RYAN KINSER

EDTECH PROFESSOR | LEARNING EXPERIENCE AND INSTRUCTIONAL DESIGN LEADER

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🔗 https://www.linkedin.com/in/ryan-kinser-6aa61449/   📍 Phoenix, Arizona

ACHIEVEMENTS

⭐ **2X Serving University Needs Award, ASU**
Twice awarded by peers for outstanding design services

⭐ **MIT Master Trainer, Mobile Educational Computing**
Certified to teach MIT App Inventor to students and educators worldwide

⭐ **PBS Digital Innovator**
Represented state of Florida in 2016 for expertise in designing digital lessons

⭐ **Google Certified Trainer**
Created and conducted workshops on Google Workspace tools for K-12 schools, universities, and organizations

⭐ **Teacher Advisory Council, Bill & Melinda Gates Foundation**
Appointed to the foundation's first council (U.S. Programs team, 2012-2014)

⭐ **Finalist, Hillsborough County Teacher of the Year**
2010 Turkey Creek Middle School Teacher of the Year; one of five school T.O.Y.s selected for the district-level honor

SKILLS

Instructional Design ·

Adult Learning Theories (ADDIE) ·

Teacher Training · Design Thinking ·

Curriculum Development ·

Generative AI · Adobe Creative Cloud ·

Articulate 360 · Canva · HTML / CSS ·

Learning Management Systems ·

Canvas · PowerSchool ·

Google Classroom

SUMMARY

Ryan Kinser is a distinguished instructional leader with over 15 years in educational technology innovation and design. He serves as a Clinical Assistant Professor of Educational Technology at Arizona State University and has held various leadership roles in the field of instructional design and technology. With a strong foundation in classroom teaching, learning theories, and digital learning tools, Ryan has been recognized with numerous awards and honors, showcasing expertise in online teaching, content design, and educational leadership.

EXPERIENCE

Clinical Assistant Professor
06/2023 - Present

Arizona State University
Phoenix, Arizona

- Taught courses for Lower Division students on topics such as pedagogy, assessment design, classroom management, educational technology, English Language Learner education
- Coordinated and led redesign of EDT 180, Problem Solving with Educational Technology, for 6+ professors

Manager, Learning Experience Design
01/2022 - 06/2023

Arizona State University
Phoenix, Arizona

- Coordinated first university-wide Edtech Showcase event for 150+ ASU faculty on four campuses
- Co-designed ASU's first faculty course on the use of Generative AI
- Managed Enterprise Technology's Learning Experience website (lx.asu.edu)
- Promoted from Senior Designer to leader of five-person team

Senior Learning Experience Designer
11/2020 - 01/2022

Arizona State University
Phoenix, Arizona

- Designed 15+ online faculty workshops focused on teaching and instructional design with Adobe, Google, Microsoft, Canvas, digital community building, and generative AI tools
- Created 30+ resources for students and faculty such as "Quick Tip" instructional videos, teaching toolkits, X-Kit lesson templates, and webpages
- Designed 5+ self-paced Canvas and Articulate courses on using digital classroom tools

Platform Operations Manager
2020 - Present

Network for Teaching Entrepreneurship
Phoenix, Arizona

- Managed Canvas and Schoology LMS for over 800 courses and 30,000 NFTE students
- Coordinated and co-designed Startup Tech, a middle- and high-school course where students build mobile-app based businesses
- Promoted from Platform Operations Associate

Instructional Design Manager
2020

UBTECH Robotics
Sarasota, FL

- Co-designed curriculum for UKIT, JIMU, and Yanshee robots
- Co-designed first AI curriculum for schools using UBTECH robots
- Led summer STEM camps and workshops for students in robotics

Director of Instructional Technology, Upper School
2016 - 2020

The Out-of-Door Academy
Sarasota, FL

- Directed the daily operations of Dart STEM Center, including equipment budget, makerspace workshops, and community partnerships
- Taught AP Computer Science Principles, Intro to Engineering, Adv Engineering

PRESENTATIONS

⚡ **Education Writers Association National Seminar**

"Exploring the Role of AI in K-12 Entrepreneurship Education"
Las Vegas, 2024

◈ **ACTE CareerTech VISION**

"ChatGPT is in Classrooms and the Workplace: Now What?"
Phoenix, 2023

COURSES

CORE 1: Canvas Account Organization & Authorization

Focused on setting up Canvas LMS at the enterprise level for administration, account management, and course building

Adobe Education Institute 2023

Create Academic Portfolios and Resumes with Adobe Express, InDesign, and Portfolio; Data Visualization with Adobe Illustrator; Digital Imaging with Adobe Photoshop and Express; Digtal Storytelling with Video in Adobe Express and Premiere Pro

Leading Remote Projects and Virtual Teams

LinkedIn Learning Course focusing on managing culture and workflow of remote teams; included digital collaboration tools, leading meetings, establishing workflow and accountability

Generative AI in the Classroom with Adobe Express

Adobe Education Exchange course focused on using generative AI tools such as Express and Firefly to design lessons and graphics

EXPERIENCE

English Teacher
Florida Virtual School

2013 - 2016
Tampa, FL

- Led weekly live remote lessons in Blackboard
- Designed digital English lessons

English Teacher
Hillsborough County Public Schools

2007 - 2013
Tampa, FL

- Selected as classroom-released Peer Evaluator for over 140 English teachers districtwide
- Selected as Kagan Cooperative Learning Strategies district trainer
- Served as Subject Area Leader, Walker Middle Magnet School (2012-13)

D.C. Teaching Fellow
District of Columbia Public Schools

2004 - 2005
Washington, D.C.

- Taught 4th and 5th grade

EDUCATION

Master of Education, Secondary Education
Grand Canyon University

2009
Phoenix, Arizona

Bachelor of Arts, English / Cultural Studies
George Mason University

2002
Fairfax, Virginia

STRENGTHS

◈ **Instructional Design**
Expertise in designing engaging and effective learning experiences for diverse audiences.

◈ **Teacher Training**
Skilled in developing and delivering training programs to enhance educators' pedagogical skills.

◈ **Design Thinking**
Proficient in applying innovative and user-centered design methodologies to educational projects.

◈ **Curriculum Development**
Experienced in creating comprehensive and standards-aligned educational curricula for various subjects.