Martin T. Biegelman Career Bio

Career Highlights

- Subject matter expert with global experience in the detection, investigation and prevention of fraud, financial crimes, corruption and bribery in the government, corporate and consulting sectors
- Professional services consulting expertise including a managing director role in a Big 4 regulatory, forensics and compliance practice working with law firms, corporate management, and boards
- Proven thought leader in ethics and compliance at a Fortune 50 technology company having founded and led its highly acclaimed global business conduct investigations and compliance program that continues to serve as a model for other organizations
- Former federal law enforcement professional with a lifetime of increasingly responsible investigative, security, management, and consulting experience
- Speaker, instructor, and published author of six books on corporate compliance programs, fraud investigation and prevention, the Foreign Corrupt Practices Act and identity theft
- Adjunct faculty for the Society of Corporate Compliance & Ethics and the Sandra Day O'Connor College of Law at Arizona State University
- Certified Fraud Examiner (CFE) and Certified Compliance & Ethics Professional (CCEP)

Profile

Martin Biegelman is the founder and Principal of Martin Biegelman Advisors LLC, a risk, compliance, and investigations consulting firm. He is also the Managing Director and Leader of the Investigations Practice at SunHawk Consulting, LLC, another risk, compliance, and investigations consulting firm. Martin brings decades of experience investigating and preventing fraud and corruption as well as the development of corporate compliance and anti-fraud programs while in leadership roles in law enforcement, consulting, and the corporate sector. His extensive experience includes Foreign Corrupt Practices Act and anti-bribery compliance, fraud and financial investigations, litigation consulting, investigative due diligence, and corporate compliance assessment, design, and enhancement across industries. He has conducted and managed complex and high-risk investigations and engagements in more than 70 countries.

Martin previously served as a Managing Director in Deloitte's Risk and Financial Advisory practice where he partnered with clients to help them navigate disruption, resolve business controversy, and build resilient organizations. He retired from Deloitte in November 2020. Prior to joining Deloitte, he was a Managing Director in the Global Investigations and Compliance Practice at Navigant Consulting and as Executive Vice President of the Anti-Bribery and Litigation Support Practices at IPSA International. Martin's work on behalf of corporate management and boards includes internal investigations alleging FCPA, corruption, fraud, conflicts of interest, whistle-blower retaliation and other employee and vendor misconduct. His work also includes developing, assessing, and enhancing corporate compliance and risk management programs including internal investigative and anti-bribery compliance programs, as well as assessments of internal controls.

In 2002, Martin founded and led Microsoft Corporation's Financial Integrity Unit, a highly acclaimed global business conduct investigations and compliance program that continues to serve as a model for other companies. He led that program until 2011.

Martin is a former federal agent having served as a United States Postal Inspector in a variety of criminal investigative and management assignments across the United States. As a Postal Inspector and Team Leader in New York and Los Angeles, he conducted and supervised thousands of successful investigations of mail fraud, asset misappropriation, financial crimes, insurance and healthcare fraud, mortgage fraud, bankruptcy fraud, credit card fraud, identity theft, investment and securities fraud, organized crime, money laundering, asset forfeiture, mail theft, corruption, kickbacks, bribery, RICO, False Claims Act and Qui Tam, and other federal crimes.

As a federal agent, Martin spent many years working closely with the various banks and financial institutions that were victimized by bank fraud, credit card fraud, identity theft, data breaches and other significant financial crimes. Due to his reputation and expertise in this area, in 1986 Martin testified before the United States Senate Permanent Subcommittee on Investigations on credit card fraud, identity theft and non-traditional organized crime. He testified in numerous Grand Juries and criminal trials resulting from his many fraud and corruption investigations and prosecutions.

Martin's last law enforcement role was as the Inspector in Charge of the Phoenix Field Office where he led law enforcement operations for the Postal Inspection Service in Arizona, New Mexico, and Nevada. In that position, he managed multi-state teams of federal agents responsible for the investigation and prevention of a wide variety of federal crimes with a particular focus on fraud, corruption, and other financial crimes. Earlier in his career, he was a criminal investigator with the San Francisco District Attorney's Office where he investigated economic crime and official corruption.

In 2008, Martin was appointed by Washington State Governor Christine Gregoire to serve on the Washington State Executive Ethics Board with his appointment ending in 2011. In 2009, he took a leave of absence from his corporate role as Director of Financial Integrity at Microsoft Corporation to accept an appointment as Assistant Director and Deputy Chief Investigator with the Financial Crisis Inquiry Commission in Washington, DC to investigate the root causes of the financial crisis.

Professional Affiliations

Martin is both a Certified Fraud Examiner (since 1995) and a Certified Compliance and Ethics Professional (since 2008). He is also a licensed Private Investigator in Arizona. He has authored six books on topics such as the FCPA, corporate compliance and ethics, fraud investigation and prevention, credit card fraud and identity theft, and is a frequent speaker on these subjects. Since 2007, he has been a faculty member for the Society of Corporate Compliance & Ethics' Basic Compliance & Ethics Academies where he teaches sessions on conflicts of interest, bribery, corruption, and other compliance subjects. He is also a Faculty Associate/Adjunct Professor at the Sandra Day O'Connor College of Law at Arizona State University where he teaches two courses, Conducting Fact Investigations and Fraud Examination.

Martin is the former Chair and now Advisor Emeritus of the Board of Advisors for the Economic Crime and Cybersecurity Institute (ECCI) at Utica College. The ECCI provides the faculty of Utica College with support for the development of academic programs and offers a national forum for the exchange of ideas and solutions on economic crime, fraud management and information security. He has served on this board since 2003. Martin also served on the Accounting Advisory Board for the Department of Accounting and Law at the State University of New York Albany School of Business.

Throughout his career, Martin has received numerous awards and recognition from law enforcement, financial institutions, anti-fraud groups and professional organizations. In 2008, he was the recipient of the Cressey Award bestowed annually by the Association of Certified Fraud Examiners for lifetime achievements in the detection and deterrence of fraud. In 2010, Martin received an Honorary Doctor of Laws from Utica College for his leadership role on behalf of students and faculty of the college as well as lifetime contributions to fraud prevention and anti-corruption compliance.

Published Books

- Faces of Fraud: Cases and Lessons from a Life Fighting Fraudsters, John Wiley & Sons, 2013
- Executive Roadmap to Fraud Prevention and Internal Control: Creating a Culture of Compliance, Second Edition, John Wiley & Sons, 2012
- Foreign Corrupt Practices Act Compliance Guidebook: Protecting Your Organization from Bribery and Corruption, John Wiley & Sons, 2010
- Identity Theft Handbook: Detection, Prevention and Security, John Wiley & Sons, 2009
- Building a World-Class Compliance Program: Best Practices and Strategies for Success, John Wiley & Sons, 2008
- Executive Roadmap to Fraud Prevention and Internal Control: Creating a Culture of Compliance, First Edition, John Wiley & Sons, 2006
- Contributing author to Fraud Casebook: Lessons from the Bad Side of Business, John Wiley & Sons, 2007
- Protecting With Distinction: A Postal Inspection Service History of the Mail Fraud Statute, U.S. Postal Inspection Service, 1999

Published Articles (representative listing)

Martin is the author or more than 30 published articles on corporate compliance programs, fraud, corruption, ethics, internal investigations, conflicts of interest and other related subjects. The following is a representative listing of some of the articles:

- "When Rampant Organization Fraud Occurs, Where Was the Board?," Compliance and Ethics Professional, August 2021
- "The New Normal in Higher Education Risk: Why Institutions Need Compliance Program
 Assessments," SunHawk Consulting Risk & Compliance blog and LinkedIn Posts and Articles, June
 2021

- "Retaliation: The Insider Threat That Can Shatter an Organization and Its Culture," SunHawk Consulting Risk & Compliance blog and LinkedIn Posts and Articles, May 2021
- "Responding to Inappropriate Behavior with an Appropriate Response," SunHawk Consulting Risk & Compliance blog and LinkedIn Posts and Articles, April 2021
- "Preparing for the Unthinkable: Fraud Risk Management in the Age of COVID-19," SunHawk Consulting Risk & Compliance blog and LinkedIn Posts and Articles, March 2021
- "Monitoring Patterns of Behavior to Fight Fraud and Mitigate Risk," Corporate Compliance Insights,
 January 2019
- "The Carrot and Stick Approach to Anti-Corruption Compliance," *British American Business Network Magazine*, August 2014
- "Informants & Whistleblowers: The Good, the Bad and the Ugly," Fraud Magazine, March/April 2014
- "Conflicts of Interest: Why You Can't Serve Two Masters," *Investigations Quarterly Magazine*, Volume 1, Issue 14, 2013
- "Independent Investigations: When and Why," National Association of Corporate Directors' Directorship Magazine, January/February 2012
- "Background Checks: Well Worth the Investment," White-Collar Crime Fighter, January 2012
- "Building Compliance Programs," Fraud Magazine, July/August 2008
- "Building a Robust Fraud Prevention Program: An Interview with Martin Biegelman, CFE, ACFE Fellow," Fraud Magazine, January/February 2008
- "A Focus on Integrity," Internal Auditor Magazine, August 2007
- "Background Checks: Techniques to Avoid Hiring Fraudsters," White-Collar Crime Fighter, February 2006

Presentations (representative listing)

- "Building a Culture of High Integrity," Wells Fargo Confluence Event 2021 panel for managers and team members, Wells Fargo India and Philippines Regions, November 2021
- "Board Engagement Panel," Scottsdale Regional Healthcare Compliance Conference, Health Care Compliance Association, November 2021
- "Conflicts of Interest: Why You Can't Serve Two Masters," Compliance & Ethics Academy, Society of Corporate Compliance & Ethics, October 2021

- "Retaliation: The Insider Threat That Can Shatter an Organization and Its Culture," SCCE Scottsdale
 Regional Compliance & Ethics Virtual Conference, September 2021
- "The FCPA and Anti-Corruption Compliance," Compliance & Ethics Academy, Society of Corporate Compliance & Ethics, August 2021
- "Conflicts of Interest: Why You Can't Serve Two Masters," Board and Audit Committee Compliance Conference, Society of Corporate Compliance & Ethics, February 2019
- "Ethics and Compliance Risk Assessment," Compliance and Ethics Academy, Society of Corporate Compliance & Ethics, November 2018
- "Introduction to Compliance: Abbreviated Compliance 101," Compliance and Ethics Academy, Society of Corporate Compliance & Ethics, November 2018
- "Pioneering a New Direction in Fraud and Financial Crimes Investigation and Compliance Management," Keynote speech at the 25th Anniversary celebration of the Economic Crime and Cybersecurity Institute at Utica College, September 2018
- "Fraud Discussion Panel," 2018 Chief Audit Executives Conference, Edison Electric Institute, June 2018
- "Conflicts of Interest: Why You Can't Serve Two Masters," Compliance & Ethics Academy, Society of Corporate Compliance & Ethics, June 2018
- "The Ethics and Compliance Landscape: A Roadmap for Leadership," Nebraska Chapter Tax Executives International Tenth Annual Fall Training Day, November 2017
- "Compliance Education and Training," Second Annual Corporate Compliance Institute, Rutgers Law School Center for Corporate Law and Governance, April 2017
- "Internal Controls, Audit and Fraud Prevention and Detection," Arizona State University W.P. Carey School of Business, Master's in Accountancy Program Guest Lecturer, September 2016
- "The FCPA and Anti-Corruption Compliance," Compliance & Ethics Academy, Society of Corporate Compliance & Ethics, August 2016
- "Assessing and Addressing Risk on Campus," 60th Annual Meeting of The Commission on Independent Colleges and Universities in New York, March 2016
- "Auditing and Monitoring: Providing Assurance," Compliance & Ethics Academy, Society of Corporate Compliance & Ethics, October 2015
- "Compliance by Design: How Integrated Compliance Drives Business Accountability," 14th Annual Compliance & Ethics Institute, Society of Corporate Compliance & Ethics, October 2015
- "Anti-Corruption Efforts in the U.S. and Abroad," 2015 Stanford University Directors' College, June 2015

- "Can Ethics Be Legislated and Regulated?," 26th Annual Global Fraud Conference, Association of Certified Fraud Examiners, June 2015
- "Best Practices for Conducting Internal Investigations," Phoenix Regional Compliance & Ethics Conference, Society of Corporate Compliance & Ethics, February 2015
- "The FCPA in 2015: What You Should Know for Effective Anti-Corruption Compliance," Phoenix IIA/Arizona ACFE Fraud Conference, February 2015
- "Innovations in Risk and Compliance: Are You Ready?," Deloitte Debriefs, January 2015
- "What's New with the FCPA and Enforcement," 4th Annual Dow Jones Global Compliance Symposium, April 2014
- "Global Anti-Corruption Trends and New Concerns for Your Compliance Program," 6th Annual Global Ethics Summit, March 2014
- "Best Practices for Internal Investigations," South Atlantic Regional Compliance & Ethics Conference,
 Society of Corporate Compliance & Ethics, February 2014
- "Conflicts of Interest Risk: Challenges, Impact and Effective Management Strategies," 12th Annual Compliance & Ethics Institute, Society of Corporate Compliance & Ethics, October 2013
- "FCPA: The Role of Ethics and Compliance in the Global War on Bribery and Corruption," 12th Annual Institute of Management Accountants' Michigan 2013 Fall Conference, October 2013
- "Lost in Translation: Dealing with Risk Overseas," 2012 National Association of Corporate Directors' Board Leadership Conference, October 2012
- "Best Practices for Conducting Board-Managed Independent Investigations," 23rd Annual Global Fraud Conference, Association of Certified Fraud Examiners, June 2012
- "Fraud Prevention and Anti-Corruption Compliance Programs," 12th Annual Colorado Law Enforcement Coordinating Committee Conference, April 2012
- "Using Incentives in Your Compliance Program," Compliance & Ethics Academy, Society of Corporate Compliance & Ethics, November 2011

Education

Martin received a Bachelor of Science in Agriculture from Cornell University and a Master's in Public Administration from Golden Gate University.