# Jon McQueen

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Sanford School of Social and Family Dynamics Tempe, AZ
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### **Education**

2021 MA in Sociology, Arizona State University, Tempe, AZ

2012 BA in Sociology, University of Arizona, Tucson, AZ

## **Professional Experience**

2020 - Present Arizona State University, Tempe, AZ

2023 - present, Faculty of Record, SOC 101 ULC course, Learning Enterprise

2021 - present,

Instructor, Sanford School of Social and Family Dynamics

2021 - 2021, Graduate Teaching Assistant, Sanford School of Social and Family

Dynamics 2021 -2021,

Course Development Assistant, Sanford School of Social and Family Dynamics

2020 – 2021, Teaching Assistant, Sanford School of Social and Family Dynamics

Key accomplishments include teaching 11-12 undergraduate sociology courses annually, with class sizes ranging from 80 – over 450 students per class. Demonstrated exceptional time management and adaptability by delivering instruction to diverse student populations across introductory and upper-division levels. Designed and tailored courses to engage and meet the needs of students while lecturing in-person to large audiences. Provided individualized mentorship in research and teaching, fostering academic growth and critical thinking among undergraduates.

2016-2021 McQueen Mackin & Associates, Phoenix, AZ

2017 – 2021, Director of Research & Business Development

2016 - 2017, Account Manager

As Director of Research and Business Development, I led strategic donor research and communication initiatives, collaborating with CEOs and founders of non-profits to provide actionable data insights. I managed survey development and sampling to identify donor motivations, optimize retention, and drive increased giving through tailored communication strategies. Additionally, I oversaw staffing, onboarding, and project planning, aligning talent and tools to meet client needs across non-profit and for-profit sectors.

## **Teaching**

Undergraduate Level Courses Taught (School of Social and Family Dynamics, ASU)

SOC 101: Introductory Sociology SOC 363: Men and Masculinity SOC 340: Social Deviance SOC 315: Sociology

of Dating, Relationships & Marriage
SOC 391: Applied Research Methods

Soc 290: Intro to Social Science Research

Soc 201: Careers in Sociology

SOC 499: Individualized Instruction (by permission)

SOC 101 Course Taught (ASU Learning Enterprise Universal Learner Course, formerly Earned Admission Program)

Faculty of Record, 2023-present.

Transitioned into the Faculty of Record role after collaborating extensively with Dr. Harrison during my time as a Course Development Assistant to develop, design, and implement the Soc 101: Introduction to Sociology course. As part of the course's origination, I worked closely with Dr. Harrison to create a session-based course structure and establish a partnership cohort program with the National Education Equity Lab. This program provides students who are not currently eligible for ASU admission the opportunity to earn eligibility through successful completion of course requirements, fostering greater access to higher education. Currently, I am responsible for teaching over 1,000 students annually, supervising graduate teaching assistants, Teaching Fellows (TF's), and ensuring the delivery of high-quality instruction and academic support. SOC 101, a foundational general education course, is designed for unlimited enrollment and consistently achieves high student success and pass rates, reflecting its effective structure and accessibility. The National Education Equity Lab has been recognized as a leading model for preparing low-income students for college, achieving significant success in recent years. A program aimed at addressing educational disparities and fostering equity by enhancing access to higher education across various socio-economic demographic

### Mentoring

This section includes mentoring students through their Barrett honors projects, undergraduate independent research studies, mentoring undergraduates towards career experience as instructional team members, an graduate and undergraduate teaching assistantships

### Barrett, The Honors College, Undergraduate Student Mentoring 2025 Honors thesis committee member for 2 students as they successfully defended honors thesis 2024 Honors thesis committee member for 1 students as they successfully defended honors thesis 2025 Mentored 1 honors thesis – Spring Session 2024 Mentored 1 honors thesis - Fall Session 2023 Mentored 3 honors enrichment contracts in SOC 101 - Fall Session 2023 Mentored 8 honors enrichment contracts in SOC 101, 340, 315 - Spring Session 2022 Mentored 6 honors enrichment contracts in SOC 101 – Fall Session 2022 Mentored 4 honors enrichment contracts in SOC 101 – Spring Session Independent Study Mentor/ Teaching Assistant Mentor 2025 Mentored 6 undergraduates, spread across: Soc 101, 315, 340 and 363 2024 Mentored 14 undergraduates, spread across: Soc 101, 315, 340 and 363 2023 Mentored 6 undergraduates, spread across: Soc 101, 315, 340 and 363 2022 Mentored 8 undergraduates, spread across: Soc 101, 315, 340. One undergraduate mentorship ended with student receiving the Deans Medal for The Sanford School of Social and Family Dynamics

#### Service

2022 – Present Served within the Early Start Program alongside of Dr. Stacie Foster providing guidance, support and understanding to incoming freshman at ASU answering their questions and offering support and engagement with teaching faculty

2022 - 2023 Served on the Undergraduate Student Committee, Sanford School of Social and Family Dynamics

## **Awards and Appreciations & Additional Achievements**

2023 Nominee, ASU The College Outstanding Lecturer Award

2023 Nominee, "Rookie of the Year" award within Sanford School of Social and Family Dynamics

Co-Nominee alongside Dr. Bjorklund and finalist for outstanding collaboration award by the Sanford School of Social and Family Dynamics

2022 – present Awarded Teacher Impact Awards based on positive feedback from a high volume of students across all courses taught

2022-present Appreciation as Honors Faculty, Barrett, The Honors College, ASU

July 2022 – Achieved online certification for master's level online teaching, Arizona State University.