

Matt Sopha

Clinical Associate Professor | Teaching and Learning Lead
Department of Information Systems
W. P. Carey School of Business, Arizona State University
[ASU Faculty Profile Page](#)

Office

BAC 694
W.P. Carey School of Business, Arizona
State University
P.O. Box 874606
Tempe, AZ 85287-4606

msopha@asu.edu
(480) 965-0959

Education

2013	Ph.D. in Business Administration Concentration: Information Systems	W. P. Carey School of Business Arizona State University Tempe, AZ
	Dissertation: It's Not All About the Music: Digital Goods, Social Media, and the Pressure of Peers Dissertation Committee: <ul style="list-style-type: none">• Raghu Santanam, Professor, Department of Information Systems, ASU (Dissertation Chair)• Michael Goul, Department Chair, Department of Information Systems, ASU• Bin Gu, Professor, Department of Information Systems, ASU	
2008	Master of Business Administration W.P. Carey School of Business	W. P. Carey School of Business Arizona State University Tempe, AZ
2004	Bachelor of Music Concentration: Performance Honor: Cum Laude	Herberger College of Fine Arts Arizona State University Tempe, AZ

Awards and Recognitions

- 2017 Huizingh Outstanding Undergraduate Teacher Award (ASU WPC)
 - 2019-Present Dean's List for Teaching Impact (ASU WPC)
 - 2019 MBAA Most Impactful Information Management Professor (ASU WPC)
 - 2020 "Business is Personal" Inclusive Teaching Award (ASU WPC) – Inaugural Award
 - 2023 Entrepreneurial Approach to Learning Teaching Innovation Award (ASU WPC)
 - 2023 John W. Teets Outstanding Undergraduate Teaching Award, Runner-Up (ASU WPC)
-

Leadership and Service

College-Level

- Teaching and Learning Lead, Department of Information Systems, WPC Council of Teaching Leads (2023-Present)
 - Faculty Director, MBA Programs (Full-Time, Evening, and Online) (2022-2023)
 - Associate Faculty Director, Professional MBA Programs (Online MBA and Evening MBA) (2020-2022)
-

Department-Level

- IS Department Leadership (2023-Present)
- Undergraduate Programs Committee (2015-Present)
- Masters Programs Committee (2018-Present)
- CIS Undergraduate Program Committee (2015-Present)
 - Chair, 2017-Present
- Information Systems Technology Committee (2019-Present)
- Recruiting Committee (2017-2020)
- UG Honors Award Committee
 - Chair (2015-2017)
- Honors Faculty Advisor (Barrett Honors College) (2015-Present)
- Leaders Academy Advisor (Barrett Honors College) (2015-Present)

Course-Level

- WPC 501 – Statistics for Business, Online MBA (2023-Present)
- CIS 575 – Emerging Technology (2015-Present)
- CIS 235 – Introduction to Information Systems (2016-Present)
- CIS 236 – Honors Intro to IS (2015-Present)
- IS 351 – Applications Development (2013-15)

Academic and Professional

- **Editorial Assistant:** Journal of Information Systems, Paul Steinbart, Editor (2009-10)
- **Reviewer:**
 - ICIS (2015-Present)
 - AMCIS (2011-Present)
 - HICSS (2011-Present)
 - ECRA (2011-Present)
 - ECIS (2015-Present)
- **Board Member/Faculty Advisor:** iGoForth mobile application student development competition, advisor to first and second place teams, 2013-15
- **Project Management Seminars:** Conducted sessions for Director of the Office of Project Management at Loyola University Maryland, 2013-15
- **Microsoft Certification:** Designing, Deploying, and Managing Solutions for a Small- and Medium-Sized Business

Teaching

- CIS 236 – Honors Information Systems (CIS/BDA UG Core Course, Barrett UG Course, Onsite)
 - 2015-Present
 - Course Designer and Coordinator
- CIS 235 – Introduction to Information Systems (CIS/BDA UG Core Course)
 - 2015-Present (Onsite)
 - 2016-Present (Online)
 - Course Designer and Coordinator
- CIS 440 – Systems Design/E-Commerce (CIS UG Core Course)
 - Summer 2015
- CIS 575 – Emerging Technologies (MS-ISM Capstone Course, Full-Time MBA Elective Course)
 - 2016-Present (Onsite)
 - 2016-2018 (Online)
 - Course Designer and Coordinator
- CIS 591 – Big Data Analytics (MS-ISM Core Course, Onsite)
 - Spring 2021

- WPC 501 – Statistics for Business (Online MBA Core Course, Online)
 - 2023-Present

Detailed teaching evaluations available upon request.

Research

Publications

- **Sopha, Matthew** and Balkan, Sule (2014) "Going Mobile: Teaching First-Year Business Students Mobile Application Design," *Communications of the Association for Information Systems*: Vol. 35, Article 13.
- Kauffman, R. J., T. S. Raghu, **Sopha, M.** (2011). *Producer-Intermediary Relationships in the Long Tail. Exploring the Grand Challenges for Next Generation E-Business*. Ed. R. Sharman, H. R. Rao and T. S. Raghu, Springer Berlin Heidelberg. 52: 105-108.

Peer-Reviewed Conference Articles and Proceedings

- **Sopha, M.**, Raghu, T.S. It's Not Always About the Music: User Preference for Musicians on Facebook, *AMCIS 2012*, Seattle, WA, August 2012.
 - Balkan, S., **Sopha, M.** I'm Going Mobile: Teaching Freshman Business Students Mobile Application Development, *AMCIS 2012*, Seattle, WA, August 2012.
 - Kauffman, R.J., Raghu, T.S., and **Sopha, M.** Producer-intermediary relationships in the long tail. 8th Workshop on eBusiness, Phoenix, AZ, December 2009.
-

Professional

Arizona State University

Clinical Associate Professor – 2019-Present

Clinical Assistant Professor – 2015-2019

Tempe, AZ

Loyola University Maryland

Assistant Professor of Information Systems – 2013-2015

Baltimore, MD

Arizona State University

Ph.D. Student – 2008-2013

Tempe, AZ

Sprint/Nextel

Implementation Project Manager – 2007-2008

Phoenix/Tucson, AZ; Irvine, CA; Overland Park, KS

Best Buy Corporation

Business Technology Consultant – 2005-2007

Southwest Market, AZ, NM, NV; Minneapolis, MN

TAP Communications

Software and Web Developer, Network Administrator – 2000-2008

Overland Park, KS; Phoenix, AZ

10+ years professional experience as an accomplished actor, singer, director, choreographer, and producer at numerous large- and small-scale theatres across the United States.