

Rivadavia (Riva) C. Drummond de Alvarenga Neto, Ph.D.

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Brazilian, Legal Permanent Resident, USCIS



(1) HIGHLIGHTS:

- Former Founder, Partner & Board Member – GAEC (Brazil Stock Exchange – Bovespa – ANIM3)
- Board Member – Uniasselvi (Carlyle Group & Da Vinci Partners)
- C-level positions as President, CEO, Dean, Executive Director
- 25+ years of teaching experience
- 25+ years in executive education, training & development, consulting
- Director of Customized Solutions at Latin America's #1 Business School
- 20 years teaching executive education in leading business schools & universities
- International experience
- Teaching excellence awards

Courses taught:

- ✓ Innovation & Entrepreneurship
- ✓ Strategy, Innovation & Team Work
- ✓ Strategic Innovation: technology x business models
- ✓ Service Innovation
- ✓ Business Model Innovation
- ✓ Technological Innovation
- ✓ Design Thinking & Prototyping
- ✓ Knowledge Management
- ✓ Information Management & Competitive Intelligence
- ✓ Strategy & Execution
- ✓ Organizational Sociology
- ✓ International Business
- ✓ Cross-Cultural Management

(2) EDUCATION – DEGREES & CERTIFICATES

- **Post Doctoral Fellow & Visiting Scholar**, FIS, University of Toronto, Canada, 2009.
 - ✓ Member of the KMRC – Knowledge Management Research Center, research group led by Dr. Chun Wei Choo, FIS, University of Toronto
 - ✓ Journal article published: Alvarenga Neto, Rivadavia & Choo, C.W. 2010. **Beyond the Ba: Managing Enabling Contexts in Knowledge Organizations.** *Journal of Knowledge Management* 14(4): 592-610.

- **PhD** in Information Studies, I-School at the Federal University of Minas Gerais (UFMG), Brazil, 2005.
 - ✓ **Research topics:**
 - Business ontologies, Innovation, Growth Strategy, Knowledge-based theory of the firm, Organizational Learning, Organizational Epistemology, Knowledge Organizations, Knowledge Management
 - ✓ PhD Dissertation nominated for “Best Brazilian Dissertation” in the field:
 - first in-depth qualitative research on organizational knowledge creation
 - multiple case studies in world-class organizations: Siemens, Pricewaterhouse Coopers & CTC (Sugar Cane Technology Center)
 - ✓ Book published: “Making Innovation Work: a practical guide for leading sustainable growth in your business, São Paulo, Planeta, 2018.
 - ✓ Book published: “Knowledge Management in Organizations”, São Paulo, Saraiva Publishers, 2008 (Brazilian best-seller among business books in Portuguese)
 - ✓ Journal articles and conferences held in Brazil and abroad
- **MsC** in Information Studies, I-School at the Federal University of Minas Gerais, Brazil, 2002.
- **MBA** in International Business, Catholic University, Minas Gerais, Brazil, 1999.
- **Bachelor’s degree** in Business, Federal University of Minas Gerais, Brazil, 1998.
- **Masterclass for Teaching Online**, Arizona State University, 02/2019
- *Lego Serious Play Facilitator – Rasmussen Consulting, Finland, 2016 (Munich Team).*
- *Design Thinking Bootcamp @ the D.School – 2015 - Stanford University, EUA.*
- *Harvard Business School – Global Colloquium on Participant-Centered Learning (GCPCL) 2010/2011 – Boston, EUA & Shanghai, China.*
- *MBA Roundtable 2010 – Darden School of Business – University of Virginia, EUA.*
- **Proficiency in Portuguese, English and Spanish.**

(3) AWARDS

- **Great Medal of Honor** (Medalha da Inconfidência) – Highest commend awarded by the Governor of the State of Minas Gerais, Brazil, 2014.
- **Great Medal of Honor** for Professional and Educational Achievements in business and managerial fields – Federal Council of Business, Brazil , 2013.

- **Awarded Education Personality of the Year** “Faces of 2013, names that made the difference” - Estado de Minas News and Encontro Magazine, Belo Horizonte, Brazil.
- Nominated for “Best Business Professor of the Year Award”- The Economist Intelligence Unit.
- Commencement Speaker for more than 20 MBA Classes.

(4) WORK EXPERIENCE

- **Clinical Assistant Professor** – W P Carey School of Business, Arizona State University (08/2018 – present) – graduate (MBA, Executive MBA, MSIVD, Online MB) and undergraduate graduate course - (strategy, innovation & entrepreneurship, innovation & creativity, international business, cross-cultural management, design thinking, among others); MSIVD Faculty Lead for W P Carey – Ms Innovation & Venture Development
- **Board Member** – Uniasselvi Brazil – The Carlyle Group & Da Vinci Partners (08/2019 – present)
- **Visiting Associate Professor** – Hong Kong Polytechnic University (Poly U), Hong Kong, China (05/2018 – present) - graduate engineering courses, Department of Systems & Industrial Engineering (knowledge-based service innovation)
- **Global Business Development Officer** – Edplus at Arizona State University, Scottsdale, AZ, USA 07- 2016/ 07/2018.
 - ✓ Accomplishments:
 - Strategy design for Global Business Development
 - Hiring of channel partners in China, Latin America, India and Middle East
 - Partnerships with Pearson for Pathways on Ramp admissions
- **President & CEO** – HSM Executive Education, São Paulo, Brazil, 10- 2014/ 03- 2016.
 - ✓ Accomplishments:
 - International M.O.U with foreign partners
 - Design and (partial) execution of turnaround processes/management
 - New team recruitment and building
 - Startup of the business school and executive education programs
 - Design of new methodologies, such as the “**Living Case**” with international partners, such as the Rock in Rio Festival
 - International relations and contract management with speakers’ agencies within the US and England, among others
 - Strong commercial development and “face to the customer”
 - Recognized as one of Brazil’s TOP 10 lecturers in business and managerial fields (innovation, strategy, business models, leadership, team building, change management and knowledge management)

- Executive Education Professor: strategy, business models, innovation, change management
- **President & Rector** – University of Belo Horizonte (Centro Universitário de Belo Horizonte), UNIBH, Brazil, 10-2011/10-2014.
 - ✓ Accomplishments:
 - 3 consecutive years winners of the GPTW (Great Place to Work) award: UNIBH is one of the fewest educational organizations nationally awarded
 - 2 consecutive years winners of Santander Universities Awards (Prêmio Santander de Universidades), one of the most important academic prizes in Latin America
 - Brazilian Ministry of Education grading & evaluation systems: TOP 5 position in the state of Minas Gerais, Brazil; very well positioned in national rankings
 - International agreements with foreign universities in Portugal and USA; MOUs signed with other foreign universities
 - Strong community work and institutional reputation building
 - Turnaround management process built and executed along three years with solid financial and economic results
- **Board Member & Founding Partner** – GAEC – Anima Educational Group (listed company, ANIM3, São Paulo Stock Exchange, Brazil), 01-2004/04-2016.
 - ✓ Accomplishments:
 - Founding partner of the Anima Group, one of Brazil's largest for-profit educational companies
 - Led ANIMA to become a listed company in the Brazilian Stock Exchange (BOVESPA) with a distinct level of corporate governance (presentations, international road shows, etc.)
 - Led the corporate team to design ANIMA's strategy, structure and leadership model
 - International MOU's and agreements with Portugal, France and the US
 - Board member for 9 years and substitute Chairman of the Board for Dr. Ozires Silva, former Brazilian Minister, Founder/President of Embraer and President of Petrobras.
- **Founding Partner & Executive Director**, Rivadávia & Associates, 2001- 2016.
 - ✓ Accomplishments:
 - My own consulting company has grown to work with world class organizations such as Petrobras, Unilever, IBM, Vale, Globo, HSBC, Ford, GM, Bradeco, Itau Unibanco, Mittal Steel, Citibank and Mastercard, among many others. I've been working as a consultant, facilitator, lecturer and professor.
- **Honorary Visiting Professor** – Faculty of Education – University of Hong Kong, China 2012/2013.
- **Post Doctoral Fellow & Visiting Scholar**, FIS, University of Toronto, Canada, 2009.
- **Tenured Professor and Program Director** at FDC – Fundação Dom Cabral, Brazil, 01-2006/12-2013.

- ✓ Program Director for the Executive MBA:
 - responsible for program design & curriculum
 - accreditations with AMBA & Equis/EFMD
 - Professor of Strategy, Organizational Sociology and Innovation
- ✓ Open Enrollment & Custom Programs, teaching C-Level Executives and Middle Managers from world-class organizations operating in South America
- **Dean for Graduate Studies and International Relations**, UNA University (Centro Universitário UNA), Belo Horizonte, Brazil, 2004/2006.
- **Director**, Tech Institute at Unimonte University, Santos, SP, 2006.
- **Professor** – MBA Programs at UNA, IBMEC & FEAD , Belo Horizonte, Brazil, 2006-2008, 2013-2015.
- Worked as a **consultant, professor, instructor and facilitator** in world class organizations (both private and public) such as Unilever, IBM, Bradesco (C-Level), Votorantim, SigCombibloc, Subsea7, NeoEnergia, ArcelorMittal Steel, CCR, Localiza Hertz, Mastercard, Citibank, Souza Cruz (British American Tobacco), Embrapa, ONS, Astra Zeneca, Camargo Correa, Odebrecht, Cardif, Alelo, Fiat Chrysler, NEC, Rock in Rio, Nitroquímica, Aeris, Randon, Vale, Globo, Grupo Abril, Grupo RBS, Itaú Unibanco, Linde, Stihl, HSBC, Ford, General Motos and Petrobrás, among others.

(5) PUBLIC SPEAKING - CONFERENCES & LECTURES

- Bank of the West, BNP Paribas 7 CI&T – Keynote Addresses in Omaha, NE, San Ramon, CA and Tempe, AZ – September, 2019
- Lidere 2019 – ACIL , Brazil – September, 2019
- Accenture – Innovation Day, 03/2019
- Keynote Address – Bradesco Annual Conference, São Paulo, Brazil, 02/2019.
- Keynote Address – Piauí's Retail Conference, Teresina, Brazil, 04/2019
- Keynote Address – Industry Federation of Pernambuco, Brazil, 05/2019
- Keynote Address – Bernoulli's Teacher's Seminar – Belo Horizonte, Brazil, 08/2019
- Lecture – W P Carey MBA Information Session, Tempe, USA, 08/2019
- Keynote Address – Phoenix Chamber of Commerce – Real State Session, Chandler, AZ, USA , 09/2019
- Keynote Address – Bioextratus Annual Meeting – Caxias do Sul, RS, Brazil, 10/2019
- Executive Education Workshops - Federal Public Sector of Brazil – Brasilia & Rio de Janeiro, Brazil, 11/2019

- Keynote Address – SEBRAE-ES, The Brazilian Micro and Small Business Support Agency – Vitória, ES, Brazil, 12/2019
- Keynote Address – Teacher’s Seminar - Bradesco Foundation, São Paulo, Brazil, 12/2019.
- Keynote Address – Bradesco Inovabra Habitat, São Paulo, Brazil, 12/2019.
- Rock in Rio Innovation Week, Lisbon, Portugal – July 2018
- University of Coimbra, Coimbra Portugal – “Making Innovation Work” – July 2018
- IHRSA 2017 – Los Angeles, CA – **Keynote speaker:** “Making Innovation Work”
- NISSAN Latim America, Santiago, Chile, 2017 - Board & C-Level Suite Annual Meeting - **Keynote speaker:** “Growth Strategies and Stategic Innovation Management”
- STEMCON 2017 - Hanoi, Vietnam (with ASU’s Fulton School of Engineering) – **Distinguished Education Innovation Talk:** “Making Innovation Work for Digital Immersive Higger Education”
- Latin America Summit – Excellence in Management & Leadership 2017 – Brasília, DF, Brazil – **Keynote Speaker:** “Strategic Innovation as value creation at the intersection of technology and business models”
- Business Model Generation Workshop, Edplus/ASU, 2017 – **Facilitator** (full day of hands on training for Edplus’s staff)
- HSM Expomanagement 2015 – **Main Stage, Keynote Conference** – Transamerica Expo, São Paulo, Brasil, 2015
 - rated top 3 best lecturer among international speakers, including Clayton M Christensen, Paul Krugmann, Malcolm Gladwell and Eric Ries, among others.
- Rock in Rio Academy – **Keynote Speaker:** “The Living Case Method on Brazilian Entreprneurship” - City of Rock, Rock in Rio 2015, Rio de Janeiro, Brazil.
- HSM Forum for Excellence in Public Management, Brasília, Brasil, 2015. **Keynote speaker** along with Rudolph Giulianni, Clovis de Barros & Vicente Falconi.
- Bradesco Bank, Annual Meeting, São Paulo, Brazil, 2016 – **Keynote Speaker**
- Localiza Hertz Car Rental Latin America, Annual Meeting, Atibaia, São Paulo, Brazil, 2015. – **Keynote Speaker**
- CCR Group, Annual Meeting & Board Meeting, São Paulo, Brazil, 2015. – **Keynote Speaker**

- HSM Innovation and Competitiveness Forum – Transamerica Expo, São Paulo, Brazil, 2013. – **Keynote Speaker** with Peter Diamandis, Alex Osterwalder & Martin Lindstrom.
- TOP 10 Business Forum, Brasília, Brazil – 2012, 2013 & 2014 – **Keynote Speaker**
- International Business Forum, FIA – Gramado, Brazil, 2013 - – **Keynote Speaker**
- International Speaker in Thailand, Canada, Australia, China, Malta & Chile, among others.

(6) PUBLICATIONS

- Books, book chapters, journal articles and business magazines.
- For a complete and updated list: link to CNPQ (the Brazilian National Council for Scientific and Technological Development) <http://buscatextual.cnpq.br/buscatextual/visualizacv.do?id=K4735531J0&idomaExibicao=2>

(7) REFERENCES

- Chun Wei Choo, Ph.D. – Professor, Faculty of Information Studies, University of Toronto, Canada - E-mail: cw.choo@utoronto.ca Phone: (416) 978 5266
- Dr. Eric Tsui, Professor, Hong Kong Polytechnic University, Hong Kong, SAR, China, Email: eric.tsui@polyu.edu.hk
- Vandyck Silveira, Ph.D. - CEO at Financial Times | IE (Instituto de Empresas) Corporate Learning Alliance, Madrid, Spain. Phone: +55 11 98213-2086
- Jeffrey Goss, M.A. – Assistant Dean, Executive Director & Assitant Vice Provost. Ira Fulton School of Engineering, ASU – Phone (480) 9655466
- Wagner Furtado Veloso, MBA. – Former President & Board member at FDC – Fundação Dom Cabral, Brazil – Email: wagnerveloso@hotmail.com - Phone: +55 31 99212-2176
- Daniel Facchini Castanho, President & CEO, Anima Educational Group, São Paulo, Brazil – Email: daniel.castanho@animaeducacao.com.br Phone +55 11 98167 1092
- Vincent Ribièrè, Ph.D., D.Sc. Associate Professor, Director and Co-Founder, of the Institute for Knowledge and Innovation Southeast Asia - Thailand Office - (IKI-SEA) Bangkok University Building 9 - 9th floor Rama 4 Road - Klong Toey Bangkok 10110 - Thailand vincent.r@bu.ac.th Work: +662 350-3677 Cell: +668 65 51 51 11

(8) CONTACT INFORMATION

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