

Adam M. Pacton

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School of Applied Sciences and Arts
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Emphases

- Composition Theory, Pedagogy, and Assessment
- AI Integration in Higher Education
- Writing Program Administration
- Online, Hybrid, and MOOC Composition
- Higher Education Project and Program Management

Education

Ph.D. Rhetoric and Composition 2015

Department of English, University of Wisconsin-Milwaukee, Milwaukee, WI *Dissertation Title:*
Intertheory: Disability, Accommodation, and the Writing of Composition *Dissertation Advisor:*
Anne F. Wysocki

M.A. English

2009

Department of English
East Tennessee State University, Johnson City, TN

B.A. Philosophy 2001

Department of Philosophy, Marquette University, Milwaukee, WI

A.A. English 1999

William Rainey Harper College, Palatine, IL

Certifications

- Disciplined Agile Scrum Master, 2023
- Professional Scrum Master (PSM I), 2022
- Google Project Management Certificate, 2022
- Arizona State University Accomplished Innovator, 2020
- Quality Matters Applying the QM Rubric Certificate, 2020

- edX Course Creator, 2017
- University of Wisconsin-Milwaukee Certificate in Online and Blended Teaching, 2013

Teaching

Arizona State University – Writers' Studio 2022-Present

- Advanced Composition (ENG105)
- First-Year Composition (ENG102)

Arizona State University – Global Freshman Academy/Earned Admission/Learning Enterprise 2016-2022

- English Composition (ENG101x)
- English Composition: Research and Writing (ENG102x)

Pacific University 2015-2016

- First Year Seminar: "Success and Happiness" (HUM 100)
- Expository Writing (ENGW 201)

University of Wisconsin-Milwaukee 2010-2015

- Writing, Rhetoric, and Culture: Constructions and Deconstructions of Identity (ENG 240)
- Introduction to English Studies (ENG215)
- College Writing and Research (ENG102)
- College Writing and Research—Online (ENG102)
- College Writing and Research—Hybrid (ENG102)
- Introduction to College Writing (ENG101)
- Introduction to College Writing—Online (ENG101)
- Fundamentals of Composition (ENG095)

Cardinal Stritch University 2013

- Written Communication II—Online (EN102)

Milligan College 2010

- Rhetorical Composition (COMP111)

East Tennessee State University 2008-2010

- Critical Thinking and Argumentation (ENGL1020)
- Critical Thinking and Argumentation—Special Section: Conceptual Examination (ENGL1020)
- Critical Reading and Expository Writing (ENL1010)

Student Mentoring and Faculty Development

- Mentor, Writers' Studio Writing Mentors, Arizona State University, 2022–2026.
- Advisor, ASU Learning Design Summer Camp, 2026
- Pacton, A., & Bateman, H. L. "AI Tools for Research: Faculty Forum," College of Integrative Sciences and Arts Faculty Workshop, April 2026, Online. Workshop.
- "AI and LinkedIn: Using AI to Enhance LinkedIn Profiles," CISA Emerging Professionals Program, September 2025, Online. Workshop.
- "It's for Faculty Too, I Swear: Strategy, Networking, and Public Scholarship on LinkedIn." Writers' Studio Faculty Talks, April, 2025, Online. Workshop.
- Pacton, Adam, and Elizabeth Blythe-Lee. "AI Integration in Writer's Studio: The Reason and Method," AI Summer Series, Arizona State University, 2024, Online. Presentation.

Administration and Service

Arizona State University

- CISA Senior Strategist of AI Initiatives and Emerging Technologies, 2026-present
- CISA Dean's Fellow for AI Literacy and Integration, 2025-2026
- Chair, College of Integrative Sciences and Arts AI Task Force, 2025-2026
- Chair, University Senate Digitally Enhanced Teaching and Learning Committee, 2025-2026
- Member, ASU AI Teaching and Learning Strategy Workgroup, 2025-present
- Member, SASA Career-Track Faculty Personnel Committee, 2024-present
- Senator, University Senate, 2024-2026
- Member, University Senate Executive Committee, 2025-2026
- Juror, Spark Center for Innovation in Learning Arizona AI Challenge, 2025
- Member, College of Integrative Sciences and Arts College Academic Council, 2024-2025
- Advanced Composition Coordinator, Writers' Studio Advanced, 2022-2024
- Member, GenAI Literacy Curriculum Project, 2023-2024
- Member, College of Integrative Sciences and Arts Standards Committee, 2016-2024
- Member, College of Integrative Sciences and Arts General Studies Workgroup, 2022
- Writing Program Administrator, Global Freshman Academy/Earned Admission/Learning Enterprise, 2016-2022
- Member, English Composition I Lecturer Search Committee, 2016
- Member, English Composition I Faculty Associate Search Committee, 2016
- Member, English Composition II Faculty Associate Search Committee, 2016

Pacific University

- Coordinator, Writing Tutors, 2015-2016
- Lead, Assessment Redesign Initiative, 2016

University of Wisconsin-Milwaukee

- Coordinator, Online Composition, 2012-2014
- Member, Composition Advisory Committee, 2012-2014
- Member, Center for Instructional and Professional Development Writing/Critical Thinking Assessment Pilot, 2013
- Member, Writing Program Assessment Committee, 2011-2014
- Member, Academic Policy Committee, 2011-2012
- Mentor, Online Composition Instructors, 2011-2013
- Member, English 101 Curriculum Committee, 2011

East Tennessee State University

- Assistant Director, Writing and Communication Center, 2008
- Project Coordinator, *ETSU Composition Materials Web Site*, 2007-2009

Publications

Peer-Reviewed Articles

- "Perusing the Parousia: A Formalist Reading of 'The Second Coming.'" *Peer English*, vol. 3, 2008, pp.75-84.

Other Articles and Book Chapters

- "Massive Open Ideology: Ideological Neutrality in Arizona State's Composition MOOCs." *On Teacher Neutrality: Policies, Praxis, and Performativity*, edited by Daniel P. Richards, Utah State UP, 2020, pp. 191-203
- "Bringing Socrates to the Center: The Socratic Method as Functional Peer Tutoring." *Southern Discourse*, vol. 12, no.1, 2008, pp. 3,11.

Creative Nonfiction

- "East." *The Great Lakes Book Project*, edited by Walter Blake Knoblock, Felix Exi, 2013, pp. 157-59.
- "Composing: An *Ars Logica*." *Writing on the Edge*, vol. 23, no. 1, 2012, pp. 71-83.

Poetry

- "Dissociation." *3Elements Review*, vol. 1, no.1, 2013, pp. 29-31.
- "Dasein," *Now and Then: The Appalachian Magazine*, vol. 25, no. 2, 2009.

Reviews

- Review of *Autism Spectrum Disorders in the College Composition Classroom: Making Writing Instruction More Accessible for All Students*, edited by Val Gerstle and Lynda Walsh. *Composition Studies*, vol. 41, no.1, 2013, pp. 149-52.
- Review of *The Changing of Knowledge in Composition: Contemporary Perspectives*, edited by Lance Massey and Richard C. Gebhardt. *Composition Studies*, vol. 40, no.1, 2012, pp. 120-23.
- Review of *Impoliteness: Using Language to Cause Offence*, by Jonathan Culpeper. *Anthropology Review Database*, 2012.
- "If I Don't Know what I'm Teaching, How Can I Make the Best of It?" Review of *Teaching What You Don't Know*, by Therese Huston. *Pedagogy*, vol.12, no.1, 2011, pp. 187-91. • Review of *My*

Word: *Plagiarism and College Culture*, by Susan Debra Blum. *Anthropology Review Database*, 2009.

- Review of *Reorienting Orientalism*, edited by Chandreyee Niyogi. *In-between: Essays & Studies in Literary Criticism*, vol.15, no.2, 2008, pp. 189-92.
- Review of *Killed Cartoons: Casualties from the War on Free Expression*, by David Wallis. *Modern Language Studies*, vol. 38, no.1, 2008, pp. 85-87.

Conference Presentations

- "Reimagining the Writing Process in the Era of AI." ASU + GSV, April 2026, San Diego, CA. Panel Discussion.
- "Creation ex Nihilo: Building an Online Composition Course Architecture." The Conference on College Composition and Communication (CCCC), March 2014, Indianapolis, IN. Conference Presentation.
- "Asperger's Syndrome, Composition, and Self-Identification: A Model for Curricular Negotiation." The Society for Disability Studies Conference, March 2013, Orlando, FL. Conference Presentation.
- "CMS-Mediated Identity." The Conference on College Composition and Communication (CCCC), March 2012, St. Louis, MO. Conference Presentation.
- "Just Another Other: Oroonoko, 'Noble Savagery,' and Alterity." The Southeastern American Society for Eighteenth-Century Studies Conference, February 2010, Johnson City, TN. Conference Presentation.
- "A Cock and Bull Paper: *Tristram Shandy*, Self-Reflexivity, and Filming the Unfilmable." The American Society for Eighteenth-Century Studies Conference, March 2008, Portland, OR. Conference Presentation.
- "Peer Tutoring and the Socratic Method: the Applicability and Usefulness of Elenchus in Writing Centers." The Southeastern Writing Center Association Conference, February 2008, Savannah, GA. Conference Presentation.
- "Perusing the Parousia: A Formalist Reading of 'The Second Coming.'" The Southern Appalachian Student Conference on Literature, November 2007, Johnson City, TN. Conference Presentation.
- "Fantasies Final and Fantasies Infinite: An Exploration of the Transactional Nature of Role-Playing Video Games." The Popular Culture Association in the South/American Culture Association in the South, September 2007, Jacksonville, FL. Conference Presentation.

Local Presentations and Workshops

- "From Soloists to Conductors: Rethinking Writing in the Age of Generative AI," ASU AI Applications and Impacts Panel Discussion Series, April, 2026, Online. Presentation.
- "Responsible AI: Governance, Trust, and Ethics in CISA," ASU-Tecnológico de Monterrey AI and Innovation Workshop, February, 2026, Online. Presentation.
- "Composition in the Global Freshman Academy." Arizona State University's Innovation Showcase, January, 2017, Tempe, AZ. Poster Presentation.
- "Leave the Line Edits: Finding Patterns in Grammar Errors." Pacific University's Tutoring and Learning Center Writing Workshop Series, November, 2015, Forest Grove, OR. Workshop.

- “Take One Step Back, Two Steps Forward: How to Use Reverse Outlining.” Pacific University’s Tutoring and Learning Center Writing Workshop Series, November, 2015, Forest Grove, OR. Workshop.
- “Comma, Comma, Chameleon: Common Comma Problems and Solutions.” Pacific University’s Tutoring and Learning Center Writing Workshop Series, October, 2015, Forest Grove, OR. Workshop.
- “Beam Me up, Scotty: Using the B.E.A.M. Method of Source Incorporation.” Pacific University’s Tutoring and Learning Center Writing Workshop Series, October, 2015, Forest Grove, OR. Workshop.
- “What the What: Navigating the Socratic Method in Others’ and in Your Own Writing.” Pacific University’s Tutoring and Learning Center Writing Workshop Series, September, 2015, Forest Grove, OR. Workshop.
- “Eureka: Inventional Techniques and Games.” Pacific University’s Tutoring and Learning Center Writing Workshop Series, September, 2015, Forest Grove, OR. Workshop. • “Access, Accommodation, and Dis/Ability in First-Year Composition.” Composition Forum for the University of Wisconsin-Milwaukee, September, 2013, Milwaukee, WI. Workshop
- “Supporting Student Success in English 101.” University of Wisconsin-Milwaukee New English Teaching Assistant Orientation, August, 2013, Milwaukee, WI.
- “External Funding through Pivot.” University of Wisconsin-Milwaukee English Department, October, 2012, Milwaukee, WI.
- “Conferencing: Nuts, Bolts, and Wrenches.” University of Wisconsin-Milwaukee New English Teaching Assistant Orientation, August, 2013, Milwaukee, WI.
- “English Technology/Pedagogy Workshop: D2L Roundtable.” University of Wisconsin-Milwaukee English Department, November, 2011, Milwaukee, WI.
- “Responding to Student Texts: Best Practices.” University of Wisconsin-Milwaukee New English Teaching Assistant Orientation, August, 2011, Milwaukee, WI.
- “Emerging Technologies in Composition.” East Tennessee State University Composition Workshop, August, 2009, Johnson City, TN.
- “Online Resources for Composition and the Composition Materials Project.” East Tennessee State University Composition Workshop, August, 2008, Johnson City, TN.

Awards

- Arizona State University CISA Human-Centered AI Integration Award, 2026
- Arizona State University President’s Award for Innovation, 2021
- Arizona State University President’s Award for Innovation, 2017
- University of Wisconsin-Milwaukee Distinguished Graduate Student Fellowship, 2013
- Society for Disability Studies Tanis Doe Prize, 2013
- University of Wisconsin-Milwaukee James A. Sappenfield Fellowship, 2012
- University of Wisconsin-Milwaukee Graduate Student Travel Award 2012
- University of Wisconsin-Milwaukee Chancellor’s Graduate Student Award 2010, 2012
- East Tennessee State University John D. Allen Graduate Award in English, 2009
- East Tennessee State University Mary Bomar Herrin Memorial Scholarship, 2008
- Marquette University James H. Robb Memorial Award, 2001
- Marquette University Academic Excellence Scholarship, 1999
- Marquette University Phi Theta Kappa Scholarship, 1999

Public Scholarship and Media Appearances

- Pacton, A. (Guest). (2026, June 18). *Beyond the trap: Why hidden AI prompts fail educators and students* [Audio podcast episode]. In W. McKinlay & K. Gouett, *Deep Learning Dialogues*. Acast.
<https://shows.acast.com/deep-learning-dialogues-1/episodes/beyond-the-trap-why-hidden-ai-prompts-fail-educators-and-stu>
- Pacton, A. (Guest). (2026, June). Navigating Success: Insights for Students from a University Professor [Video podcast episode]. In the Student Experience Podcast.
<https://studentexperiencepodcast.org/>
- Pacton, A. (Guest). (2026, May). Thinking Through...AI Governance [Video podcast episode]. In A. Lester & A. C. Oliveira, *Thinking Through Podcast*. YouTube.
https://www.youtube.com/watch?v=jM9E_pLXDKg
- Pacton, A. (Guest). (2025, November 4). Dr. Adam Pacton on agency, equity, and the future of learning [Video podcast episode]. In A. Rao, *AI x Higher Ed Podcast*. YouTube.
<https://www.youtube.com/watch?v=-VnDh1ZEJeU>

Editorial Positions

- Academic Advisor, ASU-Complexly, "Study Hall: Rhetoric & Composition," 2021-2023
- Faculty Consultant, ASU-Complexly, "Study Hall: Composition," 2019-2020
- Reviewer, *Pedagogy*, 2017-2019
- Copyeditor, *Queen City Writers*, 2013-2019
- Editorial Coordinator, *Southern Medical Journal*, 2009
- Editor-in-Chief, *Mockingbird*, 2008-2009
- Reader, *Mockingbird*, 2007-2008
- Peer Reviewer, *International Journal of Multicultural Education*, 2008