

Matt Sopha  
**Fall 2022 - Spring 2025**  
Clinical Professor  
(480)965-0959  
msopha@asu.edu

## Contact Information

BAC 694  
W. P. Carey School of Business  
Tempe, Arizona

msopha@asu.edu (480)965-0959

## Current Position

Position: Clinical Professor, MY

Current Academic Rank: Clinical Professor

Faculty Rank: Clinical Professor

## Biography

Matt Sopha is a Clinical Professor of Information Systems, Data Analytics, and AI in Business at Arizona State University's W. P. Carey School of Business (WPC). He is also the Teaching and Learning Lead for the Department of Information Systems at WPC. He has previously served as the Faculty Director for the Full-Time, Evening, and Online MBA Programs.

His areas of interest include responsible AI in society, social media and influence, digital entertainment, technology in the classroom, and information systems teaching methods. Professor Sopha is also a Barrett, The Honors College faculty advisor and Leader's Academy advisor at ASU.

Beyond his work with students and programs at ASU, he is a passionate Marathoner and IRONMAN Triathlete.

## Degrees

2013	Ph.D., Information Systems, Arizona State University, Tempe, Arizona, United States, It's Not All About the Music: Digital Goods, Social Media, and the Pressure of Peers
2008	M.B.A., Business, Arizona State University, Tempe, Arizona, United States
2004	B.M., Performance, Arizona State University, Tempe, Arizona, United States

## Work Experience

### Additional Activities

#### 2013 - 2015

Assistant Professor, Loyola University Maryland, Baltimore, Maryland, United States

#### 2008 - 2013

PhD Student, Arizona State University, Tempe, Arizona, United States

## Awards / Honors / Fellowships

Aug 2023 - May 2024	<p>John W. Teets Outstanding Teaching Award, Runner-Up W. P. Carey School of Business, Arizona State University, Is this award for research, instruction or service?: Teaching, Location (City, Country): Tempe, AZ, Established in 1999, the John W. Teets Outstanding Teaching Award recognizes instructors and graduate assistants chosen by their students as elite members of the academic community.</p> <p>"Entrepreneurial Approach to Learning" Teaching Innovation Award W. P. Carey School of Business, Is this award for research, instruction or service?: Teaching, Award Date: 2023-05-01, Location (City, Country): Tempe, AZ, The Entrepreneurial Approach to Learning Teaching Innovation Award is designed to recognize and honor specific examples that model an entrepreneurial approach to academic innovation. This award can be given to individual faculty and/or groups of faculty who have collaborated on an innovation. Examples of innovations include: new ways to engage students, new approaches to teaching material, and new uses of instructional technologies and tools. Nominations will consist of a wide range of teaching and learning innovations that spans the breadth of courses and programs at WPC. The Teaching Leads and the Associate Dean for Teaching and Learning will review the finalists for this award and make a recommendation to the Dean. Criteria include the originality of the innovation, the impact of the innovation on teaching and learning at WPC, and the potential for other faculty and students at WPC to benefit from this innovation (e.g., potential for scalability). Recipients of the award will be encouraged to partner with the Teaching Leads to continue advancing their innovation via grants, conferences, and pedagogical research, depending on the nature of the innovation.</p>
---------------------	--

Aug 2022 - May 2023 Dean's List for Teaching Impact  
W. P. Carey School of Business, Arizona State University, Is this award for research, instruction or service?: Teaching, Award  
Date: 2023-05-01, Location (City, Country): Tempe, AZ,  
This list is part of the WPC Teaching Awards Process to recognize the breadth of teaching excellence and innovation across  
our School over the last academic year.

### Credit-bearing Instruction

Date	Course Prefix	Course Number	Section	Course Title	Instructor Credit Hours	Instruction Mode	Maximum Enrollment	Enrollment	Course: Academic Career Level	Course: Enrollment by Instructor	Course: Instructor Role	Course: SSR Component	Course: Special Topic
Aug 2024	CIS	235	85330	Info Systems, Analytic, AI Bus	3	Online	85	73	UGRD	73	PI	Lecture	
Aug 2024	CIS	235	85331	Info Systems, Analytic, AI Bus	3	Online	55	47	UGRD	47	PI	Lecture	
Aug 2024	CIS	235	85332	Info Systems, Analytic, AI Bus	3	Online	55	44	UGRD	44	PI	Lecture	
Aug 2024	CIS	236	85347	Honors IS, BDA, AI in Bus	3	In Person	44	33	UGRD	33	PI	Lecture	
Aug 2024	CIS	236	85348	Honors IS, BDA, AI in Bus	3	In Person	44	40	UGRD	40	PI	Lecture	
Aug 2024	CIS	236	85349	Honors IS, BDA, AI in Bus	3	In Person	44	42	UGRD	42	PI	Lecture	
May 2024	CIS	235	42429	Intro to Information Systems	3	Online	80	59	UGRD	59	PI	Lecture	
May 2024	CIS	575	42238	Emerging Technologies	3	In Person	60	58	GRAD	58	PI	Lecture	
Jan 2024	CIS	235	30223	Intro to Information Systems	3	Online	90	82	UGRD	82	PI	Lecture	
Jan 2024	WPC	501	36802	Statistics for Business	3	Online	100	54	GRAD	54	PI	Lecture	
Aug 2023	CIS	235	86173	Intro to Information Systems	3	Online	80	80	UGRD	80	PI	Lecture	
Aug 2023	CIS	235	91763	Intro to Information Systems	3	Online	45	41	UGRD	41	PI	Lecture	
Aug 2023	CIS	235	97558	Intro to Information Systems	3	Online	40	40	UGRD	40	PI	Lecture	
Aug 2023	CIS	236	82468	Honors Information Systems	3	In Person	44	40	UGRD	40	PI	Lecture	
Aug 2023	CIS	236	82469	Honors Information Systems	3	In Person	44	44	UGRD	44	PI	Lecture	
Aug 2023	CIS	236	82470	Honors Information Systems	3	In Person	44	44	UGRD	44	PI	Lecture	
Aug 2023	CIS	236	82489	Honors Information Systems	3	In Person	44	34	UGRD	34	PI	Lecture	
Aug 2023	WPC	501	77558	Statistics for Business	3	Online	90	91	GRAD	91	PI	Lecture	
May 2023	CIS	235	42721	Intro to Information Systems	3	Online	65	60	UGRD	60	PI	Lecture	

May 2023	CIS	575	42507	Emerging Technologies	3	In Person	60	38	GRAD	38	PI	Lecture
May 2023	CIS	575	47404	Emerging Technologies	3	In Person	60	34	GRAD	34	PI	Lecture
Jan 2023	CIS	235	24068	Intro to Information Systems	3	In Person	44	44	UGRD	44	PI	Lecture
Jan 2023	CIS	235	36067	Intro to Information Systems	3	Online	60	55	UGRD	55	PI	Lecture
Jan 2023	CIS	236	17112	Honors Information Systems	3	In Person	36	9	UGRD	9	PI	Lecture
Jan 2023	CIS	575	23526	Emerging Technologies	3	In Person	60	2	GRAD	2	PI	Lecture
Aug 2022	CIS	235	89651	Intro to Information Systems	3	Online	65	58	UGRD	58	PI	Lecture
Aug 2022	CIS	235	89652	Intro to Information Systems	3	Online	25	21	UGRD	21	PI	Lecture
Aug 2022	CIS	235	98183	Intro to Information Systems	3	Online	30	18	UGRD	18	PI	Lecture
Aug 2022	CIS	236	84285	Honors Information Systems	3	In Person	44	44	UGRD	44	PI	Lecture
Aug 2022	CIS	236	84286	Honors Information Systems	3	In Person	44	44	UGRD	44	PI	Lecture
					90	1681		1373	1373			

### Teaching: Learning Enterprise and External

- Jan 2025 - May 2025 ISACA, Emerging Technologies, Course Start Date: 2025-02-20, Course End Date: 2025-02-20, Discussion of Emerging Technology trends and graduate programs for ISACA on behalf of WPC Department of Information Systems.  
Course Delivery Method: On-ground, Instruction Type: Guest Lecture, Does your unit consider this to be a Research, Service or Teaching Activity?: Teaching [Other Teaching Role: Presenter]
- Jan 2024 - May 2025 Arizona State University / Study Hall, Study Hall - Economics,  
I hosted a 33-episode YouTube series in partnership between ASU EdPlus and Study Hall. The theme for this series is Macroeconomics. The target audience is returning students and/or potential students who may want to attend ASU.  
[https://youtube.com/playlist?list=PLID58IQe16nFZ9h16Y\\_dHM7rcZthWypsj&si=MMsLXivf1Qt1-iGj](https://youtube.com/playlist?list=PLID58IQe16nFZ9h16Y_dHM7rcZthWypsj&si=MMsLXivf1Qt1-iGj)  
New or Revised Course: New Course, Course Delivery Method: Online, Instruction Type: YouTube Series, Does your unit consider this to be a Research, Service or Teaching Activity?: Teaching [Other Teaching Role: Presenter]
- May 2024 - Aug 2024 Institute of Management Accountants, AZ Valley of the Sun, AI impact to Business, Accounting/Finance, Course Start Date: 2024-05-21, Course End Date: 2024-05-21, Course Delivery Method: Online, Instruction Type: Guest Lecture, Does your unit consider this to be a Research, Service or Teaching Activity?: Teaching [Other Teaching Role: Presenter]
- Jan 2023 - Present Arizona State University, AZNext, AZNext Business Readiness for Veterans,  
I am overseeing and delivering the *Business Technology* session for this program. In addition to ongoing communications and orientation sessions.  
  
The program is designed to improve and expedite service members transition into business/professional environments through emphasis on select functional areas and activities. Each section/module has Department of Defense (DoD) equivalents, yet functions, responsibilities, applications, expectations, and jargon are significantly different within context of modern business/professional environments. This course will help expedite transition and increase your effective as a business and technology leader.  
New or Revised Course: New Course, Course Delivery Method: On-ground and Online, Team Taught: Yes, Contributors: Michael Guggemos, Christopher Sulla, Joseph Brayer, Matthew Silverman, Justin Dooley, Karl Schultz, Gregory DeBernard, Jake Crown, Rob Buelow, Instruction Type: Certificate, Does your unit consider this to be a Research, Service or Teaching Activity?: Service [Other Teaching Role: Instructor]

### Teaching: Curriculum Development

May 2023 - May 2024	Intro to Information Systems/Honors Information Systems, CIS 235/236, Undergraduate or Graduate Level: Undergraduate , Significant Curriculum Redesign and Redevelopment.  All course videos were recorded again to include updated content in advance of the AIB degree program launch.  The back-end organization of content was overhauled to allow for any courses and/or faculty to easily access the content and use it as they need.  Finally, the structure of the course was updated to move all sections of the onsite 235 and 236 courses to a hybrid structure. Does this apply to course or degree development?: Revised Course, Course Delivery: On-ground and Online
Aug 2022 - May 2023	Intro to Information Systems/Honors Information Systems, CIS 235/236, Undergraduate or Graduate Level: Undergraduate , Significant Curriculum Redesign and Redevelopment. This was the biggest course refresh since before the pandemic.  MyEducator - I spent a significant amount of time collaborating with MyEducator to build the course resource for CIS 235 and 236. This has allowed students to work and receive immediate feedback on most course assignments, additionally, the prep material in MyEducator has allowed for class time (in the on-site courses) and course videos (in the online class) to expand further beyond the prep material, moving this class more towards a flipped/hybrid model.  Retired <i>The Phoenix Project</i> from CIS 236 in favor of an Excel bootcamp on MyEducator.  Significantly overhauled the team project and assignments in the course in collaboration with Mike Guggemos to bring in more data presentation, critical thinking, and critical writing (BLUF format, RFP, presentations, etc).  The next steps here will be to re-record <del>all</del> of the course videos. Does this apply to course or degree development?: Revised Course, Course Delivery: On-ground and Online, Does your unit consider this activity to be Research, Service or Teaching?: Teaching
May 2024 - Present	Intro to IS/BDA/AIB - Honors Intro to IS/BDA/AIB, CIS 235 - 236, Undergraduate or Graduate Level: Undergraduate , Significant Curriculum Redesign and Redevelopment.  All course videos were recorded to: <ul style="list-style-type: none"> <li>• Revise and/or remove IP-protected content</li> <li>• Incorporate different faculty for new perspectives and techniques</li> <li>• Fully integrate AIB degree program requirements and LOs</li> <li>• Streamline delivery of content in both online and onsite/hybrid course</li> <li>• Remove any remaining course branding to allow for any faculty in any course to use 235/236 course content where they see fit</li> </ul> The back-end organization of content was overhauled to allow for any courses and/or faculty to easily access the content and use it as they need.  MyEducator content were revised in with the MyEducator folks to better align the materials with LOs and concepts in our degree programs. This includes conceptual and practice material, as well as significant ongoing updates to the autograders and the GPT-chatbot running on the platform.  Mindfully and purposefully infused use of LLMs and genAI platforms and tools into all course assignments and materials (WIP), incorporated more FeedbackFruits tools into more and more diverse assignments (team formation, peer evaluation, peer review, etc).  The structure of the course was updated to prepare all sections of the onsite 235 and 236 courses to easily shift to a hybrid course structure.  More work is needed with the Instructional Design team to better streamline the deployment process each term. This was extremely frustrating this academic year. Course Delivery: On-ground and Online, Team Taught: Yes
May 2023 - Present	Statistics for Business, WPC 501, Undergraduate or Graduate Level: Graduate, Significant Curriculum Redesign and Redevelopment. This course also represented a new prep for me.  Worked with Daniel McIntosh on revising the Week 4-5 (out of 5) content for the Online MBA Statistics course (MBA core). The content was updated to focus on data visualization and optimizing statistical analysis using LLMs.  New videos were recorded and new assignments/rubrics were written. Since the initial run (Fall 2023), we have revised and re-recorded some of the videos and significantly overhauled the assignments, course structure, and assessments for the new MBA program requirements. We will be running this new course version in Spring 2024 (and likely revising it again after).  For Spring 2025 assignments are being revised to accommodate students using Microsoft Copilot to practice statistics and analytics concepts. Does this apply to course or degree development?: Revised Course, Course Delivery: Online

## Mentorship and Student Success

Jan 2025 - Present	Chen, Ruoshui, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Research on arbitrage strategy of quantitative investment in commodity market, Completion Status: In Progress, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Wendell Licon
--------------------	--

Aug 2024 - Present	<p>Jurgenson, Parker, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Predicting Obesity Risk Using Machine Learning Algorithms, Completion Status: In Progress, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Alan Simon</p> <p>Sakalkale, Reva, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: The Rise of AI-Based Social Engineering Cyber Attacks, Completion Status: In Progress, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Chris Sulla</p>
Jan 2024 - Present	<p>Radford, Ty, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: An Analysis of Major League Baseball Umpiring and Sentiment Analysis, Completion Status: In Progress, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Jeffrey Wilson</p>
Aug 2023 - May 2024	<p>Consalvo, Benjamin, Year Graduated: 2024, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Optimizing Code Creation: A Comparative Analysis of AI-Generated Solutions, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Daniel Mazzola</p> <p>Amazeen, Andrew, Year Graduated: 2024, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Investing With Python: Rule-Based Stock Portfolio Management, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Seth Pruitt</p>
Jan 2023 - May 2024	<p>Baghai, Roma, Year Graduated: 2024, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Listening To `The Voices': A Multinomial Logistic Regression on The Relationship Between Internal Monologues and Personality Types, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Committee Member, Additional Faculty Involved: Reihane Boghrati</p>
Aug 2022 - May 2023	<p>Patwardhan, Sampada, Year Graduated: 2023, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: How Data Analytics Can Be Used to Prevent the Future Failure of Supply Chain Management During a Pandemic, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Committee Member, Additional Faculty Involved: Kumar Sirugudi</p> <p>Jasti, Viveka, Year Graduated: 2023, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: The Role Social Media Plays in the Fashion Industry, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Kumar Sirugudi</p> <p>Le, Devonne, Year Graduated: 2023, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: The Role Social Media Plays in the Fashion Industry, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Committee Member, Additional Faculty Involved: Kumar Sirugudi</p> <p>Cave, Elizabet, Year Graduated: 2023, Student's College or School: College of Health Solutions, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Finding Happiness in Running: A Qualitative Analysis of the Lived Experience of a Cross-Country Athlete, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Committee Member, Additional Faculty Involved: Edward Ofori</p> <p>Mannenbach, Kelly, Year Graduated: 2023, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: The Legal and Ethical Implications of Deep Fake Technology, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Gary Marchant</p> <p>Hall, Benjamin, Year Graduated: 2023, Student's College or School: Barrett, the Honors College, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Finding Happiness in Running: A Qualitative Analysis of the Lived Experience of a Cross-Country Athlete, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Committee Member, Additional Faculty Involved: Jessica Sturgess</p> <p>Venkatraman, Leela, Year Graduated: 2023, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: The Impact of Computing Technology on the Environment, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Kumar Sirugudi</p>
Aug 2022 - Dec 2023	<p>Lee, Jenna, Year Graduated: 2023, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Demographics of Elite Marathon Runners and its Change Over Time, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Melissa Samuelson</p>
Aug 2022 - May 2024	<p>Sell, Lily, Year Graduated: 2024, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Creating a Relational Database for ESG Intelligence Group, Completion Status: In Progress, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Pamela Cone</p>
Jan 2022 - Dec 2022	<p>Abbasi, Thor, Year Graduated: 2022, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Zivoe Finance: A Framework for a Decentralized Autonomous Unsecured Lending Organization on the Blockchain, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Atif Ikram</p> <p>Baca, Dennis, Year Graduated: 2022, Student's College or School: W. P. Carey School of Business, Department of Information Systems, Student Product: Undergraduate Honors Thesis, Dissertation / Thesis / Applied Project Title: Zivoe Finance: A Framework for a Decentralized Autonomous Unsecured Lending Organization on the Blockchain, Completion Status: Completed, Student Level: Undergraduate, Mentoring Role: Research Director, Additional Faculty Involved: Atif Ikram</p>

Aug 2024 - Present	Senate-Provost Office Digitally Enhanced Teaching and Learning (DETL) Committee, (University)
Aug 2018 - Present	Undergraduate Honors Awards Committee, (Department of Information Systems)
Aug 2017 - Present	Undergraduate CIS Program Committee, (Department of Information Systems)
Aug 2015 - Present	Honors Faculty Advisor, (Department of Information Systems) Leaders Academy Advisor, (Department of Information Systems)

### University or Unit Non-committee Service

Aug 2023 - Present	Teaching and Learning Lead, Department of Information Systems and WPC., (W. P. Carey School of Business) -Serve as ambassador for teaching and learning innovation in the department -Attend regular meetings (every other week) of the Council of Teaching Leads throughout the academic year - provide status reports from these meetings. -Work collaboratively with the Associate Dean for Teaching and Learning on Teaching and Learning Workshops for faculty and to bring best practices and relevant research to the department -Partner with the Associate Dean for Teaching and Learning on the Teaching Awards selection process and the Dean's List for Teaching Impact. -Partner with the Associate Dean for Teaching and Learning on Teaching and Learning Innovation Mini-Grants -Work as part of a team to activate The Greenhouse, new space for Teaching and Learning Innovation -Manage the adoption of new teaching techniques/tools and initiatives (e.g., inclusive teaching) -Organize teaching pedagogy workshops for faculty in the department -Evangelize Best Teaching Practices in Unit as Part of Teaching Council Liaison Role -Represent Unit on Teaching Council -Continue working closely with the instructional designers and staff connected to teaching and learning. -Online Course site reviews -Identify data sources/applications for class use Summer expectations: -2 meetings over the summer months (June & July) in preparation for Fall -Faculty Teaching prep for Fall as assigned by the unit -Helping doctoral students prepare to teach in the summer
May 2023 - Aug 2024	Leadership Academy (peerLA) - Cohort XI, (University) The Leadership Academy will produce faculty and staff leaders who can advance the goals of the ASU Enterprise. The Leadership Academy (LA) provides a year-long series of trainings to ASU faculty and staff who are emerging as leaders in university activities. With a focus on developing leadership skills, supporting individuals in advancing impactful projects, and creating a diverse community of leaders, LA helps advance the goals of the ASU Enterprise. The core of the training consists of three 2-day offsite workshops, supplemented by leadership seminars throughout the year. LA participants will complete a 360 assessment, select an individualized leadership activity to put learning into practice, and work with a peer coaching group to support leadership efforts. LA also hosts networking opportunities and social events with a community of 200+ alumni. Note - The individual track of LA is also referred to as peerLA.
Aug 2022 - Aug 2023	Faculty Director - MBA Programs (Full-Time, Evening, and Online MBA), (W. P. Carey School of Business) Administratively reporting for this role directly to the Assistant Dean of MBA Programs, with a dotted line into the Associate Dean of Graduate Programs, the Faculty Director (FD) shares accountability for overall program success and directly focuses on curriculum, teaching faculty, and program innovation. The FD role is a critical link in program governance, bridging academic and operations elements by being an active, visible leader alongside the Assistant Dean and Associate Dean. The FD plays a key role in ensuring program excellence in collaboration with college leadership and key stakeholders, internal and external, involving program projections, analysis, and visioning using a broad spectrum of data.

### Service: Professional Activities

Aug 2021 - Present	European Conference on Information Systems (ECIS), Conference Title: European Conference on Information Systems (ECIS), Role or Position: Reviewer, Publication Title : European Conference on Information Systems (ECIS), Editorial Services: Reviewer
--------------------	---

### Professional Memberships

Aug 2014 - Present	The Institute for Operations Research and the Management Sciences (INFORMS) With over 12,500 members from around the globe, INFORMS is the leading international association for professionals in operations research, analytics, management science, economics, behavioral science, statistics, artificial intelligence, data science, applied mathematics, and other relevant fields. INFORMS promotes best practices and advances in operations research, management science, and analytics to improve operational processes, decision-making, and outcomes through an array of highly-cited publications, conferences, competitions, networking communities, and professional development services.
Jan 2014 - Present	Association for Information Systems (AIS) The Association for Information Systems (AIS) serves society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.

### Professional Development

May 2023 - Aug 2024	Leadership Academy (peerLA) Cohort XI, Arizona State University
---------------------	---