

Mauricio Mejía, PhD

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Full name: Germán Mauricio Mejía Ramírez
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Education

- 2013 **Ph.D. in Design.**
University of Minnesota, Twin Cities, USA.
- 2010 **Master of Design** (Fulbright grantee).
University of Cincinnati, USA.
- 1998 **Bachelor in Industrial Design.**
Universidad Autónoma de Manizales, Colombia

Academic and administrative appointments

- 2026 (spring) **Interim Program Head of Industrial Design.**
The Design School. Arizona State University, Tempe, AZ.
- 2024-present **Professor of Design.**
The Design School. Arizona State University, Tempe, AZ.
- 2022-2025 **Associate Director of Research and Knowledge Enterprise.**
The Design School. Arizona State University, Tempe, AZ.
- 2020-2024 **Associate Professor of Design.**
The Design School. Arizona State University, Tempe, AZ.
- 2021 (fall) **Interim Program Head of Graphic Design.**
The Design School. Arizona State University, Tempe, AZ.
- 2018-2020 **Assistant Professor of Design.**
The Design School. Arizona State University, Tempe, AZ.
- 2015- 2018 **Program Director PhD in Design and Creation.**
College of Arts and Humanities. University of Caldas, Colombia.
- 2014-2018 **Associate Professor of Design.**
Department of Design. University of Caldas, Colombia.
- 2006-2014 **Assistant Professor of Design** (on leave 2008-2013).
Department of Design. University of Caldas, Colombia.

2003-2006 **Lecturer of Interaction Design**
Department of Design. University of Cauca, Colombia

2001-2002 **Part-time Lecturer of Digital Design**
Department of Advertising. Catholic University of Manizales, Colombia

Courtesy appointments

2024-present **Faculty Affiliate at the Learning Engineering Institute.**
Arizona State University, Tempe, AZ.

2023-present **Faculty Affiliate at the Center for Services Leadership.**
College of Business. Arizona State University, Tempe, AZ.

2021-present **Clinical Professor of Design.**
Department of Medical Humanities. Creighton University, Phoenix, AZ.

2021-present **Faculty Scholar at the Center for Innovation in Healthy and Resilient Aging.**
Edson College of Nursing and Health Innovation. Arizona State University, Tempe, AZ.

2019-present **Global Futures Senior Scholar.**
Global Futures Laboratory. Arizona State University, Tempe, AZ.

Publications

PEER REVIEWED JOURNAL ARTICLES

2025 Wenqi Zheng, G. Mauricio Mejía & Danah Henriksen.
Directing, collaborating or suggesting: A literature review on co-design facilitation. *CoDesign*. <https://doi.org/10.1080/15710882.2025.2540926>

2025 Xueting Wu & G. Mauricio Mejía.
Design education of non-design students and how they perceive their design competency. *International Journal of Art and Design Education*. <http://doi.org/10.1111/jade.12621>

2025 Yumeng Xie & G. Mauricio Mejía.
How Designers Navigate Collaboration in Design Practices: An Interview Study of Professional Designers in the United States. *CoDesign* 21(3) pp. 628-654. <https://doi.org/10.1080/15710882.2025.2490899>

2025 G. Mauricio Mejía, Yumeng Xie, Luca Simeone & Stephanie Tomlin.
Strategic design skills in a live project: A case study of a graduate studio course. *Journal of Art and Design Education* 44(1) pp. 63-79. <https://doi.org/10.1111/jade.12525>

2024 G. Mauricio Mejía, M. Aaron Guest, Wenqi Zheng, Allie Peckham, Yumeng Xie & Qijia You & Brad Doebling.
Who's ideating, prototyping, and evaluating? Selective participatory activities in resource-limited design for health and aging. *Educational Gerontology* 50(3) pp. 217-228. <https://doi.org/10.1080/03601277.2023.2250214>

2023 G. Mauricio Mejía, Danah Henriksen, Yumeng Xie, Roger Malina, Alex García-Topete & Kendon Jung.
From researching to making futures: A design mindset for transdisciplinary collaboration. *Interdisciplinary Science Reviews* 48(1) pp. 77-108.
<https://doi.org/10.1080/03080188.2022.2131086>

2022 G. Mauricio Mejía, Daniel Fischer, Julia Silver, Michelle Fehler & Yumeng Xie.
How do designers engage with sustainability? A systematic literature review. *Journal of Design Research* 20(4), pp. 297-317. <https://doi.org/10.1504/JDR.2022.132060>

2022 Paula A. Escandón & G. Mauricio Mejía.
Decision making using heuristic evaluation in design for behavior change. *Journal of Design Research* 20(3), pp. 209-229.
<https://doi.org/10.1504/JDR.2022.130483>

2021 G. Mauricio Mejía
Theory-driven or theory-informed? A review of behavioural economics in design. *The Design Journal* 24(4), pp. 567-587.
<https://doi.org/10.1080/14606925.2021.1935089>

2021 G. Mauricio Mejía
Using nudges as design principles: Mindful guidance for behavior change. *Journal of Design Strategies* 10(1), pp. 56-66.
https://issuu.com/journalofdesignstrategies/docs/parsons_jds10-final

2021 Sally Kitch, Joan McGregor, G. Mauricio Mejía, Sara Aly El-Sayed, Christy Spackman & Julian Vitullo
Gendered and Racial Injustices in American Food Systems and Cultures. *Humanities* 10(2), p. 66. <https://doi.org/10.3390/h10020066>

2020 Carmenza Gallego, G. Mauricio Mejía & Gregorio Calderón
Strategic design: Origins and contributions to intellectual capital in organizations. *Journal of Intellectual Capital* 21(6), pp. 873-891.
<https://doi.org/10.1108/JIC-10-2019-0234>

2017 G. Mauricio Mejía & Bernadette Longo
Design and effect of viral videos for social change. *Visual Methodologies* 5(2), pp. 50-61. <http://journals.sfu.ca/vm/index.php/vm/article/view/76>

2017 Arturo de la Cruz & G. Mauricio Mejía
Reflective didactic strategy to integrate semiotic theory and creative practice in graphic design education. *Art, Design & Communication in Higher Education* 16 (1), pp. 83-97. https://doi.org/10.1386/adch.16.1.83_1

2017 G. Mauricio Mejía, María V. Benjumea, Paula A. Escandón, Andrés F. Roldán & Adriana Vargas.
Factores asociados a los hábitos y conductas de personas con sobrepeso [**Factors associated to habits and behaviors of overweight individuals**]. *Perspectivas en Nutrición Humana* 19(1), pp. 27-40.
<https://doi.org/10.17533/10.17533/udea.penh.v19n1a03>

2017 Juan D. Gallego & G. Mauricio Mejía
Elementos de diseño que afectan la autoeficacia y la accesibilidad en las interfaces web para el adulto mayor [**Design elements that influence self-efficacy and accessibility in web interfaces for elders**]. *Kepes Journal 14*, pp. 219-249.
<https://doi.org/10.17151/kepes.2017.14.15.9>

2014 G. Mauricio Mejía & Sauman Chu
A model for visual communication design: Connecting theories of rhetoric, literacy, and design. *The Design Journal 17 (1)*, pp. 29-44.
<https://doi.org/10.2752/175630614X13787503069918>

2014 J. Alejandro Gúzman & G. Mauricio Mejía
Apropiación de la realidad aumentada en comunidades de práctica de videojugadores [**Augmented reality appropriation in a gamer community of practice**]. *Revista Iconofacto 10 (15)*. pp. 93-107.
<https://revistas.upb.edu.co/index.php/iconofacto/article/view/4657>

2013 G. Mauricio Mejía
Visual intelligence and mood in visual communication design. *Information Design Journal 20 (1)*, pp. 47-57. <https://doi.org/10.1075/ijdj.20.1.04mej>

2013 Mike Zender & G. Mauricio Mejía
Improving icon design: Through focus on the role of individual symbols in the construction of meaning. *Visible Language 47 (1)*, pp. 66-89.
<http://visiblelanguagejournal.com/issue/156>

2012 Sauman Chu & G. Mauricio Mejía
Interactive learning for graphic design foundations. *E-Learning and Digital Media Journal 9 (4)*, pp. 345-355. <https://doi.org/10.2304/elea.2012.9.4.345>

2011 G. Mauricio Mejía & Felipe C. Londoño
Diseño de juegos para el cambio social [**Game design for social change**]. *Kepes Journal 7*, pp. 135-158. <http://kepes.ucaldas.edu.co/index.php/collection>

PEER REVIEWED BOOKS AND BOOK CHAPTERS

2023 Paula Escandón, G. Mauricio Mejía Andrés Roldán & Juan Velásquez
Book chapter • Design for behavior change applied to strategies for reducing obesity. In Tseklevs, E. et al. (Eds.) *The Little Book for Design for Health in Latin America*. Lancaster, UK: Lancaster University. ISBN: 978-1-86220-400-3.
<https://imagination.lancaster.ac.uk/update/the-little-book-of-design-for-health-in-latin-america/>

2018 G. Mauricio Mejía, Paula Escandón, Andrés Roldán & Juan Velásquez
Book • Diseño para la salud: Arquitectura de la elección para el control del sobrepeso y la obesidad [Design for health: Choice architecture for obesity prevention]. Manizales, Colombia: Editorial Universidad de Caldas. ISBN: 978-958-759-187-3.
<https://doi.org/10.2307/j.ctv18dvt5z>

2011 G. Mauricio Mejía, Paula Escandón & Felipe Londoño
Book chapter • Social and citizenship competencies in a multiuser virtual game. In Mura, G. (Ed.) *Metaplasticity in Virtual Worlds: Aesthetics and Semantics Concepts* (p. 266-280). Hershey, PA: IGI Global. <https://doi.org/10.4018/978-1-60960-077-8.ch017>

2006 G. Mauricio Mejía
Book chapter • Investigación de audiencias en los proyectos de diseño de interfaz [Audience research for interface design projects]. In Chaparro, F. (Ed.) *La Investigación en Diseño Gráfico. [Research in Graphic Design]*. Bogotá, Colombia: Ed. Universidad Nacional de Colombia.

PEER REVIEWED CONFERENCE PRESENTATIONS WITH PAPER IN PROCEEDINGS

2025 G. Mauricio Mejía, Kathleen H. Pine & Ruchita A. Mandhre.
Interdisciplinary tensions in the integration of strategic design and community-engaged research practices. *LASDR Conference 2025*, Taipei, Taiwan (hybrid).

2025 Wenqi Zheng, G. Mauricio Mejía, & Catalina Cortés.
Design facilitation skills: Discrepancies between research focus and industry needs in US job postings. *11th Nordic Design Research Society Conference NORDES 2025*, Oslo, Norway. <https://doi.org/10.21606/nordes.2025.40>

2024 G. Mauricio Mejía.
Strategic design futures: Designing for change in complex situations. *Design Research Society Conference DRS 2024*, Boston, MA. <https://doi.org/10.21606/drs.2024.675>

2024 Ruchita Mandhre, G. Mauricio Mejía, Kendon Jung, Wenqi Zheng & Xueling Wu.
Visioning and managing change: analyzing strategic designers' approaches in salient podcast episodes. *Design Research Society Conference DRS 2024*, Boston, MA. <https://doi.org/10.21606/drs.2024.1106>

2024 Sabine Junginger, G. Mauricio Mejía & Luca Simeone.
Designing Change: Research Scope and Agenda. *Design Research Society Conference DRS 2024*, Boston, MA. (Conversation session paper) <https://doi.org/10.21606/drs.2024.1651>

2023 Kendon Jung & G. Mauricio Mejía.
Are service designers positioned to design for sustainability? *International Association of Societies of Design Research LASDR Conference 2023*, Milan, Italy. <https://doi.org/10.21606/iasdr.2023.360>

2023 Kim Tsen, G. Mauricio Mejía, Danielle Foushee & Michelle Fehler.
Co-design facilitation for workforce satisfaction. *International Association of Societies of Design Research LASDR Conference 2023*, Milan, Italy. <https://doi.org/10.21606/iasdr.2023.486>

2022 Yumeng Xie, G. Mauricio Mejía & Wenqi Zheng.
An exploratory study of co-design skills in US job postings. *International Association of Societies of Design Research LASDR Conference 2021*, Hong Kong, China. https://link.springer.com/chapter/10.1007/978-981-19-4472-7_89

2021 Cathrine Løgager, Luca Simeone & G. Mauricio Mejía.
A foresight-oriented service design approach to foster longer-term thinking and sustainable practices. *European Academy of Design Conference – EAD 2021*, Online. <https://www.proceedings.blucher.com.br/article-details/a-foresight-oriented-service-design-approach-to-foster-longer-term-thinking-and-sustainable-practices-36940>

2021 Ricardo Sosa, G. Mauricio Mejía & Joni Adamson
Fluid worldviews: Designing *within* the common good. *Design as common good – Swiss Design Network Symposium – SDN 2021*, Online.
<https://zenodo.org/record/5600464#.YvNnwFBzao>

2020 G. Mauricio Mejía, Roger Malina, Yumeng Xie & Alex García-Topete
Translating disciplinary practices for *trans-sentient* collaboration. *International Symposium on Electronic Arts – ISEA2020*, Montreal, Canada. https://isea-archives.org/docs/2020/isea2020_Proceedings.pdf#page=283

2020 Aysha Alwazzan, G. Mauricio Mejía, Yumeng Xie & Daniel Fischer
Incorporating behavioral theory in design ideation for changing sustainability behaviors. *Design Research Society Conference – DRS2020*, Brisbane, Australia. <https://doi.org/10.21606/drs.2020.178>

2020 Yumeng Xie, G. Mauricio Mejía, Paul Coseo & Chingwen Cheng
A Participatory Design Case Study in Environmental Design Education. *Participatory Design Conference – PDC2020*, Manizales, Colombia.
<https://doi.org/10.1145/3384772.3385152>

2019 G. Mauricio Mejía & Sauman Chu
Exploring rhetoric theory in persuasive design: A mobile web application for obesity prevention. *21st International Conference on Human-computer Interaction, HCII 2019*. Orlando, FL: Springer. https://link.springer.com/chapter/10.1007/978-3-030-22219-2_28

2018 Jessica Barness & G. Mauricio Mejía
The colliding discourse of “cutting-edge” design practice and “serious” design research. *AIGA Design Educators Conference: Decipher 2018*. Ann Arbor, MI: Michigan Publishing. <https://www.fulcrum.org/epubs/s1784n37z?locale=en#page=356>

2018 G. Mauricio Mejía, Cassini Nazir, Roger F. Malina, Alex García-Topete, Felipe Londoño, Andrés Roldán, Priscila L. Farias & João Silveira
The emerging role of design methods in transdisciplinary practices. *24th International Symposium on Electronic Arts, ISEA2018 Durban*. http://www.isea-archives.org/docs/2018/proceedings/ISEA2018_Proceedings.pdf#page=67

2018 Felipe Londoño & G. Mauricio Mejía
Tributes to Francisco José de Caldas: New expeditions and hybrid practices in art and science. *24th International Symposium on Electronic Arts, ISEA2018 Durban*. http://www.isea-archives.org/docs/2018/proceedings/ISEA2018_Proceedings.pdf#page=310

2018 Carmenza Gallego, G. Mauricio Mejía, Edgar Rincón, Juan P. Velásquez, Paula Escandón, Harvey Erazo, Lupe Laserna, Viviana Molina & Andrés Roldán
Enfoques emergentes del diseño: Servicios, estrategias y sistemas [Emergent approaches of design: Services, strategies, and systems]. *17th Festival Internacional de la Imagen*. Manizales, Colombia.

2017 G. Mauricio Mejía, Roger F. Malina & Andrés Roldán
Towards an inventory of best practices for transdisciplinary collaboration. *23rd International Symposium on Electronic Arts, ISEA2017 Manizales*. http://www.isea-archives.org/docs/2017/proceedings/ISEA2017_Proceedings.pdf#page=683

2017 Camila Villegas, G. Mauricio Mejía & Juan P. Velásquez
Motivation in design strategies for behavior change (poster). *23rd International Symposium on Electronic Arts, ISEA2017 Manizales*. http://www.isea-archives.org/docs/2017/proceedings/ISEA2017_Proceedings.pdf#page=597

2014 G. Mauricio Mejía & Sauman Chu.
“Rhetorical ability”: reason, emotion, and character as heuristics for evaluation of efficacy in design. *9th International Conference Design & Emotion 2014*. Bogotá, Colombia: Universidad de los Andes; Design & Emotion Society. <https://ris.utwente.nl/ws/portalfiles/portal/5119265/The-colors-of-care-2014.pdf#page=378>

2013 Sauman Chu & G. Mauricio Mejía
Application of rhetorical appeals in interactive design for health. *15th International Conference on Human-Computer Interaction, HCII 2013*. Las Vegas, NE: HCII. https://link.springer.com/chapter/10.1007/978-3-642-39241-2_41

2012 G. Mauricio Mejía & Bernadette Longo
Web-based visual communication for social criticism: Powerful design. *Second ISA Forum of Sociology: Social justice and democratization*. Buenos Aires, Argentina: International Sociological Association.

2012 Marilynn Bruin, Sauman Chu, Jodene Riha, Amanda Smoot & G. Mauricio Mejía
Smart housing: An intelligent environment for aging independently. *First International Smart Design Conference*, Nottingham, U.K: Nottingham Trent University. https://link.springer.com/chapter/10.1007/978-1-4471-2975-2_4

2011 Marilynn Bruin, Jodene Riha, Sauman Chu, Amanda Smoot & G. Mauricio Mejía
Smart house: baby boomers transform a home. *45th Annual HERA Conference “Looking back to the Future.”* Baton Rouge, LA: Housing Education and Research Association. http://mail.housingeducators.org/Conference_2011/10%202017%202011%20Alpha%20Proceedings-Done.pdf#page=53

2010 G. Mauricio Mejía & Felipe Londoño
Design issues in serious games for children’s learning. *Designing for Children Conference*. Mumbai. India: Indian Institute of Technology. <http://www.designingforchildren.net/2010/papers/Gm-mejia-fc-londono-designingforchildren.pdf>

2009 G. Mauricio Mejía & Mike Zender.
Intelligence assessment for visual information design research. *3rd LASDR Conference: International Associations of Societies of Design Research*. Seoul, Korea: IASDR. <http://www.iasdr2009.or.kr/Papers/Oral...>

EDITOR OF CONFERENCE PROCEEDINGS

2018 Adriana Gómez, Adolfo Grisales, G. Mauricio Mejía & Felipe Londoño
Proceedings 17th International Image Festival, FII2018. Manizales, Colombia: Universidad de Caldas. <http://festivaldelaimagen.com/festival2018/>

2017 Julián Jaramillo, Andrés Burbano, Felipe Londoño & G. Mauricio Mejía
Proceedings 23rd International Symposium on Electronic Arts - ISEA2017 Manizales. ISEA International. http://www.isea-archives.org/docs/2017/proceedings/ISEA2017_Proceedings.pdf

PEER REVIEWED CONFERENCE PRESENTATIONS (WITHOUT PAPER IN PROCEEDINGS)

2022 G. Mauricio Mejía.
Anticipatory justice in design speculation. *Anticipation Conference 2022. Arizona State University, Tempe, AZ.*

2021 G. Mauricio Mejía, Cheryl Der Ananian & Brad Doebbeling.
Experience Design Studio for Social Connection of Older Adults. *Gerontological Society of America GSA 2021 Annual Scientific Meeting, Phoenix AZ.*

2021 Cheryl Der Ananian, G. Mauricio Mejía, Hallie Wine, Haley R. Harelson, Claire Pishko, Michelle Houchins, Frank Infurna & Brad Doebbeling.
Preferred Communication Channels among Older Adults during COVID-19. *Gerontological Society of America GSA 2021 Annual Scientific Meeting, Phoenix AZ.*

2020 G. Mauricio Mejía & Yumeng Xie
Collaboration skills in codesigning for complex problems. *Environmental Design Research Association Conference – EDRA51, Tempe, AZ: EDRA.*

2020 Yumeng Xie, G. Mauricio Mejía, Paul Coseo & Chingwen Cheng.
Co-creating with community: Participatory design in environmental design education. *Environmental Design Research Association Conference – EDRA51, Tempe, AZ: EDRA.*

2014 Juan D. Gallego & G. Mauricio Mejía
El Diseño para la inclusión social digital en el adulto mayor [**Design for social digital inclusion of elders**]. *II Congreso Internacional de Sociología.* Medellín, Colombia: Universidad Pontificia Bolivariana.

2010 G. Mauricio Mejía & Mike Zender
Visual communication design for human differences and needs: A challenge of inclusion for social progress. *1st International Congress of Design and Innovation of Catalonia.* Barcelona, Spain: Universitat Ramon Llull.

PEER REVIEWED WORKSHOPS AND PANEL PRESENTATIONS

2025 Myeong Lee, G. Mauricio Mejía, Rachel Warren, Yunan Chen, Hiba Siraj, Melissa Mazmanian, Ruchita A. Mandhre & Kathleen Pine.
Mapping Risk Work and Designing Technologies to Support it in CSCW Research (workshop). *Companion Publication of the 2025 ACM Conference on Computer-Supported Cooperative Work and Social Computing*, 178–182.
<https://doi.org/10.1145/3715070.3748299>

2023 G. Mauricio Mejía (*panelist*).
Futures research in design for justice. In Panel “Design Research for Equitable Futures” with moderator Nipuni Siyambalapitiya and panelists Radha Mistry and David Staley. *Design Research Deep Dive 2023*, Industrial Designers Society of America – IDSA (virtual).

2022 G. Mauricio Mejía (*panelist*).
Designing just and sustainable food products and systems. In Panel “Gendered and Racial Food Injustices in the United States” with moderator Sally Kitch and panelists Joan McGregor, Sara Aly El Sayed, Christy Spackman, Julian Vitullo. *The International Conference on Food Futures: Humanities and Social Sciences Approaches*, Taipei, Taiwan (hybrid).

2017 G. Mauricio Mejía, Roger Malina & Andrés Roldán.
Co-creating and critiquing training methods for transdisciplinary collaboration (workshop). *ISEA2017*, Manizales, Colombia.

2017 G. Mauricio Mejía (*panel moderator*), Roger Malina & Andrés Roldán.
Training methods for transdisciplinary collaboration (panel). *ISEA2017*, Manizales, Colombia.

NON-PEER REVIEWED AND INVITED PRESENTATIONS

2025 G. Mauricio Mejía
Design ability, expertise, and mindset. Presentation. *Engage with ideas talk series, Design Literacy International Network* (held online).
<https://designliteracy.net/activities/mauricio-mejia/>

2025 G. Mauricio Mejía
A Design Mindset for Leadership. *Peer Leadership Academy, University Design Institute, Arizona State University*. Chandler, AZ.

2024 Katie Pine, Matthew Parrish & G. Mauricio Mejía
Understanding the Present and Designing the Future of Community Risk Reduction for EMS in the Fire Service. *Community Risk Reduction Leadership Conference*, Glendale, AZ.

2024 G. Mauricio Mejía
Co-designing with experts and people. Presentation. *Diseño Sin Apellido meet-up* (held online).

2023 G. Mauricio Mejía
Strategic Design Futures: Strategizing and designing products, services, and systems for desirable futures. Roundtable presentation. *Compete Through Service Symposium, Center for Services Leadership, College of Business, Arizona State University*.

2023 G. Mauricio Mejía
Co-designing for Health. Presentation. *CHS Innovation Talks, College of Health Solutions, Arizona State University*.

2023 G. Mauricio Mejía
Design thinking to address artificial intelligence in services. Presentation. *Thought Leadership Calls, Center for Service Leadership, College of Business, Arizona State University* (held online).

2023 G. Mauricio Mejía (Guest lecture, hosted by Hmidat Omar and Jens Haendeler)
Design for change. *Co-designing Cities course, Spring 2023*. Palestine: Al-Quds Bard College (held online).

2022 G. Mauricio Mejía
Design for change in health and sustainability. Presentation. *Public Interest Technology Colloquium, School for the Future of Innovation in Society, Arizona State University* (held online). <https://youtu.be/T0dYfeNRm4k>

2022 G. Mauricio Mejía (Guest lecture, hosted by Cynthia Selin, Laura Cechanowicz & Lauren Ruffin)
Strategic design (oriented by) Futures. *Prototyping Futures course, Spring 2021.* Tempe, AZ: Arizona State University.

2022 G. Mauricio Mejía
Scales of design for change. Presentation. *Design for Behavior Change SIG Symposium, Design Research Society DRS* (held online).

2021 G. Mauricio Mejía
Futures-oriented strategic design. Lighting talk. *Service Design Phoenix meetup.* Phoenix, AZ.

2021 G. Mauricio Mejía
Los futuros probables y preferidos del diseño **[The probable and preferable futures of design].** Keynote speaker. *Exprésate 2021, Universidad del Cauca.* Popayán, Colombia (held online). <https://youtu.be/1OVI9MzeN-8?t=6264>

2021 G. Mauricio Mejía
The role of future fiction in strategic design. Speaker with Sandjar Kozubaev as commenter. *Speculative Futures Phoenix.* Phoenix, AZ: Speculative Futures (held online).

2021 G. Mauricio Mejía
Reflexiones sobre el diseño **[Reflections about design].** Presented in the panel El diseño que viene [The design that is coming] (with Ricardo Sosa, Ruth León and moderated by Roberto Iñiguez). *School of Arquitecture, Art, and Design, TEC Monterrey.* México (held online). <https://youtu.be/Q-a5xj8BENO>.

2021 G. Mauricio Mejía (Guest lecture, hosted by Silvana Juri & Molly Steenson)
Approaches in design for behavior change. *Persuasion course, Spring 2021.* Pittsburg, PA: Carnegie Mellon University (held online).

2021 G. Mauricio Mejía (Guest lecture, hosted by Elizabeth Bye)
Theory in design practice. *Design Theory course, Spring 2021.* St Paul, MN: University of Minnesota, Twin Cities (held online).

2020 G. Mauricio Mejía
Who are the real transition designers? Presented in the panel Transition Design Salon. *Speculative Futures Austin and New England.* Speculative Futures (held online). <https://lnkd.in/dkXA9G5z>.

2020 G. Mauricio Mejía
The Future of Design. Keynote speaker. *DUT Digital Festival – DIGIFEST2020, Durban University of Technology.* Durban, South Africa (held online). <https://youtu.be/6A8jCLyXZOE>.

2020 G. Mauricio Mejía
Design education provocations. Presented in the Education Panel. *Phoenix Design Week, Fuse Conference*. Phoenix, AZ: AIGA (held online).

2020 G. Mauricio Mejía (Guest conversation with Leigh-Anne Hepburn)
In conversation with G. Mauricio Mejía. *Design Theory and Culture course, Fall 2020*. Sydney, Australia: University of Sydney (held online).

2020 G. Mauricio Mejía (Guest lecture, hosted by Katja Brundiers)
The design mindset. *Global Sustainability Science Perspectives Seminar, Fall 2020*. Tempe, AZ: Arizona State University.

2020 Cheryl Heller & G. Mauricio Mejía
Design and the studio-based pedagogy. *Mastercard Foundation Scholars Program, Faculty Development Seminar, Spring 2020*. Tempe, AZ: Arizona State University.

2020 G. Mauricio Mejía (Podcast conversation with Mariana Salgado)
Diseño orientado por teorías (Theory-oriented design). *Diseño y Diáspora Podcast, Spring 2020*. <https://disenoydiaspora.org/2020/01/27/96-diseno-orientado-por-teorias-colombia-ecuu-una-charla-con-mauricio-mejia-ramirez/>.

2019 G. Mauricio Mejía
Designing (intentionally) for behavior change. *Phoenix Design Week, Evolve Conference*. Phoenix, AZ: AIGA.

2019 G. Mauricio Mejía
Approaches to designing for change and transformation. *Symposium Agents of Change: Futures of Hope, Futures of Concern*. Tempe, AZ: Arizona State University.

2018 G. Mauricio Mejía
Diseño de productos y estrategias para el cambio de comportamientos [**Design of products and strategies for behavior change**]. *Conferencias en Memoria, Espacio y Sociedad*. Manizales, Colombia: Instituto de Investigaciones en Ciencias Sociales y Humanas, Universidad de Caldas.

2017 G. Mauricio Mejía, Juan P. Velásquez & Angela B. Duque
Applying behavioral economics to design effective products. *1st World Design Summit*. Montreal, Canada: Ico-D, IFHP, & IFLA.

2017 G. Mauricio Mejía
Doctoral design education in Latin America. *Ico-D Platform Meetings*. Montreal, Canada: Ico-D (Icograda).

2017 Angela B. Duque, G. Mauricio Mejía & Juan P. Velásquez
Comunicación para el cambio de comportamientos [**Communication for behavior change**]. *4to Seminario Internacional en Educación para la Sostenibilidad Comunitaria*. Manizales, Colombia: Universidad Católica de Manizales.

2017 Juan P. Velásquez & G. Mauricio Mejía
Articulación de las estrategias de cultura ciudadana con principios y métodos del diseño para el cambio de comportamiento [**Articulation of citizen culture strategies with principles and methods of design for behavior change**]. *16th Festival Internacional de la Imagen*. Manizales, Colombia: Universidad de Caldas.

2017 Carmenza Gallego & G. Mauricio Mejía
La transformación organizacional como proceso diseñístico [**Organizational transformation as a designerly process**]. *16th Festival Internacional de la Imagen*. Manizales, Colombia: Universidad de Caldas.

2017 Paula Escandón & G. Mauricio Mejía
Métodos de evaluación de estrategias de diseño para el cambio de comportamientos [**Evaluation methods in design strategies for behavior change**]. *Congreso Forma 2017*. La Habana, Cuba.

2017 Paula Escandón & G. Mauricio Mejía
Evaluación heurística aplicada a estrategias de diseño para el cambio de comportamientos [**Heuristic evaluation applied to design strategies for behavior change**]. *16th Festival Internacional de la Imagen*. Manizales, Colombia: Universidad de Caldas.

2015 Juan D. Gallego & G. Mauricio Mejía
Entender que elementos y estrategias de diseño interactivo aumentan la autoeficacia del adulto mayor. [**Understanding interactive design elements and strategies that increase self-efficacy of elders**]. *14th Festival Internacional de la Imagen*. Manizales, Colombia: Universidad de Caldas.

2014 Juan D. Gallego & G. Mauricio Mejía
La accesibilidad en la web para el adulto mayor: un estudio exploratorio [**Web Accessibility of elders: A exploratory study**]. *13th Festival Internacional de la Imagen*. Manizales, Colombia: Universidad de Caldas.

2008 G. Mauricio Mejía
Diseño de videojuego para el aprendizaje en competencias ciudadanas [**Videogame design for citizen competencies learning**]. *7th Festival Internacional de la Imagen*. Manizales, Colombia: Universidad de Caldas.

WORK IN PROGRESS

Under review G. Mauricio Mejía
Strategic design in business organizations: An approach for design management, business strategy, and design strategy. Paper submitted to the *DRS 2026 Conference*.

Under review G. Mauricio Mejía
Assemblages of design activities: from trade to strategy. Submitted to *DIID Disegno Industriale Industrial Design journal*.

Under review Rachel Warren, Ruchita A. Mandhre, Hiba Siraj, G. Mauricio Mejía, Myeong Lee, & Kathleen H. Pine.
Designing for upstream work: Learnings from co-design for preventative solutions with urban fire departments. Submitted to *ACM CHI Conference*.

Under review Ruchita Mandhre, G. Mauricio Mejía, Rachel Warren & Kathleen Pine
Making complexity concrete: A prototyping case study to facilitate co-design. Paper submitted to the *DRS 2026 Conference*.

Under review	Catalina Cortés, G. Mauricio Mejía & Cady Berkel Identifying the design mindset components and relational capabilities in transdisciplinary teams that design public health services. Paper submitted to the <i>DRS 2026 Conference</i> .
Working book	Sabine Junginger, G. Mauricio Mejía & Luca Simeone. The Handbook of Design for Change. Book in contract with <i>Bloomsbury</i> .
Working book	G. Mauricio Mejía The Strategic Design Approach. Book proposal to be submitted to <i>MIT Press</i> .
Working book chapter	Ruth Schmidt & G. Mauricio Mejía. Behavioral theory for strategic design. Chapter to be submitted to the book <i>The Handbook of Design for Change</i> .
Working paper	Xueting Wu & G. Mauricio Mejía. Organizational Competency-Based Training and Double-Loop Learning for Non-Professional Designers. To be submitted to <i>She Ji: The Journal of Design, Economics, and Innovation</i> .
Working paper	Wenqi Zheng, G. Mauricio Mejía & John Takamura. Design facilitation, participation experiences, and project delivery. To be submitted to <i>CoDesign</i> journal.
Working paper	Xueting Wu & G. Mauricio Mejía. A Learning-Design Perspective on Organizational Design Training: Competencies, Formats, and Transfer. To be submitted to <i>The Design Journal</i> .

Funding

EXTERNAL RESEARCH GRANTS

2023-2027 Funded	Ulrich Jensen, Susan Craig, Kathryn Lambrecht, Claire Lauer, G. Mauricio Mejía (Co-PI), Angel Luis Molina, Maria del Mar Navarro, Mark Roseland & Andrew Whitcomb. Enhancing Arizona Department of Environmental Quality's Communication and Engagement Practices. <i>Arizona Board of Regents</i> . \$1,507,855.
2022-2026 Funded	Katie Pine, G. Mauricio Mejía (Co-PI), Yunan Chen, Melissa Mazmanian & Myeong Lee. Understanding the Present and Designing the Future of Risk Prediction IT in Fire Departments. <i>National Science Foundation. Human-Centered Computing (HCC)</i> . \$1,200,000.
2022-2023 Funded	Leonardo Parra-Agudelo, G. Mauricio Mejía (Co-PI) & Jens Haendeler Codesigning Accessible Cities with Multicultural and Migrant Populations. <i>Open Society University Network</i> . \$165,634.
2022-2023 Funded	Brad Doebling, Allie Peckham, Roseanne Schuster & G. Mauricio Mejía (Co-I). Health Information Needs for the Population Health System in Zimbabwe. <i>EcoVida Foundation</i> . \$338,619.

2022	G. Mauricio Mejía (PI)
Funded	Design of visions and services for a citizen-centric smart region (sponsored graduate course). <i>Partnership for Economic Innovation</i> , Phoenix, AZ. \$5,000.
2022	Nina Sharp, Jason Yeom & G. Mauricio Mejía (Co-I).
Not Funded	Boosting clinical staffs' work environment: Focusing on the mood, alertness, and. <i>McClung Lighting Research Foundation</i> . \$130,947.
2022	G. Mauricio Mejía (PI) & Luis Angarita.
Not funded	Feed The Future: Customer-focused Agrobusiness Service Design for Sustainable Future. <i>Association for Future Research, Turkey</i> (Subgrant sponsor; prime sponsor Department of State, US Embassy in Turkey). \$22,000.
2022	Nina Sharp, Jason Yeom & G. Mauricio Mejía (Co-I).
Not funded	Productivity and satisfaction in indoor health environments. <i>Banner Health</i> . \$232,438.
2021	Katie Pine, G. Mauricio Mejía (COo-PI), Yunan Chen, Melissa Mazmanian & Myeong Lee.
Not funded	Understanding the Present and Designing the Future of Data-Intensive 'Risk Work' in Emergency Services. <i>National Science Foundation. Future of Work at the Human-Technology Frontier: Core Research (FW-HTF)</i> . \$2,136,495.
2021	G. Mauricio Mejía (PI)
Funded	Designing services for work-based learning experiences of secondary and college students (sponsored graduate studio). <i>Partnership for Economic Innovation</i> , Phoenix, AZ. \$5,000.
2021	M. Aaron Guest, Brad Doebling, G. Mauricio Mejía (Co-I), Allie Peckham, Molly Maxfield, David W. Coon & Traci L Morris.
Not funded	Inclusive Social Connection Strategies to Prevent Loneliness of Underrepresented Older Adults in Arizona. <i>COVID-19 Relief Grant Program (sponsored by the Tohono O'odham Nation)</i> . \$100,000.
2018	Gavin Melles, G. Mauricio Mejía (Co-I), Carmenza Gallego, Jorge Rodríguez, Sol Fernández, Kurt Seeman & Edgar Rincón.
Not funded	Co-Design for Social Innovation: Developing Education & Training for Colombia. <i>Australian Department of Foreign Affairs and Trade</i> . AUD \$20,775.
2015-2018	G. Mauricio Mejía (PI), M. Victoria Benjumea, Felipe C. Londoño
Funded	Application of Behavioral Design in Obesity Reduction Strategies. <i>Colombian Department of Science and Technology COLCIENCIAS</i> . \$70,000.
2017	María H. Mejía, Consuelo Vélez, G. Mauricio Mejía & Angela Duque
Not funded	Persuasive technology for vaccination coverage. <i>Colombian Department of Science and Technology COLCIENCIAS</i> . \$190,000 [not funded].
2007-2010	G. Mauricio Mejía (PI), Felipe Londoño, Liliana Villescas & Carlos Cuesta
Funded	Creation of Serious Game for Social and Citizenship Competencies in Colombia. <i>Colombian Department of Science and Technology COLCIENCIAS</i> . \$75,000.

Total funded external research: \$3,751,499

INTERNAL RESEARCH GRANTS

2020-2021	Bradley N. Doeppeling, Frank J. Infurna & G. Mauricio Mejía
Funded	Social Isolation Among the Elderly: Preventing Adverse Health Impacts. <i>Summer Faculty Scholars Awards, Center for Innovation in Healthy and Resilient Aging, Arizona State University.</i> \$44,000.
2020-2021	G. Mauricio Mejía (PI) & Daniel Fischer
Funded	Sustainable design practices: Methods, skills, and attitudes of experienced designers. <i>Herberger Research Investment. HIDA, Arizona State University.</i> \$8,000.
Spring 2020 Process canceled due to COVID	G. Mauricio Mejía [in collaboration with Ian Hargraves from Mayo Clinic] A digital patient-centered care planning approach (DPCPA) for patients with type 2 diabetes. <i>ASU-Mayo Summer Residency Program, Arizona State University-Mayo Clinic.</i> ~\$18,000.
Spring 2020 Not funded	Bradley N. Doeppeling, Cheryl Der Ananian, G. Mauricio Mejía, Frank J. Infurna, Chad Stecher, Natalia Wilson, Cady Berkel & Michael Franczak. Impact of COVID Control Measures on Social Isolation for Community Dwelling Groups at Elevated Risk. <i>Spring 2020 COVID-19 Grant Program, College of Health Solutions, Arizona State University.</i> \$20,000.
Fall 2019 Not funded	G. Mauricio Mejía (Co-PI) & Danah Henriksen Learning to create in hours: Process and outcomes of design workshops for professionals. Submitted to <i>HIDA/MLFTC Collaborative Seed Funding Program, Arizona State University.</i> \$10,000.
Fall 2019 Not funded	G. Mauricio Mejía (PI) & Danielle Foushee AccelerEAT: visualize the future effects of your eating. Submitted to <i>Emerge 2020: A Festival of Futures. Mesa Arts Center - Arizona State University.</i> \$1,500.
Spring 2019 Not funded	G. Mauricio Mejía (PI) & Daniel Fischer Sustainable design practices: Methods, skills, and attitudes of experienced designers. <i>Herberger APS Endowment for Sustainable Design Research. HIDA, Arizona State University.</i> \$13,909.
Spring 2019 Not funded	G. Mauricio Mejía [in collaboration with Ian Hargraves from Mayo Clinic]. Design of aids for care: continuous and shared decision making in type 2 diabetes patients. <i>ASU-Mayo Summer Residency Program, Arizona State University-Mayo Clinic.</i> ~\$18,000.
2017-2018	G. Mauricio Mejía (Co-PI) & Juan P. Velásquez
Funded	Design methods and principles in creative strategies for citizenship culture. <i>Office of Research Universidad de Caldas.</i> \$7,000.
2017-2018	Paula A. Escandón, G. Mauricio Mejía (Co-PI) & Felipe Londoño.
Funded	Design for behavior change to prevent pedestrian accidents in the City of Manizales. <i>Universidad de Caldas – Universidad Nacional de Colombia partnership.</i> \$13,000.
2014-2016	G. Mauricio Mejía (PI), María Benjumea & Felipe Londoño
Funded	Design Strategies for Social Change: Obesity Prevention. <i>Office of Research Universidad de Caldas.</i> \$12,000.

2012	G. Mauricio Mejía
Funded	Graduate student grant. <i>Department of Design, Housing, and Apparel, University of Minnesota, Twin Cities.</i> \$1,440.
<hr/> Total funded internal research: \$85,440	

Honors and awards

2023-2024	Leadership Academy (peerLA) <i>University Design Institute. Arizona State University.</i>
2020-2021	Research Accelerator Scholar <i>Global Futures Laboratory. Arizona State University.</i>
2013	Summer Advanced Research Program Fellow <i>Clinical and Translational Science Institute. University of Minnesota, Twin Cities.</i>
2012-2013	Buckman Fellowship in Leadership and Philanthropy <i>University of Minnesota, Twin Cities.</i>
2013	Outstanding Graduate Student Award <i>College of Design. University of Minnesota, Twin Cities.</i>
2010	Outstanding International Graduate Student Award <i>University of Cincinnati</i>
2010	Outstanding Master of Design Student <i>College of Design, Art, Architecture and Planning. University of Cincinnati.</i>
2008-2010	Fulbright Grant Degree grant for Master of Design at University of Cincinnati. <i>US Department of State and Colombian Government</i>
2009	Graduate Student Summer Fellowship <i>Graduate School, University of Cincinnati.</i>
2008	Outstanding faculty award <i>Universidad de Caldas, Colombia.</i>

Teaching, courses

ARIZONA STATE UNIVERSITY

Course Name	Level	Format	Term	Enrolled
Reading and Conference	600	Ind. study	Spring 26	3
Industrial Design Studio IV	300	Studio	Spring 26	14
Reading and Conference	600	Ind. study	Spring 25	3
Front-end Design and Development	400	Seminar	Spring 25	17
Technology for Design I (online)	300	Studio	Spring 25	22
Reading and Conference	600	Ind. study	Fall 24	4
Current Research in Design	700	Seminar	Fall 24	4

2018-present
*Developed course

Reading and Conference	600	Ind. study	Summer 24	2
Reading and Conference	600	Ind. study	Spring 24	3
Strategic Design Futures*	500	Seminar	Spring 24	5
Technology for Design I (online)	300	Studio	Spring 24	17
Current Research in Design	700	Seminar	Fall 23	1
Reading and Conference	600	Ind. study	Fall 23	3
Strategic Design Futures*	500	Seminar	Spring 23	5
Current Research in Design	700	Seminar	Fall 22	7
Reading and Conference	600	Ind. study	Fall 22	3
Design Awareness (online)	100	Seminar	Summer 22	36
Strategic Design Futures*	500	Seminar	Spring 22	14
Reading and Conference	600	Ind. study	Spring 22	4
Current Research in Design	700	Seminar	Fall 21	11
Reading and Conference	600	Ind. study	Fall 21	1
Design Awareness (online)	100	Seminar	Summer 21	35
Advanced VCD Studio II* (service design)	500	Studio	Spring 21	10
Strategic Design Futures*	500	Seminar	Spring 21	9
Innovation Studio II*	500	Studio	Fall 20	34
Current Research in Design	700	Seminar	Fall 20	10
Topic: Design Seminar: Contemporary Issues*	500	Seminar	Summer 20	12
Design Awareness (online)	100	Seminar	Summer 20	30
Advanced VCD Studio II* (service design)	500	Studio	Spring 20	8
Research	700	Ind. study	Spring 20	1
Topic: Design Seminar: Contemporary Issues*	500	Seminar	Fall 19	10
Current Research in Design	700	Seminar	Fall 19	5
Research	700	Ind. study	Fall 19	1
Research	500	Ind. study	Fall 19	1
Individualized Instruction	400	Ind. study	Fall 19	1
Design Awareness	100	Online	Summer 19	28
Advanced Interaction Design*	400	Seminar	Spring 19	55
Advanced VCD II* (service design)	500	Studio	Spring 19	10
Reading and Conference	500	Ind. study	Spring 19	1
Topic: Applied Project	500	Ind. study	Spring 19	1
Research	700	Ind. study	Spring 19	1
Topic: Design Seminar: Contemporary Issues*	500	Seminar	Fall 18	14
Advanced VCD Studio I* (interaction design)	500	Studio	Fall 18	10

CREIGHTON UNIVERSITY, PHOENIX

2021-present
*Developed course

<i>Course Name</i>	<i>Level</i>	<i>Format</i>	<i>Term</i>	<i>Enrolled</i>
Design, Ideas, and Prototypes*	500	Seminar	Fall 24	8
Designing Health Services*	500	Seminar	Spring 23	11
Designing Health Services*	500	Seminar	Fall 21	12

UNIVERSIDAD DE CALDAS, COLOMBIA

2013-2018

*Developed course

Course Name	Level	Format	Term	Enrolled
Interaction Design Studio*	300	Studio	Spring 18	19
Design, Art, Science, and Technology	700	Seminar	Spring 18	9
Design Research Seminar*	500	Seminar	Spring 18	10
Design Foundations Studio	100	Studio	Fall 17	20
Advanced Topics in Design and Creation*	500	Seminar	Fall 17	22
Design Research Seminar*	500	Seminar	Fall 17	15
Design and Cognition*	400	Seminar	Spring 17	20
Design, Art, Science, and Technology	700	Seminar	Spring 17	11
Design Research Seminar*	500	Seminar	Spring 17	9
Advanced Topics in Design and Creation*	500	Seminar	Fall 16	17
Design Research Seminar*	500	Seminar	Fall 16	10
Design and Cognition*	400	Seminar	Summer 16	11
Strategic Design*	400	Seminar	Spring 16	29
Design Research Seminar*	500	Seminar	Spring 16	8
Design Research Seminar*	500	Seminar	Fall 15	9
Strategic Design*	400	Seminar	Fall 14	20
Elective: Design Research Problems*	700	Seminar	Fall 14	16
Theory of Perception*	100	Lecture	Spring 14	58
Elective: Interaction Design Studio	400	Studio	Spring 14	8
Design Foundations Studio	100	Studio	Fall 13	20
Elective: Environmental Graphics Studio	400	Studio	Fall 13	5
Elective: Wayfinding Studio	300	Studio	Fall 13	10

UNIVERSITY OF MINNESOTA, TWIN CITIES

2010-2012

Course Name	Level	Format	Term	Enrolled
Introduction to Design Thinking	100	TA section	Spring 12	27
Computer Applications I: Digital Composition	200	Lab (sole)	Fall 11	21
Introduction to Design Thinking	100	TA section	Spring 11	16
Introduction to Design Thinking	100	TA section	Fall 10	18

UNIVERSITY OF CINCINNATI

2009-2010

Course Name	Level	Format	Term	Enrolled
Foundations Studio Space	100	TA	Spring 10	75
Foundations Studio Form	100	TA	Winter 10	92
Foundations Studio Color	100	TA	Fall 09	105

UNIVERSIDAD DE CALDAS, COLOMBIA

2006-2008

*Developed course

Course Name	Level	Format	Term	Enrolled
Environmental Design Studio	300	Studio	Spring 08	29
Digital Design Studio	300	Studio	Spring 08	19
Digital Design Theory*	300	Lecture	Spring 08	41

Design Foundations Studio	100	Studio	Fall 07	45
Visual Interfaces	400	Lecture	Fall 07	41
Environmental Design Studio	300	Studio	Spring 07	38
Digital Design Studio	300	Studio	Spring 07	23
Design Foundations Studio	100	Studio	Fall 06	55
Elective: Infographics*	200	Studio	Fall 06	17
Visual Information Systems*	300	Seminar	Fall 06	14
Virtual Reality	400	Seminar	Fall 06	13
Environmental Design Studio	300	Studio	Spring 06	25
Digital Design Studio	300	Studio	Spring 06	27
Visual Information Systems*	300	Seminar	Spring 06	35
Environmental Design Theory*	300	Lecture	Spring 06	49
General Systems Theory*	400	Seminar	Spring 06	39
Virtual Reality	400	Seminar	Spring 06	37

UNIVERSIDAD DEL CAUCA, COLOMBIA

2003-2005
*Developed course

Course Name	Level	Format	Term	Enrolled
Multimedia Design Studio*	400	Studio	Fall 05	22
Digital Graphics II	200	Seminar	Fall 05	27
Basic Informatics	100	Seminar	Fall 05	31
Multimedia Design Studio*	400	Studio	Spring 05	29
Digital Graphics III	200	Seminar	Spring 05	41
Elective: Scripting Languages*	300	Seminar	Fall 04	14
Product Engineering* (College of Engineering)	300	Seminar	Fall 04	18
Multimedia Design Studio*	400	Studio	Fall 04	22
Elective: Web Design	300	Seminar	Fall 04	17
Digital Graphics III	200	Seminar	Spring 04	29
Elective: 3D graphics	300	Seminar	Spring 04	14
Elective: Web Design	300	Seminar	Spring 04	11
Digital Graphics III	200	Seminar	Fall 03	7
Elective: Web Design	300	Seminar	Fall 03	16
Multimedia Design Studio*	400	Studio	Fall 03	23

Teaching, graduate student advising

ARIZONA STATE UNIVERSITY

PhD in Design, Environment, and the Arts:

2024-ongoing Catalina Cortés. *Designing for Human Relationships in Public Services* (chair).

2023-ongoing Megan Joyce. *Systemic design and futures* (committee member).

2021-ongoing Ruchita Mandhre (candidate). *Model-making approaches in complex co-design* (chair).

2020-ongoing Kendon Jung (candidate). *Service design practices to address sustainability in organizations* (chair). *Award: Fulbright Fellowship for Doctoral Candidates (Germany), 2024-2025*

2021-2025 Xuetong Wu. *Training Non-Professional Designers to Design: Competency, Practice, and Mindset* (chair). *Award: ASU Graduate College Graduate Research Support Program grant, 2024 – \$900.*

2020-2025 Wenqi Zheng. *Design facilitation of co-design in the industry* (chair).

2019-2023 Yumeng Xie. *Navigating Collaboration in Design: Education Practices, Industry Demands, and Professional Experiences* (chair).

Master of Science in Futures and Design:

2024-2025 Michael Tarver. *Harmonic Resonance Recalibration* – speculative design project (committee member).

Master of Science in Design:

2021-2022 Byron Sampson. *A Post-Occupancy Evaluation of the Outdoor Rooms on the campus of Arizona State University* (committee member).

2021-2022 Brooklyn Burnett. *After Virginia Tech: Investigating Passive and Active Interior Design Safety Measures and Protocols on College and University Campuses* (committee member).

2020-2021 Shelby Liu. *Health Check Among Passengers Air Travel in the Age of COVID-19* (committee member).

2019-2020 Wei Xu. *Engage gamification into campus counseling for international students: a user research for a service design* (committee member).

2018-2019 Aysha Alwazzan. *A look into the design process: theory driven design for behavior change* (chair).

2018-2019 Mingyang Chen. *Interaction design for romantic relationships of Chinese young adults* (committee member).

2018-2019 Hart Larew. *Design thinking for direct-market farming* (committee member).

Master of Visual Communication Design:

2022-2023 Kimberly Tsen. *Co-design facilitation for managers and workers' satisfaction* (chair).

Bachelor, Honors College:

2021-2022 William Simmons. *Not Just a Pretty Face: Designing a Resonant Agency Rebrand* (second chair).

2021-2022 Michelle Houchins. *Venture Together: The Dire Need for Social Connection* (second chair).

2021 Claire Pishko, & Haley Harelson. *Social Isolation in Older Adults: Prevention During and After COVID-19* (second chair).

2020-2021 Katey Higgins. *Building Luxury Brands Across Borders: How to Strategically Position Luxury Brands across Colombia, Peru, & Venezuela* (second chair).

UNIVERSIDAD DE CALDAS

PhD in Design and Creation:

2016-2019 Carmenza Gallego. *The capital value of strategic design in organizations* (co-chair).

2014-2019 Andrés Roldán. *Criteria for selection of codesign from participant profiles* (co-chair).

2014-2019 Paula A. Escandón. *Heuristic evaluation applied to decision making in design for behavior change* (co-chair).

2013-2016 Juan D. Gallego. *Design principles in web interfaces to increase technological self-efficacy of elders* (chair).

Master of Design and Creation:

2014-2016 L. Arturo de la Cruz. *Didactic strategy of applied semiotics in graphic design education* (chair).

2014-2015 Jaime Enrique Cortés. *Academic training in inclusive web design* (committee member).

2013-2014 Alejandra Restrepo. *Assessment of Eco-efficiency based on Usability of Colombian Government Websites* (chair).

2010-2011 J. Alejandro Guzmán. *Appropriation of Augmented Reality Interfaces by a Players' Collective in the City of Pereira* (chair).

2010 Paula Andrea Escandón. *Interaction Design in Online Games* (committee member).

2010 Maribel Rodríguez Velásquez. *Audiorvisual Creation from Programmed Video* (committee member)

Service

DISCIPLINARY

2023-present Co-Convener. **DRS SIG Designing Change**. Design Research Society. <https://www.designresearchsociety.org/cpages/designing-change-sig>

2023-present Theme-track Chair and Reviewer. **DRS 2026 Conference, Edinburgh, UK**. Design Research Society.

2024-present Editorial Board member. **Base Diseño e Innovación Journal**, Universidad del Desarrollo, Chile.

2024-present Editorial Board member. **Journal of Design Strategies**, The New School, USA.

2021-2025 Reviewer. **International Journal of Design**, Chinese Institute of Design.

2025 External reviewer for faculty promotion and tenure. **University of Michigan**.

2025 External reviewer for faculty promotion. **DePaul University**.

2025 External reviewer for faculty promotion. **University of Technology Sydney**.

2024 Reviewer. **CoDesign Journal**, Taylor & Francis.

2024 Book proposals reviewer. **Bloomsbury Design**, Bloomsbury Publishing.

2024 Co-chair. **DRS SIG Designing Change – Special Meeting 2024**. Design Research Society. Nov. 15, 2024, remote (22 research presentations).

2024 Chapter reviewer. **Handbook on Planning with Youth: Methods and Tools for Participatory Spatial Planning**, Editors Romina Rodela and Natalie Gulsrud, Edward Elgar Publishing.

2023-2024 Internal Grants reviewer. **Stuckeman School**, College of Arts and Architecture. The Pennsylvania State University.

2023-2024 Reviewer. **Design Research Society Conference DRS 2024**, Boston, MA.

2023 External reviewer for faculty tenure. **University of Florida**.

2023 Reviewer. **International Association of Societies of Design Research Conference IASDR 2023**, Milan, Italy.

2015-2023 Scholarship reviewer. **Fulbright Colombia**, Design area.

2022 Scientific Committee member. **Anticipation Conference – 2022**, Tempe, AZ.

2022 Reviewer. **Design Incubation Colloquium**, Design Incubation.

2022 External reviewer for faculty promotion and tenure. **University of Arkansas**.

2022 Reviewer. **Economía Creativa**, CENTRO, México.

2021-2022 Program Committee member. **Participatory Design Conference – PDC2022**, Newcastle, UK.

2021 External reviewer for faculty promotion and tenure. **North Carolina State University**.

2021 External reviewer for faculty promotion and tenure. **Rutgers University**.

2021 Reviewer. **Dialectic Journal**, AIGA – Michigan Publishing.

2020 External reviewer. **Canada Research Chairs Program**. Canada.

2019-2020 Student Projects co-chair and Program Committee member (reviewer, meta-reviewer, session chair). **Participatory Design Conference – PDC2020**, Manizales.

2019-2020 Conference Committee member and Posters' chair. **Environmental Design Research Association Conference 2020 – EDRA51**, Tempe. EDRA.

2018-2020 Program Committee member (reviewer). **International Symposium on Electronic Arts – ISEA2020** Montreal; **ISEA2019** Gwangju; **ISEA2018** Durban.

2020 Conference reviewer. **AIGA 2020 Design Educators conference**. Pittsburgh, PA. AIGA.

2018-2020 Journal reviewer. **Leonardo Journal**

2017-2019 Symposium Subcommittee member. **ISEA International** (International Symposium on Electronic Arts)

2019 Conference reviewer. **Designing Interactive Systems Conference – DIS2019**, San Diego. ACM SIGCHI

2019 Conference reviewer. ***The Design After* Cumulus International Conference**, Bogotá. Universidad de los Andes – Cumulus Association

2018 Journal reviewer. **Strategic Design Research Journal**

2018 External reviewer for faculty promotion and tenure. **University of Minnesota, Twin Cities**

2018 Conference reviewer. **Balance UnBalance Conference BunB2018** Rotterdam

2018 Board member. **Asociación Colombiana Red Académica de Diseño – RAD** [Colombian Academic Association of Design]

2018 Academic co-chair. **International Image Festival FII2018** Manizales.

2015-2018 Program accreditation reviewer. **Ministry of Education of Colombia**.

2013-2018 Registered research reviewer. **Colombian Department of Science and Technology COLCIENCIAS**.

2017 Deputy general chair. **International Symposium on Electronic Arts – ISEA2017** Manizales.

2017 Journal reviewer. **Universidad y Salud Journal**

2017 Journal reviewer. **Arquetipo Journal**.

2013 Journal reviewer. **Visible Language Journal**.

UNIVERSITY

2024-present Curriculum Committee member. **School of Technology for Public Health. Arizona State University**.

2024-2025 Committee member. **Industrial Design Program Head position search. The Design School, Arizona State University**.

2024-2025 Committee chair. **Associate Director of Academic Planning and Learning Enterprise search. The Design School, Arizona State University**.

2024 Committee member. **Dean search. Herberger Institute for Design and the Arts, Arizona State University**.

2024 Coordinator **Herberger Health Research. Herberger Institute for Design and the Arts, Arizona State University**.

2022-2024 Research Ambassador in **Herberger Institute for Design and the Arts (HIDA) for the Julie Ann Wrigley Global Futures Laboratory (GFL)**. *Arizona State University*.

2023 Committee member. **Herberger Institute for Design and the Arts (HIDA) Research Committee**. *Arizona State University*.

2022-2023 Committee member. **Graphic Design Assistant Professor cluster search.** *The Design School, Arizona State University.*

2021-2022 Committee member. **Industrial Design Program Head position search.** *The Design School, Arizona State University.*

2019-2022 Advisory Committee member. **PhD in Design, Environment and the Arts.** *Arizona State University.*

2019-2022 Senator (representative of The Design School). **Senate.** *Arizona State University.*

2020-2022 Task force leader. **Master of Visual Communication Design curricular revision.** *The Design School, Arizona State University.*

2020-2021 Advisory Committee to the Dean member. **Director search for The Design School.** *Herberger Institute for Design and the Arts, Arizona State University.*

2020-2021 Committee member. **Tenure-track position search in experience design.** *Joint position The Design School and School of Arts, Media, and Engineering, Arizona State University.*

2020-2021 Mesa Center Curriculum working group member. **MS Immersive Experience Design** (HIDA+FSE); **MS in Futures and Design** (SFIS+HIDA); **MS Extended Realities** (HIDA+FSE). *Arizona State University.*

2019-2020 Member. **Human and Design Skillsets Taskforce.** *The Design School, Arizona State University.*

2019-2020 Curriculum Committee member. **Master of Innovation and Venture Development** (New joint program Herberger Institute for Design and the Arts, W.P. Carey School of Business, and I. A. Fulton Schools of Engineering). *Arizona State University.*

2019-2020 Committee member. **Tenure-track position search in industrial design.** *The Design School, Arizona State University.*

2019-2020 Judge. **Interdisciplinary Cluster Competition** (Versions XI and XII). *The Design School, Arizona State University.*

2018-2019 Committee member. **ReDesign The Design School project.** Subcommittees: School research (co-leader); Master of Visual Communication Design (co-leader); Master of Science in Design (member); Visual Communication Design (member). *Arizona State University*

2019 Judge. **ASU/Adobe Creative Jam** (Undergrad student UX competition), *Arizona State University.*

2019 Program coordinator. **Design Primer** (Summer introduction-to-design program for high school students). *The Design School, Arizona State University.*

2018 Campaign manager. **ASU United Way campaign in Herberger Institute of Design and the Arts,** *Arizona State University.*

2015-2018 Academic coordinator. **Online certificate in Media Arts.** Participant institutions: *Universidad de Caldas, Universidad de Chile & Universidad Nacional de Córdoba.*

2014-2018 Curricular committee member. **Master of Design and Creation. Universidad de Caldas**

2015 Information technology advisor. **Office of the president, Universidad de Caldas.**

2012-2013 Graduate student representative. **Graduate faculty meetings in the Department of Design, Housing, and Apparel, University of Minnesota, Twin Cities**

Membership

2014-present **DRS** - Design Research Society
Special Interest Group Designing Change (co-convenor 2023-present)