fall 2020	Alyssa Cecere <ul style="list-style-type: none"> • New College Undergraduate Research (NCUIRE) • Scholarship Research Assistantship: Neighbors' Table Community Dialogue
Spring 2020	Katrielle Eli Francke (Barrett Honors College) <ul style="list-style-type: none"> • New College Undergraduate Research (NCUIRE) • Scholarship Research Assistantship: Mental Health Effects of the Model Minority Myth.

UNIVERSITY/COLLEGE/SCHOOL SERVICE

University Service

2025 – present	ASU Faculty Women of Color Caucus <ul style="list-style-type: none"> • President • The Faculty Women of Color Caucus recognizes and values the unique contributions faculty women of color make to ASU and advocates on behalf of their interests, concerns, and desires for a more inclusive institution.
2024 – 2025	ASU Faculty Women of Color Caucus <ul style="list-style-type: none"> • Vice-President • The Faculty Women of Color Caucus recognizes and values the unique contributions faculty women of color make to ASU and advocates on behalf of their interests, concerns, and desires for a more inclusive institution
2024 – present	Committee for Campus Inclusion, Executive Subcommittee <ul style="list-style-type: none"> • Chair, Catalyst Grants • The Committee for Campus Inclusion (CCI) fosters an inclusive and supportive community that welcomes, respects, and honors the rich diversity of our university and those we serve. Catalyst Grants are intended to provide financial support for projects, programs, and events that align with the committee's mission and promote an inclusive environment.
Spring 2025	El Concilio, Latina Luncheon <ul style="list-style-type: none"> • El Concilio aims to give our students opportunities to network, connect, and learn how their degrees apply after graduation. We are thankful for your time and appreciate your attendance at our event. Women's History Month should be celebrated, and we are excited to celebrate Latinas at this event!
Spring 2025	ASU Career Services/TRIO, Career Coffee Chat <ul style="list-style-type: none"> • This informal event is designed to create a relaxed setting where students can share their career aspirations, ask questions, and connect with faculty. Faculty expertise and experience would provide valuable insights for students as they explore their academic and professional pathways.

Fall 2024	ASU/Cintana Lecture <ul style="list-style-type: none"> Selected to deliver a series of four guest lectures online in Spanish for an introductory Communication course at Universidad Autonoma Guadalajara in Jalisco, Mexico.
Summer 2024	ASU Solera Experience, Networking Event <ul style="list-style-type: none"> The Solera Experience at ASU West Valley is a one-day orientation event tailored for incoming first-year and transfer students. It acts as the official launch of ASU's Welcome Week on the West Valley campus.
Summer 2024	ASU Career Services/TRIO, Upward Bound Networking Event <ul style="list-style-type: none"> TRIO program event designed to help low-income, first-generation college-bound students prepare for and succeed in higher education. It offers support services like academic tutoring, college and career guidance, and financial literacy education. The program aims to ensure students not only enroll in college but also graduate with a bachelor's degree.
Fall 2023	Multicultural Community of Excellence (MCoE) <ul style="list-style-type: none"> Guest Talk in Storyteller's Corner on Leadership of a First Generation, Latinx, and Language Brokering Child of Color in MCoE student organization supported by EOSS.
Fall 2023	ASU Cintana Master Class <ul style="list-style-type: none"> Guest Lecture: Going beyond cultural competence: Cultural humility and its lifelong commitment to building cultural communities of care. 609 unique viewers attended the early morning webinar. According to Dr. Lois Malone, the Head of Cintana Partnership and Student Engagement in the Office of Global Academic Initiatives, this number of attendees is the most of any webinar ever held.
Fall 2023	Barry Goldwater High School IB Conference <ul style="list-style-type: none"> Delivered Keynote address: Developing Cultural Humility in Leadership through our Personal Memories. Conference was for students in the International Baccalaureate program. This program encourage students across the world to become active, compassionate and lifelong learners who understand that other people, with their differences, can also be right.
Fall 2023	ALRISE @ ASUWest Mentor Series <ul style="list-style-type: none"> Mentor Series in support of the Latinx Heritage Month organized by Accelerate Latinx Representation in STEM Education (ALRISE) that will provide mentorship opportunities to Latinx students with science scholars.
2023 – 2024	ASU Faculty Women of Color Caucus <ul style="list-style-type: none"> Leadership Circle, West Valley Campus, Campus Representative
2023 – 2024	ASU Elevate Initiative Design Strategy Group <ul style="list-style-type: none"> The initiative is Elevate (formerly the Experiential Learning Network) and will bring awareness to experiential learning opportunities and suggest experiences to students based on their interests, skills they wish to develop, and their post-graduation goals. The Design Strategy Group serves as a wide representation of colleges/departments across the university to provide feedback and guidance on the development of Elevate.
2023-2024	ASU Empowerment <ul style="list-style-type: none"> Student Club/Organization Faculty Chair Adviser Graduate Student organization, New College of Interdisciplinary Arts and Sciences
Fall 2022	ASU Cintana Co-Lecturing

- Selected to deliver a series of 11 lectures in Spanish for an intercultural communication course at Universidad Latina, Costa Rica. Invitation approved by Associate Dean Stephen Toth. Bilingual expertise identified as a valuable asset to support course delivery across linguistic contexts.
- 2022 – 2024 National Society of Leadership and Success
 - Student Club/Organization Faculty Chair Adviser
 - Undergraduate Student Organization, all campuses
- Fall 2022 Barrett Fellows, Undergraduate Research Mentor
 - Barrett, The Honors College
- 2021-2022 ASU Chicano/a Faculty and Staff Association
 - Laura Rendon Scholarship Review Committee
 - Committee responsible in reviewing candidates for the CLFSA Laura Rendon Scholarship 2021-2022.

College Service

- 2022 – present Director of Learning Enterprise and Community Engagement
 - Direct the ASU Learning Enterprise at college-level in support of lifelong learning and the creation of inclusive pathways of access for all members of ASU West Valley campus community. Oversee areas of internal/external academic projects via Universal Learner Courses (ULCs), Career Catalyst and workforce development, and Community Engagement through cultural and civic community participatory action programs engaged in by our schools. Additionally, this role entails many of the areas listed below.
 - Service in connection to Directorship
 - ASU Internal
 - ASU Learning Enterprise New College Portfolio Manager
 - ULC Courses Identified and Project Managed
 - BIO 145: Online Introduction to Marine Biology
 - BIO 160: Online Anatomy and Physiology
 - COM 225: Online Public Speaking
 - ASU Digital Learning Leader
 - Guide the strategic integration of digital learning tools and platforms to enhance student engagement, access, and success. Collaborate with faculty, instructional designers, and university leadership to support course innovation, implement best practices in online pedagogy, and advance ASU’s commitment to inclusive, scalable education.
 - ASU Learning Enterprise Faculty Instruction Interview Committee
 - Faculty adviser; participate in hiring searches for Learning Enterprise Online Course Managers
 - ASU Prep Digital Liaison
 - Serve as the primary point of contact between ASU and ASU Prep Digital to foster alignment in curriculum, student pathways, and program initiatives. Facilitate collaboration across teams to support dual enrollment, digital learning integration, and expanded access to college-level opportunities for high school students.
 - AZNext, Cybersecurity Hands on Problem Solving (CHOPS)
 - Faculty advisor; Provide guidance and mentorship to students participating in CHOPS, a hands-on learning initiative focused on real-world cybersecurity

- challenges. Support interdisciplinary collaboration, problem-solving strategies, and student engagement in applied cybersecurity projects.
- ASU Center of Study of Race and Democracy
 - Annual Social Cohesion Dialogue for Students -West Valley Campus
 - Lead organizer and collaborator for the annual dialogue series focused on advancing equity, civic engagement, and social cohesion.
- New College NCUIRE Student Symposium
 - Symposium Judge
- ASU External
 - Arizona Supreme Court Collaboration Point of Contact
 - Built relationship with AZSC point of contact for project ideas, project management, and intermediary for subject matter experts on behalf of New College. This yielded in major collaboration from Summer 2023 to present time.
 - Competency Evaluation Services Certification Training
 - Consisted of developing 16-hour online training to provided access to the statutorily required training necessary to certify those qualified individuals who wish to conduct competency evaluation services in Arizona courts. The court has determined that an online, on-demand training program is necessary to eliminate delays in access to training and the certification of person to conduct competency evaluations.
 - Westmarc Healthcare Committee, Co-chair
 - Currently assuming the co-chair role to provide leadership and strategic direction for regional initiatives focused on healthcare access, workforce development, and industry collaboration in the West Valley. Facilitate cross-sector partnerships, guide committee priorities, and align efforts with ASU's Learning Enterprise and community engagement goals.
 - Westmarc Quality of Life Committee
 - Member, January 2025 – present
 - President's Advisory Commission on Advancing Educational Equity, Excellence and Economic Opportunity for Hispanics
 - Bi-monthly outreach events, January 2024 – present
 - Westmarc Healthcare Committee
 - Member, January 2023 – present
 - Westmarc Education and Workforce Committee
 - Member, January 2023 – present
 - West Valley STEM Hub Committee, SciTech Institute
 - Member, January 2023 – present

School Service

Spring 2025

MLES-ASU 1+3 Program Educator Training Hub for Intercultural Communication

- Curriculum Developer, Intercultural Communication Competent Educator: The Classroom Space. Designed and developed instructional content and resources for a faculty development module hosted in a learning management system. Focused on advancing intercultural communication competence in classroom environments through applied theory, reflective practice, and inclusive pedagogy.

2023 – 2024

AZX Intercultural Communication Presentation Series

	<ul style="list-style-type: none"> • Development of intercultural communication basic course content to support student learning in Chinese-Mandarin course • 2 hour meeting in Fall with Student Focus group to gather insights for creation of content; 2 one-hour meeting with instructional faculty to consult course content development
2024 – present	Faculty Course Assessment Committee, School of Social and Behavioral Sciences, Member <ul style="list-style-type: none"> • Serve as unit representative to the PAC, communicating academic priorities, sharing curricular updates, and voicing unit needs and challenges related to academic offerings and program development.
2023 – 2024	Sociology Faculty Search Committee, School of Social and Behavioral Sciences, Member <ul style="list-style-type: none"> • Participated in all stages of the faculty search process, including reviewing applications, conducting candidate interviews, contributing to evaluation and selection, and supporting inclusive hiring practices.
2023 – present	By-Laws Committee, School of Social and Behavioral Sciences, Member
2023 – present	Semester Assessment Committee, Communication, School of Social and Behavioral Sciences <ul style="list-style-type: none"> • Completed semester program assessment for designated courses to measure learning objectives and achievement of designated outcomes
2022 – 2023	Interim Director of Learning Enterprise, CommLabASU, School of Social and Behavioral Sciences <ul style="list-style-type: none"> • Responsible for the design, development, and execution of New College Learning Enterprise contributions focused on academic, professional and community learning content
2022 – 2023	Social Cohesion Dialogue Facilitator, ASU Center of Study of Race and Democracy <ul style="list-style-type: none"> • Facilitated structured dialogues on race, identity, and democracy to foster critical reflection, civil discourse, and community engagement among students, faculty, and community members.
2022 – 2023	ASU Prep Digital Microschool, Guest Lecture: “An invitation to Self-Awareness and Intercultural Communication with Others” and activity “My Cultural Backpack” prepped and delivered to high school students.
2022 – present	CommLabASU, Director of Intercultural Dialogue & Community Inclusion Initiative <ul style="list-style-type: none"> • Leadership: Development of DEIB research initiative to support peer mentoring process and measure outcomes to uphold University and lab mission statements and the vision of inclusion. • Intercultural Communication Badge Development: Issued by CommLabASU, (School of Social and Behavioral Sciences) Development of three badges with Intercultural Communication Assessments for individuals to receive each badge. Courses include COM 263: Intercultural Communication; COM 371: Language, Culture, and Communication; COM 471: Global Media and Cultural Identity All three badges lead to one badge: Communication Foundations-Intercultural Dimensions
2022 – 2023	Director of Research Initiatives and Intercultural Engagement <ul style="list-style-type: none"> • CommLabASU, Communication Program, School of Social and Behavioral Sciences

		<ul style="list-style-type: none"> • Responsible for research goals, design, and day-to-day management and oversight of research activities and execution within CommLabASU. • Manages programs focused on developing training and mentorship for undergraduate and graduate students by creating collaborative research opportunities for those interested in developing further research skills. • Responsible for the design, development, and execution of intercultural communication and DEIB focused mentor curriculum, student workshops, and intercultural community outreach events to strengthen CommLabASU's ecological community.
2019 – 2020	TEDxWest	<ul style="list-style-type: none"> • Associate Director of CommLabASU, People/Process Coordinator <ul style="list-style-type: none"> ◦ Assisted in organization and management of CommLabASU sponsored event.
2018 – 2021	Associate Director	<ul style="list-style-type: none"> • CommLabASU, Communication Program, School of Social and Behavioral Sciences • Organizational leader in developing and directing specific organizational functions to enhance performance and people development. • Provide guidance to Assistant Directors, graduate and undergraduate students on organizational functions of communication lab. • To develop, manage, and implement assessment material for policy and procedures and people development within the communication lab. • Provide guidance to Assistant Directors in development of instructional material for undergraduate mentorship program. • Assist Director with the development and planning of strategic community and professional development outreach events (i.e., TEDX 2019; Boys & girls Club Youth of Year 2019)
2016	Faculty Director-Summer	<ul style="list-style-type: none"> • Communication Assessment Learning Lab (CALL), Communication Program, School of Social and Behavioral Sciences • Organizational leader in developing and directing specific organizational functions to enhance performance. • Guidance to graduate students, undergraduate peer mentors on organizational functions of communication lab. • Development of assessment materials for mentors and mentees. • Actively participating in the development of on-campus outreach presentations (i.e., Mary Lou Fulton Teachers College).
2012 – 2013	Graduate Student Director	<ul style="list-style-type: none"> • Communication Assessment Learning Lab (CALL), Communication Program, School of Social and Behavioral Sciences • Preparation and administration of bi-weekly class lectures to assist mentors in the following areas: interpersonal and professional communication.

PUBLICATIONS

Book (Forthcoming)

- **Cayetano, C. & D. Kelley.** *Narrating the migrant experience: We are migrant, we are human.* New York, New York: Routledge (under contract with Routledge, anticipated 2026).

Book Chapter (Forthcoming).

- **Cayetano, C.** *Beyond Borders, Language/Cultural Competency, and Identity: Developing Intercultural Relations with Cultural Humility.* In *Crossroads of Language and Society in Post-handover Macau.* Edited by Simões, Leandro, Borges, Ruane. (Accepted for publication by Routledge, anticipated 2027.)

Peer Reviewed Article (In-Progress)

- **Cayetano, C..** *Sensemaking and Sensegiving of our Well-Being — A Qualitative Study of Sensemaking and Sensegiving Leadership Communication during Moments of Change and Uncertainty in Communication Centers/Speaking Labs.* (Under peer review at Journal of Communication Centers.)

Book Review (In-Progress)

- **Cayetano, C.** *Addy, T. M., Dube, D., Mitchell, K. A., & SoRelle, M.: What inclusive instructors do: Principles and practices for excellence in college teaching.* New York, NY: Routledge, 2021. For submission to *Communication Centers Journal.*

Book Chapter (Under Consideration)

- **Cayetano, C.** Abstract submitted for edited volume *Uprooted: Autoethnographies of Belonging and Place.* (Under consideration).

Book Chapter

- **Cayetano, C.** (2023) *Interdependence within the language brokering experience of Mexican-origin Fathers' and their adolescents.* In V. Waldron & Thomas Socha (Ed) *Communicating Fatherhood: New Directions in Theory, Research, and Education.*

Book Chapter

- Przytula-Vynalek, A., **Cayetano, C.**, Kloeber, D. N., & Froke, A. (2017). *Midlife changes and challenges.* In V. Waldron (Ed) *The Middle years of Marriage: Challenge, Change, and Growth* (pp.53-72). New York, NY: Peter Lang.

Book Review

- **Cayetano, C.** (2016). *Robert D. Putnam: Our Kids: The American Dream in Crisis.* New York, NY: Simon & Schuster, 2015, 387 pp. *Voluntas*, 27(3), 1513-1514.

CONFERENCES AND PRESENTATIONS

National Association of Communication Centers. Resisting the Prescriptive Process of Community Building Part III: Surviving and Thriving in the Communication Center with Our Cultural Stories. Panel Presenter. Hattiesburg, Mississippi. April 2025.

National Communication Association. Communicating Greater Regard for Mentoring and Community-Building in the International and Intercultural Communication Division. Panel Presenter. New Orleans, Louisiana. November 2024.

National Communication Association. Continuing the Conversation: Research Directions to Hold Fathers in Higher Regard. High Density Panel Proposal. New Orleans, Louisiana. November 2024.

Cayetano, C. “Es como un puente, va y viene, con información.” [They are like a bridge; they come and go with information]; A Qualitative Exploration of Mexican-origin Fathers’ Relational Perceptions of Adolescent Language Broker. In Waldron, V.R. & Socha, T.J. (Eds.), *Communicating Fatherhood – New Directions in Theory, Research, and Education* – Book launch panel. Presented at The Positive Communication Party, The Positive Communication Network, online. June 2024.

Cayetano, C. Good Rivals Docuseries Screening and Discussion panel –Hosted by Community Sport Collective @ ASU West Valley, ASU West Valley Campus, Glendale, AZ. April 9, 2024.

National Latinx Psychology Association. El Fuego de mi Espiritu Omteotl: Reclaiming the Words and Ways of our Ancestors through Circulo Liberation Praxis. Roundtable Presenter. Chicago, Illinois. October 2023.

IARR Mini-Conference: Resilience in Interpersonal and Social Environments. Turning points in Latinx Father-Offspring Relationships: Cultural and Communicative Sources of Relational Resilience Constructing. Poster Presentation. Tempe, Arizona. May 2023.

National Communication Association. Re-membering Our “Long Body:” Ethnoautobiography and the Importance of Place. Panel Presenter. New Orleans, Louisiana. November 2022

National Communication Association. Honoring the voices of the cultural diversity within Communication center spaces: A qualitative study exploring the development of Cultural intelligence in Dialogian Peer Mentor Relationships through acknowledgment, mindfulness, disclosure, and embodied listening. Individual Paper and Presentation. New Orleans, Louisiana. November 2022

National Communication Association. Honoring PLACE and Creating Space for Mentorship and community-Building in the International and Intercultural Communication Division. Panel presentation and community discussion. New Orleans, Louisiana. November 2022

National Association of Communication Centers. “You want me to go online...though we will lose so much, TOGETHER we can think of new ways.”— A Qualitative Study of Sensemaking/Sense-giving Leadership in CommLabASU. Individual paper and Presentation. Greensborough, North Carolina. March 2022

National Communication Association. Transforming Familial Relationships to “Cultural Relationships” through Expertise and (Inter)dependence: Reimagining the experiences of the Adolescent Language Technology Brokers (ALTBs). Individual Paper and Presentation. Seattle, Washington. November 2021

National Association of Communication Centers. “The Care and Feeding of Next-Gen Communication Center Leaders: Critical Conversations and Training.” Co-Authored Presentation and community discussion. Greenville, North Carolina. March 2021

National Communication Association Conference. Communication at the Crossroads: Embracing Partnerships Between the Academy, International/Local Governmental, and Non- Governmental Peace Organizations. High Density Panel presentation. Indianapolis, Indiana. November 2020

National Communication Association Conference. Sharing Immigrant Narratives of Survival and Healing at the neighbors’ Table Project: Cultivating empathy through sensemaking, Action, and Commitment. Individual Paper and Presentation. Baltimore, Maryland. November 2019

Hispanic Honor Society, West Campus Chapter. The Interdependency of the Immigrant Parent/Child Relationship and the Impacts of Acculturation. Individual presentation and community discussion. Glendale, Arizona. October 2019

Arizona State University Project Humanities. Humanity 101 on the forefront: Parenting across Cultures. Panel presentation and community discussion. Glendale, Arizona. September 2019

Western States Communication Association Conference. Building Relationships at the neighbors' Table Project: A qualitative study on cultivating evidence-based advocacy through deliberative dialogue. Co-Authoring Paper and Presentation. Seattle, Washington. February 2019

National Communication Association Conference. Sharing Meals and Stories as a Form of Play and Advocacy. Co-authored Paper and Presentation. Salt Lake City, Utah. November 2018

Hugh Downs School of Human Communication. Intercultural Dialogue Workshop. Group presentation and workshop. Tempe, Arizona. November 2016

National Communication Association Conference. Through the eyes of a Father: A qualitative study exploring the Mexican-origin father's perspectives on the experiences of their language brokering children. Individual paper and presentation. Philadelphia, Pennsylvania. November 2016

Western States Communication Association Conference. An ideographic analysis of "Si se puede" or Yes we can: Empowering the People vs. Empowering the Leaders. Individual paper and presentation. San Diego, California. February 2016

National Communication Association Conference. Experiential Learning in the Communication Center: Embracing Opportunities in the K-12 Community. Short Course Panel Presentation. Las Vegas, Nevada. November 2015

National Communication Association Conference. Advocating for the Family through Language: Experiences of the Mexican Origin Bilingual Child. Individual paper and presentation. Las Vegas, Nevada. November 2015

Arizona State University. "Speak like Sparky: Placing the pitchfork in public speaking" a presentation prepared for and delivered to high school students of the Honeycutt Future Educators Academy. June 2015

National Communication Association Conference. Resilience at Midlife: Change, Adaptation, and Optimization in Long Marriages. Top Four Paper Award. Group Paper and Presentation. Chicago, Illinois. November 2014

National Association Communication Centers Conference. Reflective Listening: The Listening within the Walls of a Communication Center. Individual Paper and Presentation. Glendale, Arizona. April 2014

National Association Communication Centers Conference. GIFTS (Great Ideas for Teaching & Tutoring) Professional "Selfies" – Impromptu at the Next Level. Panel Presentation. Glendale, Arizona. April 2014

National Association Communication Centers Conference. Mentoring Toward Self- Transformation. Panel Presentation. Glendale, Arizona. April 2014

Carl J. Couch Internet Award 2013. Blurring the boundaries of identity through online gaming: The implications of voice presence on the presentation of gender identity in Massively Multiplayer Online Role-Playing Games. Paper submission. May 2013

National Association Communication Centers Conference. Overcoming the eclipse of leadership. Individual Paper and Presentation. Greensboro, North Carolina. April 2013

Arizona State University. "How to be an effective public speaker," a presentation prepared for and delivered to high school students of West Valley Youth Leadership Council (WVYLC). January 2013

Arizona State University. "How to be an effective public speaker," a presentation prepared for and delivered to students at the Mary Lou Fulton Teachers College. February 2013

Arizona State University. "Creating and delivering an effective message," a presentation prepared for and delivered to high school students of the Honeycutt Future Educators Academy. July 2012

Be A Leader Foundation. "How to be an effective public speaker." Public speaking presentation workshops for 8th grade inner-city middle school students. January 2012-May 2013

INTERVIEW/PODCASTS

Cayetano, C. (2025). Featured in: *Justice on demand: ASU, Arizona Supreme Court launch online mental health evaluation certification*. (2025, May 22). ASU News. <https://news.asu.edu/20250522-law-journalism-and-politics-asu-arizona-supreme-court-launch-online-mental-health-evaluation-certification>
[Medium: Web]

Cayetano, C. (2025). Featured in: *Corridos y Coachella: Latino music is back and breaking language barriers: Sun Devils discuss new community born out of the rising popularity of Latin music*. (2025, April 29). The State Press.
<https://www.statepress.com/article/2025/04/rise-in-latino-music>
[Medium: Web]

Cayetano, C. (2024). Featured in: *Impact Story 34 Graduates Emerge from ASU's Leadership Academy*. (2024, May). Universal Design Institute. <https://udi.asu.edu/impact/34-graduates-emerge-ASU-leadership-academy>
[Medium: Web]

Cayetano, C. (2023). Universal Learner Course: COM 225 Public Speaking. Promotional video series recording of 4 videos. Videos produced and recorded by ASU Learning Enterprise.

Cayetano, C. (2022). Featured in: *CommLabASU's Everyday Communication – Intercultural Communication In our Everyday*. Podcast Interview conducted by CommLabASU.

Cayetano, C. (2021). Featured in: *The pressure of a dream: first-generation students reflect on their college journeys*. (2021, March 28). The State Press. <https://www.statepress.com/article/2021/03/specho-first-generation-students-struggles>[Medium: Web]

RESEARCH IN PROGRESS

"Exploring cultural intermediation within the language brokering adolescent: Dialectical tensions in building a third culture within the acculturating immigrant family. "

- Qualitative, interpretive study focused on the familial tensions during the building of a third culture within acculturating families. Findings reflect the value of engaging in multi-dimensional ecological

acculturation research to assist in the understanding of how third-cultures surface within the parent and adolescent cultural intermediary adolescent. Manuscript preparation for journal submission.

RESEARCH EXPERIENCE

Research Principal Investigator

Fall 2021 - continuous

CommLabASU, School of Social and Behavioral Science, Arizona State University Longitudinal Project: “Experiences of Cultural Intelligence in Cross-Cultural Peer Mentoring Communities”
Conducting primary source ethnography research

Research Principal Investigator

August 2021- Spring 2021

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Project: “Disclosing a Genetic Diagnosis in Latinx/Hispanic Romantic Relationships” Conducted primary source ethnography research with undergraduate student

Research Principal Investigator

April 2021 - December 2021

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Project: “Pursuit of Higher Education: Conversations between Immigrant parents and their Child. Conducted primary source ethnography research with undergraduate student.

Research Principal Investigator

December 2020 - May 2021

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Project: “Communication Practices of Entrepreneur Businesswomen”
Conducted primary source ethnography research with undergraduate student.

Research Principal Investigator

August 2020 – May 2021

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Longitudinal Research Project: “Experiences of Inspiration, leadership, and mentorship in E-learning Communities”
Conducted primary source ethnography research.

Research Principal Investigator

October 2019 – May 2021

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Project: “Model Minorities and Mental Health”
Conducted primary source ethnography research with undergraduate student.

Research Co-Investigator

January 2018 - December 2020

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Project; “Neighbors Table: We are migrants”
Conducted primary source ethnography research.

Research Program Coordinator

June 2017 - May 2020

Communication Studies, School of Social and Behavioral Sciences, Arizona State University Longitudinal Study “Community Project: Neighborhood Ministries and Surge Network”
Assistant to Dr. Douglas Kelley with secondary source qualitative research Investigative Research Project (IRP)
Coordinator Production of Conference papers for publishing.

Research Assistant

November 2016 - May 2017

Hugh Downs School of Human Communication, Arizona State University
Project: “An Emerging Vision that Promotes a Supportive Climate for Intercultural Dialogue”
Assistant to Dr. Benjamin Broome

Research Co-Principal Investigator**November 2015 – May 2016**

Hugh Downs School of Human Communication, Arizona State University

Project: “Mexican-origin Fathers and their Language Brokering Children

Principal Investigator Dr. Jonathan Pettigrew Conducted primary source ethnography research.

Research Assistant**May 2013 - October 2013**

Communication Studies, School of Social and Behavioral Sciences, Arizona State University

Project “Mid-Life Marriage Resilience”

Assistant to Dr. Vincent Waldron with secondary source qualitative research.

Research Assistant**January 2012 - December 2013**

Communication Assessment Learning Lab (CALL), School of Social and Behavioral Sciences, Arizona State University

Project “Speak like SPARKY”

Assistant to Faculty Director Bonnie Wentzel, M.A. with primary and secondary source qualitative research

PROFESSIONAL MEMBERSHIPS

- International Communication Association
- National Communication Association
- National Association of Communication Centers
- Western States Communication Association
- National Latinx Psychology Association
- ASU Faculty Women of Color Caucus
- ASU Chicano/Latino Faculty & Staff Association (CLFSA)

Professional Service

- Conference Reviewer May 2025
 - National Communication Association Conference 2025
- Conference Reviewer May 2015
 - National Communication Association Conference 2015
- Conference Reviewer November 2015
 - Western State Communication Association Conference 2016

LANGUAGES

- Spanish: Fluent spoken word and written

BUSINESS LEADERSHP INTO TEACHING PRACTICE

My prior experience as an organizational leader in the retail sector informs my current teaching by providing a strong foundation in strategic communication, performance assessment, and team development. Managing operations for a high-volume store with over 100 employees sharpened my skills in personnel training, mentorship, and communication—skills I now apply to classroom instruction, curriculum design, and student engagement. I bring real-world experience in strategic planning, conflict resolution, and leadership development to the classroom, enabling students to bridge theory with practice. This background enhances my ability to

foster collaborative learning environments, mentor diverse student populations, and design assignments that mirror workplace challenges and expectations.

- Assistant Manager 2008-2012
 - American Eagle Outfitters, Glendale, Arizona.
- Assistant Manager, Logistics 2005-2008
 - Old Navy, Scottsdale, Arizona.
- Executive Team Leader, Softline/Hardlines/Flow/Logistics 2000-2005
 - Target Stores, Long Beach, California
- Department Team Leader, Softlines, 1999-2000
 - Target Stores, Long Beach, California

PROFESSIONAL OBJECTIVES

- Organizational Leader in developing and improving employee communication and performance
 - Managed daily operations for a high-volume store generating \$35 million in annual sales, ensuring alignment with corporate goals and compliance with safety and operational standards.
 - Partnered with HR, logistics, and merchandising to develop and implement strategic initiatives that aligned store operations with broader corporate objectives.
 - Counseled managers and employees regarding policies, supervision, compensation, and conduct.
 - Conducted hiring and exit interviews.
 - Conducted performance evaluations for employees.
 - Conceptualized and produced monthly department communication training newsletters for areas of responsibility.
- People Development
 - Supervised and developed a team of 100+ employees, including department supervisors and team leads; improved employee retention by X% through mentorship and leadership development programs.
 - Facilitated communication training programs to maintain positive relationships between employees and customers.
 - Developed and implemented new strategies of merchandising with the goal of increasing employee productivity in order to uphold positive customer experience standards.
 - Designed and implemented employee recognition programs.
- Analytical, Financial, and Strategic Planning
 - Researched and developed strategic sales planning (i.e., monthly, quarterly, yearly sales) forecast aligned with regional goals to consistently meet and exceed sales.
 - Analyzed profit and loss statements to identify underperforming categories; implementing corrective action plans that led to improvement in gross margin.
 - Analyzed staffing and production trends for cost saving and /or growth opportunities to achieve payroll and budget goals.
 - Developed daily/weekly/ monthly plans for logistical functions of the store to increase efficiency within teams to increase overall store production.

REFERENCES

Douglas Kelley, PhD
Professor Emeritus, Communication

Arizona State University
Glendale, AZ
Douglas.Kelley@asu.edu

Stephen Toth, PhD
Professor, History
Arizona State University
Glendale, AZ
Stephen.Toth@asu.edu

Sarah Tracy, PhD
Professor, Communication
Arizona State University
Tempe, AZ
Sarah.Tracy@asu.edu

Bonnie Wentzel, M.A.
Teaching Professor, Communication
Arizona State University
Bonnie.Wentzel@asu.edu