

# Danielle Marie Ochoa

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## EDUCATION

\*projected 2027

### **M.A. Art History**

*Arizona State University  
Tempe, AZ*

MAY 2024

### **B.A. Art History, Minor in Anthropology**

*Arizona State University  
Tempe, AZ*

MAY 2019

### **B.F.A. Fashion Design, Minor in Fibers**

*Savannah College of Art and Design  
Savannah, GA + Hong Kong, China*

## ADDITIONAL EDUCATION

2018 Intermediate (B2) Spanish Intensive Course, *Lengua y Cultura Language Center*, Mexico City, Mexico

2017 Spanish Study Abroad Program, *Universidad Autónoma Benito Juárez de Oaxaca*, Oaxaca, Mexico

## ARTIST RESIDENCIES & WORKSHOPS

2025 Textile Artist-in-Residence (July), *GRACIA*, Antigua, Guatemala

2025 Back-strap Weaving Workshop, *Chokojol Juyu*, San Antonio Aguas Calientes, Sacatepequez, Guatemala

2017 Pedal-Loom Weaving Workshop, *Vida Nueva Weaving Cooperative*, Teotitlán del Valle, Oaxaca, Mexico

## EXPERIENCE

AUG 2025 – present

### **Graduate Teaching Assistant**

*Arizona State University, Tempe, AZ*

Supporting courses in the Art History department at the Herberger Institute for Design and the Arts

- ARS 101 | Art from Prehistory Through Middle Ages, Professor Heather Bowyer, Fall 2025, Session C
- ARS 202 | Art of Africa, Oceania, and the Americas, Professor Marco Deyasi, Fall 2025, Session A

SEP 2024 – JUNE 2025

### **Curatorial Intern**

*Scottsdale Museum of Contemporary Art - Scottsdale Arts (SMoCA), Scottsdale, AZ*

Supporting exhibitions for 2024-2025 cycle

- Conducting curatorial research, producing written materials, assisting curators with current artists' works
- Sourcing exhibition-related materials and ephemera
- Organizing and maintaining upcoming exhibition files and communications
- Writing exhibition reports

2020 – 2023

### Assistant Designer

*Free People - Urban Outfitters Inc. (URBN), Philadelphia, PA*

Designing premium price-point private label dresses/jackets/sweaters

- Executing full design process (concept to production) of 8-14 piece monthly collections
- Creating embroidery/print artworks and design packages
- Draping and pattern-making samples (wovens, novelty, heavyweights, cut & sew knits, hand-knit and crochet)
- Communicating with overseas production and factories

2019 – 2020

### Design Intern

*Free People - Urban Outfitters Inc. (URBN), Philadelphia, PA*

Assisting premium price-point private label dresses design team

- Producing hand-drawn + CAD technical sketches
- Preparing concept boards and visual presentations
- Creating and maintaining large fabric/trim library system
- Sample management and sourcing

## COORDINATED EXHIBITIONS

2026 *Desert Perspectives*, Scottsdale Museum of Contemporary Art, Scottsdale, AZ \*forthcoming

2025 *Michael Afsa: Suburban Paradise*, Scottsdale Museum of Contemporary Art, Scottsdale, AZ

## AWARDS & HONORS

2019 BFA Fashion Senior Showcase Exhibition, Juried, Savannah College of Art and Design

2018 Fibers Open Studio Exhibition, Juried, Savannah College of Art and Design

2018 Finalist, Liz Claiborne Design Scholarship, CFDA (Council of Fashion Designers of America, Inc)

- Selected by the CFDA as top 3 finalist for \$25,000 design award for undergraduate fashion students in their third year of study

2016 Scholar Award, Hispanic Scholarship Fund

- Awarded to students of Hispanic heritage for academic achievement

2015 Frances Larkin McCommon Scholarship, Savannah College of Art and Design

- Full-tuition scholarship award for superior artistic achievement

2015 Semifinalist, Coca-Cola Scholars Program

- Selected in the top 1% of applicants for the National Coca-Cola Scholarship

## PROFESSIONAL & COMMUNITY SERVICE

2025 Visiting Artist Lecturer, UTOPIA Espacio Creativo, Antigua, Guatemala

- *Embroidery Design for Fashion*

2024 Cerritos College Foundation Scholarship Committee (Since 2021)

2022 Historical Documents Volunteer, Kennedy Wallace, M.C.D. of Texas Historical Commission

2020 Chair of Urban Outfitters Inc. (URBN) Latinx/e Employee Resource Group

- Led diversity initiatives for Latinx/e employees at URBN Home Office, created educational materials for Latinx/e and Indigenous advocacy (Latinx Heritage Month, Indigenous Peoples' Day, brand collaborations, Dia de los Muertos etc), advised executive board of URBN and brand leads on equitable and inclusive partnerships/collaborations/consumer-facing materials/internal training and communications