

Yu-Hua (Melody) XU, Ph.D.

Lecturer, Arizona State University
School of Community Resources and Development (CRD),
Hainan University/ASU Joint International Tourism College (HAITC)
Email: yu-hua.xu@asu.edu
Website: <https://scrd.asu.edu/content/yu-hua-xu>

EDUCATION

Ph.D.	University of Florida, USA
2020	Specialization: Tourism Management Minor: Geography Dissertation: Planning for Resilient Community: Home-sharing in Rural Florida Honors: UF International Student Achievement Award
M.Ed.	Beijing Sport University, China
2016	Specialization: Sports Economics and Management Thesis: Operational Status and Managerial Strategy for Chinese Winter Sports Fields Honors: Second prize of the 8th National "Challenge Cup" Competition Science and Technology
B.A.	Beijing Sport University, China
2013	Major: Sports Industry Management Thesis: Anti-Ambush Marketing of Li-Ning Company's Sponsorship in Chinese Basketball Association League Honors: "Graduation with honor", "Top Ten Chairman of Student Organizations"

Research Interests: Tourism Planning, Destination Resilience; Tourism Crisis and Risk Management; Community-based Hospitality; Spatial Analytics in Tourism, Hospitality, and Sport

Courses: TDM372 Tourism Planning, TDM458 International Tourism, TDM402 Assessment and Evaluation of Community Services, TDM593 Applied Project

PROFESSIONAL EXPERIENCES

2020-now	Arizona State University, School of Community Resources and Development, <i>Lecturer</i>
2016-2020	University of Florida, Department of Tourism, Hospitality and Event Management, <i>Research Assistant</i>
2014-2016	Beijing Sport University, College of Management, <i>Student Research Mentor</i>
2014	China Winter Sport Administration Center, <i>Olympic Program Assistant</i> , Beijing
2012-2013	BoAo Union International Sport Business Co., Ltd., <i>Interim Director for Business Development</i> , Beijing
2012	Wan Xiang Shi Da Sport Communication Co., Ltd, <i>Assistant</i> , Beijing
2011-2012	Li Ning (China) Co., Ltd, <i>Sport Events Sponsorship Dept., Assistant</i> , Beijing
2010-2011	Microcells Co., Ltd, <i>Treasurer</i> , Beijing

HONORS AND AWARDS

Research Awards

- Best Research Paper Award. The Travel and Tourism Research Association (TTRA) 50th Annual International Conference, Melbourne, Australia, 2019.
- Best Graduate Colloquium Paper (Sponsored by Tourism Review International) Award. The Travel and Tourism Research Association (TTRA) 48th Annual International Conference, Quebec City, Canada, 2017.
- Second prize award. The 8th Challenge Cup Capital College Students Extracurricular Science and Technology Academic Works Competition. National Ministry of Education, Beijing, China, 2015

Fellowships & Scholarships

- UF College of Health & Human Performance Graduate School Fellowship, 2016-2022
 - Potter-Chafin Endowed Scholarship, UF College of Health & Human Performance, 2019
 - Bill Sims Scholarship, UF College of Health & Human Performance, 2018
 - Florida Facility Managers Association (FFMA) College Scholarship, 2017
 - The National Scholarship for Graduate Students, 2015
 - The Second/Third/First Prize Scholarship of Beijing Sport University, 2012, 2011, 2010
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PUBLICATIONS (SELECTED)

- Xu, Y. H., Ma, S. D., & Li, X. Y.** (2022). A Framework of Resilience for Peer-to-Peer Accommodation Hosts Under COVID-19. *Information and Communication Technologies in Tourism 2022*, 297.
- Xu, Y.H.**, Pennington-Gray, L., Kim, J.W (2021). Spatial Effect of Crime on Peer to Peer lodging Performance. *Journal of Travel Research*, 61 (4), 855-871.
- Xu, Y. H.**, Pennington-Gray, L., & Kim, J. (2019). The sharing economy: a geographically weighted regression approach to examine crime and the shared lodging sector. *Journal of Travel Research*, 58(7), 1193-1208.
- Xu, Y.H.**, Pennington-Gray, L. (2018) Whom to Listen to? Trusted Source and Retweet Behavior in Terror Attack. *Paper Presentation, 49th Travel and Tourism Research International Conference (TTRA)*, Miami, U.S. June 26-28.
- Xu, Y.H.**, Kim, J., & Pennington-Gray, L. (2017) Exploring the Spatial Relationships between Airbnb Industry and Crimes in Florida. *Paper Presentation, 48th Travel and Tourism Research International Conference (TTRA)*, Quebec City, Canada. June 20-22.
- Xu, Y. H., Lin, X.P.** (2016). Research on the Sustainability Management of Winter Olympics: International Experience and Revelation to China's Preparation for 2022 Winter Olympic Games. *Journal of Beijing Sport University*, 01:13-19
- Xu, Y.H.** (2015). Study on the Impact Factors of Domestic Ski Fields' Operational Effectiveness. *Visual Presentation, the 10th National Convention on Sport Science of China, China Sport Science Society (CSSS)*. Hangzhou, China. November 5-9.
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GRANTS (SELECTED)

- Xu, Y. H. (PI)**, Lin, H.Y., Wong A K F, Evaluation of socio-economic resilience and the path for improvement for island tourism destinations. *Hainan Natural Science Foundation*. Total funding: CNY 100,000. (2022)
- Xu, Y. H. (PI)**, Pennington-Gray, L. (advisor), Li, Z.M. (Collaborator), Ray, A. (Counselor). Planning for Resilient Community: Case of Rural Tourism and Home-sharing in Port St. Joe. *Florida Resilient Cities*. Total funding: USD 6,700. (2020)
- Xu, H.B. (PI)**, Wang, Z.H. (Researcher), Zhong, H.M. (Researcher), Li, J.B. (Researcher), **Xu, Y.H. (Researcher)**, Measurement and the Improvement Path for the Development of High-Quality Regional Sport Industry in the New Era, *The National Social Science Foundation of China (Authorization number: 20YJC890032)*, Total funding: CNY 80,000 (USD 12,000). (2020)
- Lin, X.P. (PI)**, **Xu, Y.H. (Researcher)**, Li, A.N. (Researcher), Li Y.L. (Researcher), Ruan, F. (Researcher), Study on the Institutional Reform of Large Public Sport Venues and Supporting Policies in China. *The National Social Science Foundation of China (Authorization number: 12ATY003)*, Total funding: CNY 250,000 (USD 38,462). (2012-2019)
- Lin, X.P.(PI)**, **Xu, Y.H. (Researcher)**, Kang, L. (Project Coordinator), Winter Sport Fields Spatial Distribution and Development, *General Administration of Sport of China*, Total funding: CNY 60,000 (USD 9,231). (2015)
- Chen, J. (PI)**, Lin, X. P. (CO-PI), **Xu, Y.H. (Researcher)**, Biding and Hosting 2022 Winter Olympic Games: Economy Impacts and Sustainable Development of Beijing and Zhangjiakou City. *Beijing Reform & Development Society*, Total funding: CNY 40,000 (USD 6,154). (2014)
- Jin, J.C. (PI)**, Lin, X.P. (CO-PI), **Xu, Y.H. (Researcher)**, Study on the Potential and Approach to the Sports Industry Development in China. *Ministry of Science and Technology of the People's Republic of China*, Total funding: CNY 50, 000 (USD 7,962). (2014)
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AD-HOC REVIEWER

Tourism Management
Annals of Tourism Research
International Journal of Contemporary Hospitality Management
Journal of Destination Marketing & Management
Tourism Management Perspectives
Tourism Review International
Journal of Business and Management Review
PLOS ONE
Criminology, Criminal Justice, Law & Society
Travel and Tourism Research Association (TTRA) International Conference
European Marketing Academy (EMAC) Annual Conference

CERTIFICATIONS

China Certified Tennis Referee (3rd-level)

Issuing authority: General Administration of Sport of China
Credential ID: 140803105

China Certified Sport Agent (3rd-level)

Issuing authority: Ministry of Human Resources and Social Security of China
Credential ID: 1364003001300065
