

# JULIEANNA CARSEN, GPC CF APMP

## EMPLOYMENT

**Arizona State University** (January 2017- present); *Assistant Director of Research Development (RD)*

**JVG Synergy, LLC** (August 2013-2023); *Principal Owner, Grant Consultant*

**City of Yuma** (June 2015-January 2017); *Development Specialist*

**Cocopah Indian Tribe** (May 2014-April 2015); *Assistant Tribal Administrator/Grant Writer and Project Management*

**Department of Defense** (June 2003-September 2012); *Public Affairs for John F. Kennedy Special Warfare Center and School/ROTC (September 2008-September 2012); Squadron Leader at U.S. Army 4th Psychological Operations Group (November 2007-September 2008); Director U.S. Air Force American Forces Network Hessen, Wiesbaden Germany (January 2006-November 2007); Broadcast Executive U.S. Air Force American Forces Network Tokyo, Yokota Air Base, Japan (January 2004-January 2006)*

**Management Recruiters International** (August 2000-December 2001); *Account Executive*

## PUBLICATIONS

Carsen, J. (2023) *Transcending Liminal Knowledge in Research Development: Mixed-Methods Study to Design and Develop a Systematized Approach to Analyzing Reviewer Feedback*. dissertation.

Carsen, J., Hayes, R. and Szpara, R. (2023) 'Funding Cliff Foresight', *The National Council of University Research Administrators NCURA Magazine*, 1 August.

Carsen, J. and Heart, K. (2020) '2018 Virtual GPC Study Group', [online ebook] *Grant Professionals Certification Institute*. Available at: [https://www.grantcredential.org/wp-content/uploads/2021/10/GPC-2018-Virtual-Study-Group-eBook\\_5.20.2020.pdf](https://www.grantcredential.org/wp-content/uploads/2021/10/GPC-2018-Virtual-Study-Group-eBook_5.20.2020.pdf).

Carsen, J. and Heart, K. (2020) 'Virtual Study Group for the GPC Exam: Results and Recommendations', *Journal of the Grant Professionals Association*, 18(1).

Polasky, S., Wilson, J. and Carsen, J. (2022) 'Resubmission Assistance: Understanding Current Practices and Perspectives', *Research Management Review*, 26(1).

## PRESENTATIONS

NCURA Presentation: *Low-Hanging Fruit: Reviewer Feedback Analysis as a Tool for Revision and Resubmission* (accepted; 2024); NORDP Poster: *Low-Hanging Fruit: Reviewer Feedback Analysis as a Tool for Revision and Resubmission* (accepted; 2024); SRAI Conference presentation: *Low-Hanging Fruit: Reviewer Feedback Analysis as a Tool for Revision and Resubmission* (2024); American Association for Applied Linguistics (AAAL) Presented *Exploring External Grants for Graduate Research* (2022); Presented national workshop for GPA, *Virtual Study Group for the GPC Exam: Results and Recommendations* (2020); NCURA Presentation: *Funding Shifts, Drifts, and Myths* (2019); NORDP Presented *Providing "Concierge" Services to Faculty: Developing a Needs-Based Research Support Structure* (2019); Teacher Educators for Children with Behavior Disorders (TECBD Conference)–Center for Open Science–Presented *Where to Go and how to Get There: An Overview of Seeking Research Funding* (2019); Presented statewide workshop for GPA AZ Founding Chapter, *Research Metrics: How to Qualify Your Meaning* (2018)

## SERVICE

**First Things First** (2014-2016): Board Member At Large, Business & Economic Development  
**Grant Professionals Association (GPA)** (2017-present): AZ Chapter Annual Conference Planning and Marketing Committee Chair (2019); Designed and co-facilitated Inaugural nationwide virtual study group for the Grant Professional Certified (GPC) certification exam; GPA AZ Founding Chapter Board Nomination Committee President (2017-2018)

**National Council of University Research Administrators (NCURA)** (2017-present)

**National Organization of Research Development Professionals (NORDP)** (2018-present): Led Strategic Planning and Advancement Coaching and Research Development Peer

## SERVICE CONTINUED

Mentoring Group, Led NORDP membership proposal planning for inaugural NSF GRANTED competition (2023); NORDP conference proposal reviewer (2021, 2023-present); NORDP Certification Taskforce Committee Founding Member, led industry research report, co-designed national membership survey and final report to NORDP Board *Certification Task Force NORDP Member Survey*, Research Development Review: The NORDP Journal (preprint; 2019-2024); Co-led externally funded research study of NORDP membership resulting in peer-reviewed publications, webinars, and conference presentations (2019-present); **Society of Research Administrators International (SRAI)** (2024-present)

## AWARDS

Grant Professionals Certification Institute President's Award (2019); Arizona State University Mary Lou Fulton Teachers College Process Innovator Award (2018); City of Yuma Administrator award, 1st Place Arizona Parks and Recreation Association, Outstanding Program/Community (2016); City-County Communications & Marketing Association SAAVY Award (2014); Public Relations Society of America (PRSSA) Inspire Award of Excellence (2013); XVIII Airborne Corps and Fort Bragg Non-commissioned Officer Academy Commandant's List (Top Leader Graduate with honors; 2008); Department of the Air Force 1st Place in categories Radio Newscast and Radio Entertainment Program (Wiesbaden, Germany); American Forces Network (AFN) Europe Best Television Sports Report (2007); Yokota Air Base Japan Airman of the Year, Air Force News Headquarters Service Member of the Year (2006); Department of the Air Force Broadcasting Award, American Broadcasters Association Crystal Communicator Award of Excellence, Yokota Air Base Commander Award for service as President of Yokota Junior Enlisted Council (2005)

## SPONSOR EXPERIENCE

**Government:** Arizona Department of Education, AZ Governor's Office, BIA, Consulate of Mexico in Yuma, CNCS, Department of Education, Department of Homeland Security, DOJ, DOL, DOT, EPA, Head Start, HHS, Institute of Museum and Library Services, Inter Tribal Council of Arizona (ITCA), NIH, NSF, Title VI and XX, U.S. Department of Housing & Urban Development, USAID, USDA **Corporate and Philanthropic (abbreviated):** AEA Federal Credit Union, Amerifirst Financial, Inc., Blue Cross Blue Shield of Arizona, Caballeros de Yuma, Cenpatico Integrated Care, First Nations Development Institute, Gates Foundation, National Academies of Sciences, Engineering, and Medicine (NAED), Regional Center for Border Health, Russell Sage Foundation, Solar City, Spencer and William T. Grant Foundations

## CERTIFICATIONS EDUCATION

Project Management – Foundation (**CF APMP**), Grant Professionals Certified (**GPC**)

### **Arizona State University**

2023 MS Technical Communication (summa cum laude)

### **University of North Carolina**

2013 MPA Public Administration (select coursework); Leadership and Administration Public Affairs, Quantitative Analysis; 2012 BS Mass Communication Public Relations/Business Management; Alpha Chi Honor Society President, Lambda Sigma National Honor Society, National Society of Leadership, U.S. Army Green to Gold Scholarship (ROTC)

### **XVIII Airborne Corps Non-commissioned Officer Leadership Academy**

2008 Commandant's List Graduate (*top leader graduate with honors*)

### **Community College of the U.S. Air Force** (select coursework)

2005 Associate of Applied Science

### **U.S. Department of Defense Information School (DINFOS)**

2007 Advanced Electronic Journalism Certification; 2004 Public Affairs Broadcast Journalism Military Information Certification

### **Everett Community College** (select coursework)

1999 Washington Promise Scholarship Program Inaugural Awardee

### **Sno-Isle TECH Skills Center**

1998 Computer Programming Certification