

# RAGHU T. SANTANAM

McCord Endowed Chair in Business • Professor of Information Systems  
Sr. Associate Dean: Executive Education, Corporate Partnerships & Life-long Learning  
Executive Director, AZNext Workforce Accelerator Partnership  
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Updated: May 2026

## EDUCATION

|      |  |
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| 1999 | Ph.D., Business Administration (MIS), State University of New York at Buffalo, NY                  |
| 1998 | M.S., Computer Science, State University of New York at Buffalo, NY                                |
| 1993 | M.S., Industrial Management, Indian Institute of Technology, Chennai, India                        |
| 1990 | B.E., Electronics and Communications Engineering, National Institute of Engineering, Mysore, India |

## APPOINTMENTS

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|-------------|--|
| 2022 –      | Sr. Associate Dean, Executive Education, Corporate Partnerships & Life-long Learning, W. P. Carey School of Business, Arizona State University |
| 2016 –      | McCord Chair in Business, Arizona State University   |
| 2015 – 2021 | Chair, Department of Information Systems, Arizona State University   |
| 2011 –      | Professor, Arizona State University  |
| 2010 – 2014 | Director, MSIM Program, Arizona State University   |
| 2005 – 2011 | Associate Professor, Arizona State University  |
| 2004 – 2007 | Director of Research, Center for Advancing Business through Information Technology (CABIT), Arizona State University                           |
| 1998 – 2005 | Assistant Professor, Arizona State University  |
| 1993 – 1994 | Associate Consultant, Citicorp, Bangalore, India   |
| 1990 – 1992 | Systems Engineer, Wipro Systems Ltd., Bangalore, India   |

## OTHER APPOINTMENTS

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|-------------|--|
| 2025 –      | Board Member, TiE Phoenix Chapter  |
| 2023 – 2025 | Board Member, Phoenix Business and Workforce Development Board             |
| 2019 –      | Member, Board of Directors, WaveMaker                                      |
| 2012 – 2020 | Visiting Scientist, Mayo Clinic, Arizona                                   |
| 2019 – 2021 | Member, Board of Directors, Imaginea Technologies Inc. (sold to Accenture) |
| 2019 – 2022 | Member, Board of Directors, Spot Cues (sold to UKG)                        |

## EXTERNAL FUNDING & GRANTS

*Selected grants. Total external funding exceeds \$100M across DOL, DOE, NSF, HRSA, and industry. Listed reverse-chronologically.*

- A Pilot Study using Orchard to Scale Workforce Development Initiatives, Charles Koch Foundation, **Co-Investigator, \$600K, 2025–2026.**
- Clean Energy Jobs Training (CEJT) @ AWC Program, **Co-Investigator, \$2M, U.S. Department of Energy, 2024–2026.** (DOE funding on hold since early 2025.)
- Electrified Processes for Industry without Carbon (EPIXC), **Co-Investigator, \$70M, U.S. Department of Energy, 2023–2027.**
- Arizona Nursing Faculty Expansion Project (AZNFEP), **Co-Investigator, \$5.5M, U.S. Department of Labor, 2023–2026.**

- NSF Engines: Type-2: Sustainability Innovation Engine for the Southwest (SIES), **Co-Investigator, \$15M, National Science Foundation, 2024–2026.**
- ASU Community Health Worker Training Program (ASU CHWTP), **Co-Investigator, \$3M, HHS-HRSA, 2022–2024.**
- Secure Knowledge Management, Co-PI (sub-award from UTSA), \$13,200, NSF, 2023.
- Lallemand Bakers Yeast Analytics Project, PI, \$70,000, 2023.
- ASU Apprenticeships for Tech, PI, \$15,000, American Institutes for Research, 2021.
- AZNext: Arizona Workforce Training Accelerator Partnership for Next Generation Jobs, **PI, \$8M, U.S. Department of Labor, 2021–2025.**
- ASU–Digital Workforce Apprenticeship Partnership (Closing the Skills Gap), **PI, \$2M, U.S. Department of Labor, 2020–2024.**
- Lallemand Bakers Yeast Analytics Project, PI, \$67,000, 2020.
- Advanced Analytics in Procurement, Co-PI, \$40,000, CAPS Research, 2020.
- Development of Algorithms for Credibility Analysis of Information (CAI), PI (ASU portion), ~\$120,000, SPARC Program (Government of India).
- ASU–Cognizant Consulting Digital Business Analyst Program, PI, 2018–2019
- Online Marketplaces and Procurement, PI, \$32,500, CAPS Research, 2019.
- Procurement Analytics and Data Architectures, PI, \$46,000, CAPS Research, 2017.
- American Express AI initiative, PI, 2018.
- Digital Society Initiative Grant, PI, Ports America, 2017 & 2018.
- Meaningful Integration of Data, Analytics and Services (MIDAS), Research Policy Board (consortium of 15 universities and organizations), 4.5M Euros, EU Horizon 2020.
- Blue Cross Blue Shield AZ Analytics Roadmap, Co-PI, \$25,000.
- Game-based Planning for Emergency Preparedness (extensions 2013 & 2014), Co-PI, \$122,413 combined.
- Consumer Informatics, PI, \$25,453, Mayo Clinic.
- Cost Benefit Analyses of Influenza Vaccinations (OPR-Epi PHER), Co-PI, \$150,000 combined, 2011–2012.
- Decision Support for H1N1 Flu Vaccine Distribution, Co-PI, \$150,000, Maricopa County Department of Public Health, 2009–2010.
- Electronic Medical Records and Nurse Staffing, Co-PI, \$20,000, CHMR Grant, 2008.
- Public Health Emergency Preparedness Planning, \$100,000, Maricopa County Department of Public Health, 2008.
- Arizona Health Information Privacy Project (HISPC), \$110,000, HHS, 2006–2007.
- MEDSIS Gap Analysis with Communicable Diseases Repository, Co-PI, \$95,000, Arizona Department of Health Services, 2005.
- Knowledge Ontology for Neuro Radiology Images, Co-PI, \$50,000, Catholic Healthcare West, 2004.

## REFEREED PUBLICATIONS

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- Sabzehzar, A., Burtch, G., Hong, Y., Raghu, T. S. "When Do Equity Appeals Increase Giving? Evidence from Educational Crowdfunding." *Information Systems Research*, forthcoming (published online May 8, 2026). <https://doi.org/10.1287/isre.2024.1190>
- Li, Z., Lee, G., Raghu, T. S., Shi, Z. "Impact of the General Data Protection Regulation on the Global Mobile App Market: Digital Trade Implications of Data Protection and Privacy Regulations." *Information Systems Research* 36(2): 669–689, 2025.
- He, Q., Hong, Y., Raghu, T. S. "Platform Governance with Algorithm-based Content Moderation: An Empirical Study on Reddit." *Information Systems Research* 36(2): 1078–1095, 2025.
- Benjamin, V., Raghu, T. S. "Augmenting Social Bot Detection with Crowd-Generated Labels." *Information Systems Research* 34(2): 487–507, 2023.
- Sabzehzar, A., Burtch, G., Hong, Y., Raghu, T. S. "Putting Religious Bias in Context: How Offline and Online Context Shape Religious Bias in Online Pro-social Lending." *MIS Quarterly* 47(1): 33–62, 2023.
- Montanera, D., Mishra, A., Raghu, T. S. "Mitigating Risk Selection in Health Care Entitlement Programs: A Patient-Level Competitive Bidding Approach." *Information Systems Research* 33(4): 1221–1247, 2022.

- Schwartz, A. J., Yost, K. J., Bozic, K. J., Etzioni, D. A., Raghu, T. S., Kanat, I. E. "What Is The Value Of A Star When Choosing A Provider For Total Joint Replacement? A Discrete Choice Experiment." *Health Affairs* 40(1), 2021.
- Mousavi, R., Raghu, T. S., Frey, K. "Harnessing Artificial Intelligence to Improve the Quality of Answers in Online Question-answering Health Forums." *Journal of Management Information Systems* 37(4): 1073–1098, 2020.
- Shi, Z., Raghu, T. S. "An Economic Analysis of Product Recommendation in the Presence of Quality and Taste-Match Heterogeneity." *Information Systems Research* 31(2): 399–411, 2020.
- Kanat, I. E., Raghu, T. S., Vinze, A. "Heads or Tails? Network Effects on Game Purchase Behavior in The Long Tail Market." *Information Systems Frontiers* 22: 803–814, 2020.
- Liang, C., Shi, Z., Raghu, T. S. "The Spillover of Spotlight: Platform Recommendation in the Mobile App Market." *Information Systems Research* 30(4): 1296–1318, 2019.
- Choi, B., Raghu, T. S., Vinze, A., Dooley, K. "Effectiveness of Standards Consortia: Social Network Perspectives." *Information Systems Frontiers* 21: 405–416, 2019.
- Raghu, T. S., Yiannias, J., Sharma, N., Markus, A. L. "Willingness to Pay for Teledermoscopy Services at a University Health Center." *Journal of Patient Experience* 5(3): 212–218, 2018.
- Goul, M., Raghu, T. S., St. Louis, R. "APC Forum: Governing the Wild West of Predictive Analytics and Business Intelligence." *MIS Quarterly Executive* 17(2): 159–185, June 2018.
- Kanat, I. E., Hong, K., Raghu, T. S. "Surviving and Thriving in Online Labor Markets: A Geo-economic Perspective." *Information Systems Research* 29(4): 893–909, 2018.
- Machado, F., Sainam, P., Raghu, T. S., Sinha, R. K. "Software Piracy in the Presence of Open Source Alternatives." *Journal of the Association for Information Systems* 18(1): 1, 2017.
- Schroeder, S., Burnis, J., Denton, A., Krasnow, A., Raghu, T. S., Mathis, K. "Effectiveness of Acupuncture Therapy on Stress in a Large Urban College Population." *Journal of Acupuncture and Meridian Studies* 10(3): 165–170, June 2017.
- Haider, A., Tyson, M., Raghu, T. S., Humphreys, M. "The Informed Patient: An Analysis of Information Seeking Behavior and Surgical Outcomes Among Men with Benign Prostatic Hyperplasia." *American Journal of Men's Health* 11(1): 147–153, 2017.
- Schwartz, A. J., Fraser, J. F., Shannon, A., Jackson, N., Raghu, T. S. "Patient Perception of Value in Bundled Payments for Total Joint Arthroplasty." *Journal of Arthroplasty* 31(12): 2696–2699, 2016.
- Baird, A., Miller, C., Raghu, T. S., Sinha, R. K. "Product Line Extension in Consumer Software Markets in the Presence of Free Alternatives." *Information Systems Research* 27(2): 282–301, 2016.
- Freeze, R., Raghu, T. S., Vinze, A. "Living with Multiple Sclerosis: Lifestyle Decisions Based on Patient Historical Data." *Annals of Information Systems* 19: 51–71, 2016.
- Kransdorf, L. N., Raghu, T. S., Kling, J. M., Paru, D., Vegunta, S., Knatz, J., Markus, A., Frey, K. A., Chang, Y. H., Mayer, A. P., Files, J. A. "Reproductive Life Planning: A Cross-Sectional Study of What College Students Know and Believe." *Maternal and Child Health Journal* 20(6): 1161–1169, 2016.
- Kenney, A. S., Yiannias, J. A., Raghu, T. S., David, P. S., Chang, Y. H., Greig, H. E. "Measures of Satisfaction for Providers and Patients Using Same Day Teledermoscopy Consultation." *International Journal of Dermatology* 55(7): 781–785, 2016.
- Miranda, R., Glenn, S., Leighton, J. A., Pasha, S., Gurudu, S., Teaford, H., Mertz, L., Lee, H., Johnson, M., Raghu, T. S. "Using Hybrid Change Strategies to Improve Patient Experience in Outpatient Specialty Care." *Journal of Healthcare Management* 60(5): 363–376, 2015.
- Raghu, T. S., Frey, K., Chang, Y. H., Cheng, M. R., Freimund, S., Patel, A. "Using Secure Messaging to Update Medications List in Ambulatory Care Setting." *International Journal of Medical Informatics* 84(10): 754–762, 2015.
- Baird, A., Raghu, T. S. "Associating Consumer Perceived Value with Business Models for Digital Services." *European Journal of Information Systems* 24(1): 4–22, 2015.
- Lee, G., Raghu, T. S. "Determinants of Mobile Apps Success: Evidence from App Store Market." *Journal of Management Information Systems* 31(2): 133–169, Fall 2014.
- Baird, A., Raghu, T. S., North, F., Edwards, F. "When Traditionally Inseparable Services Are Separated by Technology: The Case of Patient Portal Features Offered by Primary Care Providers." *Health Systems* 3(2): 143–158, 2014.
- Tsai, J., Raghu, T. S., Shao, B. "Information Systems and Technology Sourcing Strategies of E-retailers for Value Chain Enablement." *Journal of Operations Management* 31(6): 345–362, September 2013.

- Spaulding, T. J., Raghu, T. S. "Impact of CPOE Usage on Medication Management Process Costs and Quality Outcomes." *INQUIRY: The Journal of Health Care Organization, Provision, and Financing* 50(3): 229–247, August 2013.
- Sen, S., Raghu, T. S. "Interdependencies in IT Infrastructure Services: Analyzing Service Processes for Optimal Incentive Design." *Information Systems Research* 24(3): 822–841, September 2013.
- Spaulding, T., Furukawa, M., Raghu, T. S., Vinze, A. "Event Sequence Modeling of IT Adoption in Healthcare." *Decision Support Systems* 55(2): 428–437, May 2013.
- Baird, A., Furukawa, M., Raghu, T. S. "Understanding Contingencies Associated with the Early Adoption of Customer-Facing Web Portals." *Journal of Management Information Systems* 29(2): 293–324, Fall 2012.
- Baird, A., Raghu, T. S., Tullidge-Scheitel, S. "The Role of Policy in the Prevention of Personal Health Record (PHR) Market Failure." *Journal of Information Technology & Politics* 9: 117–132, 2012.
- Arora, H., Raghu, T. S., Vinze, A. "Decision Support for Containing Pandemic Propagation." *ACM Transactions on MIS* 2(4), December 2011.
- Furukawa, M., Raghu, T. S., Shao, B. M. "Electronic Medical Records, Nurse Staffing, and Nurse-Sensitive Patient Outcomes: Evidence from the National Database of Nursing Quality Indicators." *Medical Care Research and Review* 68(3): 311–331, 2011.
- Arora, H., Raghu, T. S., Vinze, A. "Resource Allocation for Demand Surge Mitigation During Disaster Response." *Decision Support Systems* 50(1): 301–315, 2010.
- Furukawa, M., Raghu, T. S., Shao, B. M. "Electronic Medical Records and Cost Efficiency in Hospital Medical-Surgical Units." *Inquiry* 47(2): 110–123, 2010.
- Edgington, T., Raghu, T. S., Vinze, A. "Using Process Mining to Identify Coordination Patterns in IT Service Management." *Decision Support Systems* 49(2): 175–186, 2010.
- Chakraborty, R., Ramireddy, S., Raghu, T. S., Rao, H. R. "An Exploratory Study of Information Assurance Practices of Cloud Computing Vendors." *IEEE IT Professional* 12(4): 29–37, 2010.
- Furukawa, M., Raghu, T. S., Shao, B. M. "Electronic Medical Records, Nurse Staffing, and Nurse-Sensitive Patient Outcomes: Evidence from California Hospitals, 1998–2007." *Health Services Research* 45(4): 941–962, 2010.
- Sen, S., Raghu, T. S., Vinze, A. "Sharing Demand Information in Heterogeneous IT Service Environments: Impact on Pricing Strategies." *Journal of Management Information Systems* 26(4): 287–316, 2010.
- Chen, A., Hwang, Y., Raghu, T. S. "Knowledge Lifecycle, Knowledge Inventory, and Knowledge Acquisition Strategies." *Decision Sciences* 41(1): 21–47, 2010.
- Choi, B., Raghu, T. S., Vinze, A., Dooley, K. "Process Model for e-Business Standards Development: A Case of ebXML Standards." *IEEE Transactions on Engineering Management* 56(3): 448–467, 2009.
- Ipe, M., Raghu, T. S., Vinze, A. "Information Intermediaries for Emergency Preparedness and Response: A Case Study from Public Health." *Information Systems Frontiers* 12: 67–79, 2009.
- Sen, S., Raghu, T. S., Vinze, A. "Demand Heterogeneity in IT Infrastructure Services: Modeling and Evaluation of a Dynamic Approach to Defining Service Level Agreements." *Information Systems Research* 20(2): 258–276, 2009.
- Raghu, T. S., Sinha, R., Vinze, A., Burton, O. "Protection Strategies in an Open Source Software Environment." *Information Systems Research* 20(2): 218–236, 2009.
- Furukawa, M., Raghu, T. S., Spaulding, T., Vinze, A. "Adoption of Health Information Technology for Medication Safety in U.S. Hospitals." *Health Affairs* 27(3): 865–875, May/June 2008.
- Raghu, T. S., Woo, W., Mohan, S., Rao, H. R. "Market Reaction to Patent Infringement Litigations in the Information Technology Industry." *Information Systems Frontiers* 10(1): 61–75, 2008.
- Raghu, T. S., Vinze, A. "A Business Process Context for Knowledge Management." *Decision Support Systems* 43(3): 1062–1079, 2007.
- Arora, H., Mishra, B. K., Raghu, T. S. "Autonomic Computing Approach to Secure Knowledge Management: A Game-theoretic Analysis." *IEEE Transactions on Systems, Man and Cybernetics* 36(3): 487–497, 2006.
- Raghu, T. S., Ramesh, R., Whinston, A. B. "Addressing the Homeland Security Problem: A Collaborative Decision-Making Framework." *Journal of the American Society for Information Science and Technology (JASIST)* 56(3): 310–324, 2005.
- Mishra, B., Raghu, T. S., Prasad, A. "Corporate Software Piracy Prevention and Detection: An Analysis of Strategies." *Journal of Organizational Computing and E-Commerce* 15(3): 223–252, 2005.

- Choi, B., Raghu, T. S., Vinze, A. "Standards Setting Process for E-Business: A Focus on ebXML." *International Journal of Human Computer Studies* 61(5): 567–746, 2004.
- Edgington, T., Choi, B., Henson, K., Raghu, T. S., Vinze, A. "Ontology-enabled Knowledge Management: Adopting Ontology to Facilitate Knowledge Sharing." *Communications of the ACM* 47(11): 85–90, 2004.
- Raghu, T. S., Jayaraman, B., Rao, H. R. "Towards an Integration of Agent and Activity-Centric Approaches in Organizational Process Modeling: Incorporating Incentive Mechanisms." *Information Systems Research* 15(4): 316–335, 2004.
- Raghu, T. S., Rao, H. R., Sen, P. K. "Relative Performance of Incentive Mechanisms: Computational Modeling and Simulation of Delegated Investment Decisions." *Management Science* 49(2): 160–178, 2003.
- Raghu, T. S., Ramesh, R., Whinston, A. B. "Next Steps for Mobile Entertainment Portals." *IEEE Computer* 35(5): 63–70, 2002.
- Raghu, T. S., Kannan, P., Rao, H. R., Whinston, A. B. "Dynamic Profiling of Consumers and Customized Product Offering Over the Internet: A Model and Analysis." *Decision Support Systems* 32: 117–134, 2001.
- Raghu, T. S., Ramesh, R., Whinston, A. B., Chang, A. "Collaborative Decision Making: A Connectionist Paradigm for Dialectical Support." *Information Systems Research* 12(4): 363–383, 2001.
- Kiang, M., Raghu, T. S., Sheng, K. "Marketing On the Internet — Who Can Benefit From an Online Marketing Approach?" *Decision Support Systems* 27: 383–393, 2000.
- Raghu, T. S., Rao, H. R., Chaudhury, A. "Business Process Change: A Coordination Mechanism Approach." *Knowledge and Process Management* 5(2): 87–98, 1998.
- Moore, J. C., Rao, H. R., Whinston, A. B., Nam, K., Raghu, T. S. "Information Acquisition Policies for Resource Allocation Among Multiple Agents." *Information Systems Research* 8(2): 151–170, 1997.
- Moore, J. C., Rao, H. R., Whinston, A. B., Raghu, T. S., Nam, K. "A Comparison of Three Information Gathering Strategies in DAI Systems Under Noisy Conditions." *Expert Systems With Applications* 11(4): 489–505, 1996.
- Raghu, T. S., Rajendran, C. "Due-date Setting Methodologies Based on Simulated Annealing — An Experimental Study in a Real-life Job Shop." *International Journal of Production Research* 33(9): 2535–2554, 1995.
- Raghu, T. S., Rajendran, C. "An Efficient Dynamic Dispatching Rule for Scheduling in a Job Shop." *International Journal of Production Economics* 32: 301–313, 1993.

## WORKING PAPERS

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- Li, Z., Chen, P., Raghu, T. S., Sainam, P., Shi, Z. "Discovering Mobile App Ecosystem Relationships Using Demand-Side Information." Submitted for 2nd round review.
- Sabzehzar, A., Burtch, G., Hong, Y., Raghu, T. S. "Value Homophily and Congruence as Determinants of Online Prosociality for Crisis Relief." Under review.
- Park, Y. W., Tao, Y., Mishra, A. N., Raghu, T. S. "Fairness Constraints in Analytics-Based Decision Models: An Analytical and Computational Investigation." Working paper.

## BOOKS (EDITED)

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- Sharman, R., Raghu, T. S., Rao, H. R. (Eds.). *Exploring the Grand Challenges for Next Generation E-Business — Lecture Notes in Business Information Processing*, Vol. 52, 2011, Springer, NY.
- Raghu, T. S., Sethumadhavan, M., Virendra, M. (Eds.). *Cyber Security, Cyber Crime and Cyber Forensics: Applications and Perspectives*, 2011, IGI Global, Hershey, NY.
- Chen, H., Raghu, T. S., Ramesh, R., Vinze, A., Zeng, D. (Eds.). *Handbooks in Information Systems: National Security*, 2007, Elsevier.

## BOOK CHAPTERS

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- Goul, M., Raghu, T. S., Li, Z. "Procurement Analytics — Enabling Data Architectures in the Age of Big Data." *The Oxford Handbook of Supply Chain Management*, 2020.
- Arora, H., Raghu, T. S., Vinze, A. "Information Supply Chains: Restructuring Relationships, Chains and Networks," in *Always-On Enterprise Information Systems for Business Continuity* (N. Bajgoric, Ed.), IGI Global, 2009.

- Arora, H., Raghu, T. S., Vinze, A. "Autonomic Computing and Information Security," in *Handbooks in Information Systems: Information Security*, Elsevier Publishing, 2008.
- Choi, B., Raghu, T. S., Ramesh, R., Whinston, A. B. "Collaborative Decision-Making," in *Advances in Electronic Business: Vol. I Collaborative Commerce* (E. Y. Li and T. C. Du, Eds.), Idea Group Publishing, 2004.
- Raghu, T. S., Ramesh, R., Whinston, A. B. "Addressing the Homeland Security Problem: A Collaborative Decision-Making Framework," in *Intelligence and Security Informatics* (H. C. Chen et al., Eds.), Lecture Notes in Computer Science, Springer-Verlag, June 2003.
- Raghu, T. S., Sen, P. K., Rao, H. R. "Relative Performance of Incentive Mechanisms in Delegated Investments: A Computational Study," in *Computational Finance — Selected Papers from the Sixth International Conference*, 1999, MIT Press, 1999.

## CASE STUDIES

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- Lowlekar, H., Raghu, T. S., Vinze, A. "Model Blood Bank, Indore: Supply Chain Management." *Richard Ivey School of Business*, 9B16D018, 2016.
- Sellman, C., Raghu, T. S. "Game Colab: Can It Connect Indie Game Developers?" *Richard Ivey School of Business*, 9B14M158, 2015.
- Raghu, T. S., Sellman, C. "Pearson's SuccessMaker: Putting the Customer First in Transforming Product Development Processes." *Richard Ivey School of Business*, 9B11E040, 2012.
- Raghu, T. S. "Creating a Process-Oriented Enterprise at Pinnacle West." *Richard Ivey School of Business*, 9B10E002, 2010.
- Applegate, L., Vinze, A., Raghu, T. S., Ipe, M. "Transforming Arizona's Health Care System: Developing and Implementing the Health-e Connection Roadmap." *Harvard Business School Case Repository*, N9-808-072, December 2007.
- Applegate, L., Vinze, A., Raghu, T. S., Ipe, M. "Arizona Department of Public Health: The Challenges of Preparing for a Public Health Emergency." *Harvard Business School Case Repository*, N9-807-016, July 2006.

## OTHER PAPERS (NOT PEER-REVIEWED)

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- Almasan, J., Durvasula, S., Krishna, S., Raghu, T. S. "Intelligence Equilibrium: A New Operating Model," *California Management Review Insights*, October 2025. <https://cmr.berkeley.edu/2025/10/intelligence-equilibrium-a-new-operating-model/>
- Jain, H., Padmanabhan, B., Pavlou, P., Raghu, T. S. "From Artificial Intelligence to Augmented Intelligence: Framework and Research Directions." Special Issue Editorial. *Information Systems Research* 32(3): 675–687, 2021.
- Ketter, W., Padmanabhan, B., Pant, G., Raghu, T. S. "Addressing Societal Challenges through Analytics: An ESG ICE Framework and Research Agenda." *Journal of the Association for Information Systems* 21(5), 2020.
- Sharman, R., Raghu, T. S., Rao, H. R. "Exploring the Grand Challenges for Next Generation E-Business." Special Issue of *Information Systems and E-Business (ISEB)*, Vol. 52, 2011.
- Mahmood, M. A., Siponen, M., Straub, D., Rao, H. R., Raghu, T. S. "Moving Toward Blackhat Research in Information Security: An Editorial Introduction to the Special Issue." *MIS Quarterly* 34(3): 431–433, 2010.
- March, S., Raghu, T. S., Vinze, A. "Editorial Introduction: Cultivating and Securing the Information Supply Chain." *Journal of the Association for Information Systems* 9(3): 95–97, 2008.
- Raghu, T. S., Chen, H. C. "Cyberinfrastructure for Homeland Security: Advances in Information Sharing, Data Mining, and Collaboration Systems" (Editorial). *Decision Support Systems* 43(4): 1321–1323, August 2007.
- Vinze, A., Raghu, T. S. "Information Security in the Knowledge Economy." *International Journal of Human Computer Studies* 65(1): 1–2, 2007.
- Kulkarni, U., Raghu, T. S. "Knowledge Management at Americas Conference on Information Systems." *International Journal of Knowledge Management* 1(2): 12–19, 2005.

## SELECTED DOCTORAL STUDENT CONFERENCE PUBLICATIONS (2020 – PRESENT)

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*Conference papers co-authored with doctoral mentees at top IS venues. Several have since appeared as journal publications in Information Systems Research and MIS Quarterly.*

- Li, Z., Lee, G., Raghu, T. S., Shi, Z. "Does Data Privacy Regulation Only Benefit Contracting Parties? Evidence from International Digital Product Market." *Proceedings of the 56th Annual Hawaii International Conference on System Sciences (HICSS)*, 2023, 4338–4347. [Extended in ISR 2025.]
- He, Q., Hong, Y., Raghu, T. S. "Machine-assisted Regulation and Online Participation." *Proceedings of the 55th Annual Hawaii International Conference on System Sciences (HICSS)*, 2022. [Extended in ISR 2025.]
- Sabzehzar, A., Hong, Y., Raghu, T. S. "People Don't Change, Their Priorities Do: Evidence of Value Homophily for Disaster Relief." *Proceedings of the 41st International Conference on Information Systems (ICIS)*, Hyderabad, 2020.
- He, Q., Hong, Y., Raghu, T. S. "Machine-assisted Regulation, Online Participation and Human Moderation." *Proceedings of the 41st International Conference on Information Systems (ICIS)*, Hyderabad, 2020.

## SPECIAL AWARDS AND HONORS

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- Arizona Small Business Association (ASBA), Fast Lane Leadership Award, 2025.
- W. P. Carey School Distinguished Career Research Award, 2023.
- McCord Chair in Business, 2016 – Present.
- Dean's Council of 100 Distinguished Scholar, 2015 – 2016.
- Outstanding Professor of Doctoral Programs Award, W. P. Carey School, 2014.
- Outstanding Teaching Award — MBA and Graduate Business, W. P. Carey School, 2012.
- Associate Editor of the Year Award 2011, *Information Systems Research*.
- Dean's Award for Excellence Summer Grant Program, 2010 – 2014.
- IBM Faculty Research Awards (with Ajay Vinze), 2004–05, 2005–06, 2007.
- Nominated for J. W. Teets Outstanding Teaching Award, 2002.
- DISC CLUB Teaching Excellence Award, ASU, Spring 2000.
- Woodburn Fellow, State University of New York at Buffalo, 1994 – 1998.
- Outstanding Achievement Award, SUNY Buffalo School of Management, 1998.
- Founder's Day Award (twice), National Institute of Engineering, Mysore.
- National Merit Scholarship, India, 1984 and 1986.

## PROFESSIONAL SERVICE

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### Editorial Positions

- Information Systems Research, Decision Support Systems, Journal of the Association for Information Systems, Journal of Electronic Commerce Research, Information Systems Frontiers,
- *Co-Guest Editor*, Information Systems Research Special Issue: "Humans, Algorithms, and Augmented Intelligence: The Future of Work, Organizations and Society," 2019.
- *Special Issue Senior Editor*, MIS Quarterly, "Information Systems Security in a Digital Economy."
- *Special Issue Associate Editor*, Information Systems Journal, "Darkside of IT Use," 2014.
- *Associate Editor*, MIS Quarterly Special Issue on "New Ventures in Virtual Worlds."
- *Co-Guest Editor*, Journal of the Association for Information Systems Special Issue: "Cultivating and Securing the Information Supply Chain."
- *Co-Guest Editor*, Decision Support Systems Special Issue: "Cyberinfrastructure for Homeland Security," 2007.
- *Co-Guest Editor*, International Journal of Human Computer Studies Special Issue: "Information Security in the Knowledge Economy," 2006.
- *Ad-hoc Associate Editor*, ACM Transactions on MIS; *Ad-hoc Senior Editor*, MIS Quarterly.
- *Series Editorial Advisory Board*, Elsevier Handbooks in Information Systems.

## Conference Roles

- Mentor, ICIS 2026 Doctoral Consortium, Lisbon, Portugal, December 9–12, 2026.
- Track Co-Chair, International Conference on Information Systems (ICIS) 2024 & 2025, Advances in Methods, Theories and Philosophy Track.
- Track Co-Chair, ICIS 2023, General IS Topics Track.
- Track Co-Chair, ICIS 2020, IS in the Workplace and the Future of Work.
- Track Co-Chair, ICIS 2012, Information Security and Privacy Track.
- Program Co-Chair, INFORMS Conference on Information Systems and Technology (CIST), 2019, 2012.
- Program Co-Chair, INFORMS Data Science Conference, 2018.
- Program Co-Chair, Workshop on Information Technology and Systems (WITS), 2017.
- Program Co-Chair, Workshop on E-Business (WeB), 2009.
- Research Methods Track Co-Chair, ICIS 2009.
- Best Paper Selection Committee, Workshop on Information Technology and Systems (WITS), 2020.
- Best Paper Selection Committee, Workshop on E-Business (WeB), 2020.
- President's Transdisciplinary Collaboration Award Evaluation Committee, Member.
- Member, Institutional Advisory Committee, Cross-Institutional Research Engagement Network (NSF Funded), 2024 – 2027.

## Industry & Advisory Roles

- Governing Body Member, Evanta CIO/CISO Executive Summit, Phoenix, 2020 – 2026.
- Advisor, Annual Arizona IT Symposium (efm Events), 2020 – 2021.

## PANELS AND KEYNOTES

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- ASU+GSV Summit Panel, 2026. Beyond the Degree: How ASU is Building a Credentialing Framework for a New Economy
- Advancing Data Center Construction West 2026, Fireside Chat: Preparing Tomorrow's Workforce to Meet Data Center Demands of the Future.
- UNICON Leadership Conference, 2025. Panelist: "How I Built It" — Graduate Pathways.
- NASPO Partnership Forum, 2024, Raleigh, NC. Panelist: Talent Management.
- ASU-GSV 2023. Panel: Workforce Development in the Digital Age — University-based Perspectives in the US and Worldwide.
- Arizona Association for Economic Development, 2023. Panel: Workforce Trends and Data-Driven Strategies.
- Keynote: International Conference on Sustainable Business Management 2023, Indian Institute of Technology, Roorkee, March 2023.
- Evanta CISO Summit, 2022, Phoenix. Panel: Fostering a Sustainable and Effective Workforce.
- Technology Councils of North America (TECNA), 2022 CEO Retreat. Panel: Scaling Experiential Learning to Expand the Tech Talent Pipeline.
- Keynote: International Conference on Bio-Neuro Informatics and Algorithms (ICBNA 2022), Symbiosis Institute of Digital and Technology Management, India.
- ASU Congressional Conference 2022. Panel: The Future of Digital Learning.

## INTERNAL SERVICE

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- W. P. Carey Research Board, Dean's Personnel Advisory Committee, Ph.D. Program Coordinator, Recruiting Committee, Chair's Advisory Committee, Department Personnel Committee, MSIM Director, Masters Committee, Chair, Graduate Programs Committee, IPIRC Committee, Faculty Council, MBA/MSIM Committee, IS Ph.D. Program Director, Multiple earlier college and department committees.

## DISSERTATION COMMITTEES CHAIRED

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**Thomas Ware III** (Chair). *Convergent Adaptation: Human-Machine Interactions as Structurally-Embedded Sociotechnical Processes*. (TT Faculty, University of Pittsburgh, 2025.)

- Amin Sabzehzar** (Chair). *The Impacts of Social Identity on Digitally-Mediated Social Interactions*. (TT Faculty, Tulane University, 2022.)
- Ziru Li** (Chair). *Investigating Digital Platforms from an Ecosystem Perspective*. (TT Faculty, Thunderbird Global School of Management; Arizona State University, 2021.)
- Qinglai He** (Co-Chair). *Online Platform Policy and User Engagement*. (TT Faculty, University of Wisconsin, Madison, 2021.)
- Gun-Woong Lee** (Chair). *Understanding the Determinants of Success in Mobile Apps Markets*. (TT Faculty, Nanyang Technological University, Singapore, 2015.)
- Matt Sopha** (Chair). *It's Not All About the Music: Digital Goods, Social Media, and the Pressure of Peers*. (TT Faculty, Loyola College, Baltimore, 2013.)
- Aaron Baird** (Chair). *Extending Diffusion of Innovation Theory with Consumer Influence: The Case of Personal Health Records (PHRs) and Patient Portals*. (TT Faculty, Georgia State University, 2012.)
- Trent Spaulding** (Chair). *A Model of Process-Based Automation: Cost and Quality Implications in the Medication Management Process*. (TT Faculty, Appalachian State University, 2011.)
- Irfan Kanat** (Co-Chair). *Consumption in the Age of Digital Plenty — Three Essays into an Emerging Phenomenon*. (TT Faculty, Ohio University, 2016.)
- Arti Mann** (Co-Chair). *Outsourcing of IT Services: Studies on Diffusion and New Theoretical Perspectives*. (TT Faculty, University of Houston, Clear-Lake, 2012.)
- Sagnika Sen** (Co-Chair). *Pricing, Resource Allocation, and Incentive Issues in IT Infrastructure Services: A Focus on Service Level Agreements*. (TT Faculty, Penn State University, 2007.)
- Beom-jin Choi** (Co-Chair). *IT Standards Creation in Virtual Communities: An Empirical Study*. (TT Faculty, California State University, Sacramento, 2004.)

### Dissertation Committees (Member)

- Aindrila Chakraborty** (Member). *Greasing the Data Engine: Economic Impact and Legislative Success of ICT at Local and National Levels*. (University of Connecticut, 2018.)
- Carlos Ernesto Rubio Medrano** (Member). *Federated Access Management for Collaborative Environments*. (ASU Computer Science, 2016.)
- Ziming Zhao** (Member). *Discovering and Using Patterns for Countering Security Challenges*. (ASU Computer Science, 2014.)
- Greg Schymick** (Member). *The Impact of Subject Indexes on Semantic Indeterminacy in Enterprise Document Retrieval*. (2012.)
- Juliana Tsai** (Member). *Information Systems and Technology Sourcing Strategies and Performance of E-Retailers*. (2012.)
- Ho An** (Member). *Confidentiality Protection of User Data and Adaptive Resource Allocation for Service-Based Systems*. (ASU Computer Science, 2012.)
- Yin Yin** (Member). *Privacy Preserving Service Discovery and Ranking for Multiple User QoS Requirements in Service-based Software Systems*. (ASU Computer Science, 2011.)
- Ron Freeze** (Member). *Relating Knowledge Management Capability to Organizational Outcomes*. (Placement: Emporia State University, 2006.)
- Theresa Edgington** (Member). *Development of a Cross-Domain Ontology for Failure Analysis and Failure Identification*. (Baylor University, 2006.)
- Orneita Burton** (Member). *Issues in Bi-directional Surveillance Systems for Countering Bio-Terrorism*. (Abilene Christian University, 2006.)