SARAH L. FLORINI

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Arizona State University website: sarahflorini.com

Tempe, AZ 85287

EDUCATION

Ph.D. Communication and Culture, Indiana University, 2012

* Pedagogy Certificate, Department of Communication and Culture (2009)

M.A. Musicology, Indiana University, 2006

ACADEMIC APPOINTMENTS

Arizona State University

* Associate Professor, Film and Media Studies, Department of English (2021-present)
* Associate Director, Lincoln Center for Applied Ethics (July-Sept. 2023; August 2024-present)
* Interim Director, Lincoln Center for Applied Ethics (Sept. 2023-August 2024)
* Director, DH Certificate (fall 2023-present)
* Assistant Professor, Film and Media Studies, Department of English (2016-2021)

Old Dominion University

* Assistant Professor, Department of Communication & Theatre Arts and the Institute of Humanities (2014-2016)

University of Wisconsin-Madison

* A.W. Mellon Postdoctoral Fellow, Department of Communication Arts and the Center for Humanities (2012-2014)

Indiana University-Purdue University Columbus

* Future Faculty Fellow, Communication Studies, Division of Liberal Arts (2007-2008)

AFFILIATIONS

Co-Chair, AI and Ethics Work Group, Lincoln Center for Applied Ethics (spring 2024-present)

Critical Media Studies Research Cluster, Arizona State University (fall 2024-present)

Affiliated Faculty, Social Technologies/Critical Data Studies, Arizona State University (2022-present)  
Affiliated Faculty, Nexus Digital Research Lab Co-Op (2018)

PUBLICATIONS

**Books**

*Beyond Hashtags: Racial Politics and Black Digital Networks.* New York: New York University Press, 2019.

**Journal Articles and Book Chapters**

“Tweets, Tweeps, and Signifyin’ Ten Years Later.” (in preparation)

“Algorithmic Folk Theories among TikTok Content Creators from Historically Marginalized Groups.” (in preparation)

“Limits of Federation: Mastodon, Individualism, and Whiteness.” (under review)

Stevens, Nikki; Hoffmann, Anna Lauren, and Florini, Sarah. “The Unremarked Optimum: Whiteness, Optimization, and Control in the Database Revolution.” *Review of Communication*. Special Issue: Optimization: Towards a Critical Concept. Edited by Fenwick McKelvey and Joshua Neves. 21, vol. 2 (2021): 113-28. <https://doi.org/10.1080/15358593.2021.1934521>

Florini, Sarah and Barner, Briana. “‘I’m trying to be the rap Oprah’: Combat Jack and the History of the Loudspeaker Network.” In *Saving New Sounds: Dispatches from the PodcastRE Project*, edited by Jeremy Morris and Eric Hoyt. University of Michigan Press, 2021.

“Podcasting Blackness.” *Race and Media: Critical Approaches*. Edited by Lori Kido Lopez. New York: New York University Press, 2020.

“Enclaving and Cultural Resonance in Black Game of Thrones Fandom.” In "Fans of Color, Fandoms of Color," edited by Abigail De Kosnik and andré carrington, special issue, Transformative Works and Cultures, no. 29.(2019) <https://doi.org/10.3983/twc.2019.1498>

“This Week in Blackness, the George Zimmerman Acquittal, and the Production of a Networked Collective Identity.” *New Media and Society* 19, no. 3 (2017): 439-454. <https://doi.org/10.1177/1461444815606779>

“This Week in Blackness and the Construction of Blackness in Independent Digital Media.” *Race and Gender in Electronic Media: Challenges and Opportunities.* Edited by Rebecca Lind, 328-45. New York: Routledge, 2017.

“Disrupting the Past, Reframing the Present: Websites, Alternative Histories, and *Petit Récits* as Black Nationalist Politics.” *Social Memory in a Mediated World. Remembering in Troubled Times*. Edited by Andrea Hajek, Christine Lohmeier, and Christian Pentzold, 113-28. New York: Palgrave MacMillan, 2016.

“The Podcast ‘Chitlin’ Circuit’: Black Podcasters, Alternative Media, and Enclaved Social Spaces.” *Journal of Radio and Audio Media* 22, no. 4 (2015): 209-19. <https://doi.org/10.1080/19376529.2015.1083373>

“Recontextualizing the Racial Present by Retelling the Past: Intertextuality and the Politics of

Remembering Online.” *Critical Studies in Media Communication* 31, no. 4 (2014): 314-326. <https://doi.org/10.1080/15295036.2013.878028>

“Tweets, Tweeps, and Signifyin’: Communication and Cultural Performance on ‘Black Twitter’.”

*Television and New Media* 15, no. 3 (2014): 223-37. <https://doi.org/10.1177/1527476413480247>

**White Papers**

Florini, S., Proferes, N., Duarte, M., Halavais, A., Kirtz, J., Simeone, M., & Walker, S. (2024). *AI and Higher Education: Trajectories and Questions* [White paper]. Lincoln Center for Applied Ethics, Arizona State University. <https://www.dropbox.com/scl/fi/p08pn7rfj9ocjdi2gjs4m/AI-and-Higher-Education-Trajectories-and-Questions.pdf?rlkey=k52iilusgq5ajeq2lgqgyyrxt&dl=0>

**Conference Proceedings**

“Transgressive Networks:” This Week in Blackness and Resistance Through Online Programming.” *Selected Papers of Internet Research*, Internet Research 14 (Conference of the Association of Internet Researchers), 2013.

**Other Writing**

“Book Review: *Not My Type: Automating Sexual Racism in Online Dating*.” *Television and New Media*. (forthcoming.)

“Banning TikTok Won’t Solve Social Media’s Foreign Influence, Teen Harm, and Data Privacy Problems.” *The Conversation*. April 25, 2024. <https://theconversation.com/banning-tiktok-wont-solve-social-medias-foreign-influence-teen-harm-and-data-privacy-problems-227144>

“Twitter and the Politics of Citation.” *Flow: A Critical Forum in Media and Culture.* May 24, 2019. <https://www.flowjournal.org/2019/05/twitter-and-the-politics-of-citation/>.

“There are Black People in the Future: Digital Technology and Black Prescience.” *Flow: A Critical Forum in Media and Culture*. March 24, 2019. <https://www.flowjournal.org/2019/03/there-are-black-people-in-the-future/>.

“Public Scholarship and the Stakes of Engagement.” Media Commons Field Guide. February 12, 2017. <http://mediacommons.futureofthebook.org/question/how-might-digital-and-media-scholars-and-educators-engage-commons-both-physically-and-onlin>

“From Silent Film to Hashtags: Black Media as a Mode of Resistance.” Birth of an Answer blog. June 11, 2015. <http://www.boaaevent.org/from-silent-film-to-hashtags-black-media-as-a-mode-of-resistance/>

Weekly Contributor at *This Week in Blackness*. thisweekinblackness.com, 2013 (site now retired).

Contributor, *Musical Borrowing: An Annotated Bibliography.* Project by the Center for

Research in the History of Music Theory and Literature, Indiana University School of Music. Online at www.music.indiana.edu/borrowing/, 2003.

HONORS, FELLOWSHIPS, & AWARDS

Responsible AI Curriculum Project. National Humanities Center and Google Education, $40,000 (2024-2026)

Institute for Humanities Research (IHR) Book Award Shortlist (2021)

Arizona State University

Faculty Cluster: Race, Queerness, and TikTok. $2,500 (2020-21)

Institute for Humanities Research, Arizona State University

A.W. Mellon Postdoctoral Fellowship, salaried position (2012-2014)

The Center for Humanities and Department of Communication Arts, University of Wisconsin-Madison

C122 Teaching Award (2011)

Department of Communication and Culture, Indiana University

Instructor for the Pedagogy Master Class for Incoming Graduate Students (2009)

Campus Instructional Consulting, Indiana University

Teagle Foundation Collegium on Inquiry in Action Participant, $3500 (2008-2009)

Indiana University

Future Faculty Fellowship, salaried position (2007-2008)

Department of Communications, Indiana University-Purdue University Columbus

GRANTS

Principle Investigator. “Understanding Algorithmic Folk Theories: Tracing Community-Based Knowledge on TikTok.” Dangers and Opportunities of Technology, National Endowment for the Humanities, $82,704.00 (fall 2023-fall 2024).

Institute for Humanities Research (IHR) Publication Development Grant, $6,000 (2022-2023)

Seed Grant, $5,000 (2018-19)

Institute for Humanities Research, Arizona State University

College of Arts and Sciences Travel Grant, $350 (2009)

Indiana University

Project on African Expressive Traditions Research Grant, $3000 (2008)

Indiana University

UNFUNDED GRANTS

Advisory Board Member, “Center for Critical AI Literacies at ASU-West Valley.” National Endowment

for the Humanities: Humanities Research Centers on Artificial Intelligence. PI Nick

Proferes. Spring 2024, $500,000

Principle Investigator. “Community-based Research Methods for Social Media Platforms.” Nation Science Foundation: Advancing Informal Stem Learning. Fall 2023, $1,849,542.00.

Principle Investigator. “Tracing the Social History of Social Media: Marginalized Communities and Platform Adoption.” American Council of Learned Societies (ACLS). Fall 2023. $25,000.

Principle Investigator. “​​Community-based Research Methods for Social Media Platforms.” NSF Advancing Informal Learning in Stem (AISL) grant. Summer 2022. $1.9 million.

INVITED TALKS

Plenary, “Technology and Ethics.” Hacks for Humanities, Project Humanities. Arizona State University, October 2024.

Invited Panelist. “Politics, Movements, and Joy: A Meditation on Black Twitter.” RUN:/DM.C Initiative. University of Florida, August 29, 2024.

“Limits of Federation: Mastodon, Individualism, and Whiteness.” PREACH Lab. Georgia Institute of Technology, March 7, 2024.

“Beyond Hashtags: Critical Research Methods for Digital Humanities.” ACNDigHum. Stanford University, March 24, 2021. (<https://digitalhumanities.stanford.edu/acndh> )

“‘Like Your Favorite Auntie and Uncle Visiting’: Podcasts, Social Media, and Black Digital Enclaves.” Digital Studies Institute. University of Michigan, February 2019.

“Why Study Podcasting?” Panel participant. Podcast Symposium. University of California-Irvine, October 2018.

*“The Black Guy Who Tips* and Comedic Social Discourse.” Panel participant. Podcast Symposium. University of California-Irvine, October 2018.

“Oscillating Networked Publics: Black Digital Networks and Political Engagement.” Social Media and Citizenship. Department of Communication, University of Michigan. March 2018.

“Black Users, Enclaves, and Methodological Challenges in a Shifting Digital Landscape.” Berkman Klein Center for Internet and Society Luncheon Series, Harvard University, December 2017. Video: <https://cyber.harvard.edu/events/2017/luncheon/12/Florini>

AADHum Conversation Series. African American Digital Humanities, University of Maryland, October 20217. <https://www.youtube.com/watch?v=8ltgiSaS_MA>.

“Oscillating Networked Publics: Contingent Uses of Black Digital Networks.” Maryland Institute for Technology in the Humanities Digital Dialogues Series. University of Maryland, October 2017.  
Video: <https://vimeo.com/237632419>

“Assembling Collectivity: Subjectivity, Community, And Digital Politics.” Panelist, LSA Bicentennial Symposium for the Digital Future. Eisenberg Institute for Historical Studies, University of Michigan, September 2017.

"Remembering the Past, Understanding the Present: Digital Media and History in the Age of the Black Lives Matter Movement.” Virginia Wesleyan College. February 2016.

“#JusticeForTrayvon: Digital Media Responses to the George Zimmerman Verdict.” Humanities Friday Lunches. Center for the Humanities. University of Wisconsin-Madison. January 2014.

“Disrupting the Past, Reframing the Present: Websites, Alternative Histories, and Petit Récits as Black Nationalist Politics.” Colloquium Series. Department of Communication Arts, University of Wisconsin-Madison. November 2012.

CONFERENCE PRESENTATIONS

“Protocols of Whiteness: Universalism, Individualism, and Control in the AT Protocol.” *AoIR 2024* (Conference of the Association of Internet Researchers), Sheffield, England, October 2024. (forthcoming).

Pre-conference. “AI, Ethics, and the University: Half-Day Preconference.” With Alex Halavais, Nicholas Proferes, Jaime Kirtz, Michael Simeone, and Shawn Walker. *AoIR 2024* (Conference of the Association of Internet Researchers), Sheffield, England, October 2024. (forthcoming).

“We Can’t Customize our Way out of Oppression: Bluesky’s AT Protocol and the Interpretive Flexibility of Whiteness.” *Society For Cinema and Media Studies*, Boston, March 2024.

Fishbowl: Whiteness and Technology. With Jessie Daniels, André Brock, and Nikki Stevens. *AoIR 2023* (Conference of the Association of Internet Researchers), Philadelphia, PA, October 2023.

Roundtable: “Disinformation and Global White Supremacy or Why the World’s Best Black Studies Program is at the Kremlin.” With Catherine Knight-Steele, Michael S. Daubs, and Kevin Winstead.

*AoIR 2022* (Conference of the Association of Internet Researchers), Dublin, November 2022.

“Citizen STEM and Algorithmic Research Methods on TikTok.” With T.X. Watson. Communication and Technology Research Escalator, *International Communication Association*, May 2022.

“Black Digitality: Libidinal, Critical Race, and Digital Community.” Roundtable discussion with André Brock, Catherine Knight-Steele, and Kishonna Gray. *American Studies Association*, October 2021.

“Uprooting Whiteness: De(con)structive Methodologies for Reimagining UX.” With Liz Grumbach. *Association for Computers and the Humanities*, July 2021.

“Of Memes and Mimicry: Look-Alike Grievances and the Alt-Right Exploitation of “Cancel Culture” *Society for Cinema and Media Studies,* March 2021.

“White Masculinity and Political Fandom: From Gamergate to Bernie Stans.” *American Studies Association,* Baltimore, November 2020.

* Accepted but not presented. Conference cancelled due to COVID-19.

“MLK, I CHOOSE YOU!: Contesting, Claiming, and Deploying the Legacy Martin Luther King, Jr.” *Society for Cinema and Media Studies*, Denver, April 2020.

* Accepted but not presented. Conference cancelled due to COVID-19

Panelist. “Cultural Identity, Collective Action, and Critical Data: Future Directions at the Intersection of Media Studies and Digital Humanities” with André Brock, Catherine Knight Steele, Kishonna Gray, Miriam Sweeney, Nikki Stevens, and Kevin Winstead. *American Studies Association.* November 2019.

“Support Ya Own: Independent Black Podcasting and Interstitial Modes of Production.” *Society for Cinema and Media Studies*, Seattle, March 2019.

“Black Technoculture as Digital Vanguard.” *Intentionally Digital, Intentionally Black* (conference of the African American Digital Humanities project), University of Maryland, October 2018.

“‘On the Radio’: The Digital Life of African American Audio from Broadcasts to Podcasts” Roundtable participant. *Intentionally Digital, Intentionally Black* (conference of the African American Digital Humanities project), University of Maryland, October 2018.

“Digital Critical Race Mixtape.” Experimental session participant. *AoIR 2018* (Conference of the Association of Internet Researchers), Montreal, October 2018.

“Dem Thrones: Enclaving and Cultural Resonance in Black *Game of Thrones* Fandoms.” *International Communication Association*, Prague, May 2018.

“Dem Thrones, Y’all: Game of Thrones, Podcast Recaps, and Culturally Resonant Fan Practices.” *Society for Cinema and Media Studies*, Toronto, March 2018.

African American and Civil Rights Caucus Roundtable. Library of Congress Radio Preservation Task Force Conference, Washington D.C., November 2017.

“Racialized Users as Digital Vanguard.” *International Communication Association*, San Diego, May 2018.

“#EarnThisDamnVoteOrLose and #BernieSoBlack: Enclaving, Counter-discourse Production, and Gatekeeping in Black Digital Networks.” *AoIR 2016* (Conference of the Association of Internet Researchers), Berlin, October 2016.

“#DemThrones: Enclaving and Cultural Resonance in *Game of Thrones* Fan Practices.” *Society for Cinema and Media Studies*, April 2016.

“Leveraging Digital Networks for Citizen Journalism: This Week in Blackness Reporting from Ferguson, MO.” *Internet Research 16.0* (Conference of the Association of Internet Researchers), October 2015.

“The Podcast Chitlin’ Circuit: Black Podcasters and Audio Enclaves.” *Race and Media Conference.* University of New Mexico, September 2015.

“Black Podcasters, Alternative Media, and Enclaved Social Spaces.” *International Communication Association*, May 2015.

“#YourSlipIsShowing: Aggressive Identity Tourism and Black Feminist Networks on Twitter.” *Society for Cinema and Media Studies*, March 2015.

“Black Digital Networks and the Rejection of Respectability.” *Race and Media Conference.* University of Wisconsin Madison, October 2014.

“Networked Enclaves: Black Podcasters’ Responses to the George Zimmerman Verdict.” *Society for*

*Cinema and Media Studies,* March 2014.

“Transgressive Networks: *This Week in Blackness* and Resistance through Online Programming.” *Internet*

*Research 14.0* (Conference of the Association of Internet Researchers), October 2013.

“In Praise of Small Data: Ethnography in the Age of ‘Big Data’.” *International Congress of Qualitative*

*Inquiry*, May 2013.

“Will the Real Black History Please Stand Up?: Cultural Memory as Production and Performance of

‘Blackness’ Online.” *Internet Research 12.0* (Conference of the Association of Internet Researchers),

October 2011.

“Tweets, Tweeps, and Signifyin’: African American Communication on ‘Black People Twitter’.”

*Digital/Media, Race, Affect, and Labor*, April 2011.

“‘Is this #Boondocks or #Coondocks?’: Interpreting ‘The Story of Jimmy Rebel’ in 140 Characters on

Twitter.” *Society for Cinema and Media Studies*, March 2011.

“The Web as Cultural Memory and Counter-history: the Malcolm X Grassroots Movement and the

Creation of the New Afrikan Community.” *Internet Research 10.0* (Conference of the Association of

Internet Researchers), October 2009.

“Supporting Transformations in Graduate Student Teaching through Critical Reflection: An

Interdisciplinary Learning Community Approach through Indiana University’s Teagle Collegium on

Inquiry in Action.” with Dr. Jennifer Meta Robinson, Tyler Christensen, Dr. Katherine Kearns, Elizabeth

Middleton, Dr. April Sievert, Deanna Soper, and Dr. Mimi Zolan. *International Society for the*

*Scholarship of Teaching and Learning (ISSOTL)*, October 2009.

“The Black August Hip Hop Project: Intergenerational Activism in the Age Convergence Culture.”

*International Association for the Study of Popular Music*, May 2009.

“The Impact of Convergence Culture on Live Performance: Political Possibilities and Limitations.” *MIT6*

*Conference*, April 2009.

“Hip-Hop and Black Nationalism in the 21st Century: Beyond Public Enemy and Tupac.” *Herman Hudson Symposium. Department of African American and African Diaspora Studies*, April 2009.

“Honoring the Past to (Re)create the Present: The Black August Hip Hop Project and the Continuing Influence of Black Nationalism.” POAET (Project on African Expressive Traditions) Conversations. Indiana University. January 2009.

“Bringing the Virtual Community to the Analog Side of the Digital Divide: Musical Performance as an

Extension of the Cyber-Diaspora.” *Society for Cinema and Media Studies*, March 2008.

“Creating a Revolutionary African Diaspora: Black Nationalism and the (Re)construction of Cuban

Identity on the Web.” *Society for Cinema and Media Studies*, March 2007.

“‘Fight the Power!’ with Transformative Commemoration: Re-Defining Hip Hop and ‘Blackness’ in

VH1’s *Hip Hop Honors.*” *Society for Cinema and Media Studies*, March 2006.

**Conference Panel Organizer**

Roundtable: “Disinformation and Global White Supremacy or Why the World’s Best Black Studies Program is at the Kremlin.” With Catherine Knight-Steele, Michael S. Daubs, and Kevin Winstead.

*AoIR 2022* (Conference of the Association of Internet Researchers), Dublin, November 2022.

“The Podcast “Chitlin’ Circuit”: Black Podcasters and Cultural Specificity.” *Society for Cinema and Media Studies*, Seattle, March 2019.

“Digital Critical Race Mixtape.” Experimental panel, *AoIR 2018* (Conference of the Association of Internet Researchers), Montreal, October 2018.

“Negotiating Race in Digital Spaces.” *Society for Cinema and Media Studies.* Seattle, March 2014.

“Self-definition and Resistance in Black Digital Networks.” *Society for Cinema and Media Studies.* Montreal, March 2015.

“NOT Seen on TV: Blackness, Television, and Participatory Digital Media Practices.” *Society for Cinema and Media Studies*. March/April 2016.

**Invited Scholar**

Atelier Technique Workshop, hosted by Marcel O’Gorman and the Lincoln Center for Applied Ethics, Arizona State University, Spring 2022.

Design Studio: Future of Work at the Human-Technology Frontier, hosted by Katina Michael and the Lincoln Center for Applied Ethics, Arizona State University, March 18, 2021.

Digital Blackness in the Archive: A Documenting the Now Symposium, St. Louis, December 2017.

WORKSHOPS AND PANELS ORGANIZED AND HOSTED

Experiences on TikTok Panel series. With Liz Grumbach, T.X. Watson, and Cecelia Gray. Lincoln Center for Applied Ethics, Arizona State University. (spring 2022).

* Disabled Creators Panel, <https://www.lincolncenter.asu.edu/experiences-on-tiktok-disabled-creators-panel>, February 27, 2022
* Black Creators Panel, <https://www.youtube.com/watch?v=24NuBIf37aE>, March 3, 2022
* Fat Creators Panel, <https://www.youtube.com/watch?v=SRywR0nFqXE>, March 8, 2022
* Queer Creators Panel, <https://www.youtube.com/watch?v=Hhz39Y8JQII>, March 9, 2022

Technologies and/of Dominance workshop, $11,000 funded by Dean of the Humanities, (fall 2020).

* Participants: I’Nasha K. Crockett, Jessie Daniels, Dykee Gorrell, Sydette Harry, Anna Lauren Hoffmann, Shafiqah Hudson, Anna Lauren Hoffmann, Nikki Stevens, Tonia Sutherland, Kevin Winstead

GUEST LECTURES AND UNIVERSITY WORKSHOPS

“Ethics of Entertainment: An Obsession with ‘True Crime’?” Panel with Gray Cavender, Lauren Mucciolo, April Ignacio, and Lee Griffo. Project Humanities. February 8, 2023.

<https://news.asu.edu/20230210-solutions-asu-project-humanities-event-delves-true-crime-entertainment?%7B_src%7D=news-story>

“Beyond Hashtags: Digital Media Research and Marginalized Communities,” DH Virtual Hour. IHR Digital Humanities Initiative, July 2, 2020.

“Digital Publics.” Graduate Seminar. Hollis Griffin. University of Michigan. February 3, 2021. (via Zoom)

“New Media and the Cultural Production of Race, Sexuality, and Community: A Discussion about Research Methods.” with Julia Himberg. SST Graduate Student Workshop. March 23, 2018.

“Black Twitter,” ENG 594 Intro to Digital Humanities. Prof. Bruce Matsunaga. Department of English,

Arizona State University. October 2017.

“Black Twitter,” ENG 594 Intro to Digital Humanities. Prof. Bruce Matsunaga. Department of English,

Arizona State University. October 2016.

“Digital Media and Citizen Journalism in the #BlackLivesMatter Movement.” Junior Faculty Forum. Old Dominion University. February 2015.

“Race and Digital Media.” J162 Mass Media and Minorities. Prof. Hemant Shah. School of Journalism,

University of Wisconsin-Madison. March 2014.

“Black Digital Activism and the Trayvon Martin Case.” J162: Mass Media in Multicultural America.

Prof. Hemant Shah. School of Journalism, University of Wisconsin-Madison. October 2013.

“Race and Digital Media.” J162 Mass Media and Minorities. Prof. Hemant Shah. School of Journalism,

University of Wisconsin-Madison. March 2013.

“Race and Digital Media.” J162: Mass Media in Multicultural America. Prof. Hemant Shah. School of

Journalism, University of Wisconsin-Madison. October 2012.

POSTER SESSIONS AND WORKSHOPS

Poster Session- “Using Popular Music to Engage Student Learning: Exercises from the Blues to Hip Hop”

with Katherine V. Wills and Lawrence A. Quick. *E.C. Moore Symposium*. February 2008.

Workshop Session -“Connecting Ethnography to Interpersonal Communication: A Toolkit to Help Your

Students to Research their own Communication Practices” with Leila Monaghan, Yesim Kaptan, J Meryl

Krieger, Cassandra Secrease-Dickson, and Katie Williams. *National Communication Association*.

November 2006.

TEACHING EXPERIENCE

**Department of English, Arizona State University**

Graduate

* Authorship in Film and Media (online)
* Media, Technology, Society (online)
* Media Celebrity and Stardom (online)
* Social Media, Society, and Culture

Undergraduate Upper Division

* AI and Society
* Media and Surveillance
* Emerging Digital Media
* TV, New Media, Culture
* Social Media, Society, and Culture
* Social Media Entertainment

Undergraduate Lower Division

* Introduction to New Media

**Department of Communication and Theatre Arts, Old Dominion University**

Graduate

* Social Change and Communication Systems
* Theory and Methods in the Humanities
* Topics: Race and Digital Media
* Digital Cultures
* Digital Communication Theory and Research
* Thesis and Non-Thesis Prep
* Interdisciplinarity of the Humanities: Theory and Practice

Undergraduate Upper Division

* Introduction to New Media Technologies
* Television and Society

**Department of Communication Arts, University of Wisconsin-Madison**

Undergraduate Upper Division/Graduate Level

* Special Topics in Media and Cultural Studies: Race and Digital Media
* Special Topics in Rhetorical Studies: Social Movements in the Digital Era

**Communications Program, Indiana University-Purdue University Columbus**

Undergraduate Upper Division

* Seminar: Media Theory Applied to Popular Music

Undergraduate Lower Division

* Mass Media and Contemporary Society
* Public Speaking

**Department of Communication and Culture, Indiana University**Undergraduate Upper Division

* Senior Seminar in Communication and Culture: Contemporary American Popular Music

Undergraduate Lower Division

* Race and the Media
* Ethnography of Interpersonal Communication
* Public Speaking
* Business and Professional Communication

Teaching Assistant

Department of Communication and Culture, Indiana University

* Teaching Assistant to Dr. Yeidy Rivero, Race and the Media
* Teaching Assistant to Dr. Richard Edwards, Cultures of New Media

ONLINE COURSE DESIGN

**Lead Designer**

Graduate

* Media, Technology, Society (fall 2020)
* Digital Media Studies (spring 2021)
* Race, Gender, and Sexuality in Media, in collaboration with Aviva Dove-Viebahn and Julia Himberg (fall 2019)

Undergraduate Upper Division

* Emerging Digital Media (spring 2021)

**Module and Lesson Plan Contributions**

Graduate

* Authorship in Film and the Media. “Digital Authorship.” (spring 2020)
* Media Stardom and Celebrity. “The Demotic Turn: Reality TV to Online Influencers.” (spring 2020)
* Media Industries. “Media Industries and the Internet.” (spring 2020)

Undergraduate Lower Division

* Introduction to Film and Media Studies. “Convergence,” “Participatory Culture,” and “Sticky and Spreadable Media.” (spring 2022)
* Film and Media History. “Early Communication Technology” and “History of the Internet.” (spring 2022)

STUDENT MENTORING

**Via National Organizations**

Future Faculty Fellows Alumni Program, Indiana University

Megan Connor, IU Media School, spring 2024-present.

**Dissertation and Theses**

Dissertation Committee Member

* Olivia Rines. PhD Linguistics and Applied Linguistics. “Conceptualizing Toxicity in Women Twitch Streamers’ Communities.” Department of English, Arizona State University, spring 2021.
* Briana Barnes. PhD Radio, Television, Film. “The Last Place They Thought Of: Black Podcasts and the Performance of Marginalization.” University of Texas-Austin, spring 2021.

Thesis Committee Member

* Ashely Johnson MA in Justice Studies. School of Social Transformation, Arizona State University. (in process)
* Rachel Wenner. MA in Lifespan and Digital Communication. “Media Literacy: A Critical Discourse Analysis is the Definition of the Term.” Department of Communication and Theatre Arts, Old Dominion University, 2016.
* Zach Gehring. MA in Humanities. “We Can't Do It Without You!" Crowdfunding As Cultural and Economic Negotiations Within Neoliberal Culture.” Institute for the Humanities, Old Dominion University, 2016.

Project Director

* DH Certificate Culminating Project: Andrea Noguera Henao. Arizona State University, fall 2024.
* MAS Applied Projects Chair: Emily Hedrick, MAS Film and Media Studies. Arizona State University, fall 2017.
* Final Project: Chris Mason. MA in Humanities. “Fan-nomenon: Bringing Together Star Wars Fans for The Good of the Galaxy.” Institute for the Humanities, Old Dominion University, 2014.

Independent Study

* Ahsley Sims, MA of Liberal Studies. Topics: Digital Media Theory and Race. Arizona State University, fall 2017

External Examiner

* Bryan Jenkins, PhD Communication, Culture and Media Studies. “Doing Black Podcast Studies: Exploring the Black Oral Tradition and Critical Media Literacy in Alternative Media.” Howard University, summer 2022.
* Binwe Adebyo, MA in Journalism and Media Studies. “Exploring Socialities on Black Twitter: An Ethnographic Study of Everyday Concerns of South African Users in 2018 and 2019.” Rhodes University, South Africa, 2020.

Honors Thesis Committee

Jonathan Palmer. “Realities of Influencer Culture: A Case Study of Hannah Palmer.” Barrett Honors College, Arizona State University (2022).

Barrett Honors Contracts

Alex Tallant (spring 2019)

Amelia Barbee (spring 2019)

Sunaina Tandon (fall 2017)

Devin Holmgren (fall 2017)

PROFESSIONAL DEVELOPMENT

Humanities Programming with Python. Workshop by Brandon Walsh and Ethan Reed. At HILT (Humanities Intensive Learning and Teaching). IUPUI, Indianapolis, June 2019.

MEDIA APPEARANCES AND INTERVIEWS

Interviewed. Dana, Joe. “‘Civilization Itself at Risk’: Creation fo AI Deepfakes of People Should Be Crimialized, Some Say.” *NBC 12News.* August 22, 2024. <https://www.12news.com/article/tech/should-we-ban-counterfeit-people-to-prevent-ai-chaos/75-4d0e6213-9014-4376-8866-5926854b596a>

Interviewed. Dana, Joe. “Data Centers are Causing Surge in Energy Demands in Valley.” *NBC* *12News.* July 8, 2024. <https://www.12news.com/article/news/local/valley/data-centers-causing-surge-in-energy-demands-in-valley/75-228d1772-5b05-469a-a2b1-deb7050c9dcc>

Interviewed. Brown, Ben. “Newly Signed Bill Included Potential TikTok Ban.” ABC15 Arizona. May 1, 2024. <https://www.youtube.com/watch?v=u8IzBfaBTGY>

Guest Appearance: “Undead Live! TIK,TOK, BOOM, BOOM.” Channel Zed. April 3, 2023. <https://www.youtube.com/watch?v=dlBVUJUXrDk>

Interviewed. Aguilar, Melissa. “¿Cómo nos impactaría la prohibición de TikTok en EEUU?” Telemundo Arizona. March 20, 2023. <https://www.telemundoarizona.com/noticias/local/como-nos-impactaria-la-prohibicion-de-tiktok-en-eeuu/2298851/>

Interviewed. Shakur, Prince. “What the Sophia Rosing Case Reveals about Racism and the Viral Economy of Black Trauma.” *The Daily Dot*. December 12, 2022. <https://www.dailydot.com/irl/sophia-rosing-case/>

Interviewed on background: *Full Frontal with Samantha Bee.* Black Twitter segment. September 2019.

Guest Appearance: *Another View* hosted by Barbara Hamm Lee. 89.5 WHRV. Norfolk, VA. September 18, 2015. <https://www.youtube.com/watch?v=CMOyyy8u3dU>

Guest Appearance: *Historical Blackness*, podcast live from NetRoots Nation conference, July 17, 2014.

Guest Appearance: *This Week in Blackness Radio*, podcast ep. 512. March 26, 2014.

Guest Appearance: *We Nerd Hard*, podcast ep. 71. March 25, 2014.

On-air Interview: *Karamu Feast* hosted by Dr. Richard Cooper. 900AM WURD. Philadelphia. August 30, 2013.

Guest Appearance: *This Week in Blackness Radio*, podcast ep. 394. March 25, 2013.

EDITORIAL EXPERIENCE

Editorial Assistant, *Interpersonal Communication.* Textbook by J. Goodman and L. Monaghan. Malden MA: Blackwell, 2007.

SERVICE

**Service to the Field**

National and International Chair. SCMS First Book Award Committee, fall 2024- present

Committees

Library of Congress Radio Preservation Task Force, African

American and Civil Rights Caucus, 2016-2023.

Review Committee, Association of Internet Researchers Conference, 2021.

Program Committee, Social Media and Society Conference, 2019 and 2020.

SCMS Black Caucus Best Graduate Student Paper Award Committee, 2020.

Program Committee, Association for Computing Machinery Conference on Fairness, Accountability, and Transparency 2020

Editorial Boards Journal of Sociotechnical Critique (2019-present)

Grant & Fellowship Reviewer NEH Fellowship Media Studies and Technology Panel (June 2021)

NEH Humanities Connections Project (November 2023)

Book Manuscript workshop, *Distributed Blackness*, André Brock, University of Michigan, August 2017.

Invited Reviewer/Participant Dissertation to Book Workshop for Briana Barner, hosted by Meredith Clark, Northeastern University, Boston, MA, Spring 2024. (via Zoom).

Book Manuscript workshop, *Distributed Blackness*, André Brock, University of Michigan, August 2017.

Book Referee Oxford University Press (2018), Rowman & Little Field (2018), Polity (2022)

Journal Article Referee *Communication, Culture, Critique* (2018-20), *Critical Studies in Media Communication* (2019), *DH Quarterly* (Black DH Special Issue, 2021), *First Monday* (2014), *International Journal of Cultural Studies* (2020), *Journal of Communication* (2017), *Journal of Electronic and Broadcast Media* (2016), *Journal of Radio and Audio Media* (2023), *Journal of Sociotechnical Critique* (2019), *New Media and Society* (2015-20), *Popular Communication* (2018-19), *Public Culture* (2023), *Social Media + Society* (2021, 2024), *Social Semiotics* (2024), *Sociological Forum* (2024), *Television and New Media* (2020), *Transformative Works and Culture* (2023-2024), *Women’s Studies in Communication* (2015-17)

Conference Paper Referee Association of Internet Researchers (2014, 2018, 2021-24), “Intentionally Digital, Intentionally Black,” African American Digital Humanities Conference (2018), Conference on Fairness, Accountability, and Transparency (ACM FAccT) (2021), HICSS Digital Methods Track (2021-2022)

Ethical Reviewer NeurIPS (Conference on Neural Information Processing Systems) 2021-2022; 2024.

Misc. Service CITI Module on AI/ML and Ethics. With Nick Proferes (2024)

**Departmental and University Service**

Arizona State University, Tempe, AZ

*University Service*

Gen AI and Literacy Project, Directed by Ann Jones (Vice Provost for Undergraduate Education),

spring 2024

Member, DH Initiative Steering Committee, fall 2023-present

*Ad hoc* committee to select university-wide assessment dashboard software, spring 2023

General Studies Committee, Literacy and Critical Inquiry Subcommittee, fall 2020-spring 2022

Graduate College Completion Fellowship reviewer, spring 2022

*Departmental Service*

APC committee for Aviva Dove-Viebahn, fall 2024

Assessment Coordinator, Spring 2021-spring 2024

“Chaucer Goes to the Movies.” Chaucer Celebration Video Competition Judge,

spring 2020 <https://english.asu.edu/chaucer-celebration>   
Newsletter Committee, Department of English, 2019-20

Night of the Open Door Committee, Department of English, 2017-18

*Area Service*

Chair, Search Committee, Assistant Teaching Professor, fall 2024-spring 2025

Peer Teaching Evaluation, for Katie Morrissey, FMS 100, spring 2023

BA Online Course Revisions, fall 2021

MAS Course Revision and Development, spring 2020 and fall 2020

Search Committee, Assistant Professor, spring 2020

Search Committee, Assistant Professor, Environmental Humanities and Media, spring 2020

Search Committee, Lecturer, FMS, fall 2019

Search Committee, Instructor, Game Studies, spring 2019

MAS Admission Committee, Film and Media Studies, 2018-present

Old Dominion University, Norfolk, VA

Advisory Committee, Birth of an Answer, Institute of the Humanities, fall 2015- fall 2016

Moderator, Humanities Unbound Conference, Institute of the Humanities, fall 2014

Indiana University, Bloomington, IN

Student Representative, Faculty Search Committee, fall 2011

Digital Media Studies Line, Communication and Culture

Peer Mentor, Communication and Culture Peer Mentor Program, fall 2009

Student Representative, Faculty Search Committee, 2005-2006

Performance and Ethnography Line, Communication and Culture

**Community Service**

Judge, [Ethical Spectacle](https://ethicalspectacle.org/) Hackathon, October 2024

Consulting Scholar, African American Religious Music Exhibit, 2005-2006

African American History Museum, A project of the Kentucky Center for African American Heritage, produced by Donna Lawrence Productions.

Louisville, Kentucky