

Andrew Weed
Clinical Associate Professor

The Design School
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Brief
Biography

Born in 1965 on the Island of Manhattan Andrew Weed moved with his family to the Sonoran desert at the age of five. The formal silence of the desert was as critical to his early development as it is today.

In 1988, upon receiving his bachelor of fine arts in graphic design from Arizona State University, Weed traveled to Amsterdam where he interned at BRS Premsela Vonk, a multi-disciplinary design studio now called Eden. His active drawing for the wings of a griffin symbol continue to identify the Vrije Universiteit, Amsterdam today.

Drawing is his first language. Along with areas of study like color and typography the language further developed from 1990-93 at the Basel School of Design/Switzerland. These slow developments over time have lead to a fascination for describing complex ideas with simple forms and materials. This fascination is visible in every aspect of his life from his practice to his research to his work with students.

From 1995-99 he practiced graphic design in Seattle with clients such as the Center on Contemporary Art, On the Boards, and Photodisc. Since 1999 his award winning practice has continued in the Sonoran desert. His work has been exhibited in Europe, Mexico and the United States.

He has lectured nationally and internationally on his research in signs at the invitation of organizations such as Microsoft and the European Academy of Design, Barcelona. The research has also been published by Journals such as Design Issues, Cambridge and Eye, London.

Weed has been inspiring students from The Design School at Arizona State University to be specific, use nothing, and look since 1999. During this time he has also given many workshops across North America and beyond. In 2012 his students' color work from Centro Design School, Mexico City was awarded the Premio Quórum Grand Prize.

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Curriculum
Vitae

Formal Education

1990-1993: Basel School of Design/Switzerland:
Master of Fine Arts Degree (foreign equivalent) in graphic design.

1983-1988: Arizona State University:
Bachelor of Fine Arts Degree in graphic design.

Continuing Education

May 2001: Arizona Wakonse Retreat:
Camp Tontozona/Christopher Creek, Arizona.

May 2000: Arizona Wakonse Retreat:
Camp Tontozona/Christopher Creek, Arizona.

June-August 1985: Richmond College, London:
Studies in art history.

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Curriculum
Vitae

Academic Experience

Fall 2003-present: Clinical Associate Professor:
The Design School, Herberger Institute for Design and the Arts, Arizona State
University, Tempe.

Summer 2001: Visiting Professor:
Graphic Design Department, School of Art, University of Oklahoma, Norman.

Fall 1999-Spring 2003: Assistant Professor:
School of Design, College of Architecture and Environmental Design, Arizona State
University, Tempe.

Spring 1997: Faculty Associate:
Graphic Design, School of Art, Cornish College of the Arts, Seattle.

Spring 1995: Faculty Associate:
Typography, School of Art, University of Washington, Seattle.

Conferences,
Lectures, and Workshops

6-10 April 2015, 14-18 April 2014, 2-6 April 2012: Color Workshop:
at la Curtiduría Oaxaca through Centro School of Design, Mexico City.

5-9 May 2010: Color Workshop:
at Museo de Filetelia de Oaxaca through Centro School of Design, Mexico City.

11-15 August 2009: Zona C Typography Workshop:
Pfizer Alzheimers Research at Centro School of Design, Mexico City.

28-30 April 2003: Desert Signs by Accident Lecture:
5th European Academy of Design Conference, Barcelona.

19 May 2001: Typography Workshop:
Arizona Wakonse Retreat, Camp Tontozona, Christopher Creek.

4 March 2001: Desert Signs and Similes Lecture:
Chapman Hall, Westminster Village, Scottsdale, Arizona.

28 July 2000: Desert Signs and Similes Lecture:
“Design Workshop” Graphic Design Department, Red Campus West, Microsoft
Corporation, Seattle.

19 April 2000: Desert Signs and Similes Lecture:
“Lectures at the Bridge”, School of Design, Arizona State University, Tempe.

14 January 2000: Desert Signs and Similes Lecture:
CAED “Showcase” Faculty Research Symposium, Desert Botanical Garden. Phoenix.

Exhibitions

28 October-2 December 2011: Homecoming Faculty Exhibition:
The Design School, Arizona State University. ‘Photodisc Resource Book 2’.

February 2006: International Poster Show:
College of Mount St. Joseph, Studio San Giuseppe Art Gallery, Cincinnati.
‘2005 School of Architecture and Landscape Architecture, Arizona State University
Lecture Series’ poster.

29 May-14 September 2003: Southwest Net: Architecture and Design Exhibition:
Scottsdale Museum of Contemporary Art. ‘Lectures at the Bridge’ posters.

20-30 September 2002: Collaborative Photograph Exhibition:
The Design Gallery, Arizona State University. ‘Desert Signs by Accident’ with Arthur
Aubry, Seattle Photographer and Max Underwood, Professor School of Architecture.

7 February-10 March 2000: Showcase Faculty Exhibition:
The Design Gallery, Arizona State University. ‘Desert Signs and Similes’ photographs.

April-May 1993: Ground Floor Hallway Exhibit:
Basel School of Design/Switzerland. ‘Color Cross’ A2 overprints.

Practice

2012-Present: Tempe

Weed Furniture. Design and production of simple furniture. All pieces meet the Business and Institutional Furniture Manufacturers Association standards.

1999-Present: Tempe:

Clients include: Arizona State University College of Design, Arizona State University School of Architecture and Landscape Architecture, Desert Marigold Waldorf Methods Charter School, and The Design School at Arizona State University.

1994-1999: Seattle:

Clients include: Arcade Journal for Architecture and Design in the Northwest, Center on Contemporary Art Seattle, On the Boards Studio Theater, Peter Miller Architecture and Design Books, Photodisc, Sushiman Japanese Grill, and University of Washington College of Architecture and Urban Planning.

May-August 1994: Landor Associates, San Francisco:

Intern, working on collateral and identities for various organizations.

1988-1990: Spindler Claps Associates, Chicago/Phoenix:

Senior Designer, responsible for packaging design.

April-July 1988: BRS Premsele Vonk, Amsterdam:

Intern, working in two teams of five people. Together with the first team, responsible for designing various signage and print material for the Zandvoort Company. In the second team helping design the symbol for the Vrije Universiteit, Amsterdam.

May-August 1986: Community Redevelopment Agency, Los Angeles:

Intern, working on in-house collateral, tradeshow displays, and public banners.

Awards and Honors

2012: Primio Quórum:

National design competition of Mexico grand prize for students' work: la Curtiduría Oaxaca, color workshop, Centro School of Design, Mexico City.

2006: A Place in the Sun:

Selected through a student survey across the university to be a part of a video showing how Arizona State University embodies the ideals of the 'New American University'.

2004: Professor of the Year Award:

This award is given to the faculty member that students select as having a significant influence on their education. School of Design, Arizona State University.

2000-01: Wakonse Fellow:

An organization of individuals interested and motivated to promote and share with colleagues the excitement and satisfaction of teaching in higher education.

1997 and 1998: Mead 60:

Certificate of Honor, celebrating the professional alliance of designers and printers in recognition of their superior creative achievement for the Photodisc Signature Series catalog and Photodisc.com/1 catalog respectively.

1991: Calligraphy for Print, Linotype AG, Frankfurt:

Prize for writing system from the Basel School of Design/Switzerland.

**Published
Work**

Cheng, Karen. "An Arcade Graphic Design Retrospective." *Arcade*.
(Seattle: Summer 2005): P 29.

Design Issues. "The Bicycle, Cross, and Desert." (MIT Press Journals, Cambridge,
Spring 2005): pp 63-70.

Shade. "Common Roadside Crosses in the Sonoran Desert."
(Phoenix, November 2004): pp 14-15.

Eye. Common Knowledge "Roadside Crosses." Volume 13 (London: Spring 2004): P 6.

Griffiths, Lawn. "Professor Searches Area for 'Crosses by Accident'." *Arizona Tribune*.
(Phoenix, March 17, 2001).

Hiltbrunner, Heinz. "Schule für Gestaltung Basel/Zeichen/Weiterbildung Grafik."
Typographische Monatsblätter. (St. Gallen, February 1997).

Gürtler, André. *Experiments with Letterform and Calligraphy*. (Basel: 1997).

Pedersen, Martin. *Graphis Digital Fonts*. (New York, NY: 1996).

Stankowski, Anton. *Visuelle Kommunikation ein Design-Handbuch*. (Berlin: Reimer,
1994): pp 374-5.

Renner, Michael. *Gestalterischer Umgang mit dem Computer*. (Basel: 1993).

**Professional
Service**

Spring 2002: Melrose on Seventh Avenue:
Neighborhood identity design, Phoenix. Collaboration with Darren Petrucci, Assistant
Professor, School of Architecture, Arizona State University.

Spring 2002: Portals and Loops:
Papago Salado National Call for Entries, Phoenix. Collaboration with Dan Hoffman,
Professor, School of Architecture, Arizona State University designing a
presentation for a national competition that was awarded and chosen to implement.

October 2001: Desert Living Symposium:
American Institute of Architects, Arizona. Designed a series of booklets and a poster
announcing a symposium.

April 2000: Collegiate 1921-1925:
Central Methodist College, Missouri. Designed a book on college life in the early 1920s
for Marianne Inman, President, and Warren Kingsbury, Alumni.

1995-Present: American Institute for Graphic Arts:
Member.

Institutional Service

Spring 2010-Present: Publications Committee Member (2010-2012 Chair):
The Design School, Arizona State University.

Fall 2009-Present: Visual Communication Design Faculty Meeting Coordinator:
The Design School, Arizona State University.

Fall 2008-Spring 2009: Bachelor of Arts Committee Member:
College of Design, Arizona State University.

Fall 2008-Spring 2009: Computing and Shop Committee Member:
College of Design, Arizona State University.

Spring 2008: National Association of Schools of Art and Design Visit Preparation
Committee Member: College of Design, Arizona State University.

Fall 2006-Spring 2008: Curriculum and Academic Affairs Committee Chair:
College of Design, Arizona State University.

Spring 2004-Spring 2006: Curriculum and Academic Affairs Committee Member:
College of Design, Arizona State University.

Fall 2001-present: Visual Communication Design First and Second Year Coordinator:
The Design School, Arizona State University.

Fall 2001-Spring 2003: Ph.D. Executive Committee Member:
College of Design, Arizona State University.

Fall 1999-Spring 2000: Lecture Series Committee Member:
School of Design, Arizona State University.