

Gabriel Martinez
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EDUCATION

Master of Science in Graphic Information Technology, Arizona State University (ASU) Ira A. Fulton Schools of Engineering; concentration in web development, usability/user experience, technical communication, web authoring, copyright and intellectual property, and project management; August, 2018.

Bachelor of Science in Computer Science, the University of Texas at El Paso (UTEP) College of Engineering; concentration in mathematics, data structures, algorithms, computer architecture, and theory; December, 2006.

EXPERIENCE

Senior Web Applications Developer Manager, ASU Enterprise Partners, 2018-present

Manage and implement content on Salesforce Commerce Cloud B2C portal (asufoundation.org) for gift processing. Develop Drupal and WordPress applications with JavaScript (asuentreprisepartners.org). Implement large scale dynamic email journeys to millions of contacts a year using Salesforce Marketing Cloud integrated with donor gift data. Manage and mentor student employees. Full stack web developer.

Web Application Developer, ASU - College of Liberal Arts and Sciences, 2015-2018

Full stack web developer of Drupal modules, custom features, and content types for over 30 unit websites. Implemented JavaScript solutions that consume ASU APIs. Implemented and deployed Salesforce Marketing Cloud email campaigns, Qualtrics survey sends, and data interpretation reports with Google Data Studio. Built Node.js and Python solutions for crawling and identifying online errors.

Web Director, Fuzzy Red Panda, 2012-2015

Full stack lead engineer of the Team Infographics (teaminfographics.com) project since its inception. The application allows professional and college sports orgs to build engaging social media content for fans such as infographics, and game summaries via data consumed from third party APIs.

Web Administrator, Greater El Paso's Credit Union, 2011-2012

Implemented and sent marketing email campaigns to members. Worked with vendors such as Intuit to provide online banking services for members. Managed online presence.

Systems Administrator, Helen of Troy, 2010-2011

Developed web applications while administrating network and active directory.

Software Engineer, NASA, White Sands Test Facility (WSTF), 2008-2010

Developed web applications for NASA. Created software documentation including feasibility reports, requirement specifications, design, technical use cases, and maintenance documentation.

Programming Languages and Skills

JavaScript, PHP, Node.js, Drupal, React, jQuery, WordPress, HTML, CSS, SQL, APIs, JSON, OOP, MVC, Pantheon, Heroku, NPM, Git, Python, Adobe Creative Cloud, Google Analytics, Salesforce Marketing Cloud, and Salesforce Commerce Cloud.

ACCOMPLISHMENTS

B2C Commerce Developer with SFRA
Manage and Merchandise a B2C Commerce Cloud Store
NXT Award winner various gold and silver for web apps and online content
Member ASU Web Governance Board