

CHRISTINA CARRASQUILLA

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QUEEN CREEK, ARIZONA 85142

CHRISTINA.CARRASQUILLA@ASU.EDU
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Skills

- » Cross-media Design
- » Interaction Design
- » User Experience Design
- » HTML5 & CSS3
(semantic, validated)
- » Accessibility
- » Social Media
(content creation, strategy)
- » Print Design
- » Creative Process
- » Storytelling
- » Usability
- » Collaborating
- » Prototyping
- » Testing
- » Reflecting
- » Critiquing
- » Public Speaking

Bio

I am a cross-media designer and design educator.

Design areas of interest include interaction design, HTML & CSS, user experience, and accessibility.

My service efforts are directed towards systematically marginalized groups and K-12 outreach.

Portfolio



carrasquilla.design



[/professor-carrasquilla](https://github.com/professor-carrasquilla)



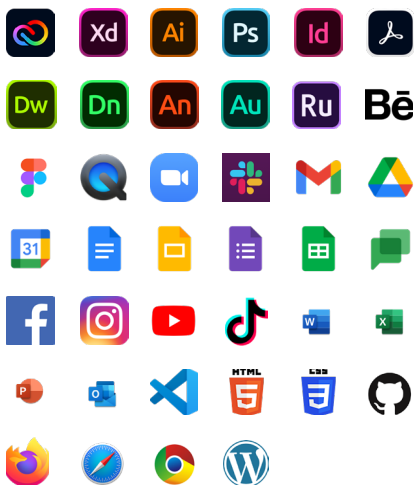
[/ccarra1](https://www.linkedin.com/company/ccarra1)

Education

- | | |
|------|--|
| 2011 | M.S.Tech, Graphic Information Technology, College of Technology & Innovation, Arizona State University |
| 2003 | Desktop Publishing & Digital Design Certificate, Extended Campus, The University of Arizona |
| 2000 | B.A. in Music, Minor Studio Art Photography College of Fine Arts, The University of Arizona |

Technologies

Technologies that I use as a designer, as an academic, and in the classroom.



Academic Experience

- | | |
|-------------|---|
| 2018 - now | Faculty, Media and Immersive eXperience (MIX) Center, Herberger Institute for Design and the Arts, Arizona State University |
| 2021 - now | Faculty, User Experience, The Polytechnic School, Fulton Schools of Engineering, Arizona State University |
| 2014 - now | Associate Teaching Professor (2022 - current), Senior Lecturer (2019 - 2022), Lecturer (2014 - 2019), Graphic Information Technology, The Polytechnic School, Fulton Schools of Engineering, Arizona State University |
| 2012 - 2014 | Lecturer, Graphic Information Technology, College of Technology & Innovation, Arizona State University |
| 2011 - 2012 | Faculty Associate (<i>adjunct</i>), Graphic Information Technology, College of Technology & Innovation, Arizona State University |

Student Mentoring And Teaching

» *Summary of Mentoring*

M.S. Applied Project Students Graduated: 6

M.S. Portfolio Students Graduated: 89

M.S. Applied Project Students Current: 1

M.S. Applied Portfolio Students Current: 6

Middle or High School Students (Research): 3

M.S. Applied Project Committees: 6

Honors Thesis Committee: 6

Honors Contracts: 31

Capstone Design Projects: 40

UGTA Student Leaders: 16

Graders: 36

Adjunct Faculty: 25

Clubs Advised: 1

LTH Faculty Coach: 2

» *Current Culminating Experiences Mentorship*

Delgadillo, Stephanie
MS in Graphic Information Technology
MS Portfolio

Souder, James
MS in Graphic Information Technology
MS Portfolio

Szerszenski, Natalie
MS in Graphic Information Technology
MS Portfolio

Hancock, Journey
Computer Science
Undergraduate Honors Thesis

Knowles, Lisa
Graphic Information Technology
Undergraduate Capstone

Chu, Mindy
MS in Graphic Information Technology
MS Portfolio

Reynolds, Renee
MS in Graphic Information Technology
MS Portfolio

Hall, Hannah
MS in Graphic Information Technology
MS Portfolio

Patterson, Alexander
MS in Graphic Information Technology
MS Portfolio

» *Completed Culminating Experiences Mentorship*

Blanks, Sadie - 2025
MS in Graphic Information Technology
MS Applied Project

Vyas, Kunj Vijaykumar - 2024
MS in User Experience
MS Portfolio

Harper, Jay - 2024
MS in Graphic Information Technology
MS Applied Project

Solario, Ada - 2024
MS in Graphic Information Technology
MS Applied Project

Johnson, Tron - 2024
MS in Graphic Information Technology
MS Applied Project

Bhonsle, Vartika - 2024
MS in User Experience
MS Portfolio

Adams, Linnea - 2024
MS in User Experience
MS Portfolio

Madhu, Mihir Mohan - 2024
MS in User Experience
MS Portfolio

Malik, Daksh Sanjay - 2024
MS in User Experience
MS Portfolio

Patnana, Lajapathi Rai - 2024
MS in User Experience
MS Portfolio

Shah, Miti - 2024
MS in User Experience
MS Portfolio

Sood, Yajur - 2024
MS in User Experience
MS Portfolio

Pastor, Daniela - 2024
MS in Graphic Information Technology
MS Portfolio

Carrillo, Cristofer - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Cerrillo, Marco - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Kwiatkowski, Samantha - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Contreras, Juan - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Yazzie, Kiara - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Karaba, Tabitha - 2024
MS in Graphic Information Technology
MS Portfolio

Miles, Bryanna - 2024
MS in Graphic Information Technology
MS Portfolio

Morgan, Rachel - 2024
MS in Graphic Information Technology
MS Portfolio

Sprout, Liz - 2024
MS in Graphic Information Technology
MS Portfolio

Thornton, Ashley - 2024
MS in Graphic Information Technology
MS Portfolio

Garcia, Maria - 2024
MS in Graphic Information Technology
MS Portfolio

Thornton, Ashley - 2024
MS in Graphic Information Technology
MS Portfolio

Mendez, Anahi - 2024
MS in Graphic Information Technology
MS Portfolio

Chapman, David - 2024
MS in Graphic Information Technology
MS Portfolio

Contreras, Leo - 2024
MS in Graphic Information Technology
MS Portfolio

Delgadillo, Stephanie - 2024
MS in Graphic Information Technology
MS Portfolio

Jimenez, Qyania - 2024
MS in Graphic Information Technology
MS Portfolio

Kolessar, Kristen - 2024
MS in Graphic Information Technology
MS Portfolio

Manygoats, Candace - 2024
MS in Graphic Information Technology
MS Portfolio

Schwanke, Jill - 2024
MS in Graphic Information Technology
MS Portfolio

Spenner, Dave - 2024
MS in Graphic Information Technology
MS Portfolio

Rosales, Christopher - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Shapiro, Kylie - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Opaso, Christina - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Colbert, Ki'ara - 2024
MS in Graphic Information Technology
MS Portfolio

Backlund, Lisa - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Khan, Nadia - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Lee, Daniel - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Lint, Sam - 2024
BS in Graphic Information Technology
Undergraduate Capstone Project

Farnsworth, Cheyenne - 2024
MS in Graphic Information Technology
Master's Capstone Project

Hong, Harrison - 2023
Informatics
Undergraduate Honors Thesis

Powell, Ashton - 2023
MS in Graphic Information Technology
MS Portfolio

Hector, Amy - 2023
MSTech in Graphic Information Technology
MS Applied Project

Alvarez, Rebecca - 2023
MS in Graphic Information Technology
MS Portfolio

Anderson, Shania - 2023
MS in Graphic Information Technology
MS Portfolio

Yoo, Seungah - 2023
MS in Graphic Information Technology
MS Portfolio

Johansson, Louise - 2023
MS in Graphic Information Technology
MS Portfolio

Mossman, Amber - 2023
MS in Graphic Information Technology
MS Portfolio

Prather, Elisa - 2023
MS in Graphic Information Technology
MS Portfolio

Cahill, Sean - 2023
MS in Graphic Information Technology
MS Portfolio

Challey, Taylor - 2023
MS in Graphic Information Technology
MS Portfolio

Gandy, Brianna - 2023
MS in Graphic Information Technology
MS Portfolio

Nguyen, Khai - 2023
MS in Graphic Information Technology
MS Portfolio

Zubaty, Nicole - 2023
MS in Graphic Information Technology
MS Portfolio

Halter, Shelby - 2023
MS in Graphic Information Technology
MS Portfolio

Anderson, Stephanie - 2023
MS in Graphic Information Technology
MS Portfolio

Ledford, Valerie - 2023
MS in Graphic Information Technology
MS Portfolio

Clark, Victoria - 2023
MS in Graphic Information Technology
MS Portfolio

Butler, Colin - 2023
MSTech in Graphic Information Technology
MS Applied Project

Pasley, Sadie - 2023
MSTech in Graphic Information Technology
MS Applied Project

Blacketer, Kenneth - 2023
MS in User Experience
MS Portfolio

Kahn, Areeba - 2023
MS in Graphic Information Technology
MS Portfolio

Boston, Hope - 2023
MS in User Experience
MS Portfolio

Greenspan, Stephanie - 2023
MS in User Experience
MS Portfolio

Karadaguru, Ananda Reddy Chinmayi - 2023
MS in User Experience
MS Portfolio

Melnichak, Madeline - 2023
MS in User Experience
MS Portfolio

Huang, Yija - 2023
MS in User Experience
MS Portfolio

Poltorak, Daniel - 2022
BS in Graphic Information Technology
Honors Contract

Poltorak, Daniel - 2022
Graphic Information Technology
Undergraduate Honors Thesis

Arbelius, Kayla - 2022
BS in Graphic Information Technology- UX
Undergraduate Capstone Project

Bras, Taylor - 2022
BS in Graphic Information Technology
Undergraduate Capstone Project

Carillo, Daniel - 2022
BS in Graphic Information Technology
Undergraduate Capstone Project

Machay, Danika - 2022
BS in Graphic Information Technology
Undergraduate Capstone Project

Siltala, Ivy - 2022
BS in Graphic Information Technology
Undergraduate Capstone Project

Siordia, Josh - 2022
BS in Graphic Information Technology
Undergraduate Capstone Project

Williams, Heidi - 2022
MSTech in Graphic Information Technology
MS Portfolio

Sandoval, Bianca - 2022
MSTech in Graphic Information Technology
MS Portfolio

Kerr, Thomas - 2022
MSTech in Graphic Information Technology
MS Portfolio

Leon-Cano, Leo - 2022
MSTech in Graphic Information Technology
MS Portfolio

Whittington, Rheta - 2022
MS in Graphic Information Technology
MS Applied Project

Stein, Abigail - 2022
MS in Graphic Information Technology
MS Portfolio

Pezant, Kyle - 2022
MS in Graphic Information Technology
MS Portfolio

Rust, Brandi - 2022
MS in Graphic Information Technology
MS Portfolio

Helekahi-Kaiwi, Evyn-Bree - 2022
MS in Graphic Information Technology
MS Portfolio

Webb, Christina - 2022
MS in Graphic Information Technology
MS Portfolio

Cloos, Abby - 2022
MS in Graphic Information Technology
MS Portfolio

Guerrero, Darius - 2022
MS in Graphic Information Technology
MS Portfolio

Cloos, Khin - 2022
MS in Graphic Information Technology
MS Portfolio

Chan, Sydney - 2022
MS in Graphic Information Technology
MS Portfolio

Christian, Jennifer - 2021
MSTech in Graphic Information Technology
MS Portfolio

Johnston, Erika - 2021
MSTech in Graphic Information Technology
MS Applied Project

Beakley-Mercill, Sara - 2021
MS in Graphic Information Technology
MS Portfolio

Walsh, Gregory - 2021
MSTech in Graphic Information Technology
MS Portfolio

Pena, Juan - 2021
MS in Graphic Information Technology
MS Portfolio

Gupta, Anay - 2021
BS in Computer Science
Undergraduate Honors Thesis

Greenlee, Madison - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Baker, Travis - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Norris, Hanna - 2021
MS in User Experience
MS Portfolio

Hanna, Hanan - 2021
MSTech in Graphic Information Technology
MS Portfolio

Campos, Kevin - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Darger, Dallin - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Cano-Leon, Leonel - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Hipolito, Ramon - 2021
MS in Graphic Information Technology
MS Portfolio

Collet, Traci - 2021
MS in Graphic Information Technology
MS Portfolio

Vargas, Nava Ernesto - 2021
MS in Graphic Information Technology
MS Portfolio

Koll, Darcy - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Almendarez, Aaron - 2021
MSTech in Graphic Information Technology
MS Portfolio

Macaulay, Veronica - 2021
MS in Graphic Information Technology
MS Portfolio

Ramirez-Mancha, Valentin - 2021
MS in Graphic Information Technology
MS Portfolio

Conchas, Joanna - 2021
MS in Graphic Information Technology
MS Portfolio

Dong, Anna - 2021
MS in Graphic Information Technology
MS Portfolio

Findler, Teagan - 2021
MS in Graphic Information Technology
MS Portfolio

Jagdmann, Emily - 2021
MS in Graphic Information Technology
MS Portfolio

Covarrubias, (Prince) Alexis - 2021
MS in Graphic Information Technology
MS Portfolio

Radcliffe, Kelley - 2021
MS in Graphic Information Technology
MS Portfolio

Anderson, James - 2021
MS in Graphic Information Technology
MS Portfolio

Le, Lanni - 2021
MS in Graphic Information Technology
MS Portfolio

Robinson, Lindsey - 2021
MS in Graphic Information Technology
MS Portfolio

Leon, Consuelo - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Gonzalez, Fernandez Carlos - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Bartkus, Breean - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Figueroa, Anthony - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Blair, John - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Willes, Katie - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Moran, Jared - 2021
BS in Graphic Information Technology
Undergraduate Capstone

Hildebrant, Clayton - 2021
BS in Graphic Information Technology
Undergraduate Capstone

» **Other Mentorship**

2025-26	Faculty Coach for Community of Practice, “Learning for All: Practices that Support Student Success.” Fulton Schools of Engineering’s Learning and Teach Hub (LTH).
2024-25	Faculty Coach for Community of Practice, “Inclusive Learning Environments.” Fulton Schools of Engineering’s Learning and Teach Hub (LTH). This collaboration resulted in a series of videos, “ Be a Faculty Hero ” which is a featured project in The Charter Library , an initiative from ASU’s Office of Inclusive Excellence (OIE), under the leadership of Dr. Amalia Pallares, and in alignment with President Crow’s Changing Futures initiative. The Charter Library is a centralized, evolving repository designed to house educational materials and resources that support faculty and staff in fostering students’ academic success and overall well-being. A single, accessible hub of curated content that aligns with the university’s commitments to access, excellence, and culture.
2022	Mentor, Port of Mars Social Media Strategy with a team of 12 undergrad/graduate students, Interstellar Initiative, Arizona State University
2021 - now	Mentor, Port of Mars Game Onboarding Strategy with a team of 2 graduate students, Interstellar Initiative, Arizona State University
2021	Mentor, Port of Mars Website Redesign with a team of 2 graduate students, Interstellar Initiative, Arizona State University
2021	Mentor, Student Union Wall Wrap with a team of 5 undergrad students, Educational Outreach & Student Services, Arizona State University Polytechnic Campus,
2020	Mentor, Wall Wrap for TECH #113 Classroom with a team of 3 undergrad students, Graphic Information Technology, Arizona State University
2018 - 2019	Mentor, Math Facts App for ASU Polytechnic STEM Academy with a team of 4 undergraduates from Software Engineering Capstone undergrad + 2 graduate students from User Experience, The Polytechnic School, Fulton Schools of Engineering
2018	Co-Mentor, University Innovation Fellows with a team of 2 undergrad students, d.school Institute of Design, Stanford University
2016 - 2017	Mentor, Institute for Human Origins Timeline Website with a team of 4 Software Engineering Capstone undergrad students, School of Computing and Augmented Intelligence, Fulton Schools of Engineering, Arizona State University
2016 - now	Adviser, AIGA Poly Student Club
2014 -2015	Mentor, Pixel Light Interactive Display for Open Door with a team of 4 Software Engineering Capstone undergrad students, College of Technology & Innovations, Arizona State University
2013	Mentor, StratEx Project for Boeing with a team of 4 Software Engineering Capstone undergrad students + 3 Graphic Information Technology graduate students, College of Technology & Innovations, Arizona State University
2013	Mentor, Finger Dressing Project for Exomed with a team of 4 undergrad students, College of Technology & Innovation, Arizona State University

» **Summary of Teaching**

Undergraduate Courses Taught: 15

New Undergraduate Course Development: 5

Graduate Courses Taught: 16

New Graduate Course Development: 1

Average Teaching Evaluation Score for Undergraduate Courses taught at ASU: 4.65

Average Teaching Evaluation Score for Graduate Courses taught at ASU: 4.54

Course Sections Taught: 310

Modalities: 3 (Immersion, Asynchronous, Hybrid)

» **Curriculum Development**

2025	Developer, UXP 430 Digital Accessibility, for College of Integrative Sciences and Arts
2024	Co-Developer, BS and MS in Visual & Interactive Media (VIM) with concentration in User Experience (UX), Interactive Design & Development (IDD) , and Visual Effects (VFX)
2023	Co-Developer, New Degree, BS in User Experience
2022	Co-Developer, New Course, GIT 350: Cross-media Design
2021	Collaborator, New Degree Focus Area, Interaction Design
2021	Collaborator, New Degree Focus Area, Front-end Development
2021	Curriculum Committee Member, New Degree, <u>MS Digital Culture in Extended Reality Technologies</u>
2021	Curriculum Committee Member, New Degree, <u>MSD Immersive Experience Design</u>
2021	Curriculum Committee Member, New Degree, <u>MS Design Futures</u>
2021	Co-Developer, New Course Syllabus, DSC/GIT 551: Interactive Experience Design Studio
2020	Co-Developer, New Curriculum for GIT 450: Digital Workflow in the Graphics Industry
2020	Developer, New Curriculum for GIT 337: Web Content Design
2019 - 2021	Curriculum Committee Member, New Degree, <u>BS in GIT w/concentration in Full Stack Degree</u>
2018 - now	Faculty Committee Member, MS in User Experience
2017 - 2018	Curriculum Committee Member, New Degree Concentration, <u>BA in GIT with a concentration in User Experience</u>
2016 - 2018	Curriculum Committee Member, New Degree, <u>MS in User Experience</u>
2012 - now	Curriculum Committee Member, Graphic Information Technology Web Focus Area
2012 - now	Curriculum Committee Member, <u>GIT Undergraduate & Graduate Curriculum</u>

» **Courses****GIT 135:
Graphic Communications**

Introduction to the principles and elements of design. Includes: the design profession, exploration of influential designers with special attention to representation, design thinking, color, typography, form, icons, visualizations, posters, branding, interaction design.

TECH TAUGHT: TECH USED:

**GIT 215:
Introduction to Web Authoring**

Introduction to HTML & CSS. Includes: semantics, validation, structure, syntax, web host, web domains.

TECH TAUGHT: TECH USED:

**GIT 337:
Web Content Design ***

Intermediate HTML & CSS. Including: Accessibility, usability, SFTP, SEO, Information Architecture, Advanced Selectors, Static, Fluid, Responsive, Flexbox, Grid, Mobile first, Typography, Transforms, Transitions, Clipping, Masking.

TECH TAUGHT: TECH USED:

**GIT 310/598:
Web Foundations**

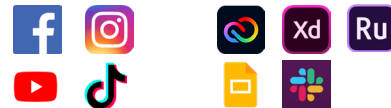
Accelerated combination of GIT 215 + GIT 337 to accommodate transfer students and graduate students with deficiencies.

TECH TAUGHT: TECH USED:

**GIT 402/502:
New Media**

Multimedia creation & implementation into new media platforms. Including: Multimedia, Social Media, Content Creation, Tools, Current Trends, Social Media Campaign Strategy.

TECH TAUGHT: TECH USED:

**GIT 414/515:
Advanced Website Design**

Responsive Web Design & development. Including: Advanced HTML & CSS, Accessibility, User Experience, Wireframing, Prototyping.

TECH TAUGHT: TECH USED:

**GIT 432/532:
Graphic Industry**

The business of design. Including: In house, Agency, Freelance.

TECH USED:

**GIT 450/550:
Digital Workflow**

Processes & best practices. Including: Project management, Agile, Kanban, Waterfall.

TECH USED:

**GIT/EGR/HSE/SMC 494/598:
UI/UX Consulting**

Industry presented design challenges with cross-disciplinary teams and co-taught by transdisciplinary faculty.

TECH USED:

**GIT 494/598:
The GIT Creative Agency**

An elite team of students chosen through an application process to run a fully operational design agency. From client brief and scope to design and delivery, students will produce cross-media design solutions, gaining real-world experience in an academic setting and providing design to non-profits.

TECH USED:

**GIT 537:
Current Issues in Cross-Media Production***

Current industry discussions.

**GIT 540:
Cross-Media Design Solutions**

Advanced design. Including application of principles and elements of design in various technology platforms to solve grand challenges such social justice.

TECH USED:



* Currently teaching

Professional Activities and Service

» Summary of Professional Activities and Service

International Field Experience: 2 (Kenya, Cabo Verde)	Engineering School – level Committees: 4
International conferences chaired: 1	Unit – level Committees: 2
International conference co-chaired: 1	Faculty Search Committees: 3
International conference sessions organized: 1	Graduate Program Chair: 3 years
Conference Peer Reviewer: 1	Developed & Executed Outreach Programs: 6
ASU – level Committees: 3	Advisor of Student Organizations: 1

» Organizations



International Association
of Accessibility
Professionals
MEMBER SINCE 2024



University & College
Designers Association
(UCDA)
MEMBER SINCE 2022



AIGA Design Educators
Community (DEC)
MEMBER SINCE 2019



AIGA Arizona (AIGA AZ)
Director of Education +
Mentorship
BOARD OF DIRECTORS
2015 - 2024



AIGA the professional
organization for design
MEMBER SINCE 2014



Interaction Design
Association (IXDA)
MEMBER SINCE 2014

» Industry – level

2025	Search Committee Member for the Executive Director of the University and College Designers Association (UCDA)
2022 - 2024	Conference Chair, “ UCDA Design Educators Summit: Immerse. ” Mesa, AZ. May 20-22.
2023	Event Organizer, “Design, Letterpress Printing, and Memory” Featuring Deborah Ruiz (graduate student) and Karen Zimmerman (faculty mentor). April 8, 2023. Mesa, AZ
2023	Awardee, Mandela Washington Fellowship Reciprocal Exchange Program , United States Department of State, \$5,000, Design Thinking — Human-centered approach to design: Bootcamp for Local, Tech-based Entrepreneurs, Praia, Cabo Verde.
2022 - 2023	Conference Co-Chair, “ UCDA Design Summit: Same / Difference. ” Bowling Green, OH. May 22-23, 2023.
2021- now	Board of Directors, Butterfly Techies: Non-profit organization teaching technology to high school girls in Maralal, Samburu, Kenya
2022	Peer Reviewer, “AIGA Design Educators Community Symposium: Surface.” Seattle, WA
2021	Organized & Moderator for, “ Nurturing Student Success: SHIFTEd Strategies and New Modalities. ” Featuring Sarah Rutherford (Associate Professor of Design at Cleveland State University), Vinicius Lima (Associate Professor at Grand Valley State University), Hugo Escalante Almazan (Professor at Tecnológico de Monterrey), AIGA Design Educators Community: SHIFTEd Virtual Education Summit.

- 2020 Attendee, "[*AIGA Design Educators Community \(DEC\): Discussion with Design Educators*](#)" a virtual roundtable with Anne H. Berry (Cleveland State University) and Penina Acayo Laker (Washington University in St. Louis) about The Value of Design Education, AIGA Design Educators Community
- 2020 Event Organizer, "[*Get Out the Vote: A Collaborative Social Impact Design Challenge*](#)" in which 70+ Arizona State University, Northern Arizona University, and University of Arizona design students participated to support voter registration, sponsored by AIGA Arizona
- 2020 Organized and moderated, "[*Phoenix Design Week \(PHXDW\) Design Education Panel*](#)" with Liese Zahabi (Assistant Professor of Design at University of New Hampshire), Karen Zimmermann (Professor at The University of Arizona), Hugo Escalante (Full Time Faculty at Tecnológico de Monterrey - Campus Sonora Norte), Mauricio Mejia (Associate Professor at Arizona State University), Sheila Schumacher (Director of Digital Design Programs at Grand Canyon University), and Jacinda Walker (Founder + Creative Director at designExplorr) in a discussion about successes and opportunities in design education and how it has shifted in pandemic, Phoenix Design Week, AIGA Arizona
- 2020 Event Collaborator, "[*Voter Engagement in the Design Classroom*](#)" a live-stream event hosted by Penina Acayo Laker (Assistant Professor at Washington University in St. Louis) and Sarah Rutherford (Associate Professor at Cleveland State University). Miro board gallery: https://miro.com/app/board/o9J_kj5J97Q=
- 2020 Slack Moderator, "SHIFT Conference" for AIGA Design Educator Community
- 2020 Attendee, "[*The REMOTE Summit: the connected faculty summit*](#)" sponsored by EdPlus at ASU
- 2020 Attendee, "[*AIGA Design Conference: Build Bridges*](#)" Virtual
- 2019 Participant, [*Instagram Votes Registration API*](#), IxDA Hackathon: Solutions to AZ Voter Registration presented by Adrian Fontes (Maricopa County Recorder)
- 2019 Attendee, "[*AIGA National Conference*](#)" Pasadena, CA
- 2018 Attendee, "[*AIGA Design Educators Conference: MAKE*](#)" Indianapolis, IN
- 2018 Attendee, "AIGA Leadership Conference: Lead by Design" Baltimore, Maryland
- 2017 - 2019 Advisory Board Member, Career and Technical Education (CTE) in Graphic Arts Technology, Fairfax High School in Laveen, AZ
- 2017 Reviewer, "Northern Arizona University Senior Graphic Design Portfolio Review" Northern Arizona University, Flagstaff, AZ
- 2017 Volunteer, [*CreateAthon*](#) a 24-hour creative marathon where volunteers come together to provide design, marketing, and strategic services for nonprofits, Phoenix, AZ, AIGA Arizona
- 2016 Attendee, "[*AIGA Design Conference*](#)" Las Vegas, NV
- 2016 - 2021 Coordinator, "AIGA AZ Portfolio Review" Connecting students from all AZ universities and emerging designers with local design leaders. AIGA AZ
- 2016 - now [*Mentorship + Education Director*](#), AIGA AZ the professional organization for design
- 2015 - 2018 Volunteer, [*ASU Polytechnic Relay for Life*](#), Social Media Lead, Arizona State University Polytechnic Campus
- 2015 - 2022 Attendee, "[*AIGA Arizona Design Conference and Design Week*](#)" Phoenix, AZ

- 2014 - 2019 Attendee, "[World Usability Day](#)" Scottsdale, AZ
- 2013 - 2014 Attendee, "[Internet User Experience \(IUE\) Conference](#)" Scottsdale, AZ
- 2013 Attendee, "[An Event Apart Conference](#)" Boston, MA

» ASU – level

- 2025 External Reviewer for CISA Tenure and Promotion committee
- 2022 - now Member, Yavapai Community College Industry Board
- 2022 Member, Assistant Professor of XR Technologies, [Media and Immersive eXperience \(MIX\) Center Faculty Hiring Committee](#), Arizona State University
- 2021 Member, Assistant Professor in (Pre)Visualization and Spatialization, [Media and Immersive eXperience \(MIX\) Center Faculty Hiring Committee](#), Arizona State University
- 2021 - now User experience consultant, [Port of Mars](#) (NFS Grant), [Interplanetary Initiative](#), Arizona State University
- 2021 - now Member, XR Curriculum and Community Engagement Working Group, [Media and Immersive eXperience \(MIX\) Center Faculty Hiring Committee](#), Arizona State University
- 2019 Awardee, Mandela Washington Fellowship Reciprocal Exchange Program, United States Department of State, \$5,000, Creating Pathways to STEM Careers for Girls in Rural Kenya, Samburu, Kenya. [MWF Article](#) | [ASU Now Article](#)
- 2018 Panelist, "Redesign the Design School Roundtable Discussion" Herberger Institute of Design, Arizona State University
- 2018 Designer, "Working With Wayne" [Entrepreneurship + Innovation](#), Arizona State University
- 2018 Attendee, "Entrepreneurship + Innovation Networking Event" Sky Song, Arizona State University
- 2018 Tour Guide, "What is Graphic Information Technology? What is the Device & Usability Learning Lab?" Admissions Tour, Arizona State University
- 2016 Consultant, "[ASU Citizen Science Maker Summit](#)" Arizona State University
- 2014 - 2016 Outreach Host & Speaker, [Hour of Code](#), sponsored by [code.org](#), hosted by Arizona State University
- 2014 - 2018 Outreach Collaborator & Judge, [SPARK App League](#), sponsored by Google & Waymo, partnered by Town of Gilbert, AZ
- 2014 - 2018 Outreach Collaborator, [Open Door](#) Community Outreach, Arizona State University Polytechnic Campus
- 2014 Judge, "Walter Cronkite School of Mass Journalisms' Hack Day Event" Arizona State University Downtown Campus
- 2013 Outreach Collaborator, Girl Scout Badge Blast, sponsored by Girl Scouts, hosted by Arizona State University Polytechnic Campus
- 2012 - now Honors Faculty, [Barrett the Honors College](#), Arizona State University

» **Engineering – level**

2024 - now	Member, Academic Integrity Committee, Fulton Schools of Engineering
2023 - now	Chair, Graduate Program, Graphic Information Technology, Fulton Schools of Engineering
2022 - 2023	Member, Academic Technology Committee, Fulton Schools of Engineering
2021	Coordinator, Human Systems Engineering (HSE) <i>Graduation Celebration</i> , Fulton Schools of Engineering
2021	Panelist, “Women in STEM” hosted by the Tooker House Peer Mentor Scholars, Fulton Schools of Engineering, Arizona State University
2021	Host, “360 Virtual Tour of the Device & Usability Learning Lab” for Fulton Schools of Engineering recruitment video, Arizona State University
2020	Outreach Collaborator, “ <i>Young Engineers Invent (YEI): The Future of Sustainable Transportation</i> ” along with Dr. Ganesh and Dr. Zhu. Dr. Zhu presented on sustainable transportation and I presented on world-building with WebVR using A-frame and Glitch to HS students at the Hope Academy (<i>charter school for underrepresented populations including homeless students</i>), October 26-28, 2020
2020	Reviewer, “i.d.e.a. Museum Robotic Art Design Concept Critiques” for EGR 314 with Shawn Jordan, Fulton Schools of Engineering, Arizona State University
2019	Outreach Program, “Prototyping Workshop” for Arizona State University Preparatory STEM Academy 5th Grade, Arizona State University Polytechnic Campus
2019	Outreach Collaborator, “ <i>Young Engineers Shape the World: GIT & iWatch Prototype</i> ” Fulton Schools of Engineering, Arizona State University Polytechnic Campus
2018	Outreach Collaborator, “Girl Scouts Own the Night: STEM Edition” Arizona State University Polytechnic Campus
2018	Outreach Collaborator, Young Engineers Shape the World (YESW) Graphic Information Technology session, Arizona State University Polytechnic Campus
2018	Participant, Polytechnic Pedagogical Ninjas, National Science Foundation (NSF) Sponsored Research Project, PI Jennifer Bekki, Samantha Brunhaver, Shawn Jordan, Micah Lande, Fulton Schools of Engineering, Arizona State University
2018	Usability Tester, “Instructional Module Development System (IMODS)” National Science Foundation (NSF) Sponsored Research Project, PI Srividya Bansal and Preston Goulet
2017 - 2019	Reviewer, “Design Iteration Projects” for EGR 314 with Shawn Jordan, Fulton Schools of Engineering, Arizona State University
2017 - 2018	Reviewer, “Embedded Systems Customer Interview” for EGR 334: with Shawn Jordan and Sohum Sohoni, Fulton Schools of Engineering, Arizona State University
2017	Speaker, “Digital Community Engagement” Mandela Washington Fellows for Young African Leaders, for Watts College of Public Service and Community Solutions, Arizona State University
2016 - 2017	Outreach Collaborator, Host, and MC, <i>App Camp for Girls</i> , sponsored by App Camp for Girls, hosted by Fulton Schools of Engineering

2015	Outreach Mentor, <i>Fulton Schools Summer High School Research Program</i> , sponsored by Fulton Schools of Engineering, hosted by The Device & Usability Learning Lab
2015 - 2022	Participant, “E2 Camp for Freshman & Transfer Students” Fulton Schools of Engineering, Arizona State University
2014	Collaborator, “Music and the Web Cognitive and affective effects of music in the Web domain” with Dr. Scotty Craig and graduate students Pedro Guterriez and Tracy Shelton, College of Technology and Innovation, Arizona State University
2013 - 2014	Committee Member, “Engagement and Retention Committee” Human and Environmental Systems (HES), College of Technology and Innovation, Arizona State University
2013	Participant, “XI Camp for freshman” College of Technology and Innovation, Arizona State University
2012 - 2013	Committee Member, “Innovation Collaboratory Council” College of Technology and Innovation, Arizona State University

» **Unit – level**

2023-now	Graduate Program Chair
2021	Coordinator, “ <i>Graduation Celebration</i> ” Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2021 - now	Curator “Faculty Playbook: Onboarding and Beyond” Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2017 - 2023	Curator, “ <i>Behance for Graphic Information Technology</i> ” a collection of student work, Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2017 - 2023	Collaborator & Host, “ <i>GIT Panel Discussion & Mixer</i> ” sponsored by Fulton Schools of Engineering Career Services & AIGA Poly student organization, connecting 250 students with 50 alumni and design industry professionals, Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2015 - 2022	Speaker, “ <i>Behance Workshop</i> ” bi-annual event hosted by AIGA Poly student organization, Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2015 - 2020	Co-Founder & Co-Director, “ <i>Device and Usability Learning Lab</i> ” Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2015 - 2023	Coordinator, The GIT Awards, bi-annul celebration of graduating students and recognition of outstanding student work, Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2015	Committee Member, GIT Accreditation Committee - Accrediting Council for Collegiate Graphic Communications, Inc. (ACCGC), Graphic Information Technology, Fulton Schools of Engineering, Arizona State University
2015	Committee Member, GIT Lecturer Search Committee, Graphic Information Technology, Fulton Schools of Engineering, Arizona State University

Publications, Intellectual Property, and Presentations

» **Summary Publications and Intellectual Property**

Refereed Conference Paper: 2

Interviewed for publications: 14

Press Coverage: 3

» **Legend**

(*) Corresponding Author	Bold Font: ASU Ph.D. Student advised	<u>Underline Font:</u> ASU Master's Student sole or co-advisor	(∞) Other/Visiting Student	(‡) High School Student
(~) Presenting Author	<i>Bold Italic Font:</i> ASU Ph.D. Student co-advised	(^) ASU Undergrad Student	(X) ASU Postdoctoral Researcher	(+) Equal Contributions

» **Publications and Intellectual Property**

2025	(*) Conference Paper, "Mindful & Inclusive Learning Environments." Conference Proceedings from UDCA Design Educators Summit: Mindful. With Stefani Jenkins at FSE LTH.
2022	Case Study, "Graphic Communication, Arizona State University (ASU), US" featured in, " <i>Crisis and catalyst: The impact of COVID-19 on global practice in engineering education.</i> " By Dr. Ruth Graham from Massachusetts Institute of Technology (MIT)
2022	(~) Conference Paper, " <i>A case study on community-based learning to activate agency.</i> " Conference Proceedings from the UCDA Design Educators Summit: Agency
2022-06-09	Featured in, " <i>Creative Force: The GIT Awards motivate students to make an impact with messaging and design.</i> " Full Circle
2022-04-02	Interviewed for, " <i>Degrees Without Border: Online Programs in UX, UI & HCI.</i> " Busted Cubicle
2021-12-09	Interviewed in, " <i>Faculty Round Table: Canvas Skills, Intrusion, and Inclusion.</i> " Teach Online Podcast
2021-02-21	Interviewed for, " <i>Experts Weigh In On Current Job Market Trends: Graphic Engineering.</i> " By Zippia: The Career Expert
2021-02-18	Lab Featured in, " <i>Amazon Prime's College Tour, Season 1, Episode 3: Arizona State University</i> "
2021-02-09	Interviewed for, " <i>Free and Paid Online Resources to Start Learning HTML and CSS.</i> " By Jordan Friedman at U.S. News & World Report
2021-01-12	Interviewed for, " <i>ASU instructor leverages Adobe Creative Cloud to develop students' storytelling skills.</i> " Arizona State University, Technology Office Blog
2020-04-27	Featured in, " <i>Arizona AIGA's Spring Portfolio</i> " blog post by AIGA AZ
2020-04-21	Interviewed for, "Remote Resilience: Stories of Success" article by Tettlema, Arizona State University, Technology Office Blog

- 2020-03-24 Featured in, "[*Student Organizations Maintain Community Connections: Check in Back in with Christina*](#)" article by Tettlema, Arizona State University, Technology Office Blog
- 2020-03-30 Featured in, "[*ASU Engineering Students, Faculty and Staff Find Success in a New Digital Environment*](#)" article by Monique Clement, Fulton Schools of Engineering Full Circle and ASU Now
- 2020-03-28 Featured in, "[*ASU Everywhere*](#)" in Arizona State University Instagram Stories and posts
- 2019-11-05 Featured in, "[*Redesigning the mindset for girls in STEM*](#)" ASU Now
- 2018-10-01 Featured in, "[*Inspiring the next generation with graphic information technology*](#)" by Katie White, Fulton Schools of Engineering , Inner Circle
- 2016-02-20 [*Before the end is near: finals week ideas*](#), February 20, 2016, compiled and edited by Kelly M. Murdoch-Kitt, AIGA Design Educators News Blog
- 2017-08-03 Featured in, "AIGA AZ Board Member of the month" by AIGA AZ Newsletter

» **Summary of Presentations**

Invited Presentations – External: 13

Refereed Conference Presentations, including students: 2

Invited Presentations – ASU Internal: 11

Non-refereed Conference Presentations: 3

» **Presentations**

- 2025 Speaker, "Bake It 'Til You Make It: Simple Steps to Accessible ShowIt Sites" at ShowIt's SPARK Conference, Chandler, AZ.
- 2025 Speaker, "Baking the Blueprint for Accessible Design" at Phoenix Design Week's PHXDW Conference, presented by AIGA AZ, Phoenix, AZ.
- 2025 (~) Co-Speaker, "Mindful & Inclusive Learning Environments." Conference Proceedings from UDCA Design Educators Summit: Mindful. With Stefani Jenkins at FSE LTH.
- 2022 (~) Speaker, "[*A case study on community-based learning to activate agency.*](#)" Speakers selected by a double-blind peer reviewed panel. [*UDCA Design Educators Summit: Agency*](#), hosted by Eastern Tennessee State University, Johnson City, TN
- 2021 Speaker, "[*Increasing Women in STEAM: Acknowledging the problems and designing solutions*](#)," for Watts College of Public Service and Community Solutions, Arizona State University
- 2020 Panelist, "AIGA Design Educators Community (DEC): Discussion on Teaching Design Remotely" a virtual roundtable with Rebecca Tegtmeier (Associate Professor at Michigan State University), Meaghan Dee (Assistant Professor at Virginia Tech), Natacha Poggio (Assistant Professor at University of Houston), AIGA Design Educators Community
- 2020 Speaker, "AIGA Design Educators Community (DEC): Online Design Degrees" hosted by AIGA Design Educators Committee
- 2020 Speaker, "How to: Virtual Event Success" for the AIGA Leadership call
- 2020 Speaker, "Visual Storytelling with Adobe Spark-- [*Post, Video, Page*](#)" [*Innovation Quarter*](#) (for life-long learners), Arizona State University

- 2019 Speaker, "[*Increasing the Diversity in Tech and Raising the Status of Women*](#)" AIGA AZ Design Conference: Evolve. Phoenix, AZ
- 2019 Speaker, "[*Increasing the Diversity in Tech and Raising the Status of Women*](#)" Human Systems Engineering Brown Bag Series, Fulton Schools of Engineering, Arizona State University
- 2019 Speaker, "[*Legends of Speed Design Thinking Workshop*](#)" Phoenix Art Museum: Arts Integration and Appetizers, Phoenix, AZ
- 2019 Speaker, "[*UX Portfolios.*](#)" IxDA Lightening Talks, Phoenix, AZ
- 2018 Speaker, "AIGA Designer 2025 Initiative" Beyond Design Conference, AIGA AZ, Phoenix, AZ
- 2018, 2019 Speaker, "What is a designer?" [*Be a Leader Foundation*](#), Phoenix, AZ
- 2017 Speaker, "Digital Community Engagement" Mandela Washington Fellows for Young African Leaders, for Watts College of Public Service and Community Solutions, Arizona State University
- 2017 Speaker, "What is a designer?" Career Day at Harmon Elementary School
- 2017 Co-Speaker, "Inclusion in the Design Process." Method & Madness Design Conference, AIGA AZ, Phoenix, AZ
- 2017 Panelist, "Women in Tech: Be Bold for Change." International Women's Day hosted by GoDaddy, Tempe, AZ
- 2016, 2017 Speaker, "Portfolio Strategies" Human Systems Engineering, Fulton Schools of Engineering, Arizona State University
- 2015 Co-Speaker, "How Technology and Design Have Changed the Way We Teach" World Usability Day, Scottsdale, AZ
- 2015 Co-Speaker, "Blackboard: Unlocking the Mysteries" for Polytechnic School Faculty, Fulton Schools of Engineering, Arizona State University
- 2014, 15, 16 Host & Speaker, [*Hour of Code*](#), sponsored by [*code.org*](#), hosted by Arizona State University
- 2014 Speaker, "Visual Design Aesthetics" for Human Systems Engineering, College of Technology and Innovation, Arizona State University
- 2014 Panelist, "UX/IA Design Challenge: What should we be doing different now that we break interfaces down to their atomic elements and then optimize their organization and presentation for Website, Tablet, and Mobile? And what about the Smartwatch?" Internet User Experience Conference, Tempe, AZ
- 2014 Speaker, "Social Media for a Brand." Technology Forum, Henkel Corporation, Scottsdale, AZ
- 2013, 2014 Speaker, "Social Media Goals" for Technological Entrepreneurship and Management, College of Technology and Innovation, Arizona State University
- 2013 Speaker, "Increasing Student Engagements with Google+ Hangouts" Faculty Showcase Workshop, EdPlus, Arizona State University

Honors & Awards

2025-26	Awardee, ASU Leadership Academy , Cohort XIII. Proposed project, “Redefining Higher Education Through an Inclusive Polytechnique-Inspired Model.” This activity aims to reimagine traditional higher education by integrating a Polytechnique-style framework that fuses interdisciplinary excellence, public service, and experiential learning to develop future-ready graduates who lead with innovation, ethical responsibility, and civic-minded purpose.
2025	Nominated for the inaugural Mosaic Award from the Fulton Schools of Engineering’s Inclusive Excellence Faculty Advisory Council for faculty that exemplify the value of “Build a Foundation for All to be Successful”
2023	Professor of Impact, GIT 540: Cross-Media Design Solutions, Provost Office, Arizona State University
2023	Professor of Impact, GIT 337: Web Content Design, Provost Office, Arizona State University
2023	Professor of Impact, GIT 135 Graphic Communications, Provost Office, Arizona State University
2023	Awardee, Mandela Washington Fellowship Reciprocal Exchange Program, United States Department of State, \$5,000, Design Thinking — Human-centered approach to design: Bootcamp for Local, Tech-based Entrepreneurs, Praia, Cabo Verde.
2022	Top 10 in the Best Of 2022 AZ Design, AIGA Arizona
2021	Adobe Creative Campus , Faculty Development Institute, Adobe
2021	Outstanding Graduate Faculty Mentor (nominee), Graduate College, Arizona State University
2020	Awardee, ASU Sync Student Success Badge
2019	Awardee, Mandela Washington Fellowship Reciprocal Exchange Program, United States Department of State, \$5,000, Creating Pathways to STEM Careers for Girls in Rural Kenya, Samburu, Kenya. MWF Article ASU Now Article
2017	Outstanding Lecturer , Fulton Schools of Engineering, Arizona State University
2017 - 2018	Co-Awardee, The Frankenstein Bicentennial Project , \$5,000
2016	Best Demonstration of Community Embeddedness, AIGA Poly Student Club, Fulton Schools of Engineering Student Organizations, Arizona State University
2015 - 2021	Outstanding Adviser (nominee), The Poly Awards, Arizona State University Polytechnic Campus

Sun Awards

The [SUN Award](#) honors an ASU employee for supporting university goals.

45 Awards Received

24 Awards Given

Certificates & Professional Development

2023	Inclusive Leadership, Office of the Provost, Arizona State University
2021	Global Advocacy Certificate, Office of the Provost, Arizona State University
2021	Increasing Cross-Cultural Connection Workshop, Office of the Provost, Arizona State University
2021	Human(e) Tech Design Studios- Future of Work at the Human-Technology Frontier with Host Katina Michael, Lincoln Center for Applied Ethics, Arizona State University
2021	Human(e) Tech Design Studios- Brokenness/Repair: Archive for a Mended Future, with Host Purdom Lindblad, Lincoln Center for Applied Ethics, Arizona State University
2021	Human(e) Tech Design Studios- Misfits: (Dis)Ability, Bodies, and Work, a Design Studio for Human(e) Tech with Rosemarie Garland-Thomso, Lincoln Center for Applied Ethics, Arizona State University
2021	Academic Personnel Search Workshop, Vice Provost for Academic Personnel and Academic Personnel, Arizona State University
2020	Cultural Values in the Classroom: Faculty Considerations Workshop, Office of the Provost, Arizona State University
2020	Best Practices for Facilitating Inclusive Online/Hybrid Environments Workshop, Office of the Provost, Arizona State University
2020	Foundation for Global Advocacy Workshop, Office of the Provost, Arizona State University
2020	Planning for the Next Promotion Workshop, Mentorship Series for Faculty Success and Impact presented by Keen, Fulton Schools of Engineering, Arizona State University
2020	ASU Vita Orientation, Human Resources Career Edge, Arizona State University
2018	Poly Pedagogical Ninjas and REDtalks Participant, National Science Foundation Research Grant for Exploration of Teaching Practice and Innovations, Fulton Schools of Engineering, Arizona State University
2012	Quality Matters Training Certificate, EdPlus, Arizona State University
2012	Teaching Online Bootcamp Training EdPlus, Arizona State University

Industry Experience

2024 - now	Partner + Chief Dough-veloper, Brand Girls' Bakery, Chandler, AZ
2011 - 2014	Creative Director, Sondance Designs, Gilbert, AZ
2010 - 2011	Graphic Design Assistant, Arizona State University, Mesa, AZ
2008 - 2009	Desktop Publishing Specialist, Arizona State University, Tempe, AZ
2007 - 2009	Document Imaging Specialist, Arizona State University, Tempe, AZ
2004 - 2007	Digital Imaging Production Manager, DigMyPics.com, Mesa, AZ
2001 - 2003	Computer Graphic Artist- Senior, Arizona State University, Tempe, AZ