## Ian McGibboney

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# **TEACHING EXPERIENCE**

JMC 313 / Introduction to Editing

01/2019-present

## **PROFESSIONAL EXPERIENCE**

#### Page editor

#### 11/2016-present

08/2013-11/2016

#### Design Center, Gannett/USA TODAY Network (Phoenix, Arizona)

- Edit/proof pages for sports sections in newspapers across the United States
- Write/edit headlines, cutlines, pull quotes, refers and other items, and trim stories to fit
- · Check facts, names, AP style and sensitivity as needed
- · Give final proofreads to other editors' cover pages
- · Formerly edited A-sections and feature, editorial and business pages

#### Digital producer/copy editor/page designer

#### Reno Gazette-Journal (Reno, Nevada)

- Composed and scheduled social media posts on Facebook, Twitter and Instagram
- Edited/updated online articles and managed online assets (videos, photos, graphics, PDFs, Twitter livestreams, smart links, etc.)
- · Edited print articles for grammar and AP style and wrote headlines, cutlines and refers
- Shuffled stories on <u>rgj.com</u> homepage and online section fronts
- · Wrote/co-wrote breaking news stories and took photos as needed
- · Wrote and sent push alerts for breaking-news stories
- · Created and/or edited videos and photo galleries for rgj.com
- Designed print pages

#### Staff writer

### 07/2011-02/2012

#### Greater Baton Rouge Business Report (Baton Rouge, Louisiana)

• Compiled and wrote news items for <u>dailyreport.com</u> and its daily AM and PM newsletters, and wrote long-form articles, profiles and regular features for the biweekly print magazine

### Springfield News-Leader (Springfield, Missouri)

#### Edited articles for grammar and AP style, wrote headlines, cutlines and refers, and trimmed stories to fit

Designed print pages

Copy editor/web editor

- Uploaded and edited online articles and assets (adjusting XML code as needed), and set copy and story placement on homepage and online section fronts
- · Edited and posted breaking news
- · Contributed occasional feature articles and wrote a staff editorial

#### **Government reporter**

The Advocate (Baton Rouge, Louisiana)

• Covered school boards, city councils and other governmental bodies in the Acadiana region on freelance basis

### Reporter (intern)

The Daily Iberian (New Iberia, Louisiana)

• Wrote news, business and feature articles, and covered high school football games

# **EDUCATION**

#### University of Louisiana-Lafayette

Graduate School Master of Arts, English

#### University of Louisiana-Lafayette

Department of Communication Bachelor of Arts, Mass Communications-Journalism 02/2007-02/2011

07/2003-09/2005

05/2005

12/2002

06/2002-11/2002

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