

Rivadavia (Riva) C. Drummond Alvarenga Neto, Ph.D.

Email: riva.drummond@asu.edu

ASU Office: + 1 480 965 3431

Department of Management & Entrepreneurship
W P Carey School of Business, Arizona State University
300 Lemon St, Tempe, AZ 85287, USA



(1) HIGHLIGHTS:

- C-level positions as President, CEO, Provost, Dean, Associate Dean, Executive Director
- Former Founder, Partner & Board Member – GAEC (Brazil Stock Exchange – Bovespa – ANIM3)
- Independent Board of Directors Member – VITRU (Nasdaq VTRU)
 - Audit Committee Member
 - Head of the Innovation & Academic Committee
- Clinical Associate Professor, Department of Management & Entrepreneurship, The W. P. Carey School of Business, Arizona State University
 - The John W. Teets Outstanding Graduate Teaching Award 2023
- 20+ years in consulting, executive education, training & development
- MBA & Customized Program Director of Latin America's #1 Business School (FDC)
- 30+ years of teaching experience
- 20+ years teaching executive education in leading business schools & universities, working with world class companies.
- Multiple teaching excellence awards
- Author of two best seller books published in Brazil (2008, 2018) on the topics of Innovation, Knowledge Management and Knowledge Organizations.
- International work/teaching experience and keynote speaking appointments in Canada, US, Mexico, Hong Kong, Portugal, Spain, Thailand, Australia, Chile, Malta, South Africa, Saudi Arabia, Turkey and others.
- Visiting Associate Professor at the Hong Kong Polytechnic University and The University of Hong Kong, Hong Kong, SAR, China.
- **ASU & The W P Carey School of Business**
 - WPC - The John W. Teets Outstanding Graduate Teaching Award 2023
 - WPC – Department of Management & Entrepreneurship – Faculty Hiring Committee (2022-2023)
 - WPC - Faculty Council (2021/2022)
 - WPC - Executive Connections Leader (Full Time MBA – Spring 2022)
 - WPC – Dean's List for Excellence in Teaching
 - WPC – Office of Graduate Programs - support in admissions and in partnerships with the US DoD (Department of Defense).
 - MSIVD Founder, Faculty Lead & Faculty (2020/2021) – Masters in Innovation & Business Development (W P Carey School of Business, Ira Fulton Schools of Engineering, Herberger Institute for Design and the Arts)
 - Barret The Honors College @ ASU – theses committee member, director.
 - EDPLUS - Global Business Development Officer (2016/2018)

- **Community Services:**
 - Board Member & Mentor of the NGO OVO (Orquestra de Formacao Transformacao), a NGO set to provide music education for poor aspiring young musicians not served by traditional schools in Brazil.
 - Handson of Greater Phoenix - volunteer at the State Farm Stadium vaccination Covid site.

Courses taught:

- ✓ BUS 593/BME 598 – Fusion Labs (Master Programs in Business and Engineering)
- ✓ IVD 660 – Business Models (Studio IV) – (MSIVD) Masters of Innovation & Venture Development
- ✓ MGT 589 – Strategic Management (Capstone course – online))
- ✓ WPC 591 – Innovation for Executives (Exec MBA and EGADE International Executive MBA)
- ✓ WPC 480 – Strategic Management (Capstone Course)
- ✓ MGT 459 – International Management
- ✓ MGT 400 - Cross-Cultural Management (both in-person and online)
- ✓ ENT 340 – Creativity & Innovation
- ✓ Innovation & Entrepreneurship
- ✓ Strategy, Innovation & Team Work
- ✓ Strategic Innovation: technology x business models
- ✓ Service Innovation
- ✓ Business Model Innovation
- ✓ Technological Innovation
- ✓ Design Thinking & Prototyping
- ✓ Knowledge Management
- ✓ Information Management & Competitive Intelligence
- ✓ Strategy & Execution
- ✓ Organizational Sociology

(2) EDUCATION – DEGREES & CERTIFICATES

- **Post Doctoral Fellow & Visting Scholar**, FIS, University of Toronto, Canada (2009).
 - ✓ Member of the KMRC – Knowledge Management Research Center, research group led by Professor Chun Wei Choo, FIS, University of Toronto
 - ✓ Journal article published: Alvarenga Neto, Rivadávia & Choo, C.W. 2010. **Beyond the Ba: Managing Enabling Contexts in Knowledge Organizations.** **Journal of Knowledge Management** 14(4): 592-610.

- **PhD** in Information Studies, I-School at the Federal University of Minas Gerais (UFMG), Brazil (2005).
 - ✓ **Research topics:**
 - Business ontologies, Innovation, Growth Strategy, Knowledge-based theory of the firm, Organizational Learning, Organizational Epistemology, Knowledge Organizations, Knowledge Management
 - ✓ PhD Dissertation nominated for “Best Brazilian Dissertation” in the field:
 - first in-depth qualitative research on organizational knowledge creation
 - multiple case studies in world-class organizations: Siemens, Pricewaterhouse Coopers & CTC (Sugar Cane Technology Center)
 - ✓ Journal articles published and conferences held in Brazil and abroad
- **MsC** in Information Studies, I-School at the Federal University of Minas Gerais, Brazil (2002).
- **MBA** in International Business, Catholic University, Minas Gerais, Brazil (1999).
- **Bachelor’s degree** in Business, Federal University of Minas Gerais, Brazil (1998).
- *Lego Serious Play Facilitator* – Rasmussen Consulting, Finland, (Munich Team, Germany) (2016).
- *Design Thinking Bootcamp @ the D.School* , Stanford University, USA (2015).
- *Harvard Business School – Global Colloquium on Participant-Centered Learning (GCPCL)* – Boston, USA & Shanghai, China (2010-2011).
- *MBA Roundtable 2010* – Darden School of Business – University of Virginia, USA (2010).
- *Master Class for online teaching* – Edplus at Arizona State University, USA (2019).
- **Proficiency in Portuguese, English and Spanish**
 - ✓ *Certificate of Proficiency in English*, Cambridge University, 1994.
 - ✓ *D.E.L.E – Diploma Superior de Español como Lengua Extranjera*, Universidad de Salamanca, Spain, 2001.

(3) AWARDS

- The **John W. Teets Outstanding Graduate Teaching Award** 2023.
- **Great Medal of Honor** (Medalha da Inconfidência) – Highest commend awarded by the Governor of the State of Minas Gerais, Brazil, **2014**.
- **Great Medal of Honor** for Professional and Educational Achievements in business and managerial fields – Federal Council of Business, Brazil, **2013**.
- **Awarded Education Personality of the Year** “Faces of 2013, names that made the difference” - Estado de Minas News and Encontro Magazine, Belo Horizonte, Brazil, **2014**.
- **Nominated** for “Best Business Professor of the Year Award”- The Economist Intelligence Unit, **2013**.
- **Commencement Speaker** for 30+ MBA and UG classes
- W P Carey Dean’s List for Excellence in Teaching

(4) WORK EXPERIENCE

- **Independent Board of Directors** – Director – VITRU Lttd (Nasdaq) (**2020 – present**) .
 - Head of the Innovation Committee
 - Audit Committee Member
 - **Clinical Associate Professor** – Department of Management & Entrepreneurship, W P Carey School of Business, Arizona State University, USA - undergraduate and graduate courses (**08/2018 – present**) .
 - **Visting Associate Professor** – Department of Industrial & Systems Engineering, Hong Kong Polytechnic University (Poly U), Hong Kong, China - graduate engineering courses (knowledge-based service innovation) - (**05/2017 – 03/2020**)
 - **Global Business Development Director** – Edplus at Arizona Sate University, Scottsdalle, AZ, USA (**2016- 2018**).
 - **President & CEO** – HSM Executive Education , São Paulo, Brazil, (**2014-2016**).
- ✓ **Accomplishments:**
- Startup of the business school and executive education programs
 - Design of new methodologies, such as the “**Living Case**” with international partners, such as the Rock in Rio Festival (Brazil & Portugal)
 - International relations and contract management with speakers’ agencies within the US and England, among others
 - Strong commercial development and “face to the customer”

- **Recognized as one of Brazil's TOP 10 lecturers/ keynote speakers in business & management** (innovation, strategy, business models, leadership, team building, change management and knowledge management)
 - **Executive Education Professor**: strategy, business models, innovation, change management
- **President & Rector** – University of Belo Horizonte (Centro Universitário de Belo Horizonte), UNIBH, Brazil, **(2011-2014)**.
 - ✓ **Accomplishments**:
 - 3 consecutive years winners of the GPTW (Great Place to Work) award: UNIBH was one of the fewest educational organizations nationally awarded
 - 2 consecutive years winners of Santander Universities Awards (Prêmio Santander de Universidades), one of the most important academic prizes in Latin America
 - Brazilian Ministry of Education grading & evaluation systems: TOP 5 position in the state of Minas Gerais, Brazil; very well positioned in national rankings
 - International agreements with foreign universities in Portugal and USA; MOUs signed with other foreign universities
 - Strong community work and institutional reputation building
 - Turnaround management process built and executed along three years with solid financial and economic results
- **Board Member & Founding Partner** – GAEC – Anima Educational Group (public listed company, ANIM3, São Paulo Stock Exchange, Brazil), **(2004-2016)**.
 - ✓ **Accomplishments**:
 - Founding partner of the Anima Group, one of Brazil's largest for-profit educational companies
 - Led ANIMA to become a listed company in the Brazilian Stock Exchange (BOVESPA) with a distinct level of corporate governance (presentations, international road shows, etc.)
 - Led the corporate team to design ANIMA's strategy, structure and leadership model
 - International MOU's and agreements with Portugal, France and the US
 - Board member for 9 years and substitute Chairman of the Board for Dr. Ozires Silva, former Brazilian Minister, Founder/President of Embraer and President of Petrobras.

- **Founding Partner & Executive Director**, Rivadávia & Associates, (2001-present).
 - ✓ Accomplishments:
 - My own consulting company has grown to work with world class organizations such as Astra Zeneca, Petrobras, Unilever, IBM, Vale, Globo, HSBC, Ford, GM, Bradeco, Nissan, Itau Unibanco, Mittal Steel, Eli Lilly, Bank of the West/BNP Paribas, Citibank and Mastercard, among many others. I've been working as a consultant, facilitator, mentor, coach, lecturer and professor.
- **Honorary Visiting Professor** – Faculty of Education – University of Hong Kong, China (2012/2013.)
- **Post Doctoral Fellow & Visting Scholar**, Faculty of Information Studies, University of Toronto, Canada (2009).
- **Tenured Professor and Program Director** at FDC – Fundação Dom Cabral, Brazil, (2006-2013).
 - ✓ Program Director for the Executive MBA:
 - responsible for program design & curriculum
 - accreditations with AMBA & Equis/EFMD
 - **Professor** of Strategy, Organizatinal Sociology and Innovation
 - ✓ Open Enrollment & Customized Programs, teaching C-Level Executives and Middle Managers from world-class organizations operating in South America
- **Dean for Graduate Programs and International Relations**, UNA University (Centro Universitário UNA), Belo Horizonte, Brazil, (2004/2006).
- **Executive Director**, Tech Institute at Unimonte University, Santos, SP (2006).
- **Professor** – MBA Programs at UNA, IBMEC & FEAD , Belo Horizonte, Brazil (2006-2008, 2013-2015) .
- Worked as a **consultant, professor, instructor and facilitator** in world class organizations (both private and public) such as Astra Zeneca, Eli Lilly, Unilever, IBM, Bradesco (C-Level), Votorantim, SigCombibloc, Subsea7, NeoEnergia, ArcelorMittal Steel, CCR, Localiza Hertz, Mastercard, Citibank, Souza Cruz (British American Tobacco), Embrapa, ONS, Astra Zeneca, Camargo Correa, Odebrecht, Cardif, Alelo, Fiat Chrysler, NEC, Rock in Rio, Nitroquímica, Aeris, Randon, Vale, Globo, Grupo Abril, Grupo RBS, Itaú Unibanco, Linde, Stihl, HSBC, Ford, General Motos and Petrobrás, among others.

(5) THE W P CAREY SCHOOL OF BUSINESS:

- a. **MGT/ENT Hiring Committee (2022-2023)**
- b. **Executive Connections Lead (Spring 2022)**
- c. **Faculty Council (2021/2022)**
- d. **Course/material development**
 - i. **WPC 591 – Innovation for Executives – Executive MBA** – new format for a 15-hour program; full redesign of all course material
 - ii. **BUS 593/BME 598 – Interdisciplinary Applied Learning Lab** - course development to teach Master students in Biomedical Engineering (Fulton) and Full Time MBA (Carey) students. Course blends healthcare, engineering, startups and innovation,
 - iii. **ENT 340 – Creativity & Innovation** – created an entirely new course from scratch: the innovation process was deployed into the steps of insight, problem, prototype, business model and scale. One HBP case was assigned to each of the steps and the final group project was applied to a real problem at ASU.
 - iv. **MGT 400 (ASU Online) – Cross-Cultural Management**
 - v. **MGT 459 – International Management**
 - vi. **MGT 589 – Strategic Management**
 - vii. **WPC 480 – Capstone – Strategic Management:** course development and preparation; prepared and recorded a video lesson in the topic of “Strategic Innovation Management”
 - viii. **IVD 660 - MSIVD – Master in Innovation & Venture Development:** working with Cheryl Heller (HIDA) & Brent Sebold (Fulton) on the launching of ASU’s newest Master’s program. I was in charge of:
 - 1. Program structure and content: My proposal of the innovator’s process was accepted by the group and the structure is based on five studio courses (insight, problem, solution/prototype, business model and scale) and two support courses (soft skills development);
 - 2. Content assessment for all studios and support courses;
 - 3. Content development for IVD 660- Studio IV – Business Model, where I was the leading faculty member on behalf of W P Carey
 - 4. Weekly meetings taking place at HIDA.
 - ix. **WPC 591 - W.P.Carey/ EGADE MBA – “ Innovation for Executives”** - created two entirely new courses, one approved before the pandemic, and another after the outbreak. Both were approved by our Executive MBA Director. Content is all set and ready to be taught.
 - x. **Invited Speakers to my courses at W P Carey:** brought C-Level executives to speak to our graduate/undergraduate students, namely: Leslie Crespi (General Manager, Eli Lilly, Colombia), Alexandra Lorbiecki (CMO, Harley Davidson), Mauricio Minas (Bradesco, CIO & Executive Board Member), Claudio Terra (CTO,

Pfizer), Luis Justo (CEO Rock in Rio/Live Nation), Luiz Novaes (VP, Aker Solutions, Norway), Dr. Eric Tsui (Hong Kong Poly U).

e. Mentoring Activities:

- i. Preparation to substitute Dr. Ned Wellman (on sabbatical leave) on Executive Connections (Full Time MBA) – this initiative involves CEOs mentoring ours MBA students across initiatives named “Lunch & Learn”, “Mentor for an Afternoon”, “Executive in Residence”, and “Quarterly Mentor Meetings”.
- ii. Barrett Honors Contracts with students from ENT 340, MGT 400 & MGT 459, WPC 480 – Supervised honors enrichment contracts with undergraduate students.
- iii. ENT 340, MGT 400, MGT 459, MGT 589, WPC 480, IVD 660, Full Time MBA, WPC 591 – supporting students in meetings to discuss career choices, job interviews and what it takes to become a lifelong learner.
- iv. Supervised one project from our MBA program (Enkoat startup) where students were writing a business case (content, sources, structure, etc).

(6) PUBLIC SPEAKING – CONFERENCES, KEYNOTES & LECTURES

• **2022/2021**

1. **Keynotes & Workshops:** Astra Zeneca Mexico (Global IT Teams), Court of Justice of the Federal District and Territories (TJDFT, Brasilia, Brasil), 14o. Concred/Confabras (Recife, Brazil), Federal Attorney’s General Office (PGU/AGU, Brasilia, Brazil), Unicesumar (Vitrú/Nasdaq), National Operator of the Interconnected System (Rio de Janeiro, Brazil), Bank of Brazil, Bradesco, The Hong Kong Polytechnic University, University of Coimbra (Portugal), Heineken, Eli Lilly Mexico, University of Coimbra (Portugal), Rock in Rio Humanorama (Lisbon, Portugal); Bank of Brazil, Bradesco, Brazil’s General Counsel for the Federal Government, Brazil’s National Council of Justice, Brazil’s National Treasure Attorney’s Office; National Industry Confederation (Brazil); Vitru (Uniasselvi/Unicesumar); Justice Court of the Distrito Federal, Brasilia, Brazil; SICOOB Credit Union Brazil (C-Level Meeting & strategic Planning Kick-off), W P CAREY- EGADE MBA Innovation Roundtable; Brazil’s Office of the Attorney General of the Union (AGU); UNIMED SA Brazil (C-Level Suite meeting); Fundação MT Brazil; Futura Trends Seminar (Brazil); Canal Rural TV Brazil;

• **2020**

1. **Keynote & Workshops:** INPI Brazil (National Industrial Property Institute); Brazil’s Office of the Attorney General of the Union (AGU); Bradesco Bank & Insurance (Brazil); Brazil’s National Treasure Attorney’s Office; Brazil’s Ministry of the Economy; Brazilian Association of Human Resources (ABRH-MG); CNI (National Confederation of Industry, Brazil); UNIMED SA, UNIMED SEGUROS, UNIMED FOUNDATION (Brazil); Futura Trends Seminar; Industry Federation of the State of Minas Gerais (Brazil); FARID (Brazil); TOP 10 Empresarial Conference, Brasilia, Brazil;

- **2019**

1. **Keynote:** Bank of the West, BNP Paribas 7 CI&T – Keynote Addresses in Omaha, NE, San Ramon, CA and Tempe, AZ – September, 2019
2. **Keynote:** Lidere 2019 – ACIL , Brazil – September, 2019
3. **Lecture & Workshop Facilitation:** “Strategic Innovation: building an innovation culture” Accenture’s International Women’s Day 2019, Scottsdale Airport Convention Center, Scottsdale, AZ.
4. **Keynote:** “Strategic Innovation: start with proper leadership” – Bradesco’s 2nd Annual Workshop, Transamerica ExpoCenter, Sao Paulo, Brazil – **(Feb, 2th, 2019)**
5. **Keynote:** Bradesco Annual Conference, São Paulo, Brazil, 02/2019.
6. **Keynote:** Piaui’s Retail Conference, Teresina, Brazil, 04/2019
7. **Keynote:** Industry Federation of Pernambuco, Brazil, 05/209
8. **Keynote:** Bernoulli’s Teacher’s Seminar – Belo Horizonte, Brazil, 08/2019
9. **Lecture:** W P Carey MBA Information Session, Tempe, USA, 08/2019
10. **Keynote:** Phoenix Chamber of Commerce – Real State Session, Chandler, AZ, USA , 09/2019
11. **Keynote:** Bioextratus Annual Meeting – Caxias do Sul, RS, Brazil, 10/2019
12. **Executive Education Workshops** - Federal Public Sector of Brazil – Brasilia & Rio de Janeiro, Brazil, 11/2019

- **2018**

1. **Lecture & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – Rock in Rio & Artplan, Rio de Janeiro, Brazil **(Dec, 5th, 2018)**
2. **Lecture & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – São Paulo, SP, Brazil **(Dec, 4th, 2018)**
3. **Lecture & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – Belo Horizonte, MG, Brazil **(Dec, 3rd, 2018)**
4. **Keynote:** “Making Innovation Work” – FIEPE (Federação das Indústrias do Estado de Pernambuco), Recife, Pernambuco - **(Nov, 30th, 2018)**

5. **Keynote:** “Making Innovation Work” – SICOOB (Sistema de Cooperativas de Crédito do Brasil), Ribeirão Preto, SP, Brazil - **(Nov 24th, 2018)**
6. **Keynote & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – Bradesco INOVABRA Innovation Ecosystem Habitat - São Paulo, SP, Brazil **(Nov 23th, 2018)**
7. **Keynote** – “**Digital Business Model Innovation and the challenges of Industry 4.0**” – WestRock - São Paulo, SP, Brazil **(Nov 23th, 2018)**
8. **Lecture & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – Catholic University of Salvador, Salvador, BA, Brazil. **(Nov, 22nd, 2018)**
9. **Workshop Lecturer & Facilitation:** “Strategy, Innovation & Team Work”- PERBRAS Forum, Salvador, BA, Brazil. **(Nov, 22nd, 2018)**
10. **Keynote & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – ABRH -MG – Brazilian National Association of Human Resources, Unimed Theater, Belo Horizonte, MG, Brazil **(Nov 21st, 2018)**
11. **Lecturer & Facilitator** – Public Management Workshop Series - “Strategy, Innovation & Team Work”- Rio de Janeiro & Brasilia, Brazil **(October 20-26)**
12. **Keynote & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – Brasilia, DF, Brazil **(Oct 25th, 2018)**
13. **Keynote & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – TOP 10 Business Summit (Top 10 Empresarial) – Brasilia, DF, Brazil **(Oct 25th, 2018)**
14. **Keynote & Book Release Night** – “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”, Planeta Publishers, 2018 – Rio de Janeiro, RJ , Brazil **(Oct 22nd, 2018)**
15. **Keynote:** “Making Innovation Work” - Rock in Rio Innovation Week, Lisbon, Portugal **(July 26th, 2018)**
16. **Keynote:** “Innovation and Growth: a strategic innovation framework model” – University of Coimbra, Coimbra, Portugal **(July 25th, 2018)**
17. **Keynote & Workshop Facilitator** – “Strategy, Innovation & Team Work”- JBS Swift, São Paulo, SP, Brazil **(June 11th, 2018)**
18. **Summer Teaching** – Knowledge-based service innovation - Master’s in Industrial & Systems Engineering, The Hong Kong Polytechnic University, Hong Kong, SAR China **(June 4-10, 2018)**

19. **Keynote:** “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”- CEARÁ 2050 Summit, Fortaleza, CE, Brazil (**May 11th, 2018**)
 20. **Keynote:** “Abundance & the Future: creativity and innovation for the 4th Industrial Revolution”- Inspira FENAE, Windsor International Convention Center Rio de Janeiro, RJ, Brazil. (**April 20th, 2018**)
 21. **Keynote:** “Making Innovation Work: a practical guide to help you lead the sustainable growth of your company”- Forum Brazil – Espanã, ESADE Business School, Barcelona, Spain (**March 22nd, 2018**)
 22. **Workshop –** “Business Model Generation”- STEMCON 2018, Ho Chi Mihn City, Vietnam (**March, 8th, 2018**)
 23. **Keynote:** “Innovation & Growth: strategic alignment and team integration” Fertilizantes Tocantins, Goiania, GO, Brazil (**Feb 22nd, 2018**)
 24. **Keynote:** “Leading Strategic Innovation”- Brazil’s Future of Agriculture Seminar, SICREDI, Rondonopolis, MT, Brazil (**Feb 20th, 2018**)
 25. **Lecturer:** “Creativity, Design Thinking & Innovatio”- Mastercard & Baobab Foundation Africa, Edplus, Arizona State University (**Jan 20^{4h}, 2018**)
- **2017**
 1. **Keynote:** “Leading Strategic Innovation”- PGFN – Procuradoria Nacional da Fazenda Nacional, (Brazil’s National Treasury Attorney’s Office) Brasilia, DF, Brazil (**Dec 2nd, 2017**)
 2. **Keynote:** “Growth Strategies and Strategic Innovation Management” - NISSAN Latin America, Santiago, Chile, 2017 - Board & C-Level Suite Annual Meeting (**October, 11th, 2017**)
 3. **Keynote:** “Strategic Innovation as value creation at the intersection of technology and business models” Latin America Summit – Excellence in Management & Leadership Conference 2017 – Brasília, DF, Brazil (**September 1st, 2017**)
 4. **Lecturer & Workshop Facilitator** – Public Management Workshop Series - “Strategy, Innovation & Team Work”- Brasilia, Brazil (**Aug 28th - September 8th, 2017**)
 5. **Lecturer & Workshop Facilitator** – Business Model Generation – Edplus at Arizona State Univerisy, Scottsdale, AZ (**August,25th, 2017**)
 6. **Lecturer & Conference Panelist** - “The Future of Higher Education – Online Education in China: beyond the Great Fire Wall”- University of Shenzhen, China (**April 17th-21st, 2017**)
 7. **Keynote** : “Making Innovation Work”, IHRSA 2017, Los Angeles Convention Center Los Angeles, CA –**speaker:** (**March 11th, 2017**)

8. **Keynote: Distinguished Education Innovation Talk:** “Making Innovation Work for Digital Immersive Higher Education” – STEMCON 2017 (with ASU’s Fulton School of Engineering) Hanoi, Vietnam – **(March, 2nd, 2017)**

- **2016**

1. **Keynote:** “Innovation & Strategic Growth” - SICOOB, Vitória, ES, Brazil **(December 13th, 2016)**

2. **Keynote:** “Making Innovation Work” - UNIMED Caxias do Sul, RS, Brazil **(September 12th, 2016)**

3. **Keynote:** “Making Innovation Work” - 11o. CONCREDE – CONFEBRAS (Congresso Brasileiro de Cooperativismo de Crédito) – Windsor Convention Center, Rio de Janeiro, RJ, Brazil **(Sept., 30th, 2016)**

4. **Keynote:** “Making Innovation Work” - UNIMED Vitória, ES, Brazil **(September 15th, 2016)**

5. **Keynote:** “Making Innovation Work” - TCU – Tribunal de Contas da União, Brasília, DF, Brazil **(September 10th, 2016)**

6. **Keynote:** “Making Innovation Work” – 17a IHRSA Fitness Brasil, Transamerica Expocenter, São Paulo, SP, Brazil **(Sept 2nd, 2016)**

7. **Keynote:** “Making Innovation Work” - SEBRAE, Cuiabá, MT Brazil **(August 29th, 2016)**

8. **Keynote:** “Making Innovation Work” - UNIMED Brazil São Paulo SP, Brazil **(August 28th, 2016)**

9. **Keynote:** “Making Innovation Work” - NITROQUIMICA, São Paulo SP, Brazil **(July 6th, 2016)**

10. **Keynote:** “Strategic Planning Session” - TUPPERWARE South America, São Paulo SP, Brazil **(July 5th, 2016)**

11. **Keynote:** “Innovation Leadership & Enabling Context for Knowledge Creation” - Olé Consignados, SANTANDER Bank, Belo Horizonte, MG, Brazil **(July 1st, 2016)**

12. **Lecturer & Workshop Facilitator** – Business Model Generation – Federação das UNIMEDs – Belo Horizonte, MG, Brazil **(Jun, 30th, 2016)**

13. **Keynote:** “The Future of Higher Education: MOOCs, Corporate Universities & Digital Transformation”, FEBRABAN (Brazilian Federation of Banks) São Paulo, SP, Brazil **(May 30th, 2016)**

14. **Keynote:** “Entrepreneurship & Innovation in SME: latin america success stories” - SEBRAE, Curitiba, PR, Brazil **(April 28th, 2016)**

15. **Keynote:** “Entrepreneurship & Innovation in SME: latin america success stories” - SEBRAE, Bonito, MS , Brazil (**April 7th, 2016**)
 16. **Keynote:** “Innovation in the Brazilian Public Banking System”, Caixa Economica Federal, São Paulo, SP, Brazil (**March 23rd, 2016**)
 17. **Keynote:** “Making Innovation Work” - ASSABLOY National Conference, Natal, RN , Brazil (**March 12th, 2016**)
 18. **Keynote:** “Innovation & Customer Experience: what’s the problem our clients are trying to solve”? Bradesco Bank, Annual Meeting, Transamerica ExpoCenter, São Paulo, SP, Brazil (**Feb 17th, 2017**)
- **2015**
 1. Keynote – “Making Innovation Work” - FORD Motors Brazil Lartin America – Salvador & São Paulo, Brazil – (**December, 2015**)
 2. **Keynote:** “Innovation & Knowledge Management: creating value and sustaining organizational growth”, Mesas TI SEPRORGS, Porto Alegre, RS, Brazil (**Nov., 27th, 2015**)
 3. **Keynote:** “Creativity is within yourself: make it happen” – LG South American Convention,Goiania GO Brazil – (**Nov. 30th, 2015**)
 4. **Keynote:** “2nd Management Seminar: Leadership, business and customer-centric value creation”. FIEPE (Industry Federation of the State of Pernambuco), Recife, PE, Brazil (**Nov 19th, 2015**) – Keynote speakers: Rivadavia Drummond, idalberto Chiavenato & Augusto Cury
 5. **Keynote:** “Strategy, Innovation & Knowledge Management: an integrative perspective” – 6o. Congresso Brasileiro de Gestão do Ministério Público (Brazil’s Public Prosscutor’s Office), Brasilia, DF, Brazil (**November, 2015**)
 6. **International Distinguished Keynote:** “Making Innovation Work: a brazilian perspective”- HSM Expomanagement 2015 – Transamerica Expocenter, São Paulo, Brasil, 2015 (Latin America’s Largest Business & Management Summit) (**October, 2015**)
 - a. rated top 3 best lecturer among international speakers, including Clayton M Christenssen, Paul Krugmann, Malcolm Gladwell and Eric Ries, among others.
 7. **Keynote & Panel Coordinator:** “The Rock in Rio Live Case Studio Talk Show” - HSM Expomanagement 2015 – Transamerica Expocenter, São Paulo, Brasil, 2015 (Latin America’s Largest Business & Management Summit) (**October, 2015**)
 8. **Keynote:** “Innovation in Organizations” – Tribunal de Contas da União (Audit Court of the Union), Brasilia DF, Brazil (**October, 2015**)

9. **Keynote & Facilitator:** Rock in Rio Academy – “The Living Case Method on Brazilian Entrepreneurship” - City of Rock, Rock in Rio 2015, Rio de Janeiro, Brazil. **(September, 2015)**
 10. **Keynote:** HSM Forum for Excellence in Public Management, Brasília, Brasil, 2015. **Keynote speaker** along with Rudolph Giuliani, Clovis de Barros & Vicente Falconi. **(Sep., 3rd, 2015)**
 11. **Keynote:** “Health Innovation: generating value & sustainable growth”- Congresso do Conselho Estadual de Farmácia – MG, MinasCentro Belo Horizonte, MG, Brazil **(Aug, 2015)** .
 12. **Lecturer & Workshop Facilitator** – Business Model Generation – Citibank Brazil São Paulo, SP, Brazil (**July, 2015**)
 13. **Keynote:** “Innovation & Knowledge Management with Credit Unions: Brazil’s context and perspectives ”- CNDL, Annual Meeting & Board Meeting, Brasilia, DF, Brazil **(June, 2015.)**
 14. **Keynote:** “Innovation at the core of value creation and organizational growth” – SIG COMBIBLOC, São Paulo, Brazil **(Jun, 2015)**
 15. **Keynote:** “Innovation & Growth at the core of Mastercard Latin America’s Strategy”- Mastercard Headquarters, São Paulo, SP, Brazil **(June 2015)**
 16. **Lecturer & Workshop Facilitator** – Public Management Workshop Series - “Innovation & Knowledge Management”- Brasilia, DF, Brazil **(May 28-29, 2015)**
 17. **Keynote:** “Innovation & Value Creation in Challenging Scenarios”- CCR Group, Annual Meeting & Board Meeting, São Paulo, Brazil. **(May, 2015)**
 18. **Keynote:** CONGREGARH 2015 “Strategy & Competitiveness in The Brazilian Scenario”- Porto Alegre, RS, Brazil **(May 13-15, 2015)**
 19. **Keynote:** Knowledge Management: the SET Model – Sistema OCEMG, Belo Horizonte, MG, Brazil **(May 5th, 2015)**
 20. **Keynote:** “Transformative Education” – 10a. Edição Convenção Nacional SESI/SENAI/IEL, Vitoria, ES, Brazil **(Feb 20th, 2015)**
 21. **Keynote:** “Innovation & Competitiveness in Challenging Scenarios”, Localiza Hertz Car Rental Latin America, Annual Meeting, Atibaia, São Paulo, Brazil, **(Feb. 15TH, 2015)**
- **2014-2013**
 1. **Keynote** – “Distinguished Innovation Talk” - Innovation and Competitiveness Forum – Transamerica ExpoCenter , São Paulo, Brazil – with Peter Diamandis, Alex Osterwalder & Martin Lindstrom. **(September, 2013)**
 2. **Keynote-** “Innovation & Knowledge Management” - TOP 10 Business Forum, Brasília, Brazil **(2012, 2013 & 2014)**

3. **Keynote:** “The New Era of Innovation & Entrepreneurship” - World Management Forum, FIA – Gramado, RS, Brazil (**Nov, 2013**)
4. **Lecturer & Workshop Facilitator** – Public Management Workshop Series - “Innovation & Knowledge Management”- Brasilia, DF, Brazil (**Nov 17-18, Nov 20-21, 2014**)
5. **Keynote:** “Innovation” – ComRH 2014 – 13o. Congresso Mineiro de Recursos Humanos, Belo Horizonte, MG, Brazil (**May 7-8, 2014**)
6. **Keynote:** “Making Innovation Work: organizational knowledge creation at the intersection of technology and business models” – The Hong Kong Polytechnic University, Hong Kong, SAR, China (**July, 2014**)
7. **Keynote:** “Making Innovation Work: organizational knowledge creation at the intersection of technology and business models” – 22o. Congresso de Marketing da ADVB, Porto Alegre, RS, Brazil (**November , 2013**)
8. **Keynote:** “How can HR at Petrobras deliver value to its businesses worldwide?”- Petrobras National Forum, Rio de Janeiro, RJ Brazil (**November, 2014**)
9. **Keynote:** “Strategic Management” – EMBRAPA (The Brazilian Agricultural Research Corporation), Belém, PA, Brazil. (**August, 2014**).
10. **Keynote:** “Education & Knowledge Management driving organizational results” - PETROBRAS, Rio de Janeiro, RJ, Brazil (**March, 2014**)
11. **Keynote:** “Innovation, Value Creation and GROWTH!” – São Marcos Labs, Annual Meeting, Belo Horizonte, MG, Brazil (**Jan, 2014**)
12. **Keynote:** “Innovation – change management, value creation and organizational growth” , ASSINTECAL, São Paulo, Brazil (**Jan, 2014**)
13. **Keynote:** “Innovation – change management, value creation and organizational growth” , STIHL, Porto Alegre, RS, Brazil (**Jan, 2014**)
14. **Keynote:** “Strategy, Innovation and Teamwork !” – TRE- MG (Regional Electoral Court), Annual Meeting, Belo Horizonte, MG, Brazil (**Nov, 2014**)
15. **Keynote:** “Strategy, Innovation and Teamwork !” – VALE, Annual Meeting, Belo Horizonte, MG, Brazil (**Nov, 2014**)

(7) PUBLICATIONS

• Books & Book Chapters:

- **“Making Innovation Work: a practical guide for leading sustainable growth in your organization”**, São Paulo, Brasil, Planeta Publishers, **2018**. (Portuguese version only, best seller in Brazil)
- **“Strategy & Execution”**- São Paulo, Brazil, HSM Publishers, **2015** (Portuguese version only)
- **“Alair Martins do Nascimento: the founder of the biggest wholesaler company in Latin America – a bet on trust and relationship”**, São Paulo, Brasil, Elsevier, **2013** (Portuguese version only)
- **“Knowledge Management in Organizations: an integrative conceptual mapping proposition”**, São Paulo, Saraiva Publishers, **2008** (Brazilian best-seller among business books in Portuguese)

• Journal Papers:

- QUIRINO, B. ; ALVARENGA NETO, R.C.D. ; CARVALHO, R. B. Social innovation and social business: investigation of the business model of the Brazilian housing program 'my house, my life' . *International Journal of Innovation and Sustainable Development*, May/2020
- BOTTA, G. F. ; ALVARENGA NETO, R.C.D. . O processo de inovação em uma empresa mineira fornecedora de insumos para o mercado siderúrgico-metalúrgico mundial: um estudo de caso na ALFA S/A. *GEPROS. Gestão da Produção, Operações e Sistemas (Online)*, v. 2, p. 17-31, 2015.
- QUIRINO, B. ; ALVARENGA NETO, R.C.D. ; CARVALHO, R. B. ; GOULART, Iris B. . ANÁLISE DO PROGRAMA HABITACIONAL MINHA CASA, MINHA VIDA NAS PERSPECTIVAS DA INOVAÇÃO SOCIAL E NEGÓCIOS SOCIAIS. *RGSA: Revista de Gestão Social e Ambiental*, v. 9, p. 97-117, 2015.
- ALVARENGA NETO, R.C.D. ; CHOO, C.W. . Beyond the Ba: Managing Enabling Contexts in Knowledge Organizations. *Journal of Knowledge Management JCR*, v. 14, p. 592-610, 2010.

• Book Chapters:

- ALVARENGA NETO, R.C.D.; CHOO, C.W. . Liderando Contextos Capacitantes em Organizações do Conhecimento. In: Marlene Marchiori. (Org.). *Conhecimento e Mudança*. 1ed.São Caetano do Sul: Difusão, 2014, v. 9, p. 63-78.

- ALVARENGA NETO, R.C.D.. Gestão do conhecimento e a identificação de conhecimentos para o setor de estoques. In: Hugo Ferreira Braga Tadeu. (Org.). Gestão de Estoques: fundamentos, modelos matemáticos e melhores práticas aplicadas. 1ed.São Paulo: Cengage Learning, 2010, v. , p. 379-402.
- ALVARENGA NETO, R.C.D.; **SOUZA, R. R.** . Knowledge Management as an Organizational Process: from a theoretical framework to implementation guidelines. In: Seamus Clifford; Emma O'Brien; Mark Southern. (Org.). knowledge management for process, organiational and marketing innovation:Tools and Techniques. 1ed.: IGI GLOBAL, 2010, v. , p.
- Articles in Newspapers & Magazines
 - ALVARENGA NETO, R.C.D. Por que o seu conceito sobre inovacao pode estar errado? Revista VOCE SA , Sao Paulo, February 28th, 2019 (online app only)
 - ALVARENGA NETO, R.C.D.. O que a educação executiva pode ser - a visão de um educador. HSM Managemnt, São Paulo, p. 56 - 60, 01 nov. 2014.
 - ALVARENGA NETO, R.C.D.. Conhecimento e Criatividade. Expansão RS, Porto Alegre, p. 66 - 69, 02 jan. 2014.
 - ALVARENGA NETO, R.C.D.. Todos podem inovar e ser criativos. Zero Hora, Porto Alegre, p. 20 - 20, 06 nov. 2013.
 - ALVARENGA NETO, R.C.D. Lucro social, lucro empresarial e a sabedoria convencional. HSM Management, São Paulo, p. 88 - 89, 01 nov. 2013.
 - ALVARENGA NETO, R.C.D.. Inovação: geração de valor, tecnologia e modelo de negócios. N resposta, Brasília, p. 12 - 15, 01 nov. 2013.
 - OSTERWALDER, A. ; ALVARENGA NETO, R.C.D. . Business Model Generation. HSM Management, Brasil, p. 26 - 33, 01 jul. 2013.
 - ALVARENGA NETO, R.C.D.. O contexto capacitante e o sucesso das Organizações. N Respostas, Brasília, p. 34 - 35, 01 jun. 2013.
 - ALVARENGA NETO, R.C.D.. Investir no Capital Intelectual. Conexão - A Revista do Médico da UNIMED, Belo Horizonte, p. 12 - 14, 01 abr. 2013.
- Book chapters, journal articles and business magazines:
 - For a complete and updated list: link to CNPQ (the Brazilian National Council for Scientific and Technological Development) <http://buscatextual.cnpq.br/buscatextual/visualizacv.do?id=K4735531J0&idiomaExibicao=2>

(8) Media:

- Globo TV – Brazil – Interview (Live) – “ Making Innovation Work in SME”.
- Gilbert Sun News – Interview – “ Gilbert Barcade owners hope to open downtown” (Dec 19, 2019) -
https://www.gilbertsunnews.com/business/gilbert-barcade-owners-hope-to-open-downtown/article_c4f7184a-203e-11ea-95ad-9f3d8cc361d8.html
- **Newspaper Interview:** “Innovation in Practice” – Correio Braziliense, National Newspaper, Brasilia, DF, Brasil – (December, 9th, 2018) – Available: https://www.correio braziliense.com.br/app/noticia/eu-estudante/tf_carreira/2018/12/09/tf_carreira_interna,724221/ridavavia-drummond-autor-do-livro-fazendo-a-inovacao-acontecer.shtml
- **Newspaper Interview:** “Your employee does not arrive at your firm willing to innivate and give new ideas” – Diario do Comercio, National Newspaper, Brazil – (Nov, 24th 2018) - Available at: http://diariodocomercio.com.br/sitenovo/ridavavia-drummond-inovacao-trabalho-e-educacao-conexoes-humanas/?fbclid=IwAR1thidTSzNKQ9EtFgcOg0cI929P1tt8RkEXDGx8kcysHO3c_Pv8LfIUvhE
- **Radio Interview:** “Making Innovation Work, new book by Professor Rivadacia Drummond”- CBN Brazil, National Broadcaster, São Paulo, Brazil (December, 1st, 2018) – Available at: <https://cbn.globoradio.globo.com/media/audio/230680/por-que-metade-das-pessoas-esta-infeliz-com-lado-p.htm?fbclid=IwAR11MJ7B64-M0qd0ehb95VK4a-t5vpmADQeCo35cxukYOSoslx7jYcChk40>
- **Radio Interview:** ALVARENGA NETO, R.C.D.; SOARES, I. . Gestão e Empresas ? desafios para 2015. 2015. (Programa de rádio ou TV/Entrevista).
- **TV Interview:** ALVARENGA NETO, R.C.D.; KOTLER, P. . The Best of Philip Kotler. 2014. (Programa de rádio ou TV/Entrevista).
- **TV Interview:** ALVARENGA NETO, R.C.D.. Inovação e Criatividade estão na pauta de futuro. 2014. (Programa de rádio ou TV/Entrevista).
- **TV Interview:** ALVARENGA NETO, R.C.D.. Vida Acadêmica atrai profissionais de ponta. 2014. (Programa de rádio ou TV/Entrevista).
- **TV Interview:** ALVARENGA NETO, R.C.D.; HURLEY, C. . Chad Hurley (YouTube Founder) - Como o Youtube muda tudo. 2014. (Programa de rádio ou TV/Entrevista).

(9) REFERENCES

- Chun Wei Choo, Ph.D. – Professor, Faculty of Information Studies, University of Toronto, Canada - E-mail: cw.choo@utoronto.ca
- Wagner Furtado Veloso, MBA. – Former President & Executive Board Member at FDC – Fundação Dom Cabral, Brazil – Email: wagnerveloso@hotmail.com
- Kevin Corley, Ph.D. – Professor of Management & Director for the Centre for Responsible Leadership – Imperial College of London, UK – email: k.corley@imperial.ac.uk
- Daniel Facchini Castanho, Chairman of the Board, Anima Educational Group, São Paulo, Brazil – Email: daniel.castanho@animaeducacao.com.br
- Dr. Eric Tsui, Professor, Director, Hong Kong Polytechnic University, Hong Kong, SAR, China, Email: eric.tsui@polyu.edu.hk
- Vincent Ribièrè, Ph.D., D.Sc. Associate Professor, Director and Co-Founder, of the Institute for Knowledge and Innovation Southeast Asia - Thailand Office - (IKI-SEA) Bangkok University Building 9 - 9th floor Rama 4 Road - Klong Toey Bangkok 10110 - Thailand vincent.r@bu.ac.th Work: +662 350-3677
- Jeffrey Goss, M.A. – Assistant Dean, Executive Director & Assitant Vice Provost. Ira Fulton School of Engineering, ASU – Phone (480) 9655466

(10) CONTACT INFORMATION

- Rivadávia C. Drummond de Alvarenga Neto, Ph.D.
- Phone: +1 (480) 965 3431
- E-mail: riva.drummond@asu.edu
- Address:
 - W P Carey School of Business – Business Administration Building
 - Department of Management & Entrepreneurship – Office 352 A
 - 300 Lemon St, Tempe, AZ, 85267, USA
- Website (www.rivadaviaeassociados.com.br)
- Facebook public profile: <https://www.facebook.com/rivadaviaeassociados/>
- LinkedIn: <https://br.linkedin.com/in/rivadavia/pt>