

## MARY LAWRENCE (she/her)

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### Profile

Educator specializing in critical digital literacy with over a decade of teaching experience in higher education at private universities and community colleges. Competency in interactive teaching methods utilizing technology in the classroom, including Blackboard, Canvas, Google Suite, Office 365. Subjects include: English Composition, Developmental English, Advanced Composition, Business and Professional Communication, Public Speaking, and Interpersonal Communication. Professional experience operating a health and wellness business, public speaking, and social media marketing and promotion.

### Experience

#### **Adjunct Professor, Gateway Community College, New Haven, CT — 2009 to present**

Teach English Composition emphasizing the reading-writing connection, multi-modal composition, language usage, digital literacy, and critical thinking skills, including outlining, essay writing, research, citation, and grammar. Create scaffolded formative and summative assessments using rubrics to achieve objectives for written communication competency.

#### **Adjunct Professor, Goodwin University, East Hartford, CT — 2020 to present**

Teach advanced composition asynchronous online classes following department syllabi. Utilize Canvas assignment, discussion board, assessment, and grade book tools, and Starfish student management system to support student achievement.

#### **Faculty Associate/Teaching Assistant, Arizona State University, online — 2021 to present**

Teach English Composition online and facilitate the development of 21st-century skills, including digital literacy, multi-modal composition, critical thinking, and comparative analysis. Supervise class Writing Mentor and participate in collaborative department projects.

#### **Communications Coordinator (freelance), Institute for Humane Education, Surrey, ME — 2019 to 2021**

Managed website updates, social media, blog design and posting, e-newsletter, and monthly electronic communications using WordPress, MailChimp, and Hootsuite.

#### **Owner/Wellness Educator, Well on Wheels, LLC, Hartford, CT — 2003 to 2020**

Managed health and wellness business providing plant-based meals, health coaching, and private cooking lessons. Conducted corporate wellness workshops and facilitated public cooking demonstrations. Maintained an interactive web presence through various social media, email marketing campaigns, and food blog.

#### **Development Director, Our Companions, Bloomfield, CT — 2005-2006**

Directed the major gifts, annual fund, planned giving, and direct mail programs. Solicited \$10,000+ gifts, wrote and designed case statement, and prepared marketing collateral, letters, and grant proposals in support of \$15 million capital campaign.

**Director of Development Research, Looms Chaffee, Windsor, CT — 2001-2005**

Managed the development research office, including strategizing prospect cultivation and solicitation, researching and writing profiles, and tracking prospects for capital campaign, planned giving, and annual fund. Advised “Project Green” student organization for Earth Day activities, campus recycling program, and organic garden.

**Prospect Researcher/Writer, Wesleyan University, Middletown, CT — 1999-2001**

Researched and wrote profiles for the New England fundraising team, increasing pool of new \$50,000+ capital campaign prospects at the rate of twenty per month.

**Adjunct Professor, University of Hartford, West Hartford, CT — 1995-1999**

Taught English Composition and Introduction to Communication. Integrated reading material with focused writing assignments to develop critical thinking skills. Coached students in business writing. Conducted research for Communication department faculty, including *Monopoly Television* (Westview Press (1996) by Dr. Jack Banks.

**Adjunct Professor, Manchester Community College, Manchester, CT — 1996-1997**

Taught Business and Professional Communication and Improving Communication Skills. Provided instruction in effective public speaking and small group communication, team communication, and organizational culture. Coached students in use of eye contact, nonverbal cues, voice, tone, and timing.

**Education and Professional Training**

- Master of Arts in English, Arizona State University (2022), PEN Project intern
- Master of Arts in Communication, University of Hartford (1995)
- Bachelor of Arts in English, University of Connecticut (1989)
- Certificate in Sustainable Food & Farming, University of Massachusetts (2020)
- Graduate Liberal Studies classes, Wesleyan University (1999-2001)

**Conferences & Presentations**

- “Beyond Polls and Emojis: Promoting Student Engagement and Connection through Critical Digital Literacy in the Composition Classroom,” TYCA Annual Conference (2022)
- “Writing for Liberation: Using Inclusive Mentor Texts and Counterstorytelling to Foster Student Identities as Civically Engaged Writers,” Association of American Colleges & Universities Annual Meeting, “Educating for Democracy” (2022)
- “Song of Myself: Using Culturally Relevant Poetry to Empower Student Voice,” Connecticut Writing Project Summer Institute (2021)
- “Is the Future Vegan? Rethinking Animal Agriculture,” Central Connecticut State University Environmental Symposium (2018)

- “Plant-based Eating for Optimal Health,” Yale School of Medicine (2018)
- “Fair Food: Vegan Food Justice,” Vegetarian Summerfest, University of Pittsburgh, Johnstown, PA (2017)

Northeast Organic Farming Association Conference, Amherst, MA (2015-2018); Massachusetts Rainbow/Green Party Convention, Worcester, MA (2016); Valley VegFest, Northampton, MA (2015 and 2018) and CompassionFest, New Haven, CT (2015-2018); Boston Vegetarian Society, Boston, MA (2014 and 2018), Western New York VegFest, Buffalo, NY (2014), New Hampshire Vegetarian Festival, Manchester, NH (2014-2018); Connecticut Vegetarian & Healthy Living Festival, Hartford, CT (2012)

### Media

Featured Guest Chef on monthly cooking segment, WWLP-TV “Mass Appeal,” Springfield, MA (2015-2017), WTNH-TV “Connecticut Style,” New Haven, CT (2012-2015); Radio Interviews: iEatGreen (2018), Main Street Vegan (2018); Animal Rights Zone (2017), The Dr. Don Show (2016), Our Hen House (2015), Colin McEnroe Show (2011)

### Publications

“Reflections on Teaching about Climate Change,” *Liberal Education*, American Association of Colleges & Universities (2022); Connecticut Writing Project Teacher-Writer Fall 2021; *Eat Vegan with Me: Creating Community through Conversation and Compassionate Cuisine* (Vegan Publishers, 2017); *Easy Peasy Vegan Eats* (2014); *Quick and Easy Vegan Cuisine* (2007); Contributor to the *American Vegan* magazine, [www.VegCooking.com](http://www.VegCooking.com), and *The Best of Vegan Cooking* (2009)

### Professional Development & Volunteer Activities

Proposal reviewer for the 2022 NCTE Annual Convention; Scholastic Writing Awards judge (2021); Connecticut Writing Project Summer Institute (2021); Cornell University Urban Environmental Education certification (2019); “Approaching Walden” Thoreau Institute teaching seminar (2018); UConn Master Gardener certification (2018); “Teaching for a Positive Future” Institute for Humane Education seminar (2017); Schwab Leadership Seminar (2014-2021); Barnes Seminar (2014); numerous Center for Teaching and NCTE workshops

### Memberships

American Federation of Teachers, National Council of Teachers of English, Two-Year College English Association, UN Association of the USA Connecticut Chapter, Connecticut Master Gardeners Association, Northeast Organic Farming Association, American Herbalists Guild, United Plant Savers

### References

Available upon request.