

MANUEL ANTONIO GUTIERREZ

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EDUCATION

Arizona State University

Ph.D., Political Science, 2021

Major: Comparative Politics Minor: International Relations

Dissertation: Independent Pre-Candidacies: The Selection Process of Candidates after Mexico's Electoral Reform

Committee: Dr. Magda Hinojosa, Dr. Kim Fridkin, Dr. Miki Kittilson

University of Texas at El Paso

M.A., Political Science, 2014.

Thesis: Presidential Rhetoric: From the War on Drugs to the Battle over Legalization

Chair: Dr. José D. Villalobos

University of Texas at El Paso

B.A., Political Science, 2012.

PROFESSIONAL EXPERIENCE

Visiting Researcher

June 2020 - Present

Institute for Legal, Legislative & Policy Studies - University of Illinois Springfield

- Responsibilities include: conducting research, designing surveys and other data collection tools, collecting and organizing data for analysis, conducting interviews and other forms of qualitative data collection, preparing data graphs and tables, writing research reports, identify research and evaluation grant and contract opportunities, participate in presenting the findings of research projects to academic and non-academic audiences.

Assistant Director of the SPGS Experimental Laboratory

June 2017 - June 2020

Arizona State University

- Facilitated faculty and student research from a variety of areas within the political science discipline. Managed a group of lab assistants and coordinated multiple, simultaneous research projects. Experience utilizing Sona, Qualtrics and iMotions software.

Arizona Climate Team Campaign Organizer

February 2020 - June 2020

360 Campaign Consulting and Environmental Defense Fund

- Built a team of trained EDF Action activists to push elected officials to support climate legislation and environmental protections. Recruited EDF members to take action online or on the phone, turned hundreds of them out to virtual events, and organized them to work with their member of Congress. Reported numbers daily and wrote detailed reports weekly on the results of the campaign.

Research Consultant

January 2016 - June 2020

Center for the United States and Mexico - Baker Institute

- Contributed as researcher for the multidisciplinary research project titled *Bi-national Institutional Development on the U.S.-Mexico Border*.

Research Aide

May - July 2015 and 2016

Arizona State University

- Assisted in bi-national voting behavior and a transparency and corruption research project. Involvement included data collection, surveys, and interviews.

Research Aide

May 2015 - July 2015

University of Texas at El Paso

- Assisted in a research project about cooperation across the US-Mexico Border.

Campaign Consultant

May 2013 - July 2013

Quintana Roo, Mexico

- Assisted two candidates as a campaign consultant for the 2013 Mayoral and House of Representatives race in Quintana Roo, Mexico. Duties included development of media, advising campaigns on additional activities from opposition research, voter polling, field strategy, and policy recommendations.

TEACHING

Department of Government

June 2016 and 2019

El Paso Community College (EPCC)

- **GOVT 2306, State and Local Government, Summer I 2016**
- Designed and taught a class on the origin and development of the Texas Constitution, structure and powers of state and local government, federalism and inter-governmental relations, political participation, the election process, public policy, and the political culture of Texas.
- **GOVT 2305, Intro to Government, Summer I 2019.**
- Designed and taught a class on the origin and development of the U.S. Constitution, structure and powers of the national government including legislative, executive, and judicial branches, federalism, political participation, the national election process, public, civil liberties, and civil rights.

ACADEMIC APPOINTMENTS

Teaching Assistant

August 2016 - Present

Arizona State University

- Facilitated discussion sessions (online and in-person), held weekly office hours, graded homework, proctored exams, kept records, and acted as the course web-master in Blackboard and Canvas.

Teaching Assistant

January 2013 - December 2014

University of Texas at El Paso

- Facilitated in-person discussion sessions, held weekly office hours, graded homework, proctored exams, kept records, acted as the course web-master in Blackboard, and conducted reviews sessions

UNDER REVIEW

Fridkin, Kim, Patrick Kenney, Manuel Gutierrez and Ryan Deutsch. "The Impact of Emotional Responses to Public Service Announcements: The Case of Gun Violence in Schools" in *American Politics Research*

PUBLICATIONS

“Governing our Borderlands Commons” (with Kathleen Staudt). In Tony Payan and Pamela L. Cruz (eds.). *Binational Commons. Institutional Development and Governance on the U.S.-Mexico Border*. (University of Arizona Press, 2020)

Fridkin, Kim Patrick Kenney, Bartia Cooper, Ryan Deutsch, Manuel Gutierrez, and Alexandra Williams. 2020. “Measuring Emotional Responses to Negative Commercials: A Comparison of Two Methods.” *Political research quarterly*

Cruz, Pamela and Manuel A. Gutierrez. 2016. *Cross-border Community Organizing on the U.S.-Mexico Border*. Houston Chronicle Baker Institute Blog

Cruz, Pamela and Manuel A. Gutierrez. 2017. *Challenges facing the U.S.-Mexico border wall expansion*. Houston Chronicle Baker Institute Blog

Gutierrez, Manuel, Joshua Acevedo, and Jose D. Villalobos. “White House Office: Staff Secretary.” In Encyclopedia of Public Administration and Public Policy, 3rd Ed., Bearfield, Domonic A.; Dubnick, Melvin J., Eds.; Taylor Francis: New York, 2015; Vol. 5, pp. 3387-3389

CONFERENCE PAPERS

“Preliminary Insights from conversations with Juarenses Regidores, their Social Media, and the Municipio Website” at XV Congreso Internacional sobre Integración Regional, Fronteras Y Globalización En El Continente Americano, in Ciudad Juárez, Mexico, October 2015

“Voting, Clientelism, and Rain: A Quantitative Analysis of Voter Turnout in Mexico at the Western Social Science Association (WSSA) Conference in Albuquerque, New Mexico, April 2014

“Presidential Rhetoric: From the War on Drugs to the Battle over Legalization” at the Western Social Science Association (WSSA) Conference in Albuquerque, New Mexico, April 2014

“Presidential Rhetoric: From the War on Drugs to the Battle over Legalization” at the 4th annual Iowa Association of Political Scientists Conference (IAPS) in Pella, Iowa, February 2014

“Presidential Rhetoric: From the War on Drugs to the Battle over Legalization” at the First International Congress of the Mexican Association of Political Science, (AMECIP) in Guanajuato, Mexico, August 2013

RESEARCH GRANTS

“Transborder Migration and Local Political Engagement and Participation in Mexico. With Daniel Berliner and Magda Hinojosa. Program for Transborder Communities (PTC) research grant (\$10,000).

ADVANCE TRAINING

5th Annual IPSA-NUS Summer School for Social Science Research Methods June 2016
National University of Singapore

· Network Analysis

Institutional Review Board (IRB)
Certified Researcher

January 2013 - Present

TECHNICAL SKILLS AND LANGUAGES

Languages	English and Spanish (high proficiency in speaking, reading, and writing)
Software	Stata, R, L ^A T _E X, Qualtrics, Sona systems, and some experience with iMotions

ACADEMIC ACHIEVEMENTS

Teaching Assistant of the Year <i>Arizona State University</i>	2018 - 2019
Graduate College Fellowship <i>Arizona State University</i>	2020 - 2021
Doctoral Enrichment Fellowship <i>Arizona State University</i>	2015 - 2016
UTEP Political Science Department Outstanding Thesis Award <i>University of Texas at El Paso</i>	2014
Marian and Alina Komarnicki Scholarship <i>Nominated by the UTEP Political Science faculty</i>	2013 - 2014

REFERENCES

Dr. Magda Hinojosa
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Dr. Kim Fridkin
School of Politics and Global Studies
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Dr. Daniel Berliner
Political Science and Public Policy
London School of Economics
danberliner@gmail.com