

*Curriculum Vitae*  
**JEFFREY W. KASSING**

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42205 N. Olympic Fields Ct.  
Anthem, AZ 85086  
602-570-6008

jkassing@asu.edu  
dissentworks.com  
asusmaclab.weebly.com

**EDUCATION**

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- Ph.D. Communication Studies, 1997  
Organizational Communication Emphasis  
Kent State University, Kent, OH
- M.A. Organizational Communication, 1994  
Murray State University, Murray, KY
- B.A. Public Relations, 1989  
William Jewell College, Liberty, MO  
Oxford University, Overseas Study Program, Fall Semester 1987  
Foundations Honors Program 1985-1989

**ACADEMIC POSITIONS**

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- Full Professor*, School of Social & Behavioral Sciences,  
Arizona State University, AZ (2011- present)
- Associate Professor with Tenure*, Department of Communication Studies,  
Arizona State University, AZ (2003-2010)
- Assistant Professor*, Department of Communication Studies,  
Arizona State University, AZ (1999-2003)
- Visiting Assistant Professor*, Department of Communication Studies,  
Arizona State University, AZ (1998-1999)
- Assistant Professor*, Department of Speech Communication,  
St. Cloud State University, MN (1997-1998)
- Teaching Fellow*, School of Communication Studies,  
Kent State University, OH (1994-1997)
- Adjunct Faculty Member*, Department of Communication,  
Hiram College, OH (Fall 1996)
- Graduate Teaching Assistant*, Department of Speech Communication and Theatre,  
Murray State University, KY (1992-1994)

## ADMINISTRATIVE EXPERIENCE

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### *New College of Interdisciplinary Arts & Sciences Arizona State University (West Campus)*

Director (2013-2016), School of Social & Behavioral Sciences  
Associate Director of Faculty Affairs (2021-present), School of Social & Behavioral Sciences

### *Department of Communication Studies Arizona State University (West Campus)*

Communication Program Head/School Liaison (2016-present)  
Department Chair (2006-2008)  
Director of Assessment (2003-2006)  
Director of Graduate Studies, M.A. Communication Studies Program (2002-2006, 2009-2013)  
Program Coordinator-International Exchange Program (1999-2006)  
Director Post-Baccalaureate Certificate in Communication and Human Relations (1999-2002)

## PUBLICATIONS

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### *Authored Books*

Kassing, J. W., & Meân, L. J. (2022). *The art of tifo: Identity, representation, and performing fandom in football/soccer*. Peter Lang.

Waldron, V. R., & Kassing, J. W. (2018). *Negotiating workplace relationships* (retitled second edition of *Managing risk in communication encounters: Strategies for the workplace*). Cognella.

Kassing, J. W. (2011). *Dissent in organizations*. Polity.

Waldron, V. R., & Kassing, J. W. (2011). *Managing risk in communication encounters: Strategies for the workplace*. Sage.

### *Edited Books*

Kassing, J. W., & Lee, S. (in press). *Football and diaspora: Connecting dispersed communities through the global game*. Routledge.

Kassing, J. W., & Meân, L. J. (2017). *Perspectives on the U.S.-Mexico soccer rivalry: Passion and politics in red, white, blue and green*. Palgrave Macmillan.

### *Refereed Journal Articles*

- Kassing, J. W. (2022). Coach Lasso and the embodiment of American exceptionalism: NBC Sports promotion of English Premier League football as the foreign sport. *Soccer & Society, 23*, 386-399.
- Kassing, J. W. (2020). Messi hanging laundry at the Bernabéu: The production and consumption of Internet sports memes as trash talk. *Discourse, Context, & Media*. Article 100320. <https://doi.org/10.1016/j.dcm.2019.100320>.
- Kassing, J. W. (2020). Overcoming American exceptionalism and media antipathy via the digital pitch: Soccer, attitudinal change, and video game play. *Soccer & Society, 21*, 778-787.
- Kassing, J. W. (2019). ‘Mes que un club’ and an empty Camp Nou: A case study of strategic ambiguity and Catalan nationalism at Football Club Barcelona. *International Journal of Sport Communication, 12*, 260-274.
- Kassing, J. W. & Nyaupane, P. (2019). “I just couldn’t believe I was there”: An exploration of soccer pilgrimage. *International Journal of Sport Communication, 12*, 167-184.
- Kassing, J. W. (2019). Paradox and the gift of an indestructible ball: A case study of the One World Futbol Project. *Soccer & Society, 20*, 569-583.
- Croucher, S. M., Zeng, C., & Kassing, J. W. (2019). Learning to contradict and standing up for the company: An exploration of the relationship between organizational dissent, organizational assimilation, and organizational reputation. *International Journal of Business Communication, 56*, 349-367.
- Kassing, J. W., Fanelli, S., & Chakravarthy, L. (2018). Full and part time dissent: Examining the effect of employment status on dissent expression. *International Journal of Business Communication, 55*, 455-465.
- Kassing, J. W. (2018). Confronting the female athlete paradox with humor and irony: A thematic analysis of SoccerGrlProbs YouTube video content. *Sport in Society, 21*(7), 1096-1111.
- Kassing, J. W., & Solhiem, C. (2015). The silly, strange, and absurd nature of sport: An analysis of Sports Illustrated’s ‘Sign of the Apocalypse’. *The Journal of Sports Media, 10*, 1-29.
- Kassing, J. W., & Anderson, R. L. (2014). Contradicting coach or grumbling to teammates: Exploring dissent expression in the coach-athlete relationship. *Communication & Sport, 2*, 172-185.
- Croucher, S. M., Kassing, J. W., & Diers, A. R. (2013). Accuracy, coherence, and discrepancy self- and other-reports: Moving toward an interactive perspective of organizational dissent. *Management Communication Quarterly, 27*, 425-442.

- Kassing, J. W., & Kava, W. (2013). Assessing disagreement expressed to management: Development of the Upward Dissent Scale. *Communication Research Reports*, 30, 46-56.
- Kassing, J. W., & Sanderson, J. (2012). Playing in the new media game or riding the virtual bench: Confirming and disconfirming membership in the community of sport. *Journal of Sport & Social Issues*, 39, 3-18.
- Kassing, J. W., Piemonte, N., Goman, C., & Mitchel, C. (2012). Dissent expression as an indicator of work engagement and intention to leave. *Journal of Business Communication*, 49(3), 237-253.
- Browning, B. W., & Kassing, J. W. (2011). "We aren't looking at this as an audition": Exploring interim leadership in college athletics. *International Journal of Sport Communication*, 4, 514-528.
- Kassing, J. W. (2011). Stressing out about dissent: Examining the relationship between coping strategies and dissent expression. *Communication Research Reports*, 28, 225-234.
- Meân, L. J., Kassing, J. W., & Sanderson, J. (2010). The making of an epic (American) hero fighting for justice: Commodification, consumption, and intertextuality in the Floyd Landis defense campaign. *American Behavioral Scientist*, 53, 1590-1609.
- Kassing, J. W., Johnson, H. S., Kloeber, D. N., & Wentzel, B. R. (2010). Development and validation of the Environmental Communication Scale. *Environmental Communication: A Journal of Nature and Culture*, 4, 1-21.
- Kassing, J. W., & Sanderson, J. (2010). Fan-athlete interaction and Twitter: Tweeting through the Giro: A case study. *International Journal of Sport Communication*, 3, 113-128.
- Kassing, J. W. (2009). Breaking the chain of command: Making sense of employee circumvention. *Journal of Business Communication*, 46, 311-334.
- Kassing, J. W. (2009). In case you didn't hear me the first time: An examination of repetitious upward dissent. *Management Communication Quarterly*, 22, 416-436.
- Kassing, J. W., & Sanderson, J. (2009). "You're the kind of guy that we all want for a drinking buddy": Expressions of parasocial interaction on floydlandis.com. *Western Journal of Communication*, 73, 182-203.
- Kassing, J. W., & Sanderson, J. (2009). "Is this a church? Such a big bunch of believers around here!": Fan expressions of social support on floydlandis.com. *Journal of Communication Studies*, 2, 309-330.
- Kassing, J. W. (2008). Consider this: A comparison of factors contributing to expressions of employee dissent. *Communication Quarterly*, 56, 342-355.

- Meân, L. J., & Kassing, J. W. (2008). "I would just like to be known as an athlete": Managing hegemony, femininity, and heterosexuality in female sport. *Western Journal of Communication*, 72, 126-144.
- Kassing, J. W., & McDowell, Z. (2008). Disagreeing about what's fair: Exploring the relationship between perceptions of justice and employee dissent. *Communication Research Reports*, 25, 1-10.
- Meân, L. J., & Kassing, J. W. (2008). Identities at youth sporting events: A critical discourse analysis. *International Journal of Sport Communication*, 1, 42-66.
- Kassing, J. W., & Pappas, M. (2007). "Champions are built in the off season": An exploration of high school coaches' memorable messages. *Human Communication*, 10, 537-546.
- Kassing, J. W. (2007). Going around the boss: Exploring the consequences of circumvention. *Management Communication Quarterly*, 21, 55-74.
- Kassing, J. W., & Barber, A. M. (2007). "Being a good sport": An investigation of sportsmanship messages provided by youth soccer parents, officials, and coaches. *Human Communication*, 10, 61-68.
- Kassing, J. W. (2006). Employees' expressions of upward dissent as a function of current and past work experiences. *Communication Reports*, 19, 79-88.
- Kassing, J. W. (2005). Speaking up competently: A comparison of perceived competence in upward dissent strategies. *Communication Research Reports*, 22, 227-234.
- Kassing, J. W., & DiCioccio, R. L. (2004). Testing a workplace experience explanation of displaced dissent. *Communication Reports*, 17, 111-120.
- Kassing, J. W. (2002). Speaking up: Identifying employees' upward dissent strategies. *Management Communication Quarterly*, 16, 187-209.
- Kassing, J. W., & Armstrong, T. A. (2002). Someone's going to hear about this: Examining the association between dissent-triggering events and employees' dissent expression. *Management Communication Quarterly*, 16, 39-65.
- Kassing, J. W., & Armstrong, T. A. (2001). Examining the association of job tenure, employment history, and organizational status with employee dissent. *Communication Research Reports*, 18, 264-273.
- Avtgis, T. A., & Kassing, J. W. (2001). Elucidating influences on superior-subordinate communication: Attributional confidence and organizational control expectancies. *Communication Research Reports*, 18, 255-263.
- Kassing, J. W., & Avtgis, T. A. (2001). Dissension in the organization as a function of control expectancies. *Communication Research Reports*, 18, 118-127.

- Kassing, J. W., (2001). From the look of things: Assessing perceptions of organizational dissenters. *Management Communication Quarterly*, 14, 443-471.
- Kassing, J. W. (2000). Exploring the relationship between workplace freedom of speech, organizational identification, and employee dissent. *Communication Research Reports*, 17, 387-396.
- Kassing, J. W., Pearce, K. J., & Infante, D. A. (2000). Corporal punishment and communication in father-son dyads. *Communication Research Reports*, 17, 237-249.
- Kassing, J. W. (2000). Investigating the relationship between superior-subordinate relationship quality and employee dissent. *Communication Research Reports*, 17, 58-69.
- Kassing, J. W., & Avtgis, T. A. (1999). Examining the relationship between organizational dissent and aggressive communication. *Management Communication Quarterly*, 13, 76-91.
- Kassing, J. W., & Infante, D. A. (1999). Aggressive communication in coach-athlete dyads. *Communication Research Reports*, 16, 110-120.
- Kassing, J. W., Pearce, K. J., Infante, D. A., & Pyles, S. M. (1999). Exploring the communicative nature of corporal punishment. *Communication Research Reports*, 16, 18-27.
- Kassing, J. W. (1998). Development and validation of the Organizational Dissent Scale. *Management Communication Quarterly*, 12, 183-229.
- Myers, S. A., & Kassing, J. W. (1998). The relationship between perceptions of supervisor communication behaviors and subordinates' levels of organizational identification. *Communication Research Reports*, 15, 71-81.
- Kassing, J. W. (1997). Articulating, antagonizing, and displacing: A model of employee dissent. *Communication Studies*, 48, 311-332.
- Kassing, J. W. (1997). Development of the Intercultural Willingness to Communicate Scale. *Communication Research Reports*, 14, 399-407.

### ***Refereed Book Chapters***

- Kassing, J. W., Utley, I. D., & Kiourkas, S. A. (2023). 'Kicking hate out of our game': San Diego Loyal Soccer Club's stand against racism and homophobia. In T. L. Retner & D. P. Burns (Eds.), *Social issues in sport communication: You make the call* (pp. 75-85). Routledge.

- Kassing, J. W., Clark, M. H. Kaput, C., Winton, T. Katayama, K., Day, S., Utlely, I., & Fisher, A. (2022). Ghost games and artificial soundscapes: Sports media and fan reactions to the return of European soccer matches in empty stadia. In J. Krieger, A. Henning, & L. Parks (Eds.), *Restart—Sport After the COVID-19 Lockdown* (pp. 283-302). Common Ground Research Networks.
- Gallagher, H., Wright, C., & Kassing, J. W. (2021). “I’m not going to the f\*\*\*ing White House’: Fan discourse about Megan Rapinoe during the 2019 FIFA Women’s World Cup. In R. McGrath (Ed.) *Contemporary perspectives on athlete activism* (pp. 144-154). Routledge.
- Kassing, J. W. (2017). An (im)penetrable fortress: The mythology of Estadio Azteca in the U.S.-Mexico Men’s National Team soccer rivalry. In J. W. Kassing & L. J. Meân (Eds.) *Perspectives on the U.S.-Mexico soccer rivalry: Passion and politics in red, white, blue, and green* (pp. 175-193). Palgrave Macmillan.
- Kassing, J. W. (2014). Noisemaker or cultural symbol: The vuvuzela controversy and expressions of football fandom. In T. Chari & M. Nhamo (Eds.) *African football, identity politics and global media narratives: The legacy of the FIFA 2010 World Cup* (pp. 121-139). Palgrave Macmillan.
- Sanderson, J. & Kassing, J. W. (2011). Tweets and blogs: Transformative, adversarial, and integrative developments in sports media. In A. C. Billings (Ed.) *Sports media: Transformation, integration, consumption* (pp. 114-127). Routledge.
- Kassing, J. W., Billings, A. C., Brown, R. S., Halone, K. K., Harrison, K., Krizek, B., Meân, L. J., & Turman, P. D. (2004). Communication in the community of sport: The process of enacting, (re)producing, consuming, and organizing sport. In P. J. Kalbfleisch (Ed.) *Communication Yearbook* (Vol. 28, pp. 373-409). LEA Publishers.

### ***Invited Book Chapters***

- Kassing, J. W. (2021). Connecting global and local audiences: Communication in, around and about Football Club Barcelona. In M. L. Butterworth (Ed.) *Handbook of communication and sport* (pp. 235-252). De Gruyter Mouton.
- Kassing, J. W. & Matthews, R. (2016). Organizational communication and sport. In A. C. Billings (Ed.) *Sport communication: Defining the field* (pp. 137-149). Routledge.
- Sanderson, J., & Kassing, J. W. (2014). New media and the evolution of fan-athlete interaction. In A. C. Billings & M. Hardin (Eds.) *Routledge handbook of sport and new media* (pp. 247-258). Routledge.
- Kassing, J. W., & Waldron, V. R. (2014). Incivility, destructive workplace behavior, and bullying. In L. L. Putnam & D. K. Mumby (Eds.) *The SAGE handbook of organizational communication: Advances in theory, research, and methods* (3rd ed., pp. 643-664). Sage.

- Kassing, J. W. (2013). For the cure, the kids, and the cause: Practicing advocacy through communication and sport. In P. M. Pedersen *Routledge handbook of sport communication* (pp. 431-440). Routledge.
- Kassing, J. W. (2012). Dissent in organizations. In A. K. Goodboy & K. Shultz (Eds.) *Introduction to communication studies: Translating scholarship into meaningful practice* (pp. 301-308). Kendall Hunt.
- Buras, A. T., Hutchins, K. M., & Kassing, J. W. (2012). The unfortunate promotion. In J. S. Wrench (Ed.) *Casing organizational communication* (pp. 91-94). Kendall Hunt.
- Kassing, J. W., & Sanderson, J. (2010). Trash talk and beyond: Aggressive communication in the context of sport. In T. A. Avtgis & A. S. Rancer (Eds.) *Arguments, aggression, and conflict: New directions in theory and research* (p. 253-266). Routledge.

### ***Other Invited Work***

- Kassing, J. W. (2017). Dissent. In C. R. Scott & L. Lewis (Eds.) *The international encyclopedia of organizational communication*. (pp. 1-14). Wiley Blackwell.
- Butterworth, M. L., & Kassing, J. W. (2015). Introduction to ‘mapping the terrain’: Shaping the landscape of communication and sport scholarship. *Communication & Sport*, 3, 3-7.
- Kassing, J. W. (2011). Foreword. In J. Sanderson, *It’s a whole new ballgame: How social media is changing sports*, Hampton Press.
- Kassing, J. W. (2010). Voices from the field: The Expression of dissent in organizations. In G. Cheney, L. T. Christensen, T. E. Zorn, & S. Ganesh, *Organizational communication in an age of globalization* (2<sup>nd</sup> Edition, p. 301).
- Kassing, J. W. (2009). Editor’s introduction (New Directions in Communication and Sport). *Electronic Journal of Communication*, 19.
- Kassing, J. W. (2008). Dissent in organizations. *The international encyclopedia of communication*. (Vol. 4, pp. 1378-1380). Wiley Blackwell.
- Kassing, J. W. (2004). Voices from the field: The Expression of dissent in organizations. In G. Cheney, L. T. Christensen, T. E. Zorn, & S. Ganesh, *Organizational communication in an age of globalization* (1<sup>st</sup> Edition, p. 267).
- Kassing, J. W., Gorden, W. I., & Waugh, C. G. (2000). Overcoming lulls. In C. G. Waugh, K. M. Gorden, & W. I. Gorden (Eds.) *Let’s talk: A cognitive skills approach to interpersonal communication* (pp. 320-323). Kendall Hunt.



### ***Refereed Teaching Exercises***

Kassing, J. W. (1997). Reframing creative problem solving. *Speech Communication Teacher*, 11, 5-6.

Kassing, J. W. (1996). Can you hear what else I'm saying? *Speech Communication Teacher*, 10, 4-5.

Kassing, J. W. (1994). The color of perception. *Speech Communication Teacher*, 8, 4-5.

### **INVITED TALKS**

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El deporte nos une, or nos divide? (Does sport unite us or divide us?).

Arizona State University  
Impact Hub, Mexico City, June 8, 2017

Social Science Approaches to the Study of Sport

Global Sport Institute Faculty Cross Talk  
Arizona State University, Tempe, AZ, October 3, 2018

### **CONFERENCE PAPER PRESENTATIONS**

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#### ***Competitively Selected Papers (Top Three/Four)***

Going around the Boss: Exploring the Causes and Consequences of Circumvention

Western States Communication Association Convention  
Seattle, February 2007

Top Four Paper, Organizational Communication Interest Group

Kassing, J. W. & Armstrong, T. A.

Examining the Association of Job Tenure, Employment History, and Organizational Status with Employee Dissent

Western States Communication Association Convention  
Coeur d' Alene, February 2001

Top Three Paper, Organizational Communication Interest Group

Articulating, Antagonizing, and Displacing: A Model of Employee Dissent

International Communication Association Convention  
Montreal, May 1997

Top Three Paper/Top Student Paper, Organizational Communication Division

Myers, S. A., & Kassing, J. W.

The Relationship Between Perceptions of Supervisor Communication Behaviors and Subordinates' Levels of Organizational Identification

Western States Communication Association Convention

Monterey, February 1997

Top Three Paper, Organizational Communication Interest Group

What's So Funny?: An Examination of the Perception of Laughter

Eastern Communication Association Convention

New York, April 1996

Top Three Paper, Nonverbal Interest Group

### ***Recent Competitively Selected Papers***

Over 80 competitively selective paper presentations at regional, national, and international association meetings. A comprehensive list is available upon request.

Gallagher, H., Wright, C., & Kassing, J. W. "Not Going to the F\*\*\*ing White House": Fan Framing of Megan Rapinoe During the 2019 FIFA Women's World Cup.

International Association for Communication & Sport

Thirteenth Summit on Communication & Sport

March 2021

Fielding-Lloyd, B., Meân, L. J., & Kassing, J. W.

Role Models, Community, Passion, and Love: Female Empowerment in Manchester City FC and FC Barcelona Media Campaigns for 2018 and 2019 International Women's Day

International Association for Communication & Sport

Thirteenth Summit on Communication & Sport

March 2021

Kassing, J. W., & Lee, S.

Football and Diaspora: Connecting Dispersed Communities through the Global Game

International Association for Communication & Sport

Fifteenth Summit on Communication & Sport

March 2023

## **COURSES TAUGHT**

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### ***Graduate***

**Argumentation & Advocacy.** Course explores how communication functions in the execution and production of advocacy across contexts and perspectives.

**Democracy and Power in Organizations.** Course that examines how notions about and practices of democracy and power are constructed, negotiated, contested, and maintained communicatively within contemporary organizations.

**Methods in Applied Communication Research.** Course that emphasizes social scientific methods within the context of applied communication research.

### *Undergraduate*

**Organizational Communication.** Course that emphasizes pertinent communication skills, behaviors, and theories that exist within the organizational context. Topics include leadership, organizational culture, organizational systems, and superior-subordinate relationships.

**Employee Participation Processes in Organizations.** Course that emphasizes the history and practice of employee involvement programs both formal and informal and the communication processes that accompany such processes.

**Communication Training and Development.** Course that emphasizes methods of assessing communication within organizations and the construction of training and development processes to address organizational communication needs.

**Interpersonal Communication for Business and Professions.** Course that focuses on relational communication concerns within the organizational context with a particular emphasis on competent communication skills for entry-level/subordinate employees.

**Environmental Communication.** Course that explores how communication informs our understanding of nature, wilderness, and the environment and how our understandings of these ideas shape public policy, public debate, and public practice with regard to the environment.

**Applied Communication: Perspectives and Principles.** Course that emphasizes how communication theories and concepts can be applied to address societal problems.

**Intercultural Communication Workshop: International Exchange Experience.** Course that integrates intercultural communication theory and practice with a 4-week sojourn in the United Kingdom.

**Intercultural Communication.** Course that emphasizes intercultural, interethnic, and interracial communication. Topics include intercultural communication competence, intercultural adaptation, and cultural variability.

**Intercultural and International Communication.** Course that emphasizes intercultural and international communication and encompasses topics such as verbal and nonverbal cultural variations, development communication, and international media.

**Communication between Cultures.** Course that emphasizes the role of communication in the creation, maintenance, and enactment of culture.

**Empirical Research Methods in Communication.** Course that emphasizes the nature and structure of the communication discipline and the social scientific research methodologies that guide communication research.

**Communication Process.** Course that provides an overview of communication theory in a broad range of contexts including persuasion, interpersonal, organizational, mass media, intercultural, and health.

**Discussion.** Course that emphasizes small group communication and encompasses topics such as leadership, team development, and conflict.

**Interpersonal Communication.** Course that focuses on the process of dyadic communication and involves the examination and application of interpersonal communication theory.

**Fundamentals of Communication.** A hybrid introductory course that focuses on basic interpersonal, small group, and public speaking skills and concepts.

**Public Speaking.** Course that focuses on developing, preparing, and presenting public speeches and particularly emphasizes informative and persuasive speaking.

**Theory and Practice of Oral Discourse.** An introductory course that emphasizes rhetorical theory and oral presentation skills.

**Soccer: The Global Game.** Course explores soccer as a lens to understand issues of class, race, gender, identity, and nationality against a backdrop of sport commodification, globalization, and politicization.

**International Cities - Barcelona: Sport, Place, Politics, & Identity (Study Abroad Course).** This course explores how sport acts as a cultural agent to affect sense of place, nation building, and politics. Using Barcelona as the backdrop, the course considers how Catalan identity is exerted, contested, and advanced through modern sport entities including the Olympic Games and Football Club Barcelona.

**Soccer, Politics, & Identity.** The course explores the connections between politics and identity, paying particular attention to the historical and cultural factors that have positioned soccer as highly politicized force for enacting and reflecting one's identity.

**Fans, Ultras, and Hooligans: The Global Appeal of Soccer.** With passionate fans across the world, soccer fosters deep connections between fans, the clubs they support, and the places where they reside. This course explores identity, culture, politics, and activism associated with soccer fans from a global perspective.

## GRADUATE ADVISING

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### *Committee Chair*

#### **Dissertation**

Sanderson, J. (2012). Navigating the digital playing field: Case studies in social media and sports communication.

Posteher, K. (2019). Winning the recruiting game: The student-athlete perspective. (Co-chair with P. Mongeau).

Bhagchandani, B. (2020). Examining the air travel experiences of individuals with vision disabilities using a co-cultural theoretical lens.

### **Thesis**

Geffre, A. M. (2005). Virtual communication and organizational identification: An examination of member identification in a virtual organization.

Sanderson, J. (2008). Take me out to the (virtual) ball game: 38pitches.com and computer-mediated communicative experiences.

Goldsmith, B. C. (2009). A new form of political theater: The United Church of America.

Bhagchandani, B. (2014). The effects of visual disability on relational closeness in married couples.

Kamrath, J. (2015). Dissent expression in response to unfair treatment in the workplace.

Matthews, R. (2016). Memorable messages in professional female athletes.

### **Applied Project**

Young, P. (2004). An examination of the Leadership West, Inc. board of directors: A communication training and development intervention.

Kerlin, S. M. (2005). Intercultural communication in action: An analysis of the Refugee Women United for Progress organization.

Lynn, J. (2008). An examination of the Assistance League of Phoenix Operation School Bell Program: A needs assessment and outcome analysis.

Sullivan, G. (2009). Identifying an opportunity for advocacy: Establishing a trap neuter and release program in Sunnyslope, AZ.

Lazarz, A. S. (2011). Peer-to-peer: An innovative way for an innovative program.

Buras, A. (2011). Tools for organizational dissent: Designed as supplemental materials for *Dissent in Organizations*.

Frazzini, J. (2011). A neighborhood efficacy campaign focused on crime reduction and prevention: The rise and fall of the Hillier Heights Neighborhood Association Incorporated.

- Konopken, M. (2011). A social market: How the use of social media can help promote a business or organization.
- Hutchins, K. (2011). Supplemental teaching materials to translate dissent in the workplace.
- Smith, C. (2011). The role of picture books in emergent literacy development in preschool.
- Rohovit, J. C. (2011). Homeless by choice: A report on the perspective of homeless youth.
- Yoshii Kelly, C. (2013). The power of words: Creating indebted communities in a digital generation.
- Kunkel, K. (2017) "If you are not cheating, you are not trying": An exploratory study of negative memorable messages in youth sports.

### *Committee Member*

#### **Dissertation**

- Warren, G. M. (2009). Supporting Teach for America special educators through professional development: The journey to a community of practice.
- Yandall, M. (2014). Communicating structure and identity in collegiate sport culture: Discursive and dialectical constructions in everyday practices (University of Denver).

#### **Thesis**

- Fisher, C. L. (2004). Mothers' and daughters' perceptions of turning points that affected closeness in the relationship over time.
- McDowell, Z. (2008). Variations on a theme: Advocacy as turning in while sharing out.
- Kloeber, D. (2011). Voicing conditional forgiveness.
- Qin, Y. (2011). Globalize or Chinanize: A comparison of Facebook and Kaixin001.
- Bangerter, L. (2012). Turning points and trajectories within long distance grandparent-grandchild relationships.
- Butler, N. (2012). An examination of discussion board instructions in online courses.
- Adviento, L. (2012). Endurance sports for development and peace: Leukemia and Lymphoma Society's team in training.
- Mays, T. (2016). Memorable messages and wildlife conservation.

Bucko, A. (2017). Gender, dietary supplement use and body image predict illicit substance use and future appearance and performance enhancing drug use.

Haylor, A. (2019). Hanging in the balance: Gendered identity and elite sport.

Martinez, T. (2021). The reality of hyperreality.

Wallace, K. (2023). Examining the need for communication competencies for research engineers: A qualitative case study at the U.S. Army Corps of Engineers.

### **Applied Project**

Muntian, A. M. (2006). Understand, recognize and detect verbal and nonverbal behaviors individuals present in the construction of deceptive messages during law enforcement interviews.

Burns, R. (2007). Employee training and development at Farmer's Insurance.

Sebade, V. (2008). Development of the family meeting seminar.

Farmer, J. (2008). An exploration of communication in family businesses.

Zhao, B. (2009). Re/presenting the Beijing Olympics: The impact of nation and national identities on media and mediated constructions of the Olympics.

Segovia, J. (2011). Communication training for employees at the Family Advocacy Center.

Beard, B. (2014). Walking the walk: The PBS Nerd Walk as a site for alternative performances of nerd identity in a geek-chic society.

## **EDITORIAL REVIEW BOARD MEMBERSHIP and EXTERNAL REVIEWS**

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### ***Editorial Board Membership***

*Gendered Approaches to Applied Communication*  
(Sage) edited by P. M. Buzzanell, H. Sterk, & L. Turner (2001)

*Journal of Applied Communication Research*  
under the editorship of Joann Keyton (2003-2005)  
under the editorship of Michelle Jackson (2011-2013)  
under the editorship of Katherine Miller (2014-2016)

*Communication Studies*  
under the editorship of Jim L. Query (2002-2005)

*Communication Reports*

under the editorship of Walter Zakahi (2003-2005)  
under the editorship of Tadasu Todd Imahori (2006-2008)  
under the editorship of William Sharkey (2009-2011)  
under the editorship of Rodney Reynolds (2012-2014)  
under the editorship of Jennifer Bevan (2015-2017)  
under the editorship of Tera McManus (2018-2020)  
under the editorship of Amanda Denes (2021-2023)

*Communication Research Reports*

under the editorship of Wendy Samter (2008-2010)  
under the editorship of Ted Avtgis (2011-2013)  
under the editorship of Don Stacks (2014-2016)  
under the editorship of Nicholas Bowman (2017-2019)  
under the editorship of Keith Weber (2020-2023)

*Western Journal of Communication*

under the editorship of William Eadie (2012-2014)  
under the editorship of Sharon Downey (2015-2017)

*Management Communication Quarterly*

under the editorship of James Barker (2006-2012)  
under the editorship of Ling Chen (2013-2015)  
under the editorship of Patty Sias (2016-2018)  
under the editorship of Rebecca Meisenbach (2018-2022)

*International Journal of Business Communication*

under the editorship of Robyn Walker (2014-2018)  
under the editorship of Jacqueline Mayfield (2019-2022)

*International Journal of Sport Communication*

under the editorship of Paul Pederson (2007-2011)

*Communication & Sport*

under the editorship of Larry Wenner (2012-2021)  
under the editorship of Andrew Billings and Marie Harding (2022-present)

*Journal of Sports Media*

under the editorship of Mary Lou Sheffer (2014-present)

***External Reviewer***

*Management Communication Quarterly*  
*Journal of Business Communication*  
*Journal of Business and Management*  
*Negotiation & Conflict Management Research*  
*Group Dynamics: Theory, Research, & Practice*

*Academy of Management Journal*  
*Human Relations*  
*Journal of Managerial Psychology*  
*Business Ethics Quarterly*  
*Oxford Bibliographies*



*Communication Monographs*  
*Journal of Applied Communication Research*  
*Communication Methods & Measures*  
*Western Journal of Communication*  
*Journal of Family Communication*  
*Communication Research & Practice*  
*Electronic Journal of Communication*  
*Journal of Intercultural Communication Research*  
*Journal of Marketing Communications*  
*Journal of Broadcasting & Electronic Media*  
*Journal of Computer-Mediated Communication*  
*Communication Theory*  
*Qualitative Research Reports in Communication*  
*Television and New Media*

*Qualitative Research in Sport, Exercise, & Health*  
*Int. Review for the Sociology of Sport*  
*Sport in Society*  
*Soccer & Society*

*Environmental Conflict Management*  
*Journal of Language and Social Psychology*

*Human Communication Research*  
*Communication Quarterly*  
*Communication Studies*  
*Southern Communication Journal*  
*Communication Research Reports*  
*Communication Research*  
*Journal of Communication Studies*  
*Chinese Journal of Communication*  
*Annals of the Int. Comm. Association*  
*New Media & Society*  
*Jrnl of Marketing Communications*  
*Discourse, Context, & Media*  
*The Review of Communication*

*Journal of Sports Media*  
*Int. Journal of Sport Communication*  
*Sport Management Review*

*Environmental Communication*  
*Social Psychology*

### **Grant Reviewer**

*National Science Foundation*

### **Book Reviewer**

*Communication and the natural world: A contemporary approach to the study of environmental communication*. Strata Publishing (2006).

*Environmental conflict management* (proposal). Sage Publications (2012).

*The whistleblower is a double agent: Communication and consequences* (proposal). Routledge (2018/2019).

*World football clubs in a platform society*. Routledge (2023).

### **Guest Editor**

Special issue of *Communication & Sport* — Mapping the Terrain: Communication Studies of Sport (with co-editor Michael L. Butterworth), 2015.

Special issue of the *Electronic Journal of Communication* — New Directions in Communication and Sport, 2009.

## GRANT ACTIVITY

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### *Funded Grants*

Academic Excellence through Diversity Program Grant (2013) — Arizona State University  
“SEISMIC — Symposium for Equity & Inclusion in Social Media & Internet Communication” (\$4,000)

Course Development Grant (2012) — School of Social & Behavioral Sciences/Arizona State University

“Dissent in Organizations (Mass Lecture Online Course)” (\$1,000)

Course Development Grant (2012) — Arizona State University

“Soccer: The Global Game” (\$4,000)

Learning-Centered Education Course Redesign Initiative (2007-2008) — Arizona Board of Regents

“Redesign of CMN 225: Introduction to Public Speaking” (\$41,178)

Co-principal investigator with Meg McConaughy

Scholarship, Research, and Creative Activities Grant (2002) — Arizona State University

“Women, Sport, Identity, and Participation” (\$5,486)

Partnership for Community Development Community Workshop Grant (2002) — Arizona State University

“Keeping Girls in Sport Community Program” (\$1,000)

Scholarship, Research, and Creative Activities Grant (2001) — Arizona State University

“Aggressive Communication and Youth Athletics” (\$4,125)

Instructional Development Grant (2001) — Arizona State University

“Development of the Environmental Communication Course” (\$5,000)

Scholarship, Research, and Creative Activities Grant (2000) — Arizona State University

“Marginalizing Discourse among Junior and Senior High School Students” (\$11,000)

Co-principal investigator with Majia Nadesan

Instructional Development Grant (2000) — Arizona State University

“Development of the International Exchange Course” (\$5,000)

### *Unfunded Grants*

U.S. Department of State International Sports Programming Initiative (2023) — Office of Citizen Exchange, Sports Diplomacy Division of the Bureau of Educational and Cultural Affairs  
Champions and Future Stars: Fostering Gender Empowerment through Soccer in the US and South Africa (\$211,533)

Co-principal investigator with Butch Kamena (Western Washington University)

Global Sport Institute (2021) — Arizona State University  
Football and Diaspora: Connecting Dispersed Communities through the Global Game (\$20,000)  
Co-principal investigator with Sangmi Lee

Institute for Social Science Research (2020) — Arizona State University  
ABCs (Always Be Communicating) in STEM: Embedding Communication Modules into First- and Second-Year Undergraduate Science Courses (\$8,000)  
Co-principal investigator with Catalina Cayetano

Center for Disease Control (2018) — National Center for Injury Prevention  
“Changing the Culture of Concussion Reporting in Youth Sports: The Role of Vested Interests, Organizational Culture, and Cultural Narrative” (\$1,150,330)  
Co-principal investigator with Steven Corman, Scott Ruston, Bradley Adame, & Alaina Zanin

National Communication Association (2009) — NCA Special Projects Fund  
“Family Communication Consortium e-Bag Series” (\$10,000)  
Co-principal investigator with Carla Fisher

Inter-Governmental Agreement (2006) — Arizona State University & Maricopa County Superior Court  
“A Communication Operationalization of Procedural Justice” (\$50,972)  
Co-principal investigator with Meg McConnaughy

ASU/Motorola Great Communities Grant (2000)  
“Testing and Facilitating the Efficacy of Cave Creek Unified School District’s Unitown Prevention Program: A Longitudinal Analysis” (\$71,360)  
Co-principal investigator with Majia Nadesan and Todd Armstrong

## **PROFESSIONAL SERVICE**

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### *University Service*

#### *Departmental/Campus Service (St. Cloud State University)*

- Department Campaign Coordinator for the Faculty/Staff Campaign (1997-1998)
- Member, Scholarship Committee
- Chair, Library Acquisition Committee (1997-1998)
- Member, Fixed-Term Faculty Search Committee (1997-1998)
- Graduate Advisor for Undergraduates Considering Graduate School (1997-1998)
- Rock Climbing Club Advisor (1997-1998)
- Member, Advocates for International Students (1997-1998)

***Departmental/Division/School Service (Arizona State University at the West Campus)***

- Graduate Advisor for Undergraduates Considering Graduate School (1998-1999)
- Member, Graduate Studies Committee (1999-2005, 2009-2013)
- Chair, Graduate Studies Committee (2002-2005, 2009-2013)
- Member, Lecturer in Communication Studies Search Committee (1999-2000)
- Member, Fiscal Policy Committee (1999-2001)
- Organizer Poster Session for the Annual Student Research Conference (1999-2001)
- Co-Advisor Communication Student Club (1999-2002)
- Member, Program Review/Self-Study Committee (2003-2004)
- Editor, Program Review/Self-Study Report (2003-2004)
- Member, Ad Hoc Faculty Workload Committee (2004-2005)
- Chair, Department Head/Full Professor Search Committee (2005)
- Co-Chair, Social & Behavioral Sciences Associate Director Search Committee (2010)
- Chair, Promotion & Tenure Peer Review Committee (2011, 2011, 2016)
- Member, Promotion & Tenure Peer Review Committee (2012, 2012, 2015)
- Chair, Faculty Search Committee in Communication and Sociology (2011-2012)
- Chair, Faculty Search Committee in Political Science (2012-2013)
- Member, Assessment Committee (2016)
- Communication Articulation Task Force (ATF) Representative (2016, 2017, 2018)
- Communication Liaison on the SBS Advisory Council (2016-2017)
- Member, Expedited Full Professor Review Committee (2017)
- Host/Organizer, SBS New Faculty Mentoring Workshops (2017-2020)
- AZ Course Equivalency Tracking Representative — COM West Campus Rep (2018)
- SBS Barret Faculty Honors Advisor (2017-2021)
- Coordinator, SBS Faculty Ambassadors (2017-2019)
- Coordinator/Chair Communication Assessment Committee (2017-2021)
- Chair, Faculty Search Committee/Lecturer in Strategic Communication (2019-2020)

***College Service (Arizona State University at the West Campus)***

- Member, Graduate Council (2001-2006)
- Convocation Faculty Marshall, College of Human Services (2001-2006)
- Chair, College Convocation Committee (2001-2006)
- Member, School of Criminal Justice Development Committee (2004-2005)
- Consultant to College of Human Services Dean (2004-2005)
  - Analysis of/Response to Student Retention Data
  - Instrument Design/Data Analysis, Department Chair Evaluation
  - Data Input/Reporting, College of Human Services 5-Year Strategic Plan
  - Editor/Reviewer, College of Human Services Strategic Initiatives
- Research Expo Judge, New College Undergraduate Inquiry/Research Experience (2013)
- Member, Faculty Evaluation Process Review Committee (2014)
- Chair, School Director Search Mathematical & Natural Sciences (2014-2015, 2015-2016)
- Member, New College Director of Fiscal Business Services Search Committee (2015)
- Member, New College Post Tenure Audit Committee (2017)
- New College Representative, University Graduate Council (2018-2021)
- Member, New College Graduate Curriculum Committee (2021-present)

### ***Campus Service (Arizona State University at the West Campus)***

- Faculty Mentor (1998-2000)
- Participant, Annual Faculty Research Poster Session (1999)
- Member, Junior Faculty Development Committee (2001)
- Member, Convocation Student Speaker Selection Committee (2001-2008)
- Member, ASU West Convocation Task Force (2003)
- Co-Presenter/Planner, Assessment Workshop for Campus Chairs (2005)
- Member, Ed.D. Implementation Committee (2005-2006)
- Assessment Consultant to the Associate Vice Provost for Undergraduate Initiatives & Academic Programs (2005-2007)
- Articulation Task Force Representative for Communication (2010-2012)
- Member, Graduate Curriculum Review Committee (2009-2012)
- Faculty Writing Mentor (2012)
- Host/Organizer, 'Gringos at the Gate' Film Screening/Faculty Discussion (2015)

### ***University Service (Arizona State University)***

- Member, Articulation Coordinating Committee for Comm. Programs (2008-2012)
- Member, Graduate Faculty in Communication Executive Committee (2010-2013)
- Member, E-portfolio/Digitization Adoption Task Force (2014-2015)
- Member, Transfer Matters Committee (2015-2016)
- Panel Member, Lessons Learned from Abroad: Q&A and Case Studies with Veteran Program Leaders/ASU Study Abroad Mini-Conference (2018)
- ASU Faculty Athletic Ambassador (2017-2020)

### ***Disciplinary Service***

Secretary, Organizational Communication Division  
National Communication Association (2008-2011)

Vice President, Arizona Communication Association (2008-2009)

Editor and Producer, Organizational Communication Interest Group Paper Abstracts,  
International Communication Association Convention (2000-2002)

Member/Reviewer, Top Papers Selection Committee, Organizational Communication Division  
National Communication Association Convention (2001)

Competitive Paper Reviewer, Organizational Communication Division  
International Communication Association Convention (2010)  
National Communication Association Convention (2006, 2007)  
Western States Communication Association Convention (2000)

Competitive Paper Reviewer, Applied Communication Division  
National Communication Association Convention (2002, 2004)

Competitive Paper Reviewer, Sports Interest Group  
Association for Education in Journalism and Mass Communication (2011, 2012, 2013)

Competitive Paper Reviewer, Media Studies Interest Group  
Western States Communication Association Convention (2017)

Competitive Abstract Reviewer  
International Association for Communication & Sport (2018, 2019, 2022)

Panel Proposals Reviewer  
Interpersonal Communication Division, Western States Comm. Association (2004)  
Applied Communication Division, National Communication Association (2006)  
International Association for Communication & Sport (2016)

Journal Special Issue Proposal Reviewer  
Communication and Sport (2018, 2023)

External Reviewer, Tenure & Promotion Files  
(Oregon State University, University of North Texas [x2], University of Northern Iowa,  
University of Houston-Victoria, University of Oklahoma, New Mexico State University,  
University of Louisville, Idaho State University, Loyola Marymount University,  
Clemson University, Indiana University Bloomington)

External Reviewer, Promotion to Full Professor Files  
(Oklahoma State University, University of North Texas, University NC Charlotte, Texas  
Christian University, University of Oklahoma, New Mexico State University, University  
of Alabama)

Program Planner/Host  
Communication and Sport Colloquium (2002), Arizona State University  
Communication and Sport Summit, Arizona State University (2006)  
Communication as a Means for Enacting, (Re)Producing, Consuming, and Organizing  
Sport (with Paul Turman), Preconvention Seminar at the National Communication  
Association meeting (Miami, 2003)  
Arizona Communication Association Conference (2008) Arizona State University  
Communication and Sport Summit, Arizona State University (2017)  
Southwest Communication Association, Arizona State University (2018)

### **COMMUNITY SERVICE, WORKSHOPS and CONSULTING**

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Arizona Lottery Commission, Employee Feedback Survey Project (1999)

Community Legal Services, Employee Communication Workshop (2001)

St. Mary's Food Bank, Employee Communication Workshop (2001)

Arizona State University Partnership for Community Development Program, Keeping Girls in Sport: Lessons Learned from the Women's United Soccer Association (2003)

Arizona State University Lifelong Learning Academy, Water in the West Program (2004)

Membership Survey Design, Assistance League of Phoenix (2004)

Arizona State University Journeys of the Mind, Dissent in Organizations (2005)

Brophy High School Presentation: Youth Sports and Communication (2009)

The Caepe School 8<sup>th</sup> Grade Graduation Speech Short Course (2010, 2011, 2012, 2013, 2014)

Keynote Address (via Skype), Ethical Decision Making in the Workplace Senior Symposium, Chaminade College Preparatory School/St. Louis, MO (2013)

Guest Author Visit/Talk, Ridgeline Academy (2014)

Alumni Mentor, Chaminade College Prep (St. Louis, MO)

Science Fair Judge — Anthem Prep High School/Archways Classical Middle School

Planner/Organizer European Tour (2018-2019) — AZ Inferno Soccer Club

Girls College Soccer & Academic Readiness Curriculum Lead — AZ Inferno Soccer Club (2018-2019)

US Soccer Girls Development Academy Team Chaperone — SC del Sol (2019-2022)

Documentary Participant — Interviewed for and appear in the Amazon Prime docuseries 'Good Rivals' that explores the US-Mexico Soccer Rivalry (2022)