

MIKHAIL B. ZAIKOVSKII

PhD Candidate in the Linguistics and Applied Linguistics Program

Arizona State University

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**RESEARCH
INTERESTS**

Language and Identity; Language and Sexuality; Sociohistorical Linguistics;
Discourse Analysis; Corpus Linguistics; Critical Pedagogy; Transformative Learning;
Folk Linguistics

EDUCATION

2019 – **Ph.D. in Linguistics and Applied Linguistics (in progress, exp. June 2024)**

Arizona State University, AZ, USA

Concentration in Sociolinguistics

Current GPA 4.0

2017 – 2019 **MA in English**

Saint Cloud State University, MN, USA

Concentration in Teaching English as a Second Language and Sociolinguistics

GPA 4.0

Thesis: A Corpus Linguistic Analysis of YouTube Coming Out Videos

Committee: Drs. Edward Sadrai (Chair), Choonkyong Kim, and Maria Mikolchak

2004 – 2009 **BA and MA in Finance and Credit**

Russian State Social University, Moscow, Russia

Concentration in Financial Management

GPA 4.0, Diploma with honors (evaluated by the World Education Services)

Thesis: Methods of Improving Enterprise Financial Planning

Chair: Dr. T.K. Kurbanov

ACADEMIC EMPLOYMENT

2022 – 2023 **Connected Academics Fellow**

Arizona State University / Department of English

2020 – **Graduate Teaching Associate and Faculty Associate**

Present Arizona State University / Department of English

Teaching Associate and Instructor of record:

- ENG 101: First-Year Composition
Four sections taught in Fall 2020, 2021, and 2022
- ENG 102: First-Year Composition
Five sections taught in Spring 2021 and 2022, and Fall 2023

Faculty Associate and Instructor of record:

- ENG 102: First-Year Composition – *online / fully asynchronous*
Four sections taught in Summer of 2021, 2022, and 2023
- ENG 318: The Life and Death of Languages
Summer of 2023

2019 – 2020 **Interdisciplinary Enrichment Fellow**

Arizona State University, AZ, USA

As a part of the editorial team, worked on the project for *Culture Shock* magazine. The periodical's objective was to assist LGBTQ+ students with adapting to ASU.

2017 – 2019 **Graduate Teaching Assistant**

Saint Cloud State University / English Department

Courses taught in the *English for Academic Purposes* (EAP) Department ***Instructor of record:***

- EAP 101: Listening and Speaking (Fall 2017 and Spring 2018)
- EAP 202: Adv. Reading and Writing (Fall 2018)
- EAP 150: Cultural Orientation for International Students (Spring 2019)

Courses taught in the *Intensive English Center* (IEC) Department:

- Structure, Levels 2 and 3 (Summer 2018)
- Writing, Levels 2 and 3 (Summer 2018)
- Listening and Speaking: an intensive course for "Kyung Hee University (South Korea) Language & Culture Program" (Summer 2019)
- Akita Activity Mentor (Summer 2019): organized sports events, field and museum trips, volunteer work, dance lessons, etc. for high school students from Akita Prefecture, Japan.

AWARDS, HONORS, AND GRANTS

- 2022 – 2023 Connected Academics Fellowship (ASU). \$20,000.
- 2023 Wilfred A. Ferrell Memorial Fellowship. \$500.
- 2023 University Graduate Fellowship. \$2,000.

- 2023 Arizona State University Graduate and Professional Student Association Innovation Fellowship. \$300.
- 2023 Marvin Fisher Book Award. \$250.
- 2023 Department of English Travel and Research Award. \$500.
- 2023 Arizona State University Graduate and Professional Student Association Travel Grant. \$950.
- 2022 Graduate College Award. \$550.00.
- 2020 – 2024 Graduate Teaching Associateship Award in the ASU Department of English.
- 2019 – 2020 Graduate Enrichment Fellowship (ASU). \$16,500
- 2019 Department of English Travel and Research Award. \$500.
- 2019 Campus visit funded by Arizona State University. \$540.
- 2018 Participation in the 10th Annual Pronunciation in Second Language Learning and Teaching Conference, Iowa State University, IA, USA. Student Travel Grant. \$350.
- 2017 – 2019 Consecutively awarded Graduate Teaching Assistantship in the SCSU English Department
- 2007 Inducted into the Russian State Social University Hall of Fame
- 2006 Winner of university award for input in development of Russian State Social University Association for Student Academic Advancement
- 2006 Internship for the young leaders in higher education (Moscow, Russia)
- 2005 Scholarship to attend the School of Hotel and Restaurant Business Internship (Siegen, Germany)
- 2004 – 2009 Consecutively earned tuition award from the Russian Federal Budget for academic excellence
- 2004 Gold Medal for Academic Excellence – the highest federally recognized award given to high school graduates in Russia.

PUBLICATIONS

- Zaikovskii, M. (2024). "Bridging Identities: Exploring Co-Cultural Theory in Minority Communication Strategies and Social Change Initiatives." (In progress)
- Zaikovskii, M. (2024). "Implementing Folk Linguistics to Study LGBTQ+ Representation in Public Discourses of Stereotyping and Homophobia." (In progress)
- Zaikovskii, M. (2023). "The Case of Pete Buttigieg: A Corpus-based Discourse Analytic Study of Gay Identity Construction in Political Speech." *Journal of Language and Sexuality*. (In revision)
- Zaikovskii, M. (2019). "Corpus Linguistic and Discourse Analysis of YouTube "Coming Out" Videos." *SCSU Culminating Projects in English*.
- Zaikovskii, M. (2019). "An Acoustic Phonetic Account of VOT in Russian-Accented English." *Linguistic Portfolios*: Vol. 8.

CONFERENCE PRESENTATIONS / SPEAKING ENGAGEMENTS

- 2024 "The Factors Driving Changes in LGBTQ Perceptions and Attitudes: A Critical
(Forthcoming) Discourse Analytic Study"
The 2024 American Association of Applied Linguistics Conference (AAAL)

- Houston, TX, USA
- 2023 “Construction of Non-Heteronormative Identity in Political Speech: A Corpus-based CDA Study”
LAL Research Methods Series
 Arizona State University, AZ, USA
- 2023 “The Case of Pete Buttigieg: A Corpus-based CDA Study of Gay Identity Construction in Political Speech”
The 2023 American Association of Applied Linguistics Conference (AAAL)
 Portland, OR, USA
- 2023 “Construction of Non-Heteronormative Identity in Political Speech: A Corpus-based CDA Study”
Lavender Languages and Linguistics Conference 29
 Boise, ID, USA
- 2022 **Guest panel:** Strategies and best practices for doing research, developing as a writer, pursuing professional development, conferencing, etc. for beginner PhD students.
 APL 555: Disciplinary Discourses; Instructor: Matthew T. Prior
- 2022 **Guest panel:** Statelessness, Churning, and Practices of Belonging.
 ENG 655: Global Rhetorics; Instructor: Elenore Long
- 2022 “Homophobia as an Applied Linguistics Issue: A Discourse Analytic Study”
28th Graduate Linguistics, Applied Linguistics & TESOL Symposium
 Arizona State University, AZ, USA
- 2021 “Grammaticalization in AAVE”
The 2021 Historical Linguistics Symposium
 Arizona State University, AZ, USA
- 2021 “Gender in Russian-English Code-switching”
The 2021 Syntax Symposium
 Arizona State University, AZ, USA
- 2020 “Applying Corpus Linguistics to Analyze YouTube Coming Out Videos”
Lavender Languages and Linguistics Conference 27 (canceled due to COVID).
 San Francisco, CA, USA
- 2018 “An Acoustic Phonetic Account of VOT in Russian-Accented English” **The 10th Annual Pronunciation in Second Language Learning and Teaching Conference**
 Iowa State University, IA, USA
- 2004 – 2009
- Participated annually in multiple interuniversity student conferences as principal organizer and presenter
 - Worked as Head of Association for Student Academic Advancement
 - Frequently promoted RSSU and the Association for Student Academic Advancement in high schools and universities in the regional area

SERVICE

- 2024 **30th Graduate Linguistics, Applied Linguistics & TESOL Symposium**
(scheduled) Arizona State University, AZ, USA
Chair
- 2023 **Connected Academics Research Pitch Competition**
Arizona State University, AZ, USA
Organizer and Moderator
- 2023 **Preparing Yourself for Careers Beyond Academia**
Arizona State University, AZ, USA
Organizer and Moderator
- 2023 **29th Graduate Linguistics, Applied Linguistics & TESOL Symposium**
Arizona State University, AZ, USA
Co-chair
- 2022 **Promises Fulfilled: Risk-Taking and Job Satisfaction Beyond Tenure-Track Positions**
Arizona State University, AZ, USA
Organizer and Moderator
- 2022 – 2023 **LAL/TESOL Speaker Series**
Arizona State University, AZ, USA
Organizer
- 2022 **Racial and Social Justice Programming for Fall 2022: Safeguarding Signature Scholarship**
Arizona State University, AZ, USA
Organizer and Moderator
- 2022 **28th Graduate Linguistics, Applied Linguistics & TESOL Symposium**
Arizona State University, AZ, USA
Principal Organizer
- 2022 **Southwest Humanities Symposium**
Arizona State University, AZ, USA
Organizer
- 2022 **Mike Mena’s Talk on “The Future of Language-Related Disciplines: Theory, Practice, and Social Media”**
Arizona State University, AZ, USA
Moderator
- 2021 – 2022 **The Graduate Scholars of English Association (GSEA)**
Arizona State University, AZ, USA
Treasurer

TEACHING MODALITIES

In-Person Teaching:

Conducted face-to-face classes for adults and young adults, specializing in sociolinguistics, EFL/ESL, and rhetoric and composition in both US and Russian higher education settings.

Online Teaching:

Certified to teach in online formats. Received the Master Class certificate for Teaching Online from Arizona State University. Proficient in both asynchronous and synchronous online teaching methods.

Hybrid Teaching:

Certified to teach in hybrid formats with practical experience during the COVID-19 pandemic at Arizona State University. Completed a semester-long practicum focusing on online and hybrid teaching strategies.

GRADUATE COURSES COMPLETED

- Advanced Study Historical Linguistic
- American English
- Assessment/Evaluation/Testing in TESL
- Code Switching
- Critical Pedagogy and ESL
- Democracy Citizenship & Globalization
- Disciplinary Discourses
- ESL and Culture
- Foundations of Social Transformation
- Job Market Workshop
- Interdisciplinary Research Colloquium
- Intro to Applied Linguistics
- Introduction to Phonology
- Pragmatics/Discourse Analysis
- Qualitative Research Methods
- Queer Art & Culture
- Research in English – Empirical Designs
- Semantics
- Seminar in TESL Methods
- Syntax
- Teaching 1st-Year Composition
- Teaching Internet/Hybrid Courses
- TESL Practicum
- Theory of Second Language Acquisition
- World Englishes

LANGUAGES

Russian – native

English – fluent

NON-ACADEMIC EMPLOYMENT

2009 – 2017 **Head of Cash and Billing Department**

ZAO European Medical Center, Moscow, Russia.

Phone: +7 495-933-6655; Website: <http://www.emcmos.ru/>

- Participated in staff recruitment

- Conducted new faculty orientation
- Organized and conducted staff trainings
- Supervised operations
- Responded to customer complaints (in Russian and English)
- Coordinated preparation and distribution of department budget
- Inspected financial documentation
- Held full individual material liability
- Encouraged interdepartmental cooperation

In 2012 established the department in a brand-new multidisciplinary hospital from scratch