

# Stephen Carradini

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## Academic Appointments

Associate Professor, Technical Communication, 2024–present  
Arizona State University

Graduate Faculty, Hugh Downs School of Human Communication, 2018–present,  
Arizona State University

Senior Global Futures Scholar, Julie Ann Wrigley Global Futures Laboratory, 2018–present,  
Arizona State University

Assistant Professor, Technical Communication, 2017–2024  
Arizona State University

## Education

Ph.D., Communication, Rhetoric and Digital Media, North Carolina State University, Raleigh, NC, 2017

M.A., Technical and Professional Communication, Auburn University, Auburn, AL, 2013

B.A., Journalism – Professional Writing, University of Oklahoma, Norman, OK, 2009

## Research

First author is corresponding author. Authors are listed in order of contribution. Technical communication and business communication do not use journal metrics or citation counts as markers of impact.

### Book (1)

#### Published (1)

Carradini, S. & Swarts, J. (2023/2024). *Text at scale: Corpus analysis in technical communication*. WAC Clearinghouse / Colorado State Press. Contribution: 50%

#### In Preparation (1)

Carradini, S. *Evaluating Emerging Technologies*.

## Peer-reviewed Journal Articles (18)

### Published (16)

1. Muthyala, M.P., Lauer, C., Carradini, S. and Rajan, B. (2025). Demystifying chatbot creation: A comparative case study of available approaches. *IEEE Transactions on Professional Communication*, 0(0). <https://doi.org/10.1109/TPC.2025.3587826> Contribution: 25%. Funded by the Arizona Water Innovation Initiative.
2. Mazzarella, R., Fleischmann, C., Carradini, S., Kapitza, S. (2025). Success factors of crowdfunding projects – A cross-country comparison between USA, Germany and the UK. (2025). *Current Issues of Business and Law*, 1(8). <https://www.cibljournal.com/index.php/cibl/article/view/13>
3. Carradini, S., & Nystrom, E. C. (2024). Asking is Hard: Appeals Language in Kickstarter Crowdfunding Campaigns. *Journal of Technical Writing and Communication*, 0(0). <https://doi.org/10.1177/00472816241262245> Contribution: 50% Funded by a C. R. Anderson Grant from the Association for Business Communication
4. Carradini, S. & Carradini, B. (2024). Fernweh Interdisciplinary Research Visualizer: A data visualization tool for interdisciplinary research scoping. *Communication Design Quarterly*, 12(1). <https://doi.org/10.1145/3627691.3627692>. Contribution: 50%. Funded by Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC) Career Advancement Research Grant
5. Carradini, S., Getchell, K., Cardon, P., Fleischmann, C., Stapp, J., & Aritz, J. (2024). Evidence-based recommendations for recorded meetings policies. *Business Horizons*, 67(1), 83-92. <https://doi.org/10.1016/j.bushor.2023.08.003> Contribution: 40%, corresponding author.
6. Carradini, S. & Nystrom, E. (2023). An emergent style guide for Kickstarter campaigns. *Technical Communication*, 70(1). <https://doi.org/10.55177/tc679601> Contribution: 50% Funded by a C. R. Anderson Grant from the Association for Business Communication
7. Carradini, S. & Fleischman, C. (2023). The effects of multimodal elements on success in Kickstarter crowdfunding campaigns. *Journal of Business and Technical Communication*, 37(1), 1–27. <https://doi.org/10.1177/10506519221121699> Contribution: 80% Funded by a C. R. Anderson Grant from the Association for Business Communication
8. Carradini, S. (2022). Civic social media: A detailed case for classroom use. *Programmatic Perspectives*, 13(1), 104–113. <https://programmaticperspectives.cptsc.org/index.php/jpp/article/view/14> Funded by a Project Cities Grant
9. Getchell, K. M., Carradini, S., Cardon, P. W., Fleischmann, C., Ma, H., Aritz, J., & Stapp, J. (2022). Artificial intelligence in business communication: The changing landscape of research and teaching. *Business and Professional Communication Quarterly*, 85(1), 7–33. <https://doi.org/10.1177/23294906221074311> Contribution: 35%

10. Janssen, D. (master's student) & Carradini, S. (2021). Generation Z workplace communication habits and expectations. *IEEE Transactions on Professional Communication*, 64(2), 137–153. <https://doi.org/10.1109/TPC.2021.3069288> Contribution: 50%
11. Carradini, S. (2020). Assessing the research topics associated with technical communication, business communication, and professional communication, 1963–2017. *IEEE Transactions on Professional Communication*, 63(2), 118–138. <https://doi.org/10.1109/TPC.2020.2988757>
12. Carradini, S. & Hommadova Lu, A. (doctoral student) (2020). New motivations: Change over time in motivations for mobile gaming. *Journal of Gaming & Virtual Worlds*, 12(3), 259–285. [https://doi.org/10.1386/jgvw\\_00019\\_1](https://doi.org/10.1386/jgvw_00019_1) Contribution: 70%
13. Hommadova Lu, A. (doctoral student), & Carradini, S. (2020). Work-game balance: Work interference, social capital, and tactical play in a mobile massively multiplayer online real-time strategy game. *New Media & Society*, 22(12), 2257–2280. <https://doi.org/10.1177/1461444819889957> Contribution: 50%
14. Carradini, S., Baker, M., Sharp, M., & Davidson, E. (undergraduate student) (2020). Locations, programs, and content of graduate education in business communication. *Business Communication Research and Practice*, 3(1), 4–16. <https://doi.org/10.22682/bcrp.2020.3.1.4> Contribution: 45%
15. Carradini, S. (2019). Artist communication: An interdisciplinary business and professional communication course. *Business and Professional Communication Quarterly*, 82(2), 133–152. <https://doi.org/10.1177/2329490619826113>
16. Carradini, S. (2018). An organizational structure of indie rock musicians as displayed by Facebook usage. *Journal of Technical Writing and Communication*, 48(2), 151–174. <https://doi.org/10.1177/0047281616667677>

### Accepted

17. Burel, D. & Carradini, S. Smart homes of futures past: The development and decline of architecturally-integrated, computer-controlled domestic environments. Submitted to *Industrial Archaeology*. Contribution: 50%.

### In Resubmission

18. Nagelhout, E. & Carradini, S. Bridging disciplinary divides: Insights and recommendations for fostering interdisciplinary research. Submitted to *Higher Education Research & Development*. Contribution: 50%
19. Carradini, S. & Nagelhout, E. Faculty learning to write collaboratively in interdisciplinary contexts: Navigating the practices, challenges, and support structures. Submitted to *Written Communication*.

### In Preparation

20. Ravichandran, S., Lauer, C., Carradini, S., & Perez Laurent, J. (2025). A chatbot served ten ways: An experimental analysis of the quality of chatbot responses powered by large language models.

## Editorial Articles (3)

### Published

1. Carradini, S. (2025). Some (many) ways to think about artificial intelligence: Introduction to special issue on effects of artificial intelligence tools in technical communication pedagogy, practice, and research, part 2. *Journal of Business and Technical Communication*, 39(1), 1-10. <https://doi.org/10.1177/10506519241280584>
2. Carradini, S. (2024). On the current moment in AI: Introduction to special issue on effects of artificial intelligence tools in technical communication pedagogy, practice, and research, part 1. *Journal of Business and Technical Communication*, 38(3), 187-198. <https://doi-org.ezproxy1.lib.asu.edu/10.1177/10506519241239638>

### In Press

3. Carradini, S., Gillings, M., & Marsen, S. (2025). Qualitative methods in business communication. *International Journal of Business Communication*.

## Preprints (3)

1. Cardon, P., Getchell, K., Carradini, S., Fleischmann, C., Stapp, J. (2023). Generative AI in the workplace: Employee perspectives of ChatGPT benefits and organizational policies. Contribution: 15%. *SocArXiv*. <http://doi.org/10.31235/osf.io/b3ezy>
2. Cardon, P., Fleischmann, C., Carradini, S., Getchell, K., Stapp, J., and Aritz, J. (2023). Acceptance of AI-Based Meeting Tools: Psychological Safety as a Foundation for *Smart Collaboration*. *SocArXiv*. <https://doi.org/10.31235/osf.io/sgxyp>

## Book Chapters (3)

### Peer Reviewed

1. Carradini, S. and Hommadova Lu, A. (doctoral student). (2023). New qualitative methodologies in virtual ethnographies: Flash surveys, images, and built-in translators. In G. Muschert, M. Ragnedda, & M. Şentürk (Eds.), *New Media/New Society?* Istanbul Press. Contribution: 50%
2. Carradini, S. (2022). The ship of Theseus: Change over time in topics of technical communication research abstracts. In J. Schrieber and L. Melonçon (Eds.), *Assembling critical components: A framework for sustaining technical and professional communication* (pp. 39–68). WAC Clearinghouse / Colorado State Open Press. <https://doi.org/10.37514/TPC-B.2022.1381.2.02>

**Editor Reviewed**

3. Hommadova Lu, A. (doctoral student) & Carradini, S. (2021). Bonding and bridging social capital in an international video game guild. In R. Jackson (Ed.), *Social Capital: Issues, Challenges and Perspectives* (pp. 73–109). Nova Science Publishers. Contribution: 50%

**Conference Proceedings (7)**

1. Lambrecht, K., Carradini, S., Lauer, C., and Mara, A. (2024). Developing an ethical framework for virtual reality design and implementation in technical communication. In *2024 SIGDOC Conference Proceedings*. Association for Computing Machinery, New York, NY, USA. *Honorary Mention for Best Article in the Proceedings*.
2. Muthyalu, M. (master's student), Lauer, C., & Carradini, S. (2024). So you want to build a chatbot?: A systematic case study comparing the design and development of two water chatbots. In *2024 SIGDOC Conference Proceedings*. Association for Computing Machinery, New York, NY, USA.
3. Rajan, B. (master's student), Carradini, S., and Lauer, C. (2024). The Arizona Water Chatbot: Helping residents navigate a water uncertain future one response at a time. In *Extended Abstracts of the 2024 CHI Conference on Human Factors in Computing Systems (CHI EA '24)*. Association for Computing Machinery, New York, NY, USA, Article 313, 1–10. <https://doi.org/10.1145/3613905.3650919>
4. Carradini, S., Lauer, C., & Nystrom, E. (2023). Machine visioning algorithms for technical communication research. In *Proceedings of SIGDOC 2023: On Methods and Methodologies*, October 26-28, Orlando, Fla., United States. <https://doi.org/10.1145/3615335.3623024> Contribution: 33% (Accepted, In Press)
5. Carradini, S. (2019). Teaching students to communicate as technical communicators in the interdisciplinary space of social media: Ways forward in interdisciplinary education. In T. Carnegie (Ed.), *Proceedings for the 2019 Council for Programs in Technical and Scientific Communication (CPTSC) Annual Conference*, 64–65. <https://cptsc.org/wp-content/uploads/2020/03/CPTSC2019.pdf#page=64>
6. Carradini, S. (2017). Working outside: A problems-based approach for studying musicians and other extra-institutional individuals. In B. Keller (Ed.), *SIGDOC '17: The 35th ACM International Conference on the Design of Communication* (Article no. 15, pp. 1–10), Halifax, NS, Canada. ACM. <https://doi.org/10.1145/3121113.3121224>

**In Resubmission**

1. Lambrecht, K., Lauer, C., Carradini, S., and Ketkar, P. (2025). Telling technical communication stories through virtual reality. Proceedings of the Special Interest Group on Design of Communication (SIGDOC) '25. Lubbock, Texas, United States.

## Awards

### Awarded (3)

#### 1. 2022 President's Medal for Social Embeddedness, Arizona State University

For significant contributions to Project Cities, an ASU program that facilitates community-based projects that engage students in experiential learning to devise cutting-edge solutions to civic challenges

#### 2. 2021 Rising Star Award, Association for Business Communication

Awarded to a member of the association who shows evidence of excellence in teaching, research, and/or public practice; evidence of significant contributions to the mission of ABC through service to the Association; and evidence of commitment to growing with the Association in the future

#### 3. 2018 Positive Energy Award, Interdisciplinary Humanities and Communication Unit

Awarded to a member of the faculty who supported coordination, collaboration, and the work of the department with positive energy

## Contributor

1. 2025 Project of the Year, Flow Forward: Adventuring through the Advanced Water Purification Process, WateReuse Arizona
  - a. Contributed user testing of the VR project with two master's classes in Fall 2024
2. 2025 Outreach and Education Winner, Flow Forward & Waterbot, 40<sup>th</sup> Annual WateReuse Symposium, Tampa, Florida, USA
3. 2025 Most Innovative Booth, Arizona Waterbot as part of ASU-Arizona Water Innovation Initiative, Arizona Nursery Association 2025 SHADE Conference

## Considered

1. Second Round, 2025 ASU President's Medal for Principled Innovation, Arizona Water Chatbot
2. Finalist, 2025 Arizona Environmental Impact Awards, Arizona Water Chatbot

### Nominated (3)

1. College of Integrative Sciences and Arts Outstanding Teaching Award, 2023–24
2. College of Integrative Sciences and Arts Outstanding Teaching Award, 2020–21
3. Finalist, 2018 Outstanding Dissertation Award, Association for Business Communication

## Grants

### Active (2)

1. “Water Chatbot 1.0,” Impact Water-Arizona/Arizona Water Innovation Initiative. \$139,963. PI, 100% involvement. June 2023–July 2026.

The project will deliver a chatbot that informs the public about Arizona water issues and provides other projects in Arizona Water Innovation Initiative with insights into questions the public has about water issues.

2. “Adventuring through the Advanced Water Purification Process,” Impact Water-Arizona/Arizona Water Innovation Initiative. \$179,962. Co-PI, 25% involvement. 2024-2025.

Collaborators: Claire Lauer, PI (40%), Professor of Technical Communication, Arizona State University; Meteor Labs, Arizona State University; Marissa Manheim, co-PI (10%), Assistant Professor of Environment and Sustainability, University at Buffalo; Kathryn Lambrecht, co-PI (25%), Assistant Professor of Technical Communication, Arizona State University

This project funded the creation of an 8-12 minute headset Virtual Reality experience to educate audiences about the process of advanced water purification. The storyline put audiences in the Scottsdale advanced water purification plant to work through and experience the different stages of how water is purified to drinking level standards via VR games and narrative storytelling. The goal is to educate students and public audiences about water conservation and purification in the state of Arizona.

### Completed (6)

1. “ASU Project Cities & The City of Mesa Recycle Right & Natural Gas Safety Messaging Evaluation,” Co-investigator, \$5625. 25% involvement; 50% indirect costs, 50% direct costs. September 2024-May 2025.

Content focused on work created by students in a client-project course. The students delivered four message evaluations via user experience testing for the Solid Waste and Natural Gas divisions of the City of Mesa.

2. “ASU Project Cities & The City of Chandler AI in Government: Ethics,” Co-investigator, \$5000. 25% involvement; 50% indirect costs, 50% direct costs. October 2024-May 2025.

Content focused on work created by students in a client-project course. The students delivered a report on the ethics of AI usage for municipal governance activities for the City of Chandler.

3. "ASU Project Cities & The Town of Gilbert Contamination Communication Project," Town of Gilbert. \$7501. Co-investigator, 25% involvement; 50% indirect costs, 50% direct costs. August 2023–May 2024.

Content focused on work created by students in a service-learning course. The students delivered communication strategies with content in five areas for the Solid Waste and Wastewater divisions of the Environmental Compliance Department of the Town of Gilbert.

4. "Social media article visualizer project," Special Interest Group for the Design of Communication Career Advancement Research Grant. \$1200. PI, 100% involvement; 100% direct costs. Spring 2020–Spring 2023

Content focuses on a meta-analysis tool for large-scale interdisciplinary research meta-analysis. Grant support cloud computing power and cloud storage space for specific data types.

5. "How writers write crowdfunding campaigns: A study of an emerging form of grant and proposal writing," Association for Business Communication's C.R. Anderson Research Grant. \$1945. PI, 100% involvement; 100% direct costs. April 2018–August 2022

Focused on a big data study of a new genre of writing that should be included in the concepts of professional, technical, and business communication. Grant provided technology support via custom software program coding and corpus analysis tools.

This grant is not on the sponsored projects list because I was unaware at that time of the reporting requirements on no-overhead grants.

6. "ASU Project Cities & The City of Glendale social media guidelines and strategic plan," City of Glendale. \$7500. Co-PI, 65% involvement; 50% indirect costs, 50% direct costs. August 2018–May 2019

Content focused on work created by students in a service-learning course. One course delivered a social media guidelines document and a second course delivered a social media strategic plan tailored to the City of Glendale's needs.

### **Unfunded (3)**

4. "DISES: Generative artificial intelligence informed social-environmental dynamics," NSF 10-612: Dynamics of Coupled Natural and Human Systems (CNH), Submitted November 2023, denied May 2024. \$1,800,000. Co-Investigator.
5. "Transdisciplinary research visualizer," College of Integrative Sciences and Arts Design Aspirations Grant. \$960. Submitted Spring 2021
6. "Social media article visualizer project," Special Interest Group for the Design of Communication Career Advancement Research Grant. \$1190. Submitted Fall 2018

## Keynote

Carradini S. (2022, April 4–6). *Digital ethics: What is and can be* [Keynote]. English Week Conference, Missouri State University, Springfield, MO, United States.

## Invited Talks

1. Carradini, S. & Proferes, N. (2024, September 16). *The promises and perils of artificial intelligence: How AI can affect you* [Lecture], RISE Program, Rio Salado College, Surprise, AZ, United States. (forthcoming)
2. Carradini, S. (2024, September 12). Bias in AI: How we address overt bias, covert bias, and erasure in LLM responses [Lecture], Multicultural Communities of Excellence, Mesa, AZ. (forthcoming)
3. Carradini, S. (2022, October 21). Site stewards & social media: One message, one voice [Conference presentation], 2022 Site Steward Annual Conference, Yuma, AZ, United States.
4. Carradini, S. (2022, August 11). *Reaching external and internal audiences with social media: Concepts and practicalities* [Lecture], Universidad del Norte, online and Barranquilla, Colombia.
5. Carradini, S. (2022, April 4–6). *Social media and podcasting for technical communicators: Concepts and practicalities* [Conference presentation]. English Week Conference, Missouri State University, Springfield, MO, United States.
6. Carradini, S. (2022, February 28). *Using social media to expand audiences for entrepreneurs and organizations: Concepts and practicalities* [Lecture]. Let's Talk About Series, Universidad del Norte, online and Barranquilla, Colombia.
7. Carradini, S. (2021, December 6). *Riding the tornado: Varied research stances as a response to extreme changes in communication environments* [Conference presentation]. Educating Global Communicators Symposium, online and Flinders University City Campus, Victoria Square, Adelaide, Australia.
8. Carradini, S. (2021, October 15). *Digital ethics: What's digital about ethics?* [Lecture]. Business Communication Colloquium, California State University, Fullerton, online and Fullerton, CA, United States.
9. Carradini, S. (2021, May 27). *TikTok for business* [Lecture]. Business Communication Friday, Brigham Young University–Hawaii, online and Laie, HI, United States.
10. Carradini, S. (2020, May 25). *Some suggestions on online group assignments* [Lecture]. Association for Business Communication E-Lecture series, online.  
<https://www.youtube.com/watch?v=AEd90Dx7bFU>

## Workshops

1. Cardon, P. Anders, A., Aritz, J., Carradini, S., Fleischmann, C., Getchell, K., Heidewald, J., Logemann, M., Ogilvie, A.J., Stapp, J. (2023, October 25-28). *AI and Business Communication Research Summit* [Daylong Workshop], Association for Business Communication 88th International Conference, Denver, Colorado, USA.
2. Carradini, S., Baker, M., and Patriarca, A. (2023). Career workshop for graduate students and job seekers, Association for Business Communication 88<sup>th</sup> International Conference, Denver, Colorado, USA.
3. Cardon P., Aritz, A., Carradini, S., Fleischmann, C., Getchell, K., Ma, H., Stapp, J. (2021, October 18–23). *Artificial intelligence for business communication* [Workshop], Association for Business Communication 86<sup>th</sup> International Conference, online.
4. Carradini, S. (2020, October 27–31). *Helping perception match reality online: Creating an academic social media plan for academic programs and individual scholars* [Workshop]. Association for Business Communication 85<sup>th</sup> International Conference, online.
5. Cardon P., Aritz, J., Carradini, S., Fleischmann, C., Getchell, K., Ma, H., Stapp, J. (2020, October 27–31). *Artificial intelligence for business communication* [Workshop]. Association for Business Communication 85<sup>th</sup> International Conference, online.

## Conference Presentations

1. Lambrecht, K., Lauer, C., Carradini, S., and Ketkar, P. (2025). Telling technical communication stories through virtual reality [Conference presentation]. ACM SIGDOC '25, Lubbock, Texas, United States. (forthcoming)
2. Lauer, C., Caughman, L., Carradini, S., Padmanabhan, S., and Manylal, S. (2025). *Sacred waters: Training chatbots to honor multiple perspectives of water in their responses to users* [Conference presentation]. ACM SIGDOC '25, Lubbock, Texas, United States. (forthcoming)
3. Carradini, S., Lauer, C., and Ravichandran, S. (2025). *Novice communicators with urgent rhetorical needs: Analyzing the success of data visualizations in Kickstarter proposals* [Conference presentation]. ACM SIGDOC '25, Lubbock, Texas, United States. (forthcoming)
4. Carradini, S. (2025). *My favorite way to assign groups* [Conference presentation]. Association for Business Communication 2025 Annual International Conference, Online. (forthcoming)
5. Lambrecht, K., Lauer, C., Carradini, S., and Mara, A. (2024, October 21). *Developing an ethical framework for virtual reality design and implementation in technical communication* [Conference presentation]. ACM SIGDOC '24, Arlington, Virginia, United States.

6. Muthyala, M., Lauer, C., and Carradini, S. (2024, October 21). *So you want to build a chatbot? A systematic case study comparison of three water chatbots to illustrate the options a team should consider during the design and development process* [Conference presentation]. ACM SIGDOC '24, Arlington, Virginia, United States.
7. Carradini, S. & Getchell, K. (2024, October 18). *Gen Z entrepreneurs' expectations of AI in their career path* [Conference presentation]. Association for Business Communication 2024 Annual International Conference, Tulsa, Oklahoma, United States.
8. Mara, A., Madson, M., Lambrecht, K., and Carradini, S. (2023, September 22–23). *Using a Public-Private Grant to Expand Medical and Academic Access* [Panel presentation]. CPTSC Annual Conference, Charleston, South Carolina, United States.
9. Ranade, N., Hocutt, D., Carradini, S., Cummings, L. (2023, March 9–10). *AI in TC: Perspectives from practice, teaching, and research* [Panel presentation, representing research]. 12<sup>th</sup> Annual Symposium on Communicating Complex Information, Raleigh, NC, United States and online.
10. Carradini, S. (2022, October 27–29). *Digital ethics: Career-readiness and humanities working together* [Conference presentation]. The Council for Programs in Scientific and Technical Communication (CPTSC) Annual Conference, Colorado Springs, CO, United States.
11. Carradini, S. & Carradini, B. (2022, October 6–8). *A data visualization tool for reassessing interdisciplinary citation for design of communication* [Conference presentation]. Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC) '22, Boston, MA, United States.
12. Carradini, S. & Fleischmann, C. (2022, October 3–8). *The effects of multimodal elements on success in Kickstarter crowdfunding campaigns* [Conference presentation]. Association for Business Communication 87<sup>th</sup> International Conference, online.
13. Carradini, S. (2022, June 18–19). Let's have better arguments about the internet: A stasis-question analysis of rhetoric concerning the governance of the internet [Conference presentation]. 2022 Applied Rhetoric Collaborative Summer Symposium, Provo, UT, United States.
14. Hommadova Lu, A. (doctoral student) and Carradini, S. (2022, May 26–30). *First impression formation through video conferencing: Role of expectations* [Conference presentation]. 72<sup>nd</sup> Annual International Communication Association Conference, Paris, France.
15. Carradini, S. (2021, October 12–14). *The great reconsideration: How do we use social media professionally, now that we know?* [Conference presentation]. Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC) 2021, online.

16. Carradini, S. (2020, June 6). Extremely offline: The responses of the NBA, Blizzard, and Apple to China's demands for censorship [Conference presentation]. The 2020 Applied Rhetoric Symposium, online.
17. Carradini, S. (2019, October 10–12). Teaching students to communicate as technical communicators in the interdisciplinary space of social media: Ways forward in interdisciplinary education [Conference presentation]. Council for Programs in Technical and Scientific Communication (CPTSC) 2019, West Chester, PA, United States.
18. Carradini, S. (2019, October 23–26). *The locations, programs, and content of graduate education in business communication* [Conference Presentation]. Association for Business Communication 84<sup>th</sup> International Conference, Detroit, MI, United States.
19. Hommadova, A. (doctoral student) & Carradini, S. (2019, November 14–17). *The life and death of play in Lords Mobile: Motivations for beginning, continuing, and quitting a mobile MMORTS* [Conference presentation]. The Gaming Studies Division of the 106th National Communication Association Conference, Baltimore, MD, United States.
20. Carradini, S. (2019, May 24–25). I am now a person who has run two different civic service-learning courses at the same time and mostly survived: Ideas and failures [Conference presentation]. The Second Symposium on Applied Rhetoric, Provo, UT, United States.
21. Carradini, S. (2018, October 24–27). *Do more pictures convince people to give you more money? The types and amounts of multimodal elements in crowdfunding campaigns* [Conference presentation]. Association for Business Communication 83<sup>rd</sup> International Conference, Miami, FL, United States.
22. Carradini, S. (2018, June 15–16). Professional, technical, and/or business communication: A collocation analysis of field terminology in research abstracts (or, professional communication is real, spread the word, spread the word) [Conference presentation]. Applied Rhetoric Symposium, Provo, UT, United States.
23. Carradini, S. (2017, October 18–21). *Artists are business communicators, too!: Teaching a course on business communication for professional artists* [Conference presentation]. Association for Business Communication 82<sup>nd</sup> Annual International Conference, Dun Laoghaire, Dublin, Ireland.
24. Carradini, S. (2017, August 11–13). *Working outside: A problems-based approach for studying musicians and other extra-institutional individuals* [Conference presentation]. Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC) 2017, Halifax, Nova Scotia, Canada.

## Poster Presentations (2)

1. Carradini, S. (2019, October 23–26). *Open questions about social media in business communication* [poster presentation]. Association for Business Communication 84<sup>th</sup> International Conference, Detroit, MI, United States.

2. Carradini, S., Baker, M., and Sharp, M. R. (2018, October 24–27). *Locations and content of graduate studies in business communication: A survey of ABC membership* [Poster presentation]. Association for Business Communication 83<sup>rd</sup> International Conference, Miami, FL, United States.

## **Editorial Work**

1. Guest Editor, Effects of Artificial Intelligence Tools in Technical Communication Pedagogy, Practice, and Research, special issue of *Journal of Business and Technical Communication*. Part 1 published in Summer 2024; Part 2 to be published in January 2025.
2. Co-editor, Qualitative Research Methods in Business Communication, special edition of *International Journal of Business Communication* (with Sky Marsen and Mathew Gillings), approved by publication board, to publish in 2025.
3. Co-editor, Advances in Entrepreneurship and Communication, special edition of *Frontiers in Communication* (with Ryan Miller, Antonio La Sala, Cheng Hong, and Gustavo L. Simao), approved by publication board, 2022–2024; left editorship before publication.

## **Teaching**

### **Courses Taught**

1. TWC 394 – Special Topics: Digital Ethics in Internet Governance and Policy
2. TWC 401 – Fundamentals of Technical Communication
3. TWC 422 – Social Media in the Workplace
4. TWC 455 –Digital Ethics in Internet Governance and Policy
5. TWC 522 – Social Media in the Workplace
6. TWC 544 – User Experience

### **Curriculum Development**

1. Lead Syllabus Developer, TWC 122 (Intro to Social Media—new course), TWC 422 (Social Media in the Workplace—redesign), TWC 355 (Digital Ethics—resubmission), 2024
2. Contributing Syllabus Developer, TWC 405 (Writing for Social Media), 2024
3. Lead, Technical Communication (Medical and Health Communication concentration) BS, 2022–2023
4. Contributor, User Experience BS, 2022–present
5. Lead, User Experience in Medicine and Health course, 2022–2023

6. Lead, Technical Communication (Social Media Management concentration) BS, 2020–present
7. Lead, Technical Communication, (Data Visualization concentration) BS, 2020–2021
8. Lead, Digital Ethics in Internet Governance and Policy course, 2018–present

### **Doctoral Students Mentored (1)**

Anya Hommadova Lu – committee member, Hugh Downs School of Communication, completed. Dr. Hommadova Lu is now an Assistant Professor of Communication at Sam Houston State University.

### **Technical Communication Master's Students Mentored (10)**

#### *Thesis Chair*

Dawn Janssen, completed, 2020

#### *Applied Project Chair*

1. Jarrett Hanks, completed, 2023
2. Morgan Pettit, completed, 2020
3. Lucas Patterson, completed, 2018

#### *Committee Member*

1. Darby Taylor, thesis, completed, 2022
2. Jennifer Freel, applied project, completed, 2021
3. Jamie Klemp, applied project, completed, 2019
4. Cody Begaye, applied project, completed, 2018
5. Sam Pollock, applied project, completed, 2018

### **Undergraduate Students Mentored (8)**

1. Aditi Galande, *Entrepreneurship culture podcast*, Barrett honors thesis (creative project option) committee member, 2022–23
2. Roman Mendoza, *Roach Radio recording an EP*, Interdisciplinary Studies directed study, Fall 2022
3. Conor Eaton, *Dark patterns: A survival guide*, Barrett honors thesis (creative project option) committee member, Spring 2022

4. Daniel Witkop, An exploration of the Biblical story and its implications for American political engagement, Barrett honors thesis committee member, Spring 2021
5. Mitchell Botson, Collegiate athletes should be compensated based on name, image, and likeness bills, Interdisciplinary Studies capstone thesis advisor, Summer 2021
6. Javier Carlos, *12 TikTok videos*, Barrett honors contract (TWC 422), Spring 2021
7. Katherine Alexiev, Divesh Basina, Natalie Bui, Aaron Krieg, Kathryn Rawn, Christopher Weafer, Computer Science capstone project sponsor, 2019–20
8. Adrian Kuo, Alex Nou, Wenrong Deng, Azaldin Freidoon, Geoff Wong, Nicholas Jorgenson, Computer Science capstone project sponsor, 2018–19

## **Research Assistants Sponsored**

1. Suchit Jain, 2022
2. Briana Rajan, 2023-2024
3. Anjana Ouseph, Summer 2024
4. Sharan Padmanabhan, 2024-2025

## **Service**

### **Professional (20)**

1. Editorial Board Member, Business and Professional Communication, 2024-present
2. Member, Data Sustainability Ad Hoc Committee, Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC), 2022–2023
3. Reviewer, 2 articles, Journal of Business and Technical Communication, 2022
4. Reviewer, 3 articles, Business and Professional Communication Quarterly, 2022
5. Reviewer, 1 article, Federated Business Disciplines Journal, 2022
6. Judge, Student Research Competition, Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC), 2021
7. Member, Research Committee, Association for Business Communication, 2021–present
8. Moderator, multiple panels, Association for Business Communication Online Conference, 2021, 2022
9. Contributor, Crowdsource TPC (<https://crowdsource-tpc.com/>), 2020

10. Reviewer, presentation proposals, Association for Business Communication International Conference, 2019, 2021, 2022
11. Reviewer, Student Research Competition Proposals, Special Interest Group on Design of Communication of the Association for Computing Machinery (SIGDOC), 2019
12. Member, Identity Group, Applied Rhetoric Collaborative, 2019–2020
13. Member, Academic Advisory Board, rewrite software project, 2019–2020
14. Chair, Graduate Studies Committee, Association for Business Communication, 2018–2021
15. Conference Planning Committee member, Symposium on Applied Rhetoric, 2018–2020
16. Member, Strategic Planning Ad Hoc Committee, Association for Business Communication, 2018–2019
17. Member, Awards Ad Hoc Committee, Association for Business Communication, 2018
18. Reviewer, 1 article, Communication Design Quarterly, 2018
19. Reviewer, 1 article, International Journal of Business Communication, 2018
20. Member, Graduate Studies Committee, Association for Business Communication, 2015–present

## **University (9)**

1. Faculty Advisor, Disc Devils at ASU, 2024-present
2. Speaker, ASU Computer Science Capstone, “Resumes: How to stand out without striking out,” online, February 24, 2022
3. Faculty Advisor, Poly Powerlifting Club, 2020-2021
4. Speaker, National Science Foundation Research Traineeship (NRT) grant project Citizen-Centered Smart Cities and Smart Living, “Networking and distributing academic content on social media without getting squashed or lost,” November 4, 2019
5. Speaker, Friday Forum, Hugh Downs School of Communication, “How to have a professional social media presence and also get things done,” March 28, 2019
6. Speaker, Faculty Panel, Success in Graduate Writing Camp, University Academic Success Programs, June 13, 2019
7. Host, Polytechnic School Student Classroom Visits, April 16 & 18, 2019
8. Speaker, Polytechnic Writing Center, October 12, 2018

9. Classroom Tester, ASU VitalSource E-Textbooks Pilot Study, 2018

## **College (12)**

1. Member, CISA Standards Committee, 2023–present
2. Member, CISA Curriculum Committee, 2022–2024
3. Mentor, CISA Emerging Professionals, 2022–2024
4. Member, CISA APS School Director Search Committee, 2022–2023
5. Co-coordinator, CISA Science and Technology Centers grants (with Kathryn Lambrecht), 2022–present
6. Member, CISA Degree Partnerships Workgroup, 2022
7. Member, CISA Visioning Process, Partnerships and Collaborations Working Group, 2022
8. Speaker, ASU Prep: Poly Experience, “AI ethics: Machines make potentially helpful but often questionable decisions, given the data they are trained on,” December 2, 2022
9. Member, CISA Experiential Learning Working Group, 2021–22
10. Mentor, CISA Student-Faculty Network Events, September 30, 2020; February 17, 2021
11. Speaker, CISA Faculty Workshops, April 4, 2020
12. Participant, CISA Synchronous Remote Teaching Pilot, March 5, 2020

## **Unit (11)**

1. Member, TWC Curriculum Committee, 2024-present
2. Chair, Value Proposition Ad Hoc Committee, 2023-2024
3. Participant, IHC Curriculum Review, 2022
4. Speaker, Dr. Mollie Stambler’s Social Media in the Workplace, “Podcasting,” September 1, 2022
5. Speaker, Superstition Review, “Social media manager guest lecture,” April 8, 2022
6. Member, Assistant Professor Search Committee, 2021–2022
7. Mentor, Social Media Faculty, 2021–present
8. Speaker, IHC Pre-Tenure Chat: “Third year review,” September 27, 2021

9. ASU TWC Ning Website Coordinator (<https://asutwc.ning.com/>), 2020–present
10. Search Chair, Lecturer Search Committee, 2019–2020
11. Member, Assistant Professor Search Committee, 2019–2020
12. Member, Special Topics curriculum design committee, 2017–2020
13. Member, UX Lab, 2017–2020

## **Community (11)**

1. Advisor, Artificial Intelligence committee, Arizona Technology Council 2024 Policy Guide, 2023–2024
2. Student client project, Arizona Site Stewards Foundation, 2022
3. Speaker, New Valley Church Men’s Ministry, “God and social media,” September 18, 2022
4. Member, Arizona Technology Council, 2021–present
5. Member, Arizona Technology Council Public Policy Committee, 2021–present
6. Writer, ASU Convergence Lab, Section 230 Reform, 2021
7. Podcast Guest, New Valley Church Conversations, “Beyond surviving social media,” October 2020
8. Project Cities Participant, 2018
9. Speaker, New Valley Church Youth Ministry, “God and social media,” November 18, 2018
10. Speaker, Surge Network, “The blessings and curses of social media,” March 7, 2018
11. Speaker/Mentor/Volunteer, Hustle Phoenix, 2018–present
12. Volunteer Coordinator, Social Media Team, New Valley Church, 2018–2022

## **Media Coverage**

### **External (6)**

1. Government Technology. (2024, August). Harnessing Generative AI. [White Paper]. Govtech.com. <https://papers.govtech.com/Harnessing-Generative-AI-143131.html>
2. Liddle, D. (Host). (2024, July 17). How Do You Wrangle a Special Issue on AI? with Stephen Carradini [Video]. <https://www.youtube.com/watch?v=j1wvPPB5AxM>

3. Nowicki, K. (Host). (2024, February 27). AI-Powered Marketing: Ethics, Efficiency, and Innovation E47. AZ TechCast. <https://businessradiox.com/podcast/phoenixbusinessradio/ai-powered-marketing-ethics-efficiency-and-innovation-e47/>
4. Harper, M. (Host). (2022, March 28). Communicating the role of AI with Stephen Carradini, *APQC Podcasts* [Audio podcast]. APQC.org. <https://www.apqc.org/resource-library/resource-listing/communicating-role-ai-stephen-carradini>
5. Harper, M. (Host). (2021, August 20). The future of workplace communication with Stephen Carradini, *APQC Podcasts* [Audio podcast]. APQC.org. <https://www.apqc.org/resource-library/resource-listing/future-workplace-communication-stephen-carradini>
6. Kaufman, S. (2020, January 6). *Video game apps at work* [Radio broadcast]. CBS Radio. <https://app.criticalmention.com/app/#/report/cc6c3a8d-398f-4fe7-b8ea-b208d778e5e3>

## ASU (6)

7. ASU News (2024, July). AI from the experts: Arizona State University (ASU) [Video]. <https://www.youtube.com/watch?v=gqoi5jme188>
8. Terrill, M. (2024, July 12). Designing a more sustainable future with AI. ASU News. <https://news.asu.edu/20240715-environment-and-sustainability-designing-more-sustainable-future-ai>
9. Artificial Intelligence Cloud Innovation Center. (2024, August). WaterBot: Arizona State University. Smartchallenges.asu.edu. <https://smartchallenges.asu.edu/challenges/waterbot-arizona-state-university>
10. Terrill, M. (2021). Generation Z sets technological boundaries at work, research shows, ASU News. <https://news.asu.edu/20210521-discoveries-generation-z-sets-technological-boundaries-work-research-shows>
11. Terrill, M. (2020). Governing the unwieldy world of the internet, ASU News. <https://news.asu.edu/20201030-global-engagement-governing-unwieldy-world-internet>
12. Seckel, S. (2019). Cubicle combat: Playing mobile games at work is a productivity killer, ASU News. <https://news.asu.edu/20191213-discoveries-cubicle-combat-playing-mobile-games-work-productivity-killer>

## Industry Experience

1. Co-host, Winning Slowly podcast, 2014–2020
2. Editor-in-chief and author, IndependentClauses.com music blog, 2003–present

## Memberships

1. Association for Business Communication

2. Special Interest Group for Design of Communication of the Association for Computing Machinery (SIGDOC)
3. Applied Rhetoric Collaborative
4. Council for Programs on Technical and Scientific Communication 2019-2023