Chang Woo (Mark) Hong

W.P. Carey School of Business

chong21@asu.edu

Arizona State University Tempe, AZ 85287

EDUCATION & CERTIFICATIONS

Arizona State University

PhD in Business Administration – Accounting

2027 (expected)

Seoul National University

Master of Science in Business Administration - Finance

2022

University of California, Los Angeles

Bachelor of Arts in Business Economics

2020

- Minor: Accounting

RESEARCH

Research Interests

Real effects of auditing, Auditor environment, Auditor Litigation

Working Papers

"What makes the impairment rules under IFRS better than US GAAP? Insights from quarterly impairment and reversal data" with Maria Rykaczewski, Matthew Baugh, and Phillip Lamoreaux

- Revising for second-round submission to Review of Accounting Studies
- Presented at 2025 Financial Accounting and Reporting Section Midyear Meeting, 2025
 International Accounting Section Midyear Meeting*, 2024 Fox and Haskayne Conference*, 2024
 AAA Western Region Doctoral Students Faculty Interchange Conference, University of Missouri*, Illinois State University*
- Winner of the International Accounting Section 2025 Midyear Meeting Best Paper Award

PRESENTATIONS

- 2024 AAA Western Region Doctoral Student/Faculty Interchange (Presenter)
- 2025 AAA Auditing Section Midyear Meeting (Discussant)
- 2025 AAA Financial Accounting and Reporting Section Midyear Meeting (Presenter)
- 2025 AAA Annual Meeting (Discussant)
- 2026 AAA Auditing Section Midyear Meeting (Discussant, scheduled)
- 2026 AAA International Accounting Section Midyear Meeting (Discussant, scheduled)
- 2026 AAA Western Region Doctoral Student/Faculty Interchange (Presenter, scheduled)

[&]quot;Does audit effort change after mandated auditor assignment?" with Mattew Baugh

[&]quot;How does audit firms respond to lawsuit settlements?

[&]quot;How does tariffs affect audit effort? with Shawn Huang, and Wenting Zheng

^{* -} co-author presenter

CONFERENCE PARTICIPATION AAA Annual Meeting 2024, 2025, 2026 (Scheduled) AAA Anduiting Section Midyear Meeting 2024, 2025, 2026 (Scheduled) AAA Financial Accounting and Reporting Section Midyear Meeting 2025 AAA International Accounting Section Midyear Meeting 2026 (Scheduled) AAA International Accounting Section Midyear Meeting 2024, 2026 (Scheduled) AAA Western Region Doctoral Student Faculty Interchange 2024, 2025 (Scheduled) AAA Western Region Doctoral Student Faculty Interchange 2024, 2025 ASU Cactus Conference 2024, 2025 Fox and Haskayne Accounting Conference 2024 ASU/University of Arizona Joint Conference 2022, 2023, 2024, 2025 Ad-hoc Conference Reviewer: • AAA Auditing Section Midyear Meeting 2025, 2026 • AAA Financial Accounting and Reporting Section Midyear Meeting 2024, 2025 • Conference of the International Corporate Governance Society 2024 • Hawaii Accounting Research Conference 2023 - Present ACADEMIC EXPERIENCE Instructor (Arizona State University) Principles of Auditing (ACC 450) Fall 2024 Instructor Yaring – Mean 6.5 / 7.0 Median:		
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	Studies in Investment (252.501)	2020 - 2022

CPA Examination

AUD, FAR, BEC, and REG

AAA International Accounting Section Midyear Meeting Best Paper Award

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