

Chang Woo (Mark) Hong

W.P. Carey School of Business
Arizona State University
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EDUCATION & CERTIFICATIONS

Arizona State University

PhD in Business Administration – Accounting 2027 (expected)

Seoul National University

Master of Science in Business Administration - Finance 2022

University of California, Los Angeles

Bachelor of Arts in Business Economics 2020
- Minor: Accounting

RESEARCH

Research Interests

Real effects of auditing, Auditor environment, Auditor Litigation

Working Papers

“What makes the impairment rules under IFRS better than US GAAP? Insights from quarterly impairment and reversal data” with Maria Rykaczewski, Matthew Baugh, and Phillip Lamoreaux

- Revising for second-round submission to *Review of Accounting Studies*
- Presented at 2025 Financial Accounting and Reporting Section Midyear Meeting, 2025 International Accounting Section Midyear Meeting*, 2024 Fox and Haskayne Conference*, 2024 AAA Western Region Doctoral Students Faculty Interchange Conference, University of Missouri*, Illinois State University*
- Winner of the International Accounting Section 2025 Midyear Meeting Best Paper Award

“Does audit effort change after mandated auditor assignment?” with Matthew Baugh

“How does audit firms respond to lawsuit settlements?”

“How does tariffs affect audit effort? with Shawn Huang, and Wenting Zheng

* - co-author presenter

PRESENTATIONS

2024 AAA Western Region Doctoral Student/Faculty Interchange (Presenter)
2025 AAA Auditing Section Midyear Meeting (Discussant)
2025 AAA Financial Accounting and Reporting Section Midyear Meeting (Presenter)
2025 AAA Annual Meeting (Discussant)
2026 AAA Auditing Section Midyear Meeting (Discussant, scheduled)
2026 AAA International Accounting Section Midyear Meeting (Discussant, scheduled)
2026 AAA Western Region Doctoral Student/Faculty Interchange (Presenter, scheduled)

December 2025

CONFERENCE PARTICIPATION

AAA Annual Meeting	2024, 2025
AAA Auditing Section Midyear Meeting	2024, 2025, 2026 (Scheduled)
AAA/Deloitte Foundation J.Michael Cook Doctoral Consortium	2025
AAA Financial Accounting and Reporting Section Midyear Meeting	2025
AAA International Accounting Section Midyear Meeting	2026 (Scheduled)
AAA Western Region Doctoral Student Faculty Interchange	2024, 2026 (Scheduled)
Advances in Accounting Conference	2025
ASU Cactus Conference	2024, 2025
Fox and Haskayne Accounting Conference	2024
ASU/University of Arizona Joint Conference	2022, 2023, 2024, 2025

ACADEMIC SERVICE

Ad-hoc Conference Reviewer:

- AAA Auditing Section Midyear Meeting 2025, 2026
- AAA Financial Accounting and Reporting Section Midyear Meeting 2024, 2025
- Conference of the International Corporate Governance Society 2024
- Hawaii Accounting Research Conference 2025, 2026

PhD Ambassador 2023 - Present

ACADEMIC EXPERIENCE

Instructor (Arizona State University)

Principles of Auditing (ACC 450) Fall 2024
Instructor rating – Mean 6.5 / 7.0 | Median: 7.0 / 7.0

Research Assistant (Arizona State University)

Dr. Lucile Faurel 2022 - 2023
Dr. Steve Hillegeist 2022 - 2024
Dr. Maria Rykaczewski 2023 - 2024
Dr. Matthew Baugh 2024 - Present
Dr. Phillip Lamoreaux 2024 - Present

Teaching Assistant (Seoul National University)

Studies in Investment (252.501) 2020 – 2022

CPA Examination

AUD, FAR, BEC, and REG 2021

Awards

AAA International Accounting Section Midyear Meeting Best Paper Award 2025