



## IRINA TEVZADZE

Fashion Design • Fine Art

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### Summary:

Irina Tevzadze is a designer, interdisciplinary artist, and educator with more than 20 years of experience. As a fashion designer, she creates and has internationally showcased numerous collections of womenswear, childrenswear, accessories and uniforms and she has also designed collections for high-profile European fashion houses. As an artist, she works in a broad variety of traditional and digital media and her works have been exhibited and sold worldwide. In higher education, Ms. Tevzadze has taught undergraduate fashion and art courses, advised students, and guided and supervised their honors projects and submissions to prestigious fashion competitions.

### Education:

**MFA – 1998, BFA (Honors Diploma) – 1994**

Department of Decorative and Applied Arts and Department of Design

[Tbilisi State Academy of Art](#), Tbilisi, Georgia

Based on thorough research and cross-cultural synthesis, completed and defended several creative projects which presented innovative ideas and developed a methodology for forecasting future trends in fashion.

### Professional Experience:

**INTERDISCIPLINARY ARTIST, ILLUSTRATOR & DESIGNER – 1992 to present**

Perform creative multimedia work in fine arts, sculpture, fashion design, interior design.

**CLINICAL ASSISTANT PROFESSOR OF FASHION – 2019 to present**

Fashion Program, School of Art

[Herberger Institute for Design and the Arts](#), [Arizona State University](#)

Teach courses in: Fashion Illustration II, Fashion Collection Development, Fashion Construction III, Fashion Design III, Fashion Capstone, and advise students

**ASSISTANT PROFESSOR OF FASHION – 2012 - 2018**

School of Design, [Stephens College](#), Columbia, Missouri, USA

- Taught introductory and advanced courses in: Life Drawing, Technical Drawing, Advanced Fashion Illustration, Fiber Arts, Textile/Surface Design, Watercolor/Color Theory.
- Served as an Ambassador to the Council of Fashion Designers of America ([CFDA](#)) – directed, supervised and mentored students' projects for submissions to CFDA scholarship competitions, conducted in partnership with the leading fashion brands and retail chains: Target, Teen Vogue, Geoffrey Beene, Liz Claiborne, Tory Burch, etc.
- Taught a special course covering preparation of students for participation in the above scholarship competitions, which covered research, creative process, conceptualization, swatches/fabric selection and sourcing; illustration & technical drawing; design, promotion & documentation; technology for presentation; logo design.

**OWNER AND CREATIVE DIRECTOR – 2005 - 2011**

“sakartvelo.com” Consulting LLC, Tbilisi, Georgia.

Was in charge of creative work, provided design research, strategy, and communications services and consulting to local and international clients. Former and current clients and partners include Georgian State Registry, Georgian Ministry of Education, Tbilisi City Municipality, A Call To Serve International (ACTS), number of private schools and commercial enterprises in Tbilisi, Georgia.

**HEAD DESIGNER – 2004 - 2005**

Georgian-German Industry-Invest Corporation “Light Industry”, Tbilisi, Georgia  
Designed commercial [childrenswear](#) line and led production and launch of several collections, as well as [uniforms](#) for several private schools.

**VISITING PROFESSOR OF ART AND FASHION – 2003 - 2004**

Departments of Art and Fashion, [Stephens College](#), Columbia, Missouri, USA

- Taught the following courses: Drawing, Watercolor & Color Studies, Figure Drawing, Fashion Illustration, Advanced Fashion Illustration
- Member of Presidential Inaugural Committee: designed an [Inaugural Logo](#) and worked on planning, design and organization of various inaugural activities, including Central GALA.

**DESIGNER – 1998 - 2001**

Fashion House *MAKA ASSATHIANY*, Tbilisi (Georgia)

Designed exclusive garments for Georgian private label with outlets in Tbilisi, Moscow, Paris. Frequently traveled to these cities, as well as to London, Amsterdam, Milan, Rome and other fashion centers to attend shows and explore new trends.

**SENIOR INSTRUCTOR (Art and Fashion) – 1994 - 1995, 1997 - 1999**

[Tbilisi State Academy of Fine Arts](#), Tbilisi, Georgia

Taught: Design Basics, Fashion Illustration, Sewing, Collage Art, Textile/Surface Design.

**In the Media: Book, Articles, TV appearances, Films**

Since 1992, numerous materials appeared in the press and electronic media, among them:

- [Was featured as a special guest in the fashion segment of the popular morning show](#) of the leading Georgian TV channel Imedi TV, March 2021
- [Remastered and re-edited version of the documentary film “Irina” \(20 min\)](#) about my S/S 1993 fashion show was selected to be the main feature of the official opening ceremony of the newly established [Tbilisi International Fashion Film Festival](#) at the historic building of my alma mater – [Tbilisi State Academy of Fine Arts](#), 18 December 2021
- [“Beauty and the Box”](#), [Imedi TV](#), Tbilisi, Georgia, February 2021
- [“In Search of Universality”](#), [City Magazine](#), Tbilisi, Georgia, May 2018
- [“Style is Eternal”](#), [Inside Columbia](#), October 2016
- [“Fashion Unites with Art”](#), [Ladue News](#), March 2014
- [“Irina Tevzadze’s Fine Art and Fashion”](#) – ongoing website project
- [“These are Costumes, these are not Costumes”](#) – ongoing book project
- Featured guest, morning program, [Imedi TV](#), Tbilisi, Georgia, 15 June 2007
- [“USA – Georgia: Designer’s Recipe for Success”](#), [24 hours](#), Tbilisi, Georgia, May 2007
- [“Fashion for Youngsters”](#), [“Georgia Today”](#), Tbilisi, Georgia, 14-20 April 2007
- [“Woman with Attitude’ presented as inaugural logo”](#), [“Stephens Life”](#), 24 April 2004

- ["Inaugural logo presented"](#), *"Stephens Life"*, 8 March 2004
- Interview with Irina Tevzadze, *"Amarta" Fashion Magazine*, Tbilisi, Georgia, Winter 2002
- ["Award-Winning Costumes"](#), *"Amarta" Fashion Magazine*, Tbilisi, Georgia, Fall 2001
- Interview with Irina Tevzadze, newspaper *New Era*, Tbilisi, Georgia, 15 January 2001
- Exclusive Interview with Irina Tevzadze, *"Studio" Magazine*, Tbilisi, Georgia, 2000
- [Documentary Film "Irina"](#) – September 1993, *TBC-TV Studio*, Tbilisi, Georgia

### **Selected Fashion Shows and Presentations:**

- "Sound of Red" - An original Fashion Collection of 12 Looks which was displayed at [ASU Fashion Program](#) at the Tempe Center, 2020. This black, white and red fashion collection inspired by unfortunate events that sparked racial tensions in the US and the Black Lives Matter Movement. The collection put special emphasis on sustainability, minimum waste approach and experimentation with innovative materials and strived to fall in a broader contemporary context and attempt to address the pressing political and social issues of the modern world, promoting awareness of the problem and attempting to contribute to the search of solutions, reconciliation, and harmony.
- *"The Second Skin"* – [original textiles](#) and a Spring/Summer 2019 capsule collection Fashion House *DOTS/MATERIEL*, Tbilisi, Georgia and New York, NY
- *"Geometry of Color"* – Spring/Summer 2017 childrenswear collection show [Kansas City Fashion Week](#) (KCFW), Kansas City, MO – October 2016,
- SOLO EXHIBITION *"FASHION UNITES WITH ART"* – March 2014 [Clayton Fine Arts Gallery](#), St. Louis, MO, USA
- SOLO EXHIBITION *"THE SECOND SKIN"* – April 2013 [Tellers Gallery and Bar](#), Columbia, Missouri, USA
- FASHION SHOW *"FESTIVAL OF FLOWERS"* – May 2007 Old Town, Tbilisi, Georgia
- PRESENTATION OF [SCHOOL UNIFORMS](#) – August 2006 For the Georgian Public-School System, City Municipality, Tbilisi, Georgia
- FALL/WINTER COLLECTION '96 – March 1995 Fashion show at [Sheraton Palace Hotel](#), Tbilisi, Georgia
- SPRING-SUMMER COLLECTION '95 – September 1995 Fashion Show, [Sheraton Palace Hotel](#), Tbilisi, Georgia
- [SPRING-SUMMER COLLECTION '94](#) – September 1993 Fashion show, [Sheraton Palace Hotel](#), Tbilisi, Georgia

### **Honors, Awards and Service in Fashion and Design:**

- [Two artworks](#) selected by *"Beauty and the Box"* Tbilisi, Georgia as images representing the month of February and were included in the box for that month, 2021 & 2022
- [Fashion Design Residency](#), [Otis College of Art and Design](#), Los Angeles, CA, 2018
- Recognized as representing the ideal for "Creativity", [Stephens College](#), 2004, 2017
- Ambassador to [Council of Fashion Designers of America \(CFDA\)](#) representing Stephens College, 2014 - 2018

- Student-advisee Maggie Reesback selected by the Council of Fashion Designers of America (CFDA) as one of the top 10 emerging fashion design talents of the 2015 CFDA/Teen Vogue Competition, New York, NY, March 2015
- Participant of the [PSFK Conference](#), New York, NY, 2015
- Created illustrations for the look book of [Pearl Izumi](#) Spring 2014 collection
- Invited Critic, Senior Portfolios, [Stephens College](#), 2010 - 2012
- Member of the Jury for Modeling Group Audition, [Stephens College](#), 2010
- Conducted graduate portfolio critique, [Tbilisi State Academy of Fine Arts](#), 2007 - 2009
- Winner of the competition for the best design of [school uniforms](#), organized by the [Georgian Ministry of Education](#) and [Tbilisi City Municipality](#), Tbilisi, Georgia, 2006
- Member of Presidential Inaugural Committee of Stephens College and author of the [Inaugural Logo](#), Stephens College, Columbia, MO, 2004
- Nominated for Excellence in Teaching Award, [Stephens College](#), Columbia, MO, 2004
- Juror, the *Theater of Design Show*, Bauder College, Atlanta, GA, USA, 2002
- Juror, international fashion competition "*Miss Silk Road*", Tbilisi, Georgia, 2001
- Juror, fashion competition "*Russian Silhouette*", Moscow, Russia, 2000 - 2003
- Was offered employment by the Textile Department of [Christian Lacroix Fashion House](#), Paris, France, 2001

### Art Shows and Exhibitions:

- ["IN SEARCH OF THE MIRACULOUS"](#) – Group Exhibition, [Museum of Modern Art Tbilisi \(MOMA Tbilisi\)](#), February - April 2020, Tbilisi, Georgia
- [SOLO EXHIBITION – "UNI MOYEN"](#) by Irina Tevzadze, March - May 2019  
[Window Project Gallery](#), Tbilisi, Georgia
- [Artist & Educator Women's Collective Show](#), February - March 2018  
[Montminy Gallery](#), [Boone County History and Culture Center](#), Columbia, MO
- [37th Annual Paper in Particular National Juried Exhibition](#)  
[Sydney Larson Gallery](#), [Columbia College](#), Columbia, MO - February 2016
- [Group Exhibitions](#) at [Columbia Art League](#), Columbia, Missouri, USA
  - ["INDULGE"](#) – January - March 2018
  - ["COMSTIBLE"](#) – March - May 2017  
Selected as a winning artwork for the [CAL](#)'s main annual fundraising event
  - ["CHROMOPHOBIA"](#) – April - June 2016
  - ["INSIDE VOICES"](#) – January - February 2016
  - ["FEAST"](#) – April - May 2015  
Selected as a winning artwork for the [CAL](#)'s main annual fundraising event
  - ["ELEMENTS"](#) – April - May 2014
  - ["APPETITE"](#) – February - March 2014
  - ["PLEASE DON'T TOUCH"](#) – January - February 2014
  - ["BEAUTY AND THE BEHOLDER"](#) – January - February 2013  
Received Honorable Mention Award
  - ["RED"](#) – April - June 2011
  - ["BASED ON A TRUE STORY"](#) – March - April 2011
  - ["HYBRID IDENTITY"](#) – January - February 2011

- “*HEALING THE WOUNDS*” Exhibitions in support of [ACTS International](#) – 2009 - 2011  
Columbia, Missouri, USA
- FACULTY EXHIBITION – April 2004  
Davis Art Gallery, [Stephens College](#), Columbia, Missouri, USA
- SOLO EXHIBITION – November 2002  
[The Fabulous Fox Theatre](#), Atlanta, GA, USA
- SOLO EXHIBITION – November 2002  
[Tula Art Gallery](#), Atlanta, GA, USA
- SOLO EXHIBITION – October 2002  
[The Fabulous Fox Theatre](#), St. Louis, MO, USA
- [SOLO EXHIBITION](#) – November 1999  
TMS Art Gallery, Tbilisi, Georgia
- GROUP EXHIBITION – May 1997  
[Columbia Art League](#), Columbia, Missouri, USA
- GROUP EXHIBITION – April 1997  
[Reynolds Alumni Center](#), Columbia, Missouri, USA
- SOLO EXHIBITION  
House of Cinematography, Tbilisi, Georgia – 1991

#### **Honors, Awards and Service in Art:**

- [Two artworks](#) selected by “[Beauty and the Box](#)” Tbilisi, Georgia as images representing the month of February and were included in the box for that month.
- The artwork entitled “*Life is Beautiful*” selected as a winning artwork to serve as a source of inspiration for [Columbia Art League](#)'s “*Let Them Eat Art!*” fundraising event, April 2015, Columbia, MO
- Worked on architectural restoration and complete interior design of Hartsburg Grand [RiverStage Theatre, Restaurant & Special Event Center, Samuel E. Hackman historic building](#), Hartsburg, MO, USA, 2012 - 2013
- Honorable Mention, “[Beauty and the Beholder](#)” Group Exhibition 2013 [Columbia Art League](#), Columbia, Missouri, USA, 2013
- Committee Member, Citizen Jane Film Festival, Stephens College, October 2010-2012
- Created “*Lady Jane*” (2010) – a center-piece sculpture for [Citizen Jane Film Festival](#), which became one of the most recognized symbols of the festival
- Developed concepts for presentations and created displays for [A Call to Serve \(ACTS\) International](#), among them: “*Healing the Wounds of War*”, Columbia, MO, USA, 2010
- Worked on renovation, interior design and decoration of an exclusive private residence in a historic building, Tbilisi, Georgia, 2008 - 2009
- Invited Speaker: “*Collage Art for Film Editing*” - [Rustaveli University of Theatre and Film](#), Tbilisi, Georgia, 2007 - 2009

#### **Languages:**

English, Georgian, Russian, intermediate French.