

Shillana Bowen-Armendarez

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Education

PhD, Literature, Arizona State University (2013)

Dissertation title: *Teachers, Texts, and Transactions: Towards a Pedagogy for Teaching Literature*

MA, English Literature, Arizona State University (2006)

Portfolio review (Pass with Distinction):

“Of Mimicry and Mockery: Flann O’Brien as Postcolonial Revivalist in *At Swim-Two-Birds*”

“By his contrarie is every thyng declared’: Pandarus’ Gain and Criseyde’s Complicity in Chaucer’s *Troilus and Criseyde*.”

BS Psychology, Minor in English, Arizona State University (1993)

Professional Appointments

Arizona State University, Downtown Phoenix campus, Phoenix, AZ

2024 - present: Interim Writing Program Administrator and Faculty Head, Writers’ Studio, School of Applied Sciences and Arts

2023 - present: Faculty Head, Languages and Cultures, School of Applied Sciences and Arts

2022 - present: Associate Teaching Professor, English, School of Applied Sciences and Arts

2022 - present: First Year Composition Coordinator, Polytechnic and Downtown Phoenix campuses

2015 - 2022: Lecturer of English, College of Integrative Sciences and Arts

2013 - 2015: Instructor of English, College of Letters and Sciences

2012 - 2013: Faculty Associate in English (.8 FTE), School of Letters and Sciences

Arizona State University, Tempe campus, Tempe, AZ

2009 - 2012: Faculty Associate, Department of English

2004 - 2009: Teaching Associate, Department of English

Grand Canyon University, Glendale, AZ

2009 - 2015: Online Adjunct Faculty, College of Liberal Arts

Administrative Experience

2023 - present: Faculty Head, Languages and Cultures unit, School of Applied Sciences and Arts

- Manage approximately 40 faculty serving the unit including English, Communication, Philosophy, Spanish, and Humanities faculty
- Work with Downtown colleges to build partnerships in order to optimize student success
- Bridge past and broker new relationships between L&C and colleges across campuses
- Represent the academic unit on college leadership team
- Streamline and systematize workflow processes, particularly as they relate to scheduling
- Design and revise all course schedules, approximately 160 per semester, with scheduling team
- Manage fiscal needs of the unit
- Mentor junior Career Track faculty through IRB process, submission of article proposals, development of research projects, and participation in conferences
- Support Tenured faculty through funding requests and grant proposals, sabbatical leaves, and publication submissions
- Create more efficient means of raising SCH per faculty member, avoiding overload assignments, and incorporating faculty associates into teaching opportunities to optimize faculty commitments and student success
- Serve on hiring committees for all faculty
- Mentor Career Track faculty through promotion process
- Create and/or identify professional development opportunities for all faculty
- Assess and evaluate all Career Track faculty
- Work closely with School Director to plan and build cohesive academic programs, systematize unit operations, and resolve student or faculty concerns
- Work with Academic Team to evaluate, review, and revise courses and programs for academic designation, degree application, and catalog review

2024 - present: Interim Writing Program Administrator and Faculty Head, Writers' Studio, School of Applied Sciences and Arts

- Manage all faculty serving Writers' Studio, including Course Coordinators, Instructors, Faculty Associates, and embedded Student Writing Mentors; all English Composition courses
- Design and revise all course schedules of approximately 200 sections per semester, serving approximately 7,000 students per semester
- Work closely with EdPlus to meet student demand for all courses
- Work closely with EdPlus to meet oCourse design requirements for all courses
- Create and/or identify professional development opportunities for all faculty
- Ensure smooth transition from previous Faculty Head to new hire within AY 24-25
- Serve on hiring committee for all faculty, including Faculty Head new hire
- Maintain already designed curricula for ENG 101, 102, and 105
- Note areas where program could be streamlined for optimal student success in order to raise retention rates while minimizing faculty hours and expenditures

2022 - present: First Year Composition Coordinator, Polytechnic and Downtown Phoenix campuses

- Meet regularly with FYC faculty on both campuses in order to build cohesive CISA-wide faculty group
- Systematize processes for scheduling in order to more efficiently utilize faculty skills and to provide equitable teaching opportunities for all faculty
- Lower number of necessary overload assignments and raise SCH at Polytechnic to match that of DPc; currently fall 24 courses are filled to 98% and there is one overload total between campuses
- Design and revise all ENG schedules
- Work with Faculty Head at Polytechnic and schedulers to meet student need
- Serve on hiring committees for ENG faculty
- Develop faculty skills through professional development opportunities and mentoring
- Work with Writers' Studio to create seamless sharing of faculty for course assignments

2014 - 2022: Languages and Cultures Faculty Liaison for English Faculty

- Manage Course Schedules and course offerings for up to 20 faculty
- Assist in hiring of all ENG Instructors and Faculty Associates
- Assist in onboarding of all ENG Instructors and Faculty Associates
- Assist Faculty Head in responding to all student concerns with English faculty

2014 - 2022: Languages and Cultures Faculty Stretch Writing Program Coordinator

- Coordinate hiring and mentoring activities of Stretch Writing faculty team of 5
- Design and implement Directed Self Placement tool for use in place of standardized testing
- Coordinate curriculum development across all sections of the Stretch Writing program
- Coordinate cross-campus mentoring and dialogue concerning Stretch Writing program
- Assist Faculty Head in responding to all student concerns with Stretch Writing faculty and programs

2014 - 2020: Chair, Co-Chair, Member, Languages and Cultures Personnel Committee for Career Track Faculty

- Manage Faculty Annual Review process for all Career Track faculty
- Mentor new faculty in completing the Faculty Annual Review process successfully
- Mentor new faculty in participating in the committee
- Lead in creating new processes, procedures, and documentation for review process
- Assist Faculty Head in responding to all faculty concerns with Faculty Annual Review processes and appeals

Grant Activities

- 2022 Co-PI, Spencer Foundation Grant, proposal for DEIB focused professional conference, Composing Equitable Writing Curricula: Collaborative Design for Antiracist Writing Programs. The conference was designed to “examine the impact of dominant white language practices on curricula, pedagogies, learning outcomes, and assessment methods used in college first-year writing courses” (from the application). \$20,000. (submitted; not awarded)
- 2021 PI, Lumina Foundation Racial Justice and Equity Fund, \$400,000 proposal for *Center for Antiracist Practices in Education*. The proposed Center works to dismantle systemic racism by developing and offering antiracist language and literacy programming that directly support teachers and students in secondary and postsecondary institutions in Arizona. (submitted; not awarded)
- 2021 PI, Kellogg Foundation Racial Equity 2030 Grant, \$20,000,000 proposal for 10-year project, June 2021 first award cycle, *Center for Antiracist Teaching and Language Justice*. The center is a hub for equitable language education that develops antiracist teaching and mentoring programs for language and literacy educators and community members. (submitted; not awarded)
- 2015 Co-PI, Conference on College Composition and Communication Research Initiative, 2014-2015 grant period. *Blended Stretch Writing at Arizona State University*. This award winning redesign seeks to leverage digital technology and blended pedagogy to improve student outcomes for basic writing students at Arizona State University. (awarded \$7,346)

Instructional Experience

Instructional Experience

At Arizona State University

Composition

- ENG 301: Writing for the Professions
- ENG 216: Persuasive Writing for Public Issues
- ENG 194 (ENG 111): Composition, “We the People” Learning Community
- ENG 102: First Year Composition (online, hybrid, computer mediated, and traditional formats; traditional semesters and summer sections)
- ENG 101: Stretch: First Year Composition (cohorted, developmental writing, web enhanced)
- ENG 101: First Year Composition (traditional, online, hybrid, abbreviated sessions, ProMod project with Social Work/CPSCS)
- WAC 101: Writing Across the Curriculum (developmental writing, cohorted, web-enhanced)

Literature

- ENG 452: Novel and Empire
- ENG 394: Lord of the Rings: A Study in Fanfiction
- ENG 394: Fairytales and their Modern Retellings
- ENG 342: Twentieth Century British and Irish Literature
- ENG 222: Survey of English Literature, 18th - 20th-centuries
- ENG 221: Survey of English Literature, Medieval to 18th-century
- ENG 204: Intro to Contemporary Literature
- ENG 202: World Literature

Student Success

- POS 194: CLAS Early Start SPGS
- UNI 194: Student Success (Summer Bridge program for targeted population)
- UNI 220: Academic Refresher
- UNI 110: Critical Reading and Thinking (Summer Bridge programs as well as traditional semesters)
- UB PB English: Upward Bound Pre-Bridge English (summer program, non-traditional student population)

At Grand Canyon University

Composition

- ENG 301: Advanced Composition
- ENG 240: Writing for the 21st Century Workplace
- ENG 106: English Composition II
- ENG 105: English Composition I

Literature

- ENG 421: Shakespeare
- ENG 359: Transatlantic Literature
- ENG 270: English Literature II
- ENG 260: English Literature I
- ENG 130: Introduction to Young Adult Literature

Academic Conferences and Presentations

- 2024 Commission on the Status of Women Professional Development Conference, ASU, Panelist. Tempe. "Five English Dames: How to Build Your Roundtable." Proposal submitted, fall presentation.
- 2023 Council of Writing Program Administrators Conference, Panelist. Reno. "Doing, Accounting, Supporting: The Equity Walk in AZ."
- 2023 ASU Composition Conference, Panelist. Tempe. "Working Towards an Antiracist Writing Classroom Ecology."

- 2020 DEISJ Presentation Series, College of Integrative Sciences and Arts, Presenter, Phoenix. "Allyship is a Verb: Exploring Allyship in the Academy."
- 2019 ASU Composition Conference, Roundtable participant. Tempe. "Online Teaching and Strategies for Success."
- 2017 Conference on College Composition and Communication (CCCC), Panelist. Portland. "Stretching Against the Grain: Blended Stretch in the 21st Century."
- 2016 ASU Composition Conference, Roundtable participant. Tempe. "Stretch Roundtable: Writing for the Future."
- 2016 Humanities, Arts, Science and Technology Alliance and Collaboratory (HASTAC) Conference, Panelist. Tempe. "Blended Stretch Writing at ASU."
- 2015 Computers and Writing, Panelist. University of Stout, Wisconsin. "Technological Critical Learning: A Cyborg Pedagogy for Basic Writing."
- 2014 International Writing Studies Colloquium, Panelist (synchronous presentation via Skype). Malmo, Sweden. "Reflections on a Cyborg Pedagogy: Rethinking the Basic Writing Classroom."
- 2014 Conference on College Composition and Communication (CCCC), Panelist. Indianapolis. "Where we're going, we don't need roads: Open-source pedagogy in blended classroom(s)."
- 2013 "Conquering (?) the Digital Divide in a #digped World" (multimedia virtual presentation) with James Wermers and Mark Haunschild. The *Hybrid Pedagogy* Unconference.
- 2013 ASU Composition Conference, Panelist. Tempe. "Critical Reflections on a Hybrid Pedagogy."
- 2013 ASU Composition Conference, Panelist. Tempe. "Making the Most of the Online Environment."
- 2010 ASU Composition Conference, Panelist. Tempe. "The Juggling Act: Keeping the Research, Teaching, and Family Balls in the Air."
- 2009 Arizona English Teachers Association Statewide Conference, Panelist. Mesa, AZ. "Helping Students Meet the Research Deadline."
- 2007 Irish Modernisms, Panelist. Trinity College, Dublin, Ireland. "Of Mimicry and Mockery: Flann O'Brien Relates the Nation."

- 2005 Southwest Literature Symposium, Panelist. Arizona State University, Tempe, AZ. “‘Those who could hear the insides of words:’ Maternal Linguistic Space as Cultural Impetus in Maxine Hong Kingston’s *The Woman Warrior*.”
- 2003 Southwest Literature Symposium. Arizona State University, Tempe, AZ. “Defying Convention: Flann O’Brien’s Postmodern Criticism of Irish Revivalism in *At Swim-Two-Birds*.”
- 2003 Southwest Literature Symposium Session Moderator, Arizona State University.
- 2001 Southwest Literature Symposium, Paper Reader, Arizona State University.

Talks

- 2018-2024 “Introduction to Composition and Institutional Literacy.” Bridging Success Early Start, annual summer talk. Foster Youth Programs, ASU.
- 2013 “Mapping Social Issues.” Languages and Cultures Pedagogy Salon Series, School of Letters and Sciences, ASU.
- 2012 “From Zombies to Xenophobia: American Horror and Terror.” Philosophy and Film Series, ASU Downtown Campus.
- 2005-2006 “Treasure Hunting: Searching for the Hidden Treasures, Talents, and Intelligences in All Students.” SWU 394, ASU West Campus.
- 2006 “Programs that Work: Youth Development in Practice.” REC 454/REC 598, ASU West Campus.
- 2005 “Youth at Risk: Risks and Risk Factors.” REC 454/REC 598, ASU West Campus.
- 2004 “‘Nothing in our mouths but sweet words of Gaelic:’ Finn’s ‘Irish’ Narrative in Flann O’Brien’s *At Swim-Two-Birds*.” ENG 544/ENG 448, ASU Tempe Campus.
- 2004 “Youth Development Strategies for the Twenty-First Century.” SWU 394, ASU West Campus.
- 2004 “From Youth at Risk to Kids at Hope.” SWU 394, ASU West Campus.

Publications

- 2023 Derk, I., Jung, C., and Sanchez, S. (2023). Is Affirmative Action Fair?: The Myth of Equity in College Admissions by Natasha Warikoo. *Journal of Race and Policy*. [Book Review, Accepted].

- 2021 Brown, K., Burrell, C., Derk, I., Jung, C., Moody, D., and Sanchez, S. (2020). To Fulfill These Rights: Political Struggles Over Affirmative Action and Open Admissions by Amaka Okechukwu. *Journal of Race and Policy*. [Book Review].
- 2008 *The Kids at Hope Friends Meet the Dream Stealing Villain*. (Children's story). Kids at Hope.
- 2007 Review of Patrick Hicks. *Brian Moore and the Meaning of the Past: An Irish Novelist Reimagines History*. New York: The Edward Mellen P, 2007. Written for *New Hibernia Review: A Quarterly Record of Irish Studies*, 11.4, Winter 2007, 155-6.
- 2004 Review of Marian Broderick. *Wild Irish Women: Extraordinary Lives from History*. Madison: University of Wisconsin P, 2004. Written for *New Hibernia Review: A Quarterly Record of Irish Studies*, 8.3, Autumn 2004, 153-154.

Honors, Awards and Recognition

- 2024 Kathleen A. Glenn Award for Teaching Excellence, Languages and Cultures, ASU (nominated, award announcement pending)
- 2022 Outstanding Faculty Mentor Award, ASU, Faculty Women's Association
- 2021 Recognized for Teaching Excellence, ASU Sync Showcase, Provost's Office
- 2021 Equity and Inclusion Award, Faculty Fellows, Center for the Study of Race and Democracy, ASU, College of Integrative Sciences and Arts
- 2020 Equity and Inclusion Award, ASU, College of Integrative Sciences and Arts
- 2020 Special Teaching Award for Adaptability, ASU, College of Integrative Sciences and Arts
- 2018 Leadership Award, Summer Residential Programs with ASU TRIO Upward Bound
- 2017 Outstanding Faculty Mentor, College of Integrative Sciences and Arts
- 2016 [Course Profile](#). Editorial Board. "Best ASU Classes Taken by The State Press Editorial Board." *The State Press*. March 17, 2016.
- 2016 Sun Award for Serving University Needs (two awards)
- 2015 Awarded \$7,346 Research Initiative grant from the Conference on College Composition and Communication for (team) project: "Blended Stretch Writing at Arizona State University"
- 2014 [Team Profile](#). Roen, Maureen. "Innovative Course Design Shapes Confident Writers at ASU." *ASU Now: Access, Excellence, Impact*. May 5, 2014.

- 2014 Awarded ASU Faculty Achievement Award for Excellence in Curricular Innovation for the Stretch Writing Program Redesign (member of three person collaboration)
- 2013 Excellence in Graduate Work. [Interview](#). “Hard Work Pays off for Professor, PhD Student.”
- 2012 Distinguished Online Faculty recognition, Grand Canyon University.
- 2009 Recognition for Excellence, Grand Canyon University.
- 2007 Arizona State University, Graduate College Travel Grant.
- 2007 Arizona State University, Department of English Travel Grant.

Other Academic Experience/Service

- 2023 Member, Personnel Review committee, career track faculty, CISA
- 2024 Member, Media Literacy Task Force, Arizona State University
- 2023 - 2024 Member, COM Hiring Committee, Polytechnic campus
- 2021 - 2022 Coordinator, Member, Antiracist Teaching Assessment Practicum (ATAP)
- 2022 - present Member, Assessment Committee, ASU
- 2021 Member, Hiring Committee, Dean’s Search, ASU
- 2021 Chair, Grade Appeal Committee, College of Integrative Sciences and Arts
- 2020-2022 DEISJ Reading Group (revolving with A. Inoue, M. Stuckey, M. Stancliffe, A. Mara, A. Ellsworth, I. Chavez, L. Cahill), met twice monthly
- 2020 Co-hosted with FYW Team first “FYW Antiracist Forum,” cross-campus workshop, approximately 60 attendees
- 2019-2020 Teaching Faculty Fellow, Center for the Study of Race and Democracy, 1-year appointment
- 2016-present Affiliate Faculty, Center for the Study of Race and Democracy
- 2014-2022 English Liaison, College of Integrative Sciences and Arts
- 2014-2021 Coordinator, Stretch Writing Program, College of Integrative Sciences and Arts

- 2014-present Member, Co-Chair, Chair, Hiring Committee(s), College of Integrative Sciences and Arts
- 2014-2020 Member, Co-Chair, Chair, Languages and Cultures Faculty Personnel Committee, Career Track Faculty
- 2013-2017 Member, Grade Appeal Committee(s), School of Letters and Sciences, CISA
- 2013-2020 Assigned Mentor for newly hired Faculty Associate. CISA
- 2012-2022 Stretch Pedagogy Reading Group (revolving with J. Wermers, J. Danielson, K. Rakita, M. Haunschild, T. Telles, K. Childress, T. Telles, K. Childress, B. Mulvey, and C. Emery).
- 2012-2017 Course Development. Stretch Program for Developmental Writers. ASU cross campus. Collaboration with James Wermers, Susan Bernstein, Karen Dwyer.
- 2010 Curriculum design. ENG 450: Shakespeare. Grand Canyon University.
- 2006 Editor. Miller, Rick. *The Kids at Hope Friends Visit Miss Debby's Class*. (Children's story).
- 2005-2007 Course Development. REC 454 (CRJ 494 / SWU 494 / FAS 494 / SBS 494 / REC 598 / SWG 598). Human Services for At-Risk Youth, ASU West.
- 2005 Course Development. SWU 394 (COE 394 / REC 394). ASU West.
- 2004-2006 Associate Fiction Editor. ASU Publication, *Hayden's Ferry Review*.
- 2003-2008 Graduate Assistant for REC 454 and SWU 394 ASU West Campus.
- 2002 Associate Editor. Carlos, John P. and Rick Miller. *Kids at Hope: Every Child Can Succeed, No Exceptions!* Reston: American Association for Leisure and Recreation.
- 2002-2004 Graduate Assistant. ASU, CON101. Dr. Kraig Knutson.
- 2000 Associate Editor. Miller, Rick. *From Youth at Risk to Kids at Hope*. Chicago: Chicago Education Alliance.

References

Available upon request