

Tom Hunsaker, Ph.D.

Clinical Associate Professor of Management



THUNDERBIRD

SCHOOL OF GLOBAL MANAGEMENT

A unit of the Arizona State University
Knowledge Enterprise



ABOUT THUNDERBIRD:

Thunderbird is a top-ranked school of global business with 70 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird's global network of alumni numbers 43,000 graduates in 147 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to acquire the skills necessary for success in today's global economy.

*Educating global leaders
who create sustainable
prosperity worldwide.*

Areas of Expertise:

Organizational innovation and strategy, Leadership and Personal effectiveness, Globalization, Doing business in Latin America

Courses:

Competitive and Global Strategy, Competing Through People, Work Relationships, Foundations in Consulting, Applied Learning Practicums

Professional Bio:

Tom Hunsaker, Ph.D., is among the faculty of the world's top-ranked global management school, Thunderbird School of Global Management (a unit of Arizona State University), where he has taught in the areas of competitive and global strategy, performance leadership, and organizational consulting.

Professor Hunsaker is Academic Director, Thunderbird Applied Learning Programs (TALP) which emphasizes coordinating and delivering engagements that involve either extensive simulations or team-based, client-facing, project-driven consulting experiences. Simulations require participants to use either discipline specific course content (e.g., finance) or complex transdisciplinary content (e.g., how to navigate influence, power and organization politics in leadership situations). Client-facing project-based engagements require the dynamic application of interdisciplinary material to real-world, real-time organizational challenges. Through the program's capstone experiences (TEMLab and Global Consulting Laboratory GCL) student-driven strategic consulting engagements have aided Fortune 500's, Small & Medium Enterprises, Social Enterprises, Non-Profits, Governments, and Foundations in over 30 countries on 5 continents. In addition to his faculty post, Professor Hunsaker serves Thunderbird as faculty advisor to the student consulting organization.

Dr. Hunsaker has authored prominent work in innovation management, behavioral strategy, leadership, and higher education. He is co-author of the Bridger™ model, originally published in Harvard Business Review, which outlines how people best serve as conduits for innovative ideas in organizations. Among his other noted work is Mindset Positioning™, which highlights why similarly talented people get dramatically different results from the same activities – and what organizations are to do about it.

Dr. Hunsaker's work has appeared in many practitioner and scholarly outlets including Harvard Business Review, Business & Economy, Research in Higher Education, Learning in Higher Education, BizEd and on Businessweek, Bloomberg, and Business & Economy online, among others.

Professor Hunsaker enjoys extensive global experience. He has consulted for companies (ranging in size from Fortune 500 to start-up) operating in North America, Latin America, Europe, and Asia. He has a particular expertise in Latin America (Spanish fluent) where he has been a visiting professor at the top-ranked graduate business school in Ecuador (USFQ).

As a trainer and speaker he has addressed audiences on four continents in diverse sectors, including: consumer goods, energy, financial, healthcare, manufacturing, and telecom. Tom lives with his wife and children in Arizona where they enjoy the outdoors as much as possible.