# Amy Majerle

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#### **EDUCATION**

**University of Minnesota, St. Paul, MN M.A. in Family Social Science** 

2016

Conducted original research as graduate student which included: submitting IRB application, securing a community partner, identifying participants, instrument design, survey data collection, data cleaning and analysis and report writing.

MA project 'Social Support Use Among Air Force Reserve Families'

University of Northern Colorado, Greeley, CO

2001

M.A. in Secondary and Post-Secondary School Counseling

**University of Minnesota,** Minneapolis, MN **B.S. Child Psychology** 

1996

E.S. Child Psychology

Emphasis Area: Youth Studies

#### PROFESSIONAL EXPERIENCE

Sr. Program Manager, REACH Institute, Arizona State University 11/2022-present

- Responsible for the oversight and successful execution of multifaceted research and implementation projects of the ADAPT parenting program, which works with military and Veteran families, both locally and nationally.
  - Oversees the planning, development, and execution of each project and each project's multiple sites in accordance with grant/research objectives, funding guidelines, and expected outcomes. This includes managing staff at all sites by determining staff needs, hiring and training, managing workloads and project timelines, modifying practices and procedures to improve efficiency and quality, and serving as the key decision maker in day-to-day operations.
- Ensures the compliance of all local, federal, and military regulatory requirements, is accountable for the writing and submitting of progress reports and other documentation to key partners and funding agencies on behalf of the Principal Investigator, and serves as the ADAPT representative when meeting with key stakeholders and potential collaborators with the authority to make recommendations on behalf of the program.
- ADAPT (Adaptive Parenting Tools) certified facilitator and trainer

ADAPT Program Manager, Institute of Translational Research in Children's Mental Health, University of Minnesota

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- procedures to improve efficiency and quality, and serving as the key decision maker in day-to-day operations.
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- Trained as an ADAPT (Adaptive Parenting Tools) facilitator. ADAPT is an evidence-based parenting program for highly stressed families.

# **Social Media Specialist,** MFLN Life Cycle Transitions Concentration Area, University of Minnesota Extension

- Work with the Transitions team to develop and implement on-line educational programs for military service providers.
- Identifies and secures experts in the field to assist with content development and delivery of offerings.
- Co-leads efforts in technology transfer and communications networking associated with educational programs.

# **Graduate Research Assistant,** Center for Research and Outreach (REACH), 9/2014-3/2015 University of Minnesota

- Interpreted source documents and developed storyboards for Military Family Readiness curriculum for the Department of Defense in support of the integrated social service delivery system.
- Conducted research and assisted with report writing that informed policy decisions made for and on behalf of military families.

## **Norwex Independent Sales Consultant, Norwex**

2011-present

#### School Counselor, Chisago Lakes High School, MN

2008-2011

- Involved in all areas of a comprehensive guidance program to include: personal counseling, career development and academic advisement.
- Student scheduling and 4-year academic planning for 450 students.
- Created and implemented Student Support Services needs assessment.
- Team member of PBIS and Bullying Prevention Program.
- Crisis team member.
- Responsible for enrollment, registration, dropping and transferring of students; including evaluation of transcripts.
- Coordinated and supervised PLAN, ACT and MCA/GRAD testing.
- Responsible for the on-going tracking of state-wide testing and assist in re-testing.
- Proficient with Student Data Management System Skyward.
- Proficient with the use of DISCOVER, MCIS and NAVIANCE for career planning.
- Developed classroom presentations and career guidance lessons.
- Member of County Suicide Prevention Task Force.
- Responsible for the yearly presentation of Yellow Ribbon Program to staff and students and facilitated data collection for suicide prevention surveys.
- Responsible for the implementation of RADS-2 Adolescent Depression Screener for 10<sup>th</sup> graders.

- Assisted with the planning and presenting at 9<sup>th</sup> Grade Parent Night, Junior Parent Night, Financial Aid Night, 8<sup>th</sup> Grade Registration Night, and Senior Awards Night.
- Serve as member and collaborative planner at IEP meetings, Student Assistance Team meetings, Student Support Team meetings, Child Study meetings, Building Council, and School-to-Career Committee meetings.
- Internship Supervisor for U of W River Falls graduate student in spring 2009.
- Served as K-12 Student Support Services Department Chair for one year.
- Supervised registrar, counseling secretary and career center staff.
- Participate in Professional Learning Community and Peer Coaching.

## Dean/Counselor, Chisago Lakes High School, MN

2002-2008

#### In addition to all the counselor duties listed above:

- Monitor and track student behavior. Impose progressive levels of discipline.
- Communicate regularly with parents regarding behavior concerns and intervention plans.
- Attend all IEP meetings as required. Serve as administrative rep when necessary.

National Honor Society Advisor, Chisago Lakes High School, MN

2002-2006

### MILITARY EXPERIENCE

**Key Volunteer,** MN Air National Guard – 109<sup>th</sup> Airlift Squadron

2013-2018

- Provide on-going support to military spouses and families.
- Plan and lead Key Volunteer monthly meetings.
- Serve as a liaison between Key Volunteer group and base leadership.
- As the Senior Spouse Representative for the Community Action Information Board-inform base leadership on family readiness issues and Key Volunteer Program progress.

\*Key Volunteer of the Year

2017

# Retired from the MN Air National Guard, 133<sup>rd</sup> Airlift Wing

2012

#### Equal Opportunity Specialist, MN Air National Guard

2002-2012

- Researched and created original training on discrimination and sexual harassment for military members.
- Co-trained 1300 military members on diversity, discrimination and sexual harassment in the workplace.
- Served on base-wide Human Relations Climate Committee.
- Assisted military members in the Equal Opportunity complaint process; including accessing resources.
- Also served as the Unit Career Advisor.

# Information Management Specialist, MN Air National Guard

1990-2002

- Administrative duties include: maintaining office records, computer files publications and forms, and database management.
- Managed a technical helpdesk.
- Provide customer service and other support functions.
- Assistant on administrative projects.

### **PUBLICATIONS**

## **Extension Materials, Reports, & Other**

Basha, S.A.J., Cai, Q., Lee, S. et al. Does Being In-Person Matter? Demonstrating the Feasibility and Reliability of Fully Remote Observational Data Collection. Prev Sci (2024). https://doi.org/10.1007/s11121-024-01706-6

Hawkey, K, **Majerle, A.,** Rudi, J., and Borden L. (2015, November). Utilizing Strengths and Challenges to Meet the Needs of Military Families. National Council on Family Relations Annual Conference. Vancouver, British Columbia, Canada.

Kuhl, M. W., Sherman, M. D., Jordan, A. C., Casper, D. M., Otto, M., Hawkey, K. R., Brown, S., Hawkins, S., Westerhof, L., Hoang, T., Steinman, D., Cheatom, O., **Majerle, A.**, Shortreed, T. & Borden, L. M. (2015). Supporting the Healthy Development of Strong Families. Brief report submitted to the U.S. Department of Defense, January, 2015.

Kuhl, M. W., Sherman, M. D., **Majerle, A.,** Westerhof, L., Cheatom, O., Hawkey, K. R., & Borden, L. M. (2014). Sports and recreation for children and youth with developmental disabilities. Report submitted to the U.S. Department of Defense.

**Majerle, A.,** Rea, J., Blankenheim, A. & Serido, J. (2016, November). Social support and psychological distress among SSM/Vs and civilian college students. National Council on Family Relations Annual Conference. Minneapolis, MN.

Sherman, M. D., Hawkey, K. R., Smith, B., Rudi, J., Kuhl, M. W., Bommarito, R., Bloomfield, C., **Majerle, A.,** Chen, S., Werner, E., & Borden, L. M. (2015). Family and Veteran Risk Groups. Report submitted to the U.S. Department of Defense, March, 2015.

Sherman, M.D., Kuhl, M., Westerhof, L., **Majerle, A.,** Cheatum, O., Smith, B., Hawkey, K., Rudi, J., Steinham, D., & Borden, L. (2015). *Social media communication with military Spouses*. Brief report submitted to the U.S. Department of Defense, February, 2015.

Westerhof, L., Sherman, M. D., Hawkey, K. R., Kuhl, M. W., **Majerle**, A., Cheatom, O., & Borden, L. M. (2014). *Sports and Recreation for Children and Youth with Developmental Disabilities*. Report submitted to the U.S. Department of Defense, September, 2014.