

## **Manuel G. Avilés-Santiago**

Associate Dean of Academic Programs & Curricular Innovation  
Associate Professor, Communication & Culture  
College of Integrative Sciences & Arts  
Arizona State University

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### **LEADERSHIP APPOINTMENTS:**

Associate Dean of Academic Programs and Curricular Innovation  
College of Integrative Sciences and Arts. Summer 2021 – Present  
Arizona State University

Acting Dean

College of Integrative Sciences and Arts. May 2023 – September 2023  
Arizona State University

Director

Office for Veterans and Military Academic Engagement  
Arizona State University. Fall 2019 – Summer 2023.

### **ACADEMIC APPOINTMENTS:**

Associate Professor

Communication and Culture

College of Integrative Sciences and Arts. Fall 2018 – Present  
Arizona State University

Assistant Professor

Communication and Culture

School of Letters and Sciences. Fall 2012 – Spring 2018  
Arizona State University

### **EDUCATION:**

PhD in Media Studies, 2012

Department of Radio TV and Film, College of Communications

University of Texas at Austin

Advisor: Shanti Kumar, PhD

Advanced Leadership Initiative 2022-23

ASU Leadership Institute

Arizona State University

Leadership Academy 2020-21

ASU Leadership Institute

Arizona State University

Master's in Communication Research, 2006  
School of Communications  
University of Puerto Rico at Rio Piedras  
Advisor: Silvia Álvarez-Curbelo, PhD

Bachelor's in Arts of Communication, 2002  
*Summa Cum Laude*, School of Communications  
University of Puerto Rico at Rio Piedras

## **AREAS OF RESEARCH AND TEACHING INTERESTS:**

Media Studies; Latina/o Studies; Puerto Rican, Spanish-Caribbean, and Ethnic/Race Studies; Popular Culture; and Digital Cultures. Military/Veteran Culture Studies.

## **PUBLICATIONS:**

### **Books**

1. Avilés-Santiago, M.G. & Baez, J. (Forthcoming). *Spanish Language Television: Language, Format and Culture in Flux*. University of Texas Press.
2. Avilés-Santiago, M.G. (2014). *Puerto Rican Soldiers and Second-class citizenship: representations in media*. New York, NY: Palgrave.

### **Edited Books**

1. Álvarez-Curbelo, S., Avilés-Santiago M.G., & Escalante, G. (2005). *Communication, democracy and citizenship*. Santurce: PR. Gráfica Metropolitana.

### **Book Chapters**

1. Avilés-Santiago, M.G. (Forthcoming). Anchoring Latinidad. In *The Routledge Companion to Latino/a/x Journalism*. Routledge.
2. Avilés-Santiago, M.G. & Mendez, D. (2023). Latin History for Morons: Comedic Revisions and Race in the Work of John Leguizamo. In *Race, Representation and Satire*. Rowan & Littlefield.
3. Avilés-Santiago, M.G. (2022). "PeroLike": Digitizing Bilingualism Among Billennials in Social Media Platforms. In *Communicative Spaces in Bilingual Contexts: Discourses, Synergies and Counterflows in Spanish and English*. Routledge.
4. Avilés-Santiago, M.G. (2017). Militarism. In La Fountain-Stokes, L., & Vargas, D. (Eds.), *Key Terms in Latino Studies*. NYU Press.
5. Avilés-Santiago, M.G. (2017). War! What is it good for? Absolutely Nothing: Testimonios sobre la Guerra de Vietnam. In S. Álvarez-Curbelo & M. Alvarado (Eds.), *Tiempos Binarios: la Guerra Fría y Puerto Rico*. Editorial Callejón.

### **Journal Articles (Peer Reviewed)**

1. Avilés-Santiago, M. G. (Forthcoming). "In Puerto Rico, we say...": Humor and the Pedagogy of Linguistic Resistance Among TikTok Content Producers." *Journal of Latin America Communication Research*. 11 (2). ALAIC.
2. Avilés-Santiago, M. G. (2020). A Puño y Lentejuela: La Transfiguración Cultural del Macho Camacho. *Journal of Latin America Communication Research*. 8 (1-2), 156-170. ALAIC.
3. Avilés-Santiago, M. G. (2019). "This is it!" [Is it?]: The Marketing of Nostalgia on Netflix's One Day at a Time. *Journal of Latin America Communication Research*. 7 (1-2), 60-78. ALAIC.
4. Avilés-Santiago, M. G. (2019). Targeting Millennials: Linguistic Flexibility and the New Language Politics of Univision. *Communication, Culture and Critique*. 12 (1), 28-146. Oxford University Press.
5. Avilés-Santiago, M. G. (2018). Digital Pulse: Memorialization of the Terrorist Attack in Orlando. *Journal of Latin America Communication Research*, 6 (2), 205-219. ALAIC.
6. Avilés-Santiago, M. G. (2018). Mapping Beauty, Fashion, and Femininity: Recent Contributions by Blain Roberts, Marcia Ochoa, and Vanita Reddy. *WSQ: Women's Studies Quarterly*, 46(2), 46-50. Feminist Press.
7. Avilés-Santiago, M.G. (2018). Lamento Pixelado: Tras el código memético de la patria digital. *Intersecciones*, 1(1), 58-63. Imprenta de la Universidad de Puerto Rico. San Juan: Puerto Rico.
8. Avilés-Santiago, M. G. (2016). Colonial Bodies at the Media Universal Stage: The case of Puerto Rico's Participation in Miss Universe. *Journal of Latin American Communication Research*. 5(2), 51-71. ALAIC.
9. Avilés-Santiago, M.G. (2016). La Banda: Marketing Confusion, Cultural Hybridity, and Nostalgia in Univision. *Flow TV Journal* 22(4). University of Texas. Retrieved from: [https://www.flowjournal.org/2016/03/la\\_banda\\_univision/](https://www.flowjournal.org/2016/03/la_banda_univision/)
10. Avilés-Santiago, M.G. (2016). How to Save a Beauty Pageant? Donald Trump, Steve Harvey and the Memeticization of Miss Universe 2015. *Flow TV Journal* 22(3). University of Texas. Retrieved from: <https://www.flowjournal.org/2016/01/how-to-save-a-beauty-pageant-donald-trump-steve-harvey-and-the-memeticization-of-miss-universe-2015/>
11. Avilés-Santiago, M.G. (2015). The Technological Embodiment of Colonialism. *Anthurium: A Caribbean Studies Journal*, 12(2), 1-20. University of Miami.
12. Avilés-Santiago, M.G. (2015). Representing What? Nuestra Belleza Latina and the Embodiment of Latinidad. *Flow TV Journal*. University of Texas. Retrieved from: <https://www.flowjournal.org/2015/10/nuestra-belleza-latina/>
13. Avilés-Santiago, M.G. (2014). No Puppet's Land: The Role of Social Media in Puerto Rico's Mainstream Television. *Journal of Latin American Communication Research*, 4 (2), 52-70. ALAIC.
14. Avilés-Santiago, M.G., & Abadía-Rexach, B. (2006). Las TIC y el E-Gobierno en Puerto Rico: Innovación, Formación y Educación. *Revista Mediaciones*, (6), 79-8.

### Encyclopedia Entry (Peer Reviewed)

1. Avilés-Santiago, M.G. (2019). Latina/os in Media. *Oxford Encyclopedia of Latina/o Literature*. Oxford University Press.

### Literature Reviews (Peer Reviewed)

1. Baez, J. & Avilés-Santiago, M.G. (Updated in 2020; originally published in 2016). Spanish Language Television. *Oxford Bibliographies in Cinema and Media Studies*. Oxford

University Press.

## Book Reviews

1. Review of the book *Caribes 2.0: New Media, Globalization, and the Afterlives of Disaster* (2023) by Jossianna Arro-Martinez. Centro Journal. [Forthcoming]. Center for Puerto Rican Studies.
2. Review of the book *Early Puerto Rican Cinema and Nation Building: National Sentiments, Transnational Realities, 1897-1940* by Naida García-Crespo. (2021). Centro Journal. Pp. 9-11. Center for Puerto Rican Studies. New York.
3. Review of the book *Reel Latinxs: Representation in U.S. Film & TV* by Frederick L. Aldama and Christopher González in *The Journal of Arizona History*. (2020). University of Arizona Press.
4. Review of the book *Escenas Transcaribeñas: Ensayos sobre teatro, performance y cultura*. Emisférica. Hemispheric Institute of Performance and Politics. (2019). New York University. Retrieved from: <http://beta.hemisphericinstitute.org/en/emisferica-14-1-expulsion/243-14-1-book-reviews/2378-escenas-transcaribenenas-ensayos-sobre-teatro-performance-y-cultura-de-lawrence-la-fountain-stokes.html>
5. Review of the book *Gendered Geographies in Puerto Rican Culture: Space, Sexualities, and Solidarities* by Radost Ranglova in *Symposium: A Quarterly Journal in Modern Literatures*. (2019). University of North Carolina Press. Retrieved from: <https://doi-org.ezproxy1.lib.asu.edu/10.1080/00397709.2018.1527494>

## Newspaper Editorials

1. Avilés-Santiago, M.G. (April 30, 2023). La casa de los famosos: telerrealidad y las múltiples formas de ver y ser prominentes. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/desde-la-diaspora/la-casa-de-los-famosos-telerrealidad-y-las-multiples-formas-de-ver-y-ser-prominente/>
2. Avilés -Santiago, M.G. (2022). Cheslie Kryst y el Acoso Digital. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/punto-de-vista/cheslie-kryst-y-el-acoso-digital/>
3. Avilés-Santiago, M.G. (July 16, 2021). Infoentretenidos: Periodista Celebrity. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/punto-de-vista/infoentretenidos-periodista-celebrity/>
4. Avilés-Santiago, M.G. (May 14, 2021). Estefanía Soto: “We’ll be loud” en el Miss Universo. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/punto-de-vista/estefania-soto-well-be-loud-en-el-miss-universo/>
5. Avilés-Santiago, M.G. (April 15, 2021). Walter Mercado Inspira el Traje de Miss Puerto Rico. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/punto-de-vista/walter-universal/>
6. Avilés-Santiago, M.G. (January 28, 2021). Disney: Solo Para Adultos. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/punto-de-vista/disney-solo-para-adultos/>
7. Avilés-Santiago, M.G. (January 17, 2021). Las redes de la desinformación. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/buscapie/las-redes-de-la-desinformacion/>
8. Avilés-Santiago, M.G. (August 17, 2020). El Correo Bajo Asedio y las Primarias en Puerto Rico. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/desde-la-diaspora/el-correo-bajo-asedio-y-las-primarias-en-puerto-rico/>

9. Avilés-Santiago, M.G. (June 7, 2020). Mi súper abuela. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/misuperabuella-columna-2573913/>
10. Avilés-Santiago, M.G. (June 1<sup>st</sup>, 2020). Space X: cruel ilusión de escapismo a la realidad. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/spacexcruelilusiondeescapismoalarealidad-columna-2572608/>
11. Avilés-Santiago, M.G. (February 29, 2020). Debate, sí o no. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/debatesiono-columna-2549713/>
12. Avilés-Santiago, M.G. (December 14<sup>th</sup>, 2019). Diáspora Puertorriqueña: vuelo cancelado. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/diasporapuertorriquenavuelocancelado-columna-2537917/>
13. Avilés-Santiago, M.G. (November, 18<sup>th</sup>, 2019). Miss Puerto Rico: gallos, flor de maga y coquí. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/misspuertoricogallosflordemagaycoqui-columna-2530198>
14. Avilés-Santiago, M.G. (October 16, 2019). El Gran Hoyo. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/elgranhoyo-columna-2526217/>
15. Avilés-Santiago, M.G. (October 16, 2019). La Huella Digital del PPD. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/huelladigitaldelppd-columna-2523483/>
16. Avilés-Santiago, M.G. (October 14, 2019). El Imán de la Pornografía. *El Nuevo Día*. Retrieved on: <https://www.elnuevodia.com/opinion/columnas/elimandelapornografia-columna-2522906/>
17. Avilés-Santiago, M.G. (August 20<sup>th</sup>, 2019). El Rey Charlie y La Nueva Industria del Chisme. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/elreycharlieylanuevaindustriadelchisme-columna-2512936/>
18. Avilés-Santiago, M.G. (August 19<sup>th</sup>, 2019). El Silencio No Es Opción. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/elsilenciooesopcion-columna-2512735/>
19. Avilés-Santiago, M.G. (July 30<sup>th</sup>, 2019). Infoxicación. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/burbujaoinfoxicacion-columna-2508661/>
20. Avilés-Santiago, M.G. (June 16, 2019). Miss Diáspora. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/missdiaspora-columna-2499978/>
21. Avilés-Santiago, M.G. (May 19, 2019). Isla vs. Diáspora: Cisma Identitario. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/islavsdiasporacismaidentitario-columna-2496394/>
22. Avilés-Santiago, M.G. (May 9, 2019). La Disneyrriqueñidad. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/ladisneyrriqueñidad-columna-2494901/>
23. Avilés-Santiago, M.G. (April 19, 2019). Memoria y Pérdida. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/memoriayperdida-columna-2488253/>
24. Avilés-Santiago, M.G. (Marzo 19, 2019). Netflix y Sus Invitados. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/netflixysusinvitados-columna-2482878/>
25. Avilés-Santiago, M.G. (February 19, 2019). Los Estudios “Reveladores”. *El Nuevo Día*.

Retrieved from:

<https://www.elnuevodia.com/opinion/columnas/loestudiosreveladoresenlaweb-columna-2477166/#>

26. Avilés-Santiago, M.G. (January 20, 2019). Nuestra Televisión. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/nuestratelevision-columna-2472345/>
27. Avilés-Santiago, M.G. (November 19, 2018). Cristobal Colón. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/cristobalcolon-columna-2460274/>
28. Avilés-Santiago, M.G. (October 30, 2018). Changuerismo. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/changuerismo-columna-2456168/>
29. Avilés-Santiago, M.G. (October 15, 2018). Bad Bunny y la Nostalgia Mediática. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/badbunnyylanostalgiamediatica-columna-2453218/>
30. Avilés-Santiago, M.G. (September 18, 2018). La Miss Puerto Rico que necesitamos. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/lamissuniversequenecesitamos-columna-2447817/>
31. Avilés-Santiago, M.G. (August 21<sup>st</sup>, 2018) Nombres impropios. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/nombresimpropios-columna-2442351/>
32. Avilés-Santiago, M.G. (July 31<sup>st</sup>, 2018). Esta es mi escuela. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/estaesmiescuela-columna-2438351/>
33. Avilés-Santiago, M.G. (July 17, 2018). Es Bendito Celular. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/esebenditocelular-columna-2435567/>
34. Avilés-Santiago, M.G. (May 15, 2018). Mayoketchup. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/mayoketchup-columna-2422152/>
35. Avilés-Santiago, M.G. (June 19, 2018). Vacío para los niños. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/vacioparalosninos-columna-2429397/>
36. Avilés-Santiago, M.G. (April 17, 2018). Exilio Digital. *El Nuevo Día*. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/exiliodigital-columna-2415134/>
37. Avilés-Santiago, M.G. (March 5, 2018). Lo que le pasó a Oscar. *El Nuevo Día*. San Juan: PR Retrieved from: <https://www.elnuevodia.com/opinion/columnas/loquelepasoaooscar-columna-2403585/>
38. Avilés-Santiago, M.G. (February 21, 2018). Juventud Interrumpida. *El Nuevo Día*. San Juan: PR Retrieved from: <https://www.elnuevodia.com/opinion/columnas/juventudinterrumpida-columna-2399655/>
39. Avilés-Santiago, M.G. (January 19, 2018). Analfabetismo Digital. *El Nuevo Día*. San Juan: PR Retrieved from: <https://www.elnuevodia.com/opinion/columnas/analfabetismodigital-columna-2390036/>
40. Avilés-Santiago, M.G. (Saturday, December 30, 2017). Bajo el toldo azul. *El Nuevo Día*. San Juan: PR Retrieved from: <https://www.elnuevodia.com/opinion/columnas/bajoeltoldoazul-columna-2386104/>
41. Avilés-Santiago, M.G. (December 19, 2017). ¿Fin de los tiempos o el fin del tiempo? *El Nuevo Día*. San Juan: PR. Retrieved from: <https://www.elnuevodia.com/opinion/columnas/findelostiemposoelfindeltiempo-columna-2383317/>
42. Avilés-Santiago, M. G. (November 27, 2017). Puerto Rico a Oscuras en Miss Universo. *El Nuevo Día*. San Juan: PR. Retrieved from:

<https://www.elnuevodia.com/opinion/columnas/puertoricoaoscurasenmissuniverso-columna-2377646/>

43. Avilés-Santiago, M.G. (2017). Teaching in the Dark for Puerto Rico. Desde La Diaspora. *El Nuevo Dia*. San Juan: Puerto Rico. Retrieved from:  
<https://www.elnuevodia.com/opinion/columnas/teachinginthedarkforpuertorico-columna-2366562/>
44. Avilés-Santiago, M.G. (2017). Javier Baez y la Nacion Desnuda. Desde La Diaspora. *El Nuevo Dia*. San Juan: Puerto Rico. Retrieved from:  
<https://www.elnuevodia.com/opinion/columnas/javierbaezylanaciondesnuda-columna-2333626/>

### Other Publications

1. Avilés-Santiago, M.G. (2015). Cartas desde la Base Ramey. *Revista Cruce: Critica Socio-cultural contemporanea*. 3 (2015). Universidad Metropolitana. San Juan: Puerto Rico. Retrieved from:  
<http://www.revistacruce.com/cartas-desde/item/2244-carta-desde-la-base-ramey-de-aguadilla>
2. Aviles-Santiago, M. G. (2008). Héroes de otra patria online: El soldado Boricua en las Redes de Interacción Social. *Revista Dialogo de la Universidad de Puerto Rico*. Retrieved from:  
<http://dialogodigital.com/>
3. Avilés-Santiago M. G., & Escalante, G. (2005). *Didactic Study Guide: Communication, Democracy and Citizenship*. Grafica Metropolitana. Santurce: Puerto Rico.
4. Aviles-Santiago, M. G. (2010). Veterans, Nurses Help Focus Vietnam War Expansion. *Narratives*. No. 12. Spring 2010. University of Texas at Austin.

### GRANTS:

1. Arizona Veterans Donations Funds. Warriors Journey Arizona. 2020. Principal Investigator. Total: \$75,000.00
2. National Endowment for the Humanities. 2018. Humanities Connections. Veterans, Service, and Society. Principal Investigator. Total: \$99,843.00
3. Arizona State University Summer Research Initiative. 2017. Digital Pulse, Pixelated Memories Looking at the Memorialization of the Victims of the Terrorist Attack in Orlando. Total: \$5,000.00
4. Arizona State University Summer Research Initiative. 2016. Cold War Cultures and Television in Puerto Rico's Televisual Landscape. Total: \$5,000.00
5. Arizona State University Summer Research Initiative. 2015. Cold War Cultures and Television in Puerto Rico's Televisual Landscape. Total: \$5,000.00
6. Center for the Study of Religion and Conflict's Hardt-Nickachos Peace Studies Initiative. 2014. 9/11 and Thinking About Peace. Role: Co-Investigator. Total: \$2,000.00
7. Arizona State University Summer Research Initiative. 2014. Boxers, Bombshells and Queens: Pop Culture, Colonialism and Nationalism in Puerto Rico. Role: Principal Investigator. Total: \$5,000.00
8. Arizona State University Summer Research Initiative. 2013. No Puppet's Land: The Role of Digital Social Media in Puerto Rico's Mainstream Television. Schools of Letters and Science. Role: Principal Investigator. Total: \$5,000.00

## **FELLOWSHIPS:**

1. Ford Foundation Post-Doctoral Fellowship. National Research Council. Awarded. January 2016. Total: \$45,000.00
2. Ford Foundation Pre-Doctoral Fellowship. National Research Council. Fellow. August 2008 – July 2011. Total: \$60,000.00
3. University of Texas Preemptive Fellowship. University of Texas at Austin. August 2006-May 2007. Total: \$20,000.00
4. Dean of Graduate Studies and Research Fellowship. University of Puerto Rico, Rio Piedras. May 2005. Total: \$10,000.00
5. Hispanic Scholarship Fund. University of Puerto Rico, Rio Piedras. March 2002. Total: \$5,000.00

## **AWARDS AND RECOGNITIONS:**

1. Catalyst Award for Campus Inclusion. Winner. Arizona State University. October 2021.
2. Dr. Eugene Garcia Outstanding Latina/o Faculty: Research in Higher Education. Winner. May 2021.
3. CISA Innovation Award Nomination. Honorable Mention. Arizona State University. December 2020.
4. CISA Outstanding Teaching Award Nomination. Arizona State University. April 2018.
5. Centennial Professorship Award Nomination. Arizona State University. March 2015.
6. Transdisciplinary Humanities Book Award Nomination. Arizona State University. February 2015.
7. Office of the Vice Provost and Dean of Graduate Studies Travel Grant Award. University of Texas at Austin. March 2011.
8. George H. Mitchell Award for Excellence in Academic Research. Nomination. University of Texas at Austin. April 2010.
9. Outstanding Research Award. University of Illinois at Urbana-Champaign. July 2000.
10. United States Army Outstanding Research Achievement and Medallion. International Science and Engineering Fair. San Juan, PR. April 1996.
11. National Science and Engineering Fair Grand Prize. San Juan, PR. April 1996.

## **PEER-REVIEWED CONFERENCE PAPERS:**

1. Latin American Studies Association (LASA 2024). *Latin American Streaming and Broadcasting: Reacting, Resisting and Regressing in Audio and Visual Storytelling*. June 2024. Bogota, Colombia.
2. Latino Studies Association (LSA 2024). *Ponlo To' Junto: Humor and Language Among Puerto Rican TikTok Content Producers*. April 2024. Tempe, AZ.
3. Latin American Studies Association (LASA 2023). *The SLTV Lab: Spanish-Language TV's Formats and Genres In Flux*. May 2023. Vancouver, Canada.
4. Society for Cinema and Media Studies Conference (SCMS 2023). *Speaking Billional: Mapping Linguistic Ideologies in Pero Like and mitú*. March 2023. Denver, CO.
5. Latino Studies Association (LSA 2022). *Latinx/ Caribbean Bodies and the Limits of Mediatic Representations*. July 2022. South Bend, IN.
6. Latin American Studies Association (LASA 2022). *Bring me Don Francisco!: Spanish Language*



- TV and the New Format Lab*. May 2022. San Francisco, CA.
7. 6<sup>th</sup> Veterans in Society Conference. *Media Representations and Cultural Productions from/about Veterans*. May 2021. Virtual Event.
  8. Latin American Studies Association (LASA 2020). *#SerBoricuaSeLlevaEnLaSangre: Miss Puerto Rico and the Digitization of National Identity in [Times Of] Crisis*. May, 2020. Guadalajara, Mexico.
  9. 5<sup>th</sup> Veterans in Society Conference. *From Sugar Cane Fields to Rice Fields: An Oral History of Puerto Ricans in Vietnam*. March 22-25, 2020. St. Louis, MO.
  10. International Association for Media and Communication Research (IAMCR 2019). *Netflixeando and the Logics of Nostalgia*. July 7-11, 2019. Madrid, Spain.
  11. Puerto Rican Studies Association (PRSA 2018). *J.O.S. We Need Food: Hurricane Maria and the Ideograms of the Crisis*. October, 2018. New Brunswick, NJ.
  12. Latin American Studies Association (LASA 2018). *Consuming Netflix: Algorithmic Latinx Culture in the Data-driven Global Mediascapes*. May 24-27, 2018. Barcelona, Spain.
  13. Ford Conference Fellows 2018. *Reclaiming our Truths: Colonial Legacies and Contemporary Challenges in Transforming the Academy*. May 3-5, 2018. Washington, DC.
  14. Symposium: De Tripas Corazones: Puerto Rico's Resilience, Creativity and Solidarity After Hurricane María. *Please Try Your Call Again Later: The Role of Social Media Before, During, and After Hurricane María*. School of Transborder Studies. Arizona State University. November 17, 2017. Tempe, AZ.
  15. Caribbean Philosophical Association Annual Meeting (CPA 2017). *Digital Pulse, pixelated memories*. June 22-24, 2017. New York, NY.
  16. Society for Cinema and Media Studies Conference (SCMS 2017). *The Policing of Spanish versus the Linguistic Flexibility in Univision*. March 22-26, 2017. Chicago, IL.
  17. Latin American Studies Association (LASA 2017). *Pulso digital, memoria pixeladas: Miradas a la memorialización de las víctimas del ataque terrorista en Orlando*. April 29 - May 1. Lima, Peru.
  18. 2016 Conference of Ford Fellows. September 24-26, 2016. Washington, D.C.
  19. Latino Studies Association (LSA 2016). *Targeting Billennials: The Sometimes-Unwanted Sounds of Latinidad in Spanish Network Television*. July 7-9, 2016. Pasadena, CA.
  20. Latin American Studies Association (LASA 2016). *Foam Celebrities: #boicotalacomay and the emergence of a cultural citizenship in Puerto Rico*. May 27-30, 2016. New York, NY.
  21. Asociación Latino Americana de Investigadores de Comunicación Social (ALAIC 2015). *Watchamacallit: Hot-tempered Heroes of the Cold War Televisual Battlefield in Puerto Rico*. May 25-27, 2015. San Juan, PR.
  22. Puerto Rican Studies Association (PRSA 2014). *A Puño y Lentejuela: La Transfiguración Cultural de Héctor Macho Camacho*. October 23-27. 2014. Denver, CO.
  23. Latin American Studies Association (LASA 2014). *La Espectacularización del Exceso: La producción y consumo de cuerpos caribeños en clave mediática (1970-2013)*. May 19-23. Chicago, IL.
  24. National Communication Association (NCA 2013). *The Role of Social Media in Puerto Rico's Mediascape*. November 21-24, 2013. Washington, DC.
  25. Latin American Studies Association (LASA 2013). *"Miss Mofongú": Reina Transnacional En El Escenario Local*. May 30-June 2, 2013. Washington, D.C.
  26. 4th International Conference "Assessing the State of Spanish Language & Latino-Oriented Media" 2013. *No Puppet's Land: The Role of Social Media in Puerto Rico's Mainstream Television*. February 21-23, 2013. San Marcos, TX.
  27. Puerto Rican Studies Association (PRSA 2012). *Puerto Rican Soldiers in the User-Generates-Content Scene*. October 24-28, 2012. Albany, NY.

28. Latin American Studies Association Conference (LASA 2012). *Me-ximenidad: Bellezas y Conjuros del Bicentenario de la Independencia de Mexico*. May 23-26, 2012. San Francisco, CA.
29. Society for Cinema and Media Studies Conference (SCMS 2011). *Engraving the Digital Wall: Web Memorializing Puerto Rican Soldiers in the 21st Century*. March 2011. New Orleans, LA.
30. Puerto Rican Studies Association Conference (PRSA 2010). *Digital Heroism: Remembering Puerto Rican Soldiers Online*. October 21-23, 2010. Hartford, CT.
31. Latin America Studies Association Conference (LASA 2010). *Corona a la Venta: El Cuerpo Simbólico Nacional ante la crisis económica*. October 6-9, 2010. Toronto, Canada.
32. 2009 Conference of Ford Fellows. *Heroes from Another Homeland 'Online': Puerto Rican Soldiers and their Digital Stories*. October 16-17, 2009. Newport, CA.
33. Latin American Studies Association Conference (LASA 2009). *Puerto Rican Soldiers: History, Utopia and the Politics of Affect*. June 11-14, 2009. Rio de Janeiro, Brazil.
34. International Association for the Study of Popular Music Conference. *The Artist in the Battlefield: The Role of Hip-Hop in the Digital Storytelling from Iraq*. May 29-31, 2009. San Diego, CA.
35. International Communication Association Conference (ICA 2009). *Remembering Heroes From Another Homeland: Web Memorializing Puerto Rican Soldiers in the 21st Century*. May 21-25, 2009. Chicago, IL.
36. Puerto Rican Studies Association Conference (PRSA 2008). *Héroes de otra patria: El Soldado Boricua en las Redes de Interacción Social*. October 1-5, 2008. San Juan, PR.
37. Puerto Rican Studies Association Conference (PRSA 2008). *The Colonial Body Under Attack: Puerto Rican Pageant Circuits and the Embodiment of Colonialism*. October 1-5, 2008. San Juan, PR.
38. 2008 Conference of Ford Fellows. *States of Digital Mourning: Web-memorializing Puerto Rican Soldiers in the 21st Century*. September 19-20, 2008. Washington, D.C.
39. International Communication Association (ICA 2008). *The Technological Embodiment of Colonialism in Puerto Rico*. May 22-26, 2008. Montreal, Canada.
40. Latin American Studies Association Conference (LASA 2007). *Their Space: Profiling Online Identity Among US Latino Soldiers*. September 2007. Montreal, Canada.
41. V Biannual Ibero-American Conference of Communications. *ICT's and Educational Practices in Puerto Rico's e-government platform*. Monterrey Technological Institute. September 20-23, 2005. Distrito Federal, Mexico.
42. Summer Research Opportunities Program (SROP 2001). Committee on Institutional Cooperation Conference. *Re-representation: An Interpretive Critical Examination of the Blaxploitation Cinema*. July 13-15, 2001. University of Michigan. Ann Arbor, MI.
43. Summer Research Opportunities Program (SROP 2000). Committee on Institutional Cooperation Conference. *The New Messiahs in the Inner-City School Cinema*. July 7-11, 2000. The Ohio State University. Columbus, OH.

#### INVITED GUEST LECTURES:

1. College of Integrative Sciences and Arts' Wisdom Wednesdays. Title: Making TV Great Again? Netflix and the Marketing of Nostalgia. Spring 2021. Arizona State University. Phoenix, AZ.
2. Ciclo de Conferencias Centro de Investigación en Comunicación. Spring 2021. University of Puerto Rico. San Juan, Puerto Rico.
3. Race and Media Conference 2019. Fall 2019. University of Virginia. Charlottesville, Virginia.
4. Primer Congreso Internacional de Estudios Culturales. Fall 2019. Universidad Ana G.

- Méndez. Gurabo. Puerto Rico.
5. Race and Media Conference 2018. Spring 2018. University of Washington. Seattle, Washington.
  6. Race and Media Conference 2015. Fall 2015. University of New Mexico. Albuquerque, New Mexico.
  7. Office for Veteran and Military Engagement. Book Talk. *Puerto Rican Soldiers and Second-Class Citizenship: Representations in Media*. Fall, 2014. Arizona State University. Tempe, Arizona.
  8. Beyond The War Zone. Office for Veteran and Military Academic Engagement. Arizona State University. Spring 2014. Tempe, Arizona.
  9. Project Humanities. Human Identity in the Digital Age. *Facebook, Therefore I am*. Arizona State University, Polytechnic Campus. Fall 2012. Mesa, Arizona.
  10. Latino Generational Identities from WWII to the Vietnam War. Lecture Title: *From the Sugar Cane to Rice Fields: Puerto Ricans in Vietnam*. Fall 2010. Austin, Texas.
  11. Virtual Islands. *Puerto Rican Soldiers in the Digital Contact Zone*. Fall 2010. Austin, Texas.
  12. Race, Nation and Media. *Cultural History of the Puerto Rican Soldier in Mass Media*. Fall 2009. Austin, Texas
  13. Post-network Television. *Latinidad: The Role of Language in Targeting Latino Audiences*. University of Texas at Austin. Spring 2008

#### **INVITED KEYNOTE SPEAKER:**

1. Conversatorio de Comunicación. *Televisión en Español en EEUU – lenguajes, culturas, formatos y audiencias*. February 24<sup>th</sup>, 2021. Universidad de Puerto Rico. San Juan, Puerto Rico.
2. National Conference on Mass Communication and Digital Technologies. *National Conference on Mass Communication and Digital Technologies Illuminations, Shadows, and Black-outs: Interactive Technology and the Practice of Mass Communication*. March 9, 2017. Universidad de Puerto Rico. San Juan, Puerto Rico.
3. Gone To Texas 2011. *What Starts Here Changes the World: Mentorship Experiences*. University of Texas at Austin. September 1<sup>st</sup>, 2011. Austin, TX.

#### **CONFERENCE ORGANIZATION:**

1. 2022. Chair. 5<sup>th</sup> Veterans in Society Conference. *Resilience, Pedagogy and Veteran Studies*. October 21<sup>st</sup>-23<sup>rd</sup>, 2022. Arizona State University. Phoenix, AZ.
2. 2021. Chair. 2nd symposium of Puerto Rican Studies in the Southwest U.S. *What does resilience mean in the context of transnationalism, colonialism, and disaster?* May 6-7, 2021. Arizona State University. Virtual.

#### **SCHOLARLY RESEARCH AND COLLABORATIONS:**

1. Office for Veteran and Military Academic Engagement. Arizona State University. January 2013 – January 2019.
2. Center for the Study of Latino Media and Markets. Texas State University at San Marcos. June 2011 – June 2012.
3. VOCES: Oral History Project. University of Texas at Austin. September 2010 – July 2012.
4. U.S. Latino and Latina World War II Oral History Project. University of Texas at Austin.

- October 2008 – July 2010.
5. Communication Research Center (CICOM). University of Puerto Rico, Rio Piedras. August 2002 – May 2005.
  6. Summer Pre-doctoral Internship (SPI). University of Illinois, Urbana-Champaign. June – July 2002.
  7. Summer Research Opportunities Program (SROP). University of Illinois, Urbana-Champaign. June – July 2001.
  8. Summer Research Opportunities Program (SROP). University of Illinois, Urbana-Champaign. June – July 2000.
  9. NASA Sharp Plus Program. Quality Education for Minorities (QEM). Florida A&M University. May – August 1997.

#### **AD-HOC REVIEWER AND EDITORIAL BOARDS:**

1. *The Velvet Light Trap*. University of Texas Press. Spring 2022 - .
2. *Multi-ethnic Literature of the United States*. Reviewer. Oxford University Press. Fall 2020.
3. *Journal of Veteran Studies*. Reviewer. Virginia Tech. Fall 2020 - .
4. *U.S. Latino and Latina Oral History Journal*. Reviewer. University of Texas Press. Fall 2019
5. *Communication Culture and Critique*. Reviewer. Fall 2019.
6. *Centro. Journal for the Center of Puerto Rican Studies*. Reviewer. Hunter College. Fall 2019.
7. *Women Studies Quarterly*. Editorial Board. Fall 2018 - 2019.
8. *Journal of Communication Inquiry*. Sage. Fall 2018.
9. *U.S. Latino and Latina Oral History Journal*. University of Texas Press. Fall 2018.
10. *The Communication Review*. Routledge. Fall 2018.
11. *Centro. Journal for the Center of Puerto Rican Studies*. Hunter College. Spring 2014. Fall 2017.
12. *New Media and Society*. Sage. Spring-Fall 2015.
13. *Text and Performance Quarterly*. Taylor and Francis. Spring 2015.
14. *Latino Studies*. Palgrave-Macmillan. Spring 2015.
15. *Communication and Technology Division*. International Communication Association. Fall 2014.
16. *Ethnicity and Race in Communication Division*. International Communication Association. Fall 2014.
17. *Mass Communication Division*. International Communication Association. Fall 2014.
18. *Child and Youth Care Forum Journal*. Springer. Fall 2013.
19. *Stream: Culture/Politics/Technology*. *Graduate Journal of Communication*. School of Communication. Simon Fraser University. Burnaby, Canada. Spring 2012.

#### **MEDIA EXPOSURE:**

1. Press Interview: Structure to allow students and faculty better visibility, opportunities for research and community partnerships. *ASU News*. April 7, 2023. Retrieved from: <https://news.asu.edu/20230407-university-news-asu-college-integrative-sciences-arts-reorganizes-3-new-schools>
2. Press Interview: Wellness in the woods. *ASU News*. November 12, 2020. Retrieved from: <https://news.asu.edu/20201112-arizona-impact-wellness-woods>
3. Press Interview. Reminder of Maria: Puerto Ricans in Arizona find ways to help those impacted by Hurricane Fiona. *AZ Central*. Retrieved from:

- <https://www.azcentral.com/story/news/local/arizona/2022/09/24/puerto-ricans-arizona-help-those-island-after-hurricane-fiona/8093526001/>
4. Press Interview. Engaging veterans to become leaders after service. *ASU News*. Retrieved from: <https://news.asu.edu/20221101-arizona-impact-engaging-veterans-become-leaders-after-service>
  5. TV Interview. The Rave About Encanto. *Break It Down*. PBS. March 3<sup>rd</sup>, 2022. Phoenix, AZ.
  6. TV Interview. Thank You For Your Service: What does it mean? *Break It Down*. PBS. November 11<sup>th</sup>, 2021. Phoenix, AZ.
  7. TV Interview. Love In Times of COVID. *Break It Down*. PBS. September 28<sup>th</sup>, 2021. Phoenix, AZ.
  8. TV Interview. The Issue of Colorism in the Latinx Community. *Break It Down*. PBS. September 20<sup>th</sup>, 2021. Phoenix, AZ.
  9. TV Interview. Is it time for a Latinx Disney Princess? The Status of Latinx Children Media. With Manu Avilés-Santiago and Diana Leon-Boys. *Break It Down*. PBS. September 17, 2021. Phoenix, AZ.
  10. TV Interview. Can Streaming and Movie Theaters Coexist After the COVID-19 Pandemic? With Manu Avilés-Santiago and Courtney Brannon-Donahue. *Break It Down*. PBS. August 5<sup>th</sup>, 2021. Phoenix, AZ.
  11. TV Interview. Can't Escape with TV anymore? With Manu Aviles-Santiago and Dr. Jennifer Fuller. *Break It Down*. PBS. June 21, 2021. Phoenix, AZ.
  12. TV Interview. Making Musicals into Movies with Manu Aviles-Santiago & Dr. Jillian Baez. June 7<sup>th</sup>, 2021. *Break It Down*. PBS. Phoenix, AZ.
  13. TV Interview. Telenovelizing Mainstream Media with Manu Aviles-Santiago & Dr. Danny Mendez. *Break It Down*. PBS. May 21, 2021. Phoenix, AZ.
  14. Press Interview. Se Boricua en el Mundo: Una Oportunidad para Educar. *Mundos Paralelos*. Retrieved from: <https://mundosparalelospr.com/2021/05/06/ser-boricua-en-el-mundo-una-oportunidad-para-educar/>
  15. TV Interview. US Citizenship Test. *Break It Down*. PBS. April 20th, 2020 Phoenix, AZ.
  16. TV Interview. The Success of RuPaul's Drag Race. *Break It Down*. PBS. April 16th, 2021 Phoenix, AZ.
  17. TV Interview. The Debate around Puerto Rico's Statehood. *Break It Down*. PBS. March 28th, 2021 Phoenix, AZ.
  18. TV Interview. Diverse characters in Hollywood. *Break It Down*. PBS. March 22nd, 2021 Phoenix, AZ.
  19. TV Interview. How Selena Gave Rise to the Latino Boom. *Break It Down*. PBS. March 17, 2021, Phoenix, AZ.
  20. TV Interview. Reflecting on Diversity During Award Show Season. *Break It Down*. PBS. March 5th, 2021, Phoenix, AZ.
  21. TV Interview. Netflix and Nostalgia. *Break It Down*. PBS. February 15, 2021, Phoenix, AZ.
  22. TV Interview. Racial Gaslighting. *Break It Down*. PBS. January 14, 2021. Phoenix, AZ.
  23. TV Interview. Linguistic Appropriation. *Break It Down*. PBS. December 14, 2020. Phoenix, AZ.
  24. TV Interview. Cultural Appropriation. *Break It Down*. PBS. November 18, 2020. Phoenix, AZ.
  25. Press Interview. Wellness in the woods. *ASU Now*. Phoenix, AZ. Retrieved from: <https://asunow.asu.edu/20201112-arizona-impact-wellness-woods>

26. Press Interview. 'I have no fears': Afro-Latina news anchor Iliá Calderón confronts racism in new memoir. NBC News, August 5<sup>th</sup> 2020. <https://www.nbcnews.com/news/latino/i-have-no-fears-afro-latina-news-anchor-ilia-calder-n1235744>
27. Press Interview. Masivo rechazo al documental "After María". El Nuevo Día. May 29, 2019. <https://www.elnuevodia.com/noticias/locales/nota/masivorechazoaldocumentalaftermaria-2496407/>
28. TV Interview. Catalyst. PBS. <https://azpbs.org/life-and-science/catalyst/>
29. Press/Video Interview. ASU professor teaches in the dark as students in Puerto Rico wait for light. (March 5, 2018). *Arizona State University's State Press*. <http://www.statepress.com/article/2018/03/spcampus-puerto-rico-arizona-state-university-teaching-in-the-dark>
30. Press Interview. Teaching in the Dark for Puerto Rico. (November 13, 2017). Teaching in the dark for Puerto Rico. ASU Now. <https://campus.asu.edu/content/teaching-dark-puerto-rico-0>
31. Press Interview. Astros player's words, racist gesture spur condemnation, conversation. AZ Central. <https://www.azcentral.com/story/news/local/phoenix/2017/11/01/astros-players-words-racist-gesture-spur-condemnation-conversation/819608001/>
32. Radio Interview. ASU Symposium on Puerto Rico Includes Look At Colonialism. Fronteras. <https://fronterasdesk.org/content/10900/asu-symposium-puerto-rico-includes-look-colonialism>
33. Radio Interview. Memes and Politics in Puerto Rico. (March 28, 2017). Investigando y Rebuscando. Radio Universidad de Puerto Rico. <http://www.wrtu.pr/programas/>.
34. Radio Interview. Digital Puerto Rican Identity. (March 17, 2017). Corporación de Puerto Rico para la Difusión Pública. WIPR Radio.
35. Press Interview. Manuel Avilés: entre “memes” y memorias digitales. (March 9, 2017). Interviewed by Zahaira Cruz, *Revista Diálogo*. Retrieved from: <http://dialogopr.com/manuel-aviles-entre-memes-y-memorias-digitales/>
36. Radio Interview. Beauty Pageants and National Identity in Puerto Rico. (February 6, 2017). Investigando y Rebuscando. Radio Universidad de Puerto Rico. <http://www.wrtu.pr/programas/>.
37. Press Interview. Pueblo enaltecido por las reinas (January 25, 2015). Interviewed by Coral Negrón Almodovar, *El Nuevo Día*.
38. Press Interview. War stories told through social media documented in new book (November 25, 2014). Interviewed by Julie Newberg, *ASU News*. Retrieved from: <https://asunews.asu.edu/20141125-social-media-soldier-stories>
39. Press Interview. Historias Digitales Sobre la Guerra (October 26, 2014). Interviewed by Israel Rodríguez-Sánchez, *El Nuevo Día*.
40. Radio Interview. Food, Culture and Colonialism (November 12, 2013). Contrapunto. Radio Universidad de Puerto Rico. <http://www.wrtu.pr/programas/>.
41. Press Interview. La Isla de las Reinas. (Agosto, 2012). Interviewed by Ana T. Toro, *El Nuevo Día*.
42. Press Interview. Vidas únicas: Interview with Manuel G. Avilés-Santiago. *Frutos del Arbol de la Esperanza*. (December 16, 2009). Interview by Israel Rodríguez-Sánchez, *El Nuevo Día*.
43. TV Interview. Intellectual Entrepreneurship Empowers Minorities in Higher Education. May 8, 2012.

## TEACHING EXPERIENCE:

*Associate Professor*

1. Internship. VTS 484. Spring 2022. Fall 2022.
2. Undergraduate Research Methods. VTS 401. Spring 2022.
3. Representations and Self-representations of Veterans in Media and the Arts. VTS|COM 302. Summer 2020. Spring 2021. Fall 2021. Spring 2022. Fall 2022.
4. Reinventing the Latinx City: COM 394. Fall 2019. Fall 2020. Fall 2021.
5. Latinxs in the Media: COM 363. Fall 2019. Fall 2020. Fall 2021.
6. Understanding Beauty Pageants: Race, Gender, National Identity and the Media: COM 394. Spring 2020. Spring 2021.
7. Spanish for the Professions – Oral Communication. SPA 401. Fall 2019.
8. Reinventing the Latinx City: COM 394. Spring 2019.
9. Communication Approaches to Popular Culture: COM 323. Spring 2019. Spring 2020. Spring 2021.
10. EdX Plus: Introduction to Human Communication. COM 100. Spring 2019. Summer 2020. Fall 2020. Spring 2021. Summer 2021.
11. Intercultural Communication: COM 364. Fall 2018.
12. Reading and Conference: TSS 590. Fall 2018.
13. Reading and Conference: SPA 790. Fall 2018.

*Assistant Professor*

1. Reinventing the Latinx City: COM 394. Spring 2018.
2. Understanding Beauty Pageants: Race, Gender, National Identity and the Media: COM 394. Fall 2017, Fall 2016 and Spring 2015. Arizona State University.
3. Latinos and the Media Industries: COM 400. Summer 2017, Summer 2016, Spring 2015, Fall 2015, Summer 2015, Spring 2015, Fall 2014, Summer 2014, Spring 2014, Fall 2013, and Summer 2013. College of Letters and Sciences. Arizona State University.
4. Communication Approaches to Popular Culture: COM 323. Fall 2017, Fall 2016, Summer 2016, Spring, 2015, Fall 2015, Summer 2015, Spring 2015, Fall 2014, Spring 2014, Fall 2013, Spring 2013, and Fall 2012. College of Letters and Sciences. Arizona State University.
5. Human Communication: COM 100. Fall 2017, Fall 2016, Spring, 2015, Fall 2015, Spring 2015, Fall 2014, Spring 2014, Fall 2013, Spring 2013, and Fall 2012. College of Letters and Sciences. Arizona State University.
6. Honors Contract. Barrett Honors College. Fall 2017, Fall 2015, Spring 2015, Fall 2013, Spring 2013 and Fall 2012. Arizona State University.

*Assistant Instructor*

1. Immigrant Media: RTF 365. Spring 2011. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
2. U.S. Latinos & the Media: RTF 365. Fall 2010. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.

*Teaching Assistant*

1. Internet Cultures: RTF 331. Spring 2012. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
2. Latino Images in Film: RTF 359. Spring 2012. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
3. Children and the Media: RTF 334. Fall 2011. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
4. Landscape and Cinema: RTF 359. Fall 2011. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
5. Race, Class and Media: RTF 384. Fall 2010. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
6. Oral History as Journalism: JOU 394. College of Communications. Department of Journalism. University of Texas at Austin.
7. Communication and Ethnic Groups: RTF 316M. Fall 2007 and Spring 2008. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.

## **SERVICE TO THE UNIVERSITY:**

### **Arizona State University**

1. Search Committee. Office for Veteran and Military Academic Engagement Director. College of Integrative Sciences and Arts. Arizona State University. Spring 2023.
2. Search Committee. Communication Specialist. College of Integrative Sciences and Arts. Arizona State University. Spring 2023.
3. Search Committee. Multimedia Specialist. College of Integrative Sciences and Arts. Arizona State University. Fall 2022.
4. Search Committee. Marketing Director. College of Integrative Sciences and Arts. Arizona State University. Fall 2022.
5. Barret's Honor Faculty Council. Arizona State University. Spring 2022-
6. Search Committee. Academic Advisor Military/Veteran Studies. College of Integrative Sciences and Arts. Spring 2022.
7. Search Committee. Academic Director. College of Integrative Sciences and Arts. Spring 2022.
8. Search Committee. Multimedia Specialist. College of Integrative Sciences and Arts. Spring 2022.
9. Participation in the College of Integrative Sciences and Arts Commencement Ceremony. Fall 2021.
10. Advanced Leadership Initiative. 2021. Reviewer for Dr. Jacqueline Martinez.
11. Assessment Board 2021-22. University Office of Evaluation and Educational Effectiveness Arizona State University.
12. ASU's Leadership Academy 2021. Reviewer for Dr. Vanessa Fonseca.
13. Salute to Service 2020. Public Lecture.
14. Hispanic Heritage Month Event 2020. Public Lecture.
15. Treks4Vets 2020. Retention program initiative for student's veterans.
16. Participation in CISA's Spring 2019 commencement ceremony.
17. Ford Fellows Student Liaison. The Graduate College.
18. Institute for the Humanities Research. Advisory Board Member. Fall 2019 – Spring 2021. Arizona State University.



19. Ford Fellows Student Liaison. The Graduate College. Fall 2019 - . Arizona State University.
20. Dissertation Committee. Student: Concetta Bondi. Fall 2019. SILC. Arizona State University.
21. Honor Thesis Chair. Student: Katherine Pippin. Barrett, The Honor College. Fall 2019. Arizona State University.
22. Program Manager for the Certificate on Veteran, Service, and Society. Fall 2019 - .
23. Languages and Cultures Personnel Committee. Third Year Review Case – Sarah Viren. Fall 2019. Arizona State University.
24. CISA’s Dean Search Committee. Member.
25. Dean Council’s Presentation.
26. Class Observation. HSD 520 - Masters of Non-fiction. Instructor: Sarah Viren.
27. Personnel Committee. Peer Review Committee. Tenure. Wendy Williams.
28. Special Curriculum Committee – Race, Democracy and Culture.
29. Personnel Committee. Languages and Cultures. Third Year Review. Sara Viren.
30. Participation in the annual CISA commencement ceremony.
31. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. Round 2.
32. Search Committee. Lecturer in Communications. College of Integrative Sciences and Arts.
33. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. Round 1.
34. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. Fall 2019. Arizona State University.
35. Search Committee. Lecturer in Communications. College of Integrative Sciences and Arts. Summer 2019. Arizona State University.
36. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. Spring 2019. Arizona State University.
37. Participation in the annual CISA commencement ceremony. Spring 2019. Arizona State University.
38. Institute for the Humanities Research. Advisory Board Member. Fall 2018, Spring 2019 - . Arizona State University.
39. Personnel Committee. Letters and Cultures. Fall 2018 - . Arizona State University.
40. ASU CAMP Scholars Project. Liaison for the Polytechnic campus. Spring 2018 - . Arizona State University.
41. Search Committee. Director for the Center for the Study of Race and Democracy. College of Integrative Sciences and Arts. Fall 2017.
42. Curriculum Development. Master in Narrative Studies. College of Integrative Sciences and Arts. Spring 2016.
43. CISA College Marshall at ASU Undergraduate Commencement
44. Curriculum Committee. College of Integrative Sciences and Arts. Fall 2015 - Present.
45. Faculty Search Committee. College of Letters and Sciences. Fall 2015.
46. LGBT Certificate Faculty Coordinator. College of Letters and Sciences. Fall 2015 – Present.
47. LEAD Program. Communication Instructor. Mary Lou Foulton Teachers College. Fall 2015.
48. Personnel Committee Evaluation. College of Letters and Sciences. Barbara D'Angelo's application for Promotion to Clinical Associate Professor. Fall 2014.
49. Curriculum Development. American Culture 101. Fall 2014.
50. Obama Scholars. Arizona State University. Fall 2013, Spring 2014, Fall 2014 and Spring 2015.
51. Participation in the annual Schools of Letters and Sciences commencement ceremony.

- Spring 2013, Spring 2014, Spring 2016, & Fall 2015.
52. Participation in the annual Latino Students commencement ceremony. Spring 2013 and Spring 2014.
  53. Personnel Committee Evaluation. Fall 2012. Schools of Letters and Sciences. Melanie Pitt's application for Promotion to Senior Lecturer.
  54. Certificate in Digital Humanities. Curriculum Committee. Fall 2012-Spring 2013. Schools of Letters and Sciences.

### **University of Texas at Austin**

1. Intellectual Entrepreneurship Pre-graduate School Internship. Mentor. University of Texas at Austin. Spring 2012 and Spring 2011.
2. Share their Voices Video Editing Screening & Awards Presentations. April 2012. Assistant to the Coordinator.
3. Share their Voices Video Editing Screening & Awards Presentation. April 2011. Cameraman.
4. Featured Graduate Student as part of the University's Capital Campaign. November 2009.
5. Office of Graduate Studies Fellowship Fair. September 23, 2010. Volunteer.
6. Office of Graduate Studies Fellowship Fair. October 1, 2009. Volunteer.
7. U.S. Latino and Latina WWII Oral History Project 10th Anniversary Dinner and Korean and Vietnam War-Era Symposium. University of Texas at Austin. October 2-3, 2009. Registration.
8. Latino Media Conference 2009: Assessing the State of Spanish-Language Media. Texas State University. San Marcos, TX. February 19-21, 2009. Organizational Committee and Technological Support.
9. Office of Graduate Studies Fellowship Fair. September 23, 2008. Volunteer.
10. Global Fusion 2009 Media and Communication Conference: New Directions in Global Media and International Communication. University of Texas at Austin. October 16-18, 2009. Logistics Committee.

### **SERVICE TO THE FIELD:**

1. Reviewer for the National Endowment for the Humanities (NEH). Fall 2023.
2. Reviewer for National Academies of Sciences. Spring 2022-23.
3. Reviewer for Rutgers University Press. Manuscript Evaluation. Caribes 2.0. Fall 2021.
4. Reviewer for Routledge. Manuscript Evaluation. Fall 2017.
5. Reviewer for SAGE's *Communication in Everyday Life*. Fall 2015.
6. Focus group for Yellowdig peer learning educational system. Summer 2015.
7. Focus group for Oxford University Press' *Understanding Human Communication* 12<sup>th</sup> edition ancillary program.
8. Focus group for Pearson's digital immersive learning material, *REVEL*. Spring 2015.
9. McGraw-Hill Higher Education Communication Studies Team. Spring 2015.
10. Contribution in the formation of the *Mass Media and Popular Culture Section* of the Latin American Studies Association (LASA). Washington, DC.

## **MENTORING**

### **Arizona State University**

#### *Undergraduate Students*

1. Fallon O'Connell. Fall 2021.
2. Nadia Jackson. Fall 2021.
3. Ahmed Alhudafi. Spring 2020.
4. Khalid Alghadiri. Spring 2020.
5. Tristan Decker. Spring 2019. Fall 2019.
6. Fei Zou. Fall 2020.

#### *Graduate Students*

1. Reslie Cortés. Spring 2018.
2. Concetta Bondi. Spring 2019.
3. Brittany Romanello. Spring 2018

### **University of Texas at Austin**

#### *Undergraduate Students*

1. Ashley N. García
2. Rosa E. Pruneda

### **University of Puerto Rico**

#### *Undergraduate Students*

1. Stephanie Maldonado
2. Brianna Rodríguez-Camacho
3. Linoshka Luna

#### *Graduate Students*

1. Luis E. Rivera

## **COMMUNITY SERVICE:**

1. Words on Wheels. Food Stories and Digital Story Telling. Fall 2019.
2. Collecting of school supplies collecting for Puerto Rico's school's recovery. Fall 2017.
3. Puerto Rico Maria Updates. Webmaster
4. LGBT Puerto Rico. Social Media Movement and Website. January 2013 - Present. Content Creator/Editor. <http://www.lgbtpuertorico.com/>
5. Defend the Honor Campaign. April 2007–2010. Webmaster.

## **MEMBERSHIPS:**

1. Veteran Studies Association (VSA). 2019 – Present.
2. Latino Studies Association (LSA). 2016 - Present.
3. International Communication Association (ICA). 2012 - Present.
4. Caribbean Philosophical Studies Association (CPA). 2017 - Present

5. Cultural Studies Association (CSA). 2008 – Present.
6. Latin American Studies Association (LASA). 2006 – Present.
7. Puerto Rican Studies Association (PRSA). 2006 – Present.
8. Society for Cinema and Media Studies (SCMS). 2008 – Present.