Curriculum Vitae

Gregory G. Collins

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PROFESSIONAL EXPERIENCE AT ARIZONA STATE UNIVERSITY

W.P. Carey School of Business, Department of Supply Chain Management
Lecturer / Assistant Teaching Professor, August 2018 – present
AACSB Faculty Classification: SP – Scholarly Practitioner (Status: Qualified)

AREAS OF EXPERTISE

Global Supply Chain & Operations Strategy
Geopolitical Risk
Industrial Sinology
Operations Management
Consulting & Project Management

EDUCATION

MBA
May 1997
Arizona State University, W.P. Carey School of Business
Supply Chain Management

B.A.
December 1987
University of Colorado - Boulder
Philosophy, concentration in Physics

CERTIFICATES

Artificial Intelligence & Data Science for Leaders, University of Chicago, April - July 2022
Global Advocacy, ASU Provost's Office, Arizona State University, April 2022
Executive Education & Training, Thunderbird School of Global Management, June 2021
ASU Online Teaching Masterclass, ASU Online, January 2020
Effective College Instruction, Association of College and University Education, January - June 2019

TEACHING & SERVICE AWARDS

John W. Teets Outstanding Undergraduate Teaching Award, Issued by WPC Business Student Council, May 2023
"Business is Personal" Inclusive Teaching Award, Issued by WPC Dean's Office, May 2021
Dean's List for Teaching Impact, Issued by WPC Dean's Office.
Academic years: 2019 -- 2020, 2020 -- 2021, 2022 -- 2023, 2023 -- 2024, 2024 -- 2025
Organization of the Year Award (on behalf of Supply Chain Management Association at ASU), Issued by WPC Business Student Council, May 2024
Faculty Advisor of the Year Award (Supply Chain Management Association at ASU), Issued by

WPC Business Student Council, May 2023
SUN Award, Issued by Joseph Kimes, WPC Career Services Center, June 2025
SUN Award, Issued by Dr. Kate Eaton for MGT 580, December 2024
SUN Award, Issued by WPC Office of Advancement, December 2023

TEACHING: ON-GROUND, ONLINE & HYBRID COURSES (CREDIT-BEARING)

SCM 593: Project Management and Corporate Projects (MBA)/Applied Projects (Online MSBA)
Full-Time MBA Program, Spring 2019 - Present
Online MSBA Program, Fall 2020 - Present

SCM 502: Operations and Supply Chain Management (MBA Core Course)
Evening MBA Program, Spring 2019 - Present
Full-Time MBA Program, Fall 2018
Executive MBA Program, Fall 2018 - 2019

SCM 493: Honors Thesis
Bachelor of Science Program (Barrett Honors College), Spring 2021 – Present

SCM 479: Supply Chain Strategy (BS-SCM Capstone Course)
Bachelor of Science Program, Fall & Spring 2018 - Present

SCM 479 Online: Supply Chain Strategy (Online BS-SCM Capstone Course)
ASU Online Bachelor of Science Program, Fall, Spring & Summer 2020 - Present

SCM 463: Global Supply Chain Management
Bachelor of Science Program, Fall & Spring 2024 – Present

SCM 455: Research and Negotiation
Bachelor of Science Program, Spring 2020

IVD 661: Operations and Supply Chain Design for New Ventures (Innovation Studio V)
Master of Science, Innovation & Venture Development Program, Summer 2021 - 2022

WPC 150: Business and Society
WPC Undergraduate Required Online Course, Spring 2024 - 2025

TEACHING: CURRICULUM DEVELOPMENT

SCM 463: Global Supply Chain Management
70% redesign of 14-week, advanced supply chain elective course for SCM and WPC students. Course is intended to meet WPC's Global Awareness requirement for students and includes AACSB-required student assessment. Socratic pedagogy emphasizes critical thinking, global awareness, and cultural and geopolitical complexity of decision-making in a global business environment. Course content includes applications and competitive simulations of global supply chains with a focus on supply chain design, global sourcing, risk modelling and management, cross-

cultural analysis, and financial and operational impacts of global uncertainty and disruption. Fall 2025.

SCM 479: Supply Chain Strategy
Created full redesign of undergraduate 14-week SCM Capstone Course. Advanced SCM case and analytics-based course to elevate knowledge and tools learned from core SCM curriculum courses. Socratic pedagogy focuses on higher-level cognitive and critical thinking skills, strategic and system-level thinking, effective use of data and analytics for decision-making, financial skills, and preparation for professional roles in industry. Graduate-level course content evolves with input from corporate executives and hiring managers that seek to hire our students. Course content includes integrated and global industry applications of operations analysis, supply chain design, supplier contract valuation, decision frameworks, and supply chain financial analysis. Spring 2020.

Online SCM 479: Supply Chain Strategy
New accelerated, 7-week online course for ASU Online and iCourse students with consistent pedagogy and learning objectives as the on-ground SCM 479 course. Student engagement enhanced with live online workshops, Yellowdig community, and responsive Slack communication. Spring 2020.

SCM 502: Operations & Supply Chain Management (Executive MBA)
Full re-design of on-ground core operations management course for executive students, conducted on Fridays and Saturdays. Socratic pedagogy focused on advanced case analysis, analytics, and financial methods, integrated with hands-on, competitive operations and business simulations. Fall 2018.

Hybrid SCM 502: Operations & Supply Chain Management (Evening MBA)
Re-design of 3.0 credit hour, on-ground SCM 502 course into a 2.5 credit hour, hybrid evening MBA program course. Pedagogy includes online content, flipped classwork, advanced case analysis, competitive online operations simulation, and team-based operational improvement projects. Spring 2025.

SCM 593: Project Management & Corporate Projects
Full re-design of MBA SCM Capstone consulting experience focused on structured, team-based project management processes, tools, analysis, and client engagement methodology for actual corporate client projects, scoped at 200-250 student hours per project over 14 weeks. For this course, I personally source clients in the Fall semester, train them on success factors in working with a student team, and work with them to scope meaningful and impactful projects with objectives that add business value to both the client company and the students. The course takes place in the Spring semester. Spring 2020.

Online SCM 593: Applied Projects for Online MSBA
Created new accelerated, 8-week online course for online MSBA students with consistent pedagogy and learning objectives as the on-ground SCM 593 course. Student engagement enhanced with live online workshops on data science applications, weekly online office hour sessions, online methodology reviews, and responsive Slack communication. Spring 2020.

IVD 661: Operations and Supply Chain Design for New Ventures

New 6-week course taught in the on-ground Innovation Studio V, conducted over summer session for MS Innovation & Venture Development Program (MS-IVD). Pedagogy focused on hands-on workshops for individual student ventures. Content includes leading the development and scaling of operations and supply chains of start-up business ventures. Summer 2022.

WPC 150: Business and Society
Co-developed new SCM module content with Professors Cindie Blackmer and Eddie Davila for WPC required course. Fall 2021. Re-designed course content as class instructor, Fall 2024.

SERVICE: W.P. CAREY SCHOOL OF BUSINESS

W.P. Carey Career Services Center: Member of Hiring Committee for Director of Employer Engagement
Served on hiring committee for three rounds of interviews and selection process for key leadership hire. May - June, 2025.

Full-Time MBA Program: Volunteer Instructor of Business Chinese for MGT 580 Course
Volunteered to design and conduct weekly online instruction in Business Chinese Language and Culture for MBA students in preparation for MBA International Immersion experience. Collaborated with primary instructor, Dr. Kate Eaton, on course design and content. Fall 2024 & Fall 2025 (Projected).

University Commencement Marshall for W.P. Carey School of Business
Represented the WPC Faculty as flag-bearer to lead faculty procession. December 2023.

W.P. Carey Graduation Convocation
Represent SCM Department Faculty at Fall and Spring Convocation events, 2020 – Present.

W.P Carey Major Exploration Fair for First-Year Students
Represented SCM Department at major exploration fair to advise students on SCM curriculum, academic options, internship and employment opportunities. Spring 2024 - 2025.

W.P. Carey Office of Advancement: Member of Hiring Committee for SCM Alumni Engagement Leader
Served on hiring committee for interviews and selection process of SCM Alumni Engagement Leader in the Office of Advancement. November 2023.

MS-IVD Program: Student Venture Faculty Advisor
Served as faculty advisor for MS-IVD student entrepreneurs on venture development for integrated MS program of W.P. Carey School of Business, Herberger Institute for Design and the Arts, and Fulton College of Engineering. Fall & Spring 2022.

SERVICE: DEPARTMENT OF SUPPLY CHAIN MANAGEMENT

Department Committee Engagement
Undergraduate Committee, 2022 – Present.
Graduate Committee, 2022 – Present.

SCM Learning Enterprise Committee, 2022 - 2023.
Faculty Annual Evaluation Committee (Career Track), Spring 2023.

Faculty Advisor – Supply Chain Management Association at ASU (SCMA)
Serve the department as a collaborative servant leader, mentor, and advocate for one of the largest student professional development organizations in WPC. Provide leadership training, assistance, and personal guidance to organization's executive board members, emerging student leaders, and SCMA's 500+ general members. Serve as an enabler for the students to engage faculty, corporate sponsors, recruiting companies, career services, WPC leadership in SCMA's professional development events and activities. Active in assisting the faculty and corporate sponsor participation in the planning and execution of the many SCMA events and programs. Provide guidance on effective management and governance of the 501(c)(3), and with the financial, tax, and banking relationships. Proactive in daily/weekly communication with executive board members in a personal mentorship role. Ensure continuity and financial integrity of the organization through yearly leadership changes. Provide open door policy for student members, providing guidance on academic, career, and personal development. 2021 – Present.

Faculty Participant - Supply Chain Executive Consortium (SCEC)
Active engagement with the department's executive advisory board. Participate with corporate members in meetings, events, and activities. Assist in recruiting new member companies. Coordinate jointly-sponsored events with the Supply Chain Management Association at ASU (SCMA). Organize undergraduate and graduate student participation in SCEC meetings and events. 2018 – Present.

SCM and Department Outreach Liaison
Serve as liaison between the department and external stakeholders. Conduct 2-3 high school outreach events per semester with student leaders at area high schools to promote the SCM discipline and academic opportunities available through the department and WPC. Collaborate with Office of Advancement on SCM alumni outreach meetings and events. Serve as faculty liaison between the department, SCM recruiting companies/executives, and Career Services Employer Engagement team. Represent and present the department's accomplishments and academic opportunities at the Fall Student Orientation for first-year WPC students. 2023 – Present.

Faculty Team for AACSB-required Student Learning Assessments
Collaborate with faculty and WPC on the structure and process of the required AACSB assessments of SCM student learning. Serve as faculty lead for SCM 479 and SCM 502 assessments. Coordinated with WPC instructional design team to automate through Canvas the required data collection and submission to the WPC administrator. 2022 – Present.

STUDENT MENTORSHIP (GENERAL)

Barrett Honors College Thesis Student Mentorship
Serve students as Barrett Honors Thesis Committee Chair, Committee Member, or Advisor. Beginning in the Fall of students' senior year, provide students a structured process with weekly Slack or on-ground check-in meetings, thesis/project research productivity tools, and schedule of milestone targets to stay on track and ensure successful thesis/project completion. Developed and annually update an ASU Libraries online page of supply chain and global business resources and ASU research databases for student research. 2019 – Present.

MIT SCM Excellence Award Mentorship for Graduating Seniors
The MS-SCM program at MIT annually awards fellowships to high-performing SCM graduating seniors at 12 of their partner schools. SCM students at ASU have consistently received the highest number of awards than any other school in the country over the last 3 years. Mentorship of students includes: Coordinating webinar information sessions in Fall and Spring for students and ASU/MIT alumni (past recipients of the award); Host MIT program staff campus visits and program information webinars for students; Student application preparation workshop; Individual student application, resume, and essay support. 2019 – Present.

MBA/MSBA Corporate Project Student Mentorship
Personalized client and project guidance to MBA and MSBA students and teams as part of the graduate capstone SCM course SCM 593 Project Management & Corporate Projects (MBA) and SCM 593 Corporate Projects II (MSBA). Provide students a professional and structured process, document templates, and resources linked to project milestones and meet with each team weekly to review and discuss. Work closely with clients, individual students, and teams to ensure projects are professional, high-quality, and aligned with client objectives, deliverables, and expectations. Guide teams on client management and effective communication. Provide individual career development and personal guidance, as needed. 2019 – Present.

Fall & Spring SCMA Career Fair Student Mentorship
Mentor and prepare individual students on an ongoing basis and before/during SCMA Career Fairs, the primary sources of SCM student internships and full-time employment. Assist students on resume and interview strategies with specific companies/industries and cultural and professional fit. Personally introduce individual students to hiring managers to better enable successful student outcomes. 2021 – Present.

International Student Mentorship and Career Workshops
Serve as a faculty mentor for SCM undergraduate and graduate international students. Provide academic, career, and personal guidance for students attending college in a new country. Assist with access to university resources, internship and full-time employment opportunities, and graduate schools. Conduct Fall and Spring International SCM Student Career Workshops before the SCMA Career Fairs to improve probability of successful employment outcomes for international students in our cross-cultural and challenging environment. 2018 – Present.

WEBINARS, PRESENTATIONS & EXTERNAL

Collins, G. & Natarajarathinam, M. (2025, June). *How to Attract, Hire, and Retain Top Supply Chain Talent* [Podcast]. Supply Chain Connect.
https://www.supplychainconnect.com/podcasts/article/55302765/how-to-attract-hire-and-retain-top-supply-chain-talent.

Collins, G. (2025, May). *China and the Impact of Tariffs* [Expert Commentary]. Marketplace, Minnesota Public Radio.

Oke, A., & Collins, G. (2025, January). *Supply Chain Operational and Geopolitical Risk in an Age of Slowbalization* [Webinar]. CAPS Research.

Collins, G. (2024, June). *X-Shoring Opportunities & the Republic of Panama* [Presentation]. International symposium on role of Panama as a strategic partner in the new geopolitical context. Government of Panama, Ministry of Commerce and Foreign Trade, Panama City, Panama.

Collins, G. (2024, February). *X-Shoring & The Rebalancing of Global Supply Chains* [Webinar]. International Supply Chain Education Alliance (ISCEA), Egypt Chapter.

Collins, G. (2023, April). *X-Shoring: A Planning and Execution Model* [Presentation]. Executive Roundtable, CAPS Research.

Collins, G. (2022, October) *X-Shoring & The Rebalancing of Global Supply Chains* [Presentation]. CPO Leadership Summit, CAPS Research.

Collins, G. (2022, April) *Can We Bring Manufacturing Back from China?* [Webinar]. Presented research on economic and business realities of reshoring and near-shoring Supply Chain Webinar Series, Florida Gulf Coast University.

Collins, G. (2022, February) *Applications of Supply Chain Management* [Seminars]. Weekly online immersive sessions on relevant professional SCM applications for 25 Meta (Facebook) employees participating in SCM Certification program. Executive Education, Thunderbird School of Global Management.

PUBLICATIONS

Collins, G., & Oke, A. (2025, January/February). *Operational and Geopolitical Risk Amid "Slowbalization."* ISM Magazine, 49.

Collins, G., & Oke, A. (2024, December). *Supply Chain Operational and Geopolitical Risk in an Age of Slowbalization*. CAPS Research.

Collins, G., & Oke, A. (2023, July). *X-Shoring and the Rebalancing of Global Supply Chains*. CAPS Research.

PROFESSIONAL MEMBERSHIPS

Member, Council of Supply Chain Management Professionals (CSCMP), 2019 – Present