

# SAIRAM ANANTHA

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## Business Analyst

I simplify complex challenges across industries, creating clear strategies with defined outcomes. My experience spans developing KPIs, financial dashboards, and workflows at Waters Business Consulting Group, focusing on data governance and agile project management for USAA at HCL Technologies, and enhancing operational efficiency at KPMG Qatar. I also led the creation of a custom operational dashboard at NGL Logistics ASU Pro-Seminar.

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- Client Relationship Management
  - Strategic Planning & Execution
  - Operational Workflow Design
  - Business Intelligence and Insights
  - Data Analysis
  - Agile Project Management
  - Team Leadership & Collaboration
  - Analytical & Problem-Solving Skills
  - Results Oriented
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## EDUCATION

### Thunderbird School of Global Management, Phoenix, AZ

Bachelor of Science in International Trade

MAY 2022

Masters of Global Management in Global Business

MAY 2026

## PROJECTS

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- ASU - NGL Transportation - Led a team to brainstorm and create solutions to challenges in container drop/pick up process gaps, resolving tracking and congestion issues with a tailored prototype dashboard.
  - ASU - Agri-Techno Business Project - Devised a blockchain and machine learning strategy for agriculture, developed a technology management style, directed a team to create a business model, and secured client interests with Decentralized Autonomous Organizations and stock options.

## PROFESSIONAL EXPERIENCE

### Associate Business Consultant

*Waters Business Consulting Group*, Tempe, Arizona

Nov 2022 – May 2024

- Managed numerous clients across various industries, providing tailored solutions and implementation guidance, resulting in improved operational efficiency and client satisfaction.
- Designed and implemented KPIs, OKRs, and business financial dashboards, leading to enhanced performance tracking and decision-making.
- Built sales and business pipeline trackers and financial forecasting models with analysts, facilitating better financial planning and strategy.
- Curated operational workflows and organization charts to streamline processes and improve organizational structure.
- Created proposals for new clients and meeting agendas for weekly consulting sessions, resulting in clearer communication and more effective client engagements.

### Associate Business Analyst for USAA

*HCL Tech*, Tempe, Arizona

May 2022 - Nov 2022

- Reviewed and managed the story capacity of the team using the Rally Agile Dashboard, ensuring optimal task and resource allocation.
- Maintained data governance and compliance by analyzing business and technical metadata, leading to better data integrity and compliance.
- Coordinated and created stories and features for agile project delivery, resulting in timely and efficient project completion.
- Focused on data governance and compliance using Data Lineage reports, certification, and validation processes, ensuring regulatory adherence.
- Worked on IBM's Information Governance Catalogues and Information Analyzer for metadata processing and review, enhancing data management practices.

### Intern – Strategy Advisory

*KPMG*, Doha, Qatar

June 2021 - July 2021

- Assisted QatarRail in developing a more efficient management structure by identifying and bridging operational gaps, enhancing overall operational efficiency.
- Developed the security procedure and standardized documents in an easy-to-adapt format, improving operational consistency.
- Conducted an import-export analysis for a warehousing client, providing insights that increased revenue and secondary industry development.

## LEADERSHIP AND CERTIFICATES

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- ML3 Leadership Challenge April 2024
  - Certificate: Customer Analytics – Wharton University of Pennsylvania online via Coursera June 2024