

JONATHAN GS KOPPELL

Dean of the College Of Public Service & Community Solutions
Arizona State University

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CURRICULUM VITAE

EDUCATION

- 2000 Ph.D., Political Science
University of California, Berkeley, Berkeley, California
- 1996 M.A., Political Science
University of California, Berkeley, Berkeley, California
- 1993 A.B. *magna cum laude*, Government
Harvard College, Cambridge, Massachusetts

LEADERSHIP AND ADMINISTRATIVE POSITIONS

- 2011 – Dean, College of Public Service & Community Solutions, Arizona State University,
Phoenix, Arizona
- Present
- 2010-2013 Director, School of Public Affairs, Arizona State University
- 2006-2009 Director, Millstein Center for Corporate Governance & Performance,
Yale University, New Haven, Connecticut
- 2005-2006 Associate Director, Center for Corporate Governance & Performance, Yale University

ACADEMIC AND RESEARCH POSITIONS

- 2010 - Lattie and Elva Coor Presidential Chair and Professor of Public Administration and
Present Policy, Arizona State University
- 2005-2010 Associate Professor of Politics & Management,
Yale School of Management, Yale University
- 2001-2010 Assistant Professor of Political Science, by courtesy,
Yale University

- 2000-2005 Assistant Professor of Politics, Policy & Organization,
Yale School of Management, Yale University
- 2003 Fulbright Lecturer, Professor of Public Administration and Public Policy
Fudan University, Shanghai, People's Republic of China
- 1999-2000 Markle Fellow, New America Foundation, Washington, DC
- 1999 Guest Scholar, Brookings Institution, Washington, DC
- 1993-1995 Research Assistant, Office of Federal Housing Enterprise Oversight, Washington, D.C.

RESEARCH AND TEACHING FIELDS

Global governance organizations
Markets and government
Public management
Public policy

COURSES TAUGHT

Undergraduate:

Public Service and Public Policy in the Twenty-first Century; Contemporary Policy Issues: Lessons from Leaders; Introduction to Public Affairs; International Study Trip: Russia and Norway

Graduate:

Managing Organizational Politics; Corporate Social Responsibility: Managing Social Ventures; Emerging Market Study Trip: India; Public Use of the Private Sector; Politics and Policy in the United States; Strategic Environment of Internet Commerce; Strategic Environment of Management

Executive Education:

Extensive teaching of executive education programs for senior leaders of global companies, government agencies and non-profit organizations.

AWARDS AND HONORS

- 2014 Winner of the 2014 Herbert A. Simon Book Award for *World Rule* by the American Political Science Association's Section on Public Administration
- 2014 Faculty Associate Appointment, Governance, Environment & Markets (GEM) Initiative, Yale University
- 2012 Inducted Fellow of National Academy of Public Administration (NAPA)
- 2011 Winner of Charles H. Levine Prize 2011 awarded for *World Rule* by the International Political Science Association, Organized Section on Structure of Governance.
- 2010 Winner Best Book of 2010 by Academy of Management Section on Public and

BOARD MEMBERSHIPS

- 2014 – Present *Member*, Board of Directors, Arizona MultiBank
2014 – Present *Member*, Board of Directors, Local First Arizona Foundation
2013 – Present *Member*, Board of Advisors, The Arizona We Want Institute

PUBLICATIONS

BOOKS

- Koppell, Jonathan GS. *World Rule: Legitimacy, Accountability and the Design of Global Governance*, Chicago: University of Chicago Press, 2010.
- Koppell, Jonathan GS. *The Politics of Quasi-Government: Hybrid Organizations and the Dynamics of Bureaucratic Control*, Cambridge: Cambridge University Press, 2003.

EDITED BOOKS

- Koppell, Jonathan GS., (Ed.) *Origins of Shareholder Advocacy*. New York: Palgrave Macmillan, 2011.

BOOK CHAPTERS

- Koppell, Jonathan GS., “Accountable Global Governance Organizations” In *Oxford Handbook of Public Accountability*. Edited by Mark Bovens, Robert E. Goodin, and Thomas Schillemans, UK: Oxford University Press, 2014
- Koppell, Jonathan GS. “Internet Corporation for Assigned Names and Numbers.” In *Handbook Transnational Governance: Institutions and Innovations*. Edited by Thomas Hale and David Held, 176-181. Malden: Polity Press, 2011.
- Koppell, Jonathan GS. “International Standards Organization.” In *Handbook Transnational Governance: Institutions and Innovations*. Edited by Thomas Hale and David Held, 289-294. Malden: Polity Press, 2011.
- Koppell, Jonathan GS. “Shareholder Advocacy and the Development of the Corporation: The Timeless Dilemmas of an Age-old Solution.” In *Origins of Shareholder Advocacy*. Edited by Jonathan Koppell, 1-28. New York: Palgrave Macmillan, 2011.
- Koppell, Jonathan GS. “Accountability for Global Governance Organizations.” In *Accountable Governance: Problems and Promises*. Edited by George Frederickson, and Melvin Dubnick, 55-78. Armonk: M.E. Sharpe, 2011.
- Koppell, Jonathan GS. “Metaphors and the Development of American Bureaucracy”. In the *Oxford*

Handbook of American Bureaucracy. Edited by Robert Durant, 128-150. New York: Oxford University Press, 2010

Koppell, Jonathan GS. and Ron Feldman "Congressional Oversight of Fannie Mae and Freddie Mac: Does Their GSE Structure Matter?" In *Fannie Mae and Freddie Mac: Public Purposes and Private Interests*. Edited by Peter Wallison. Washington D.C.: American Enterprise Institute Press, 1999.

REFEREED JOURNAL ARTICLES AND ACADEMIC PUBLICATIONS

Koppell, Jonathan GS. and Jennifer C. Auer. "Is There a Spirit of Governance?" *Public Administration Review*, 72(s1) (2012): 24-33.

Koppell, Jonathan GS. "Administration without borders." *Public Administration Review* 70.s1 (2010): 46-55.

Levin, Kelly, Benjamin Cashore, and Jonathan GS Koppell. "Can non-state certification systems bolster state-centered efforts to promote sustainable development through the clean development mechanism." *Wake Forest L. Rev.* 44 (2009): 777.

Koppell, Jonathan GS. "Global governance organizations: Legitimacy and authority in conflict." *Journal of Public Administration Research and Theory* 18.2 (2008): 177-203.

Koppell, Jonathan GS. "Political Control for China's State-Owned Enterprises: Lessons from America's Experience with Hybrid Organizations." *Governance* 20.2 (2007): 255-278.

Koppell, Jonathan GS. "Reform in lieu of change: Tastes great, less filling." *Public Administration Review* 66.1 (2006): 20-23.

Koppell, Jonathan GS. "Pathologies of accountability: ICANN and the challenge of "multiple accountabilities disorder"." *Public Administration Review* 65.1 (2005): 94-108.

Koppell, Jonathan GS, and Jennifer A. Steen. "The effects of ballot position on election outcomes." *Journal of Politics* 66.1 (2004): 267-281.

Koppell, Jonathan GS. "Hybrid organizations and the alignment of interests: The case of Fannie Mae and Freddie Mac." *Public Administration Review* 61.4 (2001): 468-482.

Koppell, Jonathan GS. "The challenge of administration by regulation: preliminary findings regarding the US government's venture capital funds." *Journal of Public Administration Research and Theory* 9.4 (1999): 641-666.

La Raja, Ray, Jonathan Koppell, and Christine Trost. *Cashing in on the Campaign: The Personal Use of Campaign Funds in California*. Institute of Governmental Studies, University of California, (1998).

BOOK REVIEWS

Review of "Who Governs the Globe? by Deborah D. Avant, Martha Finnemore, and Susan K. Sell (eds). New York: Cambridge University Press, (2010) and The New Global Rulers: The Privatization of Regulation in the World Economy by Tim Büthe and Walter Mattli. Princeton: Princeton University Press, (2011)" *Perspectives on Politics* 11.01 (2013): 222-224.

Review of "Understanding Institutional Diversity by Elinor Ostrom." *Political Science Quarterly* 121.2 (2006): 365-367.

Review of "Rules for the World: International Organizations in Global Politics by Michael Barnett and Martha Finnemore." *Yale J. International Affairs* 1 (2005): 192.

COMMENTARY AND OP-ED ARTICLES

Koppell, Jonathan GS. "Cloning Fannie Mae and Freddie Mac," *Wall Street Journal*, (December 28, 2009)

Koppell, Jonathan GS. and Jennifer Steen. "A Loss of Senate democracy" *Albany Times-Union* (October 1, 2009)

Koppell, Jonathan GS. "President Must Outline Larger Vision." *Hartford Courant* (September 9, 2009)

Koppell, Jonathan GS. "Government in the Boardroom." *Economic Times of India* (February 7, 2008)

Koppell, Jonathan GS. "Have Global Capital Markets Shifted?" *Q4* (Fall 2008)

Koppell, Jonathan GS. and William N. Goetzmann "The Trickle-up Bailout" *The Washington Post* (October 1, 2008)

Koppell, Jonathan GS. "A Failure Tax" *The New York Times* (September 18, 2008)

Koppell, Jonathan GS. "Uncle Sam, Subprime Borrower," *The Wall Street Journal*, (July 26, 2008)

Koppell, Jonathan GS. "Follow the Loan Money" *The New York Times* (December 26, 2004)

Koppell, Jonathan GS. "Your Ad Here" *The Industry Standard* (February 5, 2001)

Koppell, Jonathan GS. "Governed from cyberspace" *The Australian Financial Review* (November 20, 2000)

Koppell, Jonathan GS. "How Connecticut Created Electoral College Confusion . . ." *Hartford Courant* (November 12, 2000)

Koppell, Jonathan GS. "Some States Are More Equal Than Others" *Los Angeles Times* (November 9, 2000)

Koppell, Jonathan GS. "In Postmodern Politics, Style Is Substance" *Los Angeles Times* (October 30, 2000)

Koppell, Jonathan GS. "Bad Boys" *The Industry Standard* (October 24, 2000)

Koppell, Jonathan GS. “No ‘There’ There” *The Atlantic Monthly* (August 2000)

Koppell, Jonathan GS. “New World Order” *The Industry Standard* (August 28, 2000)

Koppell, Jonathan GS. “On the Internet, There’s No Place to Hide” *The Industry Standard* (June 19, 2000)

Koppell, Jonathan GS. “The New Politics” *The Industry Standard* (April 17, 2000)

Koppell, Jonathan. GS. “Disappearing Borders in an Internet World” www.intellectualcapital.com (March 9, 2000)

Koppell, Jonathan. GS. “Where’s the Revolution,” *The Industry Standard* (March 7, 2000)

Koppell, Jonathan. GS. “Security and the Internet: Don’t Tread on Freedom” *The Wall Street Journal* (February 17, 2000)

Koppell, Jonathan. GS. “Big Government” *The Industry Standard* (February 5, 2000)

Koppell, Jonathan. GS. “When Private Hands Do the Public’s Work” *The Los Angeles Times* (December 21, 1999)

SERVICE

Yale University 2004-2010

Director, Yale Working Group on Global Governance
Member, Standard 3 Organization & Governance Committee for New England Association of Schools and Colleges (NEASC) University Review
Member, Heinz Prize Committee
Member, Yale International Affairs Council
Member, South East Asian Studies Council

Academe 2000-2010

Editorial Board Member
Journal of Public Administration Research and Theory
Journal of Asian Business Studies
Journal of International Organization Studies
Referee
Public Administration Review
Journal of Public Administration Research and Theory
American Journal of Political Science
Princeton University Press
Academy of Management Review
Global Governance, Governance, Regulation & Governance
Conference Chair
Origins of Shareholder Advocacy
Shifting Capital Markets and Corporate Governance

Corporate Governance in Emerging Markets Workshop
Yale-Oxford Conference, Shareholders and Corporate Governance
Conference Program Committee Member

Conference on Corporate Governance in Emerging Markets
OECD Conference on Corporate Governance and Chinese SOEs

Community 2004-2010

Chair, City of New Haven Development Commission

Member, New Haven Coliseum Redevelopment Review Committee

Member, Advisory Council, Small Business Majority

PRESENTATIONS (SELECTED)

“NAFTA Plus – How Far Should We Go”. Moderator, NAFTA at 20 Years: Toward Greater Trilateralism? Conference, Phoenix, Arizona, March 2014

“Who Should Govern the Internet” New American Foundation, November 2013

Keynote Address: Arizona Parks and Recreation Association Conference, Scottsdale, Arizona, August 2013

Arizona Rural Development Forum on Rural Policy, Phoenix, Arizona, August 2013

Conference on Economic Resilience, University of Minho, Braga, Portugal, July 2013

“Public Administration in the Context of Global Governance” Maxwell School of Syracuse University, Global Governance Workshop, New York, New York, June 2013

“The Challenge” Keynote Address: The 2013 ASU Municipal Finance Challenge: Transparency, Diversity, Risk and Reward, March 2013

“Understanding the Dynamics of Global Governance through a study of Organizational Design” ESADE Business School’s Center for Global Economy and Geopolitics and the Institut Barcelona d’Estudis Internacionals’ Barcelona Workshop on Global Governance: Researching the Institutional Design of Global Governance, Barcelona, Spain, January 2013

“Accountability Frameworks and Hybridity” The International Symposium on Governance and Leadership in Hybrid Organizations, Centre of Social Investment, Heidelberg University, Heidelberg, Germany, December 2012

“Political Dynamics of Global Rulemaking,” presentations Fall 2009 at MIT (Sloan School), Northwestern (Political Science), Stanford University (Political Science), UC Santa Cruz (Political Science).

“Financial Crisis and Corporate Governance,” American Accounting Association Annual Meeting, New York, New York, August, 2009.

“Accountable Global Governance,” INSEAD School of Business, Versailles, France, April 2009.

- “Accountable Global Governance,” Business & Government Seminar Series, Mossavar-Rahmani Center for Business and Government, Kennedy School of Government, Harvard University, Cambridge, Massachusetts, March, 2009.
- “Accountable Global Governance,” Brookings Institution, Washington, D.C., October, 2009.
- “Global Governance Organizations and International Public Administration” Minnowbrook III Conference: The Future of Public Administration, Public Management, and Public Service Around the World, Lake Placid, New York, September 2008.
- “Accountability for Global Governance Organizations,” Kettering Foundation Symposium on Accountability, Dayton, Ohio, May 2008.
- “Coordination and Competition in Global Governance,” European Consortium for Political Research Standing Group on Regulatory Governance, Utrecht, Netherlands, June 2008.
- Keynote Address, International Organization for Standardization General Assembly, Geneva, Switzerland, September, 2007.
- Lecture, International Organization for Standardization General Assembly, Geneva, Switzerland, September, 2007.
- “Administration of Global Government: The Challenge of Transnational Rulemaking and Regulation,” Midwest Political Science Association Annual Meeting, Chicago, Illinois, March 2007.
- “Hybridized Global Governance: Direct Participation of Industry and Interest Group in International Organizations,” American Political Science Association, Washington, D.C., September 2006.
- “Comparative Global Governance: Organizational Structure and the Role of Interest Groups,” World Congress of the International Political Science Association, Fukuoka, Japan, July 2006.
- “Administration of Global Government: The Challenge of Transnational Rulemaking and Regulation,” Midwest Political Science Association Annual Meeting, Chicago, Illinois, April 2006.
- “The Legitimacy-Accountability Connection in Transnational Governance,” Accountable Governance: An International Research Colloquium, Queen's University, Belfast, Northern Ireland, October 2005.
- “Trends in Corporate Governance: the American and Polish Perspective,” Featured Speaker, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, Poland October 2005.
- “Concepts of Corporate Governance in Public Institutions,” Featured Lecturer, Inter-American Conference on Social Security and Universidad Iberoamericana, Mexico City, Mexico, August 2005.
- “Democratizing the New Institutions of Global Governance,” American Political Science Association Annual Meeting, Washington, DC, 2005
- “Seminar for Senior Government Officials from Kazakhstan,” Featured Lecturer, Yale SOM Executive Education program, April 2005.

- “Primary Timing and Incumbent Reelection,” Midwest Political Science Association, Chicago, Illinois, April 2004. (with J. Steen)
- “The 2004 Presidential Election,” Lecture, East China Normal University, December 2003.
- “Pathologies of Accountability in Public Administration,” Lecture, Sichuan University, November 2003
- “Evaluating the UDRP: Legitimacy and transnational lawmaking,” Benjamin N. Cardozo School of Law conference: *ICANN, ccTLD and the Legacy Root: Domain Name Lawmaking and Governance in the New Millennium*, New York, New York, March, 2003.
- Lecturer, Elementary School Headmasters Association, Annual Conference, Toronto, Canada, October 2002.
- Keynote Speaker: Legal Issues in Higher Education Conference, Burlington, Vermont, October 2002
- “Incumbency Advantage and the Electoral Fortunes of Appointed Senators,” Midwest Political Science Association Annual Meeting, Chicago, Illinois, April 2002. (with J. Steen)
- “Governing the Internet: Democratic Accountability for ICANN,” Association for Public Policy Analysis and Management Annual Meeting, Washington, D.C., November 2001.
- “First Guys Finish First: The Effect of Ballot Position on Election Outcomes,” American Political Science Association Annual Meeting, San Francisco, California, September 2001. (with J. Steen)
- Invited Participant, Young Leaders Conference of the Council for United States and Italy and the European Union Center of the University of Pittsburgh, Pittsburgh, Pennsylvania, May 2001
- “E-Politics? The Internet and the Quality and Quantity of Democracy.” Seminar of the Friedrich Ebert Foundation in Cooperation with the German Atlantic Association, Berlin, Germany, December 2000.
- “Implications of Regulatory Structure: Comparing the Federal Regulators of Hybrid Organizations,” American Political Science Association Annual Meeting, Washington, D.C., September 2000.
- “Democracy and Technology,” Aspen Institute, Aspen, Colorado, September 2000.
- “The Limits of Congressional Dominance: Agency Structure as Constraint,” Midwest Political Science Association Annual Meeting, Chicago, Illinois, March 2000.
- “Managing the US government's venture capital portfolio: the challenge of policy implementation for government-funded investment funds,” Association for Public Policy Analysis and Management Annual Meeting, Washington, D.C., November 1999.
- “Congressional Oversight of Fannie Mae and Freddie Mac: Does Their GSE Structure Matter?” American Enterprise Institute Conference, Washington, D.C., September, 1999. (with R. Feldman)

- “Accentuate the Negative: Adapting expectations of policy control for hybrid organizations,” American Political Science Association Annual Conference, Atlanta, Georgia, September 1999.
- “To Write May Be a Wrong: The Danger of 'Constitutionalizing' Positive Rights,” Midwest Political Science Association Annual Conference, Chicago, Illinois April 1999.
- “The Challenge of Administration by Regulation: Preliminary findings regarding the U.S. Government's Venture Capital Funds,” Midwest Political Science Association Annual Conference, Chicago, Illinois, April 1999.
- “Differentiating Regulation of Public and Private Organizations,” Western Political Science Association Annual Meeting, Los Angeles, California, March 1998.
- “Hybrid Institutions and the Alignment of Interests: The Case of Fannie Mae and Freddie Mac,” American Political Science Association Annual Meeting, Washington DC, August 1997.