Manuel G. Avilés-Santiago
Interim Dean
Professor, Communication and Culture
School of Applied Sciences and Arts
College of Integrative Sciences and Arts
Arizona State University

E-mail: maviless@asu.edu
Phone: (480) 280-8929

LEADERSHIP APPOINTMENTS

Interim Dean
College of Integrative Sciences and Arts. Summer 2025 – present.
Arizona State University

Vice Dean
College of Integrative Sciences and Arts. Spring 2024 –Spring 2025.
Arizona State University

Acting Dean
College of Integrative Sciences and Arts. May 2023 – September 2023
Arizona State University

Associate Dean of Academic Programs and Curricular Innovation
College of Integrative Sciences and Arts. Summer 2021 – Fall 2023
Arizona State University

Director
Office for Veterans and Military Academic Engagement. Fall 2019 – Summer 2023.
Arizona State University.

ACADEMIC APPOINTMENTS:

Professor
Communication and Culture
College of Integrative Sciences and Arts. Fall 2024 – Present
Arizona State University

Associate Professor
Communication and Culture
College of Integrative Sciences and Arts. Fall 2018 – Summer 2024
Arizona State University

Assistant Professor
Communication and Culture
School of Letters and Sciences. Fall 2012 – Summer 2018

Arizona State University

EDUCATION:

PhD in Media Studies, 2012
Department of Radio, TV and Film, College of Communications
University of Texas at Austin

Advanced Leadership Initiative 2022-23
ASU Leadership Institute
Arizona State University

Leadership Academy 2020-21
ASU Leadership Institute
Arizona State University

Master's in Communication Research, 2006
School of Communications
University of Puerto Rico at Rio Piedras

Bachelor's in Arts of Communication, 2002
Summa Cum Laude, School of Communications
University of Puerto Rico at Rio Piedras

AREAS OF RESEARCH AND TEACHING INTERESTS:

Media Studies; Latina/o Studies; Puerto Rican, Spanish-Caribbean, and Ethnic/Race Studies; Popular Culture; and Digital Cultures. Military/Veteran Culture Studies.

PUBLICATIONS:

Books

1. Avilés-Santiago, M.G. (Under review). *Missosology: Beauty Politics in the Puerto Rican Mediascape.*
2. Avilés-Santiago, M.G. & Baez, J. (2025). *Spanish Language Television: Cultural and Industrial Transformations*. University of Texas Press.
3. Avilés-Santiago, M.G. (2014). *Puerto Rican Soldiers and Second-class citizenship: representations in media.* New York, NY: Palgrave.

Book Chapters

1. Avilés-Santiago, M. G. (Forthcoming). *Anchoring Latinidad: A Comparative Analysis of Jorge Ramos, María Elena Salinas, Ilia Calderón, and José Díaz-Balart.* In *The Routledge Companion to Latino/a/x Journalism*. Routledge.
2. Avilés-Santiago, M. G., & Mendez, D. (2025). *The Sonic Borderlands: Crime, Music, and Latinx Podcasting.* In *Translating Spanglish in US Latinx Audiovisual Stories*. Routledge.
3. Avilés-Santiago, M. G., & Mendez, D. (2023). *Latin History for Morons: Comedic Revisions and Race in the Work of John Leguizamo.* In *Race, Representation, and Satire*. Rowman & Littlefield.

4. Avilés-Santiago, M. G. (2022). *"PeroLike": Digitizing Bilingualism Among Billenials in Social Media Platforms.* In *Communicative Spaces in Bilingual Contexts: Discourses, Synergies and Counterflows in Spanish and English*. Routledge.
5. Avilés-Santiago, M. G. (2017). *Militarism.* In L. La Fountain-Stokes & D. Vargas (Eds.), *Key Terms in Latino Studies*. NYU Press.
6. Avilés-Santiago, M. G. (2017). *War! What Is It Good For? Absolutely Nothing: Testimonios sobre la Guerra de Vietnam.* In S. Álvarez-Curbelo & M. Alvarado (Eds.), *Tiempos Binarios: La Guerra Fría y Puerto Rico.* Editorial Callejón.

Journal Articles (Peer Reviewed)

1. Avilés-Santiago, M. G. (2024). *Ponlo To' Junto: Humor and Language Among Puerto Rican TikTok Content Producers. Journal of Latin American Communication Research*, 12(1), 118–139.
2. Avilés-Santiago, M. G. (2024). *From Sugar Fields to Rice Fields: An Oral History of Puerto Ricans from the Vietnam War Generation. Journal of Veterans Studies*, 10(1).
3. Avilés-Santiago, M. G. (2020). *A puño y lentejuela: La transfiguración cultural del Macho Camacho. Journal of Latin American Communication Research*, 8(1–2), 156–170. ALAIC.
4. Avilés-Santiago, M. G. (2019). *"This is it!" [Is it?]: The Marketing of Nostalgia on Netflix's* One Day at a Time. *Journal of Latin American Communication Research*, 7(1–2), 60–78. ALAIC.
5. Avilés-Santiago, M. G. (2019). *Targeting Billennials: Linguistic Flexibility and the New Language Politics of Univision. Communication, Culture & Critique*, 12(1), 128–146. Oxford University Press.
6. Avilés-Santiago, M. G. (2018). *Digital Pulse: Memorialization of the Terrorist Attack in Orlando. Journal of Latin American Communication Research*, 6(2), 205–219. ALAIC.
7. Avilés-Santiago, M. G. (2018). *Mapping Beauty, Fashion, and Femininity: Recent Contributions by Blain Roberts, Marcia Ochoa, and Vanita Reddy. WSQ: Women's Studies Quarterly*, 46(2), 46–50. Feminist Press.
8. Avilés-Santiago, M. G. (2018). *Lamento pixelado: Tras el código memético de la patria digital. Intersecciones*, 1(1), 58–63. Imprenta de la Universidad de Puerto Rico.
9. Avilés-Santiago, M. G. (2016). *Colonial Bodies at the Media Universal Stage: The Case of Puerto Rico's Participation in Miss Universe. Journal of Latin American Communication Research*, 5(2), 51–71. ALAIC.
10. Avilés-Santiago, M. G. (2016). *La Banda: Marketing Confusion, Cultural Hybridity, and Nostalgia in Univision. Flow TV Journal*, 22(4). University of Texas. Retrieved from https://www.flowjournal.org/2016/03/la_banda_univision/
11. Avilés-Santiago, M. G. (2016). *How to Save a Beauty Pageant? Donald Trump, Steve Harvey and the Memeticization of Miss Universe 2015. Flow TV Journal*, 22(3). University of Texas. Retrieved from https://www.flowjournal.org/2016/01/how-to-save-a-beauty-pageant-donald-trump-steve-harvey-and-the-memeticization-of-miss-universe-2015/
12. Avilés-Santiago, M. G. (2015). *The Technological Embodiment of Colonialism. Anthurium: A Caribbean Studies Journal*, 12(2), 1–20. University of Miami.
13. Avilés-Santiago, M. G. (2015). *Representing What? Nuestra Belleza Latina and the Embodiment of Latinidad. Flow TV Journal.* University of Texas. Retrieved from https://www.flowjournal.org/2015/10/nuestra-belleza-latina/
14. Avilés-Santiago, M. G. (2014). *No Puppet's Land: The Role of Social Media in Puerto Rico's Mainstream Television. Journal of Latin American Communication Research*, 4(2), 52–70. ALAIC.
15. Avilés-Santiago, M. G., & Abadía-Rexach, B. (2006). *Las TIC y el E-Gobierno en Puerto Rico: Innovación, Formación y Educación. Revista Mediaciones*, (6), 79–88.

Encyclopedia Entry (Peer Reviewed)

1. Avilés-Santiago, M.G. (2019). Latina/os in Media. *Oxford Encyclopedia of Latina/o Literature*. Oxford University Press.

Literature Reviews (Peer Reviewed)

1. Baez, J. & Avilés-Santiago, M.G. (Updated in 2020; originally published in 2016). Spanish Language Television. *Oxford Bibliographies in Cinema and Media Studies*. Oxford University Press.

Book Reviews

1. Avilés-Santiago, M. G. (2024). Review of *Caribes 2.0: New Media*, Globalization, and the Afterlives of Disaster by Jossianna Arro-Martínez. *Centro Journal*. Center for Puerto Rican Studies, Hunter College, New York.
2. Avilés-Santiago, M. G. (2021). Review of *Early Puerto Rican Cinema and Nation Building: National Sentiments, Transnational Realities, 1897–1940* by Naida García-Crespo. *Centro Journal*, pp. 9–11. Center for Puerto Rican Studies, New York.
3. Avilés-Santiago, M. G. (2020). Review of *Reel Latinxs: Representation in U.S. Film & TV* by Frederick L. Aldama and Christopher González. *The Journal of Arizona History*, pp. 729–731. University of Arizona Press.
4. Avilés-Santiago, M. G. (2019). Review of *Escenas Transcaribeñas: Ensayos sobre teatro, performance y cultura* by Lawrence La Fountain-Stokes. *Emisférica*, Hemispheric Institute of Performance and Politics, New York University. Retrieved from https://beta.hemisphericinstitute.org/en/emisferica-14-1-expulsion/243-14-1-book-reviews/2378-escenas-transcaribenas-ensayos-sobre-teatro-performance-y-cultura-de-lawrence-la-fountain-stokes.html
5. Avilés-Santiago, M. G. (2019). Review of *Gendered Geographies in Puerto Rican Culture: Space, Sexualities, and Solidarities* by Radost Ranglova. *Symposium: A Quarterly Journal in Modern Literatures*. University of North Carolina Press. Retrieved from https://doi.org/10.1080/00397709.2018.1527494

Newspaper Editorials

1. Avilés-Santiago, M.G. (April 30, 2023). La casa de los famosos: telerrealidad y las múltiples formas de ver y ser prominentes. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/desde-la-diaspora/la-casa-de-los-famosos-telerrealidad-y-las-multiples-formas-de-ver-y-ser-prominente/
2. Avilés -Santiago, M.G. (2022). Cheslie Kryst y el Acoso Digital. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/punto-de-vista/cheslie-kryst-y-el-acoso-digital/
3. Avilés-Santiago, M.G. (July 16, 2021). Infoentretenidos: Periodista Celebrity. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/punto-de-vista/infoentretenidos-periodista-celebrity/
4. Avilés-Santiago, M.G. (May 14, 2021). Estefanía Soto: "We'll be loud" en el Miss Universo. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/punto-de-vista/estefania-soto-well-be-loud-en-el-miss-universo/

5. Avilés-Santiago, M.G. (April 15, 2021). Walter Mercado Inspira el Traje de Miss Puerto Rico. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/punto-de-vista/walter-universal/
6. Avilés-Santiago, M.G. (January 28, 2021). Disney: Solo Para Adultos. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/punto-de-vista/disney-solo-para-adultos/
7. Avilés-Santiago, M.G. (January 17, 2021). Las redes de la desinformación. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/buscapie/las-redes-de-la-desinformacion/
8. Avilés-Santiago, M.G. (August 17, 2020). El Correo Bajo Asedio y las Primarias en Puerto Rico. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/desde-la-diaspora/el-correo-bajo-asedio-y-las-primarias-en-puerto-rico/
9. Avilés-Santiago, M.G. (June 7, 2020). Mi súper abuela. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/misuperabuela-columna-2573913/
10. Avilés-Santiago, M.G. (June 1st, 2020). Space X: cruel ilusión de escapism a la realidad. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/spacexcruelilusiondeescapismoalarealidad-columna-2572608/
11. Avilés-Santiago, M.G. (February 29, 2020). Debate, sí o no. *El Nuevo Día*. Retrieved from: Retrieved from: https://www.elnuevodia.com/opinion/columnas/debatesiono-columna-2549713/
12. Avilés-Santiago, M.G. (December 14th, 2019). Diáspora Puertorriqueña: vuelo cancelado. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/diasporapuertorriquenavuelocancelado-columna-2537917/
13. Avilés-Santiago, M.G. (November, 18th, 2019). Miss Puerto Rico: gallos, flor de maga y coquí. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/misspuertoricogallosflordemagaycoqui-columna-2530198
14. Avilés-Santiago, M.G. (October 16, 2019). El Gran Hoyo. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/elgranhoyo-columna-2526217/
15. Avilés-Santiago, M.G. (October 16, 2019). La Huella Digital del PPD. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/huelladigitaldelppd-columna-2523483/
16. Avilés-Santiago, M.G. (October 14, 2019). El Imán de la Pornografía. *El Nuevo Día*. Retrieved on: https://www.elnuevodia.com/opinion/columnas/elimandelapornografia-columna-2522906/
17. Avilés-Santiago, M.G. (August 20th, 2019). El Rey Charlie y La Nueva Industria del Chisme. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/elreycharlieylanuevaindustriadelchisme-columna-2512936/
18. Avilés-Santiago, M.G. (August 19th, 2019). El Silencio No Es Opción. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/elsilencionoesopcion-columna-2512735/
19. Avilés-Santiago, M.G. (July 30th, 2019). Infoxicación. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/burbujaoinfoxicacion-columna-2508661/
20. Avilés-Santiago, M.G. (June 16, 2019). Miss Diáspora. El Nuevo Día. Retrieved from: https://www.elnuevodia.com/opinion/columnas/missdiaspora-columna-2499978/

21. Avilés-Santiago, M.G. (May 19, 2019). Isla vs. Diáspora: Cisma Identitario. El Nuevo Día. Retrieved from: https://www.elnuevodia.com/opinion/columnas/islavsdiasporacismaidentitario-columna-2496394/
22. Avilés-Santiago, M.G. (May 9, 2019). La Disneyrriqueñidad. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/ladisneyrriquenidad-columna-2494901/
23. Avilés-Santiago, M.G. (April 19, 2019). Memoria y Pérdida. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/memoriayperdida-columna-2488253/
24. Avilés-Santiago, M.G. (Marzo 19, 2019). Netflix y Sus Invitados. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/netflixysusinvitados-columna-2482878/
25. Avilés-Santiago, M.G. (February 19, 2019). Los Estudios "Reveladores". *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/losestudiosreveladoresenlaweb-columna-2477166/#
26. Avilés-Santiago, M.G. (January 20, 2019). Nuestra Televisión. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/nuestratelevision-columna-2472345/
27. Avilés-Santiago, M.G. (November 19, 2018). Cristobal Colón. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/cristobalcolon-columna-2460274/
28. Avilés-Santiago, M.G. (October 30, 2018). Changuerismo. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/changuerismo-columna-2456168/
29. Avilés-Santiago, M.G. (October 15, 2018). Bad Bunny y la Nostalgia Mediática. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/badbunnyylanostalgiamediatica-columna-2453218/
30. Avilés-Santiago, M.G. (September 18, 2018). La Miss Puerto Rico que necesitamos. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/lamissuniversequenecesitamos-columna-2447817/
31. Avilés-Santiago, M.G. (August 21st, 2018) Nombres impropios. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/nombresimpropios-columna-2442351/
32. Avilés-Santiago, M.G. (July 31st, 2018). Esta es mi escuela. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/estaesmiescuela-columna-2438351/
33. Avilés-Santiago, M.G. (July 17, 2018). Es Bendito Celular. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/esebenditocelular-columna-2435567/
34. Avilés-Santiago, M.G. (May 15, 2018). Mayoketchup. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/mayoketchup-columna-2422152/
35. Avilés-Santiago, M.G. (June 19, 2018). Vacío para los niños. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/vacioparalosninos-columna-2429397/
36. Avilés-Santiago, M.G. (April 17, 2018). Exilio Digital. *El Nuevo Día*. Retrieved from: https://www.elnuevodia.com/opinion/columnas/exiliodigital-columna-2415134/
37. Avilés-Santiago, M.G. (March 5, 2018). Lo que le pasó a Oscar. *El Nuevo Día*. San Juan: PR Retrieved from: https://www.elnuevodia.com/opinion/columnas/loquelepasoaoscar-columna-2403585/
38. Avilés-Santiago, M.G. (February 21, 2018). Juventud Interrumpida. *El Nuevo Día*. San Juan: PR Retrieved from: https://www.elnuevodia.com/opinion/columnas/juventudinterrumpida-columna-2399655/

39. Avilés-Santiago, M.G. (January 19, 2018). Analfabetismo Digital. *El Nuevo Día*. San Juan: PR Retrieved from: https://www.elnuevodia.com/opinion/columnas/analfabetismodigital-columna-2390036/
40. Avilés-Santiago, M.G. (Saturday, December 30, 2017). Bajo el toldo azul. *El Nuevo Día*. San Juan: PR Retrieved from: https://www.elnuevodia.com/opinion/columnas/bajoeltoldoazul-columna-2386104/
41. Avilés-Santiago, M.G. (December 19, 2017). ¿Fin de los tiempos o el fin del tiempo? *El Nuevo Día*. San Juan: PR. Retrieved from: https://www.elnuevodia.com/opinion/columnas/findelostiemposoelfindeltiempo-columna-2383317/
42. Avilés-Santiago, M. G. (November 27, 2017). Puerto Rico a Oscuras en Miss Universo. *El Nuevo Día*. San Juan: PR. Retrieved from: https://www.elnuevodia.com/opinion/columnas/puertoricoaoscurasenmissuniverso-columna-2377646/
43. Avilés-Santiago, M.G. (2017). Teaching in the Dark for Puerto Rico. Desde La Diaspora. *El Nuevo Dia*. San Juan: Puerto Rico. Retrieved from: https://www.elnuevodia.com/opinion/columnas/teachinginthedarkforpuertorico-columna-2366562/
44. Avilés-Santiago, M.G. (2017). Javier Baez y la Nacion Desnuda. Desde La Diaspora. *El Nuevo Dia*. San Juan: Puerto Rico. Retrieved from: https://www.elnuevodia.com/opinion/columnas/javierbaezylanaciondesnuda-columna-2333626/

GRANTS:

1. Arizona Veterans Donations Funds, *Warriors Journey Arizona* (2020).
   Principal Investigator. Total Award: $75,000.
2. National Endowment for the Humanities, *Humanities Connections – Veterans, Service, and Society* (2018). Principal Investigator. Total Award: $99,843.
3. Arizona State University Summer Research Initiative (2017).
   Digital Pulse, Pixelated Memories: Looking at the Memorialization of the Victims of the Terrorist Attack in Orlando.
   Principal Investigator. Total Award: $5,000.
4. Arizona State University Summer Research Initiative (2016).
   Cold War Cultures and Television in Puerto Rico's Televisual Landscape.
   Principal Investigator. Total Award: $5,000.
5. Arizona State University Summer Research Initiative (2015).
   Cold War Cultures and Television in Puerto Rico's Televisual Landscape.
   Principal Investigator. Total Award: $5,000.
6. Center for the Study of Religion and Conflict, Hardt-Nickachos Peace Studies Initiative (2014). *9/11 and Thinking About Peace.*
   Co-Investigator. Total Award: $2,000.
7. Arizona State University Summer Research Initiative (2014).
   Boxers, Bombshells, and Queens: Pop Culture, Colonialism, and Nationalism in Puerto Rico.
   Principal Investigator. Total Award: $5,000.

8. Arizona State University Summer Research Initiative (2013).
   No Puppet's Land: The Role of Digital Social Media in Puerto Rico's Mainstream Television. Principal Investigator. Total Award: $5,000.

FELLOWSHIPS:

1. Ford Foundation Post-Doctoral Fellowship. National Research Council. Awarded. January 2016. Total: $45,000.00
2. Ford Foundation Pre-Doctoral Fellowship. National Research Council. Fellow. August 2008 – July 2011. Total: $60,000.00
3. University of Texas Preemptive Fellowship. University of Texas at Austin. August 2006-May 2007. Total: $20,000.00
4. Dean of Graduate Studies and Research Fellowship. University of Puerto Rico, Rio Piedras. May 2005. Total: $10,000.00
5. Hispanic Scholarship Fund. University of Puerto Rico, Rio Piedras. March 2002. Total: $5,000.00

AWARDS AND RECOGNITIONS:

1. Dr. Manuel Servin Faculty Award. Chicano/Latino Faculty/Staff Association (CLFSA) of Arizona State University. May 2025.
2. Catalyst Award for Campus Inclusion. Winner. Arizona State University. October 2021.
3. Dr. Eugene Garcia Outstanding Latina/o Faculty: Research in Higher Education. Winner. May 2021.
4. CISA Innovation Award Nomination. Honorable Mention. Arizona State University. December 2020.
5. CISA Outstanding Teaching Award Nomination. Arizona State University. April 2018.
6. Centennial Professorship Award Nomination. Arizona State University. March 2015.
7. Transdisciplinary Humanities Book Award Nomination. Arizona State University. February 2015.
8. Office of the Vice Provost and Dean of Graduate Studies Travel Grant Award. University of Texas at Austin. March 2011.
9. George H. Mitchell Award for Excellence in Academic Research. Nomination. University of Texas at Austin. April 2010.
10. Outstanding Research Award. University of Illinois at Urbana-Champaign. July 2000.
11. United States Army Outstanding Research Achievement and Medallion. International Science and Engineering Fair. San Juan, PR. April 1996.
12. National Science and Engineering Fair Grand Prize. San Juan, PR. April 1996.

PEER-REVIEWED CONFERENCE PAPERS:

1. Avilés-Santiago, M. G. (Forthcoming). *Culinary Revolutions: Food, Identity, and Mediated Belonging in Leguizamo Does America and Eva Longoria's Searching Series.* Latin American Studies Association (LASA) Annual Conference. Paris, France.

2. Avilés-Santiago, M. G. (May 2025). *"Perfectamente Imperfecta, Pero Feliz": Maripily Rivera and the Cultural Scripts of Fame, Identity, and Respectability.* Latin American Studies Association (LASA) Annual Conference. San Francisco, CA.
3. Avilés-Santiago, M. G. (June 2024). *Latin American Streaming and Broadcasting: Reacting, Resisting, and Regressing in Audio and Visual Storytelling.* Latin American Studies Association (LASA) Annual Conference. Bogotá, Colombia.
4. Avilés-Santiago, M. G. (April 2024). *Ponlo To' Junto: Humor and Language Among Puerto Rican TikTok Content Producers.* Latino Studies Association (LSA) Conference. Tempe, AZ.
5. Avilés-Santiago, M. G. (May 2023). *The SLTV Lab: Spanish-Language TV's Formats and Genres in Flux.* Latin American Studies Association (LASA) Annual Conference. Vancouver, Canada.
6. Avilés-Santiago, M. G. (March 2023). *Speaking Billenial: Mapping Linguistic Ideologies in* Pero Like *and* mitú. Society for Cinema and Media Studies (SCMS) Conference. Denver, CO.
7. Avilés-Santiago, M. G. (July 2022). *Latinx/Caribbean Bodies and the Limits of Mediatic Representations.* Latino Studies Association (LSA) Conference. South Bend, IN.
8. Avilés-Santiago, M. G. (May 2022). *Bring Me Don Francisco!: Spanish-Language TV and the New Format Lab.* Latin American Studies Association (LASA) Annual Conference. San Francisco, CA.
9. Avilés-Santiago, M. G. (May 2021). *Media Representations and Cultural Productions From/About Veterans.* 6th Veterans in Society Conference. Virtual Event.
10. Avilés-Santiago, M. G. (May 2020). *#SerBoricuaSeLlevaEnLaSangre: Miss Puerto Rico and the Digitization of National Identity in [Times of] Crisis.* Latin American Studies Association (LASA) Annual Conference. Guadalajara, Mexico.
11. Avilés-Santiago, M. G. (March 2020). *From Sugar Cane Fields to Rice Fields: An Oral History of Puerto Ricans in Vietnam.* 5th Veterans in Society Conference. St. Louis, MO.
12. Avilés-Santiago, M. G. (July 2019). *Netflixeando and the Logics of Nostalgia.* International Association for Media and Communication Research (IAMCR) Annual Conference. Madrid, Spain.
13. Avilés-Santiago, M. G. (October 2018). *S.O.S. We Need Food: Hurricane María and the Ideograms of the Crisis.* Puerto Rican Studies Association (PRSA) Conference. New Brunswick, NJ.
14. Avilés-Santiago, M. G. (May 2018). *Consuming Netflix: Algorithmic Latinx Culture in the Data-Driven Global Mediascapes.* Latin American Studies Association (LASA) Annual Conference. Barcelona, Spain.
15. Avilés-Santiago, M. G. (May 2018). *Reclaiming Our Truths: Colonial Legacies and Contemporary Challenges in Transforming the Academy.* Ford Conference of Fellows. Washington, DC.
16. Avilés-Santiago, M. G. (November 2017). *Please Try Your Call Again Later: The Role of Social Media Before, During, and After Hurricane María.* Symposium: *De Tripas Corazones: Puerto Rico's Resilience, Creativity and Solidarity After Hurricane María.* School of Transborder Studies, Arizona State University. Tempe, AZ.
17. Avilés-Santiago, M. G. (June 2017). *Digital Pulse, Pixelated Memories.* Caribbean Philosophical Association (CPA) Annual Meeting. New York, NY.
18. Avilés-Santiago, M. G. (March 2017). *The Policing of Spanish Versus the Linguistic Flexibility in Univision.* Society for Cinema and Media Studies (SCMS) Conference. Chicago, IL.
19. Avilés-Santiago, M. G. (April–May 2017). *Pulso digital, memorias pixeladas: Miradas a la memorialización de las víctimas del ataque terrorista en Orlando.* Latin American Studies Association (LASA) Annual Conference. Lima, Peru.
20. Avilés-Santiago, M. G. (September 2016). *[Participant].* Ford Conference of Fellows. Washington, DC.

21. Avilés-Santiago, M. G. (July 2016). *Targeting Billennials: The Sometimes Unwanted Sounds of Latinidad in Spanish Network Television.* Latino Studies Association (LSA) Conference. Pasadena, CA.
22. Avilés-Santiago, M. G. (May 2016). *Foam Celebrities: #boicotalacomay and the Emergence of a Cultural Citizenship in Puerto Rico.* Latin American Studies Association (LASA) Annual Conference. New York, NY.
23. Avilés-Santiago, M. G. (May 2015). *Watchamacalit: Hot-Tempered Heroes of the Cold War Televisual Battlefield in Puerto Rico.* Asociación Latinoamericana de Investigadores de la Comunicación (ALAIC) Conference. San Juan, PR.
24. Avilés-Santiago, M. G. (October 2014). *A Puño y Lentejuela: La Transfiguración Cultural de Héctor "Macho" Camacho.* Puerto Rican Studies Association (PRSA) Conference. Denver, CO.
25. Avilés-Santiago, M. G. (May 2014). *La Espectacularización del Exceso: La producción y consumo de cuerpos caribeños en clave mediática (1970–2013).* Latin American Studies Association (LASA) Annual Conference. Chicago, IL.
26. Avilés-Santiago, M. G. (November 2013). *The Role of Social Media in Puerto Rico's Mediascape.* National Communication Association (NCA) Annual Convention. Washington, DC.
27. Avilés-Santiago, M. G. (May–June 2013). *"Miss Mofongú": Reina Transnacional en el Escenario Local.* Latin American Studies Association (LASA) Annual Conference. Washington, DC.
28. Avilés-Santiago, M. G. (February 2013). *No Puppet's Land: The Role of Social Media in Puerto Rico's Mainstream Television.* 4th International Conference: *Assessing the State of Spanish Language and Latino-Oriented Media.* San Marcos, TX.
29. Avilés-Santiago, M. G. (October 2012). *Puerto Rican Soldiers in the User-Generated Content Scene.* Puerto Rican Studies Association (PRSA) Conference. Albany, NY.
30. Avilés-Santiago, M. G. (May 2012). *Me-ximenidad: Bellezas y Conjuros del Bicentenario de la Independencia de México.* Latin American Studies Association (LASA) Annual Conference. San Francisco, CA.
31. Avilés-Santiago, M. G. (March 2011). *Engraving the Digital Wall: Web Memorializing Puerto Rican Soldiers in the 21st Century.* Society for Cinema and Media Studies (SCMS) Conference. New Orleans, LA.
31. Avilés-Santiago, M. G. (October 2010). *Digital Heroism: Remembering Puerto Rican Soldiers Online.* Puerto Rican Studies Association (PRSA) Conference. Hartford, CT.
32. Avilés-Santiago, M. G. (October 2010). *Corona a la Venta: El cuerpo simbólico nacional ante la crisis económica.* Latin American Studies Association (LASA) Annual Conference. Toronto, Canada.
33. Avilés-Santiago, M. G. (October 2009). *Heroes from Another Homeland 'Online': Puerto Rican Soldiers and Their Digital Stories.* Ford Foundation Conference of Fellows. Newport, CA.
34. Avilés-Santiago, M. G. (June 2009). *Puerto Rican Soldiers: History, Utopia, and the Politics of Affect.* Latin American Studies Association (LASA) Annual Conference. Rio de Janeiro, Brazil.
35. Avilés-Santiago, M. G. (May 2009). *The Artist in the Battlefield: The Role of Hip-Hop in the Digital Storytelling from Iraq.* International Association for the Study of Popular Music Conference. San Diego, CA.
36. Avilés-Santiago, M. G. (May 2009). *Remembering Heroes from Another Homeland: Web Memorializing Puerto Rican Soldiers in the 21st Century.* International Communication Association (ICA) Conference. Chicago, IL.
37. Avilés-Santiago, M. G. (October 2008). *Héroes de otra patria: El soldado boricua en las redes de interacción social.* Puerto Rican Studies Association (PRSA) Conference. San Juan, PR.

38. Avilés-Santiago, M. G. (October 2008). *The Colonial Body Under Attack: Puerto Rican Pageant Circuits and the Embodiment of Colonialism.* Puerto Rican Studies Association (PRSA) Conference. San Juan, PR.
39. Avilés-Santiago, M. G. (September 2008). *States of Digital Mourning: Web-Memorializing Puerto Rican Soldiers in the 21st Century.* Ford Foundation Conference of Fellows. Washington, DC.
40. Avilés-Santiago, M. G. (May 2008). *The Technological Embodiment of Colonialism in Puerto Rico.* International Communication Association (ICA) Conference. Montreal, Canada.
32. Avilés-Santiago, M. G. (September 2007). *Their Space: Profiling Online Identity Among U.S. Latino Soldiers.* Latin American Studies Association (LASA) Annual Conference. Montreal, Canada.
33. Avilés-Santiago, M. G. (September 2005). *ICTs and Educational Practices in Puerto Rico's E-Government Platform.* V Biannual Ibero-American Conference of Communications. Monterrey Technological Institute. Distrito Federal, Mexico.
34. Avilés-Santiago, M. G. (July 2001). *Re-Representation: An Interpretive Critical Examination of the Blaxploitation Cinema.* Summer Research Opportunities Program (SROP), Committee on Institutional Cooperation Conference. University of Michigan. Ann Arbor, MI.
35. Avilés-Santiago, M. G. (July 2000). *The New Messiahs in the Inner-City School Cinema.* Summer Research Opportunities Program (SROP), Committee on Institutional Cooperation Conference. The Ohio State University. Columbus, OH.

INVITED GUEST LECTURES:

1. Avilés-Santiago, M. G. (Spring 2026). Book Presentation: *Spanish Language Television: Cultural and Industrial Transformations.* Centro PR. Hunter College. New York, NY.
2. Avilés-Santiago, M. G. (Spring 2026). Book Presentation: *Spanish Language Television: Cultural and Industrial Transformations.* SCMS Latinx Caucus Spring Book Talk.
3. Avilés-Santiago, M. G. (Fall 2025). Book Presentation: *Spanish Language Television: Cultural and Industrial Transformations.* Fundación Luis Muñoz-Marín. San Juan, Puerto Rico.
4. Avilés-Santiago, M. G. (Fall 2024). *Advanced Leadership Initiative (ALI) Alumni Panel.* Tempe, AZ.
5. Avilés-Santiago, M. G. (Spring 2021). *Making TV Great Again? Netflix and the Marketing of Nostalgia.* Wisdom Wednesdays, College of Integrative Sciences and Arts. Arizona State University. Phoenix, AZ.
6. Avilés-Santiago, M. G. (Spring 2021). Ciclo de Conferencias, Centro de Investigación en Comunicación. University of Puerto Rico. San Juan, Puerto Rico.
7. Avilés-Santiago, M. G. (Fall 2019). Race and Media Conference. University of Virginia. Charlottesville, VA.
8. Avilés-Santiago, M. G. (Fall 2019). Primer Congreso Internacional de Estudios Culturales. Universidad Ana G. Méndez. Gurabo, Puerto Rico.
9. Avilés-Santiago, M. G. (Spring 2018). Race and Media Conference. University of Washington. Seattle, WA.
10. Avilés-Santiago, M. G. (Fall 2015). Race and Media Conference. University of New Mexico. Albuquerque, NM.
11. Avilés-Santiago, M. G. (Fall 2014). *Puerto Rican Soldiers and Second-Class Citizenship: Representations in Media.* Book Talk, Office for Veteran and Military Engagement. Arizona State University. Tempe, AZ.

12. Avilés-Santiago, M. G. (Spring 2014). *Beyond the War Zone.* Office for Veteran and Military Academic Engagement. Arizona State University. Tempe, AZ.
13. Avilés-Santiago, M. G. (Fall 2012). *Human Identity in the Digital Age: Facebook, Therefore I Am.* Project Humanities, Arizona State University, Polytechnic Campus. Mesa, AZ.
14. Avilés-Santiago, M. G. (Fall 2010). *From the Sugar Cane to Rice Fields: Puerto Ricans in Vietnam.* Latino Generational Identities from WWII to the Vietnam War. Austin, TX.
15. Avilés-Santiago, M. G. (Fall 2010). *Virtual Islands: Puerto Rican Soldiers in the Digital Contact Zone.* Austin, TX.
16. Avilés-Santiago, M. G. (Fall 2009). *Race, Nation, and Media: Cultural History of the Puerto Rican Soldier in Mass Media.* Austin, TX.
17. Avilés-Santiago, M. G. (Spring 2008). *Post-network Television: Latinidad and the Role of Language in Targeting Latino Audiences.* University of Texas at Austin. Austin, TX.

INVITED KEYNOTE SPEAKER:

1. Conversatorio de Comunicación. *Televisión en Español en EEUU – lenguajes, culturas, formatos y audiencias.* February 24th, 2021. Universidad de Puerto Rico. San Juan, Puerto Rico.
2. National Conference on Mass Communication and Digital Technologies. *National Conference on Mass Communication and Digital Technologies Illuminations, Shadows, and Black-outs: Interactive Technology and the Practice of Mass Communication.* March 9, 2017. Universidad de Puerto Rico. San Juan, Puerto Rico.
3. Gone To Texas 2011. *What Starts Here Changes the World: Mentorship Experiences.* University of Texas at Austin. September 1st, 2011. Austin, TX.

CONFERENCE ORGANIZATION:

1. 2022. Chair. 5th Veterans in Society Conference. *Resilience, Pedagogy and Veteran Studies.* October 21st-23rd, 2022. Arizona State University. Phoenix, AZ.
2. 2021. Chair. 2nd symposium of Puerto Rican Studies in the Southwest U.S. *What does resilience mean in the context of transnationalism, colonialism, and disaster?* May 6-7, 2021. Arizona State University. Virtual.

SCHOLARLY RESEARCH AND COLLABORATIONS:

1. Office for Veteran and Military Academic Engagement. Arizona State University. January 2013 – January 2019.
2. Center for the Study of Latino Media and Markets. Texas State University at San Marcos. June 2011 – June 2012.
3. VOCES: Oral History Project. University of Texas at Austin. September 2010 – July 2012.
4. U.S. Latino and Latina World War II Oral History Project. University of Texas at Austin. October 2008 – July 2010.
5. Communication Research Center (CICOM). University of Puerto Rico, Rio Piedras. August 2002 – May 2005.
6. Summer Pre-doctoral Internship (SPI). University of Illinois, Urbana-Champaign. June – July 2002.
7. Summer Research Opportunities Program (SROP). University of Illinois, Urbana-Champaign. June – July 2001.

8. Summer Research Opportunities Program (SROP). University of Illinois, Urbana-Champaign. June – July 2000.

AD-HOC REVIEWER AND EDITORIAL BOARDS:

1. *The Velvet Light Trap*. University of Texas Press. Spring 2022 - .
2. *Multi-ethnic Literature of the United States*. Reviewer. Oxford University Press. Fall 2020.
3. *Journal of Veteran Studies*. Reviewer. Virginia Tech. Fall 2020 - .
4. *U.S. Latino and Latina Oral History Journal*. Reviewer. University of Texas Press. Fall 2019
5. *Communication Culture and Critique*. Reviewer. Fall 2019.
6. *Centro. Journal for the Center of Puerto Rican Studies*. Reviewer. Hunter College. Fall 2019.
7. *Women Studies Quarterly*. Editorial Board. Fall 2018 - 2019.
8. *Journal of Communication Inquiry*. Sage. Fall 2018.
9. *U.S. Latino and Latina Oral History Journal. University of Texas Press*. Fall 2018.
10. *The Communication Review*. Routledge. Fall 2018.
11. *Centro. Journal for the Center of Puerto Rican Studies*. Hunter College. Spring 2014. Fall 2017.
12. *New Media and Society*. Sage. Spring-Fall 2015.
13. *Text and Performance Quarterly*. Taylor and Francis. Spring 2015.
14. *Latino Studies*. Palgrave-Macmillan. Spring 2015.
15. *Communication and Technology Division*. International Communication Association. Fall 2014.
16. *Ethnicity and Race in Communication Division*. International Communication Association. Fall 2014.
17. *Mass Communication Division*. International Communication Association. Fall 2014.
18. *Child and Youth Care Forum Journal*. Springer. Fall 2013.
19. *Stream: Culture/Politics/Technology. Graduate Journal of Communication*. School of Communication. Simon Fraser University. Burnaby, Canada. Spring 2012.

MEDIA EXPOSURE:

1. Press Interview: Veterans' Studies Gains Traction as Emerging Field. *Inside HigherEd*. January 5, 2024. Retrieved from: https://www.insidehighered.com/news/students/academics/2024/01/05/veterans-studies-gains-traction-emerging-field
2. Press Interview: Structure to allow students and faculty better visibility, opportunities for research, and community partnerships. *ASU News*. April 7, 2023. Retrieved from: https://news.asu.edu/20230407-university-news-asu-college-integrative-sciences-arts-reorganizes-3-new-schools
3. Press Interview: Wellness in the woods. *ASU News*. November 12, 2020. Retrieved from: https://news.asu.edu/20201112-arizona-impact-wellness-woods
4. Press Interview. Reminder of Maria: Puerto Ricans in Arizona find ways to help those impacted by Hurricane Fiona. *AZ Central*. Retrieved from: https://www.azcentral.com/story/news/local/arizona/2022/09/24/puerto-ricans-arizona-help-those-island-after-hurricane-fiona/8093526001/
5. Press Interview. Engaging veterans to become leaders after service. *ASU News*. Retrieved from: https://news.asu.edu/20221101-arizona-impact-engaging-veterans-become-leaders-after-service
6. TV Interview. The Rave About Encanto. *Break It Down*. PBS. March 3rd, 2022. Phoenix, AZ.

7. TV Interview. Thank You For Your Service: What does it mean? *Break It Down.* PBS. November 11th, 2021. Phoenix, AZ.
8. TV Interview. Love In Times of COVID. *Break It Down.* PBS. September 28th, 2021. Phoenix, AZ.
9. TV Interview. The Issue of Colorism in the Latinx Community. *Break It Down.* PBS. September 20th, 2021. Phoenix, AZ.
10. TV Interview. Is it time for a Latinx Disney Princess? The Status of Latinx Children Media. With Manu Avilés-Santiago and Diana Leon-Boys. *Break It Down.* PBS. September 17, 2021. Phoenix, AZ.
11. TV Interview. Can Streaming and Movie Theaters Coexist After the COVID-19 Pandemic? With Manu Avilés-Santiago and Courtney Brannon-Donahue. *Break It Down.* PBS. August 5th, 2021. Phoenix, AZ.
12. TV Interview. Can't Escape with TV anymore? With Manu Avilés-Santiago and Dr. Jennifer Fuller. *Break It Down.* PBS. June 21, 2021. Phoenix, AZ.
13. TV Interview. Making Musicals into Movies with Manu Avilés-Santiago & Dr. Jillian Baez. June 7th, 2021. *Break It Down.* PBS. Phoenix, AZ.
14. TV Interview. Telenovelizing Mainstream Media with Manu Avilés-Santiago & Dr. Danny Mendez. *Break It Down.* PBS. May 21, 2021. Phoenix, AZ.
15. Press Interview. Se Boricua en el Mundo: Una Oportunidad para Educar. *Mundos Paralelos.* Retrieved from: https://mundosparalelospr.com/2021/05/06/ser-boricua-en-el-mundo-una-oportunidad-para-educar/
16. TV Interview. US Citizenship Test. *Break It Down.* PBS. April 20th, 2020 Phoenix, AZ.
17. TV Interview. The Success of RuPaul's Drag Race. *Break It Down.* PBS. April 16th, 2021 Phoenix, AZ.
18. TV Interview. The Debate around Puerto Rico's Statehood. *Break It Down.* PBS. March 28th, 2021 Phoenix, AZ.
19. TV Interview. Diverse characters in Hollywood. *Break It Down.* PBS. March 22nd, 2021 Phoenix, AZ.
20. TV Interview. How Selena Gave Rise to the Latino Boom. *Break It Down.* PBS. March 17, 2021 Phoenix, AZ.
21. TV Interview. Reflecting on Diversity During Award Show Season. *Break It Down.* PBS. March 5th, 2021 Phoenix, AZ.
22. TV Interview. Netflix and Nostalgia. *Break It Down.* PBS. February 15, 2021 Phoenix, AZ.
23. TV Interview. Racial Gaslighting. *Break It Down.* PBS. January 14, 2021. Phoenix, AZ.
24. TV Interview. Linguistic Appropriation. *Break It Down.* PBS. December 14, 2020. Phoenix, AZ.
25. TV Interview. Cultural Appropriation. *Break It Down.* PBS. November 18, 2020. Phoenix, AZ.
26. Press Interview. Wellness in the woods. *ASU Now.* Phoenix, AZ. Retrieved from: https://asunow.asu.edu/20201112-arizona-impact-wellness-woods
27. Press Interview. 'I have no fears': Afro-Latina news anchor Ilia Calderón confronts racism in new memoir. NBC News, August 5th 2020. https://www.nbcnews.com/news/latino/i-have-no-fears-afro-latina-news-anchor-ilia-calder-n1235744
28. Press Interview. Masivo rechazo al documental "After María". El Nuevo Día. May 29, 2019. https://www.elnuevodia.com/noticias/locales/nota/masivorechazoaldocumentalaftermaria-2496407/
29. TV Interview. Catalyst. PBS. https://azpbs.org/life-and-science/catalyst/

30. Press/Video Interview. ASU professor teaches in the dark as students in Puerto Rico wait for light. (March 5, 2018). *Arizona State University's State Press.* http://www.statepress.com/article/2018/03/spcampus-puerto-rico-arizona-state-university-teaching-in-the-dark
31. Press Interview. Teaching in the Dark for Puerto Rico. (November 13, 2017). Teaching in the dark for Puerto Rico. ASU Now. https://campus.asu.edu/content/teaching-dark-puerto-rico-0
32. Press Interview. Astros player's words, racist gesture spur condemnation, conversation. AZ Central. https://www.azcentral.com/story/news/local/phoenix/2017/11/01/astros-players-words-racist-gesture-spur-condemnation-conversation/819608001/
33. Radio Interview. ASU Symposium On Puerto Rico Includes Look At Colonialism. Fronteras. https://fronterasdesk.org/content/10900/asu-symposium-puerto-rico-includes-look-colonialism
34. Radio Interview. Memes and Politics in Puerto Rico. (March 28, 2017). Investigando y Rebuscando. Radio Universidad de Puerto Rico. http://www.wrtu.pr/programas/.
35. Radio Interview. Digital Puerto Rican Identity. (March 17, 2017). Corporación de Puerto Rico para la Difusión Pública. WIPR Radio.
36. Press Interview. Manuel Avilés: entre "memes" y memorias digitales. (March 9, 2017). Interviewed by Zahaira Cruz, *Revista Diálogo.* Retrieved from: http://dialogoupr.com/manuel-aviles-entre-memes-y-memorias-digitales/
37. Radio Interview. Beauty Pageants and National Identity in Puerto Rico. (February 6, 2017). Investigando y Rebuscando. Radio Universidad de Puerto Rico. http://www.wrtu.pr/programas/.
38. Press Interview. Pueblo enaltecido por las reinas (January 25, 2015). Interviewed by Coral Negrón Almodovar, *El Nuevo Dia.*
39. Press Interview. War stories told through social media documented in new book (November 25, 2014). Interviewed by Julie Newberg, *ASU News.* Retrieved from: https://asunews.asu.edu/20141125-social-media-soldier-stories
40. Press Interview. Historias Digitales Sobre la Guerra (October 26, 2014). Interviewed by Israel Rodríguez-Sánchez, *El Nuevo Día.*
41. Radio Interview. Food, Culture and Colonialism (November 12, 2013). Contrapunto. Radio Universidad de Puerto Rico. http://www.wrtu.pr/programas/.
42. Press Interview. La Isla de las Reinas. (Agosto, 2012). Interviewed by Ana T. Toro, *El Nuevo Día.*
43. Press Interview. Vidas únicas: Interview with Manuel G. Avilés-Santiago. *Frutos del Arbol de la Esperanza.* (December 16, 2009). Interview by Israel Rodríguez-Sánchez, *El Nuevo Día.*
44. TV Interview. Intellectual Entrepreneurship Empowers Minorities in Higher Education. May 8, 2012.

TEACHING EXPERIENCE:

Professor

1. How to become an influencer. IDS 315. Spring 2025.
2. ASU 101. Fall 2024. Fall 2025.

Associate Professor

1. Internship. VTS 484. Spring 2022 and 2023. Fall 2022.
2. Undergraduate Research Methods. VTS 401. Spring 2022 and 2023.
3. Representations and Self-representations of Veterans in Media and the Arts. VTS|COM 302. Summer 2020. Spring 2021. Fall 2021. Spring 2022. Fall 2022.
4. Reinventing the Latinx City: COM 394. Fall 2019. Fall 2020. Fall 2021. Spring 2024.
5. Latinxs in the Media: COM 363. Fall 2019. Fall 2020. Fall 2021. Spring 2024.
6. Understanding Beauty Pageants: Race, Gender, National Identity and the Media: COM 394. Spring 2020. Spring 2021.
7. Spanish for the Professions – Oral Communication. SPA 401. Fall 2019.
8. Reinventing the Latinx City: COM 394. Spring 2019.
9. Communication Approaches to Popular Culture: COM 323. Spring 2019. Spring 2020. Spring 2021.
10. EdX Plus: Introduction to Human Communication. COM 100. Spring 2019. Summer 2020. Fall 2020. Spring 2021. Summer 2021.
11. Intercultural Communication: COM 364. Fall 2018.
12. Reading and Conference: TSS 590. Fall 2018.
13. Reading and Conference: SPA 790. Fall 2018.

Assistant Professor

1. Reinventing the Latinx City: COM 394. Spring 2018.
2. Understanding Beauty Pageants: Race, Gender, National Identity and the Media: COM 394. Fall 2017, Fall 2016 and Spring 2015. Arizona State University.
3. Latinos and the Media Industries: COM 400. Summer 2017, Summer 2016, Spring 2015, Fall 2015, Summer 2015, Spring 2015, Fall 2014, Summer 2014, Spring 2014, Fall 2013, and Summer 2013. College of Letters and Sciences. Arizona State University.
4. Communication Approaches to Popular Culture: COM 323. Fall 2017, Fall 2016, Summer 2016, Spring, 2015, Fall 2015, Summer 2015, Spring 2015, Fall 2014, Spring 2014, Fall 2013, Spring 2013, and Fall 2012. College of Letters and Sciences. Arizona State University.
5. Human Communication: COM 100. Fall 2017, Fall 2016, Spring, 2015, Fall 2015, Spring 2015, Fall 2014, Spring 2014, Fall 2013, Spring 2013, and Fall 2012. College of Letters and Sciences. Arizona State University.
6. Honors Contract. Barrett Honors College. Fall 2017, Fall 2015, Spring 2015, Fall 2013, Spring 2013 and Fall 2012. Arizona State University.

Assistant Instructor

1. Immigrant Media: RTF 365. Spring 2011. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
2. U.S. Latinos & the Media: RTF 365.Fall 2010. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.

Teaching Assistant

1. Internet Cultures: RTF 331. Spring 2012. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
2. Latino Images in Film: RTF 359. Spring 2012. College of Communications. Department of

Radio-TV-Film. University of Texas at Austin.

3. Children and the Media: RTF 334. Fall 2011. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
4. Landscape and Cinema: RTF 359. Fall 2011. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
5. Race, Class and Media: RTF 384. Fall 2010. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.
6. Oral History as Journalism: JOU 394. College of Communications. Department of Journalism. University of Texas at Austin.
7. Communication and Ethnic Groups: RTF 316M. Fall 2007 and Spring 2008. College of Communications. Department of Radio-TV-Film. University of Texas at Austin.

SERVICE TO THE UNIVERSITY:

Arizona State University

1. Reviewer. Advanced Leadership Initiative. Dr. Ayse Ciftici. Arizona State University. - Fall 2023
2. Search Committee. Office for Veteran and Military Academic Engagement Director. College of Integrative Sciences and Arts. Arizona State University. - Spring 2023
3. Search Committee. Communication Specialist. College of Integrative Sciences and Arts. Arizona State University. - Spring 2023
4. Search Committee. Multimedia Specialist. College of Integrative Sciences and Arts. Arizona State University. - Fall 2022
5. Search Committee. Marketing Director. College of Integrative Sciences and Arts. Arizona State University. - Fall 2022
6. Council Member. Barret's Honor Faculty Council. Arizona State University. - Spring 2022-
7. Search Committee. Academic Advisor Military/Veteran Studies. College of Integrative Sciences and Arts. Arizona State University. - Spring 2022
8. Search Committee. Academic Director. College of Integrative Sciences and Arts. Arizona State University. - Spring 2022
9. Search Committee. Multimedia Specialist. College of Integrative Sciences and Arts. Arizona State University. - Spring 2022
10. Platform Party. Annual Hispanic Convocation. Students commencement ceremony. Arizona State University. - Spring 2013 - ongoing
11. Platform Party. College of Integrative Sciences and Arts Commencement Ceremony. - Fall/Spring 2012 – ongoing
12. Reviewer. Advanced Leadership Initiative. Reviewer for Dr. Jacqueline Martinez. - 2021
13. Board Member. Assessment Board 2021-22. University Office of Evaluation and Educational Effectiveness. Arizona State University. - Spring 2021-22
14. Reviewer. Peer Leadership Academy. Dr. Vanessa Fonseca. Arizona State University. - Spring 2021
15. Liaison. Ford Foundation Fellow. The Graduate College. Arizona State University. - Fall 2020 – Spring 2021
16. Search Committee. CISA's Dean Search Committee. College of Integrative Sciences and Arts. Arizona State University. - Spring 2021

17. Board Member. Institute for the Humanities Research Advisory Board Member. Arizona State University. - Fall 2019 – Spring 2021
18. Program Manager. Certificate on the Study of Veterans, Society and Service. College of Integrative Sciences and Arts. Arizona State University. - Fall 2019 – Spring 2021
19. Committee Member. Languages and Cultures Personnel Committee. Third Year Review Case – Sarah Viren. College of Integrative Sciences and Arts. Arizona State University. - Fall 2019
20. Observer. Class Observation. HSD 520 - Masters of Non-fiction. Instructor: Sarah Viren. College of Integrative Sciences and Arts. Arizona State University.
21. Personnel Committee. Peer Review Committee. Tenure. Wendy Williams. College of Integrative Sciences and Arts. Arizona State University.
22. Special Curriculum Committee – Race, Democracy and Culture.
23. Personnel Committee. Languages and Cultures. Third Year Review. Sara Viren.
24. Participation in the annual CISA commencement ceremony.
25. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. Round 2.
26. Search Committee. Lecturer in Communications. College of Integrative Sciences and Arts.
27. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. Arizona State University.
28. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. - Fall 2019
29. Search Committee. Lecturer in Communications. College of Integrative Sciences and Arts. - Summer 2019
30. Search Committee. Assistant Professor in Borderland History. College of Integrative Sciences and Arts. - Spring 2019
31. Participation in the Annual CISA Commencement Ceremony. - Spring 2019
32. Institute for the Humanities Research. Advisory Board Member. - Fall 2018, Spring 2019 -
33. Personnel Committee. Letters and Cultures. - Fall 2018 – Fall 2021
34. ASU CAMP Scholars Project. Liaison for the Polytechnic campus. - Spring 2018 – Fall 2021
35. Search Committee. Director for the Center for the Study of Race and Democracy. College of Integrative Sciences and Arts. - Fall 2017
36. Curriculum Development. Master in Narrative Studies. College of Integrative Sciences and Arts. - Spring 2016
37. CISA College Marshall at ASU Undergraduate Commencement
38. Curriculum Committee. College of Integrative Sciences and Arts. - Fall 2015 - Present
39. Faculty Search Committee. College of Letters and Sciences. - Fall 2015
40. LGBT Certificate Faculty Coordinator. College of Letters and Sciences. - Fall 2015 – Present
41. LEAD Program. Communication Instructor. Mary Lou Foulton Teachers College. - Fall 2015
42. Personnel Committee Evaluation. College of Letters and Sciences. Barbara D'Angelo's application for Promotion to Clinical Associate Professor. - Fall 2014
43. Curriculum Development. American Culture 101. - Fall 2014
44. Obama Scholars. - Fall 2013, Spring 2014, Fall 2014, Spring 2015
45. Participation in the annual Schools of Letters and Sciences commencement ceremony. - Spring 2013, Spring 2014, Spring 2016, & Fall 2015
46. Personnel Committee Evaluation. Schools of Letters and Sciences. Melanie Pitt's application for Promotion to Senior Lecturer. - Fall 2012-Spring 2013

47. Curriculum Committee. Certificate in Digital Humanities. Schools of Letters and Sciences. - Fall 2012-Spring 2013

University of Texas at Austin

1. Mentor. Intellectual Entrepreneurship Pre-graduate School Internship. University of Texas at Austin. Spring 2011 – 2012.
2. Assistant to the Coordinator. Share their Voices Video Editing Screening & Awards Presentations. University of Texas at Austin. Spring 2012.
3. Cameraman. Share their Voices Video Editing Screening & Awards Presentation. University of Texas at Austin. Spring 2011.
4. Featured Graduate Student, University's Capital Campaign. University of Texas at Austin. Fall 2009.
5. Volunteer, Office of Graduate Studies Fellowship Fair. University of Texas at Austin. Fall 2010
6. Volunteer, Office of Graduate Studies Fellowship Fair. University of Texas at Austin. Fall 2009.
7. Registration. U.S. Latino and Latina WWII Oral History Project 10th Anniversary Dinner and Korean and Vietnam War-Era Symposium. University of Texas at Austin. Fall 2009
8. Organizational Committee and Technological Support. Latino Media Conference 2009: Assessing the State of Spanish-Language Media. Texas State University. San Marcos, TX. Spring 2009
9. Volunteer. Office of Graduate Studies Fellowship Fair. University of Texas at Austin. Fall 2008.
   Logistics Committee, Global Fusion 2009 Media and Communication Conference: New Directions in Global Media and International Communication. University of Texas at Austin. Fall 2009.

SERVICE TO THE FIELD:

1. Reviewer. Academic Program Review (APR). University College. University of New Mexico. Spring 2023.
2. Reviewer for the National Endowment for the Humanities (NEH). Fall 2023.
3. Reviewer for National Academies of Sciences. Spring 2022-23.
4. Reviewer for Rutgers University Press. Manuscript Evaluation. Caribes 2.0. Fall 2021.
5. Reviewer for Routledge. Manuscript Evaluation. Fall 2017.
6. Reviewer for SAGE 's *Communication in Everyday Life*. Fall 2015.
7. Focus group for Yellowdig peer learning educational system. Summer 2015.
8. Focus group for Oxford University Press' *Understanding Human Communication* 12th edition ancillary program.
9. Focus group for Pearson's digital immersive learning material, *REVEL*. Spring 2015.
10. McGraw-Hill Higher Education Communication Studies Team. Spring 2015.
11. Contribution in the formation of the *Mass Media and Popular Culture Section* of the Latin American Studies Association (LASA). Washington, DC.

MENTORING

Arizona State University

Undergraduate Students

1. Fallon O'Connell. Fall 2021.
2. Nadia Jackson. Fall 2021.
3. Ahmed Alhudafi. Spring 2020.
4. Khalid Alghadiri. Spring 2020.
5. Tristan Decker. Spring 2019. Fall 2019.
6. Fei Zou. Fall 2020.

Graduate Students

1. Reslie Cortés. Spring 2018.
2. Concetta Bondi. Spring 2019.
3. Brittany Romanello. Spring 2018

University of Texas at Austin

Undergraduate Students

1. Ashley N. García
2. Rosa E. Pruneda

University of Puerto Rico

Undergraduate Students

1. Stephanie Maldonado
2. Brianna Rodríguez-Camacho
3. Linoshka Luna

Graduate Students

1. Luis E. Rivera

COMMUNITY SERVICE:

1. Words on Wheels. Food Stories and Digital Story Telling. Fall 2019.
2. Collecting of school supplies collecting for Puerto Rico's school's recovery. Fall 2017.
3. Puerto Rico Maria Updates. Webmaster
4. LGBT Puerto Rico. Social Media Movement and Website. January 2013 - Present. Content Creator/Editor. http://www.lgbtpuertorico.com/
5. Defend the Honor Campaign. April 2007–2010. Webmaster.

MEMBERSHIPS:

1. Veteran Studies Association (VSA). 2019 – Present.
2. Latino Studies Association (LSA). 2016 - Present.
3. International Communication Association (ICA). 2012 - Present.

4. Caribbean Philosophical Studies Association (CPA). 2017 - Present
5. Cultural Studies Association (CSA). 2008 – Present.
6. Latin American Studies Association (LASA). 2006 – Present.
7. Puerto Rican Studies Association (PRSA). 2006 – Present.
8. Society for Cinema and Media Studies (SCMS). 2008 – Present.