

SAMANTHA ROBYN KURDAS

Aspiring Educator



ABOUT ME

Passionate and dedicated aspiring high school social studies teacher with a strong educational background and diverse experiences. Demonstrated expertise in digital marketing, AI ethics, and philosophy. Committed to creating engaging and inclusive learning environments that cultivate critical thinking, cultural understanding, and social awareness among students.

EDUCATION

B.A. Philosophy

B.S. Digital Audiences

Arizona State University

Honors Society, OURS Undergraduate Research Scholarship in AI Ethics

KEY SKILLS

Classroom Management

Communication

Collaboration

Cultural Competence

Data and AI Ethics

Social Sciences

Digital Media and Design

SOFTWARE

Google Office

Microsoft Office

Adobe Suite

Canvas

CERTIFICATIONS

Canvas Certified Educator

Tech Stewardship Practice Program

Foundations of Humane Technology

PROFESSIONAL EXPERIENCE

Substitute Teacher

Pinellas County Schools, St Petersburg, Florida | April 2023 - Present

- Facilitated a dynamic and engaging learning environment across various subjects, such as social studies, resulting in improved student comprehension and academic performance.
- Adapted lesson plans to cater to diverse learning needs, fostering active student participation and encouraging critical thinking.
- Demonstrated exceptional classroom management skills, establishing positive relationships with students and creating an inclusive space for learning.

Digital Marketing Manager

Manic Theory, St Petersburg, Florida | December 2015 - Present

- Spearheaded the development and implementation of successful digital marketing strategies that utilize advanced analytical tools to measure campaign effectiveness and ROI, enabling data-driven optimizations.
- Collaborating seamlessly with teams, resulting in compelling content creation, effective social media platform management, 50% growth in followers, and 40% increase in website traffic.
- Successfully coordinating multiple marketing initiatives, showcasing strong communication and project management skills.

Social Media Marketing Intern

Hype Group, St Petersburg, Florida | July 2019 - August 2019

- Actively contributing to social media marketing campaigns, increasing brand awareness by 25% and customer engagement by 20%.
- Demonstrating creativity and attention to detail in delivering impactful social media content, driving a 15% increase in customer conversions.
- Gaining valuable experience in communication and project management through successful coordination of diverse marketing initiatives.