

# Chang Woo (Mark) Hong

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Arizona State University  
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## EDUCATION & CERTIFICATIONS

### Arizona State University

PhD in Business Administration – Accounting 2027 (expected)

### Seoul National University

Master of Science in Business Administration - Finance 2022

### University of California, Los Angeles

Bachelor of Arts in Business Economics 2020  
- Minor: Accounting

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## RESEARCH

### Research Interests

International Accounting, Auditor Environment, Auditor Litigation, Audit Effort

### Working Papers

“What makes the impairment rules under IFRS better than US GAAP? Insights from quarterly impairment and reversal data” with Maria Rykaczewski, Matthew Baugh, and Phillip Lamoreaux

- Revising for second-round submission to *Review of Accounting Studies*
- Presented at 2025 Financial Accounting and Reporting Section Midyear Meeting, 2025 International Accounting Section Midyear Meeting\*, 2024 Fox and Haskayne Conference\*, 2024 AAA Western Region Doctoral Students Faculty Interchange Conference, University of Missouri\*, Illinois State University\*
- Winner of the International Accounting Section 2025 Midyear Meeting Best Paper Award

“Litigation Losses, Audit Effort, and Workforce Adjustment within Audit Firms”

- Presented at 2026 Western Region Doctoral Student/Faculty Interchange (Scheduled)

“Do Tariff Actions affect Audit Effort? Evidence from U.S. – China Trade Policy” with Wenting Zheng, and Shawn Huang

\* - co-author presenter

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## PRESENTATIONS

2024 AAA Western Region Doctoral Student/Faculty Interchange (Presenter)  
2025 AAA Auditing Section Midyear Meeting (Discussant)  
2025 AAA Financial Accounting and Reporting Section Midyear Meeting (Presenter)  
2025 AAA Annual Meeting (Discussant)  
2026 AAA Auditing Section Midyear Meeting (Discussant)  
2026 AAA International Accounting Section Midyear Meeting (Discussant)

January 2026

2026 AAA Western Region Doctoral Student/Faculty Interchange (Presenter, Scheduled)

### **CONFERENCE PARTICIPATION**

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AAA Annual Meeting	2024, 2025
AAA Auditing Section Midyear Meeting	2024, 2025, 2026
AAA/Deloitte Foundation J.Michael Cook Doctoral Consortium	2025
AAA Financial Accounting and Reporting Section Midyear Meeting	2025
AAA International Accounting Section Midyear Meeting	2026
AAA Western Region Doctoral Student Faculty Interchange	2024, 2026 (Scheduled)
Advances in Accounting Conference	2025
ASU Cactus Conference	2024, 2025, 2026 (Scheduled)
Fox and Haskayne Accounting Conference	2024
ASU/University of Arizona Joint Conference	2022, 2023, 2024, 2025

### **ACADEMIC SERVICE**

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Ad-hoc Conference Reviewer:

- AAA Auditing Section Midyear Meeting 2025, 2026
- AAA Financial Accounting and Reporting Section Midyear Meeting 2024, 2025
- Conference of the International Corporate Governance Society 2024
- Hawaii Accounting Research Conference 2025, 2026

PhD Ambassador 2023 - Present

### **ACADEMIC EXPERIENCE**

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#### **Instructor (Arizona State University)**

Principles of Auditing (ACC 450) Fall 2024

*Instructor rating – Mean 6.5 / 7.0 | Median: 7.0 / 7.0*

#### **Research Assistant (Arizona State University)**

Dr. Lucile Faurel 2022 - 2023

Dr. Steve Hillegeist 2022 - 2024

Dr. Maria Rykaczewski 2023 - 2024

Dr. Matthew Baugh 2024 - Present

Dr. Phillip Lamoreaux 2024 - Present

#### **Teaching Assistant (Seoul National University)**

Studies in Investment (252.501) 2020 – 2022

#### **CPA Examination**

AUD, FAR, BEC, and REG 2021

### **Awards**

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AAA International Accounting Section Midyear Meeting Best Paper Award 2025