

# Adam D. Hoffman

## Curriculum Vitae

30 June 2021

### DEGREES

Ph.D. (in progress), ASU, *English Literature* - Environmental Humanities/Animal Studies (4.0 GPA).  
M.A., *English Literature*, Northern Arizona University, May 2011. "With Distinction" (4.0 GPA).  
B.A., *Religious Studies*, University of Arizona, Dec. 2008. "Honorable Mention" (3.8 GPA in major).

### PROFESSIONAL HISTORY

2014-current: *English Instructor*, 4/4 load. Arizona State University - Writing Programs, English Dept.  
2014-current: *Humanities Instructor-Adjunct*, 1/0/0 load (online). Northern Arizona University - CCS Dept.  
2015-current: *English Adjunct Instructor*, 0/0/2 load. Gateway Community College (Phx.) - English Dept.  
2020: *English Adjunct Instructor*, 0/0/1 load. Scottsdale Community College (AZ) - English Department.  
2013-2014: *Humanities Instructor*, 4/4 load. Northern Arizona University - Comparative Cultural Studies.  
2012-2014: *English Instructor-Associate*, 3/3 load. Coconino Community College Liberal Arts Dept.  
2011-2013: *English Instructor-Adjunct*, 3/3 load. NAU Honors, English, and Technical Writing Programs.  
2012 (spring): *Writing Consultant & Grader*, (2 sections). Northern Arizona University - Ed. Psych Dept.  
2012 (spring): *Learning Assistant I*, Student Learning Center at Coconino Community College.  
2009-2011: *Graduate Assistant*, 2/2 load, (ENG 100, 105 and 205). NAU Writing Program, English Dept.  
2009 (spring): *Teaching Assistant*, English, Math, and Science. Edge High School; Tucson, Arizona.  
2009 (spring): *Student Athlete Writing Tutor*. C.A.T.S. Academics, University of Arizona; Tucson, AZ.  
2004-2006: *Writing Tutor*, Pima Community College (Downtown and Northwest campuses); Tucson, AZ.

### COURSES TAUGHT

Arizona State University - Literature, English Department (2019-current)

*English 494* "Special Topics: Reading Violence 'Lit. & the Birth of Terrorism'" Upper division course for ENG majors. Requires extensive reading, research, and paper writing (1 section, 38 students).

Arizona State University - Writing Programs, English Department (2014-current)

*English 105* "Advanced First-Year Composition" Comp. course for students with superior writing skill; intensive reading; research papers; logical and rhetorical effectiveness (4 sections, 25 students).

*English 102* "First-Year Composition II" Composition course for second semester students; emphasizes critical reading and writing, academic research, and rhetorical discourse (20 sections, 20-25 students).

*English 101* "First-Year Composition I." Discovers, organizes and develops ideas in relation to the writer's purpose, subject, and audience. Emphasizes writing and rhetoric (16 sections, 25 students).

Scottsdale Community College - English Department (2020)

*English 101* "First-Year Composition I." Rhet/comp, expository writing. (1 section, 15 students)

*English 102* "First-Year Composition II." Rhet/comp, research-based writing (1 section, 15 students).

Gateway Community College - English Department (2015-current)

*English 101* "First-Year Composition I." Rhet/comp, expository writing in-process. (5 scts, 25 students)

*English 102* "First-Year Composition II." Rhet/comp, and research-based writing (14 scts, 25 students).

Northern Arizona University - Comparative Cultural Studies Program (2013-current)

*Humanities 373* "Nature and Values: Global Eco Aesthetics." Indigenous and Nature (2 sct, 40 students).

*Humanities 371* "Human Values in a Tech. Society: Computers, Cybernetics, and Consciousness."

Examines the meaning and role of human values in technological society. (21 sections, 40 students).

*Humanities 175* "Environmental Humanities: Humans, Civilization, and the Wild." Examination of the arts and their relationship to concepts of the wild, nature, and culture (4 sections, 35 students).

*Humanities 120* "The Search for Meaning: Visions of the American Dream." Analysis of diverse perspectives in the search for meaning through art, film, & literature (6 sections, 35 students).

*Humanities 101* "Intro to Humanities." Comparative examination of the elements of the arts, lit, & creativity in humanities." (11 sections, 35 students).

Northern Arizona University - Honors Program (2012-2013)

*Honors 292* "World Cultures & Global Citizens: Down the 'Rabbit's Hole,' the Surrealist's Vision."  
Discussion and writing on Surrealist-influenced literature and film (1 section, 18 students).

*Honors 190* "Critical Reading & Writing I: Controversial Lit & Film." (3 sections, 18 students).

Northern Arizona University - College of Education Department (2012)

*Ed Psych 596* "Developing Perspectives of Human Diversity." Written analysis of modern social problems (2 section, 18 students). \*Consultant & Grader Only\*

Northern Arizona University - English Department (2009-2013)

*English 302w* "Technical and Professional Writing." Job and resume writing (4 sections, 25 students).

*English 205* "Academic Writer's Workshop." Advanced college writing (2 sections, 18 students).

*English 100* "English Composition." Custom First-year college comp. tutoring (2 sections, 3 students).

Coconino Community College - Liberal Studies Department (2012-2014)

*English 102* "College Comp II." Intermediate college writing and lit analysis (6 sections, 24 students).

*English 101* "College Comp I." Beginning college composition and rhetoric (5 sections, 24 students).

*English 100x* "Fundamentals English Composition." Intensive writing course (1 section, 16 students).

## **COURSES DEVELOPED**

Scottsdale Community College - Liberal Arts Department: *English 101 & 102*. 2020.

Gateway Community College - Liberal Arts Department: *English 101 & 102*. 2015 - current.

Northern Arizona University - *Honors 292 & 190; HUM 373, 371, 175, 120, and 101; ENG 205*. '09-14.

Coconino Community College - Liberal Arts Department: *English 102, 101, 100x; Speech 100*.

## **CONFERENCE PAPERS**

Adam D. Hoffman. "The Elevated Galliform in the Middle Ages and Renaissance" CoGAH (Council of Graduate Art Historians) at Arizona State University. March 5, 2021.

Adam D. Hoffman. "The Elevated Galliform in the Middle Ages and Renaissance" SCRAL (Somewhat Coherent Research About Literature) at Arizona State University. September 27, 2019.

Adam D. Hoffman. "Effectiveness of Multimodal Animal Rights Arguments" Writing Programs Composition Conference at Arizona State University. February 16, 2019.

Adam D. Hoffman. "Rate Yourself Professor: Negotiating Ratemyprofessor.com" Writing Programs Composition Conference at Arizona State University. February 24, 2018.

Adam D. Hoffman. "Silence is Not-So Golden: Teaching the Reticent Classroom" Writing Programs Composition Conference at Arizona State University. February 27, 2016.

Adam D. Hoffman. "God's Not Dead, He's Money: Technocapitalism in Philip K Dick's *Ubik*" Southwest English Symposium Conference at Arizona State University. February 20, 2016.

Adam D. Hoffman. "Content, Audience, Outcomes: Selecting an Ideal Composition Textbook" Writing Programs Composition Conference at Arizona State University. February 28, 2015.

Adam D. Hoffman. "Cold Trembling & Trepidation: A New Year's Eve Misadventure" (creative fiction). *Peaks Interdisciplinary Conference* at Northern Arizona University. February 22-23, 2013.

Adam D. Hoffman. "Hegel in Black Americana: Hegelian Identity Theory and its Influence on WEB Du Bois and James Weldon Johnson." *Joel Olsen Conference* at NAU campus. January 26, 2013.

Adam D. Hoffman. "Drawbacks of Technology in the Classroom: Isolation, Distraction, Dependence." *Employee Development Day* at Coconino Community College Campus. April 6, 2012.

Adam D. Hoffman. "Here, said she, / Is your card": The Visual Presence of the Tarot in Eliot's *The Waste Land*." *Peaks Interdisciplinary Conference* at Northern Arizona University. Feb 25-26, 2012.

Adam D. Hoffman. "Deciphering Shakespeare's Ambiguous *Richard II*: Martyr-King or Ignoble Villain?" *Peaks Interdisciplinary Conference* at NAU campus. February 25-26, 2011.

Adam D. Hoffman. "*Gulliver's Travels*: A Clouded Vision." *Peaks Interdisciplinary Conference* at Northern Arizona University. February 6, 2010.

## COLLABORATIVE PRESENTATIONS

- Adam D. Hoffman, J. Waters, V. Fazel, & H. Ackerman. Panel: "In Defense of Reliable Sources: Teaching Credible Research in the Era of 'Fake News'." Writing Programs Comp Conference, ASU. Feb 25, '17.
- Adam D Hoffman, Kristie Benefield, and Rachel Koch. Combined presentation on classroom teacher-student dynamics. *Employee Development Day* at Coconino Community College. April 6, 2013.
- Adam D Hoffman and Rachel Koch. "Transformations and Transitions in Using Technology in the Classroom." *Peaks Interdisciplinary Conference*, Northern Arizona University. Feb 25, 2012.
- Adam D Hoffman and Rachel Koch. "Technology in the Classroom: Help or Hindrance?" *Peaks Interdisciplinary Conference*, Northern Arizona University. Feb. 5, 2010.

## PROFESSIONAL DEVELOPMENT

- Gateway Community College - eLearning Institute*: "Deep Learning in Online Courses" & "Enhanced Online Learning" Oct. 19, 2020 - Oct. 30, 2020; Nov. 2, 2020 - Nov. 13, 2020.
- Antiracist FYW Summit* - ASU Antiracist FYW Planning Committee, via Zoom in AZ. July 15, 2020.
- EDU 250* - "Teaching & Learning in the Community College." GateWay CC teaching course, Spring 2020.
- Vegan Studies Workshop* - ASLE 13<sup>th</sup> Biennial Conference PhD research. June 26, 2019.
- ASLE 13th Biennial Conference* "Paradise on Fire": PhD & Pedagogy Research. June 26-30, 2019.
- Animal Liberation Conference '19*. PhD research in Environmental/Animal Studies. May 29-June 4, 2019.
- Humanities for Social Transformation Workshop* - ASU Humanities Lab Tempe, AZ. May 22, 2019.
- Digital Humanities & Pedagogy Institute* - ASU Institute for Humanities Research, Tempe. May 13, 2019.
- ASU Change the World '19 Pitch Competition* - "Linking Animal Agriculture to Climate Change" Mar '19.
- Gateway Community College Summer Teaching Institute 2018*. CANVAS LMS Training. May 14-17, 2018.
- CGS-REEEC Workshop* U of Illinois Global and Area Studies Summer Research Lab. July 20-26, '17.
- ASLE 12th Biennial Conference* "Rust/Resistance: Works of Recovery": ENG research. June 20-24, '17.
- Gateway Community College Summer Teaching Institute 2017*. CANVAS LMS Training. May 15-18, 2017.
- NG Computing Workshops* "Converting FTF assignment to online/hybrid courses." EJ. April 21, '17.
- ENG Computing Workshops* "Creating Peer Review Assignments Online." E. Johnson. April 13, '17.
- ENG Computing Workshops* "Creating Useful Blog, Journal & Discussion assignments." EJ. March 31, '17.
- ENG Computing Workshops* "Juxta Commons I & II" & "WordPress I & II." Bruce Matsunaga. March '17.
- ENG Computing Workshops* "Using Social Media in Online/Hybrid Classroom." E Johnson. March 24, '17.
- CGS-REEEC Workshop* U of Illinois Global and Area Studies Summer Research Lab. July 22-27, '16.
- ASLE Summer 2016 Symposium* "Into the Heart of the Gila": Research for ENG 101-102. June 8-11, '16.
- ASLE 11th Biennial Conference* "Notes from Underground": Research for HUM 371 & ENG. June 27, '15.
- NAU Faculty Development Seminar*: "Developing Your Scholarly Agenda." March 24, 2012.
- NAU Faculty Development Seminar*: "Advancing Teaching and Learning." February 5, 2011.
- English 601 & 587*- "Teaching Assist Practicum" & "Prof. Develop Seminar." NAU grad courses, Fall '09.

## PROFESSIONAL SERVICE

- March 2021: *Reviewer*, PIP Cengage research survey on college comp teaching and materials.
- October 2020: *Reviewer*, PIP research study in educational materials in Eng Comp & Corequisite courses.
- October 2018: *Reviewer*, Robin Jeffrey About Writing: A Guide, Revised ed. Open Oregon Edu Resources.
- May 2018: *Reviewer*, No Named Author The Rhetorical Mindset, 1st ed. McGraw Hill.
- Aug & Oct 2017: *Reviewer*, Axelrod & Cooper St. Martin's Guide to Writing 12th ed. Bedford/St. Martin's.
- April 2016: *Reviewer*, D. Jones and K. Beckford Connections: An Integrated Reader and Rhetoric for College Writing. Kendall Hunt Publishing.
- August 2015: *Reviewer*, Reading & Composing with Multimedia. Cengage Learning.
- April 2015: *Reviewer*, W. Magrino & M. Goeller Effective Business and Professional Writing: From Problem to Proposal. Kendall Hunt Publishing.
- March 2015: *Reviewer*, MindTap for Composition. Cengage Learning.
- February 2015: *Reviewer*, Composing in Multiple Media. Cengage Learning.
- December 2013: *Reviewer*, The Elements of Composition. Oxford University Press Higher Education.

## **UNIVERSITY & DEPARTMENT SERVICE**

2021-22, 2019-20, 2015-16: *Faculty Representative* - Instructor-rank rep at ASU English Dept. meetings.  
2019-2020: *Faculty Sponsor* - Friends of Animals, ASU student club; vegan, animal rights and welfare.  
2019-2021: *Faculty Sponsor* - Sunrise - ASU, ASU student club; environmental justice and democracy.  
2018: *Faculty Volunteer* - Speaker in ASU Freshman Orientation Video, School of Sustainability. Spr '18.  
2018: *Dramatic Reader* - Dramatic Reading for ASU English Writing Programs Convocation. Spring '18.  
2016-2019: *Faculty Sponsor* - ASU Bridge student club, bipartisan learning through dialogue and debate.  
2013-14: *Attendee* - NAU Comparative Cult. Studies and Humanities Dept. - Monthly meeting attendance.  
2011-2014: *Faculty Marshal*. Seating Guide/Diploma Handler. NAU Commencement Ceremonies.  
2013 (Feb): *Contributing Reviewer*, NAU Professional Writing Program's "7 Year Report."  
2013 (Jan): *Conference Session Chair*, Critical Theory in the Spirit of Joel Olsen Conference.  
2012 (summer): *Paper Reviewer*, STAR Program Cohort at Northern Arizona University.

## **GRANTS**

*ASU Graduate and Professional Student Association (GPSA) Individual Travel Grant* - \$825 - Travel to ASLE 13th Biennial Conference "Paradise on Fire" at UC Davis, Davis CA, June 26-30, 2019.  
*Center for Global Studies Research Grant* - \$1000 - Research lab to develop an ENG course that introduces students to less-known, non-Western culture (e.g. Chinese). U of Illinois, Champaign-Urbana, July '17.  
*Center for Global Studies Research Grant* - \$500 - research lab; U of Illinois, Champaign-Urbana, July '16.  
*English Graduate Assistantship Grant*, Northern Arizona University. Fall 2009-spring 2011.

## **AWARDS**

"2020 Poly Award" ASU's 21st Annual "The Polys" Student Leadership Award for advocacy on Polytechnical campus.  
"Most Impressive Sustained Campaign" PETA 2019 Biannual Award for work on ASU Campuses.

## **LEARNING MANAGEMENT SOFTWARE (LMS) EXPERIENCE**

*Pearson REVEL for the Humanities* online course and textbook (2020) HUM 101  
*CANVAS Instructure* (2013-Current) ENG 101 & 102, and SPC100.  
*Blackboard Learn* (2010-2019) ENG 302w, 205, 101-105, HUM 101-371 and HON 190/292.  
*Digication* (2014-Current) at ASU teaching ENG101, ENG102, and ENG105.

## **PROFESSIONAL MEMBERSHIPS**

2009-current: Modern Language Association (MLA) member.  
2011-2012: Phi Kappa Phi Honor Society member-Northern Arizona University, Chapter 078.

## **COMMUNITY SERVICE**

*Volunteer: Devils in Disguise (ASU Student Volunteer)* - A Mountain preservation, Tempe AZ, April 7, '18.  
*Volunteer: Maggie's Place (Women's Shelter)* - Magdalene & Hannah House, Phx AZ. Aug 17 - current.  
*Volunteer: Veg Out! Vegan Food Festival* - Guide & Wristband Attendant, Scottsdale, AZ. March 2018.  
*Volunteer: Mercy for Animals* - Tabling and Leafleting Volunteer, Phoenix AZ. December 2017 - current.  
*Volunteer: Phoenix Vegan Festival* - Promotions and Tabling Volunteer, Phoenix, AZ. Feb 2017 - current.