

## CURRICULUM VITAE

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### **EDUCATION**

2010-2013	Ed.D. Organizational Leadership, Grand Canyon University, Phoenix, AZ.
2006-2007	Gifted Endorsement K-12, Chapman University, Orange, CA.
2006-2006	AP Language & Lit Certificate, The College Board/University of San Diego, San Diego, CA.
2004-2006	M.A. Teaching, Grand Canyon University, Phoenix, AZ.
2005-2006	Structured English Immersion Endorsement, Arizona State University, Tempe, AZ.
2000- 2004	B.A. Secondary Education: English, Arizona State University, Phoenix, AZ.

### **CREDENTIALS**

Arizona Dept of Education, Secondary 6-12 Teaching Credential

- English, Gifted, Structured English Immersion

California Commission on Teacher Credentialing, Single Subject, 6-12 Teaching Credential

- English, English Language Development

Certificate of Clearance (Background Check) with the California Teaching Commission

Level I Identity Verified Prints (IVP) Fingerprint Clearance Card with the State of Arizona

### **PROFESSIONAL EXPERIENCE IN EDUCATION**

- **2025 - Current:** Director of Instructional Design, Quality Control, Arizona State University
  - Developed and implemented a comprehensive Quality Assurance (QA) framework for online course design, accessibility, and usability.
  - Led and managed a team of QA specialists, instructional designers, and evaluators.
  - Designed and executed ongoing course and program reviews using Quality Matters and other QA standards.
  - Coordinated QA training initiatives and collaborated with faculty and staff to scale QA processes.
  - Analyzed course data and student feedback to drive continuous improvement efforts. Researched and integrated emerging technologies to improve instructional quality and engagement.
  - Ensured compliance with ADA, WCAG, and institutional accessibility policies. Contributed to strategic planning for instructional design aligned with ASU's institutional goals.
- **2021 – 2025:** Program Director/Associate Professor, College of Education, United States University
  - Responsible for overseeing the curriculum process for the College of Education; working with a team to move new programs forward, revise programs, seek state (California and Arizona) and national approval and accreditation (WASC)
  - Supports program improvement and teacher candidate performance through continuous improvement as articulated by state and national standards.
  - Responsible for the oversight and organization of programmatic communication channels to faculty and learners, including content decisions and responding to inquiries.

- Teaching-related appointment with an expectation for scholarly accomplishment or whose principal responsibilities are related to scholarly research, leadership and development of programs and activities; participation in school and university service activities

- **2017-2021:** Manager of Humanities, The Princeton Review/Tutor.com
  - Create/Manage the Writing Center and the Academic Integrity Center
  - Manage over 1200 Humanities tutors, 30 Quality Specialists, and 4 Senior Quality Specialists
  - Oversee quality control for tutoring in twenty subject areas.
  - Supervise the monitoring of content accuracy, pedagogical quality, and company policies.
  - Develop resources, content exams, procedures, and policies for tutors
- **2014 – 2017:** Director of Academic Programs/Associate Professor, College of Education, Grand Canyon University
  - Responsible for overseeing the curriculum and program development process for the College of Education's 22 programs
  - Supervise a team of 5 Program Directors, 12 Curriculum Developers, and 1 Instructional Designer
  - Accreditation leader for assigned programs, including spearheading efforts for accreditation submissions (HLC, individual states, CAEP, SPAs).
  - Teaching-related appointment with an expectation for scholarly accomplishment
- **2012 – 2014:** Urban Education Director/Gifted Coordinator/Assistant Professor, College of Education, Kennesaw State University
  - Work directly with Cobb County District leadership and faculty who co-instruct with KSU faculty in the initial cert program; responsible for the sustainability of the program as a result of the Teacher Quality Partnership Grant for \$9 million; merged the Urban Education option with the traditional initial cert program so the goal of the grant (to significantly impact the traditional program in the areas of cultural relevance, diversity, and differentiated instruction) is satisfied.
  - Spearheaded efforts to put courses online to get Quality Matters (QM) approval
  - Teaching-related appointment with an expectation for scholarly accomplishment
  - Implementation of EdTPA
  - Work with SACS, NCATE/CAEP, and national SPAs for accreditation and standard compliance
- **2004 – 2012:** Gifted Facilitator/English Teacher, Central High School, Phoenix Union High School District
  - AP English Language Teacher, Creative Writing Teacher, Literary Magazine Teacher, Honors English Teacher
  - Poetry Central Coordinator, PLC Leader for Junior English and Freshman English
  - Gifted Department Chair: responsible for testing & placement of approximately 130 gifted teens, district & state reporting, budgeting, and work at the district level for curriculum development
  - Serve as a member of the Assistant Superintendent's Leadership Team

### **HONORS, AWARDS, AND FELLOWSHIPS**

SMART Mentor/Leader Award, 2004, PUHSD, Phoenix, AZ

- Awarded to the teacher who has been an exceptional mentor to other teachers and has participated in the SMART mentoring program for students

Professional Learning Community Leader Award, 2005, PUHSD, Phoenix, AZ

- Awarded to the Professional Learning Community leader for exceptional service, voted on by the staff and faculty

Advanced Placement Teacher Fellow, 2006, The College Board, San Diego, CA

- o Awarded by the College Board to attend AP Language teacher training for attempting to increase the diversity in AP courses in PUHSD

Arizona School Administrators Outstanding Research Award, 2013, AZSA, Tucson, AZ

- o Awarded for my dissertation on curricular programs that have a positive socio-emotional influence on gifted students in the state of Arizona

### **MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS**

ASCD – Member, 2006 – present

AZ ASCD – Executive Director, 2014 – 2017

NCTE – Member, 2004 - present

ALAN – Member, 2004 – present, Board of Reviewers, 2013 – present

NAGC – Member, 2006- present, Diversity & Equity Committee, 2014 – present

SENG – Member, 2006 - present

ILA – Member, 2010 – present

### **UNIVERSITY TEACHING**

### **COURSES TAUGHT**

#### **Literacy**

COM 140 Business Communications and Writing, University of Phoenix

COM 155/156 University Composition and Communication I & II, University of Phoenix

EDMG 3330 Reading Across the Content Areas - Kennesaw State University

EDMG 4408 Reading in the Middle Grades - Kennesaw State University

EDRD 4409 Young Adult Literature - Kennesaw State University

EDRD 6715 Introduction to Theory and Pedagogy in the Study of Reading - Kennesaw State University

EDRD 6717 Introduction to Reading Assessment – Kennesaw State University

EDRD 7715 Theory & Pedagogy in the Study of Literacy (online & f2f) – Kennesaw State University

EDU 583 Teaching Reading in the Content Areas, Grand Canyon University

ENG 101 Introduction to College Writing, Phoenix College (Dual Enrollment)

ENH 111 English Humanities I, Phoenix College (Dual Enrollment Course)

REA 500 Foundations in Language and Literacy, Grand Canyon University

REA 510 Survey of Reading Assessments, Grand Canyon University

REA 550 Literate Environments, Grand Canyon University

SED 552N Reading Strategies in Middle & Secondary School, Grand Canyon University

#### **Teacher Education**

EDU 310 Exploring Education as a Profession, Grand Canyon University

EDU 313 Educational Psychology, Grand Canyon University

EDU 450 Classroom Engagement & Management, Grand Canyon University

EDU 522 Curriculum Design Theories

EDU 551 Differentiated Instruction

EDU 554 Methods of Instruction and Assessment

EDU 560 Curriculum Assessment & School

Improvement, Grand Canyon University

EDU 576 Philosophical and Social Issues in Education

SED 541 Secondary Methods, Curriculum, and Data-Driven Pedagogy, Grand Canyon University

TCH 517 The Engaged Mind, Grand Canyon University

TCH 547 Data Informed Decision Making for School Improvement, Grand Canyon University

EDU 503 Foundations of Education, United States University

MAE 519 Classroom and Behavior Management in the Inclusive Classroom, United States University

MAE 512 Assessment in Education, United States University

EDU 501 Affirming and Valuing Diversity in the Classroom, United States University

#### **Gifted Education**

EDUC 7764 Assessment of Gifted Children & Youth - Kennesaw State University

SPE 5201 Methods & Strategies for Gifted Education, Grand Canyon University  
 SPE 5202 Gifted Education for Secondary Teachers, Grand Canyon University  
 SPE 5203 Gifted Education Practicum, Grand Canyon University

### **TESOL/ESL**

ESL 223N English Learner Teaching Foundations, Grand Canyon University  
 ESL 423N English Learner Teaching Methods, Grand Canyon University  
 ESL 434 Advanced Principles of SEI Instruction & Assessment, Grand Canyon University  
 ESL 435 Advanced Methodologies of Structured English Immersion, Grand Canyon University  
 ESL 523 SEI English Language Teaching: Foundations and Methodologies, Grand Canyon University

### **Doctoral Education**

DIS-955 Dissertation I, Grand Canyon University  
 DIS-960 Dissertation II, Grand Canyon University  
 DIS-975 Research Continuation Course, Grand Canyon University

RES-885 Developing the Research Proposal, Grand Canyon University  
 EDD-801 Theoretical Foundations of Leadership and Innovation

### **PROGRAMS DEVELOPED**

MA Teaching Intern – United States University  
 Teacher's College Preparatory Program (Art, Music, Theatre, Health Science) – United States University  
 B.S. Secondary Education – Grand Canyon University  
 BS Elementary Education with Emphasis in ESL – Grand Canyon University  
 M.A. Curriculum & Instruction – Grand Canyon University  
 M.A. Gifted – Grand Canyon University  
 M.A. Reading – Grand Canyon University  
 M.A. TESOL – Grand Canyon University  
 MEd School Counseling – Grand Canyon University  
 MS Instructional Technology – Grand Canyon University  
 Reading Endorsement (Quality Matters Approved)– Kennesaw State University  
 M.A. Reading (ILA Accredited)– Kennesaw State University

### **SCHOLARSHIP**

#### **PUBLICATIONS**

##### **Creative Writing**

Simpson, J. (2014). Questions. *Literacy and Social Responsibility, a SIG from the International Literacy Association. Poem. Volume 7*(1). ISSN 2305-963X.  
 <<http://www.csulb.edu/misc/l-sr/ejournal/issues/issues-index.html>>

##### **Research Articles**

Simpson, J. (2013). *A case study of enrichment seminar and the socioemotional needs of gifted students.* (Doctoral dissertation). ProQuest. (UMI No. 3552235).  
 <<http://gradworks.umi.com/35/52/3552235.html>>  
 Simpson, J. & Bragg, K. (2013). Advisory programs: Improving the socioemotional needs of gifted teens. *SENGVine Issue 104*.  
 <<http://www.sengifted.org/archives/articles/advisory-programs-improving-the-social-emotional-needs-of-gifted-students>>  
 Simpson, J. (2014). Enrichment seminar and the socioemotional needs of adolescents. *International Journal for Education, Innovation, and Research, 2*(1), 14-29.  
 <<http://www.ijer.net/assets/ijer.net-vol-2-no-1-manuscript-no-3.pdf>>  
 Bogan, B. & Simpson, J. (2014). Using the common core: Differentiating a middle grades reading standard. *International Journal for Innovation, Education, and Research, 2*(2), 68-74. <[http://www.ijer.net/assets/using-the-common-core-differentiating-a-middles-grades-reading-standard-ijer.net-vol-2-no-2\\_7.pdf](http://www.ijer.net/assets/using-the-common-core-differentiating-a-middles-grades-reading-standard-ijer.net-vol-2-no-2_7.pdf)>

- Simpson, J. (2014). Enrichment seminar: A middle/secondary course for gifted learners. *Teaching for Higher Potential. Summer*. Pgs 8-10. Journal from the National Association for Gifted Children.  
<[http://www.nagc.org/sites/default/files/THP\\_Summer\\_2014.pdf](http://www.nagc.org/sites/default/files/THP_Summer_2014.pdf)>
- Simpson, J. (2014). *Crossing theories – the intersection of identity theory and social identity theory in marginalized gifted youth*. International Conference on Urban Education, Montego Bay, Jamaica. Paper published in proceedings.
- Hubbard, D., Simpson, J. & Salyer, B. (2014). *Urban Education in the Suburbs: A 5-year Study*. Presented at the International Conference on Urban Education, Montego Bay, Jamaica. Paper published in proceedings.
- Simpson, J. & Hensel, M. (2014). *Facilitating Critical Literacy Competence in Pre-Service Teachers*. Presented at the International Conference on Urban Education, Montego Bay, Jamaica. Paper published in proceedings.
- Simpson, J. (2015). A Case Study on Enrichment Seminar and Gifted Adolescents. *Gifted and Talented International*, 29 (2), 63-73. <<http://www.world-gifted.org/Publications/GnTI-Journal>>
- Simpson, J. & Bogan, B. (2015). Searching for a Common Language on Differentiated Instruction. *American Research Institute*, 4(2), pp 34-40. <[http://jehdnet.com/journals/jehd/Vol\\_4\\_No\\_2\\_June\\_2015/4.pdf](http://jehdnet.com/journals/jehd/Vol_4_No_2_June_2015/4.pdf)>
- Simpson, J. & Adams, M. (2015). *Accepting the Exceptional: Marginalized Gifted Youth*. International Conference on Education, Chicago, IL. Paper published in the Journal of Modern Education Review. ISSN: 2155-7993.

### Books

- Gillis, B. & Simpson, J. (2015). *Sexual content in young adult literature: Reading between the sheets*. Scarecrow Press. Washington, DC. ISBN: 978-1-4422-4687-4
- Simpson, J. & Adams, M. (2015). *Understanding Gifted Adolescents: Accepting the Exceptional*. Lexington Books. Lanham, MD. ISBN: 978-0-7391-4131-1
- Simpson, J. (2017) Literacy & the gifted. In Adams, Rodriguez, and Zimmer. Editor (Eds.), *Culturally relevant teaching: Preparing teachers to include all learners*. Rowman & Littlefield. Lanham, MD. ISBN: 978-1475834796

### Digital/Video Contributions

- Simpson, J. (2013). *Literacy in Online Environments*. (Video), Available via Kennesaw State University's MOOC: K-12 Blended & Online Learning. Organized by Dr. Anissa Vega.  
<[http://mooc.kennesaw.edu/courses/k12\\_online\\_blended\\_learning.php](http://mooc.kennesaw.edu/courses/k12_online_blended_learning.php)>
- Simpson, J. (2014). *How to Understand the Socioemotional Needs of Your Gifted Teenager*. Expert Beacon.  
<<https://expertbeacon.com/how-understand-socioemotional-needs-your-gifted-teenager/#.VANvPvldX AQ>>
- Simpson, J. (2015). Assessments and Data Literacy. Custom Course Content for *Teaching in Purple*. Grand Canyon University. Phoenix, AZ.

### PRESENTATIONS/PROFESSIONAL DEVELOPMENT GIVEN

- Simpson, J. (2013, April). *Enrichment Seminar as a Curricular Model for Secondary Gifted Students*. Presentation delivered at Grand Canyon University's Emerging Scholar Practitioners' Conference, Atlanta, GA.
- Simpson, J. (2013, June). *A Study on Gifted Curriculum in AZ*. Presentation delivered at Arizona School Administrators' State Summer Conference, Imagine the Possibilities, Tucson, AZ.
- Simpson, J. (2013, July). *Serving the Socioemotional Needs of Gifted Adolescents Through Enrichment Seminar*. Social and Emotional Needs of the Gifted (SENG) National Conference, Orlando, FL.
- Gillis, B. & Simpson, J. (2013, November). *Making a Case for Controversial YA Literature*. Presented at the Assembly on Literature for Adolescents (ALAN) National Conference, Boston, MA.
- Bogan, B. & Simpson, J. (2013, November). *Differentiation for Middle/Secondary Reading Using the Common Core*. Presented at the National Council of Teachers of English (NCTE) National Conference, Boston, MA.



- Simpson, J. (2014, February). *Teaching Gifted ELL Students in Urban Settings*. Presented at KSU's 13<sup>th</sup> Annual ESOL Conference. Kennesaw, GA.
- Simpson, J. (2014, March). *Taking a Critical Stance with YA Lit: Developing Multilateral Acceptance & Understanding*. Presented at KSU's 23<sup>rd</sup> Annual Conference on Literature for Children & Young Adults. Kennesaw, GA.
- Bogan, B. & Simpson, J. (2014, March). *Differentiated Instruction: Incorporating Theory with Practicality for Middle Grades Reading/ELA Teachers*. Presented at KSU's 23<sup>rd</sup> Annual Conference on Literature for Children & Young Adults. Kennesaw, GA.
- Simpson, J. & Hensel, M. (2014, April). *Facilitating Critical Literacy Competence in Pre-Service Teachers Placed in Urban Schools*. Presented at the 9<sup>th</sup> Annual Sources of Urban Educational Excellence State Conference. Atlanta, GA.
- Simpson, J. (2014, May). *Crossing theories – the intersection of identity theory and social identity theory in marginalized gifted youth*. Presented at the Tenth International Congress of Qualitative Inquiry. Champaign-Urbana, IL.
- Simpson, J. (2014, October). *Facilitating Critical Literacy Competence in Gifted Adolescents*. Southeastern Regional Association of Teacher Educators. Charleston, SC.
- Simpson, J. (2014, October). *Facilitating Critical Literacy Competence in Pre-Service Urban Education Teachers*. Southeastern Regional Association of Teacher Educators. Charleston, SC.
- Simpson, J. & Hensel, M. (2014, October). *Engaging Minds: Critical Literacy With Urban Education Teachers from Suburban Schools*. Presented at the National Association of Holmes Scholars Alumni. Charleston, SC.
- Simpson, J. (2014, November). *Literacy Strategies for Gifted Adolescents*. Presented at the 41<sup>st</sup> Annual Conference for Middle Level Education. Nashville, TN.
- Simpson, J. (2014, November). *Crossing theories – the intersection of identity theory and social identity theory in marginalized gifted youth*. Presented at the International Conference on Urban Education, Montego Bay, Jamaica.
- Hubbard, D., Simpson, J., & Salyer, B. (2014, November). *Urban Education in the Suburbs: A 5-year Study*. Presented at the International Conference on Urban Education, Montego Bay, Jamaica.
- Simpson, J. & Hensel, M. (2014, November). *Facilitating Critical Literacy Competence in Pre-Service Teachers*. Presented at International Conference on Urban Education, Montego Bay, Jamaica.
- Simpson, J. & Adams, M. (2015, May) *Marginalized Gifted Youth*. International Conference on Education, Chicago, IL.
- Simpson, J. (2015, June). *Mentoring Teachers and Administrators*. Voices of Success, AZ ASCD, Phoenix, AZ.
- Simpson, J. & Gaudiano, L. (2017, May) *COE Faculty perceptions of the influence of centralized curriculum on instruction and academic freedom*. Presented at the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
- Wardlow, R. & Simpson, J. (2022, July) *Teacher Prep: Pivoting for COVID-19*. 29<sup>th</sup> International Conference on Learning. Valencia, Spain.
- Simpson, J. & Wardlow, W. (2023, April). *Supervising Online Effectively: Post-COVID*. 2023 WASC Senior College and University Commission Accreditation Resource Conference. Garden Grove, CA.
- Simpson, J. & Bragg, K. (2024, March). *Breaking Down Barriers in Educational Placements*. Association of Teacher Education 2024 Conference. Anaheim, CA.

## **GRANTS**

- Simpson, J. (2006). The College Board, AP Teachers in Urban Areas Grant, Phoenix Union High School, \$1000
- Simpson, J. & Williams, D. (2012). Teacher Quality Partnership Grant, KSU, \$9 million
- Simpson, J. (2013). Center for Innovation in Research and Teaching, GCU Scholarly Engagement Grant, \$1250
- Simpson, J. & Bogan, B. (2013). Bagwell College of Education Research/Scholarship Award, KSU, \$2250.
- Simpson, J. (2014). Bagwell College of Education End of Year Funding Award, KSU, \$1000.

Simpson, J. (2014). Center for Innovation in Research and Teaching, GCU Scholarly Engagement Grant, \$1250  
Simpson, J. (2015). Center for Innovation in Research and Teaching, GCU Scholarly Engagement Grant, \$1250  
Simpson, J. (2017). Center for Innovation in Research and Teaching, GCU Scholarly Engagement Grant, \$1250

## **PROFESSIONAL SERVICE**

### **UNIVERSITY SERVICE**

- Student Retention Committee, COE Rep: 2021 – 2023 – United States University
- University Council, COE Rep: 2021 – Current – United States University
- Satisfactory Academic Process Committee, COE Rep: 2021- Current – United States University
- COE Curriculum Committee, Chair: 2021 – Current – United States University
- Program Senate Executive Committee, Chair: 2014 – 2017 – Grand Canyon University
- Academic Affairs Committee, COE Rep: 2014 – 2017, Grand Canyon University
- Gifted Endorsement Coordinator: 2012 – 2014 Kennesaw State University
- Faculty Senate, SMGE Rep: 2012 – 2014 – Kennesaw State University
- Urban Education Middle Grades Director: 2012 – 2014 – Kennesaw State University
- Conference on Literature for Children & Young Adults - 2012 – 2014 – Kennesaw State University

### **THE PROFESSION**

- California Teaching Commission- Program Reviewer – 2023 - current
- Arizona Dept of Education – Program Reviewer – 2017 - current
- Arizona ASCD- Executive Director, 2015 –2017
- ASCD – Influence Leader, 2015 - 2016
- Arizona Dept of Education Educator Preparation Program Approval Project, 2014 – 2017, 2022- current
- National Association for Gifted Children (NAGC) Equity & Diversity Committee, 2015 - present
- The ALAN Review, journal from the Assembly on Literature for Adolescents, Editor & Review Board, 2014 – Present
- Current Issues in Middle Level Education, journal from the National Association of Professors of Middle Level Education (NAPMLE), Editor & Review Board, 2013 – Present

### **THE COMMUNITY**

- Site Council, Apache Elementary School, 2020 - current
- Gifted Program Consultant, Peoria Unified School District, 2017 - current
- The Education Coalition, member, 2015- 2017
- Arizona Business and Education Coalition, member, 2015-2017
- National Scholastic Press Association, Board of Judges: 2009 – 2015
- Associated Collegiate Press, Board of Judges: 2009 - 2015
- Pearson Education, NES, Professional Gifted Educator Test Developer, 2013-2014
- Kennesaw Mountain Writing Project, in Association with the National Writing Project, Literacy Coach: 2012-2013

### **PROFESSIONAL REFERENCES**

- Kennesaw State University – Dr. Desha Williams (Dean), 610-436-2321, [CESW@wcupa.edu](mailto:CESW@wcupa.edu)
- Grand Canyon University – Dr. Kimberly LaPrade (retired Dean), 602-524-7334, [laprade@aol.com](mailto:laprade@aol.com)
- The Princeton Review/Tutor.com –Dr. Jane McAuliffe (Vice President), 858-729-8634, [dr.jane.mcauliffe@gmail.com](mailto:dr.jane.mcauliffe@gmail.com)
- United States University – Dr. Rebecca Wardlow (Dean), 858-829-4711, [wardlow2008@gmail.com](mailto:wardlow2008@gmail.com)