

# BEVERLY J. LARSON, C.P.A.

W.P. Carey School of Business  
Arizona State University  
Tempe, AZ 85287

beverlylarson@asu.edu

---

## EDUCATION & CERTIFICATIONS

<b>Arizona State University</b>	Tempe, AZ
PhD in Business Administration – Accounting	2025 ( <i>expected</i> )
<b>University of Central Florida</b>	Orlando, FL
Master of Science in Accounting	2018
Bachelor of Science in Business Administration – Accounting	2017
<b>Certified Public Accountant</b>	
Florida – active	

---

## RESEARCH

### Working Papers

- 1) “National audit oversight and foreign investment” with Justin Blann and Phil Lamoreaux
  - Revising for second-round submission to *The Accounting Review*
- 2) “Internal controls and consumer protection: Evidence from retail mortgage lending”
  - Winner of the Colorado State University “Business for a Better World” Dissertation Proposal Competition
- 3) “Do audit firms use social media strategically?” with Jon Black, Ted Goodman, and Ben Hubbard
  - Winner of the Auditing Section 2024 Midyear Meeting Best Archival Paper Award
- 4) “The role of enforcement in the effectiveness of international PCAOB oversight” with Matt Baugh

### Works in Progress

- 1) PCAOB Oversight Research Synthesis with Phil Lamoreaux, Amy Sheneman, and Devin Williams
  - *AUDITING: A Journal of Practice and Theory* research synthesis

---

## INVITED PRESENTATIONS

- |      |   |
|------|---|
| 2025 | University of Illinois – Urbana-Champaign, University of Kentucky, University of Florida, AAA FARS Midyear Meeting, AAA Auditing Section Midyear Meeting ( <i>presenter and discussant</i> )  |
| 2024 | San Diego State University, Texas Christian University, University of Illinois Audit Doctoral Consortium, PCAOB Conference on Auditing and Capital Markets, Colorado State University “Business for a Better World” Research Symposium ( <i>virtual</i> ), AAA Annual Meeting, AAA Western Region Doctoral Student/Faculty Interchange, AAA |

January 2025

FARS Midyear Meeting, AAA Auditing Section Midyear Meeting (*presenter and discussant*)

- 2023 Escola Brasileira de Administração Pública e de Empresas (FGV/EBAPE) (Rio de Janeiro, Brazil) (*virtual*), University of Texas Audit Research Symposium, ASU/University of Arizona Joint Conference, BYU Accounting Research Symposium, AAA Annual Meeting (*discussant*), AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, AAA Western Region Doctoral Student/Faculty Interchange
- 2022 AAA Annual Meeting (*discussant*)

## **CONFERENCE PARTICIPATION**

---

AAA Annual Meeting (2022, 2023, 2024)  
AAA Auditing Section Midyear Meeting (2023, 2024, 2025)  
AAA FARS Midyear Meeting (2023, 2024, 2025)  
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (2023)  
AAA Western Region Doctoral Student/Faculty Interchange (2023, 2024)  
ASU Cactus Conference (2024)  
ASU/University of Arizona Joint Conference (2021, 2022, 2023, 2024)  
BYU Accounting Research Symposium (2023)  
Colorado State University “Business for a Better World” Research Symposium (2024)  
*Contemporary Accounting Research* Conference (2022)  
Deloitte/KU Auditing Symposium (2024)  
PCAOB Conference on Auditing and Capital Markets (2024)  
International Symposium on Audit Research (2024)  
Texas Audit Research Symposium (2023)  
University of Illinois Symposium & Doctoral Consortium on Auditing Research (2024)

## **ACADEMIC SERVICE**

---

### **Ad-hoc Journal Reviewer**

- *AUDITING: A Journal of Practice & Theory*
- *Contemporary Accounting Research*
- *European Accounting Review*
- *The British Accounting Review*

### **Conference Reviewer**

- AAA Annual Meeting (2022, 2023, 2024)
- AAA Auditing Section Midyear Meeting (2022, 2023, 2024)
- AAA FARS Midyear Meeting (2023, 2024)
- Conference of the International Corporate Governance Society (2024)
- Hawaii Accounting Research Conference (2024)

## **TEACHING EXPERIENCE**

---

### **Instructor (Arizona State University)**

Principles of Auditing (ACC 450)

Fall 2023

*January 2025*

*Instructor Rating – Mean: 6.4/7.0 | Median: 7.0/7.0*

**Teaching Assistant (University of Central Florida)**

Business Finance (FIN 3403), Personal Finance (FIN 2100)

2017 – 2018

**PROFESSIONAL EXPERIENCE**

---

**KPMG**

Senior Associate, Audit

2018 – 2020

Audit Intern

2017

**AWARDS & SCHOLARSHIPS**

---

Colorado State University “Business for a Better World” Dissertation Competition

2024

Hal Reneau Memorial Scholarship

2024

AAA Auditing Section Midyear Meeting Best Archival Paper Award

2024

AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow

2023

AICPA Accounting Doctoral Scholar (ADS) Scholarship Recipient

2019