

Rodney Lacey

Arizona State University
W.P. Carey School of Management
Clinical Associate Professor
Management and Entrepreneurship Department

Rodney.Lacey@asu.edu

Education

Ph.D. Northwestern University, Organization Behavior and Sociology, 2001
M.B.A. University of Texas at Austin, Information Systems Management, 1995
B.A. University of Texas at Austin, Plan II, 1990

Employment

2018 - Arizona State University, Clinical Associate Professor
2016 -- 2017 University of California Davis, Lecturer
2010 - 2016 Emory University, Assistant Professor of Practice
2006 - 2010 University of California Davis, Lecturer
2007 London Business School, Lecturer
2004-2006 University of California Irvine, Lecturer
2005-2006 University of California Riverside, Lecturer
2000-2004 University of Florida, Assistant Professor

Research areas

Qualitative comparative analysis (QCA) and set theoretic methodology, institutional theories of industry organization of production, industry-level routines for learning from accidents.

Teaching areas

Core strategy and core organizational behavior courses, negotiations, managing change, corporate strategy, power and politics, groups and teams, management of technology-intensive firms, management of innovation, international management and strategy, human resources management.

Refereed Publications

Greckhamer, Thomas, Misangyi, Vilmos F., Elms, Heather, and Lacey, Rodney. 2008. Using Qualitative Comparative Analysis in Strategic Management Research: An Examination of Combinations of Industry, Corporate, and Business-Unit Effect. *Organizational Research Methods*, 11:695-726.

Book Chapters

Lacey, R. and Cohen, L. 2016. Using qualitative comparative analysis (QCA) as descriptive numerical method in support of narrative methods. K. Elsbach and R. Cramer (Eds.) *Handbook of Innovative Qualitative Research Methods: Pathways to Cool Ideas and Interesting Papers*. Taylor and Francis.

Lacey, Rodney and Fiss, Peer. 2009. Comparative Organizational Analysis Across Multiple Levels: A Set Theoretic Approach. *Research in Sociology of Organizations*, 26:119-116.

Lacey, Rodney and Gruenfeld, Deborah. 2000. Unwrapping the Organization: The Importance of the Extra-organizational Environment as a Context for Work Group Behavior. In Margaret Neale and Ruth Wageman (Eds.) *Work Groups in Organizations: Context*. New York: JAI Press.

Editorship

Lacey, Rodney. 2007. Special Editor. Symposium on the 20th Anniversary of *Complex Organizations*: Possibilities and Progress of a Power Perspective in Public Management and Organizational Theory. *International Public Management Journal* 10 (2).

Book Reviews

Lacey, R. (2012). Review of "Stanford's Organizational Theory Renaissance, 1970-2000": Claudia Bird Schoonhoven and Frank Dobbin, eds.: "Research in the Sociology of Organizations" (v.28). *Administrative Science Quarterly*, 57(1), 171-172.

Lacey, Rodney and Ventresca, Marc. 2006. Review of *Whole World on Fire: Organizations, Knowledge, and Nuclear Weapons Devastation* by Lynn Eden. *International Public Management Journal*, 9 (1).

Professional Symposia Organized

2006-2019. Fiss, Peer, Greckhamer, Thomas, Lacey, Rodney, Misangyi, Vilmos, et al. Qualitative Comparative Analysis and Set Theoretic Methods Professional Development Workshop (PDW), Academy of Management.

Lacey, Rodney and Obstfeld, David. 2005. *Entrepreneurial Vision and Visions of Entrepreneurship: Commonalities and Distinctions From across the Academy*. Academy of Management, Honolulu.

Invited Conference Presentations

Biddle, Kimberly; Lee, Diane; Lacey, Rodney; et al. 2018. Afterschool Program's Impact on Academic Resilience and Career Aspirations of Under-Resourced Students. Association for Psychological Science Annual Meeting. San Francisco, CA.

Lacey, Rodney. 2013. Institutional theory of public categorization as professionals. In Sub-theme 48: The Emergence of Categories, Identities, Fields and Organizational Forms at European Group on Organization Studies (EGOS) annual meeting, Montreal.

Elms, Heather and Lacey, Rodney. Robert Phillips. 2008. Professionals vs. Profiteers: Legitimacy and Private Security Contractors. Academy of Management Annual Meeting, Anaheim.

Lacey, Rodney and Andrew Hargadon. 2007. Effect of Social Structure and Innovation Processes on Risk of Entrepreneurship. Academy of Management, Philadelphia

Lacey, Rodney. 2007. Professional Legitimation and Learning from Failure. Academy of Management, Philadelphia.

Lacey, Rodney. 2007. Set Theoretic Methods and Pragmatic Analysis of Large-N Datasets. Academy of Management, Philadelphia.

Lacey, Rodney. 2005. Politics of Causal Explanations and Hurricane Katrina. Academy of Management, Honolulu.

Lacey, Rodney. 2005. Teaching OMT in a Core Strategy Class. Professional Development Workshop, Academy of Management, Honolulu.

Lacey, Rodney and Greckhamer, Thomas. 2005. Strategic Theorizing with Set-Theoretic Methods and Large-N Datasets. Academy of Management, Honolulu.

Obstfeld, David and Lacey, Rodney. 2005. Getting New Things Done: The Essential Nature of Entrepreneurial Action. Academy of Management, Honolulu.

Glynn, MaryAnn and Lacey, Rodney. 2004. Celebrity CEO and Personalization of the Organization Identity: Illustrations from Martha Stewart. Academy of Management, New Orleans.

Greckhamer, Thomas, Vilmos F. Misangyi, Elms, Heather, and Lacey, Rodney. 2004. An Alternative View on Firm Performance: Complexity, Heterogeneity, and Conjunctive Causality. Academy of Management, New Orleans.

Lacey, Rodney. 2004. Politics of Prevention and Accidents: The Formation of Investigation Routines in the U.S. Aviation Industry. Davis Conference on Qualitative Research.

Lacey, Rodney. 2003. A Theory of the Role of Events in Institutional Dynamics. Academy of Management, Seattle.

Lacey, Rodney. 2003. How Processing of Accident Cases Reproduces Institutions: Practices as Resources. European Group for Organization Studies (EGOS), Copenhagen.

Lacey, Rodney. 2002. Postindustrial Logics in an Industrial World: The Case of the U.S. Software Industry. Academy of Management, Denver.

Lacey, Rodney. 2002. Sources of Rules for Resource Assembly in the U.S. Feature Film Industry. European Group for Organization Studies (EGOS), Barcelona

Lacey, Rodney. 1998. Creating Generalizable Knowledge from Case Studies: A New Methodological Approach. Strategic Management Society, Orlando.

Lacey, Rodney, Medvec, Victoria Husted and Messick, David M. 1998. Blame and Prevention as Sources of Bias in Causal Explanations of Accidents. Academy of Management, San Diego.

Lacey, Rodney and Sacks, Michael Alan. 1998. Breaking Free from the Iron Cage of Linear Modeling: A Configurational Approach to the Study of Organizational Structure. Academy of Management, San Diego.

Sacks, Michael Alan and Lacey, Rodney. 1998. Friend or Foe? Assessing the Role of Bureaucracy in the Implementation of Social Policy. American Sociological Association, San Francisco.

Lacey, Rodney and Gruenfeld, Deborah. 1998. Unwrapping the Organization: The Importance of the Extra-organizational Environment as a Context for Work Group Behavior. Management and Groups Conference, Stanford University.

Lacey, Rodney. 1998. Creating Generalizable Knowledge from Case Studies: A New Methodological Approach. Strategic Management Society, Orlando.

Ventresca, Marc, Lacey, Rodney, Lounsbury, Michael, and Szyliowicz, Dara. 1997. Unbundling Legitimacy: Formative Moments of the U.S. Online Information Database Industry, 1972-1991. Academy of Management, Boston.

Professional Service

- 1996- Member: Academy of Management (AOM), American Sociological Association (ASA)
- 1997-1998 Fellow, Humanities Center, Northwestern University
- 1998- Ad hoc Reviewer for Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, Organization Behavior and Decision Making Process, Journal of Management Inquiry, Journal of Management Studies, Journal of Business Research, Organization, Social Psychological Quarterly.
- 2004 Founding member of Center for Organizations Research, University of California, Irvine
- 2004 - 2006 Affiliate, Center for International Security and Cooperation, Stanford University
- 2008 - 2012 Communications director, Organization and Management Theory division, Academy of Management
- 2010-2015 Primary representative of Organizations and Management department at Goizueta Business School (Emory University) to explain course offerings, and build enthusiasm for those offerings, with current and prospective students.
- 2010-2013 BBA curriculum committee at Goizueta Business School (Emory University). Innovations developed in this committee included development and launch of first capstone experience classes for undergraduates.
- 2013-2015 MBA curriculum committee, Goizueta Business School (Emory University). Committee was responsible for governance of all full-time MBA programs.
- 2015- Faculty Peer Mediation Program, Emory University. Initial class of faculty who volunteered to become trained and eventually certified as mediators by the Supreme Court (GA). Emory Faculty Senate initiative to provide alternative dispute resolution (ADR) opportunities and conflict management coaching to faculty by their own peers.
- 2018 Developed module content for EDGE program for training service personnel with limited education. Modules were conflict management and giving feedback.

Teaching Awards

MBA Teaching Excellence Award

Full-time MBA program, Goizueta Business School, Emory University 2015.

Outstanding Faculty Award

Professional MBA Program, University of Florida 2001-2002.