



JULIO R. CISNEROS

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SUMMARY

Professor of Practice published author, [podcaster](#), and collaborator as [host for Arizona PBS Horizonte](#). Faculty advisor for National Association of Hispanic Journalists, ASU.

Over 25 years of experience in the Spanish news media such as Telemundo, Univision, Azteca America, and [Los Angeles Times en Español](#).

QUALIFICATIONS

- Experienced writer in Spanish Language.
- Able to effectively teach, guide, and be a positive resource to colleagues and students due to years of experience training and evaluating new journalists in areas including writing in Spanish, effective storytelling, presentation, and maintaining journalistic integrity.
- Experience in writing articles for newspapers, news websites and magazines.
- Fluent in English and Spanish, and able to speak and understand some Portuguese.
- Experience reporting local, national, and international stories covering topics including breaking news, health, major events, politics, immigration, education, courts, technology, human interest and finance.
- Morse code.

EDUCATION

Universidad San Carlos, Guatemala. Communications Sciences. Bachelor	1992
Universidad de San Carlos, Guatemala. Publicist	1990
INCAV, Jalapa, Guatemala. Elementary School Teacher	1986

AWARDS AND ACKNOWLEDGEMENTS

- 6 time Emmy Award winner
- [2022 Insight award for explanatory journalism](#). Institute for Nonprofit News. Two Cities Called Nogales "A Better Life?" Podcast
- 2003 Journalist of the Year for the State of Nevada, awarded by the U. S. Small Business Administration
- [Cementerio de los Sueños Perdidos](#) (Memoir) published in August 2018, Verbum Editorial, Madrid, Spain
- Muerte en el Laberinto de la Vida (Death in the Labyrinth of Life), novel published in 2004
- Assisted with the launch of Reno's first Spanish-language newscast, Nuestras Noticias, (1996)
- Executed the launch of Noticias Univision Reno (2003)
- Exclusive interview with President Barack Obama (2008)

- Exclusive interview with Secretary of State Hillary Clinton (2008)
- Exclusive interview with Jimmy Morales, President of Guatemala (2016)

PROFESSIONAL EXPERIENCE

Professor of Practice. Walter Cronkite School of Journalism ASU 2019-Present

Cisneros works with a team of students in Cronkite News to produce multimedia packages on health news and issues that impact Latino, Native American and borderlands communities. Content is published in English and Spanish through partnerships with professional media outlets and on Cronkite News, the student-staffed, faculty-led news division of Arizona PBS.

Journalist, KTAZ Telemundo (NBC Universal), Phoenix, AZ Feb. 2012 - June 2

Write, research, report stories. Web editor (2012-2014)

Wrote, produced, edited, and hosted monthly Enfoque (2012-2015)

News Director, KTAZ Telemundo (NBC Universal), Phoenix, AZ 2011-2011

Trained reporters on how to research, write, and present a story fairly, accurately, and succinctly

Coached staff to work as a team to produce an informative newscast that captures viewer interest

Scheduling and budgeting

Digital Production Director, Entravision Communications, Phoenix, AZ 2010-2011

Developed and managed video content for three websites: Tricolor, ESPN, Jose

Produced news stories, features, and commercials

Researched and wrote articles for station websites

News Director/Anchor, KREN Univision, Reno, NV 2003-2009

Executed the launch of Noticias Univision Reno, a brand new local newscast

Created news department budget, hired and trained staff, researched and ordered equipment, and created production schedule. Anchored 6pm and 11pm newscasts

News Reporter (Freelance), Univision Primer Impacto 1999-2008

Reported regional stories for national news magazine

News Director/Anchor, KUVR Univision (later Azteca America), Reno, NV 1996-2003

Instrumental in launching Northern Nevada's first Spanish language newscast. Hired and trained news staff. Anchored 6pm and 11pm newscasts. Built relationships with other departments within the station, with other television stations, and with the local community.