

Susan Smith Richardson

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SENIOR MANAGER | EDITOR

Dynamic, results-driven manager and award-winning editor with 30 years of multifaceted experience in leading successful teams across newsrooms, academia, and nonprofit sectors. Innovative storyteller, able to lead substantive investigations to produce high-quality, multiplatform journalism to effect societal change.

Areas of expertise include:

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| <ul style="list-style-type: none">● Writing & Editing● Journalism Thought Leadership● Budgeting & Resource Allocation● Public Speaking & Hands-on Teaching● Race, Civic Engagement & Public Policy Issues | <ul style="list-style-type: none">● Data-Driven Multiplatform Storytelling● Story Development & Execution● New Media & Content Strategies● Audience Development & Engagement● Fundraising & Grant Writing |
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PROFESSIONAL EXPERIENCE

THE GUARDIAN US, NEW YORK, N.Y.

DEPUTY EDITOR

(Present)

Deputy Editor for US edition of a respected global news brand. Responsible for driving and defining diversity, equity and inclusion efforts across the newsroom, developing coverage on race, identity, power and inequality and developing partnerships.

CENTER FOR PUBLIC INTEGRITY, WASHINGTON, D.C.

CEO (2019 – 2021)

Chief Executive Officer for award-winning legacy nonprofit investigative journalism organization. Manage \$6.3M annual budget and staff of 28, including development, communications, engagement and data teams. Responsible for implementation of a strategic plan that aligns Public Integrity's mission more closely with serving diverse audiences across the country and building a stronger digital presence.

- Launched reorganization of newsroom staff and beats, creating a poverty, inequality and opportunity coverage area to address the impact of rising inequality on US democracy.
- Negotiated organization's first collective bargaining agreement, while producing a 2020 balanced budget and establishing policies to strengthen diversity, equity and inclusion in the newsroom.
- Raised more than \$1.5 million in my first year as CEO as part of a new initiative to focus Public Integrity's work around inequality.
- Implemented new operations procedures to improve newsroom support through reassigning existing business side staff.

SOLUTIONS JOURNALISM NETWORK, New York NY

EDITORIAL DIRECTOR (2018 – 2019)

Program director for journalism organization dedicated to advancing rigorous reporting about responses to social problems. Collaborate with newsroom leaders and reporters on project development from a solutions frame, driving constructive public conversations that reduce political and civic polarization and spur action.

- Launched and led a \$1M grant project that supported reporting on efforts to improve democratic life through the reform of political and electoral systems as well as increased civic engagement.
- Built the program from the ground up, inclusive of infrastructure, communications strategy, and the recruitment of 30+ organizations as first-time partners.

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THE CHICAGO REPORTER, Chicago, IL
EDITOR AND PUBLISHER (2013 – 2018)

Served as chief executive and editorial strategist for a small nonprofit news organization with a focus on race, poverty, and income inequality.

- Tripled the number of staff and doubled the funds raised by the organization, including its largest-ever grant.
- Transitioned the newsroom from a print to digital platform to grow its reach by 40K+ a month.
- Conceptualized and launched a project that included widely used database of settlements in police lawsuits, an initiative that won a 2017 Innovation Award from the Investigative Reporters and Editors and was cited as public service in a U.S. Justice Department report about the Chicago Police Department.
- As Punch Sulzberger Executive Leadership Fellow, implemented a plan for the Reporter’s long-term sustainability, including the digitization of archives and a funder advisory committee.

THE TEXAS OBSERVER, Austin, TX
MANAGING EDITOR (2011 – 2012)

Managed a team of freelance investigative reporters charged with producing magazine and online stories that reflected the state’s demographics. Oversaw the magazine’s culture section and annual book issue.

- Edited award-winning stories in both print and online mediums that used culture as a lens on politics, including a story about a creationist museum that was a finalist for a nonfiction award from the Texas Institute of Letters.
- Chosen as a member of the selection committee for the MOLLY National Journalism Prize.

MACARTHUR FOUNDATION, Chicago, IL
SENIOR WRITER (2007 – 2011)

Served as lead writer and editor for internal and external content for global foundation. Crafted op-eds and board communications for the president as well as publications about global migration, housing and community development, human rights, international law and digital media and learning.

CHICAGO TRIBUNE, Chicago, IL
ASSISTANT METRO EDITOR (2004 – 2007)

Assigned and edited stories and comprehensive projects for the metro desk. Planned weekend editions as Deputy Sunday Metro Editor. Coordinated coverage with state, national, and foreign news staff.

- Led 12-person suburban bureau and later a seven-person education and urban affairs reporting team, as well as managed Sunday Metro coverage.
- Spearheaded award-winning projects that included a multimedia story on the impact of violence in schools that resulted in renewed community anti-violence efforts and an award from the Education Writers Association.

*Additional experience as **Day City Editor, Editorial Writer, and Columnist** Austin-American Statesman; **Assistant Metro Editor** Sacramento Bee; **Adjunct Faculty**, Graduate program, Medill School of Journalism, Northwestern University; **Consultant**, Field and MacArthur Foundations; and **Project Manager**, Rapoport Center, University of Texas School of Law*

**EDUCATION, CREDENTIALS &
ACTIVITIES**

HARVARD KENNEDY SCHOOL OF GOVERNMENT — Cambridge, MA
Master of Public Administration with focus on housing and gentrification
Research Fellow, Shorenstein Center on Media, Politics, and Public Policy;
Fellow, Nieman Foundation for Journalism; Two-time Pulitzer Prize juror

UNIVERSITY OF TEXAS — Austin, TX
Bachelor of Science in Radio, Television and Film