K. Hazel Kwon, PhD
Associate Professor | Research Director | Lead Researcher at MIDAS Lab
Walter Cronkite School of Journalism and Mass Communication
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EDUCATION

Ph.D.   Communication, 2011, State University of New York at Buffalo, USA
M.A.   Communication, 2007, State University of New York at Buffalo, USA
B.A.   Mass Communication (*Top Two Outstanding Undegraduate*), 2004, Yonsei University, South Korea

POSITIONS

Arizona State University
Walter Cronkite School of Journalism and Mass Communication

Research Director	2024 – Present
Associate Professor	2019 – Present
Founder and Lead Researcher at Media Information, Data and Society (MIDaS) Lab	2022 – Present
Assistant Professor	2016 – 2019

School of Social and Behavioral Sciences

Assistant Professor	2016 – 2019

Faculty Affiliations

Center for Asian Research	2016 – Present
Institute for Social Science Research	2017 – Present
Global Security Initiative (GSI) – Center on Narrative, Disinformation, and Strategic Influence	2021 – Present
Julie Ann Wrigley Global Futures Laboratory & School for the Future of Innovation in Society	2015 – Present

Drexel University
Department of Culture and Communication

Assistant Teaching Professor	2011 – 2012

AWARDS | HONORARY APPOINTMENTS | RECOGNITIONS

16.   2023, *Top Faculty Debut Article Award*, Broadcasting Education Association [Presentation #53 in the Conference Presentation section below]

15.   2022, *Best Faculty Article Award*, Chinese Communication Association [Article #36 in the Peer-Reviewed Journal Publications section below]

14.   2020—2021, *The U.S.-Korea NextGen Scholar*, Center for Strategic and International Studies [Selected from national competition]

13.   2020—Present, *International Advisory Board,* Department of Interaction Science, Sungkyunkwan University, Seoul, S. Korea

12.   2020, *The Most Influential Articles' List*, American Academy of Advertising [Article #26 in the Peer-Reviewed Journal Publications section below]

11.   2017, *Emerging Scholars Award*, Association for Education in Journalism and Mass Communication [Selected as one of four out of 70 applications]

10.   2016, *Visiting Scholar-in-Residence,* Social Media Lab at Ted Rogers School of Management, Ryerson University, Toronto, Canada [Competitively chosen by the largest academic social media laboratory in Canada]

9   2016, *Asian Journal of Communication's Top Ten Most Downloaded Articles in 2016* [Article #18 in the Peer-Reviewed Journal Publications section below]

8.   2014, *Top Faculty Paper Honorable Mention*, Korean American Communication Division, International Communication Association [Presentation #24 in the Conference Presentation section below]

7.   2011, *Herbert S. Dordick Dissertation Award* (2nd runner-up), Communication and Technology Division, International Communication Association [Selected out of 24 nominations in the largest division of the association]

6.   2009, *Kappa Tao Alpha Research Award*, the National Honor Society for Journalism and Mass Communication

5.   2009, *Jung-Sook Lee Top Student Paper Award,* Communication and Technology Division, Association for Education in Journalism and Mass Communication [Presentation #16 in the Conference Presentation section below]

4.   2007, *Top Four Paper Award*, Peace Communication Division, National Communication Association [Presentation #3 in the Conference Presentation section below]

3.   2004, *Academic Honor for Top Two Outstanding Undergraduate*, Yonsei University, Seoul, South Korea [Equivalent to Salutatorian]

2.   2002, *The Highest Academic Honor*, Yonsei University, Seoul, South Korea

1.   2000—2004, *The University Scholarship*, Yonsei University, Seoul, South Korea [Four-year tuition reduction for academic achievement]

GRANTS

External-Awarded

9.   2023—2025, **Principal Investigator**, Assessing the role and effectiveness of U.S. ethnic media's counter-disinformation. International Center for Journalists (Disarming Disinformation Fund, Chritable gift to Cronkite School), Total $243,631.30.

8.   2022—2024, **Co-Principal Investigator**, EAGER: DCL: SaTC: Enabling interdisciplinary collaboration: Combatting disinformation and racial bias: A deep-learning-assisted investigation of temporal dynamics of disinformation, National Science Foundation *(*Award ID 2210137)*, Total $300,000 (Investigator recognition: $120,000)

7.   2020—2021, ***Collaborator***, Designing effective intervention points for adversarial influence operations, MIT Lincoln Lab (PO 7000506684), $280,000 (Official investigator recognition unavailable, but I estimate about 30% based on the budget allocation)

6.   2020—2022, ***Principal Investigator***, RAPID: Rumor diffusion during unrest: An exploration of the 2019 Hong Kong Protest, National Science Foundation (Award ID 2027387), $74,000

5.   2020—2021, ***Principal Investigator***, Facebook information diffusion and protest mobilization: State-level analyses of the March for Our Lives demonstrations in 2018, Social Science Research Council: Social Media and Democracy Research Grants (Social Data Initiative), $48,988

4.   2019—2023, ***Principal Investigator***, Crisis and collective problem-solving on the dark web: Understanding crisis information processing in hidden cyber communities, U.S. Department of Defense-Army Research Office (Award Number: W911NF1910066), $328,653

3.   2017—2018, ***Principal Investigator***, News proximity and social media framing of terrorism: A computational approach toward large-scale framing research, Association for Education in Journalism and Mass Communication: Emerging Scholars Award, $3,450

2.   2016—2018, ***Co-Investigator***, Asia mediated: Interdisciplinary curriculum innovation at Arizona State University U.S. Department of Education, $189,697 (Investigator recognition $3,794)

1.   2013—2014, ***Co-Principal Investigator***, Evaluating microcredentialing in public networked environments, Gates Foundation, $154,018 (Investigator recognition $61,607)

Internal-Awarded

9.   2023, ***Principal Investigator***, Understanding Immigrants' News Consumption, Media (Dis)Trust, and Civic Life in Networked Democracies: A Trans-Atlantic Study in Countries with High Foreign-born Populations (US, UK, Canada), Seed Grant, Institute for Social Science Research, Arizona State University, $8,000

8.   2022, ***Principal Investigator***, Mapping Disinformation Ecosystem of Networked Asian Immigrant Communities, NDSI Small Grant, GSI Center on Narrative, Disinformation, and Strategic Influence, Arizona State University, $9,936

7.   2021, ***Principal Investigator***, The Dynamics of Networked Public Attention and Social Movement: An Exploration of Intermedia and Intergenerational Framing of Gun Control Movement, Seed Grant, Institute for Social Science Research, Arizona State University, $7,587

6.   2020, ***Principal Investigator***, Misinformation and political unrest: An investigation of rumor diffusion online and offline during the 2019 Hong Kong protests, Seed Grant, Institute for Social Science Research, Arizona State University, $7,984

5.   2017—2021, ***Principal Investigator***, Dean's Research Grant, Walter Cronkite School of Journalism and Mass Communication, Arizona State University, awarded $6,000 each year to promote summer research activities

4.   2017, ***Principal Investigator***, Seed Grant, Institute for Social Science Research, Arizona State University, $6,000

3.   2015, ***Principal Investigator***, New College Undergraduate Inquiry and Research Experience (NCUIRE) Grant, New College of Interdisciplinary Arts and Sciences, Arizona State University, $2,500

2.   2014, ***Principal Investigator***, Bidstrup Undergraduate Fellow Support Grant, Arizona State University, $2,000

1.   2009—2010, **Principal Investigator**, *Mark Diamond Dissertation Grant*, SUNY-Buffalo, $2,000

RESEARCH (* = Student collaborator)

Research Areas
Digital media and society, including:
        Information disorders (cyber-rumoring, mis/disinformation, incivility)
        Networked public sensemaking of news
        Dark knowledge sharing

Editorial Work
3.   **Kwon, K. H.**, Weiai X., Wellman, B. (Eds.) (2021). The dark social web: Responsibility, manipulation, and participation in global digital spaces (Introduction). *American Behavioral Scientist, 65*(5-6), 683-688. *https://doi.org/10.1177/0002764221989782*
2.   Robinson, L., Schulz, J., Ragnedda, M., Pailt, H., **Kwon, K. H**., & Khilnani, A. (Eds.) (2021). An unequal pandemic: Vulnerability and COVID-19. *American Behavioral Scientist. 65*(12), *1603-1607*
1.   **Kwon, K. H.,** Park, S., & Shin, Y. (Eds.) (2021). Communicating crisis in networked asia. *Journal of Contemporary Eastern Asia, 20*(2), 35-39

Peer-Reviewed Journal Publications
48.   Lee, S., Shin, D., **Kwon, K.H.** & Han, S.P. (Forthcoming). Disinformation spillover: Uncovering the ripple effect of bot-assisted fake social engagement on public attention. *Management Information Systems Quarterly.* [Social Sciences Citation Indexed (SSCI) 5-year Impact Factor (IF): 12.803, Scopus CiteScore (SCS): 13.9 ranked 3/150 in Management Information Systems]
47.   **Kwon, K. H.,** Lee, M*., Han, S., & Park, S. (2024). Fake thumbs in play: A large-scale exploration of false amplification and false diminution in online news spaces. *New Media and Society, 26*(6), 3252-3272. https://doi.org/10.1177/14614448221099170 [SSCI 5-year IF: 7.244, CSC: 13.900 ranked 1/467 in Communication]
46**.**   **Kwon, K. H.,** *Vera-Phillips, K., Moon, Y.E., Shao, C., & Xu W. W. (2024). Credible, but not for me: Immigrant folk theories of news trust in Chinese, Korean, and Filipino communities in the US. Journalism Practice. Published Online. https://doi.org/10.1080/17512786.2024.2340526
45.   Lu, Y., Song, Y., **Kwon, K. H.,** & Margolin, D. (2024). Investigating the Coverage of China's Vaccine Crisis on YouTube: Networked Framing, Grassroots Activism, and Homophily. *Journal of Broadcasting & Electronic Media*, Published Online, https://doi.org/10.1080/08838151.2024.2313471 [SSCI 5-year IF: 3.601, SCS: 3.4 ranked 79/467 in Communication]
 44.   *Li, Q., *Shao, C., Walker, S., & **Kwon, K.H.** (2024). Gun control agendas in networked digital environment: An intermedia comparison between activism websites, news outlets, and ephemeral media. *Journalism and Mass Communication Quarterly, 101*(1), 127-155 https://doi.org/10.1177/10776990231217740 [Social Sciences Citation Indexed (SSCI) 5-year Impact Factor (IF): 4.5, Scopus CiteScore (SCS): 6.3 ranked 38/493 in Communication]
43.   *Madouh, M. & **Kwon, K. H.** (2023). Media ecology of dark web social networks: Antithesis and coevolution. *Journal of Communication Inquiry.* First published online. https://doi.org/10.1177/01968599231210776 [Social Sciences Citation Indexed (SSCI) 5-year Impact Factor (IF): 1.1]

42. *Shao, C., **Kwon, H.,** Walker, S., *Li, Q. (2023). One conspiracy theory, more conspiracy theories? Dynamic analysis of conspiratorial narratives on Twitter during the pandemic. *Cyberpsychology, Behavior, and Social Networking, 26(5), 338-345* https://doi.org/10.1089/cyber.2022.0218 [SSCI IF in 2021: 6.135, CSC: 6.7 ranked 20/467 in Commmunication]

41. **Kwon, K. H.** (2022). Rumors that move people to action: A case of the 2019 Hong Kong protests. *Journal of Contemporary Eastern Asia, 21(2), 1-12* [CSC: 1.4]

40. *Shao, C., **Kwon, K.H.,** & Nah, S. (2022). Civic life in news desert: An exploration of social and mobile news effect on civic participation in rural America. *Journal of Broadcasting & Electronic Media, 66(2), 278-299* [SSCI 5-year IF: 3.601, SCS: 3.4 ranked 79/467 in Communication]

39. Chadha, M., & **Kwon, K. H.,** & Tsai, J. (2022). An examination of affiliate and network television channels' Facebook use for addressing audiences' critical information needs. *Electronic News 16(4),* 164-186. [SCS: 1.400 ranked 200/467]

38. Song, Y. & Lin, Q., **Kwon, K. H.,** Choy C.H.Y., Xu, R. (2022). Contagion of offensive speech online: An interactional analysis of political swearing. *Computers in Human Behavior, 127,* Article 107046. https://doi.org/10.1016/j.chb.2021.107046 [SSCI IF in 2021: 8.957, SCS: 14.9 ranked 2/376 in Arts and Humanities (miscellaneous)]

37. **Kwon, K. H., ***Pellizzaro, K., *Shao, C. , & Chadha, M. (2022). "I heard that COVID-19 Was...": Rumors, pandemic, and psychological distance. *American Behavioral Scientist, 65(14), 2014-2036.* [SSCI 5-year IF: 3.183, SCS: 4.700, ranked 117 out of 1345 in Sociology and Political Science]

36. Song, Y., **Kwon, K. H.,** Xu, J., Huang, X., & Li, S. (2021). Curbing profanity online: A network-based diffusion analysis of profane speech on Chinese social media. *New Media & Society*, *23*(5), 982-1003. [SSCI 5-year IF: 7.244, CSC: 13.900 ranked 1/467 in Communication]

35. Song, Y., **Kwon, K. H.,** Lu, Y., Fan, Y., & Li, B. (2021)**.** The "parallel pandemic" in the context of China: The spread of rumors and rumor-corrections during COVID-19 in Chinese social media. *American Behavioral Scientist, 65*(14), 2014-2036. [SSCI 5-year IF: 3.183, SCS: 4.700, ranked 117/1345 in Sociology and Political Science]

34. *Shao, C. & **Kwon, K. H.** (2021). Hello Alexa! Exploring effects of motivational factors and social presence on satisfaction with AI-enabled gadgets. *Human Behavior and Emerging Technologies, 3(*5), 978-988. [SCS: 5.8 ranked 20/264 in General Social Sciences, 24% acceptance rate]

33. **Kwon, K. H.,** & *Shao, C. (2021). Dark knowledge and platform governance: A case of an illicit e-commerce community in Reddit. *American Behavioral Scientist,* 65(6), 779-799. [SSCI 5-year IF: 3.183, SCS: 4.700, ranked 117/1345 in Sociology and Political Science]

32. **Kwon, K. H**., *Shao, C., & Nah, S. (2021). Localized social media and civic life: Motivations for social media use, trust, and participation in local community contexts. *Journal of Information Technology and Politics, 18*(1), 55-69. [SSCI 5-year IF: 3.443, SCS: 4.1 ranked 151/1345 in Sociology and Political Science]

31. Nah, S., **Kwon, K. H.,** Lu, W., & McNealy, J. (2021). Communication infrastructure, social media, and civic participation across geographically diverse communities in the United States, *Communication Studies, 72(3), 437-455. https://doi.org/10.1080/10510974.2021.1876129* [SCS: 2.0, Accceptance Rate: 20%]

30. Valecha, R., Volety, T., **Kwon, K. H.,** & Rao, H. R. (2021). Misinformation sharing during Zika: An investigation of the effect of threat and distance. *IEEE Internet Computing*, 25(1), 31-39. DOI: 10.1109/MIC.2020.3044543 [SSCI IF: 2.341, SCS: 6.2 ranked 77/359 in Computer Networks and Communications]

29.   Ng, Y.-L., Song, Y., **Kwon, K. H.,** & Huang, Y. (2020). Toward an integrative model for online incivility research: A review and synthesis of empirical studies on uncivil political discussions online. *Telematics and Informatics, 47,* 101323 https://doi.org/10.1016/j.tele.2019.101323 [SSCI IF in 2021: 9.14, SCS 13.9 ranked 16/359 in Computer Networks and Communications]

28.   **Kwon, K.H.,** Chadha, M. & Wang, F. (2019). Proximity and networked news public: Structural topic modeling of global Twitter conversations about the Quebec mosque shooting in 2017. *International Journal of Communication, 13,* 2652–2675. [SSCI IF in 2021: 1.54, SCS: 2.7 ranked 107/467 in Communication]

27.   *Sahly, A., *Shao, C., & **Kwon, K. H.** (2019) Social media for political campaigns: An examination of Trump's and Clinton's frame building and its effect on audience engagement. *Social Media + Society 5(2), 1-13.* [SSCI 5-year IF: 5.771, SCS: 6.3 ranked 4/1127 in Cultural Studies]

26.   **Kwon, K. H**. (2019). Public referral, viral campaign, and celebrity participation: A social network analysis of the Ice Bucket Challenge on YouTube. *Journal of Interactive Advertising*, 19(2), 87-99. [SCS: 7.1 ranked 19/467 in Communication]

25.   *Shao, C. & **Kwon, K. H.** (2019). Clicks intended: An integrated motivation model for nuanced social feedback system uses on Facebook. *Telematics and Informatics*, 39, 11-24. [SSCI IF in 2021: 9.14, SCS 13.9 ranked 16/359 in Computer Networks and Communications]

24.   Haimonti, D., **Kwon, K. H.,** & Rao, H. R. (2018). A system for intergroup prejudice detection: The case of microblogging under terrorist attacks. *Decision Support Systems, 113,* 11-21. [SSCI IF in 2021: 6.969, SCS: 11.3 ranked4/376 in Arts and Humanities (miscellaneous)]

23.   **Kwon, K. H.,** *Priniski, J. H., & Chadha, M. (2018). Disentangling user samples: A machine learning approach to proxy-population mismatch in Twitter research. *Communication Methods and Measures, 12*(2-3), 216-237. [SSCI 5-year IF: 9.010, SCS: 11.4 ranked 3/467 in Communication]

22.   **Kwon, K. H.,** Chadha, M., & *Pellizzaro, K. (2017). Proximity and terrorism news in social media: A construal-level theoretical approach to audience framing of terrorism in Twitter. *Mass Communication and Society, 20*(6), 869-894. [SSCI 5-year IF: 4.435, SCS: 4.9 ranked 41/465 in Communication]

21.   **Kwon, K. H.** & Gruzd, A. (2017). Is offensive commenting contagious online? Examining public vs. interpersonal swearing in response to Donald Trump's YouTube campaign videos. *Internet Research,* 27(4), 991-1010. [SSCI 5-year IF: 7.596, SCS: 10.1 ranked 17/1345 in Sociology and Political Science]

20.   **Kwon, K. H.** & Rao, H. R. (2017). Cyber-rumor sharing under a homeland security threat in the context of government Internet surveillance: The case of South-North Korean conflict. *Government Information Quarterly*, 34, 307-316. [SSCI IF in 2021: 8.49, SCS: 14.5 ranked 1/801 in Law]

19.   **Kwon, K. H.,** & Cho, D. (2017). Swearing effects on citizen-to-citizen discussions online: A large-scale exploration between political and non-political online news comments. *Social Science Computer Review, 35*(1), 84-102. [SSCI 5-year IF: 5.210, SCS: 8.1 ranked 10.801 in Law]

18**.**   **Kwon, K. H**., Bang, C., Egnoto, M., & Rao, H. R. (2016). Social media rumors as improvised public opinions: Semantic network analyses of Twitter discourses during Korean saber rattling 2013. *Asian Journal of Communication, 26*(3), 201-222 [SSCI 5-year IF: 2.8, SCS: 2.8 ranked 102/467 in Communication]

17.   **Kwon, K. H**., Xu, W.W., Wang, H., & *Chon, J. (2016). Spatiotemporal diffusion modeling of global mobilization in social media: The case of Egypt Revolution 2011.

International Journal of Communication, 10, 73-97. [SSCI IF in 2021: 1.54, SCS: 2.7 ranked 107/467 in Communication]

16.   Cho, D., & **Kwon, K. H**. (2015). The impacts of identity verification and disclosure of social cues on flaming in online user comments. *Computers in Human Behavior*, *51*, 363-372. [SSCI IF in 2021: 8.957, SCS: 14.9 ranked 2/376 in Arts and Humanities (miscellaneous)]

15.   **Kwon, K. H.**, Halavais, A., & *Havener, S. (2015). Tweeting badges: User motivations of achievement display in public networked environments. *CyberPsychology, Behavior & Social Networking, 18*(2), 93-100. [SSCI IF in 2021: 6.135, CSC: 6.7 ranked 20/467 in Commmunication]

14.   **Kwon, K. H**., Moon, S.-I, & Stefanone, M. A. (2015). Unspeaking on Facebook? Testing network exposure effects on self-censorship of political expressions in social network sites. *Quality and Quantity*, 49(4), 1417-1435. [SCS: 7.5 ranked 9/264 in General Social Sciences]

13.   **Kwon, K. H**., Stefanone, M. A., & Barnett, G. A. (2014). Social network influence on online behavioral choices: Exploring group formation on Social Network Sites. *American Behavioral Scientist*, 58(10), 1345-1360. [SSCI 5-year IF: 3.183, SCS: 4.700, ranked 117 out of 1345 in Sociology and Political Science]

12.   **Kwon, K. H.**, Oh, O., Manish, A., & Rao, H. R. (2012). Audience gatekeeping in the Twitter service: An Investigation of Tweets about the 2009 Gaza Conflict. *AIS Transaction on Human-Computer Interaction, 4*(4), 212-229. [Acceptance Rate: 36.1%]

11.   Stefanone, M. A., **Kwon, K. H.**, & Lackaff, D. (2012). Exploring the relationship between perceptions of social capital and enacted support online. *Journal of Computer-Mediated Communication, 17*, 451-466. [SSCI 5-year IF: 10.170, Ranked 3 out of 97 in Communication according to the journal website, SCS: 13.0 ranked 28/747 in Computer Science Applications]

10.   **Kwon, K. H**., & Moon, S. (2012). Older adults' social support giving and their psychological health: Testing moderating effects of giving in familial and non-familial context. *Iowa Journal of Communication, 44*(1), 93-118.

9.   **Kwon, K. H.,** & Nam, Y., & Lackaff, D. (2011). Wireless protesters move around: Informational and coordinative use of information and communication technologies (ICT) for protest politics. *Journal of Information Technology & Politics, 8*(4), 383-398. [SSCI 5-year IF: 3.443, SCS: 4.1 ranked 151/1345 in Sociology and Political Science]

8.   Stefanone, M. A., & **Kwon, K. H**., & Lackaff, D. (2011). The value of online friends: Networked resources via social network sites. *First Monday, 16*(2) http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/3314/2763 [SCS: 3.4 ranked 155/359 in Computer Networks and Communications, Acceptance Rate: 15%]

7.   Nam, Y., **Kwon, K. H.**, & Lee, S. (2010). Does it really matter that people do zipping ads?: Testing the effectiveness of simultaneous presentation advertising (SPA) in IDTV Environment. *CyberPsychology, Behavior & Social Networking, 13*(2), 225-229. [SSCI IF in 2021: 6.135, CSC: 6.7 ranked 20/467 in Commmunication]

6.   Wang, S., Moon, S.-Il., **Kwon, K. H.,** Evans, C., & Stefanone, M. (2010). Face off: Implications of visual cues on initiating friendship on Facebook. *Computers in Human Behavior, 26*(2), 226-234 [SSCI IF in 2021: 8.957, SCS: 14.9 ranked 2/376 in Arts and Humanities (miscellaneous)]

5.   Kim, J. H., Barnett, G. A., & **Kwon, K**. (2010). The influence of social networks on the U.S. senate roll-call voting. *The International Journal of E-Politics, 1*(4), 24-47.

4.   **Kwon, K. H**., & Moon, S.-Il. (2009). The bad guy is one of us: Framing comparison between the U.S. and Korean newspapers and blogs about the Virginia Tech shooting.

Asian Journal of Communication, 19(3), 269-287. [SSCI 5-year IF: 2.8, SCS: 2.8 ranked 102/467 in Communication]

3.   **Kwon, K. H**., & Chon, B. (2009). Social influences on terrestrial and satellite mobile-TV adoption in Korea: Affiliation, positive self-image, and perceived popularity. *JMM International Journal on Media Management 11(*2), 1-12. [SCS: 2.7 ranked 108/467 in Communication, Acceptance Rate: 21%]

2.   **Kwon, K**., Barnett, G. A. & Chen, H. (2009). Assessing cultural differences in translations: A semantic network analysis of the Universal Declaration of Human Rights. *The Journal of International & Intercultural Communication, 2* (2), 107-138. [SCS: 2.5 ranked 73/1127 in Cultural Studies, Acceptance Rate: 18%]

1.   Cheong, P. H., Halavais, A., & **Kwon, K**. (2008). The chronicles of me: Understanding blogging as a religious practice. *Journal of Media and Religion,* 7 (3), 107-131. [SCS: 0.5 ranked 137/547 in Religious Studies]

Peer-Reviewed Book Chapters

5**.**   **Kwon, K. H.,** & Shakarian, J. (2018). Black-hat hackers' crisis information processing in the darknet: A case study of cyber underground market shutdowns. In B. Wellman, L. Robinson , C. Brienza , W. Chen , & S. R. Cotten (Eds.) *Networks, Hacking, and Media – CITA MS@30: Now and Then and Tomorrow (Studies in Media and Communications, Volume 17)* (pp.113 – 135). Bingley, UK: Emerald Publishing Limited

4.   **Kwon, K. H**. (2018). The analysis of social capital in digital environments: A social investment approach. In B. Foucault-Welles & S. Gonzales-Bailon (Eds.), *The Oxford Handbook of Networked Communication.* New York: Oxford University Press. (pp.222-242) Online before Print. DOI: 10.1093/oxfordhb/9780190460518.013.14

3.   **Kwon, K. H**. (2016). Using network analytic tools to teach social media impacts on citizen journalism. In H. N. Al-Deen (Ed.), *Social Media in the Classroom* (pp. 189—205). New York: Peter Lang.

2.   Kim, J. H., Barnett, G.A., & **Kwon, K. H**. (2012). Comparing the influence of social networks online and offline on decision-making: The U. S. senate case. In C. R. Livermore (Ed.), *E-Politics and Organizational Implications of the Internet: Power, Influence, and Social Chang*e (pp.198—219), Hershey PA: IGI Global. ISBN: 978-1-4666-0966-2

1.   Tutzauer, F., **Kwon, K.,** & Elbirt, B. (2011). Network model of diffusion of competing Innovations: Applying agent-based modeling. In A. Vishwanath & G. A. Barnett (Eds.), *Advances in Communication Research: The Diffusion of Innovations (pp. 145—170)*. New York: Peter Lang. ISBN: 978-1433110832

Refereed Proceedings

12.   *Wu, F., *Lakhanpal, S., *Li, Q., Lee, K., Kim, D., Chae, H., & **Kwon, K.H.** (2024). Not all Asians are the same: A disaggregated approach to identifying anti-asian racism in social media. WWW'24, May 13—17, Singapore, Singapore.

11.   **Kwon, K. H.,** *Shao, C., Walker, S., *Vinay, T. (2022). Mobilizing consensus on Facebook: Networked framing of the U.S. gun-control movement on Facebook. Proceedings of the 55th Hawaii International Conference on System Science (HICSS, pp.3232-3241), January 4—7, Hawaii, USA . http://hdl.handle.net/10125/79730

10.   **Kwon, K. H.** & *Shao, C. (2020). Communicative constitution of illicit online trade collectives: An exploration of darkweb market subreddits. Proceedings of the 2020 International Conference on Social Media and Society, July 22—24, Toronto, CA.

9.   **Kwon, K. H.,** *Yu, W., *Kilar, S., *Shao, C., *Broussard, K., & *Lutes, T. (2020). Knowledge sharing network structure in a community of illicit practice: A case of

cybermarket subreddit. Proceedings of 53rd Hawaii International Conference on System Sciences (HICSS), January 7—11, Maui, HI.

8.   Volety, T., Valecha, R., Vemprala, N., **Kwon, K. H.,** & Rao, H.R. (2018). Cyber-rumor sharing: The case of Zika virus. In Proceedings of 24th American Conference on Information Systems, August 16—18, New Orleans, LA.

7.   **Kwon, K. H., ***Priniski J. H., *Sarkar, S., Shakarian, J. & Shakarian P. (2017). Crisis and collective problem solving in the dark web: An exploration of a black hat forum. In Proceedings of Social Media and Society, ACM International Conference Proceeding Series (ICPS), July 28—30, 2017, Toronto, Canada (Acceptance Rate: 42%)

6.   **Kwon, K. H**., & Gruzd, A. (2017). Is aggression contagious online? A case of swearing in Donald Trump's campaign videos on YouTube. In Proceedings of 50th Hawaii International Conference on System Sciences (HICSS), January 4—7, 2017 (Acceptance Rate: 48%)

5.   **Kwon, K. H**., & Hemsley, J. (2017). Cross-national proximity in online social network and protest diffusion: An event history analysis of Arab Spring. In Proceedings of 50th Hawaii International Conference on System Sciences (HICSS), January 4—7, 2017 (Acceptance Rate: 48%)

4.   **Kwon, K. H**., Wang, H., Xu W.W., & *Raymond, R. (2015). A spatiotemporal model of Twitter information diffusion: An example of the Egyptian Revolution 2011. In Proceedings of Social Media and Society, ACM International Conference Proceeding Series (ICPS), July 27—29, 2015, Toronto, CA. (Acceptance Rate: 43%)

3.   Halavais, A., **Kwon, K. H.,** *Striker, J., & *Havener, S. (2014). Badges of friendship: Social influence and badge acquisition on Stack Overflow. Proceedings of 47th Hawaii International Conference on System Sciences (HICSS), January 14—16, 2014 (Acceptance Rate: 44%)

2.   **Kwon, K. H,** Oh, O., Manish, A., & Rao, H. R. (2011). Choice of information: A study of Twitter news sharing during the 2009 Israel-Gaza conflict. Proceedings of the 32nd International Conference on Information Systems (ICIS), Shanghai, China, December 4—7, 2011 (Acceptance Rate: 30%)

1.   Oh, O., **Kwon, K. H.,** & Rao, H. R. (2010). An exploration of social media in extreme events: Rumor theory and Twitter during the Haiti earthquake 2010. Proceedings of the 31st International Conference on Information Systems (ICIS), Saint Louis, Missouri, December 12—15, 2010 (Acceptance Rate: 29.8%)

Public-Facing Publications

3.   Maynard, A., Corey, C., Greaves, A., Kozar, M., **Kwon, K. H.**, Scragg (2022). Conducting socially responsible and ethical counter influence operations research: A practical guide for researchers and practitioners. White paper. MIT Lincoln Lab and Arizona State University.

2.   **Kwon, K.H.** (November 15, 2021). Disinformation is spreading beyond the realm of spycraft to become a shady industry – lessons from South Korea. *The Conversation.* https://theconversation.com/disinformation-is-spreading-beyond-the-realm-of-spycraft-to-become-a-shady-industry-lessons-from-south-korea-168054

1.   **Kwon, K.H.** (September 21, 2017). Why South Koreans don't care about the North Korea threat. *AZ Central (digital home of the Arizona Republic)*. https://www.azcentral.com/story/opinion/op-ed/2017/09/21/north-korea-nuclear-war-south-korea-helpless/680530001/

Non-Refereed Academic Publications

5.   MIDAS Lab (2024). Blurred Lines: When Immigrants Conflate News Stories and Propaganda. doi.org/10.6084/m9.figshare.25122341
4.   Robinson, L., Schulz, J., Ball, C., Chiaraluce, C., Dodel, M., Francis, J., ... & Williams, A. A. (2021). Cascading crises: Society in the age of COVID-19. *American Behavioral Scientist, 65*(12), 1608-1622.
3.   Gruzd, A., Jacobson, J., Mai, P., Hemsley, J., **Kwon, K. H.,** Vatrapu, R., Quan-Haase, A., Sloan, L., & Hodson, J. (2018). Introduction to the 2018 International Conference on Social Media and Society. Proceedings of the 9th International Conference on Social Media & Society [Intro article]
2.   **Kwon, K. H.** (2017). A paradoxical mind shift as a South Korean experiencing the North Korea threat*. Journal of Contemporary Eastern Asia* [Editorial commentary]
1.   Gruzd, A., Jacobson, J., Mai, P., Hogan, B., Hemsley, J., & **Kwon, K. H.** (2017). Introduction to the 2017 International Conference on Social Media and Society. Proceedings of the 8th International Conference on Social Media & Society. [Intro Article]

Work-in-Progress (* = Student collaborator)
1.   **Kwon, K.H.,** Kehreberg A., & Shao, C. (under review). Trust Spillover: Assessing the Impact of Influencer and Political Campaign Partnerships on Fostering Followers' Political Trust on TikTok. Social Media and Society
2.   Moon, Y.E., *Hays, C., Roschke, K., Xu, Zhan & **Kwon, K.H**. (in progress). Assessing the role of U.S. ethnic newsrooms in countering mis/disinformation targeting ethnic minorities
3.   Li, Q., Wu, F., Lee, K., & Kwon, K.H. (in progress). Message salience and virality in online public discourse: Testing associations between topic modeling results and engagement metrics.
4.   Kwon, K.H., Li, Q., Wu, F., & Lee, K. (in progress). Stop hating…which Asians? Assessing ethnic representations in narrative-making of #StopAAPIHate.

CONFERENCE PRESENTATIONS (* = Student collaborator)

57.   **Kwon, K.H**., Kehreberg A., & Shao, C. (2024). Trust spillover: An exploration of political influencer campaigns in building social media users' trust in government. August 6-11, 2024, Philadelphia, PA
56.   Shao, C. & **Kwon, K.H.** (2024). Bots & humans: The role of super spreaders in the conspiratorial infodemic. July 16-18, 2024, London, UK
55**.**   *Madouh M., & **Kwon, K.H.** (2023). Evolving in the shadows: A media ecology study of dark web social networks. National Communication Association. November 16-19, 2023, National Harbor, MD
54.   **Kwon, K.H., *** Vera-Phillips, K., Moon, Y., *Chun, C., & Xu, W. (2023). But not for me: Asian immigrants' (mis)trust in news. To be presented at the AEJMC Conference, August 7—10, Washington D.C.
53.   *Li Q., *Shao, C., Walker, S., & **Kwon, K.H.** (2023). (Top Debut Article). Making gun control agendas in networked digital environment: An intermedia comparison between activism websites, news outlets, and ephemeral media during the U.S. gun control movement. Brodcasting Education Association Conference, April 15-18, Las Vegas, NV.
52.   Lee, S., Shin, D., **K. H. Kwon** & S.P. Han (2022). Manufacturing public attention: Fake social engagement oper ation and its effect on digital audience's news consumption. The AEJMC Conference, August 2—6, Detroit, Michigan.
51.   Shao, C., **Kwon, H.,** Walker, S., *Li, Q. (2022). Bill Gates, microchip, vaccine, and so on: A dynamic analysis of conspiratorial narratives in Twitter during the Covid-19 pandemic. The 2022 International Conference on Social Media and Society, Virtual.

50.   **Kwon, K. H.,** *Lee, M-H, Han, S-P, Park, S. (2021) Silencing effects of digital manipulation: A large-scale exploration of public opinion rigging and commenting behaviors in digital platforms. The ICA Conference, May 27—31, Denver, Colorado (Virtual)

49.   **Kwon, K. H.,** Pellizzaro, K., *Shao, C., & Chadha, M. (2021). Misinformation and the pandemic: An evaluation of rumors from the psychological distance perspective. The ICA Conference, May 27—31, Denver, Colorado (Virtual)

48.   Song Y. & **Kwon, K.H.,** Lu, Y., Fan, Y., Li, B. (2021). The "parallel pandemic" in the context of China: The spread of rumors and rumor-corrections during COVID-19 in Chinese social media. To be presented at the ICA Conference, May 27—31, Denver, Colorado (Virtual)

47.   *Shao, C., **Kwon, K. H**., & Nah, S. (2020). Communication ecology and civic life in rural America: An exploration of effects of social and mobile news on civic participation. The BEA Conference, April 18—21, Las Vegas., Nevada.

46.   Song, Y.C., & **Kwon, K. H**. (2019). How does profanity propagate online? Measuring the virality of swearing on social media. The AEJMC Conference, August 7—9, Toronto, Canada.

45.   **Kwon, K. H.,** *Shao, C., & Nah, S. (2019). Community social media and civic life: Exploring relationships among social media, trust, and participation in U.S. local communities. The AEJMC Conference, August 7—9, Toronto, Canada.

44.   Chadha, M., **Kwon, K. H.,** & Tsai, J. (2019). Local TV news and audience engagement in social media: Comparing Facebook pages between local and national stations. The AEJMC Conference, August 7—9, Toronto, Canada.

43.   *Shao, C., & **Kwon, K. H.** (2019). Exploring effects of motivational factors and social presence on satisfaction with AI-enabled gadgets. The International Association for Media and Communication Research (IAMCR), July 7—11, Madrid, Spain.

42.   *Sahly, A., *Shao, C., & **Kwon, K. H.** (2018). Social media for political campaigns: An exploration of Donald Trump's frame building and audience engagement in social media. The AEJMC Conference, August 6—9, Washington D.C.

41.   **Kwon, K. H**., Chadha, M., & Wang, F (2018). Proximity and networked responsibility framing of anti-Muslim crime news: Structural topic modeling approach. The International Communication Association Conference, May 24—28, Prague, Czech Republic.

40.   Tsai, J., Chadha, M., & **Kwon, K. H.** (2018). Exploring the effects of local TV news Facebook page posts on audience engagement. The International Communication Association Conference, May 24—28, Prague, Czech Republic.

39.   *Shao, C. & **Kwon, K. H.** (2018). Why do we click reactions? Social and psychological factors influencing nuanced social feedback system uses on Facebook. The AEJMC Midwinter Conference, March 2—3, Norman, Oklahoma.

38.   Valecha, R., *Volety, T., *Vemprala, N., **Kwon, K. H.,** & Rao, H. R. (2017). An investigation of cyber-rumor sharing of Zika Virus. The Bright Internet Global Summit, December 8-10, Seoul, S. Korea.

37.   **Kwon, K. H.,** & Chadha, M. (2017). Emerging Scholars session: News proximity & social media framing of terrorism: A computational approach toward large-scale research. The AEJMC Conference, August 9—12, Chicago, IL.

36.   **Kwon, K. H.** (2017). Using digital data for journalism and mass communication theory building: Opportunities and challenges. The AEJMC Conference, August 9—12, Chicago, IL.

35.   **Kwon, K. H.,** & *Priniski, J. H., & Chadha, M. (2017). Disentangling user types in Twitter: A profile classification model development. The International Communication Association Conference, May 25-29, San Diego, CA.

34. **Kwon, K. H.,** & Chadha, M., & *Pellizzaro, K. (2017). Proximity and terrorism news in social media: A construal-level theoretical approach to audience framing of terrorism in Twitter. The International Communication Association Conference, May 25-29, San Diego, CA.

33. **Kwon, K. H.,** & Gruzd, A. (2017). Is Swearing contagious online? Public vs interpersonal swearing in response to Donald Trump's 2016 YouTube campaign videos. The International Communication Association Conference, May 25-29, San Diego, CA.

32. **Kwon, K. H.** & *Redkey, D. (2016). Celebrity social networks and the viral diffusion of meme videos: Testing homophily using the actor-based network dynamic model of the Ice Bucket Challenge on YouTube. The National Communication Association Conference, November 10-15, Philadelphia, PA.

31. **Kwon, K. H.** (2016). Does cyber-proximity matter? Social media network exposure and cross-national protest diffusion: Evidence from event history analysis of Arab Spring 2010-2011. The International Communication Association Conference, June 9-13, Fukuoka, Japan.

30. **Kwon, K. H.** (2015). The impacts of anonymity moderation on online flaming. The National Communication Association Conference, November 19-22, Las Vegas, NV.

29. *Elledge, T., & **Kwon, K. H.** (2015). Imagining home away from home: Wi-Fi use in suburban coffeehouses. The 16th Internet Research Conference (IR16), October 21-14, Phoenix, AZ.

28. **Kwon, K. H.,** & Cho, D. (2015). "Swearing effects" on audience comments Online: Comparisons between political and non-political news. The AEJMC Conference, August 6-9, San Francisco, CA.

27. **Kwon, K. H.,** Wang, H., Xu W.W., & *Raymond, R. (2015). A spatiotemporal model of Twitter information diffusion: An example of the Egyptian Revolution 2011. The International Conference on Social Media and Society, July 27-29, 2015, Toronto, CA.

26. **Kwon, K. H.,** & Bang, C. (2014). Social media rumors as improvised public opinions: A semantic network analysis of Twitter during Korean saber rattling 2013. The International Conference on Social Media and Society, September 27-28, Toronto, CA.

25. **Kwon, K. H.,** Moon, S.-I, & Stefanone, M. (2014). Unspeaking on Facebook? Testing network exposure effects on self-censorship of political expressions in Social Network Sites. International Communication Association Conference, May 22-26, Seattle, WA.

24. **Kwon, K. H.** (2014). (Top Paper Honorable Mention). Government surveillance beliefs and online information sharing under a perceived national threat: An exploration of South-North Korean saber rattling 2013. The International Communication Association Conference, May 22-26, Seattle, WA.

23. Halavais, A., **Kwon, K. H**, & *Havener, S. (2014). What a badge is worth: The acceptability of badges as indicator of experience. The American Educational Research Association Conference, April 3-7, 2-14, Phildaelphia, PA.

22. **Kwon, K. H.,** Moon, S.-I, & Stefanone, M. (2014). Predicting individual's willingness to self-censor political expressions in online networked environment. The World Conference for Public Administration, June 25-27, Daegu, South Korea

21. **Kwon, K. H.** (2013). Revisiting the emergent norm theory to understand protest communication in social media: the improvisation-verification-solidification (IVS) framework. The Internet Research Conference (IR14), October 23-26, 2013, Denver, CO. (Acceptance Rate: 40%).

20. **Kwon, K. H.** (2013). An instantaneous online resource mobilization in Twitter: A temporal and network analysis of the January 25th Egypt protest 2011. The International Communication Association Conference, Jun 17-21, 2013, London, UK.

19. **Kwon, K. H.,** Onook, O., Agrawal, M., & Rao, H.R. (2012). Twitter as a metajournalism Service: A co-tweet network analysis of the 2009 Gaza conflict. The International

Network for Social Networks Analysis Conference (SUNBELT), March 12-18, 2012, Redondo Beach, CA.

18. **Kwon, K. H.**, Stefanone, M. A., & Barnett, G. A. (2011). Profiling the influentials in Web 2.0: A cyber-behavioral experiment to compare self-designated and observation-based measures of opinion leadership. The International Communication Association Conference, May 26-30, 2011, Boston, MA.

17. **Kwon, K. H**., Barnett, G. A., Stefanone, M. A., & Tutzauer, F. (2011). Structural social influence model of word-of-mouth (WOM) social organizing on Facebook: A cyber-behavioral experiment. The International Communication Association Conference, May 26-30, 2011, Boston, MA.

16. **Kwon, K. H.** (2009) (Jung Sook-Lee Top Student Paper Award). Information hierarchy in Web 2.0: An exploratory study of 'Folksonomy'. The AEJMC Conference, August 5-8 2009, Boston, MA.

15. **Kwon, K. H**. & Moon, S.-I. (2009). Reciprocal social support for older adults: Giving as a beneficial moderator between received support and older adults' psychological health problems. The National Communication Association Conference, Chicago, IL.

14. Lim, D., **Kwon, K. H**., Lackaff, D., Tripoli, A., & Stefanone, M. A. (2009). The value of these so-called 'Friends': Resource mobilization on Social Network Site. The National Communication Association Conference, Chicago, IL.

13. Nam. Y., Kim, D., **Kwon, K**., & Kang. S. (2009). Semiotic analysis of Global top 300 companies' visual identity. The National Communication Association Conference, Chicago, IL.

12. **Kwon, K**., & Nam, Y. (2009). Instrumental utilization of ICTs in mobilization processes of political collective actions: In the context of grassroots protest of Korea 2008. The International Communication Association Conference, Chicago, IL.

11. **Kwon, K**., & Nam, Y. (2009). Everyday Internet use, online social capital and social movement participation: A study on the Korean protest against US beef imports in 2008. Presented at the International Communication Association Conference, Chicago, IL.

10. Wang, S., Moon, S.-Il., **Kwon, K.**, Evans, C., & Stefanone, M. (2009). Better without face? Gender difference in visual cue use when initiating friendship on Facebook. The International Communication Association Conference, Chicago, IL.

9. Kim, J. H., Barnett, G. A., & **Kwon, K.** (2009). Congressional networks of the United States Senate in predicting roll call votes: Examination of networks based on party membership, cosponsorship, hyperlinks, shared committees, and PAC donation. The International Sunbelt Social Network Conference, San Diego, CA.

8. Nam, Y., **Kwon, K**., & Lee, S. (2008). Zipping as ad avoidance: Intrusiveness and ad effectiveness of the simultaneous-presentation-advertising as an alternative ad format in DVR environment. The AEJMC Conference, Chicago, IL.

7. **Kwon, K.,** & Moon, S.-I. (2008). Salience of national identity in news and public framing: Comparative analysis of the US and Korean newspapers and blogs about Virginia campus shooting. The International Communication Association Conference, Montreal, Canada.

6. **Kwon, K.,** & Barnett, G. A. (2008). Assessing cultural difference in translation-based communication: Semantic network analysis of multilingual translations of the Universal Declaration of Human Rights. The International Communication Association Conference, Montreal, Canada.

5. **Kwon, K**., & Barnett, G. A. (2008). Mapping international agreement on human rights treaties, 1980-2006: An application of network analysis. The International Sunbelt Social Network Conference, St. Petersburg, FL.

4.   Barnett, G. A., Cheong, P. H. & **Kwon, K. (**2008). An examination of ego-centric social networks in a culturally heterogeneous society: The case of Singapore. The International Sunbelt Social Network Conference, St. Petersburg, FL.

3.   Kim, J. H., **Kwon, K.**, Barnett, G. A., & Lim, Y. (2007). (Top Four Paper Award). A comparative analysis of newspapers and blogs on the Iraq War: A dual method approach. The National Communication Association Conference, Chicago, IL.

2.   Cheong, P. H., Halavais, A., & **Kwon, K**. (2006). God in the machine: Blogging as a religious practice. The Association of Internet Researchers Conference, Brisbane, Australia.

1.   **Kwon, K.** (2005). Influence of watching television on the mother-daughter relationship (In Korean). The Graduate Student Conference of Korean Society for Journalism and Communication, Yang Pyung, S. Korea.

INVITED TALKS

15.   Title: Career development seminar (2024). Guest speech at the Department of Communication, March 1, 2024. Seoul National University, Seoul, S.Korea.

14.   Title: Sinophobia, misogyny, fascism, and more: A multi-ethnic understanding of anti-Asian narratives on Twitter (2023). Public talk at Social Media Lab, Toronto Metropolitan University. May 30, 2023, Toronto, CA.

13.   Title: Anti-social online research agenda overview: Challenges & opportunities. Invited speech at the 2022 Research Workshop and Specialist Meeting on Studying Anti- Social Behaviour Online, Royal Roads University, August 2022, Victoria CA.

12.   Title: Who sets the gun agenda on Facebook, and how? An intermedia agenda-setting analysis of gun control movement, Invited presentation at Facebook Open Research First Friday Meeting, May 6 2022, Virtual.

11.   Title: Fake Thumbs in Play: Manipulation of News Comment Spaces in South Korea. Newhouse School of Public Communications, Syracuse University, April 2021, Syracuse, NY.

10.   Title: Fake Thumbs in Play: Manipulation of News Comment Spaces in South Korea. The Information School, Syracuse University, April 2021, Syracuse, NY.

9.   Title: Disentangle Twitter user samples using machine learning techniques. Invited speech at the College of Business, Korean Advanced Institute of Science and Technology (KAIST), June 2017, Seoul, S. Korea.

8.   Title: Machine learning for social media research. Invited speech at the department of Interaction Science, Sung Kyun Kwan University (SKKU), June 2017, Seoul, S. Korea.

7.   Title: Online network exposure and cross-national protest diffusion: An evidence from Facebook international friendship network and the Arab Spring. Invited research talk, NSF Project Summer Specialist Workshop, The Center for Human Dynamics in the Mobile Age, San Diego State University, August 2016, San Diego, CA.

6.   Title: Quantitative social media audience research. Invited talk at the Ted Rogers School of Management, May 2016, Ryerson University, Toronto, Canada.

5.   Title: Modeling dynamics of online networks with SIENA in R. Invited workshop at the Ted Rogers School of Management, Ryerson University, April 2016, Toronto, Canada.

4.   Title: Information privacy and countervailing values in networked society. Invited research talk at the School of Information, February 2016, University of Arizona, Tucson, AZ.

3.   Title: Spatiotemporal diffusion and hostility detection: Towards an interdisciplinary collaboration. Invited research talk at the NSF Project Summer Specialist Workshop, The Center for Human Dynamics in the Mobile Age, San Diego State University, August 2015, San Diego, CA.

2.   Title: What is a badge worth: The acceptability of digital badges as indicators of experiences. Invited research talk, the Cyber Emotions Research Center, Yeung-Nam University, June 2014, Daegu, S. Korea.

1.   Title: Temporal and network analyses of instantaneous protest communication among Twitter crowds: A study on the Jan. 25th Egypt protest. Invited research talk, Sogang University, October 2012, Seoul, S. Korea.

INVITED PANEL | WORKSHOPS

8.   Title: Publishing, Promotion, and Publicity. (2024). Invited panelist at the Communication Technology Division Preconfernece workshop, AEJMC. July 16, 2024. Philadelphia, PA.

7.   Title: Safeguarding vulnerable communities in the digital age (2024). Invited panelist at the Defending Democracy in the Disinformation Age event by McCain Institute. April 11, 2024, Phoenix, AZ.

6.   Title: Emerging Technologies Summit (2024). Invited submimit participation by the Center for Homeland Defense and Security, March 26—26, Monterey, CA.

5.   Title: Blue Sky Professional Development Workshop: Knowledge Mobilization in an Age of Anti-Social Behaviour and Misinformation (2023). Invited panelist at the International Communication Association, May 25—29, 2023, Toronto, Canada.

4.   Title: Disinformation, polarization, and propaganda in the digital Asia diasporas: Toward community-engaged, mixed-method approaches (2023). Invited panel chair at the International Communication Association, May 25—29, 2023, Toronto, Canada.

3.   Title: Navigating data collection collaborations between academia and social media companies. Invited panelist at the AEJMC, August 2—6, 2022, Detroit, MI.

2.   Title: Understanding social capital in a networked communication age. Invited panelist at the International Communication Association, May 24—28, 2018, Prague, Czech Republic.

1.   Title: Influence in social network. Invited panelisst at the Social Media and Society Conference, September 2014, Toronto, CA.

INTERNAL INVITED TALKS

8.   Title: Who sets the gun agenda on Facebook, and how? An intermedia agenda-setting analysis of gun control movement. SUSI International Scholars Program, Arizona State University, June 2022.

7.   Title: The Comment Republic: Opinio Manipulation in South Korea's Digital News Space. Disinformation Working Group at Global Security Initative, Arizona State University, April 2021.

6.   Title: Opinion Manipulation in South Korea, Cronkite School of Journalism and Mass Communication, Arizona State University, February 2021.

5.   Title: Disentangling audience samples in Twitter: A machine-learning approach, Cronkite School of Journalism and Mass Communication, Arizona State University, February 2018.

4.   Title: Is aggression contagious online? A case of swearing on Donald Trump's Campaign Videos on YouTube, Cronkite School of Journalism and Mass Communication, Arizona State University, January 2017

3.   Title: Social media network analysis. Invited talk at the School of Social and Behavioral Sciences, New College of Interdisciplinary Arts and Sciences, Arizona State University, March 2016.

2.   Title: Small world as an interdisciplinary problem (guest lecture). School of Mathematical and Natural Sciences, New College of Interdisciplinary Arts and Sciences, Arizona State University, May 2014.
1.   Title: Instantaneous protest communication in Twitter: A study on Egyptian revolution 2011 (doctoral seminar guest lecture), Hugh Downs School of Human Communication, Arizona State University, August 2012.

TEACHING

Courses (## = New Course Developed; # = Significantly Modified; G= Graduate)

17.   *MCO710* Research Methodology in Mass Communication (##, G)
16.   *MCO564 Digital Audience Research and Behavior*, Walter Cronkite School of Journalism and Mass Communication, Arizona State University (##, G)
15.   *MCO436 Audience Research and Behavior*, Walter Cronkite School of Journalism and Mass Communication, Arizona State University (##)
14.   *MCO494 Technology, Digital Media and Social Issues*, Walter Cronkite School of Journalism and Mass Communication, Arizona State University (##)
13.   *COM459 Theory and Methods of Social Media Network*, School of Social and Behavioral Sciences, Arizona State University (##)
12.   *COM570 Advocacy in Context: Connected Actions*, School of Social and Behavioral Sciences, Arizona State University (#, G)
11.   *CMN598 Social Media and Social Change*, School of Social and Behavioral Sciences, Arizona State University (##, G)
10.   *COM457 New Media,* School of Social and Behavioral Sciences, Arizona State University (#)
9.   *COM591 New Media,* School of Social and Behavioral Sciences, Arizona State University (G)
8.   *COM380 Internet and Society*, Department of Culture and Communication, Drexel University (##)
7.   *COM690 Social Media Research*, Department of Culture and Communication, Drexel University (##, G)
6.   *COM150 Mass Media and Society*, Department of Culture and Communication, Drexel University
5.   *COM310 Technical Communication*, Department of Culture and Communication, Drexel University
4.   *COM240 New Technologies in Communication*, Department of Culture and Communication, Drexel University
3.   *COM111 Principles of Communication*, Department of Culture and Communication, Drexel University
2.   *COM125 Introduction to the Internet*, Department of Communication, SUNY-Buffalo
1.   *COM101 Principles of Communication*, Department of Communication, SUNY-Buffalo

Mentorship
10. *Global Journalists Mentorship* [Invited by Dean's office under Cronkite Global Initatives]
  - Seoka Hwang (Fall 2023 –Spring 2024, as part of the Hubert H. Humphrey Fellows program)
  - Irina Kurua (April 8 –11, 2023, as part of the International Center for Journalists' Georgian Republic media professional Training program)

9. *International Scholar Mentorship* [Fulfilling Pakistani Scholars' dissertation mentorship, invited by Dean's office under the three-year grant between Cronkite, ASU's Center for the Study of Religion and Conflict and the University of Punjab's Institute of Communications Studies, titled "Building Linkages, Enhancing Scholarship: Transdisciplinary Approaches to Communication and Development Studies: A Partnership between Arizona State University and the University of the Punjab"]
- Savera Shami (Fall 2017)
- Shabbir Sarwar (Fall 2016)

8. *Dissertatoin Chair*
- Cody Hayes (Fall 2023 –Present)
- Amanda Kehrberg (Spring 2023 –Present)
- Qian Li (Spring 2022—Present)
- Mohammed Madouh (Spring 2021 –Present)

7. *Dissertation Committee*
- Seth Koury (Spring 2021 –Present)
- Chun Shao (Spring 2019 –Present) [Positioned as an assistant professor at Marquette University]
- Weiwen Yu (Fall 2019 –Present)
- Thomas Lutes (Fall 2019 –Present)
- Abulsalamad Sahly (Fall 2018—Spring 2020)
- Kirstin Pellizzaro (Spring 2017 – Fall 2019)
- Shuo Gao (Fall 2015 – Present)

6. *Student Research Assistant/Apprenticeship/Independent Study*
- Master: Halle Aquino (Spirng 2023 –Fall 2023)
- Doctoral: Amanda Kehrberg (Spring 2023 –Present)
- Doctoral: Genie Kuester (Spring 2023 –Present)
- Doctoral: Kristina Vera-Phillips (Fall 2022 –Present)
- Doctoral: Qian Li (Fall 2021 –Present)
- Doctoral: Djordje Padejski (Spring 2022)
- Doctoral: Mohammed Madouh (Fall 2020 – Present)
- Doctoral: Nisha Sridharan (Summer 2021)
- Master: Tanush Vinay (Summer 2020 – Fall 2021) [Currently software development engineer at Amazon Web Services]
- Doctoral: Chun Shao (Spring 2019—Present) : See above.
- Doctoral: Thomas Lutes (Spring 2019)
- Doctoral: Weiwen Yu (Spring 2019)
- Doctoral: Steve Kilar (Spring 2019)
- Doctoral: Abulalamad Sahly (Spring 2018 –Fall 2018)
- Undergrad: J. Hunter Priniski (Summer 2016 – Fall 2018) [Currently doctoral candidate at UCLA]
- Doctoral: Jay Alabaster (Spring 2017)
- Doctoral: Kirstin Pellizzaro (Fall 2016) [Positioned as assistant professor at University of South Carolina]

5. *Master's Thesis / Applied Project Chair:*

- Tracy Elledge (Spring 2015 –Fall 2015) [A recipient of the Outstanding Graduate Award in February, 2015.]
- Jessica Haag (Spring 2015) [Hired as a producer at 12 News (Local affiliate of NBC)]

4. *Master's Thesis / Applied Project Committee:*
- David Morrison (Spring 2018 –Summer 2019)
- Xianlin Jin (Fall 2013 –Spring 2014) [Positioned as assistant professor at University of Toledo]
- Tenisha Baca (Spring 2013 –Spring 2014)

3. *Undergraduate Honors Thesis Advisor*
- Gabriella Thomas (Summer 2023 –Present)
- Susanna Eckstein (Spring 2020 –Fall 2020)
- Madeleine Holler (Fall 2018—Spring 2019)
- Lori Calhoun (Spring 2018)
- Jade Yeban (Fall 2017 –Spring 2018)
- Ross Raymond (Spring 2015 –Spring 2016)
- Corey Walsh (Fall 2011 –Spring 2012, Drexel University)

2. *Undergraduate Thesis Committee*
- Elsa Hortareas (Spring 2022 --Present)
- Mikayla Morehead (Spring 2018—Spring 2019)
- Emily Jing (Fall 2017—Spring 2018)
- Laura Curry and Grace White (Spring 2016—Fall 2017)
- J. Hunter Priniski (Spring 2016 –Fall 2016)

1. *Other Mentorships:*
- Chance Dorland (MMC student) (Spring 2020) [Cronkite graduate student mentorship program]
- Chase Nuttall, Megan Bowen, Jarrad Hicks, Hannah Mure (Spring 2015) [NCUIRE program. The team presented at the Undergraduate Research Expo, April 15, 2015.]
- Rley Morse (Spring 2014) [NCUIRE program]
- Christiana Wento (Fall 2014—Spring2015) [Mentorship through Bidstrup Research Fellow. She presented at the Undergraduate Research Expo, April 15, 2015.)

SERVICE

Professional

23. Co-Editor-in-Chief, *Journal of Communication Technology*, 2023—Present
22. Associate Editor, *Journal of Communication Technology*, 2021—Present
21. National Science Foundation SaTC Peer Review Panel*,* October 27-28, 2022
20. Associate Editor, *Journal of Contemporary Eastern Asia*, 2017—Present
19. Invited external collaborator, Social Sciences and Humanities Research Countil Insight Grant*,* Social Media Lab, Toronto Metropolitan University, Fall 2018 –Present
18. Invited external Collaborator, AI and Media Research Lab, Hong Kong Baptist University, Hong Kong, Spring 2020 –Present
17. Editorial board, *The International Journal of Communication Technology for Social Networking Services*, 2015—Present

16.   Guest editor (on social impacts of the pandemic), *American Behavioral Scientist, Spring 2020—Spring 2022*
15.   Guest editor (on dark social web), *American Behavioral Scientist, Spring 2019—Spring 2021*
14.   National Science Foundation-Social, Behavioral, and Economic Sciences (NSF-SBE) Reviewer, Trans-Atlantic Platform Recovery, Renewal and Resilience in a Post Pandemic World (T-AP RRR), Fall 2021.
13.   National Science Foundation-Social and Economic Sciences (NSF-SES) Reviewer, Social and Economic Sciences, Spring 2021.
12.   Facebook Stakeholder Engagement with Content Policy, Expert advisory meeting about FB's misinformation policies in October 2019
11.   Facebook Stakeholder Engagement with Content Policy, Expert advisory meeting about FB's response to the Covid-19 crisis in April 2020
10.   International Advisory Committee, The media use research guidelines in 2020: Discussion and suggestions (in Korean), Korean Press Foundation, 2020
9.   Program Committee and Track Chair, Social Media & Society International Conference, Toronto, CA., 2014—2020
8.   Newsletter Committee, Korean American Communication Association, Spring 2018—Spring 2019
7.   Coordinating Editor, Information System Frontiers, 2017
6.   Panel Organizer and Panelist, Association for Education in Journalism and Mass Communication, Chicago, IL, 2017, 2017
5.   Panel Chair, National Communication Association Conference, Philadelphia, PA, 2016
4.   Organizing Committee, the 16th Association of Internet Researchers Conference (IR16), Phoenix, AZ., 2014—2015
3.   Panelist on Advice for Graduate School, Southwest Communication Association, Glendale, AZ., 2014
2.   Session Respondent/Chair, International Communication Association Conference, Seattle, WA., 2014
1.   Preconference Organizer, the 14th Association of Internet Researchers Conference (IR14), Denver, CO., 2013

Journal | Conference Reviewers (# = Multiple times)
34.   Big Data and Society
33.   *JMCQ*
32.   *Social Media + Society*
31.   *Political Communication*
30.   *The Information Society*
29.   *Hawaii International Conference on System Sciences (HICSS) (#)*
28.   *Information, Communication and Society*
27.   *Journal of the Association for Information Science and Technology*
26.   *Government Information Quarterly (#)*
25.   *Mass Communication and Society (#)*
24.   *Information System Frontiers (#)*
23.   *GeoJournal*
22.   *Journal of Communication (#)*
21.   *Journal of Computer-Mediated Communication (#)*
20.   *New Media and Society (#)*
19.   *Big Data and Society*
18.   *Journal of Media Economics*
17.   *Social Science Computer Review*

16.   *Hypermedia and Multimedia*
15.   *Cyberpsychology, Behavior & Social Networking*
14.   *International Journal of Communication (#)*
13.   *Telematics and Informatics (#)*
12.   *Journal of Psychology of Popular Media Culture (#)*
11.   *Quality and Quantity (#)*
10.   *Asian Journal of Communication*
9.   *Journal of International and Intercultural Communication*
8.   *The Review of Communication*
7.   *Association of Internet Researcher Conference (AOIR) Proceedings (#)*
6.   *International Conference on Information Systems (ICIS) Proceeding (#)*
5.   *Social Media and Society Conference Proceedings (#)*
4.   *Social Network Analysis and Mining*
3.   *International Communication Association Conference Papers (#)*
2.   *Korean Journal of Broadcasting and Telecommunication Studies (in Korean)*
1.   *Korean Journal of Advertising Research (in Korean)*

Community
16.   Interview with Media: *ABC News*. "'Really worried': Meta decision allowing 2020 election-denial ads risks distrust, extremism, experts say." Interview with the rporter (published on November 20, 2023).
15.   Interview with Media: *The State Press Magazine*. "New platform, old platform: The high-profile dollars and cutting edge research of the fake news panic." Interview with the reporter (published on March 23, 2023)
14.   Interview with Media: *Arizona News Radio (Skyview Networks)* on the topic of mis/disinformation during the Israel-Hamas War. (10 minute-long interview aired on October 15-16, 2023)
13.   Mentorship for Georgian media educators. Strengthening journalism education in Georgia Program. International Center for Journalists. (April 10—14, 2023)
12.   *On-the-record Press Briefing with South Asian Journalists.* Meridian International Center. (March 13, 2023)
11.   Interview with Media: *The State Press.* "McCain Institute, Cronkite school launch task force to tackle disinformation threats." Interview with the reporter (published on January 26, 2023)
10.   Interview with Media: *KJZZ* (Local NPR affiliate). "Why Journalists have a responsibility to conduct ethical polls." 7 minute-long interview with the host of The Show (September 1, 2020)
9.   Interview with Media: *Arizona PBS* (via Cronkite News). "The cellphone does everything: Smartphones, internet access are key tools of 21st century migration. Interview with the reporter." (April 30, 2019)
8.   Interview with Media*: Arizona PBS* (via Cronkite News). Jaguar attack at zoo may reflect new normal of selfie culture, expert says. Interview with the reporter. (March 13, 2019)
7.   High school student mentoring (Grace Xu) at Mountain Ridge High School, 2020 - 2021
6.   Guest Lecture, International Information System Security Certification Consortium (ISC2) Phoenix chapter, Rio Salado conference center (Spring 2017) [Hackers' conflict resolutions in the dark web]
5.   Interview, Student journalist at Gilbert Classical Academy (Spring 2017) [Scholar expert interview on fake news]
4.   Interview, *The Educationist* (Pakistan-based major English newspaper) (Fall 2016) [Media bias in election campaign news coverage]
3.   Interview, Scottsdale Community College Newspaper (Fall 2014) [Net neutrality]

2.   Research Demonstration, Sci-Fi Festival Open Door, ASU-West Campus (Spring 2014) [Public demonstration of social network visualization]
1.   Planning Committee, Town Hall Debate, ASU-West Campus (Fall 2012) [Debate titled "I should be anonymous online"]

University
12.   GFL-Cronkite Ambassador, The Julie Ann Wrigley Global Futures Laboratory and Walter Cronkite School of Journalism and Mass Communication [Facilitate interdisciplinary collaborative initatives between Cronkite and Global Futures Laboratory] (2022 – Present)
11.   President's Academic Council [An invitation-based faculty advisory council to the University president] (2021 –Present)
10.   Global Security Initative. Disinformation working group (2020 –Present) [Contributed to the white paper on vulnerability and misinformation]
9.   Reviewer, Seed grant proposals and graduate student poster competition, Institute for Social Science Research (2019-present)
8.   Faculty Search Committee, School of Social and Behavioral Sciences (Fall 2018 –Spring 2019)
7.   Guest Speakers Host, Center for Asian Research, Arizona State University (Fall 2017).
6.   Interview, *The State Press*, Arizona State University (Fall 2017)
5.   Invited Attendee, ASU Congressional Conference on Cybersecurity, Arizona State University (Fall 2017)
4.   Faculty Panel, Graduate studies workshop, New College, Arizona State University (Fall 2014)
3.   Program Committee, MA in Social Technology, New College, Arizona State University, (2014 – 2015)
2.   Social Media Consortium Committee, New College, Arizona State University (2013)
1.   Research Exhibition, Knight Foundation News Challenge Event, Arizona State University (Spring 2013)

School/Unit (Walter Cronkite School of Journalism and Mass Communication)
19.   Faculty Search Committee (two positions hires) (Spring 2023—Present)
18.   Task Force, McCain Institute-Cronkite Disinformation Task Force for America Democracy (Summer 2022 –Present)
17.   Chair, The Annual Cronktie Research Symposium (Spring 2022 – Present))
16.   Personnel Committee (2019 – Present)
15.   Doctoral Standing Committee (2017—Present) [Review student admission files and curriculum development]
14.   Adhoc Committee for Faculty Standards (Fall 2021)
13.   Panelist, "Must-See-Mondays" event (2019)
12.   College Marshal (Winter 2018; Spring 2017)
11.   Research Advisory, News Co/Lab (2018) [Provided consultation on research design for the Facebook-sponsored project]
10.   Faculty Search Committee (two positions), Walter Cronkite School of Journalism and Mass Communication (2016—2017)
9.   Workshop, "90-minute Mastery" (2017)
8.   Panelist, "Must-See-Mondays" event (2017)
7.   Workshop, "90-minute Mastery" (2016)
6.   Digital Audiences Program Committee (2016)

5.   MA Graduate Committee, School of Social and Behavioral Sciences (2012 –2016)
       [Reviewed admission application materials and evaluated MA students' comprehensive
       exams (mandatory exams for graduation) each semester]
4.   Brochure Design, Communication Studies promotional brochure, School of Social and
       Behavioral Sciences (2015)
3.   Panelist, International graduate students workshop, Communication Assessment and
       Learning Lab, School of Social and Behavioral Sciences (2014)
2.   Lecturer Search Committee, School of Social and Behavioral Sciences (2013)
1.   Social Media Certificate Proposal (not approved), School of Social and Behavioral
       Sciences (2012)

PROFESSIONAL ORGANIZATIONS

International Communication Association, National Communication Association, Association for
Education in Journalism and Mass Communication, Korean American Communication
Association, Association of Internet Researchers

PROFESSIONAL CERTIFICATES

2.   Online Course Instructor Certificate, Arizona State University (December 2016)
1.   Summer Institute of Computational Analysis and Social Organizational System,
       Carnegie Mellon University (June 2009)