

ROBERT CHARLES GARCIA CAPISTRANO, PhD
School of Community Resources and Development
Arizona State University

EDUCATION

- 2015 **Doctor of Philosophy in Tourism Management**
Victoria University of Wellington, New Zealand
School of Management
- 2007 **Master of Marine Management**
Dalhousie University, Nova Scotia, Canada
Faculty of Management - Marine Affairs Programme
- 2006 **Master of Arts in Humanities major in Women's Studies (with distinction)**
St. Scholastica's College, Manila, Philippines
- 2002 **Certificate in Community-based Resource Management**
Coady International Institute - St. Francis Xavier University
Antigonish, Nova Scotia, Canada
- 1998 **Bachelor of Science in Biology**
De La Salle University, Manila, Philippines
College of Science – Biology Department

ACADEMIC APPOINTMENTS

- Fall 2022 – present **Assistant Professor**, School of Community Resources and Development, Arizona State University; Hainan University – Arizona State University Joint International Tourism College (HAITC)
- Fall 2019 – Spring 2022 **Lecturer**, School of Community Resources and Development Arizona State University; Hainan University – Arizona State University Joint International Tourism College (HAITC)
- 2017 – 2019 **Associate Professor**, Ramon V. Del Rosario – College of Business
De La Salle University, Manila, Philippines
- 2016 – 2019 **Associate Professorial Lecturer**, School of Hotel, Restaurant, and Institution Management
De La Salle – College of St. Benilde, Manila, Philippines
- 2015 – 2017 **Assistant Professor**, Asian Institute of Tourism
University of the Philippines, Diliman, Philippines

AREAS OF RESEARCH SPECIALIZATION

- **Critical tourism studies:** tourism in the Global South; gender studies in tourism; family tourism; visiting friends, and relatives travel; Asian tourism

- **Inclusivity for marginalized communities in tourism, recreation, leisure, hospitality and events:** disability and inclusion; aging population; LGBTQ+ tourism; tourism in developing countries; indigenous tourism; diversity, equity, and inclusion
- **Qualitative research applied in tourism, events and hospitality studies:** content analysis; policy research; scenario planning
- **Geographical Research Locations:** The Philippines, China, Canada, New Zealand, Australia, and the United States

PUBLICATIONS

PEER-REVIEWED JOURNAL MANUSCRIPTS (graduate students underlined; undergraduate students *italicized*); **published as ASU faculty member and/or as a mentor/corresponding author**

1. *Huang, T., Hu, C., Xia, M., Liu, Z., Zhou, W., & Capistrano, R.C.G.* An Exploratory Study on University Students' Perceptions of Flagship Species: Implications for Sustainable Tourism. *Asia-Pacific Social Science Review* (accepted February 2025).
2. *Malabi, J.J., Chavez, C.J.H., Capistrano, R.C.G., & Manala-O, S.D.* Exploring inclusivity in travel and leisure: Insights from Filipino Muslim families. *Journal of Leisure Research*, 1-21. doi:10.1080/00222216.2024.2424208
3. *Perez, M.E., Maniego, K.Y., Capistrano, R.C., & Delayco, M. L.* (2024). Understanding the drive experience of motor vehicle club members in the Philippines. *Journal of Vacation Marketing*, 30(2), 276-287. doi:10.1177/13567667221129882
4. **Capistrano, R.C., & Muñoz, K.E.** (2022). Tourism mobilities in the Philippines: a historiographical analysis of travel and tourism activities from pre-1950s. *Journal of Tourism History*, 14(1), 28-46. doi:10.1080/1755182x.2022.2085817
5. *Cuevas, S.V., Franco, C.A., Capistrano, R.C., & Guia, J.* (2022). Exploring the potential of halal tourism through institutional analysis of halal certifiers in the Philippines. *International Journal of Religious Tourism and Pilgrimage*, 10(2), 60-77. Retrieved from <https://arrow.tudublin.ie/ijrtp/vol10/iss2/8/>
6. King-Chan, M.S.E., Capistrano, R.C.G., & Lopez, E.L.F. (2021). Tourists Really Do Behave Responsibly Toward the Environment in Camiguin Province, Philippines. *Tourism Geographies*, 23(3), 573-598. <https://doi.org/10.1080/14616688.2020.1833970>
7. **Capistrano R.C.G., & Notorio P.A.** (2021). A Content Analysis of the Future of Tourism Through the residential State of the Nation Address in the Philippines (1987-2019). *Journal of Tourism Futures*, 7(1), 131-146. <https://doi.org/10.1108/JTF-05-2020-0075>

PEER-REVIEWED JOURNAL MANUSCRIPTS – outside of ASU

8. **Capistrano, R.C.G., & Weaver, A.** (2018). That's What Friends Are For: Emotional Solidarity, Friendship and Social Interactions Between First-Generation Immigrants and their Visiting Friends. *Journal of Hospitality and Tourism Management*, 36, 57-66. doi:https://doi.org/10.1016/j.jhtm.2018.07.003

9. **Capistrano, R.C.**, & Bernardo, M.A.C. (2018). Mother Knows Best: Exploring the Matrilineal Influence in Family Tourism Among Filipinos Living in New Zealand. *Young Consumers*, 19(2), 218-236. doi:<https://doi.org/10.1108/YC-08-2017-0072>
10. **Capistrano, R.C.G.** & Weaver, A. (2017). Host-Guest interactions Between First-Generation Immigrants and Their Visiting Relatives: Social Exchange, Relations of Care and Travel. *International Journal of Culture, Tourism, and Hospitality*, 11(3), 406-420.
11. **Capistrano, R.C.G.** (2013). Visiting Friends and Relatives Travel, Host-Guest Interactions and Qualitative Research: Methodological and Ethical Implications. *Asia-Pacific Journal of Innovation in Hospitality and Tourism*, 2(1), 87-100.
12. **Capistrano, R.C.G.** & Charles, A.T. (2012). Indigenous Rights and Coastal Fisheries: A Framework of Livelihoods, Rights and Equity. *Ocean & Coastal Management*, 69: 200-209.
13. **Capistrano, R.C.G.** (2010). Reclaiming the Ancestral Waters of Indigenous Peoples in the Philippines: The Tagbanua Experience with Fishing Rights and Indigenous Rights. *Marine Policy*, 34: 453-460.

PEER-REVIEWED BOOK CHAPTERS IN EDITED BOOKS (graduate students underlined; undergraduate students *italicized*) – **published as ASU faculty member and/or as a mentor/corresponding author**

1. Bagadion, A.M.F., & **Capistrano, R.C.G.** (2022). Exploring Residents' Perceptions of Tourism in a Pilgrimage Destination: The Case of Our Lady of Peñafrancia in Naga City, Philippines. In R.S. Aquino & B.A. Porter (Eds.), *Tourism in the Philippines: Communities, Hosts and Guests* (pp. 17-33). Singapore: Springer Nature Singapore. https://doi.org/10.1007/978-981-19-4013-2_2
2. *Delas Alas, P.A.E., Pagador, A.M.M., & Capistrano, R.C.G.* (2022). Community-Based Tourism: An Analysis of Ugong Rock Adventures Stakeholders' Social Capital in Facilitating Community Participation. In R. S. Aquino & B. A. Porter (Eds.), *Tourism in the Philippines: Communities, Hosts and Guests* (pp. 35-55). Singapore: Springer Nature Singapore. https://doi.org/10.1007/978-981-19-4013-2_3

PUBLISHED MANUSCRIPTS

1. **Capistrano, R.C.G.** & Notorio, P.C. (2023). Tourism Industry Regulatory Review: Meetings Incentive, Convention, and Exhibition Industry in the Philippines – Final Report (Development Academy of the Philippines).
2. **Capistrano, R.C.G.** (2014). *Host–Guest Interactions: First-generation Filipino Immigrants in New Zealand and Their Visiting Friends and Relatives from the Philippines* (Doctoral Dissertation – Victoria University of Wellington).
3. **Capistrano, R.C.G.** (2010). Indigenous peoples, their livelihoods and fishery rights in Canada and the Philippines: Paradoxes, perspectives and lessons learned. Thesis dissertation, United Nations - The Nippon Foundation of Japan Fellowship. 107 pp.

4. **Capistrano, R.C.G.** (2007). *An Institutional Analysis of Community Participation on Marine Protected Areas within Tourism Sites in the Philippines* (Graduate Project – Dalhousie University).
5. **Capistrano, R.C.G.** (2006). *The Role of Women as Maninilay (Fisherfolk) in Community-based Coastal Resource Management in Bolinao, Pangasinan* (Masters Thesis – St. Scholastica’s College, Manila).
6. Arciaga, O.C., Gervacio, F.P., **Capistrano, R.G.** & Demesa, C.B. (2002). *Envisioning Life: Community-created Sustainable Livelihood Analysis and Development*. Haribon Foundation, Bolinao CBCRM – Project Phase 2. International Development Research Centre. 62 pp.

PUBLISHED CONFERENCE PROCEEDINGS

1. **Capistrano, R.C.** (2006). Lessons Learned in Community-based Coastal Resource Management in Bolinao, Pangasinan, Philippines. In *Civil Society Organizations (CSO) Experiences in Strengthening Rural Poor Organizations in Asia*. International Fund for Agricultural Development (IFAD), Asian NGO Coalition for Agrarian Reform and Rural Development (ANGOC), and Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP). p. 107–112.
2. Muñoz, J.C. & **Capistrano, R.C.G.** (2003). The Broad-based Coastal Management Training Program: Capacity Building towards a Responsive Coastal Resources Management. In *Building on Lessons from the Field: Protected Area Management Experiences in Southeast Asia*. Department of Environment and Natural Resources, Birdlife International, Conservation International-Philippines, Foundation for the Philippine Environment, and Haribon Foundation for the Conservation of Natural Resources. p. 246-249.

PUBLISHED POPULAR EDUCATION MATERIALS OR TEACHING AIDS (in Filipino or English)

1. **Capistrano, R.C.G.** 2019 (as Executive Producer). Pricing and distribution in online travel <https://www.youtube.com/watch?v=7q8a4GByS1k>
2. **Capistrano, R.C.G.** 2019. (as Executive Producer). The Tourism Promotions Board of the Department of Tourism. https://www.youtube.com/watch?v=Z_ChOjnEwHI
3. Gabatin, J., Paltep, A., Caasi, A., Carolino, D., Embile, M. & Horda, J. 2002. Buhay ng Dagat, Buhay ng Mandaragat: Mga Karanasan sa Pangangasiwa ng Kabuhayan at Karagatan. (*Our Sea, Our Life: Grassroots Experiences in Coastal Management*) In O. Arciaga, F. Gervacio, **R.C. Capistrano**, C. Demesa, L.M. Amores, A. Plantilla, and M.A. Leones (Eds). Haribon Foundation and International Development Research Centre. 28 pp.

PRESENTATIONS AT REFEREED CONFERENCES

1. **Capistrano, R.C.G.** The Future of Meetings, Incentive, Convention, and Exhibition (MICE) Industry: A Developing Country Perspective. 7th World Research Summit for Hospitality and tourism – University of Central Florida – Rosen College of Hospitality Management (Florida, USA). December 8 – 11, 2023
2. **Capistrano, R.C.G.**, & Notorio, P.C. Exploring the Philippine Meetings, Incentives, Conventions, and Exhibitions Industry: A Post-Pandemic Policy Perspective. Branding a

Nation's Hospitality. XX International Sociological Association – World Congress of Sociology (Melbourne, Australia). June 25 – July 1, 2023

3. Aquino, R., **Capistrano, R.C.G.**, & Notorio, P.C. Branding a Nation's Hospitality. XX International Sociological Association – World Congress of Sociology (Melbourne, Australia). June 25 – July 1, 2023
4. **Capistrano, R.C.G.** Host-guest interactions between first-generation immigrants and their visiting relatives: kinship, social exchanges, and travel. Consumer Behavior in Tourism Symposium (CBTS 2016). Experiences, Emotions, and Memories: New Directions in Tourism Research (Bruneck-Brunico, South Tyrol, Italy). December 14 – 17, 2016

Funded Grant Proposals

- 2025 **Title:** Tourism Microentrepreneurship and Placemaking: The Case of Filipino Muslim Entrepreneurs in Boracay Island, Philippines
Funded by: Hainan University – Arizona State University Joint International Tourism College (HAITC) Innovative Research Grant, US\$ 5,000
Robert Charles Capistrano (PI), Bubbles Beverly Asor (Co-I), Safa Manala-O (Co-I)
- 2010 **Title:** Integrating Forestry and Local Governance with Sustainable Enterprise in Isabela Province
Funded by: The European Union, € 500,000
Emma Lim-Sandrino (PI); Robert Charles Capistrano (Co-I)
- 2009 **Title:** Strengthening Women's Capacity in Community-based Enterprise through Microfinance
Funded by: The Western Union Foundation, US\$ 5,000
Emma Lim-Sandrino (PI); Robert Charles Capistrano (Co-I)
- 2004 **Title:** Community Based Mangrove Management in San Salvador, Masinloc, Zambales, Philippines
Funded by: World Bank Philippines & United Nations Development Programme, US\$ 25,000
Anabelle Plantilla (PI); Robert Charles Capistrano (Co-I)

Short-listed Grant Proposals

- 2010 **Title:** Sustaining Ecotourism and Enterprise Development in Sorsogon Province, Philippines
Submitted to: The European Union, € 500,000
Emma Lim-Sandrino (PI); Robert Charles Capistrano (Co-I)

Unfunded Grant Proposals

- 2024 **Title:** Community-based Regenerative Tourism Plan for the Municipality of Real, Quezon Province, Philippines
Submitted to: The Ocean Foundation, US\$ 15,000
Haribon Foundation – Philippines (PI); Robert Charles Capistrano (Co-I)
- 2024 **Title:** Building Partnerships with Community Practitioners through Principled

Innovation: The Case of CRD302 (Inclusive Community Development)
Submitted to: ASU Institutionalizing Principled Innovation Grant, US\$ 15,000
Robert Charles Capistrano (PI)

2022 **Title:** Managing Free Diving Tourism in Marine Protected Areas in the Philippines
Submitted to: ASU - Watts College Seed Funding Initiative, US\$ 15,000
Robert Charles Capistrano (PI); Megha Budruk (Co-I); Xiao Xiao (Co-I)

TEACHING EXPERIENCE

Arizona State University

Undergraduate Classes Taught:

- CRD301: Sustainable Communities
- CRD302: Inclusive Community Development
- TDM205: Introduction to Travel and Tourism
- TDM408: Sustainable Tourism

De La Salle University (Philippines)

Undergraduate Classes Taught:

- MADTOUR: Tourism Marketing
- MARKHOS: Hospitality Marketing
- MARKSOC: Social Marketing

Graduate Classes Taught:

- BUS402D: Tourism Management
- MKG707M: Events Management and Marketing
- BUS303D: Qualitative Research for Business Students

De La Salle – College of St. Benilde (Philippines)

Graduate Classes Taught:

- GRESMET: Advanced Research Methods
- GDESMAR: Destination Marketing

University of the Philippines – Asian Institute of Tourism

Undergraduate Classes Taught:

- Tour113: Tourism and Philippine Culture
- Tour114: Domestic Tourism
- Tour117: Ecotourism
- Tour199: Tourism Research Methods
- Tour197: Tourism and Gender

GRADUATE THESIS SUPERVISION

Master's Thesis

- Yutong Chen (Arizona State University; 2024 – ongoing)
- Zixuan Peng (Arizona State University; 2023 – ongoing)
- Rosie Jane Mosquera (De La Salle – College of St. Benilde; graduated 2018)

- Mary Stephanie King (De La Salle – College of St. Benilde; graduated 2018)

Graduate Project

- Mitch Foresman (Arizona State University; graduated 2022)

SERVICE TO JOURNALS AND PROFESSIONAL ASSOCIATIONS

Ad-Hoc Manuscript Reviewer

- Anatolia (2021)
- Asia Pacific Journal of Tourism Research (2023)
- Canadian Journal of Nonprofit and Social Economy Research (2024)
- Consumer Behavior in Tourism and Hospitality (2021)
- Current Issues in Tourism (2018, 2020, 2022)
- Globalisation, Societies and Education (2020)
- International Journal of Tourism Research (2019, 2021, 2022, 2023)
- Journal of Leisure Research (2021)
- Journal of Outdoor Recreation and Tourism (2024)
- Journal of Tourism Futures (2021, 2022)
- Journal of Vacation Marketing (2023, 2024)
- Rural Society (2025)
- Tourism in Marine Environments (2023, 2024)
- Tourism Management Perspectives (2023)
- World Development (2015)

Professional Membership and Affiliation

2022 – present Trustee, Haribon Foundation for the Conservation of Natural Resources

2023 – present Member, Philippine Sociological Society

2022 – present Member, International Sociological Association

2019 – present Associate Member, Council for Australasian Tourism and Hospitality Education (CAUTHE)

2016 – 2017 Member, Travel and Tourism Research Association – Asia Pacific Chapter

Arizona State University

- **Search Committee Chair** (2024-2025) for the Assistant Teaching Professor positions (2) – Hainan University – Arizona State University Joint International Tourism College
- **Outstanding Faculty Mentor Awards** (AY 2024-2025), Reviewer
- **Search Committee Member** (2023 and 2024) for the Assistant Teaching Professor position – Hainan University – Arizona State University Joint International Tourism College
- **Search Committee Member** (2022) for the Graduate Studies Director position – Hainan University – Arizona State University Joint International Tourism College
- **Student Grievance Committee** (2021) – School of Community Resources and Development

De La Salle University

- **University Research Fellow** (2018-2019)
- **Vice Chair**, Marketing and Advertising Department – Ramon V. Del Rosario College of Business (2017-2018)

PROFESSIONAL DEVELOPMENT

Professional and Consultancy Work

- 2022 - 2023 **Research Fellow**
Modernizing Government Regulations Project for the Tourism Sector
Development Academy of the Philippines
- 2019 **Gender Specialist**
Formulation of the ASEAN (Association of Southeast Asian Nations) Tourism
and Gender Framework
Department of Tourism, Republic of the Philippines
- 2009 - 2010 **Research Fellow**
United Nations Division of Ocean Affairs and Law of the Sea (UN DOALOS)
United Nations - The Nippon Foundation of Japan Fellowship

Professional Trainings

1. CRiT Summer School on Tourism and SDGs. Centre for Research and Innovation in Tourism (CRiT), Taylor’s University, Malaysia. July 26 – 30, 2021.
2. Certificate in Professional Event Management Program Course: Risk Management, Financial Administration, and Site Management. *Enderun College and Philippine MICE Academy (Meetings, Incentives, Conventions, and Events)*. August 31 – September 3, 2021.
3. Certificate in Professional Event Management Program Course: Event Marketing. *Enderun College and Philippine MICE Academy (Meetings, Incentives, Conventions, and Events)*. June 1 – 4, 2021.
4. Diversity, Equity, and Inclusion in the Workplace Certificate. *University of South Florida – Muma College of Business*. March – May 2021 (modular; 14 hours online).
5. Certificate in Professional Event Management Program Course: Stakeholder, Staff, and Volunteer Management. *Enderun College and Philippine MICE Academy (Meetings, Incentives, Conventions, and Events)*. March 2 – 5, 2021.
6. Certificate in Professional Event Management Program Course: Event Design. *Enderun College and Philippine MICE Academy (Meetings, Incentives, Conventions, and Events)*. November 10 – 13, 2020.

Professional Merit

- 2018 Outstanding Professor Award. De La Salle University
- 2017 Outstanding Professor Award. University of the Philippines-Asian Institute of
Tourism

- 2016 Recipient, PhD Incentive Award – Office of the Vice Chancellor for Research and Development – University of the Philippines (grant amount: US\$ 8,000)
- 2011 – 2014 Recipient, Victoria Doctoral Scholarship and Victoria Submission Scholarship – Victoria University of Wellington (grant amount: over NZ\$ 85,000)
- 2012 Finalist, Best Student Paper Award. 4th Asia-Euro Tourism, Hospitality and Gastronomy Conference 2012 sponsored by Taylor’s University - School of Hospitality, Tourism and Culinary Arts held in Selangor, Malaysia. Presented the paper: “*Visiting Friends and Relatives Travel, Host-Guest Interactions and Qualitative Research: Methodological and Ethical Implications*”
- 2009-2010 Recipient, United Nations - The Nippon Foundation of Japan Fellowship (grant amount: over US\$ 60,000)
- 2009 Finalist, The 10th Global Development Conference (Medal Competition) on Natural Resources and Development held in Kuwait City. Presented the paper, “An Institutional Analysis of Community Participation on Marine Protected Areas within Tourism Sites in the Philippines” for the theme/category: Society and Natural Resource Management (grant amount: over US\$ 4,000)
- 2006-2007 Recipient, Canadian International Development Agency – Marine Scholarship Program in pursuing a one-year master’s degree in marine management at Dalhousie University (grant amount: over CAD\$ 65,000)

Other Skills and Interests

1. Typing speed: 65 words per minute; 95% accuracy
2. Proficient in MS Word, Excel, Access, PowerPoint, Outlook Express, Express Scribe (transcription software) and qualitative software such as Atlas.ti and NVivo
3. Communication skills: Filipino (mother tongue); English (second language: 2012 IELTS general training overall score 8.0); Bahasa Indonesia (conversational)
4. Interests: SCUBA diving (PADI Open Water license); volunteer work in rural communities
5. Sports: competitive in both volleyball (intermediate) and badminton (intermediate)
6. Contributed a feature article in *Mabuhay Magazine*, the official in-flight magazine of the Philippine Airlines
7. Travelled mostly in the Asia-Pacific region, Europe, and Africa: China (Beijing, Shanghai, Hainan), Hong Kong, Macau, Taiwan (Taipei, Taichung, North Coast), Japan (Tokyo, Osaka, Kyoto), Kuwait, Oman (Muscat), Australia (Brisbane, Sydney, Melbourne), New Zealand (Wellington, Auckland, Rotorua, Taupo, Christchurch, Queenstown); Italy (Florence, Rome, Brunico/Bruneck), France (Paris), Belgium (Brussels), Spain (Barcelona), Morocco (Casablanca & Marrakesh)
8. Travelled the entire Southeast Asian region: Burma (Yangon and Bagan), Laos (Vientiane); Indonesia (Jakarta, Bali, Kalimantan), Vietnam (Ho Chi Minh, Da Nang, Nha Trang, Ha Noi, Hue, Ha Long Bay), Singapore, Malaysia (Kuala Lumpur), Cambodia (Siem Reap), Thailand (Bangkok), Brunei Darussalam, and the Philippines (homeland).
9. Resided overseas in: Canada (1.5 years), USA (3 months), China (>2 years), and New Zealand (>3.5 years)