BEVERLY J. LARSON, C.P.A.

W.P. Carey School of Business

beverlylarson@asu.edu

Arizona State University Tempe, AZ 85287

EDUCATION & CERTIFICATIONS

Arizona State University

PhD in Business Administration – Accounting

2025 (*expected*)

University of Central Florida

Master of Science in Accounting

2018

Bachelor of Science in Business Administration – Accounting

2017

Certified Public Accountant

Florida – active

RESEARCH

Research Interests

Real effects of auditing, capital markets, regulatory oversight, internal controls

Working Papers

(* - presented by coauthor)

"Internal controls over financial reporting and consumer protection: Evidence from retail mortgage lending" (dissertation)

- Committee: Phil Lamoreaux (chair), Andy Call, Roger White
- Winner of the Colorado State University "Business for a Better World" Dissertation Proposal Competition
- Presented at: 2025 AAA FARS Midyear Meeting (scheduled), 2024 University of Illinois Audit Doctoral Consortium, 2024 Colorado State University "Business for a Better World" Research Symposium, Arizona State University, 2024 AAA Western Region Doctoral Student/Faculty Interchange

"National audit oversight and foreign investment" with Justin Blann and Phil Lamoreaux

- Revising for second-round submission to *The Accounting Review*
- Presented at: 2024 AAA FARS Midyear Meeting, 2024 AAA Audit Midyear Meeting, 2024
 AAA International Midyear Meeting*, 2023 Texas Audit Research Symposium, 2023
 ASU/University of Arizona Joint Conference, 2023 BYU Accounting Research Symposium, 2023 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, ESSEC Business School (Cergy, France)*, 2023 AAA Western Region Doctoral Student/Faculty Interchange

"Do audit firms use social media strategically?" with Jon Black, Ted Goodman, and Ben Hubbard

- Winner of the Auditing Section 2024 Midyear Meeting Best Archival Paper Award
- Presented at: 2024 AAA Annual Meeting, 2024 Audit Midyear Meeting*, 2023 FGV/EBAPE (Rio de Janeiro, Brazil) (*virtual*), 2023 Singapore Management University*

"The role of enforcement in the effectiveness of international PCAOB oversight" with Matt Baugh

 Presented at: 2025 AAA Audit Midyear Meeting (scheduled), 2024 PCAOB Conference on Auditing and Capital Markets

Works in Progress

PCAOB Oversight Research Synthesis with Phil Lamoreaux, Amy Sheneman, and Devin Williams

• AUDITING: A Journal of Practice and Theory research synthesis

EXTERNAL PRESENTATIONS AND DISCUSSIONS

- 2025 AAA FARS Midyear Meeting (presenter) (scheduled)
- 2025 AAA Auditing Section Midyear Meeting (presenter, discussant) (scheduled)
- 2024 University of Illinois Audit Doctoral Consortium (presenter)
- 2024 PCAOB Conference on Auditing and Capital Markets (*presenter*)
- 2024 Colorado State University "Business for a Better World" Research Symposium (*virtual*) (*presenter*)
- 2024 AAA Annual Meeting (presenter)
- 2024 AAA Western Region Doctoral Student/Faculty Interchange (presenter)
- 2024 AAA FARS Midyear Meeting (presenter)
- 2024 AAA Auditing Section Midyear Meeting (presenter, discussant)
- 2023 Escola Brasilieira de Administração Pública e de Empresas (FGV/EBAPE) (Rio de Janeiro, Brazil) (*virtual*) (*presenter*)
- 2023 Texas Audit Research Symposium (presenter)
- 2023 ASU/University of Arizona Joint Conference (presenter)
- 2023 BYU Accounting Research Symposium (presenter)
- 2023 AAA Annual Meeting (discussant)
- 2023 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (presenter)
- 2023 AAA Western Region Doctoral Student/Faculty Interchange (presenter)
- 2022 AAA Annual Meeting (discussant)

CONFERENCE PARTICIPATION

AAA Annual Meeting	2021, 2022, 2023, 2024
AAA Auditing Section Midyear Meeting	2023, 2024
AAA FARS Midyear Meeting	2021, 2023, 2024
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2023
AAA Western Region Doctoral Student/Faculty Interchange	2023, 2024
ASU Cactus Conference	2024
ASU/University of Arizona Joint Conference	2021, 2022, 2023, 2024
BYU Accounting Research Symposium	2023
Colorado State University "Business for a Better World" Research Symposium	2024
Contemporary Accounting Research Conference	2022
Deloitte/KU Auditing Symposium	2024
PCAOB Conference on Auditing and Capital Markets	2024
International Symposium on Audit Research	2024
Texas Audit Research Symposium	2023
University of Illinois Symposium & Doctoral Consortium on Auditing Research	2024

ACADEMIC SERVICE

Ad-hoc Journal Reviewer

- AUDITING: A Journal of Practice & Theory
- Contemporary Accounting Research
- European Accounting Review
- The British Accounting Review

Conference Reviewer

- AAA Annual Meeting (2022, 2023, 2024)
- AAA Auditing Section Midyear Meeting (2022, 2023, 2024)

- AAA FARS Midyear Meeting (2023, 2024)
- Conference of the International Corporate Governance Society (2024)
- Hawaii Accounting Research Conference (2024)

ACADEMIC EXPERIENCE

Instructor (Arizona State University)

Principles of Auditing (ACC 450)

Fall 2023

Instructor Rating – Mean: 6.4/7.0 | Median: 7.0/7.0

Research Assistant (Arizona State University)

Dr. Phil Lamoreaux	2022 – Present
Dr. Matt Baugh	2021 –2022
Dr. Lucile Faurel	2020 - 2021

Graduate Assistant (University of Central Florida)

Business Finance (FIN 3403), Personal Finance (FIN 2100)

2017 - 2018

PROFESSIONAL EXPERIENCE

KPMG

Senior Associate, Audit (terminal role)	2018 - 2020
Audit Intern	2017

AWARDS & SCHOLARSHIPS

Colorado State University "Business for a Better World" Dissertation Proposal Competition	2024
Hal Reneau Memorial Scholarship	2024
AAA Auditing Section Midyear Meeting Best Archival Paper Award	2024
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow	2023
AICPA Accounting Doctoral Scholar (ADS) Scholarship Recipient	2019

REFERENCES

Phillip T. Lamoreaux

Phillip.Lamoreaux@asu.edu

Professor of Accountancy

W.P. Carey School of Business

Arizona State University

Andrew C. Call

Andycall@marshall.usc.edu

Dean, Alan Casden Dean's Chair, Professor of Accounting

Leventhal School of Accounting

University of Southern California

Roger M. White

Roger.White@asu.edu

Associate Professor of Accountancy

W.P. Carey School of Business

Arizona State University