



HORACIO VELASQUEZ

FACULTY PROFESSOR
EXECUTIVE MANAGER
FILM AND MEDIA TECHNOLOGY SPECIALIST

PERSONAL PROFILE


Experienced Post-Production Pipeline Specialist & Faculty Professor of practice with organizational executive and operational knowledge.

Extremely motivated solutions provider with clear understanding of present and future technological new content trends.

Proven leadership in groundbreaking companies field work with large & diverse multidisciplinary teams.

CONTACT

 horacio.velasquez@asu.edu

 +55 (21) 98740-1940

 /horacio-velasquez

EDUCATION

MBA in Management
IAG - Business School
PUC / Rio, Brazil.

MBA in Globalization,
Technology and Citizenship
&

Bachelor in Mass Media
Communication with Major in
Radio & Television
UFJF - Minas Gerais, Brazil.

SKILLS

- Outstanding skills learning, teaching, understanding & adapting concepts according to educational & business strategies.
- Proven capacity to lead high performance teams.
- Strong strategic vision towards innovation.
- Exceptional communication and intercultural networking.
- Film & Media operational technical expertise.
- Academic courses development creation.

WORK EXPERIENCE

**The Sidney Poitier
New American Film School**

ASU Herberger Institute for
Design and the Arts
Arizona State University

Clinical Assistant Professor

2021 - UP TO DATE

Film & Media Professor in Post-production oriented classes.
Responsible for Classes Lectures, Research and Work Service
Helping to transition new campus to city of MESA

SeaChange®

Director of Customer Engineering

2019 - 2020

Responsible for LATAM's Customer Engineering Team

Achievements:

- Creation of SeaChange's first LATAM engineering customer's team (Selection, Hiring, Training & Operation) with 12 engineers covering 14 countries.
- Coordinate LATAMS Client's Custom Engineering Demonstrations.
- 100% Key Clients Support signature deals renovation. Focused on delivering solutions to Seachange's biggest client : NET/CLARO Brazil. Detailed client market driven approach to fulfill needs/requests and alignment with Headquarters. 60 % operational cost reduction first year.

LANGUAGES

Native Spanish

Bilingual Portuguese

Fluent English

DRIVERS

- **Change management:**

Effectively design and implement complex structural changes to capitalize on future opportunities. Outstanding adaptation in fast paced environments.

- **Challenges:**

Creative thinking when finding solutions for difficult problems.

- **Optimizations:**

Thinking out of the box to ensure continued improvements to guarantee efficiency.

COMMITTED TO

Keep evolving and maintain growth in the professional film & digital media environment driving market's content/technological innovation improvements.

HANDS - ON EXPERIENCE

Post-Production Specialist

Digital Intermediate Advisor

AVID Certified Instructor

Finishing Workflow Expert

Experienced Professor/Trainer - New Media / Audiovisual Technical fields

WORK EXPERIENCE



GRUPOGLOBO
TV GLOBO

Technology Operations Manager

2014 - 2018

Responsible for TV Globo's technical operations for 4 different production areas: Promotions, Cinema, Communications, and the International Division (licensing material and six of its international channels).

Executive Editing Supervisor

2009 - 2014

Responsible for Entertainment editing staff, artistic and technical performance, and the technical quality delivery of the TV Station and Theatrical Entertainment programs.

TV Globo's Overall Achievements:

- 07 International Emmy Awards for productions finalized & delivered by the Post-Production Center while Executive Editing Supervisor
 - 2015- Doce de Mãe (Best Comedy)
 - 2014- Joia Rara (Best Telenovela)
 - 2013- Lado a Lado (Best Telenovela)
 - 2012- O Astro (Best Telenovela)
 - 2012- A Mulher Invisível (Best Comedy)
 - 2011- Laços de Sangue (Best Telenovela)
 - 2009- Caminho das Índias (Best Telenovela)
- 07 International Channels - Improve quality delivery and reduced distribution costs around the world by 40% - Complete workflow restructuring.
- Promotional Area - Guaranteed 100% Commercials Closed Caption insertion (adaptation to Brazilian law requirement) / Transition to digital workflows to help artistic demands.
- Communications Department - Improving quality of work delivered by vfx artists and graphic designers. Complete transition to remote operations to new facility - Leblon Area / Cloud Based Render farm rendering implemented.
- Follow up, training and technical & artistic evaluation of all editors. Internship program renovation implemented allowing critical mass changes in editing and color grading staff and procedures.